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these materials.

July 10, 1974

Dear Sister Catherine:

Hrs. Ford would like to thank you for the great honor you have extended to her.

It will indeed be a privilege for her to join you September 6-8 at your "Gala II" celebration for the benefit of St. Vincent's Nospital.

I am enclosing an autobiography and picture of Hrs. Ford. If we can be of any further help, please let us know.

Urs. Ford and I are so looking formard to meeting you in September.

Warm regards.

Sincerely,

Hancy M. Howe Personal Assistant to Hrs. Ford

Sister Catherine Mangan Director, Public Relations St. Vincent's Hospital P. O. Box 915 2701 9th Court South Brimingham, Alabama 35201





St. Vincent's Hospital P.O. Box 915 2701 9th Court South Birmingham, Alabama 35201

GALA II ORGANIZATION

HONORARY CHAIRWOMAN: Aileen Mehle (Suzy)

CHAIRWOMAN: Sister Catherine Mangan

EXECUTIVE COMMITTEE: George Delfavero Don L. Hawkins Eddie Leitman

PUBLICITY CHAIRMAN: Stan Bradley

SPECIAL ADVISORS: Sebou James Hatcher

STATE HOSTESS: Mrs. Cornelia Wallace

CITY HOSTS: Mayor George Siebels Don A. Hawkins, Council President

SPONSORS COMMITTEE CHAIRMAN: Robert E. Luckie

SPONSORS

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June 19, 1974

Mrs. Gerald R. Ford Old Executive Office Building Washington, D.C. 20501

Dear Mrs. Ford:

Last year, in an attempt to celebrate the 75th Anniversary of St. Vincent's Hospital, many of our citizens joined us in producing a most spectacular Gala. Throughout the year it has been the talk of Alabama and through "Suzy's" column it received nationwide publicity.

Our people in Alabama were so impressed they wished to do another production similar to last year's. We feel there are many ladies who should be honored and while we shall try to do our part, we know we can only touch the surface. We would indeed feel humbled and thrilled if you would join us this year, September 7, 1974, to be honored as one of the most outstanding women of the world.

The "Gala II" weekend in your honor will feature a luncheon at one of our lovely hotels and the breath-taking "Gala II" ball at Birmingham's beautiful, new Civic Center, on Saturday evening. The Ball which will include entertainment by a well known superstar, a superb dinner, and will be highlighted by the Presentation of "Living Legendary Women of the World" Awards to you and the other outstanding women who join you to be honored.

The proceeds of "Gala II" will be for the benefit of St. Vincent's Hospital.

As you can readily understand we will need to know at your earliest convenience if you will be able to be present with us for the September weekend.



Mrs. Gerald R. Ford June 19, 1974 Page Two

Arrangements have already been made to accommodate you and our other honored guests in one of our finest hotels and, of course, to handle your transportation arrangements and expenses in connection with "Gala II". More detailed information concerning the plans and arrangements for "Gala II" will be forwarded to you as soon as you advise us that you will be able to attend.

Will you kindly send a brief autobiography and photograph of your-self. This is necessary for all media.

We sincerely hope you will accept our invitation to join us in Birmingham during the weekend of September 6-8, 1974, for a memorable "Gala II" so that our City and State may honor you. May God bless you in your every endeavor.

Very truly yours,

Sister Catherine Mangan

Lister Catherine

Director, Public Relations

SCM/cb

Enc.





Bird' captures Birmingham's heart

By SUZY KNICKERBOCKER

Lady Bird Johnson, so warm she must have a little stove burning perpetually inside her, captured the collective heart of Birmingham, Ala., where she Montgomery preparing for the Southern Governors Conference), where she looked like a dream of the Old South in a long romantic dress with a full cream-colored skirt and a green sequin

shimmering bugle beads, at the award presentation, and everyone thought she

was marvelous.

Nancy Reagan flew in from Los Angeles with Mrs. Alfred Bloomingdale.

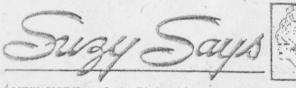
husband was urgently expected. A dip-

lomat's wife's job is just never done.

Mrs. Donald Chipman of New York, noted for her devotion to civic and charitable causes, received her award in a

tlerald Journal

SEP 2 6 1973 GAR



NEW YORK — Lady Bird Johnson, so warm she must have a little stove burning perpetually inside her, captured the collective heart of Birmingham, Ala., where she spent the weekend taking over the city.

a dream of the Old South in a long romantic dress with a full cream colored skirt and a green sequin top with tiny straps.

Mrs. Wallace, tan to a turn, gave a charming welcoming speech on behalf of the gover-

THE WHITE HOUSE

Still hrs. Ford be in Birm, then?

GINEBULLI

8/19

Greater Birmingham —	
— Young Republicans —	

P. O. BOX 10606

BIRMINGHAM, ALA. 35202

8 August 1974

Mrs. Gerald R. Ford The United States Senate Washington, D.C. 20500

Dear Mrs. Ford:

The Greater Birmingham Young Republicans would be very pleased if you will accept our invitation to be honored at a reception given by our club. We want to hold this Saturday, September 7, in the afternoon. It would be really great if you will agree.

Sincerely yours,

Bettie Taylor Chairwoman



Greater Birmingham

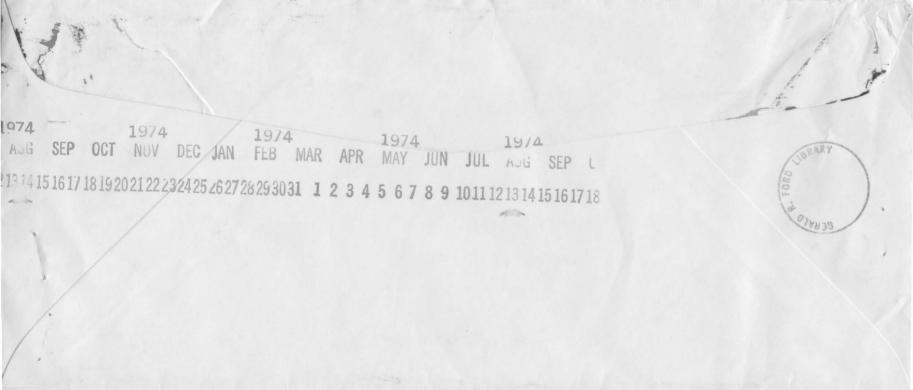
Young Republicans
P. O. BOX 10606

BIRMINGHAM, ALABAMA 35202





Mrs. Gerald R. Ford
The United States Senate
Washington, D.C. 20500



HOSPITAL

HELEN,

August 16, 1974

St. Vincent's Hospital P.O. Box 915 2701 9th Court South Birmingham, Alabama 35201

GALA II ORGANIZATION

HONORARY CHAIRWOMAN: Aileen Mehle (Suzy)

CHAIRWOMAN: Sister Catherine Mangan

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PUBLICITY CHAIRMAN: Stan Bradley

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Mrs. Gerald Ford The White House Washington, D. C.

Dear Mrs. Ford:

Sister Catherine asked that I advise you of the schedule of events for Gala 2 Weekend in Birmimgham:

Friday, September 6:

7:30 PM Benefactors' Cocktail Party and Dinner at the Oscar Wells Museum of Art. be a black tie affair.

Saturday, September 7:

Motorcade from Parliament House to 8:45 AM

St. Vincent's Hospital

10:00 AM Breakfast and Tour of the Hospital. will be returned to the Parliament House.

Luncheon and Fashion Show for the Outstandi Ladies and Gala Committee at the Parliament House with presentation of keys to the city

SPONSORS COMMITTEE CHAIRMANNE morning's activities will require only daytime dresse and it is possible you will not have a chance to change before the luncheon. A brief press conference will follow the luncheon. Following this you will have the remainder of the afternoon free.

7:30 PM Private Reception for Outstanding Ladies Motorcade to Civic Center for Reception and Gala 2 Dinner and Ball. This is also black

Please let me know as soon as possible if you would like to make your travel arrangements or if you prefer to do yourself. You will be met on arrival in Birmingham and we will also need to know how many will be traveling wit you. I appreciate your assistance and look forward to hearing from you.

Sincerely.

The Birmingham News Public Affairs Department Birmingham, Alabama 35203

HONOPING LEGENDARY WOMEN

THE WHITE HOUSE

WASHINGTON

August 26, 1974

TO:

THE PRESIDENT

FROM:

Gwen Anderson - 2815

SUBJECT:

Invitation to Mrs. Ford from the Alabama Republican Party

Richard Bennett, Chairman of the Alabama Republican Executive Committee, has extended an invitation to Mrs. Ford to meet with the Party leadership when she is in Birmingham in early September. The format would be a morning reception hosted by the state Republican Executive Committee.

Nancy Howe suggested advising you of the invitation, and has indicated that if you think it appropriate to accept, such an event could be fit into Mrs. Ford's schedule on either Saturday, September 7 or Sunday, September 8.

approve MA

disapprove

GA: sh

Womens Fed.

Bill Harris

exec director

322-5733

* Dick Bennett (205) 322-5733 off (205) 322-5733 off (205) 322-6007 State chmn Sullivar / Terry Hooper 262-6007 gar Sullivar / Month

940

THE WHITE HOUSE WASHINGTON

August 27, 1974

MEMORANDUM TO: PARTI MATSON

FROM:

SUSAN PORTER

SUBJECT:

Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Friday: Dinner affair, Oscar Wells Museum of Art

Saturday: Tour of St. Vincent's Hospital, late a.m.

GROUP: Dinner for Outstanding Ladies, night

DATE: Friday & Saturday, September 6 & 7, 1974

TIME: To be determined

PLACE: Birmingham, Alabama

CONTACT: Sister Catherine, St. Vincent's Hospital

Mary Pat Terhart, The Birmingham News

Comments: This was a commitment Mrs. Ford had made prior to becoming First Lady. The visit involves several events; the file is attached. Thank you.

c: Helen Smith Warren Rustand Rex Scouten Staircase Marba Perrot Nancy Howe Advance Office





St. Vincent's Hospital P.O. Box 915 2701 9th Court South Birmingham, Alabama 35201

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August 16, 1974

Mrs. Gerald Ford The White House Washington, D. C.

Dear Mrs. Ford:

Sister Catherine asked that I advise you of the schedule of events for Gala 2 Weekend in Birmimgham:

Friday, September 6:

Benefactors' Cocktail Party and Dinner at 7:30 PM the Oscar Wells Museum of Art. be a black tie affair.

Saturday, September 7:

X8:45 AM Motorcade from Parliament House to

St. Vincent's Hospital Wille

Breakfast and Tour of the Hospital. You X10:00 AM will be returned to the Parliament House.

Luncheon and Fashion Show for the Outstanding 1:00 PM Ladies and Gala Committee at the Parliament House with presentation of keys to the city.

SPONSORS COMMITTEE CHAIRMANNE morning's activities will require only daytime dresses and it is possible you will not have a chance to change before the luncheon. A brief press conference will follow the luncheon. Following this you will have the remainder of the afternoon free.

7:30 PM Private Reception for Outstanding Ladies Motorcade to Civic Center for Reception and Gala 2 Dinner and Ball. This is also black tie.

Please let me know as soon as possible if you would like us to make your travel arrangements or if you prefer to do so yourself. You will be met on arrival in Birmingham and we will also need to know how many will be traveling with I appreciate your assistance and look forward to hearing from you.

Sincerely,

Mary Pat Terhart The Birmingham News

Public Affairs Department Birmingham, Alabama 35203



St. Vincent's Hospital P.O. Box 915 2701 9th Court South Birmingham, Alabama 35201 Special Wellweig



RECEPTION & SECURITY

AUG 21 1974

Processed by:

The White House Washington, D. C.

JUL AUG SEP OCT EC . DEG



St. Vincent's Hospital P.O. Box 915 2701 9th Court South Birmingham, Alabama 35201

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August 9, 1974

Miss Nancy M. Howe Old Executive Office Building Washington, D.C. 20501

Dear Miss Howe,

First may I extend our heartfelt congratulations to Mrs. Ford and assure her that we at St. Vincent's Hospital will keep her and her family in our prayers. We know President Ford will serve our country well.

And now I want to thank you for your kindness. I thoroughly enjoyed chatting with you on Tuesday and we are eagerly looking forward to having our First Lady and her most capable personal assistant.

Please let us know if you think of anything we can do to make Mrs. Ford feel at home in Birmingham. If you can find the time, will you kindly let us know what is her favorite flower, perfume, candy and wine and other preferences she may have.

I'm enclosing the publicity to date and will see that you receive copies of everything regarding Gala II.

Again thank you for your assistance and you know that all of Alabama is delighted for the privilege of entertaining America's First Lady. May God bless you in your new responsibilities and if ever we can do any little thing for you, please let us know.

Very sincerely yours,

Sister Catherine

P.S. We will make a complete scrapbook for Mrs. Ford of all Gala II activities.



THE WHITE HOUSE

WASHINGTON

August 29, 1974

MEMORANDUM FOR:

ALEXANDER M. HAIG, JR.

THROUGH:

JERRY H. JONES

FROM:

DAVID C. HOOPES

SUBJECT:

The First Lady's Trip to Birmingham, Alabama September 6-8, 1974

The First Lady is accepting an invitation to attend Gala II at the St. Vincent's Hospital at Birmingham, Alabama, September 6-8, 1974, which is an invitation she accepted when Mr. Ford was Vice President. The event tentatively includes:

Friday, September 6, 1974

5:00 p.m.

Arrival in Birmingham

7:30-9:30 p.m.

Welcome Dinner (Birmingham VIPs)

Saturday, September 7, 1974

11:00-12:00 p.m.

Hospital Tour

12:00-12:15 p.m.

Press Availability (informal)

12:30-7:30 p.m.

Personal Time

8:00 p.m.

Dinner and Gala Ball (1,000 guests)

Sunday, September 8, 1974

10:00 a.m.

Departure from Birmingham

The trip is official, not political or personal, so military aircraft would be appropriate. Mrs. Lady Bird Johnson was honored last year, and among the ten honorees this year are Mrs. Patricia Buckley, Mrs. Marion Javits, Rep. Yvonne Burke (D-Cal.), Jane Pickens Langley, Cissly Tyson and Deanna Vreeland (Editor, Vogue and Bazaar).

Patti Matson reports that the following 8 people are expected to go: Mrs. Ford, 2 USSS Agents, Nancy Howe, Helen Smith, photographer, nurse, Rep. Buchanan's wife (Congressman's request if space available). Matson singlehandly advancing event, but Henkel has no part-time people in that area she could work with. His regular people are tied up with the President's schedule.

Since the trip is official, military aircraft will be made available, and The President nor RNC will be required to reimburse the cost.

The matter of press accompanying the First Lady is the only matter yet unresolved. While Mrs. Nixon seldom took press, she did occasionally on her foreign trips and when the expenses of military aircraft were reimbursed by the RNC during campaign stops, and Gulley claims these are the only exceptions. However, Matson's research discovered that Mrs. Nixon had accompanying press when she visited some college campuses.

Since Mrs. Ford has specifically requested 6-10 press to accompany her on what essentially is her first trip out of Washington as the First Lady, it is

RECOMMENDED

That 6-10 press be permitted to accompany her on military aircraft, and be billed the first class plus \$1 rate normally charged when the press accompanies the President.

Approve	Disapprov	e

FOR IMMEDIATE RELEASE WEDNESDAY, SEPTEMBER 4, 1974

THE WHITE HOUSE

Office of the Press Secretary to Mrs. Ford

Mrs. Ford will be honored this weekend in Birmingham, Alabama as one of America's "Outstanding Women". She will be feted in 2 days of ceremonies-September 6 and 7- at the Gala II Celebration Benefiting St. Vincent's Hospital.

Mrs. Ford will leave Washington D. C. at 3:00pm Friday and will attend a dinner at the Birmingham Museum of Art on Friday evening. Saturday activities include a tour of St. Vincent's Hospital, a luncheon and fashion show, and a brief question and answer session with members of the press. The highlight of the weekend will be the Gala Ball Dinner Saturday evening at the Birmingham Civic Center. One thousand guests are expected. Mrs. Ford will leave Birmingham for Washington, D. C. at about moon on Sunday.

Others being saluted as "Legendary Women of America" at the Gala II festivities are: Rep. Yvonne Burke; Patricia Buckley, wife of columnist William Buckley; television personality Kitty Carlisle; Marion Javits, wife of Senator Jacob Javits; Patrice Munsel, Metropolitan Opera soprano; actress Merle Oberon; New York Pashion authority Eleanor Lambert; Diana Vreeland, consulting editor to Vogue Magazine; Grace Warnecke, wife of architect John C. Warnecke; Emmy Award winning actress Cicely Tyson.

Aileen Mehle (syndicated columnist "Suzy") is Honorary Chairwoman for the Gala, and Cornelia Wallace is the official hostess. CBS television personality Charles Kuralt will be the Master of Ceremonies for the Gala II Ball. Singer John Gary will entertain.

#

Note: Members of the press wishing to travel with Mrs. Ford must contact her press office by the close of business Wednesday, September 4th. It will be on a first-come-first-serve basis.

For planning purposes: both dinners require black-tie.



For immediate release Friday, Sept. 6, 1974

THE WHITE HOUSE Office of the Press Secretary to Mrs. Ford

Mrs. Ford's schedule weekend of Sept. 6 and 7, 1974, in Birmingham, Alabama.

Sept. 6, 1974

4:30 P.M. Arrive Birmingham, Air National Guard Ramp

8:00 P.M. Arrive Birmingham Museum of Art for GALA II Benefactors Dinner and Reception.

Sept. 7, 1974

11:45 - 12:15 P.M. Tour of St. Vincent's Hospital

12:15 - 12:25 P.M. Question/Answer Session with Press at St. Vincent's Hospital.

1:00 - 2: 15 P.M. GALA II Luncheon at Parliament Hotel

8:00 P.M. Arrive Civic Center for GALA II Ball.

PRESS SCHEDULE FOR MEDIA COVERING GALA II

Mrs. Ford's trip to Birmingham, Alabama for GALA II benefitting St. Vincent's Hospital September 6-8, 1974.

Because of the large numbers of press, there will be specific press areas designated which we ask you to observe. In some cases, space limitations have required us to pool. We thank you for your cooperation.

Donald A. Brown Stan Bradley, Media Coordinators for GALA II

GALA II's press room is located on the Mezzaníne floor in the "Once A Knight Lounge." Typewriters have been provided, as well as facilities to relax. Telephones are nearby.

FRIDAY, SEPTEMBER 6, 1974

- 4:30 P.M. Arrive Air National Guard Ramp, Birmingham, Ala.
 Motorcade to Parliament House Hotel, 420 So. 20th Street.
- 7.39 P.M. Depart via press bus and cars from rear parking lot of Parliament House Hotel enroute Birmingham Museum of Art.

Event: Black-tie Benefactors Reception and Dinner Party. 8 p.m.-approx. 9:30 p.m. About 350 guests expected.

Coverage of reception and dinner: Coverage of arrival of guests from designated press areas. (Media may cover arrivals outside or reception inside. Reels will have a designated area inside.) Seating at this dinner is limited. Therefore, a pool situation will be necessary. Reporters not having dinner tickets will be taken on the press bus back to the Parliament House Hotel following arrival and introduction of the honored women.

Dinner tables are located in four galleries. AP and UPI reporters are included with guests in the area in which Mrs. Ford is seated. Reporters dining in other rooms may observe in small pools throughout the evening. Photo coverage in small pools will also be permitted.

Please Note: Camera bags, etc., will be examined upon entrance to Museum.

Mrs. Ford will be returning to the Parliament House at 9:15 or 9:30 P.M. Bus will be available for press wishing to leave with Mrs. Ford. Transportation will be available on a round robin basis after her departure.

Approx. 9:30 P.M.

Return via motorcade to Parliament House.



SATURDAY, SEPTEMBER 7, 1974

- 10:00 A.M. The ten honorees arrive St. Vincent's Hospital for private breakfast. Press may cover arrival outside from designated press areas. Transportation will not be provided.
- 10:20 A.M. Media leaves Parliament House to honorees' tour of hospital.

 Depart rear lot of Hotel. Tour lasts from approximately
 10:40 11:00.
- 11:25 A.M. Press covering Mrs. Ford's tour of hospital depart via press bus enroute St. Vincent's Hospital. Press coverage of Mrs. Ford's arrival from designated areas outside entrance and in lobby of hospital.
- 11:45 -
- 12:10 Mrs. Ford's tour of hospital, led by:

Sister Xavier, Administrator of St. Vincent's Sister Theresa Marie, Director of Nursing Sister Catherine, Director of Public Relations and Chairwoman of GALA II.

Coverage of tour by pool:

Writers: AP, UPI

Star News L. A. Times

ABC Correspondent

U. S. News and World Report

Birmingham Post Herald

Birmingham News

Cameras: AP, UPI

WAPI (NBC)
WBRC (ABC)

WBMG (CBS)

Women's Wear Daily News Photo News Birmingham News

Birmingham Post Herald

Approximately

12:15 -

12:25

Brief question and answer session with Mrs. Ford to be held on patio off main entrance to hospital or in conference room on second floor. Those not in pool may position for press session.

12:25 P.M. Depart St. Vincent's via bus and cars enroute to Parliament House.

1:00 P.M.-

2:15 P.M. Luncheon on mezzanine floor of Parliament House Hotel.

There will be designated press tables. Unfortunately, tickets are limited. A pool situation will be required. Photo requests to Stan Bradley.

Approximately

2:30 P.M.

Press conference with the 10 honorees in proximity of lunched hall. This will be the only meeting of the honorees in an open press format.

NOTE: Requests for private interviews should go to Don Brown or Stan Bradley (can be reached through hotel switchboard).

6:45 P.M. Press wishing to cover Gala Ball arrivals depart Parliament House via press bus and cars (rear lot) enroute to Civic Center.

Press coverage of arrivals from designated areas.

- 7:20 P.M. Press wishing to accompany ten honorees may leave on press bus with honorees. This is last transportation to the Ball provided.
- 8:00 P.M. Press tables to left and right of head table. Photo requests to Don Brown and Stan Bradley.

At conclusion of dinner, Mrs. Ford will dance with Mr. Emil Hess and Rep. John Buchanan on dance floor at east side of hall. Mayor Seibels will dance with Aileen Mehle (Columnist "Suzy") on the west dance floor. Don Brown and Stan Bradley will escort photographers and writers wishing to cover.

Approximately

10:30 -

11:45 P.M. A press bus will depart with Mrs. Ford's motorcade. Transportation after her departure will be on a round-robin basis.

SUNDAY, SEPTEMBER 8, 1974

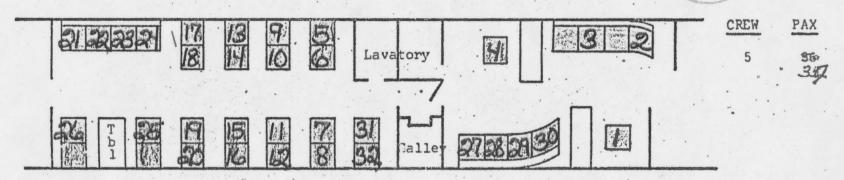
9:00 A.M. Press returning to Washington, D. C. with Mrs. Ford must have luggage in room 306. Please leave unlocked.
11:00 A.M. Depart via press bus from rear lot of Parliament House enroute Birmingham Air National Guard Ramp.

11:20 A.M. Arrive airport, board aircraft.

12:00 NOON Depart Birmingham enroute to Andrews AFB. Flying time: 2 hours, 10 minutes

3:10 P.M. Arrive Andrews AFB





SEATING CONFIGURATION

THE PROPERTY OF THE PROPERTY OF THE PARTY OF

1	Seat					
-	1.	Mrs. Ford	11.	John Cochran	21.	Isabelle Shelton
	2.	Nancy Howe	12.		22.	
	3.	∨Mrs. Buchanan	13.	Fay Wells	23.	
	4.	∨Helen Smith	14.	Tish Avery	24.	Marlene Cimons
	5.	Naomi Nover	15.	Julie Moon	25.	Cheryl Arvidson
-	6.	Mary Tuthill	16.		26.	Fran Lewine
	7.	Guy Delort	17.	Virginia Sherwood	27.	∨Karl Shumacher
	8.		18.	Sue Peterson	28.	Franz Schwarn
	9.	Abbe Hendrick	19.	VAnn Wood	29.	Gene Balge
	10.		20.	VEleanor Randolph	30.	Dick Hartwig
					31.	Chip Obrecht (return only)
					32.	Patti Matson (return only)

For her work with handicapped children, sharing with them an appreciation of the art of the dance --

For her service to church and charity as a private citizen in her hometown of Grand Rapids --

For her dedicated public service, first as a Congressional wife and later as consort to the nation's vice-president --

For the example which she now sets for women everywhere as a devoted, resourceful wife; an inspired, loved and loving mother; a dedicated, knowledgable patron of the arts; a concerned involved citizen with the courage and the unique ability to articulate those concerns —

St. Vincent's Hospital does itself, the City of Birmingham and the State of Alabama honor in saluting the wife of our new President, the mother of our first family and the official hostess for the nation -
MRS. GERALD R. FORD, FIRST LADY OF THE UNITED STATES.

LEGENDARY WOMEN OF AMERICA

Elizabeth B. Ford

GALA II

St. Vincent's Hospital

September 7, 1974

Inscription on silver in a silver frame (oval)

SUGGESTIONS FOR REMARKS FOR SATURDAY NIGHT GALA

(They suggest a one or two sentence response)

My husband started telling me what a real Dixie welcome was like after he visited Birmingham a couple of months ago. But seeing is believing, and I have to say that the only thing that could have possibly topped the warmth of the fabulous colors in this room tonight is the warmth of the welcome you've given me this weekend. You've given me the keys to the city -- I give you the keys to my heart.

My deep appreciation to the Daughters of Charity for the very great honor you give me in inviting me to be a part of Gala. ... And my even greater appreciation for letting me be a part of Birmingham for a weekend.

Thank you.



THE WHITE HOUSE

WASHINGTON

SCHEDULE FOR MRS. FORD'S TRIP TO BIRMINGHAM -September 6-8, 1974

FRIDAY, SEPTEMBER 6

2:00pm Members of the press needing a ride to Andrews AFB should be

at the S. W. Gate with their bags well marked with their names.

There will be a bus to take you to Andrews AFB.

2:30 approx. Arrive Andrews AFB

3:00pm Depart Andrews en route Air National Guard Ramp in Birmingham,

Alabama.

Flying time: 2 hours and 20 minutes

4:30 pm Arrive Birmingham, Alabama

4:45pm Depart the Airport en route the Parliament House Hotel where

Mrs. Ford and all staff and press will stay.

5:00pm Arrive Hotel.

7:30 apprx. Depart Hotel for the Birmingham Museum of Art for Benefactors

Reception and Dinner Party.

(Black-tie) about 350 people

9:30pm approx. Dinner ends.

SATURDAY, SEPTEMBER 7

11:15 am apprx., Depart Parliament House en route St. Vincent's Hospital where

Mrs. Ford will tour for about 29-25 minutes.

12:15pm Ten minute press availability- Q and A session for both local

Birmingham press and those who cover the White House.

12:30pm Depart St. Vincent's Hospital.

1:00pm Luncheon for "Outstanding Women" at the Hospitality House

with a fashion show following.

2:15pm Luncheon ends.

(rest of afternoon is free.)

7:30 approx. Depart Hotel en route Civic Center for Gala II Ball and Dinner.

(Black tie)

8:00pm Dinner begins.

Presentation and acceptance of "Legendary Women of America"

Award. Mrs. Ford will make brief remarks.

11:00-11:15pm Dinner will conclude.

11:25pm Depart en route to Parliament House Hotel.

SUNDAY, SEPTEMBER 8

11:15am Depart Hotel for the Birmingham Airport.

12:00 noon- Depart Birmingham en route Andrews AFB

3:10pm Arrive Andrews AFB. (Wash., D.C. time)

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

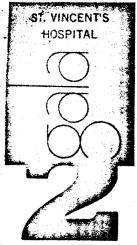
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File Location:

Shelia Weidenfeld Files, Box 12, Daily Events File. Folder: 9/6-7/74 - Birmingham, Alabama (1)

RESTRICTION CODES jjo 10/31/16

- (A) Closed by applicable Executive order governing access to national security information.
- (B) Closed by statute or by the agency which originated the document.
- (C) Closed in accordance with restrictions contained in the donor's deed of gift.



St. Vincent's Hospital P.O. Box 915 2701 9th Court South Birmingham, Alabama 35201

GALA II ORGANIZATION

HONORARY CHAIRWOMAN: Aileen Mehle (Suzy)

CHAIRWOMAN: Sister Catherine Mangan

EXECUTIVE COMMITTEE: George Delfavero Don L. Hawkins Eddie Leitman

PUBLICITY CHAIRMAN: Stan Bradley

SPECIAL ADVISORS: Sebou James Hatcher

STATE HOSTESS: Mrs. Cornelia Wallace

CITY HOSTS: Mayor George Siebels Don A. Hawkins, Council President

SPONSORS COMMITTEE CHAIRMAN: Robert E. Luckie

SPONSORS

Mrs. J. E. Abbott Mervyn Barstein Abe Berkowitz Dr. Keehn Berry Sam M. Boykin, Jr. Joe H. Brady Joseph Bruno Dr. Sam Cohn E. N. Conaway Dr. Joseph A. Cunningham Frank Dominick Marvin Engel R. L. Franklin Dr. E. B. Glenn Emil Hess John S. Jemison, Jr. T. E. Jernigan Crawford Johnson, III. H. Drennen Jones Eleanor Kidd Raiph Knapp William R. Lathrop, Jr. **Duard LeGrand** A. S. Lucas Lloyd G. Rains Charles Raines Frank Samford, Jr. Elton B. Stephens Harvey Terrell S. Vincent Townsend, Sr. S. Vincent Townsend, Jr. Robert S. Vance Most Rev. Joseph G. Vath A. J. Virciglio Rev. Msgr. Francis Wade Donald D. Wear Dr. Clyde Williams

OVERVIEW OF GALA II WEEKEND

September 6-7, 1974

I.

GALA II SCHEDULE OF EVENTS

Friday, September 6, 1974:

- 1:00 P.M. 12:00 Midnight Arrival of Outstanding Ladies. Motorcycle Escort of each outstanding lady in Marine driven limousine to Hospitality Suite of Parliament House Hotel.
- 7:30 P.M. Benefactors' Reception Birmingham Museum of Art
- 8:00 P.M. Benefactors' Dinner Birmingham Museum of Art

Saturday, September 7, 1974:

- 9:45 A.M. Motorcycle escorted motorcade of Outstanding Ladies from Parliament House Hotel to St. Vincent's Hospital
- 10:00 A.M. Breakfast and tour of Hospital
- 11:45 A.M. Motorcade returns to Parliament
 House Hotel
- 1:00 P.M. Luncheon for Outstanding Ladies and Committee with Parisian's Fashion Show at Parliament House Hotel. Welcome and presentation of "Keys to City".
- 1:00 P.M. Concurrent Men's Luncheon for Husbands of Outstanding Ladies and Civic Leaders at Central Bank Executive Dining Room. Welcome and Presentation of "Keys to City".

- 2:45 P.M. Press Interviews with Outstanding Ladies at Parliament House and Optional Tours of City.
- 7:00 P.M. GALA II Ball Reception Lounge Civic Center
- 8:00 P.M. GALA II Ball Dinner Civic Center. Highlighted with Presentation and Acceptance of "Legendary Women of America" Awards and Salute to Outstanding Ladies and Hospital by John Gary.

Sunday, September 8, 1974:

8:00 A.M. - Noon - Country Breakfast for Outstanding Ladies in Hospitality Suite of Parliament House Hotel and Motorcycle Escorted Drive for each Lady to Airport for Departure.

II.

GALA II ORGANIZATION

Honorary Chairwoman: Chairwoman: Executive Committee:

Publicity Chairman: Special Advisers:

State Hostess: City Hosts:

Sponsors:

Suzy (Aileen Mehle)
Sister Catherine Mangan
George Delfavero
Don L. Hawkins
Eddie Leitman
Stan Bradley, ELECTRONIC Media
Sebou Don Brown PRINTED AND
Sebou Don Brown PRINTED AND
James Hatcher
Mrs. Cornelia Wallace
Mayor George Siebels
Council President Don A. Hawkins
38 Outstanding Civic Leaders

ADVERTISING

Mrs. Mary Fife Mrs. Pam Hicks Mrs. Joyce Ross Mrs. Jonni Hicks Mrs. Joan Perry Mrs. T. D. Russell



BENEFACTORS' PARTY

Mrs. Catherine Cabaniss - Chairman

Mrs. Virginia Goodson Chair MAN Mrs. Carol Lacy

Mrs. Patsy Mabry Mrs. Sondra Simpson

DECORATIONS FOR SATURDAY NIGHT

Mrs. Sylvia Patrick

Mrs. Betty Lefkovits

DOOR PRIZES

Mrs. Barbara Shook

INVITATIONS

Miss Peggy Bonfield Mrs. Catherine Mathieu

Mrs. Eleanor Smith

Mrs. Betty Franklin Mrs. Mildred Pattillo Mrs. Norval Springfield

AUTOMOBILES

Mr. Dudley Pendleton

DECORATIONS-FRIDAY NIGHT

Mrs. Carol Barron

Mrs. Katherine Freeman

GIFTS

Mrs. Jan Elliott

Mrs. Mary Fife

Mrs. Donna Hawkins

Mrs. Melanie Morris

Mrs. Joyce Ross

HOTEL HOSTS & HOSTESSES

Mr. & Mrs. George Delfavero

Mr. & Mrs. Don Hawkins

Mr. & Mrs. Eddie Leitman

HOTEL REGISTRATIONS

Mrs. Sandy Apolinsky

LADIES LUNCHEON Parliament House

Mrs. Mildred Cohn

Mrs. Herbert Maulitz

Mrs. Myra Odess

Mrs. Dorothy Norton

Mrs. Gordon McWhorter



MEN'S LUNCHEON.

Mr. Don Hawkins Mr. Eddie Leitman

PUBLICITY

Mr. Stan Bradley
Mr. Don Brown

ROOMS FOR GUESTS

Mrs. Donna Hawkins Mrs. Melanie Morris

SECURITY

Dr. Rex Harris Mr. Larry Hawkins

TABLE CLOTH COMMITTEE

Mrs. Mary Frances Abbott Mrs. Doris Kennedy Mrs. Catherine Mathieu

TRAVEL COORDINATOR

Miss Mary Pat Terhart

EXECUTIVE COMMITTEE

Mr. George Delfavero Mr. Don Hawkins Mr. Eddie Leitman

HOSPITALITY SUITE

Mrs. Clyde Williams Ruth Engel
Mrs. Katherine Freeman Tegesa Bruno
Mrs. Mildred Cohn
Mrs. Myra Odess

FOUNDER OF GALA

Mrs. June Davis

Mr. George Delfavero

WELCOME

Mrs. Jan Elliott

III.

GALA II DONATIONS

Benefactors: Entitled to:

\$500.00 per couple and Up.
Friday Benefactors' Dinner
Saturday Ladies' Luncheon
Saturday Reception and Gala Ball
Liqueur with Guests backstage

Patrons: Entitled to: \$250.00 per couple and Up.
Saturday Reception and Gala Ball
Gala Ball VIP Table
Liqueur with Guests backstage

Contributors: Entitled to:

\$150 per couple and Up Saturday Reception and Gala Ball

Sponsors:

Civic Leaders Who Support and Guide Gala II who may make donations as Benefactors, Patrons or Contributors.

IV.

LEGENDARY WOMEN

Elizabeth B. Ford

Patricia Buckley

Jane Pickens Langley

Yvonne Brathwaite Burke

Merle Oberon

Kitty Carlisle Hart

Cicely Tyson

Marion Javits

Diana Vreeland

Eleanor Lambert

Grace Warnecke

ENTERTAINER

John Gary



V.

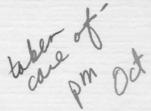
CHANGES IN OVERVIEW

The foregoing Overview of the Gala II Weekend has been prepared by Eddie Leitman and cannot be changed without the concurrence of the Gala II Executive Committee.

Schedule



Her Sh



ROBERT C. FRAIM ASSOCIATES, INC.

Consulting for Professionals

10409 Lovell Center Drive Concord, Tennessee 37720 Telephone 615-693-0041

7647 Bellfort Boulevard Suite 15 Houston, Jexas 77017 Jelephone 713-644-9044

September 10, 1974

Mrs. Gerald Ford The White House Washington, D. C. 20515

Dear Mrs. Ford:

Last week when you arrived in Birmingham, Alabama my nephew and Godchild, six year old Robert White, presented you with a bouquet as you departed from your plane.

All of us are tremendously pleased and happy he was chosen to honor you upon your arrival and I hope your stay in Birmingham was most pleasant.

Mrs. Ford, if a White House staff photographer happened to recall your arrival with a suitable photograph of the presentation, would it be possible to obtain on behalf of my nephew, Robert, an autographed photograph of the occasion in order that I can have it framed and give it to Robert over the Christmas holidays.

If this is not possible, could you autograph a photograph of yourself to Robert White in order that in years to come he can look back with great pleasure on such a happy occasion.

Thank you so very much.

Sincerely,

Robert C. Fraim

President

R. FORD GRAMEN

Robert C. Fraim Associates, Inc.

10409 Lovell Center Drive Concord, Tennessee 37720 Medical & Dental Management Consultants Address Correction Requested





Mrs. Gerald Ford The White House Washington, D. C. 20515 UN JUL AUG OLP OUT NOV DEC JAN FESTANAR APR MAY JUN JUL AUG CEP OUT MAY DOG JAN FEB MAR

THE WHITE HOUSE WASHINGTON 10/2 Path Gent fuggested Landling primes great! Please let us Knew when photo is fest -Many Tearlo. Marge Weeklin

VINEYARD COMPANY old Guasti, California 91743
PHONE (714) 983-2787

Berning



September 23, 1974

Mrs. Elizabeth Ford The White House Washington, D. C.

Dear Mrs. Ford:

I want to thank you for the experience and privlege of serving you with our Brookside wines while you were attending the Woman of the Year Presentation for St. Vincent's Hospital in Brimingham, Alabama. All at Brookside considered it a high honor to be selected as the California winery to host this grand occasion.

I agree completely with your statement that the hospitality of the South remains as high today with the full glory of the South as it has always been.

If it would not be imposing, we are going to ship you two mixed cases of the wines that were served in Alabama as a token from one of California's oldest wineries of the esteem we have both for you and the President. If possible, I would be most appreciative of a photograph of you as a personal momento of this occasion.

Very respectfully yours,

BROOKSIDE VINEYARD COMPANY

Francelline Bione A

Francellene Biane Roper

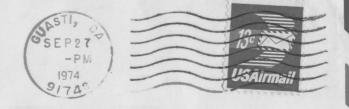
Public Relations

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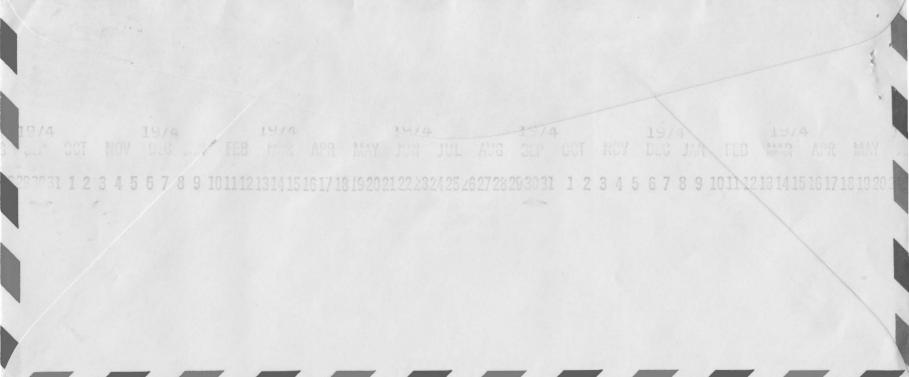
BROOKSIDE VINEYARD COMPANY

GUASTI PLAZA GUASTI, CALIF. 91743



PAR AVION * VIA AIR MAIL * CORREO AEREO

Mrs. Elizabeth Ford The White House Washington, D. C.



The Birmingham News

EVENING AND SUNDAY

September 30, 1974

Dear Patti,

The picture of the President, which you thok to Washington when Mrs. Ford was here, came this morning. I am overwhelmed by the treatment it got, and needless to say, value it highly. I am indeed grateful.

Enclosed is print of the shot I made at the Gala here, which would like Mrs. ord to have. It is not a sensational picture, but she might like to have it.

She was very gracious to work with and both she and the President are very much in the hearts of all of us at this time.

Again, many thanks.

Bob Adams

Bot aram

Color Photo Dept.



Dronch Thought you might Clike their for Dons Ford. Do keep in touch Clet us know Gour plans. Cefter Cell - ief D kner Come to lvashengton We do have a luncheon ale - Muleuber? Best Cheraskin October 16, 1974

Chenaskin 2435 Monte Usta Di Binming ham Alabatha 35216



Us Hake We Caio Smith The White House Coashington, DC 20500

VIA AIR MAIL PAR AVION





MAYOR GEORGE G. SEIBELS, JR. Birmingham, Alabama



HOME OF
BIRMINGHAM AMERICANS
WFL

PHONE 205-254-2277

OFFICE OF THE MAYOR



BIRMINGHAM, ALABAMA 35203

GEORGE G. SEIBELS, JR.

October 9, 1974

PERSONAL

Mrs. Helen McCain Smith 208 East Wing White House 1600 Pennsylvania Avenue Washington, D.C.

Dear Helen:

I do appreciate so very much your taking the time to talk with me long distance a few days ago when I called to inquire about the condition of the President's wife. It was so thoughtful of you to come to the phone when I know you are so snowed under with details ordinarily, much less when the President's wife is so ill.

I have been reading many columns in the paper about her condition and also about the conference that was held between the cancer experts and the doctors. our papers the story was not put on the front page by any means, but a full account was given of the whole situation, but done in a most circumspect manner. hope and pray, as do millions of other Americans, that God will see fit to spare Mrs. Ford for a long and She deserves nothing less. She made a useful life. great impression on all of us down here, and we were very sorry to hear about her illness. While the reports of the pathologist are a little dismal, nonetheless, we shall continue to pray for her, and I think the prognostications for her health in the future are not too discouraging.

Again, many thanks for the kind attention that you gave to my call, and I wish you continued success. Please know that your presence and that of Patty Matson who did the advance work added much to the success of Gala II. Please remember me kindly to Mrs. Ford, and I shall pen her a line shortly and send some flowers.

Mrs. Helen MaCain Smith October 9, 1974 Page 2

In the meantime, she shall be very much in our thoughts and prayers.

With every good wish.

. .

George G. Seibels, Jr.

Mayor

GGSJR:erb



LADY TAKE WARNING!

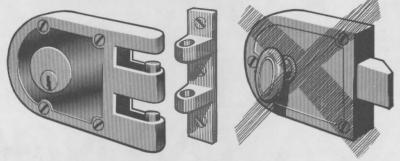
All too often women fall victims to crimes that they could easily have prevented by taking simple precautions.

This pamphlet points out many practical, tested ways in which you can protect yourself, your loved ones, and your property.

PLAY IT SAFE AT HOME

Most intruders enter by way of a door. Make all your outside doors as safe as possible by:

- Seeing that they are constructed of sturdy, solid material.
- Fitted with good quality, pin-tumbler locks of the deadfall or dead bolt variety (see illustrations).



But don't forget that even the best door is no protection unless you:

- Always lock all your outside doors when you leave.
- Always look through the peephole before you answer the door.
- Always have the chain latch in place before you open the door.

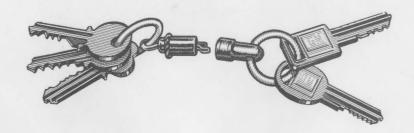
When an intruder cannot get through a door, he then tries a window.

To prevent that:

- Install key locks instead of the common twist latches on all first floor windows. Key locks will also be needed on every window that can be reached from a roof, porch, or wall.
- Guard basement, garage, and other out-of-the-way windows with bars or wire mesh.
- And remember that even the best locks are worthless if you fail to use them. Always lock every outside door and every accessible window whenever you leave the house.

Furthermore, locking doors and windows will not be an adequate protection unless you also safeguard your keys.

- Never try to "hide" a key outside when you leave home. Burglars know just where to look.
- If you lose your keys, or if you move into a new house or apartment, have the lock changed at once.
- When you put your car in a parking lot, take your house key with you. Burglars prowl parking lots looking for house keys. If they find one, they can have it duplicated in a few minutes. Use a key separator like the one shown here, and always take your house key with you.



STRANGERS ARE DANGERS.

- Never let a stranger into your home.
- Demand identification from a service man before you let him enter. When in doubt, call the company in question and verify his status.

Play extra safe.

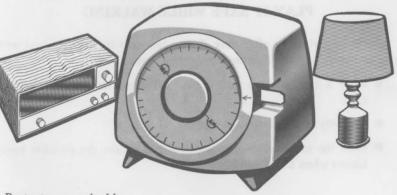
- Keep curtains and blinds drawn after dark.
- Put a strong bolt on your bedroom door.
- Have a telephone extension in your bedroom.
- Write the number of your police department on a piece of tape and attach it to the telephone.



 Don't use "Miss," "Mrs.," or your first name on your mailbox, door plate, or telephone listing. Just use your initials.

When you go on a trip, don't advertise the fact that your house is empty.

- Stop deliveries of mail, papers, and milk. If they pile up, burglars will know you are away.
- Give your home a lived-in look by using an automatic timer to turn on your lights and radio.



Protect your valuables.

- Keep jewelry and important papers in a safe-deposit box.
- Lock up your check books, savings-account books, and credit cards.
- Make a list of the serial numbers on appliances, cameras, and other expensive items. That will give you a much better chance of recovering them if they are lost or stolen.

PLAY IT SAFE IN YOUR CAR

Don't let some criminal make you his victim in your car.

- Never enter your car until you check to make sure that it is empty. Some attackers hide in the back seat to wait for a victim.
- Park in well-lit areas and look around to see that no one is lurking nearby before you get out of your car.
- Always lock your ignition and your doors when you park.
- Never, never pick up a hitchhiker.
- Keep the top of your convertible up when you drive alone.



- Avoid leaving your purse or parcels on the seat where some thief can snatch them when you stop for a traffic light.
- If you think you are being followed, pull into some well-lit area, such as a gas station. Lock your doors, and blow your horn for help.

PLAY IT SAFE WHILE WALKING

Don't go out alone after dark if you can help it. Take a friend with you and stay on busy, illuminated thoroughfares.

- Keep a firm grip on your purse and avoid having large sums in cash.
- Use only well-lit bus stops and taxi stands.
- Even the tamest dog provides good protection. An attacker never knows when a dog will bite.

Our local police are our first line of defense. Only by standing shoulder to shoulder with them in their fight against crime can we make our community a safer place for ourselves and our loved ones.

compliments of BIRMINGHAM POLICE DEPARTMENT

George G. Seibels, Jr. mayor

James C. Parsons chief of police





Mrs. Helen McCain Smith 208 East Wing White House 1600 Pennsylvania Avenue Washington, D.C.

PERSONAL

GEORGE G. SEIBELS, JR.

BIRMINGHAM, ALABAMA 35203



the University of Alabama in Birmingham | UNIVERSITY STATION / BIRMINGHAM, ALABAMA 35294

October 17, 1974

Mrs. Patti Matson White House 1600 Pennsylvania Avenue Washington, D. C.

Dear Patti:

I enjoyed talking with you the other day. It is absolutely remarkable to me that with so much pressure from so many directions any member of the White House staff would have time to think of and execute such a thoughtful gesture as sending photographs made with the First Lady to the young people who were fortunate enought to be photographed with her. They - - and I - - are looking forward to receiving them.

It was a real joy to work with you. I have seldom known anyone who could be so effecient and necessarily positive in such a charming manner.

I hope that you will keep in mind some of the things we talked about. Members of our theater would be very flattered to perform at the White House - - again, let me assure you that we will do a fine job.

I am enclosing a letter which I hope you will give to Mrs. Ford. Please read it and take special note of the fact that I will be involved in the Civitan International convention in Miami Beach next June. I hope you will be with Mrs. Ford on that occasion.

October 17, 1974 Page 2 Mrs. Patti Matson

Again, thank you for the consideration shown me by you and other members of Mrs. Ford's staff. I hope we can stay in touch with each other. I may be in Washington later this month or early in November for a meeting at the Greek Embassy. I will call you.

Sincerely,

James Hatcher, Director

TOWN AND GOWN THEATER

JH/ab

Enclosure

P. S. You will recall that I asked you to give personal regards to a friend of mine who is a captain in the White House guard. He is Louis Fioramonti. Thank you.





ST. VINCENT'S HOSPITAL

P. O. BOX 915 2701 NINTH COURT SOUTH BIRMINGHAM, ALABAMA 35201

November 29, 1974

Miss Patti Matson The White House Washington, D. C.

Dear Patti:

Please convey to Mrs. Ford our very special "thank you" for sending the enlarged pictures for our use in the hospital. Of course we feel that these are two of the very best pictures that have been made of Mrs. Ford since she became our First Lady, and they will always bring back treasured memories!

We continue to remember the First Family and you as you go about your duties, and we ask God to bless you and your work in a special way.

Sincerely,

Sister Xavier Administrator

SX:am



DICK Bennett 325-5733/325 3183 BILL HartIS 322-5783 (exdir) Jean Sullivan 874 9069 mont Terry Hooper 262 6007 selva Bettie Taylor

Bettie Taylor

Benett 382 3744-h 322 5928- h 38 Bill harris 591 5591 burn Jimmy Hatcher 934 3489 Parlias House 323 7211 walter Flowers 752-3578 Cal. Breen 833-1840 home Cecil 592-0361 work My Be Griffer 592 0341 325-2441 W Mr. Townsend 933-0332 N 325-2210 833 1586 Elma Bell Tankelly 879 6615 Bills of Camp 288 07/2 n 323 588/ mans 7630 fine mo Heins, 17634

WASHINGTON

LIST OF PRESS TRAVELING WITH MRS. FORD TO BIRMINGHAM

Cherlyl Arvidson-UPI \$ 181 Fran Lewine - AP #181 Mary Tuthill- Booth Newspapers \$18 Isabelle Shelton- Star (IS COMING) Ann Wood- N. Y. News #181 Virginia Sherwood- ABC Correspondent VSue Peterson- CBS Correspondent \$90.5€ John Cochran- NBC Correspondent 91 Marlene Cimons - L. A. Times 181 Way Wells - Storer Broadcasting \$18 Eleanor Randolph - Chicago Tribune 90.50 -North and the state of the sta Julie Moon- U.S. Asian News #181 Naomi Nover- Nover [18] Tish Avery- U.S. News and World Report \$181 The mis Red Miles ? Muy Delort- photographer with W. W. D. \$181 Appa Hendrick - WOL.

Buchanai, - 0.0, 325-4192 325-3879 Jenine mann 325-3183 933 9000 home 257-4454 O.C. home (301) 320-4192 Tom Kelly (205) 323 7211 Don Brown 323-5461; 879-9656 Sister Catherine 933 7/11 x 830 John Henden 871 1963 albert Wynn 322-0671 967-5147 Mayor George Seibels Art Sarikas 933-6690; 167 0893 Kay Kilpatrick 325 2307 Don Hawkins 328 8160W George Delfavero 328 8210 u 822 3147 h 1535-birn 325-3144

THE WHITE HOUSE PRESS AND STAFF ROOM ASSIGNMENTS

	Cheryl Arvidson #/8/	UPI	304
	Prances Lewine #/8/	AP	307
*	Isabelle Shelton #on way	Star News	309
	Mary Tuthill #/8/	Booth Nsprs	311
	Ann Wood \$181	New York News	317
*	wwwTrginia Sherwood	ABC	319
	Sue Peterson #90.50	CBS	320
	John Cochran #9/	NBC	321
	LMarlene Cimons 4/8/	L.A. Times	323
	LFay Wells \$18/	Storer Broadcasting	401
	Guy Dolort #18/	Womens Wear Daily	407
*	Abbe Kendrick	Radio WOL	409
	Julie Moon#18/	U.S. Asian News	411
	Waomi Nover #18/	Nover News Serv.	415
	Fleanor Randolph 40.50	Chic Trib	419
	Fish Avery # 18/	U. S. News	421
	Smith, Helen		1015
	Schumacher, Karl		1017
	Matson, Patti		1005



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Sue Peterson #90.50	CBS	320
John Cochran #91	NBC	321
-Marlene Cimons 4/8/	L.A. Times	323
Fay Wells#18/	Storer Broadcasting	401
Guy Dolort #18/	Womens Wear Daily	407
Abbe Kendrick	Radio WOL	409
Julie Moon#18/	U.S. Asian News	411
Waomi Nover 4/8/	Nover News Serv.	415
Eleanor Randolph 490.50	Chic Trib	419
Pish Avery # /8/	U. S. News	421
Smith, Helen		1015
Schumacher, Karl		1017
Matson, Patti		1005



bermchrono

PARLIAMENT | House



motor hotel

420 SOUTH 20 TH STREET
P. O. BOX 2245
BIRMINGHAM, ALABAMA 35201

MRS FORDS ADVANCE PARTY
208 EAST WING
WHITE HOUSE
WASHINGTON D.C. 20500

PLEASE DETACH THIS PORTION AND ENCLOSE WITH REMITTANCE

DESCRIPTION	DATE REFERENCE	CHARGES	CREDITS	BALANCE
			BALANCE FWD.	
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CHARGES AND PAYMENTS INCURRED AND RECEIVED AFTER THE 25TH OF THE MONTH WILL BE REFLECTED ON YOUR NEXT STATEMENT.



motor hotel

OF

BIRMINGHAM, ALABAMA

TELEPHONE 205-323-7211

LAST AMOUNT IN THIS COLUMN IS BALANCE DUE

BACKGROUNDER on overall GALA II weekend

This is one of the society things of the year in Birmingham. It brings out the very moneyed, but also the very civic-minded people who run the city. The Daughters of Charity have made many, many friends in the area and have many good, loyal workers in the area.

The event is for the benefit of St. Vincent's Hospital, run by the Daughters of Charley. But the legwork is really done by a group of young men in the city. George Delfavero, Don Hawkins and Eddie Leitman are three of them -- and you'll meet them.

The sisters' goal is to raise \$100,000 so that a Tomograph Unit and Pulmonary Function Machine can be purchased. Last year, they raised \$81,000. (Note: for couples who attendall three functions, the cost is \$500. For the Gala Ball itself, it's \$150 per couple.

FRIDAY NIGHT DINNER

This is the most exclusive of all the functions. All of the guests have paid \$500 a couple if they are attending this dinner. And most in the room are donors to St. Vincents in the range of many thousands -- like \$25,000 -- 70,000. The Gala II people have seated the people most meaningful to them in this room. Two members of the press have been invited to dine in this room -- Fran Lewine of AP and Ch ryl Arvidson of UPI. Others may observe from time to time in pool situations.

Your host, Emil Hess, is one of the most influential and respected men in the community. He was recently named Fortune Magazine's "businessman of the year for contribution to the arts." He is President of Parisian Stores, a large chain of retail stores in the area. Also at your table is Vincent Townsend, publisher of the Birmingham News and one of the most powerful men in the city. His wife is not accompanying him to dinner (she is very ill with cancer.)

LUNCHEON

The luncheon was by invitation both to the Hospital's large benefactors and to the people who work the hardest as volunteers all year round for the sisters. Press coverage of this is very limited because of their space limitations.



Baron of Beef Restaurant Sidewalk Cafe Cork Room Once-A-Knight Lounge

TELEPHONE AC 205 323-7211 420 SOUTH 20TH STREET BIRMINGHAM, ALA.

TOM KELLY

Vice President & General Manager

Parliament House Hotel 420 South 20th Street Birmingham, Alabama

205 323-7211

GALA II BALL

A truly spectacular event. The City's art people and designers have been working on this since January. 10,000 mirrors are being used. Beautiful moire in vivid pinks, purples, greens and oranges is draped everywhere -- backdrops and table cloths. Vulture feathers and ostrich has been died to match and used in the decorations. Lighting is coordinated with the color scheme. Everything done by volunteers, including the tablecloths. Notice the hand-done scalloping and embroidered initial on your napkin ...

Your dress will be perfect.

RECEPTION FOLLOWING GALA

Everyone invited to this reception has paid between \$250-\$500 to benefit the hospital, and it would be very meaningul to the St. Vincent's people if you could do a brief stop by on your way to the car (it's in a room off the main ballroom).

miscellany:

The people here have been great to work with, and all are still talking about your husband's visit on behalf of Goodwill in May. We've also had a few people mention the fact that you're honorary chairperson of International Clergy Week the first week in February for Civitan International, which has its headquarters in Birmingham.

According to Gov. Wallace's office, Mrs. Wallace's plans changed at the last minute because of their trip to Austin this weekend -- she was in a crunch for time. They were not certain whether or not she would be at the Saturday functions.

Sen. Javits is planning to come; Yvonne Braithwaite Burke bringing 10-month-old child; Merle Oberon bringing handsome young thing.



COVERAGE FOR MRS. FORD'S TOUR OF ST. VINCENT'S

11:25 p.m. Press covering Mrs. Ford's tour of hospital depart via bus from back of hotel lot.

Press coverage of Mrs. Ford's arrival from designated areas outside entrance and in lobby of hospital.

Coverage of tour by pool:

reporters:	pnotogs - stills and sile
AP	AP
UPI	UPI
Washington Star-News	NBC reel
LA Times	CBS reel
New York Daily News	ABC reel
Birmingham Post Herald	pool light technician
Birmingham News	Women's Wear Daily
ABC	Birmingham News
NBC	Birmingham Post-Herald
CBS	

Special pool for coverage of Mrs. Ford's visit to nursery, 3rd floor: (about 11 a.m.)

Women's Wear Daily
Storer Broadcasting
Booth Newspapers
Chicago Tribune
US Asian News
Nover News Service
Radio WOL
US News and World Report

In the second



KWI - KKAT

FRIDAY

5:05 - 5:20 p.m. Interview with Kay Kilpatrick

6:30 p.m. Hairdresser comes

7:50 p.m. Leave hotel for black tie dinner

8-8:30 p.m. Reception at Art Museum

8:30 - 9:30 p.m. Dinner at Art Museum

9:30-ish Return to hotel

SATURDAY

ll:35 a.m. Leave hotel for hospital tour

II:45 - 2:10p. m. Tour of St. Vincents

12:15 - 12:25p. m. Q and A session with press

12:30 -ish To room

I p. m. Meet with other honorees and go to luncheon in hotel

2:15 p. m. To room

6:30 p.m. Hairdresser comes

7:50 p.m. Leave for GALA

10-II-ish Return when you feel like it

SUNDAY

II:35 a.m. Leave hotel for airport

11:45 a.m. Shake hands with Republicans

II:55 a.m. Board aircraft

Noon Wings up

3:10 p.m. Arrive Andrews

3:30 p.m. Arrive White House

For her work with handicapped children, sharing with them an appreciation of the art of the dance --

For her service to church and charity as a private citizen in her hometown of Grand Rapids --

For her dedicated public service, first as a Congressional wife and later as consort to the nation's vice-president --

For the example which she now sets for women everywhere as a devoted, resourceful wife; an inspired, loved and loving mother; a dedicated, knowledgable patron of the arts; a concerned involved citizen with the courage and the unique ability to articulate those concerns —

St. Vincent's Hospital does itself, the City of Birmingham and the State of Alabama honor in saluting the wife of our new President, the mother of our first family and the official hostess for the nation -
MRS. GERALD R. FORD, FIRST LADY OF THE UNITED STATES.

LEGENDARY WOMEN OF AMERICA

Elizabeth B. Ford

GALA II

St. Vincent's Hospital

September 7, 1974

Inscription on silver in a silver frame (oval)

TEN OTHER HONOREES

Mrs. Jacob Javits (Marion)

Mrs. Yvonne Braithwaite Burke (D-Ca.)

Mrs. William F. Buckley (Patricia)

Miss Eleanor Lambert, New York fashion authority

Miss Merle Oberon, actress

Miss Diana Vreeland, consulting editor to Vogue

Mrs. Kitty Carlisle Hart, television personality

Miss Cicely Tyson, emmy-award winning actress

Mrs. John C. Warnecke (Grace), wife of architect

Mrs. Jane Pickens Langley, former singer

Honorary chairwoman: Mrs. Aileen Mehle ("Suzy")

SPECIAL GUESTS

CBS-TV personality Charles Kuralt Singer John Gary New York-based beauty consultant SEBOU

OTHERS

George Seibels, mayor of Birmingham
Sister Xavier, adminstrator of St. Vincents
Emil Hess, leading citizen and one of your hosts
Sister Catherine, chairwoman of Gala
Vincent Townsend, publisher - Brimingham News
Dick Bennett, GOP state chmn; Jean Sullivan, commteewmn
Nina Miglianico, city council -- John Buschanan's opponent
George Delfavero - Don Hawkins - Eddie Leitman - GALA

MEMORANDUM OF CALL

OI OALL	
Patti	
YOU WERE CALLED BY-	YOU WERE VISITED BY-
James Ka	teher
Burning	han, ala.
PLEASE CALL	PHONE NO. CODE/EXT.
WILL CALL AGAIN	IS WAITING TO SEE YOU
RETURNED YOUR CALL	WISHES AN APPOINTMENT
Offere-a	rea. 205 -
10	934-3489an
,	934-2486
Mone - area	1-205-
1	252-0840
	20
1	
2001	
Helen y	P PATE 9/30 TIME 41/3
STANDARD FORM 63 REVISED AUGUST 1967 GSA FPMR (41 CFR) 101-11.6	☆U. S. GPO: 1972 \$\frac{1972}{472-749}\$ 63-108

SISTERC address of St. Vincents
P.O. Box 915 B,A 35201 (312) 636 9234 (205)how do I adress Sisters 933 7111 x 830 who gave the the + address: addresses mr & mrs. JOHN LUCIA + JASON 308 43rd ST Fairfield, ala. MRS. WALLACE MONTG, ALA James JIMMY HATCHER 1116 S. 26Th ST 35205 is it carry johnson VINCENT TOWNSHAD EDMOR, BH 2200 4Th AUR N. 35203 EMIL HESS PRES, % PARISIAN INC. 1924 & second are N 35203 DELFAVENO, GEORGE

EDDIE LEITMAN
1400 CITY NATL BNK BLDG
35203

BIRM-JEFFERSON CIVIC CITA #1 Curic Center Plaza 35203

MAYOR GEORGE SEIBELS
CITY HALL BLDG

35203

The people in chapel

who escorted mrs ford out at Gala.

Kay Kilpatrick
Elma Bell

Mrs. J.W. FIFE (Mary) was drove sua 5634 10th Que S. Bill Harris
P.O. Box 3315
Berm 35205

Dick Bennett

Margaret Tutwilter

Meredith Wilson

Sinanne Harris

Gann Evano

823 3000

Isam Culver 7208 Westmoreland Dr Hairfield

John Taylor Fairfield HS Michel B



OHIC TELL

WASHINGTON

September 17, 1974

MEMORANDUM FOR:

PATTI MATSON

FROM:

BILL GULLEY

SUBJECT:

Request for Reimbursement

Our records indicate that transportation was provided to members of the White House Press Corps personnel as shown below:

6 September 1974

Sixteen members

Andrews AFB, MD to Birmingham, AL

7 September 1974

Sixteen members

Birmingham, AL to Andrews AFB, MD

Request the Department of the Air Force be reimbursed for these passages at the established rate of first class commercial air tariff plus tax plus one dollar. In making this reimbursement, please have a check drawn payable to the Treasurer of the United States and forward to my office. Thank you.

Sept. 17, 1974

TO:

FOR:

ROUND-TRIP TRANSPORTATION TO BIRMINGHAM, ALABAMA WITH MRS. FORD SEPT. 6-8, 1974

One pro-rata share of travel costs, including Federal transportation tax:

\$181.00

Please make check Payable to:

THE TREASURY OF THE UNITED STATES

Please mail to:

Patti Matson 208 East Wing The White House Washington, D.C. 20500

Sept. 17, 1974

TO:

FOR:

ROUND-TRIP TRANSPORTATION TO BIRMINGHAM, ALABAMA WITH MRS. FORD SEPT. 6-8, 1974

One pro-rata share of travel costs, including Federal transportation tax:

\$181.00

Please make check Payable to:

THE TREASURY OF THE UNITED STATES

Please mail to:

Patti Matson 208 East Wing The White House Washington, D.C. 20500 George Delfavers Don Hawkins Eddie Leitman

did all the work

Sister Xavier

hospital administrator, in che

Sister Catherine

chairwoman

Don't Brown

People of Birmingham via B. News

henden albert Catheime Xavier townsend Kelly photos

mayor

Mis. Wallace

Emil Hess

Jimmy Hatche

Catherine

Xavier

Delf, Haw, leit

Jarry godnson

bennett + group

fairfield mole

band godns

Taylor

Cull L

leitman don brown beschi bradley

Bracelet Catherine