

The original documents are located in Box 11, folder “12/1/76 - American Cancer Society - District of Columbia Branch” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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For immediate release
November 30, 1976

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will greet the President of the District of Columbia Division of the American Cancer Society and the 1977 Crusade Chairman for a photo session prior to the Division's 1977 Crusade in the Diplomatic Reception Room at the White House on Wednesday, December 1 at approximately 5:30 p.m.

The D.C. Division of the American Cancer Society hopes to raise one million dollars in its Crusade. Mrs. Ford is national Honorary Chairman of the Crusade. Those participating in the photo session will be Mr. William F. Sigmund, President of the District of Columbia Division, Mr. Sylvan Gerschowitz, 1977 Crusade Chairman, and Dr. Roy Lester Schneider, representing volunteer doctors participating in the Crusade.

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Press Coverage: Pickup in press lobby at approximately 5:20 pm.

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EVENT: MRS. FORD WILL GREET THE PRESIDENT OF THE DISTRICT OF COLUMBIA
DIVISION OF THE AMERICAN CANCER SOCIETY AND THE 1977 CRUSADE CHAIRMAN
FOR A PHOTO SESSION FOR THE DIVISION'S 1977 CRUSADE.

TIME: ABOUT 5:30 P.M.

LOCATION: WHITE HOUSE DIPLOMATIC RECEPTION ROOM

07:48AES 12-01-76

