

The original documents are located in Box 11, folder “9/29/76 - Black Women's Issues Conference” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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Date Issued 9/22/76By P. Howard

Revised _____

FACT SHEET Mrs. Ford's Office

Event Reception
 Group Participants of the National Issues Conference of Black Women
 DATE/TIME 9/24/76 4:00 p.m.
 Contact Jeanne Holm (Karen Keesling) Phone 2663
 Number of guests: Total approx. 200 Women x Men a few Children --
 Place State Floor
 Principals involved Mrs. Ford
 Participation by Principal yes (Receiving line) yes ?
 Remarks required no
 Background The National Issues Conference of Black Women is being held in Washington, D. C. at the Sheraton Park from Sept. 22 thru 24.

REQUIREMENTS

Social: Guest list yes (Jeanne Holm's office will distribute.)
 Invitations no Programs no Menus no
 Refreshments yes (coffee, iced tea and tea pastries)
 Entertainment no
 Decorations/flowers yes
 Music yes
 Social Aides yes
 Dress Short Dresses for the Ladies - Business Suits Coat check yes - DRR
 Other --

Press: Reporters yes
 Photographers yes
 TV Crews yes
 White House Photographers yes Color yes Mono. ---
 Other --

Technical Support: Microphones no PA Other Rooms no
 Recording no
 Lights no
 Transportation cars (enter thru SW Gate)
 Parking South Grounds
 Housing --
 Other -- (Risers, stage, platforms) no

Project Co-ordinator Pat Howard Phone 2927

Site diagrams should be attached if technical support is heavy.

Date Issued 9/22/76By P. Howard

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Project Co-ordinator Pat Howard Phone 2927

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Sheila

THE WHITE HOUSE

WASHINGTON

September 10, 1976

MEMORANDUM TO:

MARIA DOWNS

FROM:

SUSAN PORTER

On Friday, September 24th, at 4:00 p.m., Mrs. Ford will receive the approximately 400 participants in a National Issues Conference of Black Women which will be held in Washington at the Sheraton Park, September 22-24. Dr. Louise White, the contact (347-7203), has been told that your office will be in touch with her regarding the required list and specific arrangements.

Prior to the reception itself, Mrs. Ford will meet around 3:30 p.m. with 8-10 participants from the group. Jeanne Holm will work directly with Dr. White to determine which participants will attend this brief meeting. This small meeting will not be covered by the press and will be an opportunity for Mrs. Ford to learn more about the discussions at their meetings. The file is attached.

Thank you.

c: BF Staff
Jeanne Holm
John Calhoun
William Nicholson
Jerry Jones
Terry O'Donnell
Mike Farrell
Rex Scouten
Staircase



THE WHITE HOUSE
WASHINGTON

September 7, 1976

MEMORANDUM FOR: SUSAN PORTER
FROM: JEANNE HOLM
SUBJECT: The Black Woman's Agenda

This is the event I discussed with you that Connie Newman mentioned.

I think it would be very worthwhile. John Calhoun agrees.

I am also suggesting that the President drop-by for a few minutes.

Attachment



BEYOND THE BICENTENNIAL - The Black Woman's Agenda

1319 F Street, N. W., Suite 904

347-7203

Washington, D.C. 20004

September 3, 1976

HONORARY COMMITTEE

THE HONORABLE YVONNE B. BURKE, Chairperson
Congressional Black Caucus

MS. AUDREY COLOM, Chairperson
National Women's Political Caucus

MR. JAMES DENSON, Executive Director
D.C. Chamber of Commerce

MS. DOROTHY I. HEIGHT, President
National Council of Negro Women

THE HONORABLE CONSTANCE B. NEWMAN,
Assistant Secretary, Consumer Affairs and
Regulatory Functions, U.S. Department of
Housing and Urban Development

DR. GERALDINE RICKMAN,
President, National Association of
Black Professional Women in Higher Education

DR. GLORIA SCOTT, President
Girl Scouts of America

DR. BENNETTA WASHINGTON,
Special Assistant, Training and
Employment, U.S. Department of Labor

MR. EDDIE WILLIAMS, Executive Director
Joint Center for Political Studies

CONFERENCE COMMITTEE

DR. LOUISE R. WHITE, Conference Manager

MRS. MYRLIE B. EVERS

MS. MILLIE FREEMAN

MRS. MILDRED W. GOODMAN

MS. JOAN GREEN

MS. LINDA HARRIS

MS. AILEEN HERNANDEZ

DR. ERMON KAMARA

MRS. NIRA H. LONG, Esquire

MS. LAVERNE LOVE

MS. GWEN MITCHELL

MS. VALERIE PINSON

MRS. JOHNNIE TILMAN

MS. DORIS WASHINGTON

MS. MARGIE WILSON

MS. ETHEL WILLIAMS

MS. E. FAYE WILLIAMS

General Jeanne Holm
Special Assistant to the President
for Women

Old Executive Office Building, Room 196
Washington, D. C. 20006

Dear General Holm:

On September 22, 23 and 24, 1976, a national issues conference of Black women will convene at the Sheraton Park Hotel, here in Washington, D. C., to discuss the major issues confronting our Nation and the special impact of these issues on their lives. We are expecting more than 400 participants, from around the Country, representing a substantive cross section of American life.

It would be a significant and profitable experience for these women if you could arrange a special White House Tour and a brief meeting for them with Mrs. Betty Ford on the afternoon of Friday, September 24.

For your information I have enclosed a copy of the conference announcement. Your assistance in this matter will be deeply appreciated.

Sincerely,

Louise R. White
Louise R. White

Enclosure



Awards, Presentations and recognitions. Spotlight on women elected or appointed to prominent positions.

Speaker: Dr. Ethel Allen, Member City Council, Philadelphia, Pennsylvania

Resolutions, Recommendations and Suggestions.

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MS. LAVERNE LOVE

MRS. GWEN MITCHELL

MS. VALERIE PINSON

MRS. JOHNNIE TILMAN

MS. DORIS WASHINGTON

MS. MARGIE WILSON

MS. ETHEL WILLIAMS

MS. E. FAYE WILLIAMS

1976

BEYOND THE BICENTENNIAL

THE

BLACK

WOMAN'S

AGENDA

SHERATON PARK HOTEL

WASHINGTON, D. C.

SEPTEMBER 22, 23, 24, 1976



"THE BLACK WOMAN'S AGENDA"

A National Conference defining and examining those issues which have the greatest impact on the quality of every Black Woman's life.

1976 SEPTEMBER 1976

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

September 22, 23, 24, 1976
Sheraton Park Hotel

The purpose of this conference is to provide an opportunity for Black women from diverse backgrounds to meet and establish mutual, social and political imperatives in the context of national priorities; to research and develop programs for future action addressing the following questions:

1. How do we maximize the dwindling resources available to the Black community on a national, State and local scale?
2. What are the social, economic improvements critical to Black women and the community in achieving equity?
3. What legislative support is needed and at what level?
4. What roles, relationships and coalitions are needed?
5. What constituent groups are the priority?

Major issues to be discussed with a special focus on how they affect Black women in their roles as mothers, wives, workers are as follows:

- Employment and Economics
- Health and the Quality of Life
- Housing and Community Development
- Strengthening the Family Unit
- Maximizing Education Resources
- Legislation, Law and Justice
- Political Consciousness and Responsibilities

This conference will bring together Black women, foundation and corporate leaders, and Government policy makers interested in bringing about positive changes which tend to enhance the quality of life for all Americans.

Conference Format

The conference will have five Plenary Sessions. Following each plenary will be work sessions geared toward defining and structuring the Black women's agenda. Each participant will be asked to join a working team that will address selected segments of the Agenda. Each team will be headed by a leader and a recorder will work with the group throughout the conference. Highlights of the conference will be an embassy reception and a banquet focusing on Black women from around the nation who have been

elected or appointed to prominent positions. The final plenary session on Friday will present the culmination of the Black Women's Agenda sessions to the total body as well as to the Saturday morning meeting of the National Hook-Up of Black Women.

Wednesday, September 22, 1976
Task Force Meeting 10 am - 12 Noon
Registration 12 - 4

SOME HIGHLIGHTS

Wednesday
2:00 pm

Opening Session
Speakers: Mrs. Myrlie Evers
Director, Community Relations
Atlantic Richfield Company

Dr. Jacqueline Jackson
Duke University Medical Center

7:30 pm

Foreign Embassy reception for conferees

Thursday
9:00 am

Speakers: Honorable Constance Newman, Assistant Secretary, Consumer Affairs Department of Housing and Urban Development

Dr. Geraldine Rickman, President National Association of Black Professional Women in Higher Education.

CONFERENCE
RESERVATION FORM

Mail to:

Beyond the Bicentennial—
The Black Woman's Agenda
1319 F Street, N.W. Suite 904
Washington, D.C. 20004

Number of Reservations _____

Type of Reservations Requested _____

\$30.00 Workshops Only

_____ \$55.00 Workshops,

Dinner and Embassy

_____ \$25.00 Dinner Only

Miss _____

Mrs. _____

Street Address _____

(please print name)

City _____

Arrival Date _____



NATIONAL ARCHIVES AND RECORDS SERVICE

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
MEMO	SECRET SECURITY NUMBER EVENT NOTES	9/24/76	C

FILE LOCATION

WEIDENFELD FILES. BOX 11. DAILY EVENTS FILE

FOLDER: 9/24/76 BLACK WOMEN'S' ISSUES FORUM

RESTRICTION CODES

- (A) Closed by Executive Order 12356 governing access to national security information.
(B) Closed by statute or by the agency which originated the document.
(C) Closed in accordance with restrictions contained in the donor's deed of gift.

JJO
9/24/76

For immediate release
Thursday, September 23, 1976

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

On Friday, September 24th at 4:00 p.m. Mrs. Ford will host a reception for the participants of a National Issues Conference of Black Women at the White House.

WASH.

The National Issues Conference of Black Women is being held in Washington to discuss the major issues confronting our Nation and the special impact of these issues on their lives. The approximately 200 participants come from around the country.

Sp Asst R G H # # #
7 women

Press coverage: Open coverage, pickup 3:50 P.M.

why - 1st time this type of gathering as occurred
where - as a unified group for this group to
discuss issues
of concern.

formed by Dr. Louise White
Dir of Housing & Consumer Division
HUD

They request for tour + mtg w/ Mrs. Ford

4:15 Mrs. Ford greets
Dr. Louise White
Conf. Coord.
Jean Holm
Blue Room



Fran

THE WHITE HOUSE

WASHINGTON

September 10, 1976

MEMORANDUM TO:

MARIA DOWNS

FROM:

SUSAN PORTER

On Friday, September 24th, at 4:00 p.m., Mrs. Ford will receive the approximately 400 participants in a National Issues Conference of Black Women which will be held in Washington at the Sheraton Park, September 22-24. Dr. Louise White, the contact (347-7203), has been told that your office will be in touch with her regarding the required list and specific arrangements.

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Thank you.

c: BF Staff
Jeanne Holm
John Calhoun
William Nicholson
Jerry Jones
Terry O'Donnell
Mike Farrell
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Staircase



THE WHITE HOUSE
WASHINGTON

September 7, 1976

MEMORANDUM FOR: SUSAN PORTER
FROM: JEANNE HOLM
SUBJECT: The Black Woman's Agenda

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I am also suggesting that the President drop-by for a few minutes.

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BEYOND THE BICENTENNIAL - The Black Woman's Agenda

1319 F Street, N. W., Suite 904

347-7203

Washington, D.C. 20004

September 3, 1976

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MR. JAMES DENSON, Executive Director
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General Jeanne Holm
Special Assistant to the President
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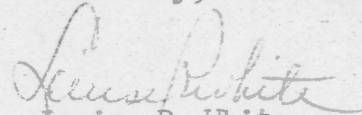
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Speaker: Dr. Ethel Allen, Member City Council, Philadelphia, Pennsylvania

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1976

BEYOND THE BICENTENNIAL

THE

BLACK

WOMAN'S

AGENDA

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WASHINGTON, D. C.

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Director, Community Relation
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RESERVATION FORM

Mail to:

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The Black Woman's Agenda
1319 F Street, N.W. Suite 904
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Number of Reservations _____

Type of Reservations Requested _____ \$30.00 Workshops Only
_____ \$55.00 Workshops,
Dinner and Embassy
_____ \$25.00 Dinner Only

Miss _____

Mrs. _____

Street Address _____
(please print name)

City _____

Arrival Date _____



THE WHITE HOUSE
WASHINGTON

Denise Richardson

→ Controversial issue for convention

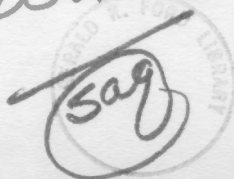
4th 5 Aug 15

→ National Synd. Women's
Show

→ Perspective / local

9/24 Sheila gave int. in her
Jc.

Denise also attended
Nat'l Conf. of Black Women.





6/20 M. White rec. against M.F.
but for Jean Holm
sag

June 24, 1976

Ms. Sheila Weidenfeld
Press Secretary
White House
Washington, D.C. 20500

Dear Ms. Weidenfeld:

Clifford Evans, RKO General's Washington News Correspondent, suggested that I contact you for assistance.

Yesterday, I spoke with your assistant Sally Quenneville about the possibility of arranging an interview with Mrs. Betty Ford the week of July 5th.

I produce and host a 15 minute woman's show called Equal Time which is syndicated in the RKO General, Inc. chain in New York, Connecticut, Washington, Boston, Ft. Lauderdale, Chicago, San Francisco and Los Angeles.

July is a significant month to the Bicentennial, to our country. Mrs. Ford's perspective as a woman, First Lady and First Mama is important to women of all walks of life.

I am interested in discussing in the brief time allotted

- (1) in 1976 what does she feel is expected from her as a First Lady;
- (2) the significant contributions she feels she has made, including comments on her operation and its affect on other women and
- (3) how the role of First Lady and First Mama may conflict if at all.

As for taping, I am willing to come to Washington. We could tape here in New York if she plans to be here beyond July 4th or even over the telephone.....WHEREVER!!!!

I would like to air the show on July 18th preferably, however, July 25th is an alternative.

I would appreciate hearing from you as soon as possible so that I can make the necessary preparations. My telephone number is (212) 764-6613 or 564-7567. What a superb gift this would make to American women this Bicentennial.

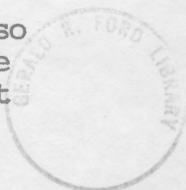
Very truly yours,

Denise Richardson
Denise Richardson, Reporter &
Public Affairs Coordinator

As an alternative
she w/ like to int.
Sheila/Kaye Fuller
or any woman
in W.H.
sag

7:05 AM Sunday
Perspectives
local

For Bailey-PFC
Mary King-Carter



BETTY FORD HOSTS RECEPTION FOR PARTICIPANTS IN "THE NATIONAL ISSUES CONFERENCE OF BLACK WOMEN," WHITE HOUSE, 4:00 P.M.

UP-036

(BETTY)

WASHINGTON (UPI) -- FIRST LADY BETTY FORD WILL HOST A RECEPTION FRIDAY FOR PARTICIPANTS IN "THE NATIONAL ISSUES CONFERENCE OF BLACK WOMEN" AND SPEND THE WEEKEND CAMPAIGNING IN THE SOUTH AND IN WISCONSIN, HER PRESS OFFICE SAID TODAY.

ABOUT 200 BLACK WOMEN ARE HOLDING THE CONFERENCE "TO DISCUSS THE MAJOR ISSUES CONFRONTING OUR NATION AND THE SPECIAL IMPACT OF THESE ISSUES ON THEIR LIVES," IT SAID IN ANNOUNCING THE WHITE HOUSE RECEPTION TO HONOR THEM.

PLANS CALLED FOR MRS. FORD TO GO SOUTH WITH THE PRESIDENT SATURDAY FOR JOINT APPEARANCES IN MISSISSIPPI AND NEW ORLEANS AND FOR HER TO FLY TO MILWAUKEE ON SUNDAY FOR THE FINALE OF A SIX-DAY UNITED GERMAN SOCIETIES' OKTOBERFEST.

THE FESTIVAL IS BEING HELD IN OLD HEIDELBERG PARK IN GLENDALE, WIS., AND IS SPONSORED BY FIVE BAVARIAN GROUPS IN MILWAUKEE.

UPI 09-23 11:15 AED

MRS. FORD-BLACK WOMEN

WASHINGTON (AP) -- FIRST LADY BETTY FORD WILL GREET SOME 200 PARTICIPANTS OF A NATIONAL ISSUES CONFERENCE OF BLACK WOMEN AT A WHITE HOUSE RECEPTION FRIDAY AFTERNOON.

THE CONFERENCE IS BEING HELD IN WASHINGTON TO DISCUSS MAJOR ISSUES CONFRONTING THE NATION AND THE IMPACT ON THE LIVES OF BLACK WOMEN.

09-23-76 13:01EDT



THE WHITE HOUSE
WASHINGTON

DATE 9-24

MEMO TO: Sheila

FROM: KAREN KEESLING

For appropriate handling _____

For your information ✓

Per your request _____

Remarks:

Black Women's
Issues Conference

✓ AINGS, Camilla
229 Oglethorpe Street, N.E.
Washington, D. C. 20011

✓ AWKARD, Louise
2425 Alabama Avenue, S.E.
Washington, D. C.

✓ ANDERSON, Mary E.
6111 Brandyhall Court
Oxon Hill, Maryland

✓ ALIM, Marilyn
6631 - 13th Street, N.W.
Washington, D. C.

✓ ANDERSON, Mabarek
6912 Heathelhill Drive
Bethesda, Maryland

✓ BAILEY, Dorothy
603 N. Pershing Avenue
Dunn, N. Carolina

✓ BAILEY, Eleanor G.
4180-10 Hutchinson River Pkwy Ea
Bronx, New York 10475

✓ BESS, Mary E.
5024 - 12th Street, N.E.
Washington, D. C. 20017

✓ BROWN, Annie B.
4112 Arkansas Avenue, N.W.
Washington, D. C.

✓ BROWN, Carol
8101 Eastern Avenue
Silver Spring, Maryland

✓ BROWN, Teresa
4825 - Eighth Street, N.E.
Washington, D. C.

✓ BULLOCK, Mary E.
9900 Georgia Avenue, #506
Washington, D. C.

✓ CLIFFORD, Grace I.
1475 Euclid Street, N.W.
Washington, D. C.



✓ EDELIN, Phyllis S.
3337 Baker Street, N.E.
Washington, D. C.

✓ EATON, Patricia F.
2330 Good Hope Road, S.E.
#1107
Washington, D.C.

✓ FOSTER, Maye
10531 S. Prairie
Waynesboro, Mississippi

✓ FREEMAN, Mildred L.
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