

The original documents are located in Box 10, folder “8/12/76 - Hadassah National Board Reception” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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Date Issued 8/6/76By P. Howard

Revised _____

FACT SHEET Mrs. Ford's Office

Event Reception
 Group National Board of Hadassah
 DATE/TIME August 12, 1976 4:00 p. m.
 Contact Miss Aline Kaplan Phone 212/355-7900
 Number of guests: Total 120 - 130 Women x Men a few (Staff) Children no
 Place State Floor
 Principals involved Mrs. Ford
 Participation by Principal yes (Receiving line) yes (?)
 Remarks required ?
 Background The Hadassah National Board, a group of Hadassah's outstanding leaders who are elected representatives of 350,000 members throughout the U. S., will be meeting on August 12 - 15, 1976 in Washington, D. C.

REQUIREMENTS

Social: Guest list yes (Pat Howard will distribute guest list)
 Invitations no Programs no Menus no
 Refreshments yes (coffee, iced tea and tea pastries)
 Entertainment no
 Decorations/flowers yes
 Music yes
 Social Aides yes
 Dress Short Dresses Coat check (DRR) _____
 Other --

Press: Reporters yes
 Photographers yes
 TV Crews --
 White House Photographers yes Color yes Mono. _____
 Other --

Technical Support: Microphones ? PA Other Rooms no
 Recording ?
 Lights No
 Transportation buses -- 3 or 4 (enter thru Southeast Gate)
 Parking South Grounds
 Housing --
 Other -- (Risers, stage, platforms) ?

Project Co-ordinator Pat Howard Phone 2927

Site diagrams should be attached if technical support is heavy.

M.F. Dress

CK: Rex
MARIA

Platform

THE WHITE HOUSE
WASHINGTON

August 11, 1976

MRS. FORD:

Event: Reception for the National Board of Hadassah

Date/Time: August 12, 1976 4:00 p. m.

Place: State Floor

Number of
Attendees: Approximately 165 guests

Principals: Mrs. Max N. Matzkin, National President
Mrs. Walter Brecher, National Secretary
Mrs. Emanuel Schechter, National Recording Secretary
and Convention Chairman
Mrs. Julius Doppelt, Convention Co-Chairman
Mrs. Saul Katz, National Vice President
Mrs. Harold Raizes, National Vice President
Mrs. William H. Rubin, National Vice President

Schedule of

Events: 4:00 p. m. Your guests will arrive through the Southeast Gate and will enter the White House through the Diplomatic Reception Room. They will be escorted to the State Dining Room where they will be served refreshments.

NOTE: Coffee, iced tea and tea pastries will be served.

4:15 p. m. After your guests have arrived, Maria Downs will escort you via elevator to the Grand Hall area where you will greet Mrs. Matzkin.

✓ NBC (Dottie)

✓ CBS

✓ ABC (Ernie)

✓ Post

✓ STAR

Israel State Medal

Profit
Greater the latter blow than the former

back
75
Had. Univ. Hosp.
Mt. Scopus



You will proceed with Mrs. Matzkin to the State Dining Room to the platform which will be located along the center of the south wall where you will make brief welcoming remarks. Mrs. Matzkin will respond and on behalf of Hadassah will give you a book and silver medallion.

NOTE: The book, entitled Balm in Gilead by Marlin Levin, is a story of Hadassah's work in Israel. The silver medallion was one of the medallions coined to commemorate the rededication of Hadassah's Mt. Scopus Hospital.

You will express appreciation for the gifts and announce that you wish to receive each of your guests in the Blue Room.

You will be escorted to the Blue Room where you will receive your guests from a position along the south end of the room.

The principals, Mmes. Matzkin, Brecher, Schechter, Doppelt, Katz, Raizes, and Rubin, will be among the first through the receiving line.

4:50 p. m.

After the receiving line concludes, you may wish to join your guests for refreshments or you may wish to bid farewell and return to the Family Quarters.

NOTES:

Air Force String Ensemble will be positioned in the Grand Hall.

Social Aides will be present.

There will be full press coverage.

A White House photographer will be present.

Background items are attached.

Guest list is attached.

Pat Howard

THE WHITE HOUSE

WASHINGTON

July 23, 1976

MEMORANDUM TO:

MARIA DOWNS

FROM:

SUSAN PORTER

On Thursday, August 12th, at 4:00 p.m., Mrs. Ford will receive the National Board of Hadassah. The expected number is around 185. The 62nd Annual National Convention of Hadassah, the Women's Zionist Organization of America, will be meeting in Washington the following week. Because of the Republican National Convention, Mrs. Ford will therefore greet the National Board the preceding week. Mrs. Max N. Matzkin, National President, is the contact (O: 212-355-7900; O: 203-753-6512) and has been told that you or Pat Howard will be in communication with her. I have also touched base with her about the required list of attendees, but I expect your office would want to review this with her. The file is attached.

Thank you.

c: BF Staff
David Lissy
Jeanne Holm
William Nicholson
Rex Scouten
Mike Farrell
Staircase



For Immediate Release
Wednesday, August 11, 1976

THE WHITE HOUSE
OFFICE OF THE PRESS SECRETARY TO MRS. FORD

Mrs. Ford will hold a reception Thursday, August 12, at 4PM for the National Board of Hadassah. Mrs. Ford will greet her guests in the State Dining Room. Mrs. Max N. Matzkin, National president, will give Mrs. Ford a silver medallion commemorating Hadassah's Mt. Scopus Hospital in Israel and a copy of "Balm in Gilead," a story of the organization's work in Israel.

Hadassah, the women's zionist organization in America, has a membership of 350,000. The group will hold its 62nd National convention in Washington next week.

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MRS. FORD'S REMARKS
RECEPTION FOR
NATIONAL BOARD OF HADASSAH
The White House
August 12, 1976

I'M DELIGHTED TO WELCOME
THE NATIONAL BOARD OF HADASSAH,
AND I LOOK FORWARD TO MEETING
EACH ONE OF YOU PERSONALLY.

1.

I KNOW WHAT A HARD-WORKING
AND FINE ORGANIZATION HADASSAH IS,
AND I SHARE YOUR SPECIAL AREAS OF INTEREST:
HEALTH, EDUCATION, AND CHILD WELFARE.

2.



ARE INSPIRING.

YOUR MAGNIFICENT MEDICAL WORK

IN ISRAEL

HAS SAVED COUNTLESS LIVES

AND HELPED BUILD BRIDGES OF COMMUNICATION

BETWEEN PEOPLES.

I'M SO IMPRESSED

4.

WITH THE MANY MEDICAL FACILITIES

FOR HEALING AND TEACHING

THAT YOU SUPPORT.

YOUR INVOLVEMENT WITH YOUNG PEOPLE

5.

IN ISRAEL AND AMERICA

HAS STRENGTHENED BOTH COUNTRIES.



U.
I ESPECIALLY ADMIRE

YOUR EFFORTS TO PRESERVE

JEWISH HERITAGE AND CULTURE,

BECAUSE RELIGIOUS FAITH

IS VERY IMPORTANT

IN THE LIVES OF

INDIVIDUALS AND NATIONS.

THE PRESIDENT AND I

HAVE BEEN HONORED

BY BEING RECOGNIZED

IN THE BICENTENNIAL NATIONAL PARK IN ISRAEL---

WHICH IS ALSO ONE OF YOUR INTERESTS.

YOU ARE DOING SO MUCH

TO HELP OTHERS,

AND I FEEL A SPECIAL BOND

WITH YOU AND YOUR WORK.

I'M GLAD YOU CAME TODAY.

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(BETTY)

WASHINGTON (UPI) -- FIRST LADY BETTY FORD INVITED LEADERS OF
ZIONIST WOMEN'S ORGANIZATION MADASSAH TO THE WHITE HOUSE TODAY
SERVED THEM ICED TEA, CAKES AND VERBAL PRAISE FOR THEIR MEDICAL
TY WORK.

"OUR HUMANITARIAN EFFORTS HAVE BEEN VERY INSPIRING," MRS. FORD
SHE SAID THE WORK OF THEIR MEDICAL CENTER IN JERUSALEM IS A
"BRIDGE OF COMMUNICATION BETWEEN ALL PEOPLES."

UPI 08-12 07:19 PED

