The original documents are located in Box 9, folder "3/27/76 - Helen Reddy Concert" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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LIST OF PEOPLE COMING TO HELEN REDDY CONCERT 3/17/76

Bobbie Kilbert & spouse At the White House

456-6246

Cong. Yvonne Burke & Mr. William

House of Reps. 20515 - Cannon

244-3121

Cong. Shirley Pettis + 1

House of Reps. - Longworth

244-3121

Kathy Keeton VIVA 909 Third Ave.

Sen. McGovern + 1

U.S. Senate

NYC

244-3121

Cong. Corrine (Lindy) Boggs + 1

House of Reps. - Longworth

244-3121

Shirley Howard Ladies Circle Mag. 21 West 26th St.

NYC 10010

Eileen Shanahan + 1 New York Times

1920 L, NW

293-3100

Sen. Cranston + 1

U.S. Senate

244-3121

Marcia DuBrow

Reuter's News Service

National Press Bldg.

529 14th St, NW

628-9212

Cynthia Kenward 2456 20th St., NW

234-4352

Reddy Concert

Sara Fritzt + 1 UPI National Press Bldg. 529 14th St, NW

393-3430

Peggy Simpson + 1 Assoc. Press 2021 K St. NW

833-5300

Cong. Patricia Schroeder & Mr. James House of Reps. - Longworth 244-3121

Marlene Cimons + 1 L.A. Tijes 1700 Penn. Ave., NW

Claire Crawford + 1 TIME Inc. 888 16th St., NW

Jill Volner 1920 L St, NW Room 700

293-3860

Cong. Heckler & Mr. House of Reps - Cannon

244-3121

Cong. Bella Abzug + 3 House of Reps. - Longworth 244-3121

Frankie Hewitt + 1 Ford Theatre 511 10th St, NW

638-2941

Mr. & Mrs. Ed Wiedenfeld 2903 Q St, NW or WHITE HOUSE, Office of Mrs. Ford 337-1647 (home)

Bob Duckman + 1 WASH

5151 Wisc. Ave. NW

244-9700

Reddy page 3.

Mr. & Mrs. John Radney 11790 Park Lawn Dr. Rockville, Maryland

Mr. & Mrs. Max Silverman Quality Music 5722 Second St, NE DC 20011

529-5048

Mr. & Mrs. Herb Cohen Quality Music 5772 Second St. NE DC 20011

529-5048

Mr. & Mrs. Stu Schwartz 2146 24th Pl, NE DC 20018

832-3600

Mrs. Luke Bandle c/o Wolftrap Farm Vienna, Va.

Jim Collins
WPGC
Parkway Blvd.
Bladensburg, Md. 20710

Bob Piava WLEE 6200 West Broadstreet Rd. Richmond, Va. 23230

Bonnie Smith WMAL 4400 Jenifer St, NW DC 20015

686-6000

Bob Hughes + 1 WASH 5151 Wisc. Ave. NW

244-9700

Page 4.

not to concert, just to dinner

1) St. 1 Entrance 1

THE WHITE HOUSE

WASHINGTON

March 19, 1976

MEMORANDUM TO:

PETER SORUM

FROM:

SUSAN PORTER

SUBJECT:

Action Memo

Mrs. Ford has accepted the following out-of-house invitation:

EVENT: Helen Reddy Concert

GROUP: To Benefit ERAmerica

DATE: Saturday, March 27, 1976

TIME: 10:30 p.m.

PLACE: Constitution Hall

CONTACT: Jane Wells, ERAmerica

0: 833-4354

Mrs. Ford will attend the Helen Reddy Concert Saturday COMMENTS:

> evening, March 27th at 10:30 p.m. at Constitution Hall. Helen Reddy will donate her personal earnings for the Equal Rights Amendment and the ERAmerica efforts. A private reception will follow the concert but Mrs. Ford will not attend. Susan Ford had originally planned to attend but now thinks she will be out of town. The file

is attached.

Thank you.

c: BF Staff

Red Cavaney

William Nicholson

Jeanne Holm

Rex Scouten

Staircase

415 MADISON AVENUE (212) PLAZA 9-6272 CABLE ADDRESS ROCOPUB NEW YORK, NEW YORK

ROGERS & COWAN, INC.

PUBLIC RELATIONS

NEW YORK, NEW YORK 10017

-DITTEND!

January 30, 1976

REGRET

Mrs. Betty Ford c/o Ms. Sheila Weidenfeld The White House 1600 Pennsylvania Ave. Washington, D.C.

Dear Mrs. Ford:

On Tuesday at the White House dinner for Prime Minister Rabin, Jeff Wald briefly discussed with you Helen Reddy's concert in Washington on March 27th when she will donate her personal earnings for the Equal Rights Amendment.

833-4354

I have been in contact with Jane Wells, campaign director of ERA America, and they are delighted to help coordinate the evening.

It would mean a great deal to Helen, personally, as well as to the supporters of the Equal Rights Amendment, if you would attend the concert and a private reception following as Guest of Honor.

This concert will bring attention to our cause, but more important at this point, will guarantee needed monies for the group's continued work.

I hope Sheila and I can fit this into your terribly busy and demanding schedule because your support is so vital for our success.

Sincerely,

KB/lo

THE WHITE HOUSE WASHINGTON

Many
This is the letter
I menhaned to
Uns. For I that
Thed received
Concerning Helen
Reddy.

2/10

HE V

It's a good idee.

Dusan

Mu. Ford her Me original letter. You'll prosasy be gethip It soon.

I'd love to see he attend The Concert. Sheile



Helen Reddy and Jeff Wald cordially invite

The President & Mrs. Graid Fard

to an evening in concert with

Helen Reddy

to benefit the Equal Rights Amendment on Saturday, March twenty-seventh

DAR-Constitution Hall

18th & ESts., A.W.

Concert - 10:30 p.m.

and a private reception

Tiberio, 1915 K. St., St. W. Midnight Supper

RSVD: ERA America (202) 538-4854

Informal



3.33

Helen Reddy and Jeff Wald cordially invite

Miss Susan Fard

to an evening in concert with

Helen Reddy

to benefit the Equal Rights Amendment

on Saturday, Harch twenty-seventh & RECEPT

DAR-Constitution Hall
18th & C. Sts., A. W.

Concert - 10:30 p.m.

and a private reception

Tiberio, 1915 K. H., St. W. Midnight Supper

RSVP: ERA America (202) 138-4354

Informal



Helen Reddy and Jeff Wald cordially invite

Mr. Jahn Ford

to an evening in concert with

Helen Reddy

to benefit the Equal Rights Amendment

on Saturday, March twenty-seventh

DA R-Constitution Hall

18th & C Sts., A. W.

Concert - 10:30 p.m.

and a private reception

Tiberio, 1915 K. St., A. W.

Midnight Supper

RSVP: ERA America (202) 838-4354

Informal

THE WHITE HOUSE

The rate li-partisan organization to ratification the ERA-



Puros

THE WHITE HOUSE
OFFICE OF THE PRESS SECRETARY TO MRS. FORD

Mrs. Ford's upcoming schedule :

Wednesday, March 23 12:00 NOON

Mrs. Ford will participate in launching the new Congressional Club Cookbook at the Congressional Club on New Hapshire Avenue.

Thursday, March 25 6:30 PM Mrs. Ford will attend the Radio and TV Correspondent's Dinner as a guest of Fay Wells at the Washington Hilton Hotel.

Friday, March 26 3:00 PM

Mrs. Ford will present the American

Cancer Society's Courage Award to Gene
Littler in the Diplomatic Reception Room

Saturday, March 27 10:30 PM

Mrs. Ford will attend the Helen Reddys concert at Constitution Hall. The concert will benefit the ERAmerica

by the coording

ERA

Further details will be provided prior to each event.

office of the

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THE WHITE HOUSE OFFICE OF THE PRESS SECRETARY TO MRS. FORD

Mrs. Ford's Upcoming Schedule:

Wednesday, March 23

Mrs. Ford will participate in launching the new Congressional Club Cookbook at the Congressional Club, 2001 New Hampshire Avenue, N.W., Washington, D.C.

Thursday, March 25 6:30 PM

Mrs. Ford will attend a private dinner at the Washington Hilton Hotel.

Friday, March 26 3:00 PM

Mrs. Ford will present the American Cancer Society's Courage Award to Gene Littler, among the top ten golfers in the 1975 PGA. The presentation will be in the Diplomatic Reception Room at the White House.

Saturday, March 27 10:30 PM

Mrs. Ford will attend singer Helen Reddy's concert at Constitution Hall. The concert will benefit ERAmerica, the national bi-partisan organization to promote ratification of the ERA.

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Press Release

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dy's concert icai

Mrs. Ford will attend singer Helen Reddy's concert at 10:30 P.M., Saturday, March 27 in Constitution Hall in Washington, D.C. Ms. Reddy will donate her personal proceeds from the concert to ERAmerica, the national bi-partisan campaign to ratio, the Equal Rights Amendment.

Ms. Reddy, who recently became an American citizen,

performed at the White House State Dinner in the Prime Munister
of also in January.

She won a Grammy Award for "I Am Woman," which was adopted

by the United Nations as the theme song for International

Women's Year.

A photo session will be held in the Conductor's Room
with Mrs. Ford and Mr. Reddy. before the 10:30 km x concert.



note: Press should report to D street entrance by 10 pm. Reservations for press seating should go to Ellen Boddie, ERAmerica, 833-4355



For Immediate Release Wednesday, March 24, 1976

THE WHITE HOUSE OFFICE OF THE PRESS SECRETARY TO MRS. FORD

Mrs. Ford will attend singer Helen Reddy's concert at 10:30 PM, Saturday, March 27 in Constitution Hall in Washington, D.C. Ms. Reddy will donate her personal proceeds from the concert to ERAmerica, the national bi-partisan organization to promote ratification of the Equal Rights Amendment.

At the end of the performance, Mrs. Ford will participate in a ceremony with Helen Reddy and Liz Carpenter, Co-Chairman of ERAmerica, in which the benefit proceeds from the concert will be given to ERAmerica.

Ms. Reddy, an Australian, who recently became an American citizen, performed at the White House State Dinner for the Prime Minister of Israel in January.

She won a Grammy Award for "I Am Woman," which was adopted by the United Nations as the theme song for International Women's Year.

#

A photo session will be held in the Conductor's Room before the 10:30 concert.

NOTE: Press should report to "D" Street entrance by 10 PM Requests for press seating should go to Ellen Boddie, ERAmerica, 833-4355

ERAmerica

1525 M Street, N.W. • Suite 605 • Washington, D.C. 20036 • (202) 833-4354

Co-Chairs: Liz Carpenter Elly Peterson

Campaign Manager: Jane Wells FOR FURTHER INFORMATION CONTACT:
Ellen Boddie Kathie Berlin
ERAmerica Rogers & Cowan
Washington, DC New York
(202)833-4355 (212) 759-6272

FOR IMMEDIATE RELEASE - March 15, 1976

Helen Reddy Concert to Benefit ERAmerica

Washington, D.C. ... Singing star Helen Reddy has pledged her personal proceeds from a Washington, D.C. concert to ERAmerica — the national campaign to ratify the Equal Rights Amendment. This key financial contribution will be the result of Reddy's concert March 27 at 10:30 PM in Constutution Hall.

Liz Carpenter and Elly Peterson, ERAmerica's National Co-Chairs, lauded Reddy's investment in ERAmerica, "This national campaign is unprecedented, especially during this year of political campaigns. Helen Reddy has long been supportive of our "candidate"—the Equal Rights Amendment. Her personal financial commitment will have a significant impact on the success of the ERA ratification drive. This concert is an exciting event for ERAmerica to participate in. We are looking forward to joining in a chorus of "I Am Woman", adopted by the United Nations as the theme song for International Women's Year."

ERAmerica recently launched its campaign at the national headquarters, 1525 M Street, Washington, D.C. ERAmerica's primary strategy will be to provide more political leadership at a national level to unify the existing ERA supporters and to draw together the available resources and expertise for maximum effectiveness. Never before has a campaign of this scope been run for the ERA.

The Equal Rights Amendment has been endorsed by over 100 national organizations, all U.S. Presidents starting with Dwight D. Eisenhower, and both national political parties. The ERA has been ratified by 34 of the 38 states necessary for it to become

the 27th Amendment to the U.S. Constitution. Deadline for legislative action on ERA is March 22, 1979.

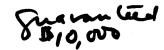
Helen Reddy, who records on Capitol Records, has been the number 1 recording artist in the world for 4 years. She has received 7 gold albums, 3 platinum albums and 27 additional gold albums world wise. She is the winner of the National Grammy Award for "I Am Women", which proclaimed her as the "minstrel of the women's movement."

Reddy has been chosen BEST FEMALE POP VOCALIST by the American Music Awards, number 1 Female Pop Vocalist by the Music Record Publications, received the NAACP's Image Award and selected as the Los Angeles Times Woman of the Year. Reddy is an active participant in the political scene and recently became an American citizen, strengthening her belief in the need to ratify the ERA.

Concert tickets are available through Ticketron outlets.

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For Immediate Release Wednesday, March 24, 1976



THE WHITE HOUSE OFFICE OF THE PRESS SECRETARY TO MRS. FORD

Mrs. Ford will attend singer Helen Reddy's concert at 10:30 PM, Saturday, March 27 in Constitution Hall in Washington, D.C. Ms. Reddy will donate her personal proceeds from the concert to ERAmerica, the national bi-partisan organization to promote ratification of the Equal Rights Amendment.

At the end of the performance, Mrs. Ford will participate in a ceremony with Helen Reddy and Liz Carpenter, Co-Chairman of ERAmerica, in which the benefit proceeds from the concert will be given to ERAmerica.

Ms. Reddy, an Australian, who recently became an American citizen, performed at the White House State Dinner for the Prime Minister of Israel in January.

She won a Grammy Award for "I Am Woman," which was adopted by the United Nations as the theme song for International Women's Year.

#

A photo session will be held in the Conductor's Room before the 10:30 concert.

NOTE: Press should report to "D" Street entrance by 10 PM Requests for press seating should go to Ellen Boddie, ERAmerica, 833-4355



THE WHITE HOUSE

March 26, 1976

MEMORANDUM FOR	R	R	R
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MRS. FORD

FROM:

PETER SORUM

SUBJECT:

YOUR ATTENDANCE AT THE HELEN REDDY CONCERT Saturday, March 27, 1976

Attached at TAB A is the Proposed Schedule for your attendance at the Helen Reddy Concert.

BACKGROUND

Helen Reddy is donating her personal earnings from this Concert to ERAmerica. Prior to the performance, you will join Liz Carpenter and Helen Reddy for a back-stage photo session. Following the performance, you will be invited to the Stage to participate in a brief presentation ceremony.

Sitting with you will be Jeff Wald, Liz Carpenter and Jane Wells, Executive Director, ERAmerica.

PROPOSED SCHEDULE

MRS. FORD'S ATTENDANCE AT THE HELEN REDDY CONCERT

Constitution Hall Saturday, March 27, 1976

10:05 pm Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route Constitution Hall.

[Driving time: 5 minutes]

10:10 pm MOTORCADE ARRIVES Constitution Hall.

Mrs. Ford will be met by:
Ms. Liz Carpenter, Co-Chairperson, ERAmerica

OFFICIAL PHOTO COVERAGE

Mrs. Ford, escorted by Liz Carpenter, proceeds to Secretary General's Room to greet Helen Reddy.

10:15 pm Mrs. Ford joins Helen Reddy and Liz Carpenter for photo session.

OPEN PRESS COVERAGE

10:20 pm Mrs. Ford bids farewell to Helen Reddy and returns to Secretary General's Room to greet Jeff Wald and family.

10:25 pm Mrs. Ford, escorted by Jeff Wald, departs Secretary General's Room en route Constitution Hall Auditorium.

10:28 pm Mrs. Ford arrives Auditorium and takes her seat in Box #11.

OPEN PRESS COVERAGE ATTENDANCE: 2000

10:30 pm Performance begins.

12:00 midnight Performance concludes with Helen Reddy singing
''I am Woman.''

12:02 am Mrs. Ford departs Box #11 en route Stage to join Helen Reddy for special presentation of check to ERAmerica.

12:05 am Mrs. Ford arrives Stage for brief presentation ceremony.

NOTE: No remarks are required.

12:10 am Mrs. Ford bids farewell, and departs Stage en route

motorcade for boarding.

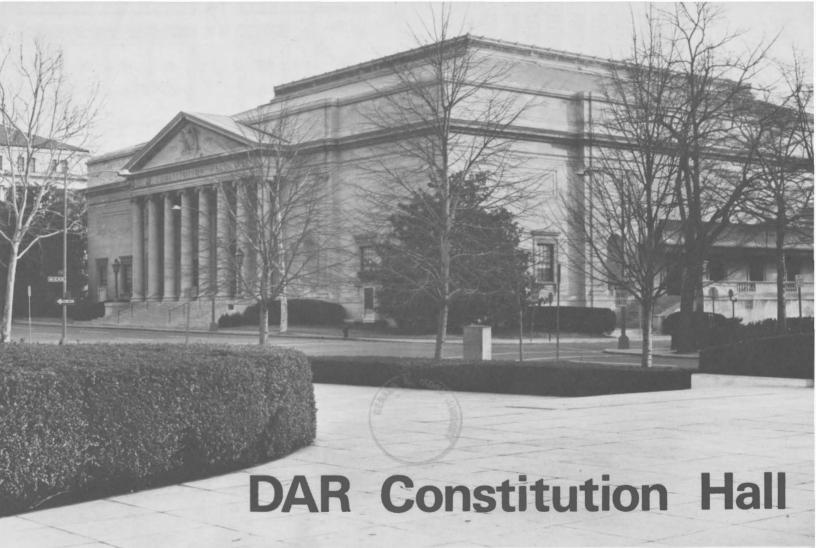
12:15 am MOTORCADE DEPARTS en route South Grounds.

[Driving time: 5 minutes]

12:20 am MOTORCADE ARRIVES South Grounds.

MEMORANDUM OF CALL

OI OALL			
TO:		/	
YOU WERE CALLED	BY-	YOU WERE VISITED	ВУ—
-	Elle	n/-	
OF (Organization)	Ticke	+5-	
PLEASE CALL	> PHONE I		
WILL CALL AGAIN	Ø	IS WAITING TO SEE	YOU
RETURNED YOUR	ALL	WISHES AN APPOINT	TMENT
gwote	Ven	MRS.F.	EER
RECEIVED BY STANDARD FORM 63 REVISED AUGUST 1967 GSA FFMR (41 CFR) 101-1		048-16-80341-1 393-889	63–108



AR Constitution Hall, a memorial to that immortal document the Constitution of the United States, was designed by John Russell Pope and erected by the National Society Daughters of the American Revolution. It was dedicated April 19, 1929, the 154th anniversary of the Battle of Lexington.

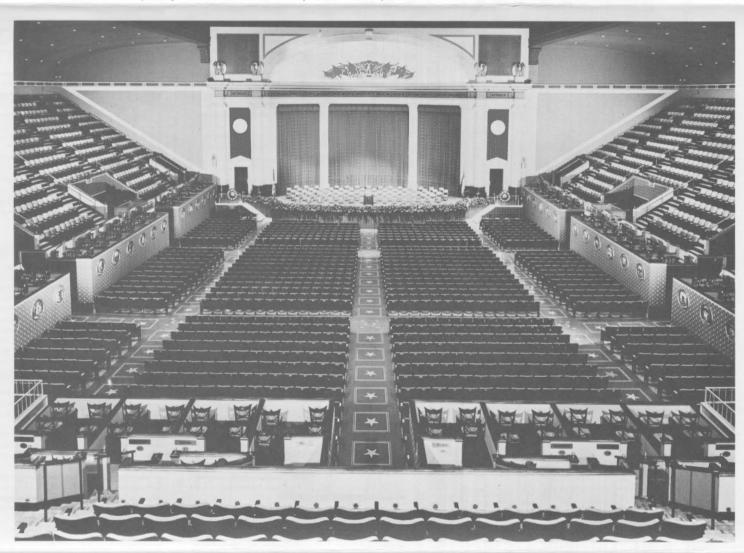
One of the largest (4001 capacity) and one of the most beautiful auditoriums of its kind in the world, this stately limestone building, whose main entrance is graced with proud Ionic columns and bronze doors, soon became the cultural center of the Nation's Capital. A host of famous artists, lecturers and distinguished figures have appeared on stage and in the audience, including every President since Coolidge. Washington's National Symphony Orchestra was organized on the stage in 1930. The Boston, Cleveland, Philadelphia and New York Philharmonic orchestras have shared its stage along with American and European artists, lecturers and humorists such as Efrem Zimbalist, Lowell Thomas, Burl Ives, Fritz Kreisler, Vladimir Horowitz, Maria Callas, Rod McKuen, Bob Hope, Louis Armstrong, John Charles Thomas, Mahalia Jackson, Van Cliburn, Maurice Chevalier, Helen Hayes, Marian Anderson, Victor Borge and many, many others.

Constitution Hall is considered "home" by the National Geographic Society which first presented its famed annual lecture series in 1933. Federal departments of the United States Government also use the Hall and other national organizations, such as the American Red Cross, Chamber of Commerce, Boy and Girl Scouts and medical groups have all held conventions or meetings in the Hall.

rchitectural beauty, over-all decor, appointments and acoustics have each, in turn, received special praise. As big as a city block, this air conditioned and handsomely decorated auditorium, finished in a Federal blue and gold motif, has a 33 foot by 52 foot stage which can accommodate 150 chairs. Inconspicuously lodged at the foot of the stage is the three-manual Skinner organ's console. Centered over the stage is the Great Seal of the United States, flanked by twelve Revolutionary War battle flags, the designs of several of which were incorporated into the Stars and Stripes. Under the Seal are the names of the thirteen original colonies in geographical order.

On either side of the stage are graceful twin Ionic columns, each topped by a 3½ foot American Bald Eagle, finished in 14 carat gold leaf. More than five hundred yards of custom designed material were specially woven for the twenty-five foot long stage curtains, which feature gold stars and medallions on a blue background. Gold eagles, surrounded by a wreath, are woven into the valance, each separated by the torch of knowledge. Nestled high in the ceiling over the west tier are 16 mm and 35 mm motion picture projectors. The stage curtains conceal a portable movie screen.

Along with its beauty and comfort the auditorium is noted for its superb acoustics. Leopold Stokowski, conductor for many years of the Philadelphia Orchestra, placed Constitution Hall among the six leading concert halls in the United States. The outstanding American pianist of his generation, Van Cliburn, says enthusiastically: "It is a grand hall. The acoustics are splendid." The verdict of musicians who have performed in the Hall is backed by science. Constitution Hall was measured by sound engineers of the Bell Telephone Laboratories in 1936. It was considered the ideal hall for its size, an opinion later confirmed by acoustical experts of the United States Bureau of Standards.



Constitution Hall has fifty-two boxes surrounding the great U-shaped interior. The facade of each box is decorated with various state seals. The President of the United States has a box in his honor as well as the President General of the DAR. Beneath the west wing of the U-shaped lobby is a handsome lounge finished in green, gold and cream. A pair of custom designed and woven rugs complement the straight line lounge chairs and sofas, upholstered in antique velvet. Also located on the lower level is the Page's Lounge, which may be used for meetings, displays, recitals, etc.

Constitution Hall contains a number of private areas rarely seen by the public. These areas include the President General's Reception Room which is finished in a golden beige with crimson furnishings. Backstage are dressing rooms and the offices of the Hall's Managing Director.

[Above] Interior, CONSTITUTION HALL [Right] Lounge [Below left] Lobby, North Corridor [Below right] Lobby Bay







ichly appointed throughout, Constitution Hall has received the acclaim of all who have attended its programs. Constructed and furnished at a cost in excess of \$2,000,000.00 and entirely financed by the National Society Daughters of the American Revolution, the primary purpose of Constitution Hall was to accommodate the delegates to the annual Congress, NSDAR, which had far outgrown the 1666 seats in the auditorium of Memorial Continental Hall. Continental Hall now houses the DAR Genealogical Library and 28 period rooms. Since it was built, Constitution Hall has been redecorated only twice — first in 1956 and later in 1968, at which time the Hall, as well as the Lobby corridors and Lounge, were refurbished, renovated and air conditioned.

Constitution Hall is solely owned and operated by the DAR. Public use as a cultural and educational center was authorized by the Society on a minimum "at cost" basis as a tangible contribution to life in Washington, D.C.

SERVICES INCLUDED WITH LICENSE OF USE:

Staff: Present for each event is the Constitution Hall Managing Director or Assistant Managing Director.

House Lights: A lighting engineer will operate all house and stage lights permanently installed in the Hall.

Check Rooms: Four clothing check rooms are available.

Dressing Rooms: Six dressing rooms are available.

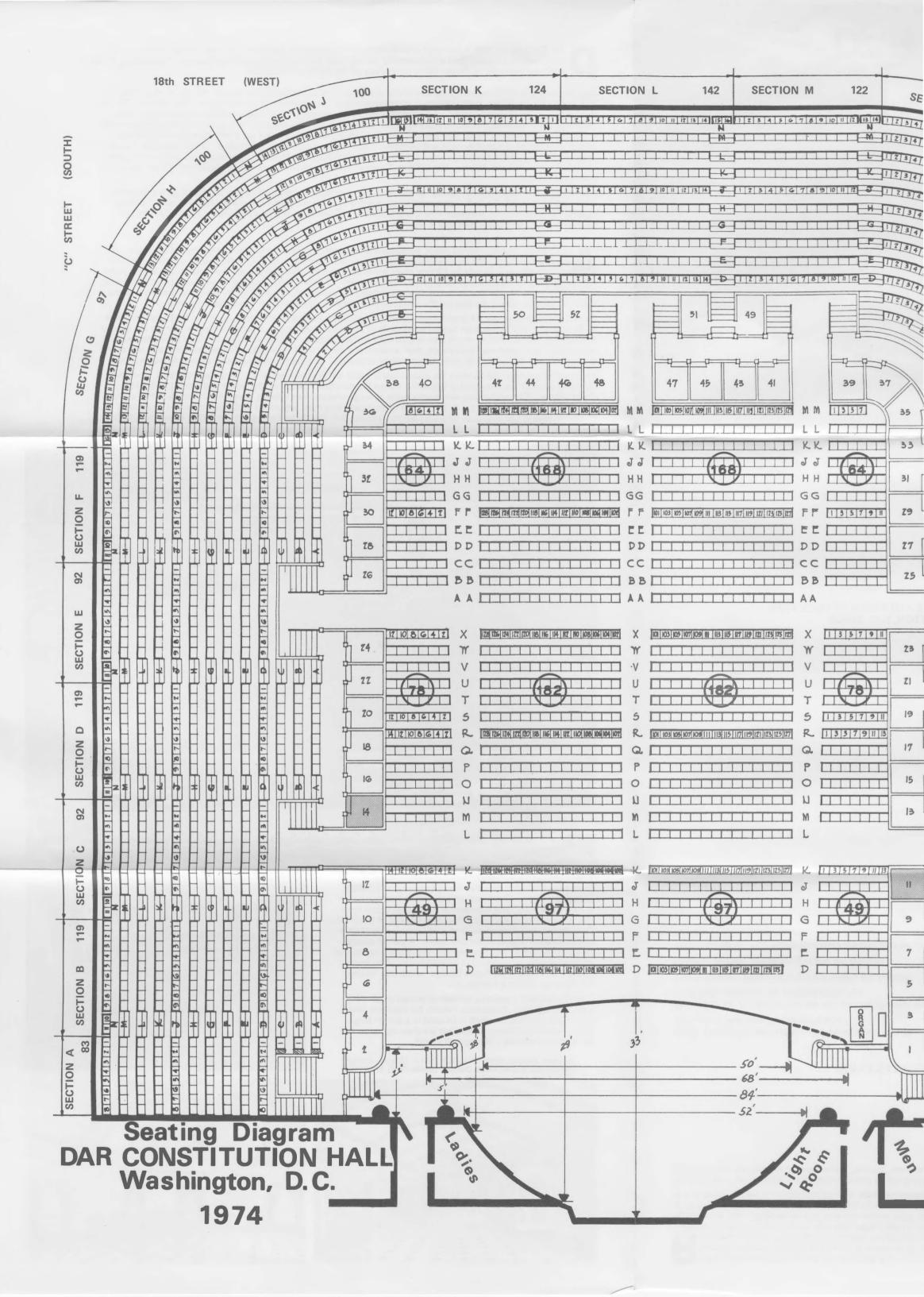
Reception Area: Two rooms backstage are available for use

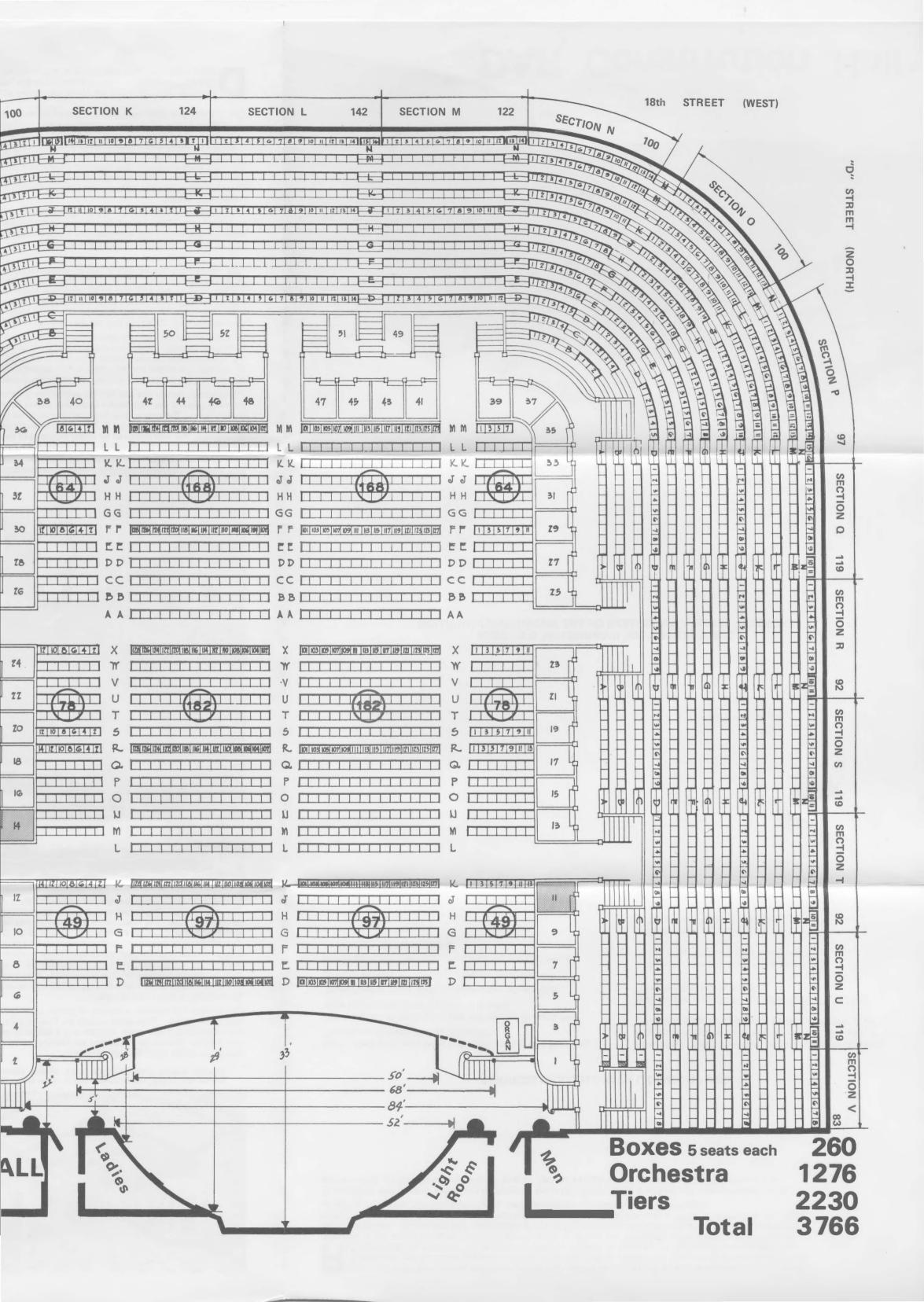
by Licensee as a reception area.

Advertising: Space is available outside Constitution Hall for two three-sheet advertisements (42" X 78"). Available in the corridors are placements for window cards (14" X 22").

Seating: Box seats, 260; Orchestra, 1276; Tiers, 2230. Total seating available, 3766.

Additional information may be obtained from:
Managing Director, Constitution Hall
1776 D Street, NW
Washington, D.C. 20006
Telephone: (202) 628 4780





(7 nan Lewine?)

> ABC = ABC

-> filming during concert -> time of presentation -> on stage -> length of perf.

> 12 PM - Presentation x Spots on stage Stage lit x 1st number 10:30 Comedian

11:00 Helen Reddy (60 min) Jeff World w/ escord Mrs. Ford stage Liz Carpentin Co.Chin Jane Wills, Managel

)

THAT'S ALRIGHT NANCY, WE'LL MAKE OUR OWN FUN. Folks are getting ready all over town for the big ERA benefit tonight at Constitution Hall. Helen Reddy, the invincible, will sing and donate all the money to ERA lobbying. Mrs. Ford will give her a big hand. Then everyone will move on to Tiberio's for a big, big bash. Everyone, that is, except Henry and Nancy Kissinger. They weren't invited, Ear hears, because Henry's considered such a male chauvinist pig. Ear never thought of this before, but that must be why nobody ever told him about Joan Braden getting hired.

MORE OR LESS WORTH NOTING ON THE LOCAL SPORTS SCENE

July The Rar

Sonny Jurgensen, who was to Cutty Sark what George Allen is to ice cream, has switched brands, Ear hears. Jurgensen was spotted at the Greenery downing Dewar's and water. "Cutty doesn't agree with me anymore," Sonny said to disillusioned barflies...

THE FIRST NAMES-LINKED ITEM

OF SPRING. Ear just learned how to spell Congressman Bob Krueger's name correctly and is delighted to get to use it again. The Natural Gas deregulation champ has been squiring International Petroleum Institute staffer Victoria Churchville to White House dinners, Ear hears. He used to be seen with Elizabeth Drew, Earwigs, so correct your rosters.

DISMAL DISAPPOINTMENTS FROM HERE AND THERE... A drama student/waitress at the Big Cheese sobbed into the cheddar when she learned that the British-accented Julie Andrews who called for a reservation was indeed just a British lady named Julie Andrews... Meanwhile, at Doctors Hospital in New York, the interns were atwitter to hear that Elizabeth Taylor had just checked in. You guessed it, Earwigs. Another Elizabeth Taylor, age 92... And worst of all, there's been serious hanky panky in the theater memorabilia collection at Catholic U. Someone has scissored a huge hunk out of the back of the prim pinafore dress that Judy Garland wore as Dorothy in "The Wizard of Oz." Ain't life awful sometimes?







CAMPAIGNERS—Helen Reddy, Mrs. Betty Ford, Liz Carpenter and Jane Wells, from left, talk strategy at the Reddy concert held Saturday in Washington to benefit ERAmerica, a new organization that unites workers for ratification of the ERA. See story on Page 7.

Photo by James B. Pickerell

LA. Timegaglyb ERA Concert in Constitution Hall

BY MARLENE CIMONS

WASHINGTON—There was a certain irony about it, that Helen Reddy's concert Saturday night to help the Equal Rights Amendment should be held in Constitution Hall, home of the Daughters of the American Revolution—one group whose name has been conspictiously absent from

Illustrated on Page 1.

said Jill Ruckelshaus, chairperson of the President's Commission on International Women's Year. "I don't know what their official position is, but I feel certain they must be for it if they support the principles of the revolution—equality and justice for Someone asked the whereabouts of California's other senator, Democrat John V. Tunney who, according to a member of Reddy's party, had sent champagne and caviar before the

performance,
"Go ahead, Roz, tell them where
John is tonight," Cranston urged Mrs.

Wyman. "Tonight was my daughter Betty's

Reddy for ERAmerica

By Jacqueline Trescott

Ford's description of the push for ratification of the Equal Rights Amendment—brought the First Lady to a Helen Reddy concert at Constitution Hall late Saturday night. And in a way, added an organizer, Mrs. Ford had been "part booking agent."

In January Reddy, one of the world's most popular recording artists for the last four years, performed for the Fords at a White House state dinner. Reddy is the one who wrote "I Am Woman," which won a Grammy and was selected by the United Nations as the anthem for International Women's Year.

"Mrs. Ford and I talked in January] about how I would be coming back soon and I wished she could hear a few more songs," Reddy said after the concert. "Then we talked about ERA, its importance and somehow this all came together."

When ERAmerica—a national campaign that has adopted candidate-style barnstorming to win four more states so ERA can become the 27th Amend-

ment before the 1976 legislative deadline—was formed a month ago, Reddy decided to give the personal proceeds from her two concerts here on Saturday to the cause.

Arriving promptly at 10:15 p.m. Mrs. Ford posed for a photo session with Reddy and Liz Carpenter and Jane Wells, two organizers of the group. Mrs. Ford, radiant in a shimmering gray and rose gown, accepted the check for \$10,000 from Reddy, who was wearing the red, white and blue number that earned her Blackwell's nod as the worst-dressed woman last year. Carpenter, former press secretary to Lady Bird Johnson, gloated, "It was great of Mrs. Ford to help." We feel she was part booking agent because of her rapport with Helen."

Before the concert, all of the principals retired to a formal sitting room where Reddy recalled later, "We talked ahout our children, the ERA and Mrs. Ford made the observation that it was ironic to have an ERA fundraiser in the DAR hall." At a White House ceremony on Friday Mrs. Ford

See REDDY, B3, Col. 4



By Harry Naltchayan-The Washington Post

First Lady Betty Ford with Helen Reddy

Jet 3/29/7

120