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BBW International Biennial Convention • Washington, D.C. • March 7-10, 1976

**PRESS
RELEASE**

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FOR IMMEDIATE RELEASE

One-thousand
Washington -- ~~Eight-hundred~~ B'nai B'rith Women delegates from the United States, Canada, Israel, Europe and South America will hold their International Biennial Convention at the Shoreham Americana Hotel in Washington, D. C. March 7-10.

The convention theme, "So Proudly We Hail," will be carried out through workshops, programs and speakers exploring the spirit of service, the spirit of woman and the spirit of continuity.

The convention will open Sunday evening, March 7, with a keynote address by Dore Schary, honorary national chairman of the B'nai B'rith Anti-Defamation League. A distinguished playwright, producer and humanitarian, Schary will speak on "The Jewish Experience in America".

On Monday, March 8, a luncheon on "The Spirit of Service" will feature Dr. Daniel Thursz, dean of the School of Social Work and Community Planning at the University of Maryland.

To enable them to better serve their communities, BBW delegates will hear stimulating speakers at four workshops on "Operation Independence" (programs to serve older adults); "New Flight Patterns: Operation Stork" (maternal and infant advocacy); "The Jewish Woman: Here and Now," and "Adolescent Prejudice."

(more)



On Tuesday, March 9, delegates will attend a reception at the White House where they will present a custom-made set of three Bicentennial Dolls to First Lady Betty Ford. *as a gift to the American people.* The Bicentennial Trio was recently added to BBW's unique Dolls for Democracy collection in honor of the nation's Bicentennial.

At a banquet Tuesday evening, Mrs. Louis Kash of Los Angeles will be installed as president of B'nai B'rith Women. Mrs. Kash, a prominent BBW and community leader, is recipient of former Prime Minister Golda Meir's medal for outstanding service to the State of Israel. The banquet will also feature "The Spirit of Woman," an original production on the history of BBW by the internationally famous National Players of Catholic University.

At a closing luncheon on "The Spirit of Continuity," the women will hear Gerda Weissman Klein relate her experience as a victim of the Holocaust. Yecheskiel Cohen, director of the BBW Children's Home and Group House in Israel, centers for the treatment of emotionally disturbed boys, will also address the delegates. Members of the B'nai B'rith Youth Organization will take part in a presentation on the continuance of the Jewish spirit.

BBW delegates, meeting in plenary sessions, will set policy for the 150,000-member international Jewish women's service organization and will take action on a number of national and international issues. Also participating in the convention will be David Blumberg, president of B'nai B'rith International; Rabbi Benjamin Kahn, executive vice president; Shari Miller, B'nai B'rith Girls International N'siah, and Joel Kaplan, AZA Grand Aleph Godol. Outgoing BBW president is Mrs. Milton T. Smith of Austin, Tex. Mrs. David Blumoff of Creve Coeur, Mo. is convention chairman.

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B'NAI B'RITH WOMEN
INTERNATIONAL BIENNIAL CONVENTION
MARCH 7-10
SHOREHAM AMERICANA HOTEL

HIGHLIGHTS OF EVENTS

Sunday, March 7

7:30 p.m. Opening Dinner. (Regency Ballroom) Keynote address by
DORE SCHARY on "The Jewish Experience in America."

Monday, March 8

9:15 a.m. Plenary Session. (Regency Ballroom) Plenary session keynote
address by Israeli Ambassador SIMCHA DINITZ on "Israel and
the World."

12:30 p.m. "Spirit of Service" Luncheon (Regency Ballroom)
Address by DR. DANIEL THURSZ, Dean of the School of Social
Work and Community Planning, University of Maryland at Baltimore,
on "Volunteerism: Indispensable Ingredient for Democratic Civilization".

2:45 p.m. "Spirit of Service" Workshops
"Adolescent Prejudice" (Ambassador Room)
DR. ELEANOR BLUMENBERG, Western Director of Education,
Anti-Defamation League of B'nai B'rith.

"The Jewish Woman: Here and Now" (Diplomat Room)
DR. ELAINE HOLLANDER, Adjunct Professor of Sociology, American
University.

"New Flight Patterns: Operation Stork" (maternal and infant advocacy)
(Empire Room)
DR. EFFIE ELLIS, Co-Director, Quality of Life Center of Chicago.

"Operation Independence" (older adult programs) (Palladian Room)
BERTHA ADKINS, Former Undersecretary of HEW.
JACK OSSOFSKY, Executive Director, National Council on the Aging.

4:30 p.m. "Call to Action" (Regency Ballroom)
Report Back of all workshop speakers.

(more)

B'nai B'rith Women 2-2-2

Tuesday, March 9

3:00 p.m. White House Reception

Presentation to FIRST LADY BETTY FORD of B'nai B'rith Women

"Dolls for Democracy" Bicentennial Trio. *by Mrs. Milton J. Smith of*

Please call BBW Communications Dept. for White House Clearance
by March 2.

*Austin,
Tex.,*

7:30 p.m. Installation Dinner (Regency Ballroom)

Kaygey Kash of Los Angeles installed as BBW President.

Presentation by Catholic University Players.

BBW President

Wednesday, March 10

12:30 p.m. "Spirit of Continuity" closing luncheon (Regency Ballroom)

Remarks by YECHESKIEL COHEN, Director of the BBW Children's
Home and Group House in Israel, residential treatment centers
for emotionally disturbed boys.

Presentation by BBYO Washington area members.

Address by GERDA WEISSMANN KLEIN, author of "All But My Life,"
and "The Blue Rose."

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Women the Bicentennial Trio of Dolls and a leather bound book about the Dolls for Democracy.

NOTE: All Bicentennial gifts are presented to the American people and are accepted on behalf of the Nation.

NOTE: On the platform, there will be a podium and microphone and a table holding the Bicentennial Trio of Dolls.

You will express appreciation for the Bicentennial Trio of Dolls and book and then invite the guests to have refreshments in the State Dining Room and Blue Room.

NOTE: Punch and cookies will be served.

3:30 p. m.

You and Susan will be escorted to the door leading to the elevator where you will proceed via elevator to the Diplomatic Reception Room. Your car will be waiting for you. Susan will bid farewell to you.

NOTE: You may wish to greet the guests as you are leaving the State Floor.

NOTES:

A Military String Ensemble will be positioned in the Grand Hall.

Military Social Aides will be present.

The Reception will be open to press coverage.

A White House photographer will be present.

Background information is attached.

Although the guest list is compiled mainly of women, some men will be present.

Pat Howard

GERALD R. FORD LIBRARY

The item described below has been transferred from this file to:

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Item: 2 3½" x 5" color photos of woman (unidentified) holding
a dog.
no credits 1/76.

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3/2/76 Brian Brith Reuphi.

Initials/Date Wt 4/82