# The original documents are located in Box 7, folder "10/20/75 - Tree Planting Ceremony" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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WASHINGTON

October 17, 1975

TREE PLANTING CEREMONY AND REMARKS Monday, October 20, 1975 11:30 AM to 12:00 NOON (30 Minutes) Near the North Portico White House Grounds

From: Dr. Theodore C. Marrs

I. PURPOSE

To plant a seedling from the John Adams American Elm, the oldest tree on the White House Grounds, in commemotion of our nation's Bicentennial and deliver appropriate remarks.

# II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. <u>Background</u>: During his Presidency, which began 150 years ago, John Quincy Adams planted an American Elm tree on the White House Grounds. That tree has flourished and grown during the past century and a half and today stands taller than any other tree on the grounds.

1. Throughout history, the planting of a tree has symbolized man's stewardship of the land and its renewable resources. The planting of any tree is a literal expression of faith in the future.

2. A seedling from the John Quincy Adams American Elm has been carefully nurtured for this occasion and now, as a sixteen foot high tree, will be planted at a spot near the North Portico where another tree once stood and was lost in 1972. The location is approximately 90 feet northwest of the Executive Residence.

3. In addition to visibility from Pennsylvania Avenue, the tree will also be in the background of regular television news broadcasts which are held on the North Grounds.

4. This is the best time for the ceremony. American Elms  $10_{00}$  should not be transplanted until late in the fall.

ယ တ B. <u>Program</u>: The plan calls for the President to deliver his remarks and then to shovel the first spade-full of soil into the pit surrounding the tree, after which the several members of Congress will also spade earth into the area. There will be a short musical program preceding the ceremony as guests gather.

C. <u>Participants</u>: Congressional members from appropriate committees and from the American Revolution Bicentennial Administration Board of Directors, governmental representatives from involved agencies and representatives of various organizations concerned with forestry, environment, etc. (List to be provided)

D. Press Plan: Open Press Plan

#### III. TALKING POINTS

To be provided by Paul Theis.

Attached is a list of previous tree plantings by former Presidents.





IN REPLY REFER TO:

# United States Department of the Interior

Office Copy

NATIONAL PARK SERVICE NATIONAL CAPITAL PARKS 1100 OHIO DRIVE SW. WASHINGTON, D.C. 20242

October 16, 1975

#### MEMORANDUM

TO: Mr. Rex Scouten, Chief Usher, The White Hou	TO:	Mr.	Rex	Scouten,	Chief	Usher,	The	White	Hous
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From: Supervisory Horticulturist, The White House

Subject: List of Presidential Tree Plantings

Following is a list of trees planted by Presidents during their terms of office:

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	TREE	PIANTED BY	DATE
	American Elm (Ulmus americana)	Pres. John Q. Adams	1826
0.4	Southern Magnolia (Magnolia grandi- flora	Pres. Andrew Jackson	1829-37
	Pin Cak (Quercus palustris)	Pres. Wm. McKinley	Mar 18, 1898
	American Elm (Ulmus americana)	Pres. Woodrow Wilson	Dec 18, 1913
	American Elm (Ulmus americana)	Pres. Herbert Hoover	Apr 21, 1931
	White Oak (Quercus alba)	Pres. Herbert Hoover	Dec 21, 1931
	Black Walnut (Juglans nigra)	Pres. D. Eisenhower	Apr 14, 1957
	Pin Oak (Quercus palustris) Northern Red Oak (Q.borealis rubra) Apple Tree "Pacific Pride" (Malus)		May 8, 1958 Oct 13, 1960 Apr 6, 1961
	Willow Oak (Quercus phellos)	Pres. L. B. Johnson	Oct 22, 1963
	Sequoia (Sequoia giganteum)	Pres. Richard Nixon	May 5, 1971

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3. In addition to visibility from Pennsylvania Avenue, the tree will also be in the background of regular television news broadcasts which are held on the North Grounds.

4. This is the best time for the ceremony. American Elms should not be transplanted until late in the fall.

B. <u>Program</u>: The plan calls for the President to deliver his remarks and then to shovel the first spade-full of soil into the pit surrounding the tree, after which the several members of Congress will also spade earth into the area. There will be a short musical program preceding the ceremony as guests gather.

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From:	Supervisory Horticulturist, The White House
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Sequoia (Sequoia giganteum)	Pres. Richard Nixon	May 5, 1971

AND WIDAY BORNIES

#### TREE PLANTING

#### Monday, October 20, 1975

I want to welcome all of you to the White House Lawn today. I am sorry the President could not be here with you. The groups represented here all have a common concern for preserving and enhancing America's environment. The President and I share your interest in seeing that this cherished legacy is preserved for generations.

Several Presidents have planted trees on the White House lawn. The magnificent magnolia tree on the south side of the White House was planted by Andrew Jackson.

It is especially appropriate that the tree to be planted today, an American Elm, is a seedling from a tree planted by John Quincy Adams in 1826 -- just 50 years after this Nation gained its independence.

As part of our Bicentennial observance, thousands of trees will be planted around the Nation -- serving as permanent reminders of the celebration of our Nation's 200th birthday.

All of you involved in the program today deserve a special commendation for your continuing commitment to keeping our Nation beautiful. A special thank-you also must go to the National Park Service which maintains the White House Grounds so beautifully. Traditionally, the planting of a tree has symbolized man's stewardship of the land and its renewable resources. The John Adams family was the first to live in this house in 1800. When their son -- John Quincy Adams -- planted the tree from which this seedling grew, the Nation was still young. We are older now -- but our faith in the future is as strong and as sturdy as this elm. So in that spirit, I plant this tree -- as a reminder of our past and a symbol of our future.

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WASHINGTON

October 17, 1975

MEMORANDUM FOR:

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FROM:

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This is some add on information to the Briefing Paper for the ceremonial tree planting activity on Monday, October 20, 1975 at 11:30 a.m.

Mr. Harry J. Banker, Executive Secretary of the National Arbor Day Committee, who will be here with his wife, will be celebrating his 62nd birthday.



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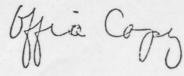
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MRS. FORD

WASHINGTON (AP) -- FIRST LADY BETTY FORD, SUBSTITUTING FOR THE AILING PRESIDENT, MET TODAY WITH THE 1975-76 NATION

L EPILEPSY POSTER CHILD, FRECKLE-FACED STACIE ELIZABETH MEACHAM OF BAKERSFIELD, CALIF. THE PRESIDENT WAS TO HAVE MET WITH 11-YEAR-OLD STACIE ON MOMDAY, BUT HAD TO CANCEL WHEN HE DEVELOPED A COLD AND SINUS INFECTION. STACIE GAVE MRS. FORD A HUG IN THE WHITE HOUSE MAP ROOM AND PRESENTED HER WITH A SCROLL FOR THE PRESIDENT. THE SCROLL WAS SIGNED BY HER 32 SIXTH-GRADE CLASSMATES AT BEARDSLEY SCHOOL IN BAKERSFIELD AND THANKED FORD FOR HIS EFFORTS IN HELPING EPILEPTIC CHILDREM. MRS. FORD TOLD STACIE: "YOU ARE ABSOLUTELY LOVELY IN YOUR PRETTY

PINK DRESS, AND A VERY PRETTY FACE TO MATCH." SHE TOLD THE GIRL THE PRESIDENT VILL "BE THRILLED TO DEATH" WITH THE SCROLL. "I'M SURE HE'LL FEEL MUCH BETTER."

STACLE HAS HAD EPILEPSY SINCE SHE WAS FOUR YEARS OLD. HER SEIZURES ARE CONTROLLED BY MEDICATION SO THEY ONLY OCCUR ONCE EVERY MONTH OR SO.

THE FIRST LADY ALSO TOLD JAMES AUTREY, PRESIDENT-ELECT OF THE NATIONAL EPILEPSY FOUNDATION, THAT FORD IS DESIGNATING NOVEMBER AS NATIONAL EPILEPSY MONTH. UPI 10-20 02.00 ....

UP-092

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(BETTY)

WASHINGTON (UPI) -- BETTY FORD PINCH-HIT FOR HER AILING HUSBAND TODAY AND PLANTED AN AMERICAN ELM TREE SEEDLING ON THE NORTH GROUNDS IN COMMEMORATION OF THE NATION'S BICENTENNIAL CELEBRATION.

PRESIDENT FORD HAD BEEN SCHEDULED TO PLANT THE TREE BUT HAD TO BOW OUT BECAUSE OF A SINUS INFECTION WHICH HAS FORCED HIM TO REMAIN IN THE FAMILY QUARTERS.

THE FIRST LADY LIFTED A SPADE OF DIRT TO SYMBOLICALLY PLANT THE 16-FOOT HIGH SEEDLING WHICH WAS TAKEN FROM THE JOHN QUINCY ADAMS TREE ON THE SOUTH LAWN THAT WAS PLANTED IN 1826.

MRS. FORD MADE BRIEF REMARKS, SAYING "THERE IS A CONCERN" IN THE LAND ABOUT ENHANCING THE ENVIRONMENT.

SHE ALSO SAID THAT SHE THOUGHT IT WAS APPROPRIATE THAT IT SHOULD BE AN AMERICAN ELM. ITS STANDS 90 FEET NORTHWEST OF THE RESIDENCE. UPI 10-20 02:07 PED

UP-093

PP



UP-116

(BETTY)

WASHINGTON (UPI) -- BETTY FORD GAVE A BIRTHDAY LUNCHEON TODAY AT THE SANS SOUCI RESTAURANT, A BLOCK FROM THE WHITE HOUSE, FOR HER FORMER PERSONAL ASSISTANT NANCY HOWE.

SHEILA RABB WEIDENFELD SAID MRS. FORD ALSO INVITED MRS. CLARK MACGREGOR, WIFE OF FORMER PRESIDENT RICHARD NIXON'S CAMPAIGN MANAGER AND MRS. WILLIAM WHYTE, WIFE OF A FORD MOTOR CO. EXECUTIVE WHO IS PRESIDENT FORD'S FREQUENT GOLFING CAMPANION.

THE RESTAURANT IS A GATHERING SPOT FOR WASHINGTON CELEBRITIES AT LUNCHTIME.

EARLIER IN THE DAY, MRS. FORD SUBSTITUTED FOR THE PRESIDENT, WHO IS SUFFERING FROM A SINUS COLD, BY PLANTING AN AMERICAN ELM SEEDLING ON THE WHITE HOUSE GROUNDS.

MRS. WEIDENFELD SAID THAT MRS. FORD IS "LOYAL TO HER FRIENDS." MRS. HOWE WAS RELIEVED OF HER DUTIES SOMETIME AGO.

THE FIRST LADY DOES NOT PLAN TO ACCOMPANY THE PRESIDENT WHEN HE FLIES TO PARIS FOR THE TWO-DAY INTERNATIONAL ECONOMIC SUMMIT MEETING NOV. 15-17, MRS. WEIDENFELD SAID, BECAUSE OF THE BUSINESS NATURE OF THE TRIP. MRS. FORD, HOWEVER, IS "LOOKING FORWARD" TO THE TRIP TO CHINA WITH HER HUSBAND AFTER THANKSGIVING.

UPI 10-20 03:55 PED

UP-117

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