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THE WHITE HOUSE

WASHINGTON

YOUNG REPUBLICAN LEADERSHIP CONFERENCE
RECEPTION

FRIDAY - FEBRUARY 28, 1975

The East Room and
State Dining Room

4:10 P.M.

BACKGROUND:

This year's Annual Young Republican Leadership Conference is focusing on grassroots' campaign management techniques, specifically directed toward the 1976 campaigns. The four-day agenda is attached at TAB A.

You have not met with the Young Republican Leadership Delegates as President. As Vice President, you spoke at last year's Leadership Conference.

At TAB B is the text of the resolution to be brought before the Leadership Conference on March 1, "urging the Ford Administration to readopt the conservative principles that brought about the massive Republican mandate in 1972." and appointing "a liaison with the Committee on Conservative Alternatives to represent the viewpoint of a Young Republican National Federation."

You will join Mrs. Ford and Susan (this year's YR LC Honorary Chairman) on the second floor, proceed together to the East Room to deliver your remarks, then join your guests in the State Dining Room for refreshments.

SEQUENCE:

4:10 p.m.

You depart Oval Office and proceed to second floor of the Residence to join Mrs. Ford and Susan.

Together you proceed to the entrance of the East Room where you will be announced.

2.

4:15 p.m.

You, Mrs. Ford and Susan proceed to the platform along the East Wall (Mrs. Ford will stand to your right and Susan to your left). You may wish to shake hands with the platform guests prior to delivering your remarks. (TAB C)

PRESIDENTIAL REMARKS concluding in an invitation to the YR LC participants to join you in the East Room for refreshments.

FULL PRESS COVERAGE
PARTICIPANTS: 550

4:30 p.m.

You, Mrs. Ford and Susan depart the reception.

You proceed to the Cabinet Room for your meeting with the Republican Congressional Leadership.

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WEDNESDAY, FEBRUARY 26, 1975

8:30 a.m. - 9:30 p.m.

YRLC REGISTRATION -- LOWER LOBBY

2:00 p.m. - 5:30 p.m.

PLAN A: Professional Tour of Washington.

Here is an unusual opportunity to pay homage to both the unknown and best known of our country's proud history. Featured stops include Arlington National Cemetery, Tomb of the Unknowns, J.F. Kennedy Gravesite, Iwo Jima Memorial, and Lincoln Memorial. Purchase ticket from appropriate YRLC registration booth. Price \$3.00. When tour is completed, buses will transport passengers to the Rayburn House Office Building for the Congressional Reception. Buses will not return to the hotel at this time.

NOTE: You must have registration name tag and Congressional Reception ticket to board the buses and be admitted to the reception.

2:00 p.m. - 5:30 p.m.

PLAN B: Capitol Hill Visitation.

This is your free time to visit the Congress, the Capitol, Supreme Court, and the Library of Congress. Also see the Republican National Committee. Gallery passes to both the House of Representatives and the Senate must be secured from a House or Senate office. YR's should begin to make their way to the Rayburn House Office Building at 5:30 p.m. for the Congressional Reception.

NOTE: You must have registration name tag and Champagne Congressional Reception ticket to board buses and be admitted to the reception.

5:00 p.m.

PLAN C: Final buses leave hotel for Congressional Reception.

NOTE: You must have registration name tag and Congressional Reception ticket to board the buses and be admitted to the reception.

6:00 - 8:30 p.m.

CHAMPAGNE CONGRESSIONAL RECEPTION, RAYBURN HOUSE OFFICE BUILDING, ARMED SERVICES COMMITTEE ROOM (Room 2118)

8:00 p.m.

Buses will begin to leave Rayburn House Office Building for return trip to hotel.

9:00 p.m.

Final buses for return trip to hotel.

9:00 p.m. - 12:00 Midnight
Palladian Room

"OLDIES BUT GOODIES" -- a "rock 'n roll" review of the music of the Fifties and Sixties.

10:00 p.m. - ?

HOSPITALITY PARTIES

THURSDAY, FEBRUARY 27, 1975



8:30 a.m. - 7:00 p.m.

9:00 a.m.
Ambassador Room

9:15 a.m.
Ambassador Room

9:45 a.m.
The Diplomat



Tudor Room

11:00 a.m.
The Diplomat

Tudor Room

12:30 p.m.
Ambassador Room

2:00 p.m.
Tudor Room

Diplomat Room

Empire Room



4:00 p.m.
Diplomat

Tudor Room

7:00 p.m.
Ambassador Room

10:00 - ?

YRLC REGISTRATION -- LOWER LOBBY

WELCOME!
Dick Smith, YRNF Chairman

KEYNOTE ADDRESS
Mary Louis Smith, Chairman, Republican National Committee

PRECINCT ORGANIZATION AND VOTER CANVAS
Honorable Joseph Magiotta, (New York) Assemblyman & Nassau County
Chairman
William Stanhagen, Virginia

PRINT MEDIA & ADVERTISING (GRADUATE)
Mr. James Martin

UNSTRUCTURED PRESS EVENTS IN THE CAMPAIGN
Arnold Steinberg

CAMPAIGN ADVERTISING
Mr. James Martin

LUNCHEON
Senator Bill Brock

CAMPAIGN PRESS RELATIONS
Pat Kortzen
Len Safir (Senator Buckley's office)

ELECTRONIC MEDIA (GRADUATE)

EFFECTIVE STATE YR PROGRAMS
Dennis Wilson
Don Sundquist

STATE LEGISLATIVE CAMPAIGNS
Ron Thorton
Buz Lukens

YOUTH CAMPAIGN ORGANIZATION
Morton Blackwell

BANQUET
Senator Robert Dole

HOSPITALITY PARTIES

FRIDAY, FEBRUARY 28, 1975

8:30 a.m. - 7:00 p.m.

YRLC REGISTRATION -- LOWER LOBBY

9:00 a.m.
Palladian Room

CAMPAIGN MANAGEMENT (GRADUATE)

F. Clifton White
Eddie Mahe, Executive Director, Republican National Committee

The Diplomat

RESEARCH AND ISSUE DEVELOPMENT

Dick Thaxton, Political Research, Republican National Committee
Charlene Baker

The Tudor

PUBLIC RELATIONS AND NEWS LETTER

Herm Andre
Jay Morris

10:30 a.m.
The Diplomat

ADVANCE AND SCHEDULING

Roger Stone
George Lawrence

Palladian Room

HOW TO WIN A PRIMARY

F. Clifton White

12:00 Noon
Regency Ballroom

LUNCHEON

Governor Arch Moore
West Virginia

4:00 p.m.

WHITE HOUSE RECEPTION

Hosted by Mrs. Ford and Susan Ford

8:00 p.m.

HOSPITALITY SUITES



SATURDAY, MARCH 1, 1975

9:00 a.m.
Diplomat Room

POLLING IN POLITICAL CAMPAIGNS

Arthur Finkelstein
Lou Kitchin



Palladian Room

REVOLUTION IN THE FEDERAL CAMPAIGN ELECTION LA'
(GRADUATE)

Doug Caddy
Mike Tarone

10:30 a.m.
Palladian Room

HOW TO SET UP CAMPAIGN TELEPHONE OPERATION
(Telephone Boiler Room)

Nancy Brataas, State Senator
Minnesota

Diplomat

USE OF SURVEY RESEARCH IN THE CAMPAIGN
Arthur Finkelstein

12:00 Noon
Regency

LUNCHEON

Senator Robert Griffin

2:30 p.m.
Diplomat

ELECTION DAY ACTIVITY

Charlie Peckham

Tudor Room

EFFECTIVE YR LOCAL PROGRAMS

Pat Kalmbach
Bill Crosby

Palladian Room

NATIONAL COMMITTEE MEETING

4:00 p.m.
Diplomat Room

FUNDRAISING

Steve Winchell, Richard Viguerie Company
Chuck Stewart
Steve Fisher

Tudor Room

MEMBERSHIP RECRUITMENT

Anne Stone
Clark Horvath

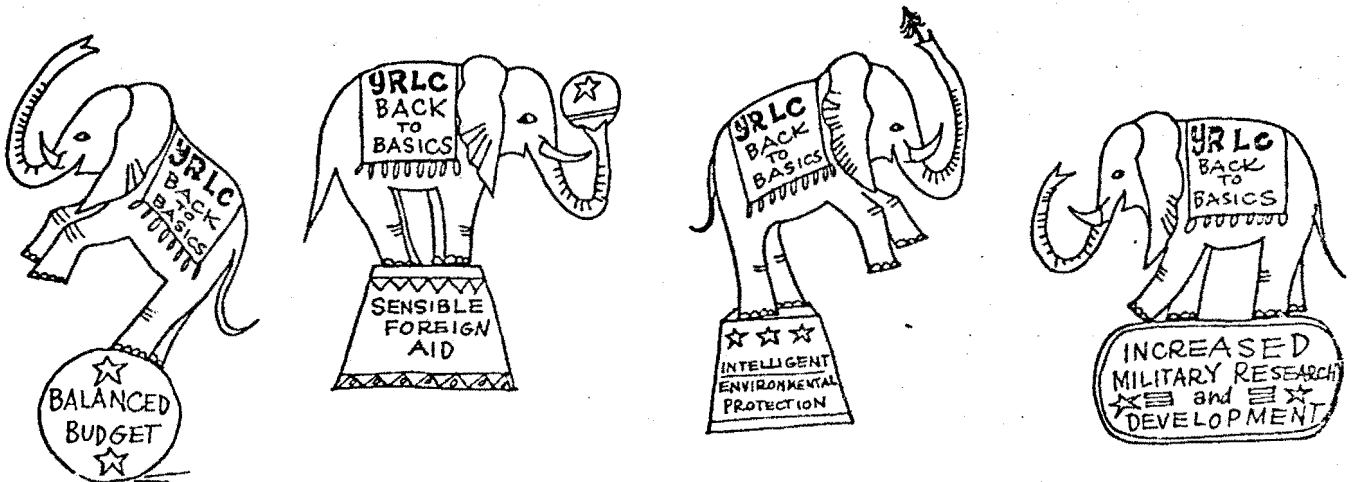
7:30 p.m.
Regency Ballroom

BANQUET

Senator Barry M. Goldwater

10:30 p.m. - 1:00 a.m.
Ambassador Room

COLD DUCK DANCE
Early Morning



THE WHITE HOUSE

WASHINGTON

February 27, 1975

MEMORANDUM FOR: ROBERT T. HARTMANN
FROM: GWEN ANDERSON *ya.*
VIA: JACK CALKINS
SUBJECT: Resolution before YR Leadership Conference

The following text of a resolution to be presented to the Young Republican National Federation Leadership Conference on March 1 was dictated over the phone this morning by Mary Louise Smith's office:

Whereas, the liberal policies of the Ford Administration, particularly the appointment of Nelson Rockefeller as Vice President of the United States, have alienated many conservative Republicans and have raised the possibility of a conservative third party, and

Whereas, the Young Republican National Federation, as the nation's largest political youth organization has been deeply concerned with the trend of the Ford Administration and the future of the Republican Party, and

Whereas, the formation of the Committee on Conservative Alternatives, consisting of responsible national conservative leaders, many of whom are Republican, represents a serious move in the direction of a new third party that could threaten the very existence of the Republican Party,

Therefore, be it resolved that the Young Republican National Federation go on record urging the Ford Administration to readopt the conservative principles that brought about the massive Republican mandate in 1972, and abandon the liberal policies that have brought the United States to the brink of economic disaster and raised the spectre of a third party, and

Be it further resolved that, the Young Republican National Federation appoint a liaison with the Committee on Conservative Alternatives to represent the viewpoint of the Young Republican National Federation that the Republican Party is the best vehicle to express the traditional conservative principles on which the Party was formed and grew great.

YRLC PLATFORM GUESTS

Ms. Phyllis McGrath, Co-Chairman
Ms. Clyda McLean, Secretary of RYLC
Ms. Linda Durfee, Assistant Secretary
Mr. Mike Carrington, Auditor
Shad Hanna, Vice Chairman-at-Large
Mr. Jerry Boose, Chairman
Mr. Jack Mueller, Incoming Chairman
Taylor Jones, General Counsel
Don Sunquist, Past Chairman

THE WASHINGTON POST

Saturday, March 7, 1975

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A 3



By Frank Johnston/The Washington Post

Mr. and Mrs. Ford and daughter Susan are surrounded by Young Republicans invited to the White House.

Ford Concedes the Putt

For a few hours last week, devoted duffer Gerald Ford managed to escape the cares of office. With a gallery of 41,000 onlookers shouting encouragement, Ford became the first President of the United States to play in a pro-amateur golf tournament. The President's game was shaky. He belted balls into the woods, the sand traps and even the lake at Florida's Inverrary Country Club. But when a sympathetic onlooker suggested that Ford was having as much trouble with his golf as with the U.S. Congress, the President replied optimistically: "I'm going to do better with both."

Ford did improve his game on the back nine, although he still ended up

win anything," said Common Cause vice president Fred Wertheimer.

The President's men portrayed the compromise as a significant White House victory. Ford himself had claimed credit for prompting Congressional action on the economy—a \$21.3 billion tax-cut plan that passed overwhelmingly in the House last week and a watered-down energy proposal crafted by a panel of House and Senate Democrats. Still, it was the President who seemed to be backing off most precipitously.

Under the terms that took shape at the weekend, after an hour-long meeting between Ford and Democratic leaders, the President would go ahead with his veto of legislation aimed at rolling back

were battles down the road on an amendment to end the long-entrenched oil depletion allowance—attached last week to the House tax-cut bill—and on efforts to block Ford's announced plan to deregulate oil prices.

While the politicians maneuvered, the economy continued to slide. In Washington, the Commerce Department announced that the index of leading indicators, a solid guide to future economic trends, had dropped a further 1.3 per



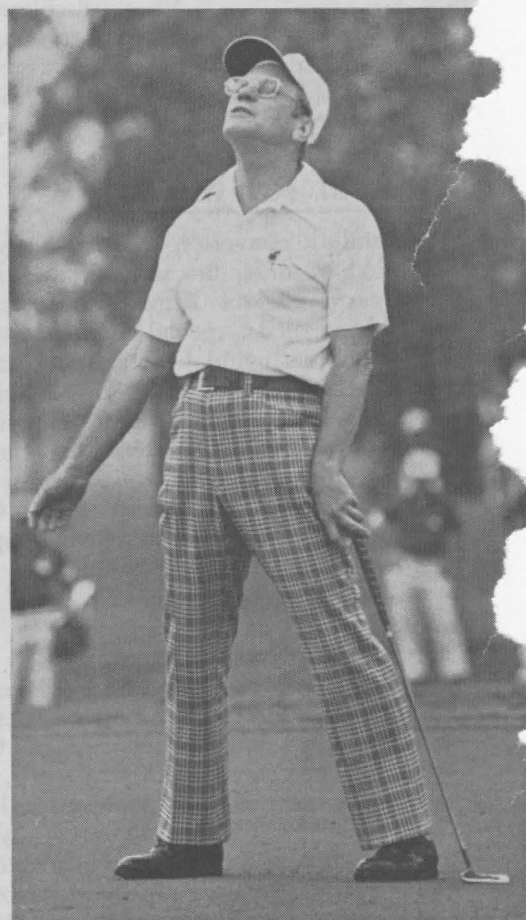
AP

Gamesmanship: Ford tells Young Republicans he'll run, grimaces at golf

with an unimposing score of 100, 28 over par. In the contest with Congress, however, he all but conceded the round. Faced with a potentially damaging veto fight this week, Ford signaled his willingness to suspend most of the controversial oil-tariff increase that was at the heart of his embattled energy program. The emerging compromise gave Congressional Democrats more than half a loaf, providing them with the time they need to complete energy and tax-cut plans of their own. Beyond that, there were those who saw the concession as a sign that power—on economic matters and others as well—was indeed shifting from the White House to Capitol Hill. "If he can't win [the oil tariff increase], then he can't

his three-phase, \$3-a-barrel increase in the tariff on imported oil. Ford was expected to announce that action in a televised fireside chat early this week. But he was also expected to suspend for at least 60 days the second and third \$1 step-ups in that tariff program, thus making it less crucial for the Democrats to try to override his veto.

Battles: Both sides could thus save face, but serious problems would remain. The House-Senate energy plan, which does nothing immediately to curb oil imports or gasoline consumption, must eventually be reconciled with much tougher legislation being developed by Rep. Al Ullman of Oregon, chairman of the House Ways and Means Committee. And there



Wally McNamee—Newsweek

cent in January, thus completing the largest six-month decline on record: 12.6 per cent. In New York City, where the current economic slump had already driven the unemployment rate to 10.6 per cent, 10,000 construction workers took to the streets to protest the lack of jobs. The hard hats blocked downtown traffic and clashed with police during their City Hall rally. Some thought the demonstration was only a taste of things to come if the squeeze on blue-collar Americans doesn't let up. "I don't condone what the men did here today," observed Mayor Abraham D. Beame,

THE WHITE HOUSE

WASHINGTON

January 13, 1975

MEMORANDUM FOR: NANCY LAMMERDING

FROM: SUSAN PORTER

Attached is the file for the Young Republican Leadership Conference "Reception" to be held at the White House on Friday, February 28, 1975, at 4:00 p.m. Mr. Reilly thinks about 1,000 will attend. Mrs. Ford and Susan will be the principals. Susan Ford is lending her name as Honorary Chairman of the Conference. There is some possibility that the President may also participate but this has not yet been fully determined by the West Side.

Thank you.

c: BF/SF In-House Accepted/Pending (Feb. 28)
Warren Rustand/Bill Nicholson
✓ Sheila Weidenfeld/Patti Matson
Jack Marsh/Max Friedersdorf

Date Issued 2/14/75By P. HowardRevised 2/24/75FACT SHEET
Mrs. Ford's Office

Event Reception
Group Young Republican Leadership Conference
DATE/TIME Feb. 28, 1975 (Friday) 4:00 p.m.
Contact Mr. Patrick Reilly Phone 484-6680
Number of guests: Total approx. 500 Women x Men x Children
Place State Floor
Principals involved President, Mrs. Ford and Susan
Participation by Principal Welcome (greet) (Receiving line) no
Remarks required yes
Background The YR National Federation will hold its 18th annual Leadership Conference in Washington Feb. 26 - Mar. 2nd. Susan will lend her name as Honorary Chairman. The Pres., Mrs. Ford and Susan have invited the group to the White House on 2/28/75.

REQUIREMENTS

Social: Guest list Mr. Reilly to Pat Howard
Invitations no Programs no Menus no
Refreshments yes
Entertainment no
Decorations/flowers yes
Music yes
Social Aides yes
Dress Business Suit Coat check yes
Other --
Press: Reporters yes
Photographers yes
TV Crews yes
White House Photographers yes Color Mono.
Other --
Technical Support: Microphones yes (?) PA Other Rooms --
Recording yes
Lights --
Transportation By Buses (SE Gate)
Parking S. Grounds (buses will remain on the S. Grounds until departure)
Housing --
Other -- (Risers, stage, platforms) small platform (?)

Project Coordinator Pat Howard Phone 2027

Site diagrams should be attached if technical support is heavy