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THE WHITE HOUSE
WASHINGTON

LBJ MEMORIAL GROVE TREE PLANTING CEREMONY

FRIDAY - SEPTEMBER 27, 1974

LBJ Memorial Grove

From: Terry O'Donnell **DD**

BACKGROUND:

The LBJ Memorial Grove will consist of a living memorial of trees, shrubs, and trails located on the west bank of the Potomac on a 15-acre site in Lady Bird Johnson Park. The memorial site overlooks one of the most impressive views in Washington, a Potomac River vista that takes in the Lincoln and Jefferson Memorials, the Washington Monument and the Capitol dome. The Grove is being paid for by contributions from the public, through the Committee for the LBJ Memorial Grove on the Potomac.

Scheduled for completion in time for the Bicentennial, the grove will be dominated by a granite rock 19 feet tall and weighing 45 tons. The rock, which Mrs. Johnson chose in preference to a more customary statue, is from the President's Texas hill country, from the same quarry that supplied the granite for the Texas State Capitol.

Your participation will involve greeting the platform guests in the holding area, remarks, and the ceremonial breaking of the ground and shoveling of dirt onto the first tree of the Grove.

SEQUENCE

11:40 a.m.	Depart Main Ballroom of Washington Hilton Hotel and proceed to motorcade.
11:45 a.m.	Board motorcade and depart en route LBJ Memorial Grove.
11:55 a.m.	Arrive LBJ Memorial Grove. You will be met by Mrs. Lyndon B. Johnson, Mr. Laurance Rockefeller, and Mr. Nash Castro.

OPEN PRESS COVERAGE

2. LBJ Memorial Grove Tree Planting
Ceremony
Friday - September 27, 1974

You will be escorted by Mrs. Johnson, Mr. Rockefeller and Mr. Castro to a holding area.

11:56 a.m.

Arrive holding area where you are joined by Mrs. Ford to greet the following platform guests:

Mrs. Lyndon B. Johnson
Mr. and Mrs. Charles Robb
Lucinda Robb
Catherine Robb
Mrs. Patrick Nugent
Secretary Rogers C.B. Morton
Mayor and Mrs. Walter Washington
Rep. J. J. Pickle (D-Tex)
Rep. Carl Albert (D-Okla)
Mr. William H. Fitzgerald, President,
Society for a More Beautiful Capital
Mr. and Mrs. Laurance Rockefeller,
LBJ Grove Executive Committee
Ambassador Sevilla-Sacasa
Mr. Nash Castro, Chairman of the
LBJ Memorial Grove Executive Committee
Mr. Ronald Walker, Director, National
Park Service
Mr. Meade Palmer, Landscape Architect

After the greeting, all platform guests except you and Mrs. Ford and Mrs. Johnson, take their seats on the platform.

12:00 Noon

Ruffles and Flourishes
Announcement
"Hail to the Chief"

Escorted by Mrs. Johnson, you and Mrs. Ford proceed onto platform and remain standing.

OPEN PRESS COVERAGE
ATTENDANCE: 500

3. LBJ Memorial Grove Tree
Planting Ceremony
Friday - September 27, 1974

NOTE: The program will commence with the presentation of colors by the joint service guard, National Anthem, Welcoming Remarks by M. C. Nash Castro, Remarks by Secretary Morton, Laurance Rockefeller and Rep. J. J. Pickle.

12:20 p.m. You will be introduced by Mr. Nash Castro.

12:21 p.m. PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

12:26 p.m. Your remarks conclude.

NOTE: Following your remarks, Mrs. Lyndon Johnson will deliver her remarks, followed by the retiring of colors.

12:36 p.m. You and Mrs. Ford, escorted by Mrs. Johnson, Mr. and Mrs. Robb, Lucinda and Catherine Robb, and Mrs. Nugent proceed off the platform to the tree planting site where you and each of the other participants will ceremonially break ground with the shovels provided and shovel dirt onto the first tree of the grove.

OPEN PRESS COVERAGE

12:42 p.m. Board motorcade and depart en route South Grounds.

NOTE: Mrs. Ford departs en route the Shoreham Hotel.

12:50 p.m. Arrive South Grounds.

1:50 p.m. Depart for Afternoon Session, Economic Summit Conference.

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September 26, 1974

5:00 pm

SCHEDULE

PRESIDENTIAL PARTICIPATION IN THE
LBJ MEMORIAL GROVE TREE PLANTING CEREMONY

LBJ Memorial Grove
Friday, September 27, 1974

11:45 am The President boards motorcade at VIP entrance,
Washington Hilton Hotel.

MOTORCADE DEPARTS Washington Hilton Hotel en
route LBJ Memorial Grove.

[Driving time: 10 minutes]

11:50 am Mrs. Ford arrives LBJ Memorial Grove and
proceeds to holding area.

11:55 am ARRIVE LBJ Memorial Grove.

You will be met by:

Mrs. Lyndon Johnson
Mr. Laurance Rockefeller
Mr. Nash Castro

PRESS POOL COVERAGE

The President, escorted by Mrs. Johnson, Mr.
Rockefeller, and Mr. Castro, proceeds to the holding
area.

11:56 am Arrive holding area to greet platform guests:

Mrs. Lyndon Johnson
Mr. and Mrs. Charles Robb
Lucinda Robb
Catherine Robb
Mrs. Patrick Nugent
Secretary Rogers C. B. Morton
Rep. J. J. Pickle (D-Tex.)
Rep. Carl Albert (D-Okla.)
Mr. William H. Fitzgerald, President,
Society for a More Beautiful Capital
Mr. and Mrs. Laurance Rockefeller
LBJ Grove Executive Committee

Mayor and Mrs. Walter Washington
Mr. John Warner, Administrator, American
Revolution Bicentennial Administration
Mr. Nash Castro, Chairman of the
LBJ Memorial Grove Executive Committee
Ambassador Sevilla-Sacasa
Mr. Ron Walker, Director,
National Park Service
Mr. Meade Palmer, Landscape
Architect

11:59 am Platform guests, except Mrs. Johnson,
proceed to platform.

12:00 noon "Ruffles and Flourishes"
Announcement
"Hail to the Chief"

12:00 noon The President and Mrs. Ford, escorted by Mrs. Lyndon
Johnson, proceed onto platform and remain standing.

OPEN PRESS COVERAGE

ATTENDANCE: 500

12:01 pm Presentation of colors by the joint service
color guard.

12:02 pm National Anthem.

12:04 pm Welcoming remarks by M. C. Nash Castro and
introduction of platform dignitaries.

12:06 pm Remarks by Secretary Rogers C. B. Morton and
Mr. John Warner.

12:11 pm Remarks by Mr. Laurance Rockefeller.

12:15 pm Remarks by Rep. J. J. Pickle.

12:20 pm Introduction of the President by Nash Castro.

12:21 pm Presidential remarks.

FULL PRESS COVERAGE

12:26 pm Remarks conclude.

12:27 pm Remarks by Mrs. Lyndon Johnson.

12:36 pm The President and Mrs. Ford, escorted by Mrs. Johnson, Mr. and Mrs. Robb, Lucinda and Catherine Robb, and Mrs. Nugent proceed off the platform to the tree planting site.

NOTE: Each of the participants will receive a shovel with which to shovel dirt onto the first tree of the grove.

OPEN PRESS COVERAGE

12:42 pm Depart en route motorcade for boarding.

12:45 pm DEPART via motorcade en route South Grounds.

[Driving time: 7 minutes]

12:45 pm Mrs. Ford departs via motorcade en route Shoreham Hotel.

12:52 pm ARRIVE South Grounds.



LBJ Grove

President Ford, the two daughters of Lynda Robb, Laurance Rockefeller and Lady Bird Johnson participate in dedica-

tion of the Lyndon B. Johnson Memorial Grove on Columbia Island on the Potomac. Grove is open to the public. Story, Page D1.

Wash. Post - 9/28/74

... SATURDAY, SEPTEMBER 28, 1974

D1

LBJ Memorial Grove on Columbia Island Is Dedicated

Ford Calls Former President 'a Big Man, a Strong Man'

By Richard M. Cohen
Washington Post Staff Writer

the glory of an autumn day,
ident and Mrs. Ford joined Lady
Johnson yesterday to dedicate

"It's like old home week," said one woman.

"It's like a reunion," said another.

Indeed it was. The crowd was
studded with persons who served in

America—that saw him through his presidency."

As for Mrs. Johnson, the President
praised her beautification efforts, say-
ing, "No one has done more to beauti-

that the grove is in keeping with
President Johnson's concern for people
and a reflection of his interest in con-
servation.

Mrs. Johnson, too, reminded the au-

