#### The original documents are located in Box 1, folder "9/19/74 - Reception for the National Federation of Republican Women" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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Digitized from Box 1 of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library

#### THE WHITE HOUSE

а. А.

WASHINGTON

MRS. FORD:	<b>N</b> .					
Event:	Reception for the Board of Directors of the National Federation of Republican Women					
Date/Time:	Thursday, September 19, 1974 4:00 p.m.					
Place:	State Dining Room					
Number of Attendees:	130 ladies					
Principal:	Mrs. Norman C. Armitage (Connie) President					
Schedule of						
Events:	4:00 p.m.	Your guests will arrive through the Diplomatic Reception Room and will be escorted to the State Dining Room where refreshments will be served.				
		After all of your guests are assembled in the State Dining Room, Lucy Winchester will escort you to a position in front of the fireplace where you will greet Mrs. Armitage. She will present you with a crystal elephant on behalf of the entire National Federation of Republican Women.				
		Following the presentation you can mingle informally with your other guests.				
	4:30 p.m.	Lucy Winchester will escort you to the Family Quarters.				
	NOTES:	There will be press coverage.				
		A White House photographer will be present.				
		A string ensemble will be positioned in the Grand Hall.				

Mrs. Edward J. Neff (Francine) and Mrs. Casper Weinberger (Jane) will be attending this reception.

•

Susan L. Dolibois September 18, 1974

By S. Dolibois

Revised

#### FACT SHEET Mrs. Ford's Office

Event	Reception	-							
Group	National Federation of Republican Women								
DATE/TIME	THURSDAY, SEPTEMBER 19, 1974 4:00 p. n								
Contact	Mrs. Connie Armitage								
Number of g	uests: Total 200 Women × Men	Children							
the subscription of the su	State Floor ENTRANCE: South	east Gate							
Principals inv	volved Mrs. Ford								
	by Principal yes (Receiving line) yes	· · · · ·							
	uired none	·····							
Background	Board of Directors of the National Federation of Repu	blican Women							
-									
	REQUIREMENTS								
Social:	Guest list Mrs. Armitage to S. Dolibois								
,	Invitations no Programs no	Menus no							
	Refreshments tea, coffee and pastries								
	Entertainment no								
	Decorations/flowers yes Music string ensemble								
	Music								
	Social Aides yes								
	Dressafternoon dress	Coat check yes							
	Other								
Press:	Reporters yes	•							
	Photographers yes								
	TV Crews yeshand held only								
	White House Photographers yes Color xx	Mono.							
	Other								
Tashnisal									
Technical Support:	Microphones no requirements PA Other R	00005							
Support:		uoms							
	Recording								
	Lights								
	Transportation bus	Ngorquin							
	Parking south grounds								
	Housing								

Project Co-ordinator Susan Dolibois Phone 2927

(Risers, stage, platforms)

Site diagrams should be attached if technical support is heavy.

Other\_\_\_\_\_



### **NFRW White House Tour**

# GUEST

[This month's guest editorial was written by Francine Neff, the new Treasurer of the United States.]

Excedrin Headache number-one today is doubledigit inflation. As the United States Treasurer, as a consumer and as an American, it is of enormous concern to me, as it is to all of you.

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"Well," the weary farmer replied, "I ain't took sides at all, but I'll be darned if both sides ain't took me."

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Respected economists disagree among themselves as to how to tame the inflation animal. I haven't any new solutions. But we all know that a reduction in inflation will take a long time and require a persistent, and consistent, effort to keep the economy operating within the limits of its capacity to produce.

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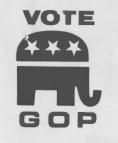
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CLUB NEWS

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Published by the National Federation of Republican Women 310 First St., SE, Washington, D.C. 20003

Mrs. Norman C. Armitage, President

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Where manpower capabilities exist, door-to-door canvassing is the most effective method of voter identification. However, when confronted with limited manpower resources or when the size of an area prohibits this traditional method of contacting voters, the next best alternative is the telephone survey.

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### **A New Career for Shirley Temple Black**



As a child movie star she won the heart of a troubled Nation. As a United Nations representative working 14 and 16 hour days she earned worldwide respect. Now Shirley Temple Black is about to embark on a new career as U.S. Ambassador to Ghana.

"When I went to the U.N., I made a personal decision to interest myself in the developing countries of the world," she says. Her dedication won her the admiration of her fellow delegates and enabled her to establish an international reputation as someone interested in improving the quality of life for all persons.

One of her admirers and one of those persons most pleased by her nomination is Michigan Congressman Charles Diggs, the Democratic chairman of the Africa Subcommittee of the House Foreign Affairs Committee.

Diggs says of Shirley's appointment, "It will bring a lot of attention to Ghana and to the African continent to have a person of her status and prominance as ambassador. She has good communication with the people." Right on.



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Mary Louise praised the Federation "as the strong right arm of the Republican Party" and urged the board members and their guests to continue their efforts in behalf of "good grassroots politics."

"Our hopes for victory at the polls lie in the states, the counties, the precincts, and this is where the Federation gets the job done," the Chairman said. "The Federation's efforts toward victory in November are truly commendable."

Talking to the board about the work of women as volunteers in political campaigns, Francine Neff said, "I know who does most of the nitty gritty in electing Republicans--and I know it's women."

"Sometimes we women get a little tired of the role we are called upon to play--sometimes it seems the major decision-making policy effort is not ours. but I feel there is a certain glory in being a volunteer who does best what is most needed."

Among others addressing the three-day session were U.S. Sens. James A. McClure of Idaho and Strom Thurmond of South Carolina: Congressman Bob Michel of Illinois; Counsellor to the President Anne Armstrong, and North Carolina Gov. James Holshouser, who is campaign chairman of the Republican Governors Association.

Presiding over the meeting was Federation President Connie Armitage. Hostesses were the state Federation presidents from the Washington area--Barbara Dimock of the District of Columbia, Jane Hanks of Maryland and Frances Garland of Virginia.

### How To Succeed

In a recent address before a seminar on women in industry, Mrs. G.G. Michelson, the vice president of Macy's Department Stores, offered this how-to-succeed formula for today's women

"Look like a woman, act like a lady. think like a man, and work like a dog."

# Ladies In the Statehouse?

The states of Nevada and Maryland are a considerable distance apart and don't share many mutual interests, but they have one thing in common this fall--the prospect of a Republican woman governor in the statehouse.

In both states women scored stunning upsets in recent Republican primary elections for the right to carry the Party banner against entrenched Democratic incumbents November 5.

Shirley Crumpler, a 39-year-old tax consultant. defeated three men to win the GOP nomination in her state of Nevada, and Louise Gore, a former state senator, upended favored Congressman Lawrence Hogan for the Republican gubernatorial nomination in Maryland.

Shirley is Nevada's first woman nominee for the office of governor and although she is cast in the role of an underdog she is confident the Nevada voter is looking for political alternatives this year.

"The values of people have not changed," she says. "I feel they are looking for honesty and freshness in a public servant."

Louise Gore, the Republican National Committeewoman for Maryland, defeated Hogan despite--or perhaps because of--the publicity the Congressman had received as a member of the House Judiciary Committee. She considers her victory a tribute to the capability of a successful precinct organization and hopes for another victory next month.

"While we relied heavily upon the hardest workers and the most faithful friends any candidate could hope for," Louise says, "we are also reaching out to voters who are not registered within our Party and the response from all kinds of people is justifying our efforts.".



Louise Gore



**Shirley Crumpler** 

# **NFRW Interns Report**

This month Challenge publishes the last in a series of reports written by interns working in the National Federation's Washington headquarters. Selected by various state federations to participate in the intern program--which is sponsored by the Dorothy Kabis Memorial Fund-the young women have been involved in research, legislation and public relations programs.

This month's articles are by Lynette Priebe, a 19-year-old student at Jamestown College in Jamestown, North Dakota and 22-year-old Susan Sawtelle, a student at Connecticut College in New London, Connecticut.

Working for the NFRW in Washington this past August has been an adventure I shall never forget or duplicate. The combination of what we learned and the great people with whom we worked made it a truly exceptional experience.

Now is the best and most imperative of times for Republican women to be active in the strengthening of our GOP, and the Federation's Kabis Intern Program gives young women the unique opportunity to get first-hand training in our political process.

During my stay, my involvement at the Federation ranged from doing brochure layouts to calling the White House: from sending literature to local clubs to appearing on a television show about Republican women. Through the Congressional Bi-Partisan Intern Program we heard speakers ranging from Secretary of Agriculture Earl Butz to Sen. Edward Kennedy. We were also privileged to hear our recently inaugurated President. Gerald Ford, speak before the Senate.

Spending a stimulating weekend attending the Student Fieldman School at the Republican National Committee, we learned how to organize all facets of campaigns on college campuses as well as in statewide races. The enthusiasm of the College Republican staff inspired all present to return to their respective campuses and become not only hard workers but also effective leaders in this and future elections. It was also our pleasure to have newly-appointed China envoy George Bush and RNC Chairman Mary Louise Smith address us during this School. CHALLENGE

Working in the RNC building also provided a unique occasion to learn about the workings of all the other divisions of the Republican Party. an experience which was most enlightening for me.

Being in Washington during this past tragic but historic time for our Nation was a little disillusioning, but seeing the strengths of our Republican Party in action has proved to me that we are a viable and a lasting institution and must not be discouraged.

It is important that young women are not turned off from an active interest in the Republican Party at this crucial point in our history. Programs such as the Kabis Internship will encourage young women to participate and become effective workers and leaders in our democratic election process. I am proud to have been one of the first to have this opportunity.



--Susan Sawtelle

Working at the National Federation of Republican Women headquarters was one of the greatest experiences I've ever had. Just to think that a "girl from North Dakota" would be able to go to Capitol Hill to partake in the business of our Party. Between the bewilderment, utter confusion, and chaos many things were accomplished. I helped with preparation for the NFRW Board of Directors meeting and did general "gofor" work, as we interns called it, which consisted of going for things all over Capitol Hill. In doing so, I learned my way around the Hill and toward the end of the month I finally found my way in the underground tunnels between the various buildings. I didn't go to the Cannon Building instead of the Rayburn Building and I started to recognize faces and names. The NFRW staff was always more than willing to help or give advice. Mrs. Armitage added a little cheer to the office when she wasn't travelling around the country speaking to Republican women's clubs. The ladies that I worked with deserve special recognition. They are Nina Davis, Sandra Brown, Pam Tiernan, and "mom" -- Glenda Leggitt. Glenda promised me in the beginning to take care of her "little interns" like a mom.

She did and we loved it and were grateful for it.

One of the things I enjoyed the most was being involved in the Bi-Partisan Internship Program. We heard great speakers because of this program. We were able to hear Secretary of Agriculture Earl Butz and many distinguished Senators and Congressmen. The highlight of my stay in Washington was being able to hear President Ford address the Senate. Senator Milton Young from North Dakota made this possible.

Not only was this a great political experience for me, but much more. While in Washington I took in symphonies and plays at the Kennedy Center, open-air concerts at the Jefferson Memorial by the Army Band and Choir, and also being on a TV program. The program was the Every Woman Show with their guest, Congresswoman Margaret Heckler. I met many "big" names on the political scene. Being in Washington at such a crucial and eventful time made this even more possible.

All in all. I must say I will never forget the month of August that I spent in Washington, D.C. Due to many people there it was a most enjoyable time. I just hope that this internship program will be continued in the years to come so more girls can experience the things I did.

--Lynette Priebeo

### **'Cut the** Cost of **Government'**

President Ford recently urged the American electorate to support candidates this fall "who consistently vote to cut the cost of government." A look at a recent report by the Tax Foundation. Inc. shows one of the reasons for the President's concern about mushrooming federal expenditures.

According to the Foundation. one out of every six civilian employees in the United States now works for either the federal, state or local government. Taxpayers are paying \$135 billion this year in government employee payrolls--that's up 60 percent since 1969.

### Nancy And the Senator



One of the top election contests in the country this fall is in Kentucky where incumbent U.S. Sen. Marlow Cook, a Republican, and incumbent Gov. Wendell Ford are battling for Kentucky's senior U.S. Senate seat.

It's a tough campaign, but the handsome Cook has two things going for him--a first-rate voting record and a sparkling, vivacious wife named Nancy.

The mother of five children, Nancy Cook has been called "a dynamo with effervescense." Whether she's planning a State Department dinner, her daughter's wedding or campaigning alongside her husband, Nancy handles challenges with brisk efficiency.

"Being the wife of a Senator is a very great experience," she says. "A Senator has more needs than most husbands, but it is a life in which a wife can be involved."

"Marlow's always been eager for me to come and join him on anything. We both think it's fun to do things together."

Because of Nancy's commitment to be involved, campaigning has just come naturally. "You cannot be involved in a political campaign with someone you love dearly without caring about the same things they care about very much," she says.

As they say in Kentucky--"Senator, your wife is really something."

# NFRW Tours White House

Members of the Board of the National Federation of Republican Women and their special guests toured the White House September 20th while in Washington for the 1974 Fall Board Meeting.

The Nation's First Lady--Betty Ford--hosted the Federation ladies with a tea during the tour of the historic residence. Many of the women had made previous White House tours, but as one Texas member remarked, "It was kind of special this time."



### Challenge

NATIONAL FEDERATION OF REPUBLICAN WOMEN 310 First Street, S.E., Washington, D.C. 20003

BULK RATE U. S. POSTAGE P A I D Permit No. 6149 Washington, D. C.



### **NFRW White House Tour**

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Presiding over the meeting was Federation President Connie Armitage. Hostesses were the state Federation presidents from the Washington area--Barbara Dimock of the District of Columbia, Jane Hanks of Maryland and Frances Garland of Virginia.

### How To Succeed

In a recent address before a seminar on women in industry, Mrs. G.G. Michelson, the vice president of Macy's Department Stores, offered this how-to-succeed formula for today's women:

"Look like a woman, act like a lady, think like a man, and work like a dog."

### Ladies In the Statehouse?

The states of Nevada and Maryland are a considerable distance apart and don't share many mutual interests, but they have one thing in common this fall--the prospect of a Republican woman governor in the statehouse.

In both states women scored stunning upsets in recent Republican primary elections for the right to carry the Party banner against entrenched Democratic incumbents November 5.

Shirley Crumpler, a 39-year-old tax consultant, defeated three men to win the GOP nomination in her state of Nevada, and Louise Gore, a former state senator, upended favored Congressman Lawrence Hogan for the Republican gubernatorial nomination in Maryland.

Shirley is Nevada's first woman nominee for the office of governor and although she is cast in the role of an underdog she is confident the Nevada voter is looking for political alternatives this year.

"The values of people have not changed," she says. "I feel they are looking for honesty and freshness in a public servant."

Louise Gore, the Republican National Committeewoman for Maryland, defeated Hogan despite--or perhaps because of--the publicity the Congressman had received as a member of the House Judiciary Committee. She considers her victory a tribute to the capability of a successful precinct organization and hopes for another victory next month.

"While we relied heavily upon the hardest workers and the most faithful friends any candidate could hope for," Louise says, "we are also reaching out to voters who are not registered within our Party and the response from all kinds of people is justifying our efforts.".



Louise Gore



**Shirley Crumpler** 

# **NFRW Interns Report**

This month Challenge publishes the last in a series of reports written by interns working in the National Federation's Washington headquarters. Selected by various state federations to participate in the intern program--which is sponsored by the Dorothy Kabis Memorial Fund-the young women have been involved in research, legislation and public relations programs.

This month's articles are by Lynette Priebe, a 19-year-old student at Jamestown College in Jamestown, North Dakota and 22-year-old Susan Sawtelle, a student at Connecticut **College in New London, Connecticut.** 

Working for the NFRW in Washington this past August has been an adventure I shall never forget or duplicate. The combination of what we learned and the great people with whom we worked made it a truly exceptional experience.

Now is the best and most imperative of times for Republican women to be active in the strengthening of our GOP, and the Federation's Kabis Intern Program gives young women the unique opportunity to get first-hand training in our political process.

During my stay, my involvement at the Federation ranged from doing brochure layouts to calling the White House; from sending literature to local clubs to appearing on a television show about Republican women. Through the Congressional Bi-Partisan Intern Program we heard speakers ranging from Secretary of Agriculture Earl Butz to Sen. Edward Kennedy. We were also privileged to hear our recently inaugurated President, Gerald Ford, speak before the Senate.

Spending a stimulating weekend attending the Student Fieldman School at the Republican National Committee, we learned how to organize all facets of campaigns on college campuses as well as in statewide races. The enthusiasm of the College Republican staff inspired all present to return to their respective campuses and become not only hard workers but also effective leaders in this and future elections. It was also our pleasure to have newly-appointed China envoy George Bush and RNC Chairman Mary Louise Smith address us during this School. **CHALLENGE** 

Working in the RNC building also provided a unique occasion to learn about the workings of all the other divisions of the Republican Party, an experience which was most enlightening for me.

Being in Washington during this past tragic but historic time for our Nation was a little disillusioning, but seeing the strengths of our Republican Party in action has proved to me that we are a viable and a lasting institution and must not be discouraged.

It is important that young women are not turned off from an active interest in the Republican Party at this crucial point in our history. Programs such as the Kabis Internship will encourage young women to participate and become effective workers and leaders in our democratic election process. I am proud to have been one of the first to have this opportunity.

Working at the National Federation of Republican Women headquarters was one of the greatest experiences I've ever had. Just to think that a "girl from North Dakota" would be able to go to Capitol Hill to partake in the business of our Party. Between the bewilderment, utter confusion, and chaos many things were accomplished. I helped with preparation for the NFRW Board of Directors meeting and did general "gofor" work, as we interns called it, which consisted of going for things all over Capitol Hill. In doing so, I learned my way around the Hill and toward the end of the month I finally found my way in the underground tunnels between the various buildings. I didn't go to the Cannon Building instead of the Rayburn Building and I started to recognize faces and names. The NFRW staff was always more than willing to help or give advice. Mrs. Armitage added a little cheer to the office when she wasn't travelling around the country speaking to Republican women's clubs. The ladies that I worked with deserve special recognition. They are Nina Davis, Sandra Brown, Pam Tiernan. and "mom"--Glenda Leggitt. Glenda promised me in the beginning to take care of her "little interns" like a mom.



--Susan Sawtelle

She did and we loved it and were grateful for it.

One of the things I enjoyed the most was being involved in the Bi-Partisan Internship Program. We heard great speakers because of this program. We were able to hear Secretary of Agriculture Earl Butz and many distinguished Senators and Congressmen. The highlight of my stay in Washington was being able to hear President Ford address the Senate. Senator Milton Young from North Dakota made this possible.

Not only was this a great political experience for me, but much more. While in Washington I took in symphonies and plays at the Kennedy Center, open-air concerts at the Jefferson Memorial by the Army Band and Choir, and also being on a TV program. The program was the Every Woman Show with their guest, Congresswoman Margaret Heckler. I met many "big" names on the political scene. Being in Washington at such a crucial and eventful time made this even more possible.

All in all, I must say I will never forget the month of August that I spent in Washington, D.C. Due to many people there it was a most enjoyable time. I just hope that this internship program will be continued in the years to come so more girls can experience the things I did.

--Lynette Priebe•

### 'Cut the **Cost of** Government'

President Ford recently urged the American electorate to support candidates this fall "who consistently vote to cut the cost of government." A look at a recent report by the Tax Foundation, Inc. shows one of the reasons for the President's concern about mushrooming federal expenditures.

According to the Foundation, one out of every six civilian employees in the United States now works for either the federal, state or local government. Taxpayers are paying \$135 billion this year in government employee payrolls--that's up 60 percent since 1969.

### Nancy And the Senator



One of the top election contests in the country this fall is in Kentucky where incumbent U.S. Sen. Marlow Cook, a Republican, and incumbent Gov. Wendell Ford are battling for Kentucky's senior U.S. Senate seat.

It's a tough campaign, but the handsome Cook has two things going for him--a first-rate voting record and a sparkling, vivacious wife named Nancy.

The mother of five children, Nancy Cook has been called "a dynamo with effervescense." Whether she's planning a State Department dinner, her daughter's wedding or campaigning alongside her husband, Nancy handles challenges with brisk efficiency.

"Being the wife of a Senator is a very great experience," she says. "A Senator has more needs than most husbands, but it is a life in which a wife can be involved."

"Marlow's always been eager for me to come and join him on anything. We both think it's fun to do things together."

Because of Nancy's commitment to be involved, campaigning has just come naturally. "You cannot be involved in a political campaign with someone you love dearly without caring about the same things they care about very much," she says.

As they say in Kentucky--"Senator, your wife is really something."

# NFRW Tours White House

Members of the Board of the National Federation of Republican Women and their special guests toured the White House September 20th while in Washington for the 1974 Fall Board Meeting.

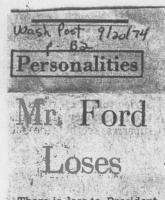
The Nation's First Lady--Betty Ford--hosted the Federation ladies with a tea during the tour of the historic residence. Many of the women had made previous White House tours, but as one Texas member remarked, "It was kind of special this time."



Challenge

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There is less to President Gerald Ford than met the eye when he took office. He's lost 14 pounds. Mr. Ford's doctors put him on a mild diet in early August to reduce his weight from 210 pounds to 194.

"Twe got 2 (pounds) to go," Mr. Ford told reporters the other night. "It's the lowest I will have been for 30 years."

### Too Bad

Interrupted Melodies: Just as Atlanta Symphony Orchestra musicians were ending their three-day strike and going back to the con-cert hall, members of the San Francisco Ballet Company declared that it may soon be curtains for them forever. Unless \$700,000 can be raised, a spokesman said, the dancing will cease and the company expire (Washington's National Bal let was killed by financial hardship earlier this summer).

She's Angry Martha Mitchell began her visit to London this week by blaming Richard Nixon for the breakup of her marriage with former attorney general John Mitchelt and dismissing the idea that Nixon deserved a pardon.

"Are you kidding? Why should he be pardoned?" she said when questioned by a reporter. Later she said, "I have a politically broken marriage. Broken by Richard Nixon. That's the story I have to tell and I will soon."

Mrs. Mitchell also declared, "I am a very shy person, really."

#### Welcome

Betty Ford, injecting the light touch into the sometimes more serious business of welcoming guests to the White House, yesterday, told reporters she finds the food at the White House "Excellent. That's partially because I don't have to prepare it."

While welcoming 130 board members of the National Federation of Republican Women to tea, she was introduced twice to Shirley Crumpler, 39, who is running for governor of Nevada against the Democratic incumbent, a man. The second introduction was by a newspaper woman who asked Mrs. Ford if she would campaign for Mrs. Crumpler.

"The newswomen want to take a trip," said Betty Ford with a smile, and added: "I 'd gladly campaign for her if I can work it into my schedule." From tist? reports and news dispatches

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