The original documents are located in Box 41, “10/30/76 - Notes for Ohio Stump Speech” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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MY MESSAGE TODAY CAN BE SUMMED UP IN JUST A FEW WORDS: AS MUCH AS I BELIEVE IN A STRONG AND PROSPEROUS AMERICAN AUTOMOBILE INDUSTRY, I HAVE COME HERE TO SAY THAT THIS YEAR -- THERE IS ABSOLUTELY NO REASON TO TRADE IN YOUR RELIABLE FORD -- FOR A FLASHIER MODEL.

THE RECORD OF MY ADMINISTRATION IS PEACE, PROSPERITY AND TRUST.
22 MONTHS AGO: INFLATION & UNEMPLOYMENT THEN

NO QUICK--FIXES -- SOUND POLICIES

INFLATION & EMPLOYMENT FIGURES NOW:

87 MILLION, 700 THOUSAND AMERICANS WORKING

300 THOUSAND MORE JOBS IN MAY ALONE

I WON'T BE SATISFIED UNTIL EVERY AMERICAN
WHO WANTS A JOB CAN FIND A JOB

GOVERNMENT SHOULD SPEND LESS AND TAX LESS

GOVERNMENT BIG ENOUGH etc.

VETOES

BALANCED BUDGET

TAX CUTS
AGRICULTURE (When applicable)

CONTRIBUTION OF FARMERS TO ECONOMY

REFER TO EARL BUTZ

EXPORT POLICY (if applicable)

ESTATE TAX PROPOSALS

PEACE: TODAY AMERICA IS AT PEACE. THERE ARE NO AMERICAN BOYS FIGHTING ANYWHERE ON THE FACE OF THE EARTH -- AND I INTEND TO KEEP IT THAT WAY.

STRONG NATIONAL DEFENSE
TRUST: MOST IMPORTANT JOB -- RESTORATION OF TRUST IN THE PRESIDENCY ITSELF.

AS YOUR PRESIDENT, I WILL PROMISE NO MORE THAN I CAN DELIVER, AND I WILL DELIVER EVERYTHING THAT I PROMISE.

CONCLUSION: WE OWE A FUTURE OF PEACE, PROSPERITY AND TRUST TO OUR CHILDREN.

I NEED YOUR HELP -- I WON'T LET YOU DOWN.

END OF TEXT