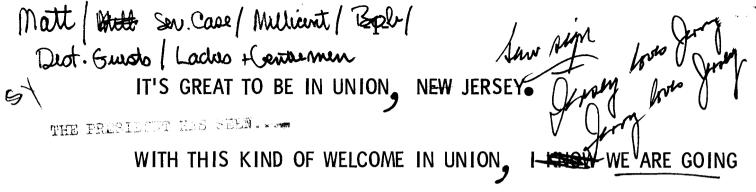
The original documents are located in Box 40, "10/13/76 - Remarks at a President Ford Committee (PFC) Reception at the Town and Campus Inn, Union, New Jersey" of the President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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TO WIN NEW JERSEY ON NOVEMBER 2nd. ONE OF THE MOST IMPORTANT

ISSUES IN THIS CAMPAIGN -- ESPECIALLY HERE IN NEW JERSEY --

IS TAXES.

Digitized from Box 40 of President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library

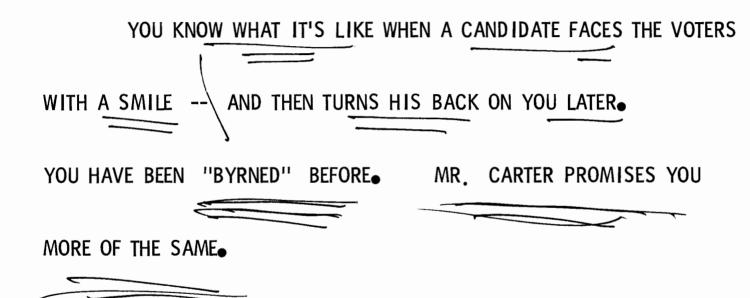
THE PEOPLE OF NEW JERSEY HAVE ALREADY HEARD FOUR SIDES OF THE TAX

QUESTION -- TWO FROM GOVERNOR CARTER AND TWO FROM GOVERNOR

BYRNE. YOU KNOW JEST HOW RISKY IT IS WHEN A CANDIDATE SAYS

ONE THING ABOUT TAXES ON THE CAMPAIGN TRAIL $\$ AND THEN DOES

SOMETHING ELSE WHEN HE GETS IN OFFICE.



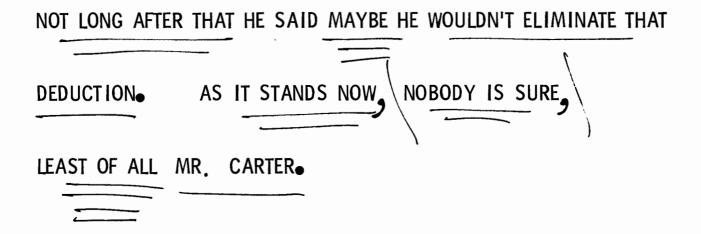
-3-

-4-LET ME GIVE YOU SOME EXAMPLES. FIRST, BACK IN

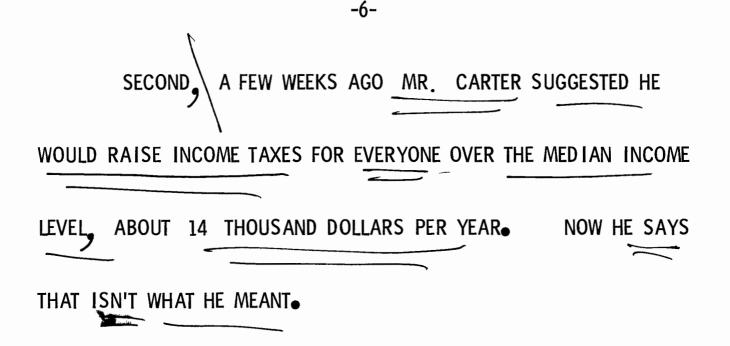
FEBRUARY, MR. CARTER SAID HE WANTED TO ELIMINATE THE HOME

MORTGAGE INTEREST DEDUCTION ON YOUR FEDERAL INCOME TAX.

THAT WAS ONE OF THOSE "LOOPHOLES" HE WAS TALKING ABOUT.



-5-



HE SAYS HE HAS NOT STUDIED THE SUBJECT AT ALL, BUT HE WILL LET

-7-

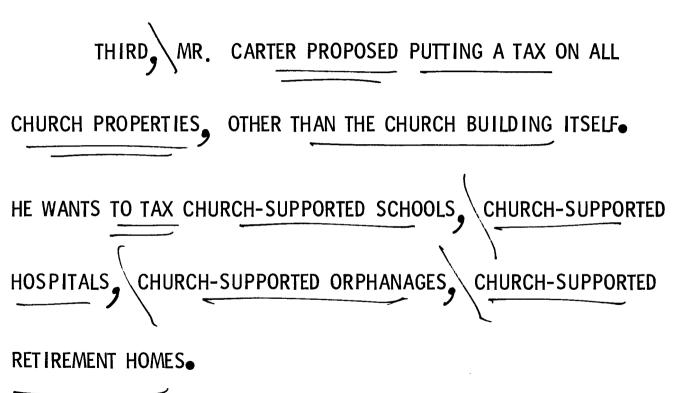
US KNOW WHAT HE DECIDES AFTER HE HAS BEEN IN OFFICE FOR A FEW

MONTHS.

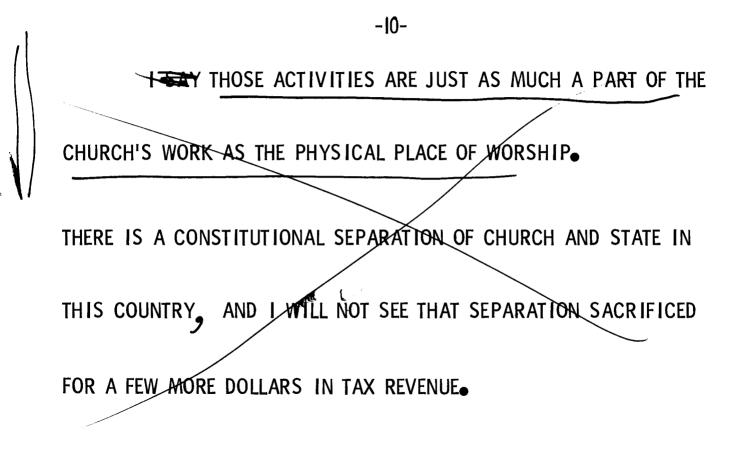
FSAY THAT IS TOO LATE.

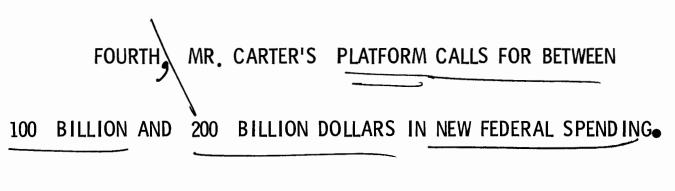
AMERICANS SHOULD KNOW BEFORE ELECTION WHAT MR. CARTER

-8-



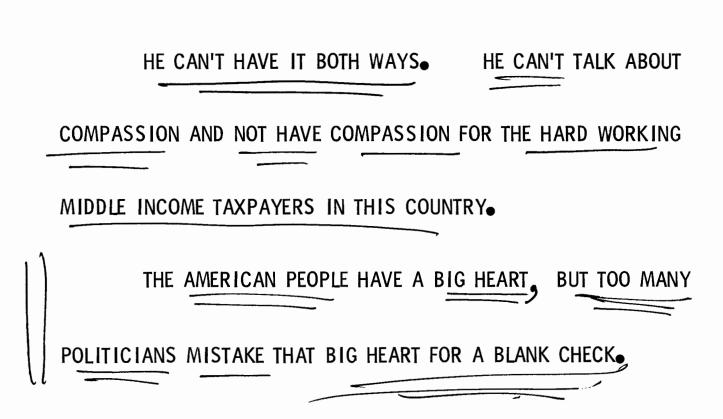
-9-





YET HE TALKS ABOUT BALANCING THE BUDGET WITHOUT RAISING

INCOME TAXES.



IT IS NOT AN ACT OF COMPASSION TO ROB OLDER CITIZENS OF

THEIR FIXED INCOME BY FEEDING INFLATION WITH MORE FEDERAL

SPEND ING.

IT IS NOT AN ACT OF COMPASSION TO PREVENT A YOUNG COUPLE

FROM BUYING A HOME BECAUSE FEDERAL BORROWING FOR DEFICIT

SPENDING DRIVES UP INTEREST RATES.

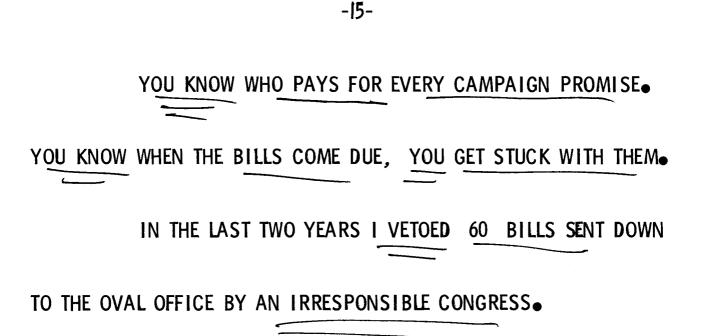
IT IS NOT AN ACT OF COMPASSION TO PUT COMING GENERATIONS

OF AMERICANS DEEPLY IN DEBT AND MORTGAGE THEIR FUTURES BEFORE

THEY ARE BORN.

YOU WORK HARD FOR EVERY DOLLAR THAT YOU EARN.

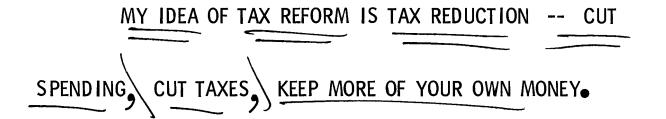
YOUR TAX DOLLARS SHOULD WORK JUST AS HARD FOR YOU.



MY VETOES SAVED YOU 9.4 BILLION DOLLARS.

MR_ CARTER'S FRIENDS IN CONGRESS HAD BEEN IF INTERESTED IN SAVING MONEY, AS I AM, MY VETOES COULD HAVE SAVED 16 BILLION DOLLARS MORE

-16-

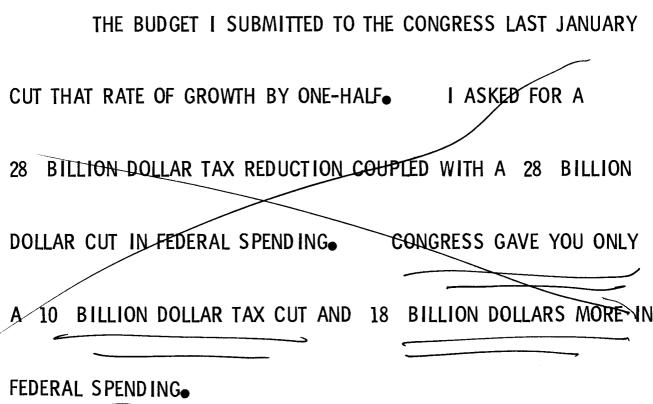


FOR TEN YEARS NOW FEDERAL SPENDING HAS GROWN AT AN ALARMING



CONGRESS•





-18-

I ASKED FOR AN INCREASE IN YOUR PERSONAL EXEMPTION FROM

750 DOLLARS TO 1,000 DOLLARS.

CONGRESS REFUSED

I ASKED FOR TAX INCENTIVES TO INCREASE BUSINESS INVESTMENT IN

HIGH UNEMPLOYMENT AREAS

CONGRESS REFUSED.

THE MIDDLE INCOME TAXPAYER IN THIS COUNTRY HAS BEEN

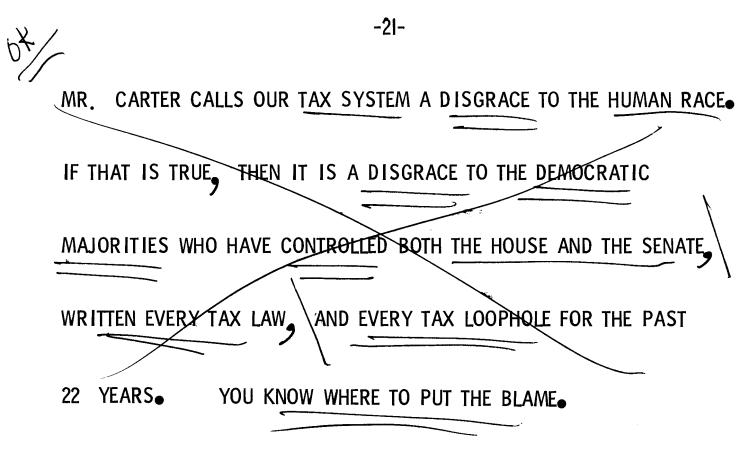
SHORTCHANGED BY THIS CONGRESS AND BY EVERY CONGRESS WE HAVE

HAD FOR THE LAST 22 YEARS WE HAVE TO CHANGE THAT CONGRESS

SO THE MIDDLE INCOME TAXPAYERS WILL GET THE KIND OF TAX

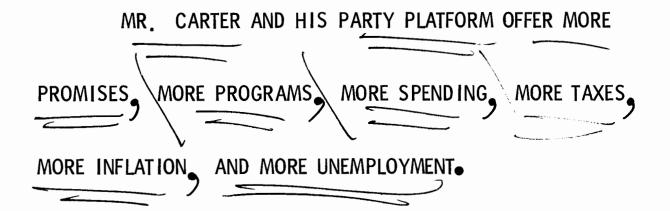
REDUCTION THAT THEY DESERVE.



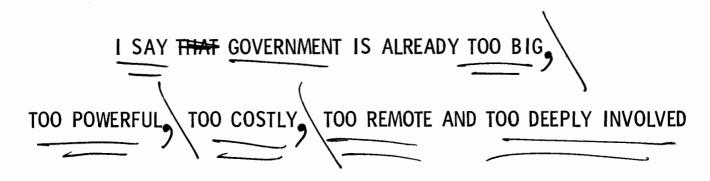


THE DIRECTION AMERICA TAKES IN THE NEXT FOUR YEARS

WILL BE DETERMINED BY THE DECISION YOU MAKE ON NOVEMBER 2nd.



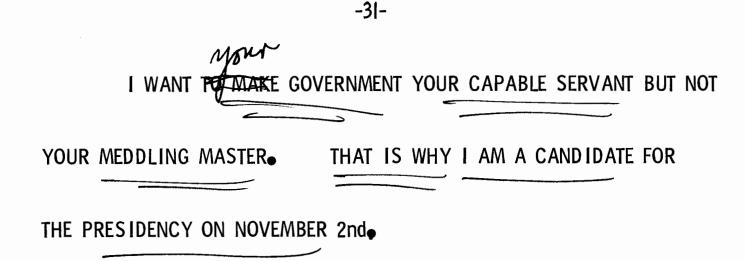
-29-



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IN YOUR DAILY LIVES.





WHEN YOU GO INTO THE VOTING BOOTH THREE WEEKS FROM ASK-WOLLTO THINK ABOUT YOUR CHILDREN'S FUTURE AND YOUR TODAY COUNTRY'S FUTURE I ASK FOR YOUR HELP YOUR SUPPORT YOUR VOTE ON NOVEMBER 2nd. THANK YOU VERY MUCH. END OF TEXT