

The original documents are located in Box 38, “9/24/76 - Talking Points for a Walking Tour of the Italian Market in Philadelphia, PA” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE PRESIDENT HAS SEEN . . .

TALKING POINTS FOR VISIT TO ITALIAN MARKET, FRIDAY 9/24/76

- ① It's great to see all the warm and friendly people here this morning-- let me say a special hello to all the children from St. Paul's School and St. Mary Magdalene School who are here.
- ② Many candidates for office have visited this famous market -- I am proud to be the first President to do so.
- ③ Since the 1890s the Italian Market has been selling every kind of food-- meat, vegetables and seasonings -- from apples to zucchini.
- ④ Many of the stores here are run by the same families who established them decades ago -- as many as three generations in one place. Like their grandparents, the people running these stores are proud, hard-working people.
- ⑤ The Italian Market is a Philadelphia landmark -- people come here from miles away -- all the way from Wilmington and Trenton. After this, there may be some of us coming from Washington.
- ⑥ The same American and Italian flags on display this morning were flown on this street last April, when some 600,000 visitors enjoyed the Italian Festival.
- ⑦ The Italian Market, and the variety of people who shop here, are a dramatic example of one of our country's greatest strengths -- our rich diversity of ethnic traditions.
- ⑧ Those traditions are nurtured and preserved in healthy neighborhoods like this one, with local shops -- local churches -- and local schools.
- ⑨ I just came from speaking with a group of Polish Americans -- and I'm going to say exactly the same thing to you I said to them.
- ⑩ That message is this: keeping our neighborhoods together will help keep our families together -- and it will help keep America together. America itself is a family, and we must keep that family close.

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1. It's great to see all the warm and freindly people here this morning --
~~It's~~ let me say a special hello to
~~all the children from St. Paul's School and St. Mary Magdalene School~~ *that are here*
all the children from St. Paul's School and St. Mary Magdalene School who are here.
2. Many candidates for office have visited this famous market --
I am proud to be the first President to do so.
3. Since the 1890s the Italian Market has been selling every kind of
food -- meat, vegetables and seasonings -- from apples to zucchini.
4. Many of the stores here are run by the same families who established
them decades ago -- as many as three generations in one place.
Like their grandparents, the people running these stores are
proud, ~~hard-working~~ people.
5. The Italian Market is ~~becoming~~ a Philadelphia landmark --
all the way from Wilmington
people come here from miles away -- ~~all the way from Wilmington~~
~~and Trenton.~~ *after this, there may be some*
of us coming from Washington.
6. The same ~~Italian and American~~ flags on display this morning
on this street
were flown last April, when some 600,000 visitors enjoyed the
Italian Festival.
7. The Italian Market, and the variety of people who shop here,
are a *dramatic* ~~graphic~~ example of one of our country's great ~~strengths~~ *out* --
our rich diversity of ethnic traditions.
8. Those traditions are nurtured and preserved in healthy ~~ethnic~~
neighborhoods like this one, *with* local shops, *local* churches --
and local schools.

9. I just came from speaking with a group of Polish American ~~leaders~~ -- and I'm going to say exactly the same thing to you I said to them.

10. That message is this: keeping our neighborhoods together will help keep our families together -- and it will help keep America together. America itself is a family, and we ~~must~~ must keep that family close.

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