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PRESIDENT'S REMARKS AT NATIONAL HISPANIC

ASSEMBLY, JULY 29, 1976

I AM HONORED TO BE WITH THE REPUBLICAN NATIONAL

HISPANIC ASSSMBLY IN THIS MONTH OF OUR NATIONAL

BICENTENNIAL WHEN WE GIVE SPECIAL RECOGNITION TO OUR RICH

NATIONAL HERITAGE

INCLUDING OUR HISPANIC HERITAGE.

-BUT AMERICA'S RECOGNITION OF ITS HISPANIC COMPONENTS

INVOLVES MORE THAN HISTORY.

IT INCLUDES YOUR GROWING ROLE AND CONTRIBUTION AT ALL

LEVELS OF LEADERSHIP OF THE UNITED STATES OF AMERICA.

YOUR ORGANIZATION HAS PROVIDED INSPIRATION -

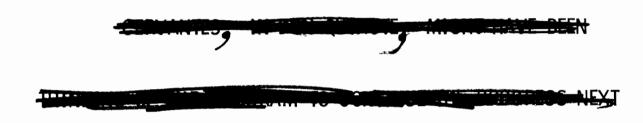
AND RESULTS -- FOR MEN AND WOMEN OF HISPANIC ORIGIN.

WEALTH OF TALENT AND DEDICATION OF HISPANIC AMERICANS

IN THE FEDERAL GOVERNMENT.

I AM PROUD OF YOUR FINE

CONTRIBUTIONS •



IN RECOGNITION OF OUR MUTUAL DESIRE TO INCREASE
THE NUMBER OF HISPANIC AMERICANS IN LEADERSHIP POSITIONS
IN MY ADMINISTRATION, I AM PROUD TO HAVE APPOINTED MANY

OF THOSE I SEE HERE TONIGHT.



RECENT HISPANIC APPOINTEES.

MY NEW SPECIAL ASSISTANT FOR HISPANIC AFFAIRS AT

THE WHITE HOUSE, THOMAS ARANDA, JR.

MY NEW ASSISTANT SECRETARY OF THE DEPARTMENT

OF THE INTERIOR IS ALBERT C. ZAPANTA.

THERE ARE TWO DIPLOMATIC APPOINTMENTS:

PHILLIP SANCHEZ, WHOM I HAVE NOMINATED TO BE UNITED STATES

AMBASSAOR TO COLOMBIA, AND IGNACIO (EGG-NOS-EE-OH)

LOZANO, WHOM I HAVE NOMINATED TO BE OUR AMBASSADOR TO

EL SALVADOR.

AND, OF COURSE, SAMUEL MARTINEZ, THE NEW

DIRECTOR OF THE COMMUNITY SERVICES ADMINISTRATION.

MY ADMINISTRATION WANTS THE VIGOROUS

INVOLVEMENT OF HISPANIC-AMERICANS IN GOVERNING OUR

NATION•

JUST AS YOU NEED MORE ADVOCATES IN GOVERNMENT,

AMERICA NEEDS MORE HISPANIC REPRESENTATIVES IN THE CONGRESS,

LIKE MY GOOD FRIEND MANUEL LUJAN OF NEW MEXICO.

OUR COMMON GOAL IS TO MAKE LIFE BETTER FOR THE

HISPANIC COMMUNITY IN THE UNITED STATES BY ASSURING

FULL VOTING RIGHTS BY IMPROVING THE STANDARD OF LIVING

FOR ALL EXPANDING THE QUALITY OF EDUCATION INCLUDING

BI-LINGUAL PROGRAMS -- BY ENCOURAGING GREATER PARTICIPATION

IN THE MINORITY BUSINESS ENTERPRISE PROGRAM, AND BY

CONTINUING OUR SUCCESSFUL EFFORTS TO REDUCE INFLATION

AND UNEMPLOYMENT FOR ALL AMERICANS.

Leveral months up -10
I WAS PROUD TO ISSUE ORDERS THAT RESULTED IN

SPEEDING UP THE NATURALIZATION PROCEEDINGS FOR NEW CITIZENS

FROM CUBA.

I_WELCOME THE GROWING POLITICAL

INVOLVEMENT OF VIGOROUS AND TALENTED NEW AMERICANS AT

ALL LEVELS - LOCAL, STATE AND NATIONAL

MY ADMINISTRATION WILL CONTINUE ITS POLICY OF

FRIENDSHIP TOWARD THE PEOPLE OF CUBA. BUT WE WILL

NOT ACCEPT INTERVENTION BY THE FIDEL CASTRO REGIME IN THE

AFFAIRS OF OTHER COUNTRIES. NOR WILL WE ACCEPT THE

COUNSEL OF THOSE WHO WOULD GIVE IN TO FIDEL CASTRO.

THE FREE CHOICE OF THE PUERTO RICAN PEOPLE WILL BE

VIGOROUSLY DEFENDED. MY ADMINISTRATION AND THE

GOVERNMENT OF PUERTO RICO VIEW ANY OUTSIDE INTERVENTION

INTO PUERTO RICAN AFFAIRS AS AN UNFRIENDLY ACT. WE SHALL

STRONGLY RESIST ANY SUCH INTERVENTION.

FREEDOM OF CHOICE IS PRECIOUS NOT ONLY FOR THE PUERTO

RICANS BUT FOR ALL AMERICANS. AFTER 200 YEARS OF FREEDOM

WE ARE APPROACHING ANOTHER DAY WHEN THE AMERICAN PEOPLE

AGAIN GIVE THEIR CONSENT TO BE GOVERNED AND CHOOSE THEIR

ELECTED REPRESENTATIVES. I CALL UPON HISPANIC AMERICANS

TO JOIN ME IN MY CAMPAIGN TO ACHIEVE A GREATER REALIZATION

OF THE AMERICAN DREAM.

YOU KNOW WHERE I STAND. YOU KNOW WHO I AM.

YOU KNOW MY RECORD IN NATIONAL GOVERNMENT - A RECORD

THAT YOU HELPED TO ACHIEVE.

LET US GO ON WORKING TOGETHER, AS PARTNERS,

TO OBTAIN FULL PARTICIPATION FOR ALL CITIZENS IN THE POLITICAL

PROCESS. I ASK YOUR HELP - AND I NEED YOUR PERSONAL

-- TO COMPLETE THE WORK OF THE LAST TWO YEARS.

INVOLVEMENT'

HISPANIC GENIUS HISPANIC ENERGY HISPANIC PRIDE

AND HISPANIC DEDICATION HAVE STRENGTHENED OUR POLITICAL

SYSTEM. YOU HAVE ADVANCED OUR GOALS IN THE BEST INTERESTS

OF THE HIGHEST ASPIRATIONS OF ALL AMERICANS.

I NEED YOUR ABILITIES AND YOUR SKILLS FOR AMERICA --

AND FOR THE REPUBLICAN PARTY.

THE REPUBLICAN PARTY IS A CHANNEL FOR A NEW ERA OF
HISPANIC INVOLVEMENT FROM CALIFORNIA AND THE SOUTHWEST.

FROM FLORIDA FROM NEW YORK, FROM ALL OVER THIS GREAT LAND.

WE ARE UNITED HERE TODAY TO PRESERVE THE PRINCIPLES OF
AMERICA AND DEDICATED TO CONTINUING OUR PROGRESS NEXT

JANUARY.

AND I THINK IN THE WORDS OF CERVANTES, "TOE-DA VIA

NO AH - BA-SAY VISTOE NADA" WHICH TRANSLATED MEANS,

"YOU AIN'T SEEN NOTHING YET."

PRESIDENT'S REMARKS AT NATIONAL HISPANIC ASSEMBLY JULY 29, 1976

I am honored to be with the Republican National Hispanic

Assembly in this month of our national Bicentennial when we give special recognition to our rich national heritage -- including our Hispanic

heritage. But America's recognition of its Hispanic components involve more than history. It includes the expansion of your actual involvement at the highest levels of the leadership of the United States of America.

Your organization has provided inspiration -- and results -for men and women of Hispanic origin. With your help, we have
done much to mobilize the great wealth of talent and dedication of
Hispanic Americans in the Federal government. I am proud of
your fine contributions.

Cervantes, in Don Quixote, might have been thinking of our program to continue the work next January when be observed:

"Thou hast seen nothing yet." [Todavia No Habeis Visto Nada.]

I appreciate your forthright objective of increasing the number of Hispanic Americans in leadership positions in my Administration.

I have instructed my personnel office accordingly so that
my Administration will have the advantage of the best talent available.

I am proud to have appointed many who I see here.

Tonight, I am pleased to introduce my most recent Hispanic appointees. My new Special Assistant for Hispanic Affairs at the White House, Thomas Aranda, Jr.

My new Assistant Secretary of the Department of the Interior is Albert C. Zapanta.

There are two diplomatic appointments: Phillip Sanchez, who I have nominated to be United States Ambassador to Colombia, and Ignacio Lozano, who I have nominated to be our Ambassador to El Salvador.

My Administration wants the vigorous involvement of Hispanic-Americans in governing of our nation. Just as you need more advocates in government, America needs more representatives in the Congress,

like my good friend Manuel Lujan of New Mexico.

Our common goal is to make life better for the Hispanic community in the United States -- by assuring full voting rights, by improving the standard of living for all, expanding the quality of education -- including bi-lingual programs, by encouraging greater participation in the Minority Business Enterprise program and by continuing our successful efforts to reduce inflation and unemployment.

I was proud to issue orders that resulted in speeding up the U.S. naturalization proceedings for newcomers from Cuba. I welcome the growing political involvement of those vigorous and talented new Americans at all levels -- local, state and national.

My Administration will continue its policy of friendship toward the people of Cuba. But we will not accept the intervention of the Fidel Castro regime in the affairs of other countries. Nor will we accept the counsel of those who would give in to Fidel Castro.

I warn Fidel Castro against exporting his international adventurism to Puerto Rico. The free choice of the Puerto Rican people will be vigorously defended. My Administration views any outside intervention into Puerto Rican affairs as an unfriendly act.

We shall resist such intervention by all appropriate means.

Freedom of choice is precious not only for the Puerto Ricans but for all Americans. After 200 years of freedom, we are approaching another day when the American people again give their consent to be governed and choose their elected representatives. I call upon Hispanic Americans to join me in my campaign to achieve a greater realization of the American dream.

Let us work together, as partners, to obtain full participation for all citizens in the political process. I ask your help -- and I need your personal involvement -- to complete the work of the last two years.

Hispanic genius, Hispanic energy, Hispanic pride and
Hispanic dedication have strengthened our political system. You
have advanced our goals in the best interests of the highest
aspirations of all Americans.

I need your abilities and your skills for America -- and for the Republican party. The Republican party provides the channel for a new surge and flow of Hispanic involvement from California and the Southwest, from Florida, from New York, and from all over this great land as we unite to preserve the principle of unity from diversity that makes America great.

I thank you very much.

ACKNOWLEDGEMENTS

- -- THANK YOU, FERNANDO (FERNANDO OZXACA, ASSOCIATE DIRECTOR, OMB, INTRODUCES YOU)
 - -- CONGRESSMAN RHODES
 - -- CONGRESSMAN LUJAN
 - MARY LOUISE
 - -- BEN FERNANDEZ (PRESIDENT, REPUBLICAN NATIONAL HISPANIC ASSEMBLY)
 - -- DISTINGUISHED MEMBERS OF THE ADMINISTRATION
 - -- DISTINGUISHED GUESTS
 - -- LADIES AND GENTLEMEN