The original documents are located in Box 36, "7/14/76 - Filmed Message for the NASA Satellite Technology Television Demonstration Program" of the President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE PRESIDENT HAS SEEN ....

## TAPING FOR N.A.S.A. SATELLITE TECHNOLOGY

TELEVISION DEMONSTRATION PROGRAM

IT'S A GREAT PLEASURE FOR ME TO SPEAK TO YOU TODAY -NOT ONLY BECAUSE WE ARE COMMUNICATING BY MEANS OF A VERY SPECIAL
SATELLITE, BUT ALSO BECAUSE WE ARE REAFFIRMING OUR COMMITMENT
TO WORK WITH YOU IN THOSE AREAS WHICH PROMISE A BETTER LIFE
FOR YOUR PEOPLE.

THROUGHOUT OUR 200 YEARS AS A NATION, WE HAVE WORKED
TO SOLVE DIFFICULT PROBLEMS, AND WE HAVE SHARED THE KNOWLEDGE
WE HAVE GAINED IN THEIR SOLUTION WITH PEOPLE EVERYWHERE.

TODAY WE HAVE MANY TOOLS DESIGNED TO ASSIST US IN

OVERCOMING PROBLEMS IN VIRTUALLY EVERY AREA OF HUMAN ENDEAVOR.

THE GREAT TECHNOLOGICAL REVOLUTION WE HAVE SEEN IN RECENT YEARS

IS PERHAPS BEST SYMBOLIZED BY THE LANDING OF MEN ON THE MOON•

IN THE PAST TWO DECADES, SPACE TECHNOLOGY HAS FOUND

MANY NEW APPLICATIONS IN OUR DAILY LIVES. TODAY, WE FOCUS

ON THREE AREAS WHERE RECENT ADVANCES -- MANY FROM THE SPACE

PROGRAM -- OFFER SIGNIFICANT BENEFITS TO ALL NATIONS:

FOR COMMUNICATIONS, FOR STUDYING OUR PLANET, AND FOR REDUCING

THE IMPACT OF DISASTERS.

COMMUNICATIONS SATELLITES -- INCLUDING THE VERY

POWERFUL ONE WE ARE USING FOR THIS DEMONSTRATION -- ALLOW US

MORE EFFECTIVE USE OF OUR LIMITED RESOURCES. INCLUDING THE TIME

AND EFFORTS OF OUR MOST TALENTED PEOPLE.

FROM SPACE PROMISE TO GIVE US ALL A MUCH CLEARER PICTURE

OF OUR WORLD AND THE FORCES THAT AFFECT IT. THEY CAN HELP US

OBSERVE CHANGES IN OUR ENVIRONMENT, KEEP A CLOSER WATCH ON

OUR VALUABLE NATURAL RESOURCES, PRODUCE ACCURATE MAPS FOR

GEOLOGY AND LAND-USE PLANNING, AND PERFORM A VARIETY OF OTHER

FUNCTIONS.

THAT PERMIT US TO PREDICT DISASTERS BEFORE THEY STRIKE,

THAT HELP US ASSESS THE DAMAGE THEY HAVE DONE, AND THAT AID

IN OUR RELIEF EFFORTS.

THESE NEW TOOLS AND TECHNIQUES CANNOT PREVENT NATURAL DISASTERS,

BUT THEY CAN REDUCE THEIR IMPACT ON PEOPLE.

IN THE COMING MONTHS, WE HOPE YOU WILL CAREFULLY CONSIDER SOME OF THESE NEW TECHNOLOGIES AND THE WAYS THEY MAY BE USEFUL IN ADDRESSING THE PROBLEMS MOST CRITICAL TO YOUR DEVELOPMENT EFFORTS. WE KNOW, OF COURSE, THAT WE CANNOT SOLVE OVERNIGHT THE GREAT PROBLEMS WE ALL FACE, BUT WE BELIEVE THAT BY WORKING TOGETHER WE CAN SPEED UP THE PROCESS OF DEVELOPMENT -- BY PROVIDING TECHNICAL TRAINING BY ALERTING YOU TO NEW DISCOVERIES, AND BY MAKING OUR BEST TOOLS READILY **AVAILABLE** 

WE LIVE IN A WORLD MUCH LIKE THAT OF OUR ANCESTORS -FILLED WITH DANGERS, BUT BLESSED WITH PEOPLE WHO ARE WILLING
TO STRUGGLE TO OVERCOME THEM. TOGETHER WE WILL FACE AND
SUCCESSFULLY DEAL WITH THESE CHALLENGES.

END OF TEXT