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THE PRESIDENT HAS SEEN...v

REMARKS AT DALLAS, TEXAS RALLY,

NORTH PARK SHOPPING MALL

THURSDAY, APRIL 29, 1976

ACKNOWLEDGEMENTS -- NORTH MALL SHOPPING CENTER

THANK YOU, RAY (RAY NASHER, MALL OWNER)

SENATOR TOWER

MAYOR BOB FOLSOM

MISS TEXAS, MARY-ELLEN RICHARDSON

LADIES AND GENTLEMEN

BEFORE WE GO ANY FURTHER, AS A FORMER

FOOTBALL PLAYER, I KNOW HOW MUCH A WINNING TEAM

DEPENDS ON A GREAT COACH. AND HERE IN DALLAS,

YOU HAVE ONE OF THE GREATEST COACHES IN THE HISTORY

OF THE GAME + TOM LANDRY OF THE SENSATIONAL

DALLAS COWBOYS.

1A

WELL YESTERDAY TOM LANDRY ANNOUNCED

HIS SUPPORT FOR MY CAMPAIGN AND ALL I CAN SAY

TO TOM IS -- WITH HIS HELP AND THE HELP OF

MANY, MANY MORE CONCERNED TEXANS LIKE HIM,

WE'RE GOING TO WIN ON SATURDAY, WIN ON

NOVEMBER 2nd, AND GO RIGHT ON WINNING FOR

AMERICA IN THE CHALLENGING YEARS AHEAD.

WHEN I BECAME PRESIDENT ABOUT 21 MONTHS AGO,

AMERICA WAS FACED WITH SOME VERY SERIOUS CONCERNS:

-- RUNAWAY INFLATION AND RECESSION

BOTH THREATENED OUR ECONOMIC STRENGTH AND STABILITY;

-- INTERNATIONAL TENSIONS THREATENED THE PEACE

IN MANY AREAS OF THE WORLD;

-- A CRISIS OF CONFIDENCE IN OUR OWN GOVERNMENT

AND IN THE BASIC INSTITUTION OF OUR SOCIETY THREATENED

THE PROMISE OF THE 200-YEAR-OLD AMERICAN EXPERIENCE.

IT WAS A BLEAK, DEPRESSING PICTURE.

IT WAS A TIME THAT CALLED FOR STRONG, AFFIRMATIVE ACTION.

TWENTY-ONE MONTHS LATER THE RESULTS ARE THERE

FOR ALL AMERICANS TO TAKE PRIDE IN AND FOR ALL THE WORLD

TO NOTE. OUR NATIONAL ECONOMY IS GROWING STRONGER

AND MORE PROSPEROUS EVERY DAY. BOTH THE BUSINESS

COMMUNITY AND YOUR OWN FAMILIES CAN PLAN AHEAD WITH

A NEW-FOUND SENSE OF CERTAINTY AND SECURITY.

THE ECONOMIC INDICATORS POINT TO GOOD NEWS AHEAD.

ALMOST EVERY SEGMENT OF OUR ECONOMY

IS REBOUNDING IN A STRONG | DYNAMIC | ENCOURAGING WAY.

WE'RE ON THE ROAD TO A NEW PROSPERITY IN AMERICA,

AND WE'RE NOT GOING TO BE SIDETRACKED NOW.

EMPLOYMENT HAS GONE UP. EIGHTY-SIX MILLION,

SEVEN HUNDRED THOUSAND AMERICANS ARE WORKING TODAY --

AND THAT MEANS MORE AMERICANS ARE GAINFULLY EMPLOYED NOW

THAN EVER BEFORE IN THE HISTORY OF THIS COUNTRY.

IT ALSO MEANS THAT WE HAVE GAINED OVER TWO AND A HALF

MILLION NEW JOBS IN THE LAST TWELVE MONTHS.

UNEMPLOYMENT IS GOING DOWN NOT AS FAST
AS I WOULD LIKE BUT IT'S MOVING IN THE RIGHT DIRECTION,
AND I'M NOT GOING TO LET UP UNTIL EVERY AMERICAN WHO WANTS
A JOB CAN FIND A JOB.

DURING 1974, INFLATION WAS RAGING AT AN
ANNUAL RATE OF MORE THAN TWELVE PERCENT.

BUT THE DEPARTMENT OF COMMERCE ANNOUNCED

JUST LAST WEEK THAT THE CONSUMER PRICE INDEX ROSE AT AN

ANNUAL RATE OF ONLY 2.9 PERCENT DURING THE FIRST THREE

MONTHS OF 1976 -- THE LOWEST INFLATION RATE SINCE

THE SUMMER OF 1972.

THE LATEST INDEX OF CONSUMER CONFIDENCE --

HOW YOU AND YOUR FAMILY AND YOUR NEIGHBORS LOOK

AT THE FUTURE -- IS DOUBLE THAT OF A YEAR AGO.

REAL EARNINGS FOR THE AVERAGE AMERICAN WORKER

HAVE RISEN SIGNIFICANTLY -- WELL ABOVE THE RATE OF INFLATION.

THAT MEANS YOUR PURCHASING POWER IS ON THE INCREASE.

WE ACHIEVED THIS ECONOMIC RECOVERY THROUGH
THE COMMON-SENSE STEPS I INITIATED AT THE ONSET
OF THE RECESSION -- TAX CUTS FOR INDIVIDUALS,
TAX INCENTIVES FOR BUSINESS EXPANSION AND JOB
PRODUCTION, AND EXTENDED INCOME CUSHIONS FOR
THOSE AMERICANS OUT OF WORK.

THE PRICE OF AMERICA'S ECONOMIC RECOVERY

WAS NOT A NEW ROUND OF DOUBLE-DIGIT INFLATION,

IT WAS NOT ANOTHER FRUSTRATING EXPERIMENT WITH WAGE

AND PRICE CONTROLS, NOR WAS IT BILLIONS AND BILLIONS

OF EXTRA DOLLARS FROM THE FEDERAL TAXPAYER.

YOU KNOW WHERE I STAND ON UNNECESSARY

FEDERAL SPENDING.

I'VE VETOED 48 BILLS SINCE

BECOMING PRESIDENT, | AND WITHOUT ENDANGERING OR WEAKENING

OUR ECONOMIC RECOVERY, | THOSE VETOES WILL SAVE

THE AMERICAN TAXPAYER THIRTEEN BILLION DOLLARS.

AND I'LL CONTINUE TO VETO THESE EXTRAVAGANT

SPENDING BILLS AGAIN AND AGAIN AND AGAIN UNTIL WE RESTORE

in the Congress
FISCAL SELF-CONTROL ~~TO WASHINGTON~~. YOU HAVE TO KEEP

YOUR FINANCIAL HOUSE IN ORDER. YOU HAVE EVERY RIGHT

Congress
TO EXPECT YOUR ~~FEDERAL GOVERNMENT~~ TO DO THE SAME.

AND IF WE CAN HOLD THE LINE ON FEDERAL SPENDING,

IF WE CAN KEEP THE BUDGET BUSTERS IN THE CONGRESS

UNDER CONTROL, THEN ANOTHER MAJOR TAX CUT WILL BE

ENTIRELY POSSIBLE BY 1979.

WE HAVE A STRONG ECONOMY AND I INTEND TO

MAKE IT EVEN STRONGER.

I WANT MORE JOBS FOR MORE AMERICANS, AND I WANT THOSE JOBS
TO PROVIDE AMERICANS WITH A FUTURE -- TO GIVE YOU PRIDE AS
WELL AS A PAYCHECK•

I WANT TO MAKE SUSTAINED PROSPERITY NOT ONLY A GOAL
BUT A FACT OF LIFE IN THE UNITED STATES OF AMERICA•

BUT ECONOMIC PROGRESS IS NOT THE ONLY PROGRESS
WE HAVE MADE•

TODAY AMERICA IS AT PEACE.

TODAY THERE ARE NO NO

AMERICANS FIGHTING ANYWHERE IN THE WORLD, AND I ^{will} ~~WANT TO~~

KEEP IT THAT WAY.

I BELIEVE IN PEACE THROUGH STRENGTH.

WE WILL

STAND TALL AND STRONG AND KEEP OUR POWDER DRY,

SO THE UNITED STATES CAN NEGOTIATE FROM A POSITION

THAT COMMANDS RESPECT AND INVITES COOPERATION.

I HAVE TAKEN FIRM STEPS TO ENSURE THAT OUR ~~MAJOR~~
ALLIANCES ARE STRONG, OUR COMMITMENTS ARE WORTHWHILE AND OUR
DEFENSES ARE WITHOUT EQUAL IN THE WORLD.

I HAVE PROPOSED THE TWO LARGEST DEFENSE BUDGETS IN
AMERICA'S HISTORY, REVERSING A TREND THAT WAS REDUCING OUR
DEFENSE EXPENDITURES YEAR BY YEAR TO LEVELS THAT WERE
DANGEROUSLY LOW.

THE PRICE OF OUR NATIONAL DEFENSE MAY BE HIGH, BUT

THE PRICE OF FREEDOM IS ONE AMERICANS HAVE ALWAYS BEEN WILLING

TO PAY -- IN BLOOD, IN SACRIFICE, IN TREASURE. WE ARE NO

LESS WILLING TO PAY THAT PRICE IN AMERICA TODAY TO KEEP OUR

NATION SECURE.

BUT AMERICA'S SECURITY RESTS ON MORE THAN

ARMAMENTS ALONE.

OUR ULTIMATE STRENGTH IS ONE OF THE SPIRIT -- THE
LOVE OF FREEDOM, THE PURSUIT OF JUSTICE, THE COMMITMENT
TO PROGRESS WHICH AMERICANS HAVE SHARED FOR 200 YEARS.

WE LIVE IN A NATION THAT IS THE ENEMY OF THE WORLD
AND FRANKLY I'M TIRED OF HEARING AMERICA DOWNGRADED!

I BELIEVE IN AMERICA.

I BELIEVE IN ITS STRENGTH.

I BELIEVE IN ITS PURPOSE. I BELIEVE IN ITS GOODNESS.

AND I BELIEVE IN YOU -- ITS PEOPLE.

WORKING TOGETHER, YOU AND I, WE CAN LOOK TO AN

EVEN BRIGHTER FUTURE FOR OUR CHILDREN AND THEIR CHILDREN.

WE CAN SEE AN AMERICA IN WHICH ALL MEN AND WOMEN

LIVE IN DIGNITY AND SECURITY AND HARMONY AND IN PEACE.

WE CAN SEE PEOPLE TAKING PRIDE IN THEIR WORK AND
FINDING PLEASURE AND PURPOSE IN THEIR LIVES•

WE CAN SEE AN AMERICA IN WHICH GOVERNMENT IS THE
CAPABLE SERVANT AND NOT THE MASTER OF ITS PEOPLE•

WE CAN SEE AN AMERICA WHICH CHERISHES THE OLD VALUES
OF HONESTY AND COMPASSION AND DETERMINATION AND COURAGE•

WE CAN SEE AN AMERICA IN WHICH DREAMS STILL COME

TRUE.

THAT IS MY GOAL, AND THAT IS WHY I ASK FOR YOUR

SUPPORT IN THE CHALLENGING YEARS AHEAD.

END OF TEXT