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THE PRESIDENT HAS SEEN....

INDIANA BROADCASTERS ASSOCIATION

FRIDAY, APRIL 23, 1976

THANK YOU, MR. ATHERTON  
MEMBERS AND GUESTS OF

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IT IS A VERY GREAT PLEASURE TO BE HERE THIS MORNING  
AT THE SPRING MEMBERSHIP MEETING OF THE INDIANA BROADCASTERS  
ASSOCIATION.

LET ME THANK YOU FOR YOUR INVITATION, AND ALSO  
FOR SHOWING UP AT THIS HOUR. ACTUALLY, AS YOU MAY KNOW,  
WE CAME INTO TOWN LAST NIGHT -- LIKE KELLY ATHERTON,  
I LIKE TO GET IN A DAY EARLY.

I'M NO STRANGER TO INDIANA BROADCASTERS.  
MY OWN TELEVISION ADVISOR, BOB MEAD, USED TO BE ONE,  
AND THEN OF COURSE IN THE WHITE HOUSE PRESS CORPS  
WE HAVE FORMER INDIANA NEWSMEN LIKE PHIL JONES,  
FORREST BOYD, AND JIM McMANUS.

I LOOK FORWARD TO ANSWERING YOUR QUESTIONS

THIS MORNING, BUT FIRST LET ME SAY A FEW WORDS.

THE BROADCASTING INDUSTRY YOU REPRESENT

HOLDS A POSITION OF UNIQUE IMPORTANCE IN AMERICAN LIFE.

RADIO AND TELEVISION PROVIDE SERVICES WHICH ARE

ABSOLUTELY ESSENTIAL TO THE PEOPLE OF THIS COUNTRY.

THE PEOPLE OF INDIANA RELY ON YOU FOR INFORMATION

AS WELL AS FOR ENTERTAINMENT, AND THIS GIVES YOU

A UNIQUE RESPONSIBILITY TOWARDS THEM.

BECAUSE OF THIS RESPONSIBILITY, BROADCASTING

IS ONE OF AMERICA'S MOST WIDELY REGULATED INDUSTRIES.

AND IT IS OUR RESPONSIBILITY IN WASHINGTON TO MAKE SURE THIS  
REGULATION GENUINELY SERVES THE PUBLIC INTEREST, AND DOES  
NOT MERELY REPRESENT BUREAUCRATIC INTERFERENCE IN YOUR AFFAIRS.

AT THE SAME TIME, BROADCASTING IS A HIGHLY  
COMPETITIVE INDUSTRY. I AM A FIRM BELIEVER IN COMPETITION.  
BUT I AM ALSO A FIRM BELIEVER IN COOPERATION, AND I THINK  
YOUR ORGANIZATION IS A FINE EXAMPLE.

YOUR ASSOCIATION INCLUDES BROADCASTERS OF

ALL TYPES -- AM AND FM, RADIO AND TELEVISION, UHF AND VHF,  
PRIVATE AND PUBLIC•

BUT DESPITE THE COMPETITION, DESPITE YOUR DIFFERENCES, YOU  
ARE WISE ENOUGH TO RECOGNIZE YOUR COMMON INTERESTS, AND  
TO WORK TOGETHER AT MEETINGS LIKE THIS ONE• I WISH YOU  
THE BEST OF LUCK IN YOUR CONTINUING EFFORTS•

NOW I WILL BE GLAD TO ANSWER SOME OF YOUR  
QUESTIONS•

END OF TEXT