The original documents are located in Box 29, "4/15/76 - Remarks at the Swearing-in Ceremony for Samuel R. Martinez as Community Services Administrator" of the President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE PRESIDENT HAS SEE

REMARKS AT SWEARING IN OF SAMUEL R. MARTINEZ

THURSDAY, APRIL 15, 1976

ACKNOWLEDGEMENTS

MARTINEZ SWEARING IN CEREMONY

MR. AND MRS. MARTINEZ AND FAMILY

SECRETARY RUMSFELD

SECRETARY MATHEWS

SECRETARY HILLS

DISTINGUISHED GUESTS

LET ME WELCOME YOU TO THE WHITE HOUSE TODAY

FOR THE SWEARING IN OF SAMUEL MARTINEZ (Mar-TEE-nez)

AS DIRECTOR OF THE COMMUNITY SERVICES ADMINISTRATION.

-2-

I'VE SPENT A GOOD DEAL OF TIME

IN MR. MARTINEZ' (Mar-TEE-nez) NATIVE STATE, AND I FEEL THE NEXT BEST THING TO VISITING COLORADO MORE THAN A DECADE OF EXPERIENCE IN DEALING WITH PUBLIC POLICY AT MANY LEVELS. AT A TIME WHEN THE AMERICAN PEOPLE ARE CONCERNED ABOUT MAINTAINING THE ROLES OF STATE AND LOCAL GOVERNMENTS, HIS EXPERIENCE AT THOSE LEVELS MAKES HIM ESPECIALLY VALUABLE TO US.

-4-

MR. MARTINEZ (Mar-TEE-nez) BEGAN HIS

ADMINISTRATIVE CAREER AS A PRINCIPAL IN THE FORT LUPTON

PUBLIC SCHOOLS, WHERE HE HAD BEEN A TEACHER AND A COACH.

HIS INVOLVEMENT IN HELPING PEOPLE AT THE STATE LEVEL

BEGAN IN 1964, WHEN HE WAS NAMED ASSISTANT DIRECTOR

OF COLORADO'S CIVIL RIGHTS COMMISSION.

SAM MARTINEZ (Mar-TEE-nez) BRINGS TO WASHINGTON

HE SERVED THE PEOPLE OF COLORADO

AS SPECIAL ASSISTANT TO THE GOVERNOR, AND AS STATE AND LATER REGIONAL DIRECTOR OF THE COLORADO OFFICE OF ECONOMIC OPPORTUNITY.

-6-

SINCE THEN, MR. MARTINEZ' (Mar-TEE-nez)

RESPONSIBILITIES IN MANAGING FEDERAL PROGRAMS HAVE EXPANDED.

IN THE LAST FEW YEARS HE HAS SERVED VERY CONSTRUCTIVELY

AS CHAIRMAN OF THE MOUNTAIN PLAINS FEDERAL REGIONAL COUNCIL, AND REGIONAL DIRECTOR OF THE UNITED STATES DEPARTMENT OF LABOR.

SAM MARTINEZ (Mar-TEE-nez) AND I BEGAN OUR PUBLIC SERVICE CAREERS IN EXACTLY THE SAME WAY 2 worked for Matsonal Park Time WORKING IN THE UNITED STATES FOREST SERVICE.

JUST AS KNOW-WE SHARE

A COMMITMENT TO HELP THE POOR AND DISADVANTAGED AMERICANS

SERVED BY THE COMMUNITY SERVICES ADMINISTRATION.

ITS PROGRAMS DEMAND STRONG AND IMAGINATIVE LEADERSHIP.

I AM FULLY CONFIDENT SAM MARTINEZ (Mar-TEE-nez)

WILL PROVIDE THAT LEADERSHIP.

-10-

AND NOW I ASK THE EXECUTIVE CLERK,

JOHN RATCHFORD, TO ADMINISTER THE OATH OF OFFICE.

END OF TEXT