The original documents are located in Box 23, “2/9/76 - Remarks on Announcing Plans for the U.S. Bicentennial Exposition on Science and Technology” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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REMARKS FOR BRIEFING ON U.S. BICENTENNIAL
EXPOSITION ON SCIENCE AND TECHNOLOGY
FEBRUARY 9, 1976
WE HAVE INVITED YOU HERE TODAY TO ANNOUNCE

PLANS FOR A SIGNIFICANT PART OF THE NATION'S BICENTENNIAL CELEBRATION. THE U.S. BICENTENNIAL EXPOSITION ON SCIENCE AND TECHNOLOGY TO BE HELD AT CAPE CANAVERAL FROM MEMORIAL DAY THROUGH LABOR DAY WILL BE A MAJOR BICENTENNIAL EXPOSITION EVENT.
AT A TIME WHEN SCIENCE AND TECHNOLOGY PLAY AN EVER-INCREASING ROLE IN OUR INDIVIDUAL LIVES,

IT IS VERY IMPORTANT THAT WE DEVELOP A NEW OUTLOOK TOWARD THESE POWERFUL FORCES. WE NEED A BETTER APPRECIATION OF WHAT SCIENCE AND TECHNOLOGY HAVE PRODUCED -- AND A BETTER UNDERSTANDING OF WHAT THEY MIGHT ACHIEVE IN THE FUTURE.
THIS EXPOSITION HAS BEEN PLANNED TO GIVE

THE AMERICAN PEOPLE A SENSE OF PRIDE IN OUR TECHNOLOGICAL

ACCOMPLISHMENTS OVER THE PAST 200 YEARS. IT CAN PROVIDE A

SENSE OF CONFIDENCE IN WHAT CAN BE ACHIEVED IN THE COMING

CENTURY. THE EXPOSITION HAS BEEN DESIGNED TO GIVE VISITORS,

YOUNG AND OLD, AN UNDERSTANDING OF HOW AMERICAN SCIENCE

AND TECHNOLOGY ARE IMPROVING THE QUALITY OF LIFE.
INDEED, "A QUALITY LIFE IN THIRD CENTURY AMERICA,"

IS THE OVERALL THEME OF THE EXPOSITION.

THE EMPHASIS

WILL BE ON THE SPIRIT, THE RESOURCES AND THE ENTERPRISE

OF THE AMERICAN PEOPLE, THEIR INDUSTRY AND THEIR GOVERNMENT.

EXHIBITS ARE DESIGNED TO HELP ANSWER SOME VITAL QUESTIONS:
-- HOW TO MEET OUR FUTURE ENERGY NEEDS;

-- HOW WE CAN DEVELOP OTHER NEW RESOURCES;

-- WHERE TO FIND NEW FRONTIERS IN FOOD PRODUCTION;

-- WHAT WE CAN LEARN ABOUT OUR WEATHER AND CLIMATE;
-- WHAT INDUSTRY IS DOING TO IMPROVE LIFE THROUGH BETTER PRODUCTS AND SERVICES;

-- HOW SCIENCE AND TECHNOLOGY CONTRIBUTE TO THE ARTS AND OUR CULTURAL HERITAGE;
-- HOW TO BENEFIT FROM SPACE EXPLORATION;

-- AND HOW TO IMPROVE HEALTH AND

ENVIRONMENTAL QUALITY.
I am proud that more than 20 federal agencies and representatives of American industry are contributing to this exposition.
IT WILL ATTRACT MANY VISITORS, FROM THE U.S. AND ABROAD. WE EXPECT MORE THAN 2 MILLION THIS SUMMER. I AM SURE THEY WILL GO AWAY WITH A MUCH BETTER UNDERSTANDING OF AMERICA'S GREATNESS.
GUY, JIM AND JOHN HAVE WORKED VERY HARD TO GET THIS FINE EXPOSITION LAUNCHED. MANY OTHERS INVOLVED IN MAKING THE EXPOSITION A SUCCESS ARE ALSO HERE.

THE TEAM THAT HAS BEEN WORKING ON THE EXPOSITION WILL BE AVAILABLE IN THE PRESS ROOM TO ANSWER QUESTIONS.

END OF TEXT