The original documents are located in Box 22, “1/23/76 - Remarks at a Meeting of Industry Leaders Promoting the U.S. Savings Bond” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE PRESIDENT HAS SAKN....

PRESIDENTIAL REMARKS

U.S. INDUSTRIAL PAYROLL SAVINGS COMMITTEE

JANUARY 23, 1976
I APPRECIATE THE OPPORTUNITY TO MEET WITH THIS

DISTINGUISHED GROUP OF BUSINESS LEADERS, AND TO ADD MY

PERSONAL THANKS TO THOSE YOU HAVE ALREADY HEARD FROM

SECRETARY SIMON.
WHEN I LAST MET WITH THE MEMBERS OF THE U.S.

INDUSTRIAL PAYROLL SAVINGS COMMITTEE, ON JANUARY 16, 1975,

GABE HAUGE (HOW-GHEE) WAS JUST TAKING OVER AS CHAIRMAN

FROM JOHN DeBUTTS.
AS I SAID THEN, I DIDN'T ENVY GABE THE JOB HE HAD AHEAD OF HIM, BUT I WAS CONFIDENT THE AMERICAN PEOPLE WOULD RALLY, AS THEY HAVE IN THE PAST, TO HELP IN A PROGRAM THAT AT THE SAME TIME HELPS THEMSELVES.
AND RALLY THEY DID. WITH GABE'S SUPERB LEADERSHIP, OVER 2,600,000 MEN AND WOMEN WERE ENROLLED AS NEW PAYROLL SAVINGS PARTICIPANTS OR AS PARTICIPANTS WHO INCREASED THEIR LEVEL OF SAVING. THROUGH THE ENTHUSIASTIC INVOLVEMENT OF ALL OF YOU, 109 PERCENT OF YOUR GOAL WAS ACHIEVED.
AND NOW, GEORGE STINSON AND HIS 1976 COMMITTEE

ARE PICKING UP THE BATON TO LEAD US TO EVEN GREATER HEIGHTS

OF ACCOMPLISHMENT DURING THE BICENTENNIAL.
AGAIN, THEIR TASK WILL NOT BE AN EASY ONE.

EVEN THOUGH THE 1975 CAMPAIGN WAS AN OUTSTANDING SUCCESS,

AND EVEN THOUGH OUR BOND SALES SET A POSTWAR RECORD, IT

WILL TAKE A GREAT EFFORT TO MAINTAIN THAT MOMENTUM.
BUT OUR NEW CAMPAIGN IS IN EXTREMELY CAPABLE HANDS,

AND I'M ONCE AGAIN READY TO STICK MY NECK OUT AND PREDICT ITS SUCCESS.
GABE, I THOUGHT YOUR CAMPAIGN PHILOSOPHY OF

"GOOD FOR AMERICANS • • • • • AND GOOD FOR AMERICA"

WAS RIGHT ON TARGET, AND PROBABLY HAD A LOT TO DO WITH

GETTING THE RESPONSE YOU DID. AND GEORGE, I'D RECOMMEND

SOMETHING OF THE SAME FLAVOR TO YOU AND TO YOUR GROUP.
JOINING THE PAYROLL SAVINGS PLAN AND BUYING SAVINGS BONDS IS CERTAINLY A GOOD WAY OF PROVIDING FOR A CITIZEN'S FUTURE FINANCIAL WELL-BEING. THAT'S WHAT IT'S SUPPOSED TO BE.

BUT LET'S NOT FORGET THAT PATRIOTISM IS ALSO A PRIME MOTIVATOR, BOTH FOR THE PERSON WHO BUYS BONDS AND THE VOLUNTEER WHO SELLS THEM.
ESPECIALLY DURING THE BICENTENNIAL, THIS PROGRAM SHOULD

AND CAN HAVE A STRONG APPEAL FOR ALL AMERICANS.
I know how busy you are, how difficult it must be to stay on top of the problems of your own businesses, and how short are the hours in your days. Yet because your country needs you, you have somehow found the time and the energy -- and above all, the devotion -- to take on the additional challenge of what, to less dedicated men, might seem like a thankless job.
I can assure you, however, that at the White House and the Treasury, the thanks are warmly felt. . . .

Just as they must be by the millions of Americans you are helping to help themselves through the purchase of savings bonds.
I SALUTE YOU ALL -- IN PARTICULAR GABE HAUZE,

AND ALL OF THE PAST CHAIRMEN, FOR THEIR MAGNIFICANT

ACHIEVEMENTS. I WISH YOU, GEORGE STINSON, AND THE

MEMBERS OF YOUR COMMITTEE, ALL POSSIBLE SUCCESS AS YOU

STRIVE TO REACH EVEN HIGHER GOALS IN 1976.

THANK YOU, AGAIN.

END OF TEXT