

The original documents are located in Box 21, “1/8/76 - Taping: National Alliance of Businessmen's Youth Motivation Task Force” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE PRESIDENT HAS SEEN.....

TAPING:

NATIONAL ALLIANCE OF BUSINESSMEN'S YOUTH

MOTIVATION TASK FORCE

JANUARY 8, 1976

EACH YEAR, HUNDREDS OF THOUSANDS OF YOUNG
PEOPLE GAIN THEIR INITIAL EXPERIENCE IN THE WORKING WORLD
THROUGH PART-TIME JOBS PROVIDED BY PRIVATE EMPLOYERS●

SINCE 1968, THE NATIONAL ALLIANCE OF BUSINESSMEN
HAS ENCOURAGED EMPLOYERS TO COOPERATE WITH EDUCATORS IN
DEVELOPING PROGRAMS TO HELP DISADVANTAGED YOUNG PEOPLE
ENTER THE ADULT LABOR FORCE ● I COMMEND THAT EFFORT●

MORE THAN FOUR AND A HALF MILLION STUDENTS HAVE
BENEFITTED FROM THIS PROGRAM. PARTICULARLY SIGNIFICANT
IS THE FACT THAT MANY OF THOSE YOUNG PEOPLE HAVE BEEN ABLE
TO OVERCOME THE HANDICAPS OF POVERTY AND BECOME
PRODUCTIVE CITIZENS IN OUR SOCIETY.

BUT THE FUTURE CALLS FOR EVEN GREATER EFFORTS●

THERE ARE STILL TOO MANY YOUNG AMERICANS WHO ARE PREVENTED

FROM ENJOYING THE REWARDING AND THE PRODUCTIVE CAREERS

WHICH OUR FREE ENTERPRISE SYSTEM CAN PROVIDE●

AS WE ENTER OUR THIRD CENTURY AS A NATION, LET US

GIVE SPECIAL ATTENTION TO THESE OBJECTIVES:

-- PROVIDING NATIONAL LEADERSHIP AIMED AT

ACHIEVING GREATER COOPERATION BETWEEN INDUSTRY AND EDUCATION;

-- STIMULATING BUSINESS SUPPORT AND INVOLVEMENT

IN CAREER EDUCATION PROGRAMS IN LOCAL SCHOOL SYSTEMS;

-- DEVELOPING INNOVATIVE PROGRAMS THAT ENABLE

EDUCATORS AND BUSINESS LEADERS TO PREPARE STUDENTS MORE

EFFECTIVELY FOR CAREERS IN BUSINESS AND INDUSTRY●

WE OWE A SPECIAL DEBT OF GRATITUDE IN THIS NATION
TO BOTH THE NATIONAL ALLIANCE OF BUSINESSMEN AND THE YOUNG
PEOPLE INVOLVED IN THE ALLIANCE PROGRAM FOR THEIR DILIGENT
EFFORTS TO -- AS THE WORDS OF THEIR OWN SLOGAN SUGGESTS --
" HELP AMERICA WORK. "

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