

**The original documents are located in Box 21, “1/7/76 - Remarks During a Visit to the Headquarters of the President Ford Committee (PFC)” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.**

### **Copyright Notice**

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

TALKING POINTS -- PFC VISIT

THE PRESIDENT HAS SEEN . . . .

1. I AM GLAD TO HAVE THE OPPORTUNITY TO SEE THE  
CAMPAIGN OPERATION FIRST HAND. BO HAS KEPT ME  
CLOSELY ADVISED OF YOUR PROGRESS BUT THERE IS NO  
SUBSTITUTE FOR A PERSONAL VISIT.

2. WHAT I SEE HERE TODAY IS A SOUND AND AGGRESSIVE  
ORGANIZATION.

*Work hard  
together*

3. I AM PROUD OF YOUR EFFORTS AND THE QUALITY OF YOUR  
WORK. I AM PROUD OF THE HIGH CALIBER OF THE PEOPLE  
WORKING HERE. AND I AM PROUD OF THE HIGH STANDARD OF  
INTEGRITY THAT YOU HAVE SET FOR YOURSELVES AND HAVE  
MANIFESTED DAILY.

4. I AM OPTIMISTIC -- THE ECONOMY IS MOVING IN THE RIGHT  
DIRECTION AND WE ARE MAKING PROGRESS AT HOME AND  
ABROAD TO SOLVE THE PROBLEMS THAT CONCERN ALL AMERICANS.

5. I AM IN THE MIDST OF PREPARING FOR MY STATE OF THE  
UNION ADDRESS AND MY BUDGET MESSAGE WHICH WILL OUTLINE  
A POSITIVE COURSE TO ACHIEVE THE AMERICA WE ALL WANT TO SEE  
DURING OUR THIRD CENTURY AS A NATION. I AM ABSOLUTELY

*Me + Johnson*  
CONFIDENT THAT WITH THE RECORD OF MY ADMINISTRATION  
HAS ACHIEVED TO DATE AND THE POSITIVE PROGRAMS THAT WE  
WILL CONTINUE TO PURSUE, THE AMERICAN PEOPLE WILL VOTE  
FOR ME IN NOVEMBER.

6. WE HAVE A FINE BASIS OF ACCOMPLISHMENT AND SUCCESS  
TO BUILD UPON AND TO TAKE TO THE AMERICAN PEOPLE IN OUR  
CAMPAIGN. THIS WILL TRULY BE THE YEAR WHEN WE CHOOSE  
A FRESH, POSITIVE COURSE FOR OURSELVES AND FOR OUR  
CHILDREN.

7. TO WIN IN NOVEMBER YOUR SUPPORT IS ABSOLUTELY ESSENTIAL.  
I AM DEEPLY INDEBTED AND GRATEFUL FOR ALL OF YOUR HARD  
AND DEDICATED EFFORTS. I UNDERSTAND THAT MANY OF YOUR  
CO-WORKERS ARE IN NEW HAMPSHIRE OR FLORIDA (pause) WHERE  
THEY BELONG (pause) SO PLEASE PASS ON MY CONGRATULATIONS  
AND THANKS TO THEM ALSO.

8. BO, THANK YOU FOR THE TOUR -- KEEP UP THE GOOD WORK.