

The original documents are located in Box 21, “12/12/75 - Talking Points: Signing Ceremony for H.R. 6971, Repeal of Fair Trade Laws” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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~~THE PRESIDENT HAS SAID~~

TALKING POINTS: SIGNING CEREMONY FOR H.R. 6971

REPEAL OF FAIR TRADE LAWS

I'M PLEASED TO WELCOME YOU TO THE SIGNING OF THIS
VERY IMPORTANT PIECE OF CONSUMER LEGISLATION. I'D ESPECIALLY
LIKE TO CONGRATULATE ED BROOKE, WHO FIRST INTRODUCED THIS BILL.

REPEAL OF THE FAIR TRADE LAWS WILL NOW ALLOW CONSUMERS
TO BENEFIT FROM DISCOUNT PRICES IN ALL THE FIFTY STATES.
THE BEST WAY TO ENSURE THAT CONSUMERS ARE PAYING THE MOST
REASONABLE PRICE FOR CONSUMER PRODUCTS IS TO RESTORE
COMPETITION. THIS LEGISLATION WILL DO THAT.

THIS IS ONE OF THE PRIME EXAMPLES OF HOW I INTEND
TO CONTINUE TO WORK WITH THE CONGRESS TO GET THE GOVERNMENT
OUT OF THE BUSINESS OF SETTING PRICES AND RETURN THAT FUNCTION
TO THE MARKET PLACE AND CONSUMERS.

I LOOK FORWARD TO WORKING WITH THE CONGRESS TO RESTORE
COMPETITION TO OTHER AREAS OF THE ECONOMY NOW UNDER
GOVERNMENT REGULATION.

I HAVE ALREADY SUBMITTED LEGISLATION TO REFORM THE
REGULATION OF: FINANCIAL INSTITUTIONS TRUCKING AND RAIL
TRANSPORTATION, AIRLINES AND ENERGY.

PROGRESS TOWARD THE REFORM OF OBSOLETE AND INEFFICIENT
GOVERNMENT REGULATIONS IS THE BEST KIND OF PROTECTION WE CAN
OFFER THE CONSUMER. I AM PLEASED TO SIGN THIS IMPORTANT BILL.

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