

The original documents are located in Box 19, “11/12/75 - Opening Remarks at Meeting of Magazine Publishers Association” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE PRESIDENT HAS SEEN....

ACKNOWLEDGEMENTS - MAGAZINE
PUBLISHERS ASSOCIATION

MR. RANDOLPH (Publisher, Business Week and Chairman of the
Magazine Publishers Association)

MR. KELLY (President, Magazine Publishers Association)

LADIES AND GENTLEMEN

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IT IS A GREAT PLEASURE TO SEE ALL OF YOU TODAY --
PARTICULARLY HERE IN THE EAST ROOM, THE SCENE OF SO MANY
GOOD AND HAPPY TIMES IN OUR HISTORY. I BELIEVE THESE ARE
GOOD TIMES, TOO -- GOOD TIMES IN THE RELATIONSHIP BETWEEN
THE PRESIDENT AND THE MEDIA.

I WAS REMINDED THE OTHER DAY THAT I HAVE HAD
21 NEWS CONFERENCES SINCE BECOMING PRESIDENT AND
55 FORMAL INTERVIEWS, WITH ADDITIONAL INFORMAL INTERVIEWS.
I INTEND TO CONTINUE THIS CONTACT WITH THE PRESS.

IN THE 15 MONTHS SINCE I ASSUMED THE OFFICE OF
PRESIDENT, I CONSIDER THE NEWS COVERAGE AND EDITORIAL COMMENT
OF YOUR MAGAZINES -- AND THE MEDIA IN GENERAL -- TO HAVE BEEN
EQUITABLE AND FAIR. I CONGRATULATE EACH OF YOU ON A
JOB WELL DONE!

THROUGH YOU AND THE REST OF THE MEDIA, THE
GOVERNMENT IS ABLE TO INFORM THE PUBLIC AND KEEP THE NECESSARY
DIALOGUE GOING. THIS IS EXTREMELY IMPORTANT THESE DAYS
WHEN WE ARE DEALING WITH SUCH COMPLEX SUBJECTS AS THE
ECONOMY AND ENERGY ON THE HOME FRONT AND POLICY DECISIONS
AFFECTING WAR OR PEACE ABROAD.

WE MUST -- ALL OF US -- EXPLAIN AS CLEARLY AS
POSSIBLE THE ISSUES AND CHOICES BEFORE THE AMERICAN PEOPLE.
THEY ARE CAPABLE OF UNDERSTANDING THE COMPLEX ISSUES AND
MAKING THE DIFFICULT CHOICES -- BUT THEY MUST HAVE THE FACTS.
THIS IS CRUCIAL TO THE FUTURE OF ALL OF US.

I SEE OUR RELATIONSHIP AS NEITHER ADVERSARIES NOR
ACCOMMODATORS. I SEE EACH OF US AS STRIVING -- WITHIN
THE LAWS AND TRADITIONS OF OUR COUNTRY -- TO MAKE THE
NATION STRONGER AND SOCIETY BETTER.

WE CANNOT ACCOMPLISH THIS WITHOUT SUCH FACE-TO-FACE MEETINGS
AS WE ARE HAVING HERE IN THE WHITE HOUSE TODAY. AND I AM
DELIGHTED YOU ARE HERE.

NOW, BEFORE TURNING THE MEETING OVER TO

JIM LYNN, I WOULD BE PLEASED TO TRY TO ANSWER SOME OF YOUR
QUESTIONS. . .

(QUESTION-AND-ANSWER SESSION FOLLOWS)

(AFTER ANSWERING QUESTIONS)

I NOW TURN YOU OVER TO JIM LYNN, DIRECTOR OF THE
OFFICE OF MANAGEMENT AND BUDGET, AND HELMUT SONNENFELDT,
COUNSELLOR TO THE SECRETARY OF STATE. FIRST, JIM LYNN . . .

END OF TEXT