TALKING POINTS:

SER NATIONAL BOARD OF DIRECTORS

THURSDAY, JULY 17, 1975
1. IT'S A PLEASURE TO JOIN YOU TODAY FOR THIS MEETING OF THE NATIONAL BOARD OF DIRECTORS OF SER (SAIR).

I COMPLIMENT YOU ON YOUR EFFORTS TO IMPROVE THE OPPORTUNITIES OF SPANISH-SPEAKING AMERICANS TO SHARE MORE FULLY IN OUR NATION'S BLESSINGS.
2. I know that some of you were present when Bill Baroody spoke a couple of weeks ago to the League of United Latin American Citizens at its 46th Annual Convention.
BILL MENTIONED IN THAT SPEECH THE EFFORTS WE'RE MAKING ON BEHALF OF SPANISH-SPEAKING AMERICANS, INCLUDING BI-LINGUAL EDUCATION PROGRAMS FUNDED THROUGH H.E.W., AND THE 50 MILLION DOLLAR MINORITY BUSINESS ENTERPRISE PROGRAM.
I WOULD SIMPLY ADD TO BILL'S EARLIER COMMENTS THAT THIS
ADMINISTRATION STANDS PREPARED TO DO EVERYTHING WE POSSIBLY
CAN, WITHIN OUR BUDGETARY RESTRAINTS, TO HELP HISPANIC
AMERICANS.
3. I know that your major concern right now is jobs -- and I can assure you that's a major concern of mine, as well. The unemployment rate is still the most disappointing of our economic indicators. It's an even more pressing problem with minorities than it is with many other segments of our society.
4. I am convinced that the best thing we can do to help Hispanic Americans find jobs is to make sure we have a sound and strong across-the-board economic recovery.
WHEN THE INFLATION RATE IS CUT IN HALF -- AS IT HAS BEEN IN THE LAST FEW MONTHS -- THAT HELPS EVERYBODY. WHEN ECONOMIC RECOVERY GROWS STRONGER -- AS IT IS DOING NOW -- ALL OF US STAND TO BENEFIT.
5. The most recent economic news is very encouraging. Personal income is up. Industrial production is on the increase, after months of decline. Inventories are being depleted and the stock market indices are on the rise as consumer confidence is regained.
THESE ARE GOOD, CONCRETE SIGNS THAT REAL ECONOMIC RECOVERY HAS BEGUN, AND WE INTEND TO MAKE SURE EVERY AMERICAN SHARES IN THAT RECOVERY.
6. SER'S JOBS FOR PROGRESS PROGRAM IS CONTRIBUTING SUBSTANTIALLY TO REACHING THAT GOAL IN THE HISPANIC COMMUNITY.

I THANK YOU FOR THOSE EFFORTS. THE ROLE YOU PLAY IN THIS EFFORT IS OF TREMENDOUS IMPORTANCE. I WANT TO CONTINUE THE OPEN COMMUNICATION I'VE ENJOYED WITH THE HISPANIC COMMUNITY SINCE LONG BEFORE I BECAME PRESIDENT.
7. YOU'RE PROVIDING EXCEPTIONAL LEADERSHIP. WITH THE HELP OF PEOPLE LIKE FERNANDO DEBACA, BERT GALLEGOS (GUY-Á-GOS), ALEX ARMENDARIZ (AR-MÁN-DARIS) AND SOME SIXTY OTHER EXECUTIVE OFFICERS OF SPANISH HERITAGE IN THIS ADMINISTRATION, I'M GETTING GOOD ADVICE ON HOW I CAN BE OF HELP TO YOU. MUCHAS GRACIAS, AMIGOS. END OF TEXT