The original documents are located in Box 11, “7/9/75 - Videotaped Message to WGPR” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE PRESIDENT HAS SEEN....

PRESIDENT'S VIDEOTAPED MESSAGE TO WGPR

WEDNESDAY, JULY 9, 1975
CONGRATULATIONS TO WGPR-TV -- AND THE MEN AND WOMEN WHO HELPED TO MAKE IT A REALITY.

I'M PARTICULARLY PROUD THAT THIS FIRST BLACK-OWNED TELEVISION STATION IN THE CONTINENTAL U.S. WILL BE IN MY HOME STATE OF MICHIGAN.
I AM ALSO PROUD TO JOIN IN THIS SALUTE TO THE MEN AND
WOMEN WHO WILL BE ASSOCIATED WITH WGPR IN SERVING
THEIR COMMUNITY.

I COMMEND WGPR FOR THE INNOVATIVE PROGRAMMING
IT HAS PLANNED AND FOR ITS EFFORTS TO BECOME ACTIVELY
INVOLVED IN COMMUNITY AFFAIRS.
MOST IMPORTANTLY, WGPR WILL SERVE AS A SYMBOL
OF SUCCESSFUL BLACK ENTERPRISE. THIS IS TRULY A
LANDMARK, NOT ONLY FOR THE BROADCASTING INDUSTRY BUT
FOR AMERICAN SOCIETY. I WANT TO SEE MORE OF THIS
KIND OF PROGRESS.
I WISH THE MANAGEMENT AND STAFF OF WGPR SUCCESS IN THIS EXCITING NEW VENTURE. I ONLY WISH I COULD BE WITH YOU IN PERSON AS WGPR GOES ON THE AIR.