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THE PRESIDENT HAS SEEN....

NAACP SPEECH

TUESDAY, JULY 1, 1975

Acknowledgements

Thank you Roy (Roy Wilkins)
Margaret Wilson
Clarence Mitchell
Secretary Coleman
Rev. Hope
Distinguished guests
Ladies and gentlemen
I WANT TO THANK ROY WILKINS FOR INVITING ME TO SPEAK TO THIS UNIQUE ORGANIZATION AND TO SHARE THIS PLATFORM WITH SO MANY DISTINGUISHED LEADERS.

ROY SAID SUNDAY ON T-V THAT YOU COULD EXPECT FROM ME TODAY "A LOT OF RHETORIC BUT NO SPECIFICS."

HE IS WRONG ABOUT THE RHETORIC, BUT RIGHT ABOUT THE SPECIFICS.
I HAVE COME HERE NOT TO OFFER A CHECKLIST OF SPECIFIC PROGRAMS AND PROMISES FOR BLACKS.

I COME AS PRESIDENT OF ALL THE PEOPLE TO TALK WITH YOU ABOUT COMMON PROBLEMS AND COMMONSENSE APPROACHES -- ABOUT WHAT WE CAN ACHIEVE TOGETHER FOR AMERICA.
THE N-A-A-C-P HAS A PROUD RECORD THAT SPANS 65 YEARS WITH MARKERS OF ACHIEVEMENT IN RACIAL EQUALITY UNMATCHED BY ANY OTHER ORGANIZATION. YOUR COALITION OF AMERICANS HAS NEVER BEEN CONTENT TO STOP WITH ONE SUCCESS. YOU MOVE FROM ONE GOAL OF RACIAL PROGRESS TO THE NEXT. AS A RESULT, GREAT STRIDES HAVE BEEN MADE IN ACHIEVING THE GOALS LAID DOWN BY THE N-A-A-C-P IN 1910: EQUAL RIGHTS, PARTICULARLY VOTING RIGHTS; EQUAL OPPORTUNITIES FOR JUSTICE, FOR EDUCATION, FOR EMPLOYMENT.
BY MAKING OUR SYSTEM WORK THROUGH LEGISLATION AND COURT DECISION, THE N-A-A-C-P HAS HELPED AMERICA KEEP ITS PROMISES TO ALL ITS CITIZENS. TODAY, LAWS ENSURE THE RIGHTS OF ALL AMERICANS.

THE 1910 COMMITMENT OF YOUR ORGANIZATION HAS BECOME THE AMERICAN COMMITMENT OF 1975 -- TO CONTINUE BLACK PROGRESS THROUGHOUT AMERICA.
TODAY, BLACKS ARE BETTER EDUCATED, BETTER HOUSED

AND EMPLOYED IN BETTER JOBS. BLACKS ARE MAKING IMPORTANT

CONTRIBUTIONS AT ALL LEVELS OF THE FEDERAL GOVERNMENT, CIVILIAN

AND MILITARY.

THE END OF RACIAL DISCRIMINATION BY LAW HAS PAVED

THE WAY TO THE BEGINNING OF FULL PARTICIPATION. I COMMEND

THE N-A-A-C-P FOR ITS NEW EMPHASIS ON THE ECONOMIC PROBLEMS

OF BLACKS.
BUT THE PROGRESS YOU HAVE MADE HAS BEEN THREATENED BY A TROUBLED ECONOMY. THE ECONOMIC RECESSION WE HAVE BEEN GOING THROUGH HAS UNQUESTIONABLY HIT HARDEST AT BLACKS AND OTHER MINORITIES. THE RESULT: TWELVE PERCENT OF BLACK ADULTS ARE JOBLESS COMPARED WITH 7.5 PERCENT OF WHITES WHO ARE UNEMPLOYED. FORTY PERCENT OF BLACK TEENAGERS ARE JOBLESS COMPARED WITH 20 PERCENT WHITE YOUNGSTERS.
THE UNPLEASANT REALITY IS THAT RECESSION HITS AND HURTS FIRST THOSE WHO CAN LEAST AFFORD ECONOMIC SETBACKS. AND RECESSION AND INFLATION TOGETHER DEAL A DOUBLY CRUEL BLOW. IF RECESSION HITS HARDEST AT LOW-INCOME WORKERS, WHO ARE MOST LIKELY TO BE LAID OFF, INFLATION SEVERELY SAPS THEIR BUYING POWER AND CREATES SPECIAL HARDSHIPS.
THE CONGRESSIONAL BLACK CAUCUS CALLS THIS ECONOMIC SITUATION "OUR COMMON DILEMMA." IT GOES ON TO STATE IN ITS LEGISLATIVE AGENDA:
"IT IS NOT RICH AGAINST POOR, BLACK AGAINST WHITE.

INSTEAD, THERE IS MUTUAL RECOGNITION THAT ANY OF US MAY BE
THE NEXT VICTIM OF UNEMPLOYMENT AND THAT _ALL_ OF US WILL MOST
CERTAINLY BE THE NEXT VICTIMS OF INFLATION."
IN SHORT, INFLATION IS NO LESS A HUMAN PROBLEM THAN RECESSION.

THE COLD STATISTICS OF THE TWELVE PERCENT RISE IN THE COST OF LIVING LAST YEAR TRANSLATE INTO A CUT OF THIS AMOUNT IN THE PAYCHECK OF EVERY WORKING AMERICAN.

AND FOR PERSONS RECEIVING UNEMPLOYMENT COMPENSATION, WELFARE OR SOCIAL SECURITY CHECKS, IT TRANSLATES INTO THE DIFFERENCE BETWEEN SUSTENANCE AND SUBSISTENCE.
WHAT YOU AND YOUR ORGANIZATION HAVE CONTRIBUTED TO AMERICA IS INVALUABLE: YOU HAVE HELPED TURN THIS NATION AROUND ON THE ISSUE OF RACIAL EQUALITY. YOU HAVE HELPED TO CREATE A CLIMATE IN WHICH PROGRESS CAN BE MADE.
NOW, TOGETHER, WE MUST CREATE THE OTHER NECESSARY CONDITIONS TO TURN THE LEGAL RIGHT TO EQUALITY INTO THE REALITY OF EQUALITY -- A STABLE, GROWING ECONOMY THAT ALLOWS ALL OF OUR PEOPLE TO REALIZE THEIR FULL POTENTIAL.
AN UNSTABLE ECONOMY IS THE ENEMY OF EQUAL OPPORTUNITY. WHILE IMPORTANT ADVANCES CAN BE MADE DURING ECONOMIC GOOD TIMES, THEY CAN BE QUICKLY, AND CRUELLY, ERASED DURING HARD TIMES.
EQUALITY OF OPPORTUNITY CAN BE SUSTAINED ONLY IN
THE CONTEXT OF ECONOMIC STABILITY.

IN THE PAST 15 YEARS, HUGE FEDERAL DEFICITS HAVE
FINANCED UNPRECEDENTED DOMESTIC SPENDING. TOO MANY OF
THOSE EXPENDITURES PRODUCED SHORT-TERM BENEFITS FOR SOME
AMERICANS, BUT WITH LONG-TERM HIDDEN COSTS FOR ALL AMERICANS.
AMERICA IS AN ECONOMIC FAMILY. WE MUST LIVE BY THE RULES THAT ANY FAMILY MUST FOLLOW. WE CANNOT SPEND MORE THAN WE EARN BY ENDLESS BORROWING. WE MUST END OUR PROPENSITY FOR SHORT-TERM SOLUTIONS AT THE EXPENSE OF LONG-RANGE SETBACKS.
THERE ARE SOLID SIGNS THAT THE RECESSION IS COMING TO AN END. FOR EXAMPLE:

-- CONSUMER CONFIDENCE IS UP, BOOSTING RETAIL SALES IN MAY TO 2.2 PERCENT OVER APRIL.

-- THE NUMBER OF AMERICANS AT WORK ROSE BY 553,000 BETWEEN MARCH AND MAY.
PERSONAL INCOME ROSE IN MAY BY 9.3 BILLION DOLLARS -- THE BIGGEST JUMP IN EIGHT MONTHS.

INTEREST RATES ARE DOWN -- THE PRIME RATE FROM 12 PERCENT TO 7 PERCENT.
HOUSING IS SHOWING SIGNS OF RECOVERY WITH A 34 PERCENT INCREASE IN BUILDING PERMITS BETWEEN MARCH AND MAY.

HOUSING STARTS WERE UP 14.2 PERCENT IN MAY OVER APRIL.

AND THE INFLATION RATE IS DOWN -- FROM AN AVERAGE ANNUAL RATE OF MORE THAN TWELVE PERCENT LAST YEAR TO LESS THAN SIX PERCENT TODAY. AND THAT'S TANTAMOUNT TO SIX PERCENT MORE PURCHASING POWER.
OBVIOUSLY, SOME INDICATORS WILL CONTINUE TO BE
DEPRESSED FOR A FEW MONTHS, BECAUSE THEY RECORD ONLY WHAT
IS PAST. BUT I AM CONFIDENT THE ECONOMIC DECLINE IS OVER.

WE MUST MAKE CERTAIN THAT OUR RECOVERY IS BASED
ON SOUND ECONOMIC POLICIES -- OR WE STAND IN DANGER
OF SETTING OFF ANOTHER MASSIVE RISE IN INFLATION -- AND EVEN
DEEPER RECESSION AND GREATER UNEMPLOYMENT AND HARDSHIP
IN THE FUTURE.
A policy of fiscal restraint does not mean this nation will turn its back on major problems of employment, housing, transportation, health care and education.

In fact, my budget for the 1976 fiscal year increases the total of these human resources programs by more than 17 billion dollars over 1975.
THE CRITICAL AREA OF JOBS REQUIRES ACTION TO MEET IMMEDIATE NEEDS WITHOUT UPENDING LONG-TERM PROGRESS.

THE TEMPORARY AID MEASURES I PROPOSED HAVE SOUGHT TO KEEP THIS BALANCE. FOR EXAMPLE:
THIS SUMMER, SOME 840,000 YOUNG AMERICANS WILL BE WORKING BECAUSE OF CONGRESSIONAL ACTION ON MY REQUEST FOR 473 MILLION DOLLARS FOR SUMMER YOUTH EMPLOYMENT AND RECREATION PROGRAMS.
LAST FRIDAY, I SIGNED INTO LAW LEGISLATION WHICH I REQUESTED TO EXTEND FOR ONE YEAR THE PUBLIC SERVICE JOBS PROGRAM AND TO PROVIDE 1.6 BILLION DOLLARS TO CONTINUE 310,000 JOBS. YESTERDAY, I SIGNED LEGISLATION TO EXTEND THE UNEMPLOYMENT INSURANCE PROGRAM TO PROVIDE UP TO 65 WEEKS OF COMPENSATION TO PERSONS WITHOUT JOBS.
BUT THESE ARE TEMPORARY MEASURES TO CUSHION THE BLOW. THEY DO NOT ANSWER THE NEED FOR PERMANENT JOBS. THESE JOBS MUST COME FROM FULL PRODUCTION IN THE PRIVATE SECTOR.
ONE INITIATIVE IN THIS AREA IS PROMOTION OF ASSISTANCE PROGRAMS FOR MINORITY BUSINESS. REPRESENTATIVES OF THE N-A-A-C-P HAVE BEEN HELPFUL IN DEVELOPING PLANS TO COORDINATE GOVERNMENT PROGRAMS IN THIS AREA.
IN FISCAL 1975, MINORITY ENTERPRISE PROGRAMS OF THE SMALL BUSINESS ADMINISTRATION ALONE CREATED OR SAVED 63,000 JOBS. TWENTY-FIVE PERCENT OF ALL S-B-A LOANS AND 16 PERCENT OF THE TOTAL LOAN DOLLARS WENT TO MINORITY BUSINESS.
TO MAKE CERTAIN THAT JOB OPPORTUNITIES IN THE
FEDERAL GOVERNMENT ARE OPEN TO ALL AMERICANS, EACH
DEPARTMENT AND AGENCY WILL VIGOROUSLY ENFORCE THE EQUAL
EMPLOYMENT LAWS.
TO MAKE SURE JOB OPPORTUNITIES ARE OPEN IN THE PRIVATE SECTOR, I HAVE EMPHASIZED TO LOWELL PERRY, THE NEW CHAIRMAN OF THE EQUAL EMPLOYMENT OPPORTUNITY COMMISSION, THIS ADMINISTRATION'S COMMITMENT TO THE ELIMINATION OF ALL VESTIGES OF JOB DISCRIMINATION BECAUSE OF RACE, RELIGION, OR SEX. THE E-E-O-C BUDGET IN FISCAL 1976 IS OVER SIXTY MILLION DOLLARS, UP 6.5 MILLION FROM 1975. FEDERAL CIVIL RIGHTS ENFORCEMENT OUTLAYS FOR FISCAL 1976 ARE 395 MILLION DOLLARS, 34 MILLION MORE THAN THE PREVIOUS YEAR.
BUT EQUAL EMPLOYMENT AND CIVIL RIGHTS ENFORCEMENT ARE MOST MEANINGFUL WHEN THE ECONOMY IS STRONG AND VIBRANT. AND FULL RECOVERY WILL BE POSSIBLE ONLY IF WE ACT RESPONSIBLY.

I WILL CONTINUE TO WORK WITH THE CONGRESS TO BALANCE FISCAL RESPONSIBILITY AGAINST MEASURED ECONOMIC STIMULATION.
BUT THIS ADMINISTRATION AND THE CONGRESS CANNOT

ACHIEVE A SENSIBLE, LONG-TERM APPROACH TO THE NATIONAL

ECONOMY WITHOUT YOUR HELP AND THE HELP OF ALL AMERICANS.

YOUR LEADERSHIP AND INFLUENCE ARE NEEDED IN WORKING

TO IMPLEMENT A SOUND FISCAL POLICY.

WE MUST WORK TOGETHER TO INSURE THE FINANCIAL

SOUNDNESS OF OUR NATION THAT MAKES EQUALITY AND FREEDOM

POSSIBLE FOR ALL AMERICANS.
AMERICA IS STRONGER BECAUSE OF THE VITALITY OF YOUR ORGANIZATION. AMERICA IS MORE CREATIVE BECAUSE OF YOUR IMAGINATION. AMERICA IS CLOSER TO ACHIEVING ITS CONSTITUTIONAL PROMISE OF "THE BLESSINGS OF LIBERTY" FOR ALL ITS CITIZENS BECAUSE OF YOUR DEDICATION AND SPIRIT.
THE ENTIRE NATION IS AT LAST WAKING UP TO THE CONTRIBUTIONS AND POTENTIAL OF BLACK PEOPLE. AND ALONG WITH ROY WILKINS, I BELIEVE THAT "IF AMERICA'S BLACKS ARE PERMITTED TO DO FOR THEMSELVES, ACCORDING TO THEIR OWN LIKES, THEY WILL DO LIKE NOBODY EVER DREAMED."

END OF TEXT
THE PRESIDENT HAS SEEN

CLEARANCE FORM FOR PRESIDENTIAL SPEECH MATERIAL

TO:                     THE PRESIDENT
VIA:                    ROBERT HARTMANN
FROM:                   PAUL A. THEIS
SUBJECT:                N.A.A.C.P. Address

TIME, DATE AND PLACE OF PRESIDENTIAL USE:
10:00 a.m., Tuesday, July 1, 1975, Washington Hilton

SPEECHWRITER:          Pullen
EDITED BY:              Theis

BASIC RESEARCH/SPEECH MATERIAL SUPPLIED BY:
Scheduling, Research, Domestic Council

CLEARED BY (Please initial):
(X) OPERATIONS (Rumsfeld) [RBC (reservations resolved)]
(X) CONGRESSIONAL/PUBLIC LIAISON (Marsh) [Jm]
(X) PRESS (Nessen)
( ) LEGAL (Buchen)
(X) ECONOMIC POLICY BOARD (Seidman) [Jw]
(X) OFFICE OF MANAGEMENT AND BUDGET (Lynn) [JL]
(X) DOMESTIC COUNCIL (Cannon) [Pc Parsons]
( ) NATIONAL SECURITY COUNCIL (Scowcroft)
(X) RESEARCH (Waldron) [Aw]
(χ) JERRY WARREN (FYI)
( ) ENERGY RESOURCES COUNCIL (Zarb)
(X) Alan Greenspan [C]
(χ) Sec. of Transportation William Coleman [W. C.]
(X) Stan Scott [SS]
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