

The original documents are located in Box 10, 6/16/75 - Talking Points: Vince Lombardi Cancer Fund Film” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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TALKING POINTS:

VINCE LOMBARDI CANCER FUND FILM

MONDAY, JUNE 16, 1975

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1. THIS IS THE FIFTH ANNUAL VINCE LOMBARDI GOLF TOURNAMENT,

AND ALL PROCEEDS GO TO THE VINCENT T. LOMBARDI MEMORIAL CANCER

RESEARCH CENTER AT GEORGETOWN UNIVERSITY HOSPITAL. PRESENTLY,

FUNDS ARE USED FOR CANCER RESEARCH PROJECTS UNDER DIRECTION OF

DOCTOR JOHN POTTER. PLANS CALL FOR CONSTRUCTION OF A CANCER

RESEARCH FACILITY ON THE GEORGETOWN CAMPUS AS SOON AS POSSIBLE.

2. THIS IS MY SECOND YEAR AS CO-CHAIRMAN WITH

MRS. LOMBARDI OF THE TOURNAMENT. THE GOLF TOURNAMENT IS BEING

PLAYED AT THE WASHINGTONIAN COUNTRY CLUB IN GAITHERSBURG,

MARYLAND.

3. CANCER IS THE SECOND LEADING CAUSE OF DEATH IN THE

UNITED STATES AND AFFECTS ONE OUT OF EVERY FOUR AMERICANS. THE

INCIDENCE OF CANCER IN THIS COUNTRY IS ON THE RISE, ALTHOUGH RESEARCH

HAS PRODUCED SOME BREAKTHROUGHS IN THE TREATMENT AND PREVENTION

OF CERTAIN TYPES OF CANCER.

4. THE FEDERAL GOVERNMENT SPENT ALMOST

700,000

SEVEN HUNDRED MILLION DOLLARS IN FISCAL YEAR 1975 ON CANCER RESEARCH.

SINCE THE ENACTMENT OF THE CANCER ACT IN 1971, THE INVOLVEMENT OF THE

FEDERAL GOVERNMENT IN RESEARCH HAS INCREASED ALONG WITH AN

ACCELERATED EFFORT TO SEE THAT RESEARCH FINDINGS ARE APPLIED TO PEOPLE.

THROUGH SEVENTEEN COMPREHENSIVE CENTERS, INCLUDING THE ONE IN

GEORGETOWN, THE GOVERNMENT IS WORKING TO SEE THAT DOCTORS AND

PATIENTS HAVE BETTER ACCESS TO THE LATEST FINDINGS. I BELIEVE

THE WORK IN THIS DIRECTION TO SEE THAT ALL AMERICANS HAVE ACCESS

TO THE BEST CANCER RESEARCH RESULTS IS PARTICULARLY IMPORTANT.

5. THE PERSONAL EXPERIENCE OF MY FAMILY HAS MADE US

US AWARE OF THE IMPORTANCE OF WATCHING FOR CANCER'S DANGER SIGNALS
AND THE NEED FOR REGULAR FAMILY CHECKUPS.

6. VINCE LOMBARDI WAS PLAYING AT FORDHAM AS ONE

OF THE "BLOCKS OF GRANITE" DURING SOME OF MY FOOTBALL YEARS AT THE

UNIVERSITY OF MICHIGAN. I REMEMBER FOLLOWING HIS ACHIEVEMENTS

AS COACH AT WEST POINT, WITH THE NEW YORK GIANTS AND, OF COURSE,

THOSE FANTASTIC YEARS AT GREEN BAY, WHERE SO MANY OF THE PACKERS

RECORDS STILL STAND.

BUT LIKE MANY FANS IN WASHINGTON, I REMEMBER HIS FINAL YEARS AS
COACH OF THE REDSKINS.

7. WHEN I THINK OF VINCE LOMBARDI, IT IS NOT ONLY HIS
WIN-LOSS RECORD AS A COLLEGE AND PROFESSIONAL FOOTBALL COACH,
BUT HIS MORE IMPORTANT RECORD AS A LEADER OF MEN AND THE
INSPIRATION HE WAS TO HIS PLAYERS AND TO THE FANS.

8. ONE OF THE THINGS I THINK WAS SPECIAL ABOUT VINCE WAS

THAT HE LIVED BY THE PRINCIPLES HE SOUGHT TO INSTILL IN HIS PLAYERS.

HIS DRIVE, HIS EXAMPLE AS A MAN AND HIS CONCERN FOR HIS FAMILY

ARE ALL PART OF HIS LEGACY TO FOOTBALL AND TO THOSE WHO KNEW HIM.

9. SPORTS HAVE BEEN AN IMPORTANT PART OF MY LIFE AND

OF MY FAMILY LIFE. I'VE ENJOYED FORMAL ATHLETIC COMPETITION AND

THE PERSONAL SATISFACTION OF SUCH SPORTS AS SWIMMING AND SKIING.

SPORTS ARE NOT JUST FOR THE COLLEGIATE OR PROFESSIONAL ATHLETE,

BUT PART OF LIVING AND ENJOYING LIFE.

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