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THE PRESIDENT HAS SEEN *Ad.*

VIDEO MESSAGE TO COLLEGE REPUBLICAN CONVENTION

FRIDAY, JUNE 13, 1975

MY FRIENDS IN THE COLLEGE REPUBLICANS, I HOPE  
YOU ARE ENJOYING THE FINE COLORADO CLIMATE AND SCENERY  
AS MUCH AS MY FAMILY AND I ENJOY IT ON OUR VISITS THERE.  
COLORADO IS TRULY ONE OF AMERICA'S MOST BEAUTIFUL STATES.

BUT I KNOW THAT YOU ARE MEETING IN COLORADO  
ON SERIOUS BUSINESS -- BUSINESS THAT CONCERNS THE FUTURE  
OF OUR PARTY AND THE FUTURE OF OUR NATION.

THERE ARE MANY REASONS WHY WE GO TO COLLEGE --

TO ACQUIRE A LIBERAL GROUNDING IN THE ARTS; TO PREPARE OURSELVES

FOR A PROFESSIONAL CAREER; AND, OF COURSE, TO PARTAKE OF

THE VARIED FUN AND ACTIVITIES THAT GO INTO EVERYONE'S

COLLEGE YEARS -- THE SPORTS, THE SOCIAL ACTIVITIES,

THE VOLUNTEER WORK AND THE DISCUSSIONS OF NEW IDEAS AND

THE EXPOSURE TO NEW EXPERIENCES.

I REMEMBER MY OWN COLLEGE DAYS FONDLY

AND I AM SURE THAT YOU WILL, TOO.            MUCH HAS CHANGED

SINCE I GRADUATED FROM THE UNIVERSITY OF MICHIGAN IN 1935.

BUT ONE THING I LEARNED IS STILL THE SAME.            IT'S A

VERY SIMPLE LESSON: THE MORE YOU JOIN IN, PARTICIPATE IN,

THE MORE YOU EXPERIENCE -- THE MORE YOU WILL GET OUT OF

YOUR COLLEGE YEARS.

AND ONE OF THE MOST VALUABLE EXTRA-CURRICULAR  
ACTIVITIES I CAN THINK OF IS COLLEGE REPUBLICANS. AS  
COLLEGE STUDENTS, YOU ARE CONCERNED ABOUT THE KIND OF  
COUNTRY YOU LIVE IN. YOU WANT TO LEARN MORE ABOUT IT  
AND TO IMPROVE IT.

COLLEGE REPUBLICANS PROVIDE THE OPPORTUNITY TO PLAY  
AN IMPORTANT ROLE IN OUR POLITICAL PROCESS -- TO BE ACTIVE  
PARTICIPANTS INSTEAD OF PASSIVE SPECTATORS IN EVENTS THAT HELP MOLD  
AMERICA'S FUTURE -- WHICH, IN THE FINAL ANALYSIS, MEANS  
YOUR FUTURE AS WELL.

SO MY MESSAGE TO YOU IS A SIMPLE ONE: GET INVOLVED AND  
STAY INVOLVED. RECRUIT YOUR FRIENDS IN THE COLLEGE REPUBLICANS.  
INCREASE THE BREADTH AND RANGE OF YOUR CLUB ACTIVITIES.  
SHOW THIS COUNTRY OF OURS WHAT IT ALREADY SUSPECTS TO BE TRUE:  
THAT THIS GENERATION OF COLLEGE YOUNG REPUBLICANS -- AND YOUNG  
AMERICANS -- HAS THE INTELLIGENCE, THE ENERGY AND THE COMMITMENT  
IT TAKES TO MAKE A GREAT TOMORROW FOR OUR COUNTRY.



IN THE MONTHS AHEAD, AS I TRAVEL AROUND THE COUNTRY,  
I HOPE THAT I WILL HAVE THE CHANCE TO MEET AND THANK EACH OF YOU  
IN PERSON. IN THE MEANTIME, MY HEART WILL BE WITH YOU.

I WISH YOU ALL THE BEST -- FOR YOURSELVES AND FOR THE  
AMERICA YOU ARE HELPING TO BUILD.

THANK YOU VERY MUCH.

END OF TEXT