The original documents are located in Box 9, folder "5/27/75 - Talking Points, Swearing in of Lowell Perry" of the President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE POPL OF MASSEL DE

TALKING POINTS SWEARING IN OF LOWELL PERRY TUESDAY, MAY 27, 1975

-1-

1. IT IS A GREAT PLEASURE FOR ME TO WELCOME EACH OF YOU

TO THE ROSE GARDEN THIS AFTERNOON -- FOR THE SWEARING IN OF

LOWELL PERRY AS CHAIRMAN OF THE EQUAL EMPLOYMENT OPPORTUNITY

COMMISSION. LOWELL AND I HAVE KNOWN EACH OTHER FOR MANY YEARS

AND I AM DELIGHTED HE HAS ACCEPTED THIS NEW AND VITAL RESPONSIBILITY.

2. LOWELL PERRY'S LIFE HAS BEEN A SERIES OF HARD-EARNED

AND RICHLY-DESERVED SUCCESSES. IN HIS YOUNGER DAYS, HE WAS

ONE OF THE NATION'S MOST OUTSTANDING ATHLETES -- AN ALL-AMERICAN

END AT THE UNIVERSITY OF MICHIGAN WHO LATER ACHIEVED FURTHER FAME

WITH THE PITTSBURGH STEELERS.

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3. IN HIS LATER CAREER AS A GOVERNMENT OFFICIAL AND
AS A BUSINESSMAN, LOWELL ABLY DEMONSTRATED HIS PROFESSIONAL
EXCELLENCE, HIS INTELLIGENCE, HIS MANAGERIAL TALENTS AND HIS
UNFLAGGING DETERMINATION TO SUCCEED AT WHATEVER TASK HE UNDERTAKES.

4. IN HIS NEW POSITION AS CHAIRMAN OF THE EQUAL EMPLOYMENT OPPORTUNITY COMMISSION, THE FULL USE OF ALL THESE OUTSTANDING QUALITIES WILL BE REQUIRED. AND I KNOW THAT LOWELL WILL MEET THIS NEW CHALLENGE AS SUCCESSFULLY AS HE HAS MET SO MANY OTHERS.

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5. THIS ADMINISTRATION IS TOTALLY COMMITTED TO EQUAL EMPLOYMENT OPPORTUNITIES FOR EVERY CITIZEN IN THIS COUNTRY -- REGARDLESS OF RACE, REGARDLESS OF SEX AND REGARDLESS OF CREED.

DISCRIMINATION OF ANY TYPE HAS NO PLACE IN THIS SOCIETY.

I FIRMLY INTEND TO WORK CLOSELY WITH LOWELL PERRY AND OTHER

MEMBERS OF THE COMMISSION TO MAKE SURE THAT WHATEVER

DISCRIMINATION EXISTS IN THE JOB MARKET IS ERASED ONCE AND FOR ALL

IN THE UNITED STATES.

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6. LOWELL, I THANK YOU FOR ACCEPTING THIS IMPORTANT

NEW ASSIGNMENT. I KNOW YOU WILL PROVIDE EXCELLENT LEADERSHIP

TO THE COMMISSION AND TO THE EFFORTS IT WILL UNDERTAKE IN THE DAYS

AND MONTHS AHEAD. I ALSO THANK EACH OF YOU FOR COMING TODAY.

AND NOW LET'S PROCEED WITH FORMALIZING LOWELL PERRY'S NEW JOB.

END OF TEXT

TO:		THE PRESIDENT
VIA	:	ROBERT HARTMANN
FRO	DM:	PAUL A. THEIS
SÜE	SIECT:	Swearing in of Lowell Perry as
		Chairman of EEOC
TIME, DATE AND PLACE OF PRESIDENTIAL USE:		
12:45 p.m., Tuesday, May 25, The White House		
SPF	ECHWRITE	R: Butler
EDITED BY: Theis		
BASIC RESEARCH/SPEECH MATERIAL SUPPLIED BY:		
Research office		
GLEARED BY (Please initial):		
()	OPERATIO	NS (Rumsfeld)
		IONAL/PUBLIC LIAISON (Marsh)
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