TALKING POINTS

SWEARING IN OF LOWELL PERRY

TUESDAY, MAY 27, 1975

- 1 -

1. IT IS A GREAT PLEASURE FOR ME TO WELCOME EACH OF YOU
   TO THE ROSE GARDEN THIS AFTERNOON -- FOR THE SWEARING IN OF
   LOWELL PERRY AS CHAIRMAN OF THE EQUAL EMPLOYMENT OPPORTUNITY
   COMMISSION. LOWELL AND I HAVE KNOWN EACH OTHER FOR MANY YEARS
   AND I AM DELIGHTED HE HAS ACCEPTED THIS NEW AND VITAL RESPONSIBILITY.
2. Lowell Perry's life has been a series of hard-earned and richly-deserved successes. In his younger days, he was one of the nation's most outstanding athletes -- an All-American end at the University of Michigan who later achieved further fame with the Pittsburgh Steelers.

3. In his later career as a government official and as a businessman, Lowell ably demonstrated his professional excellence, his intelligence, his managerial talents and his unflagging determination to succeed at whatever task he undertakes.
4. IN HIS NEW POSITION AS CHAIRMAN OF THE EQUAL EMPLOYMENT OPPORTUNITY COMMISSION, THE FULL USE OF ALL THESE OUTSTANDING QUALITIES WILL BE REQUIRED. AND I KNOW THAT LOWELL WILL MEET THIS NEW CHALLENGE AS SUCCESSFULLY AS HE HAS MET SO MANY OTHERS.

5. THIS ADMINISTRATION IS TOTALLY COMMITTED TO EQUAL EMPLOYMENT OPPORTUNITIES FOR EVERY CITIZEN IN THIS COUNTRY -- REGARDLESS OF RACE, REGARDLESS OF SEX AND REGARDLESS OF CREED. DISCRIMINATION OF ANY TYPE HAS NO PLACE IN THIS SOCIETY.
I firmly intend to work closely with Lowell Perry and other members of the commission to make sure that whatever discrimination exists in the job market is erased once and for all in the United States.

6. Lowell, I thank you for accepting this important new assignment. I know you will provide excellent leadership to the commission and to the efforts it will undertake in the days and months ahead. I also thank each of you for coming today. And now let's proceed with formalizing Lowell Perry's new job.

End of Text
CLEARANCE FORM FOR PRESIDENTIAL SPEECH MATERIAL

TO: THE PRESIDENT

VIA: ROBERT HARTMANN

FROM: PAUL A. THEIS

SUBJECT: Swearing in of Lowell Perry as Chairman of EEOC

TIME, DATE AND PLACE OF PRESIDENTIAL USE:

12:45 p.m., Tuesday, May 25, The White House

SPEECHWRITER: Butler

EDITED BY: Theis

BASIC RESEARCH/SPEECH MATERIAL SUPPLIED BY:

Research office

CLEARED BY (Please initial):

( ) OPERATIONS (Rumsfeld)

( ) CONGRESSIONAL/PUBLIC LIASON (Mard)

( ) PRESS (Reagan)

( ) LEGAL (Becerra)

( ) ECONOMIC POLICY BOARD (Solomon)

( ) OFFICE OF MANAGEMENT AND BUDGET (Lynne)

( ) DOMESTIC COUNCIL (Cannon)

( ) NATIONAL SECURITY COUNCIL (Scowcroft)

( ) RESEARCH (Waite)

( ) JERRY WAREM (Lynne)

X) Stan Scott

X) Dick Parsons