1. IT'S A PLEASURE FOR ME TO JOIN YOU HERE THIS AFTERNOON

FOR THE REPUBLICAN NATIONAL COMMITTEE'S MAJOR CITY LEADERSHIP

CONFERENCE. IF WE EXPECT TO RUN A WINNING RACE IN 1976, WE NEED

SUPPORT FROM THE BIG CITIES -- AND WE NEED TO START NOW IN

DEVELOPING THAT SUPPORT.
2: A lot of nominal Democrats in the big cities have begun to take a second look at the political system. They aren't Republicans yet by a long shot -- but they are no longer dyed-in-the-wool Democrats either.

In 1972, they overwhelmingly repudiated the Democratic presidential candidate; in 1976, we must offer them national, state and local Republican candidates who voice their concerns and inspire their trust and confidence.
IF WE DO THAT, I BELIEVE WE CAN REVERSE THE FLOW OF POLITICAL POWER IN AMERICA'S BIG CITIES. WE CAN PUT AN END TO THE ONE-PARTY MONOPOLY THAT SO MANY OF THEM HAVE SUFFERED UNDER TOO LONG.

3. BUT TO WIN THIS BATTLE WE NEED MODERN, EFFICIENT AND RESPONSIVE REPUBLICAN PARTY ORGANIZATION. THAT'S WHY YOU'RE HERE FOR THIS CONFERENCE. THAT'S WHY I'M HERE TO ASK FOR YOUR HELP IN THIS EFFORT.
4. REPUBLICAN VICTORIES IN THE MAJOR CITIES ARE EXTREMELY IMPORTANT, NOT FOR THE PARTY ALONE BUT FOR THE CITIES THEMSELVES. OUR PARTY NEEDS THE VOTES YOUR GREAT CITIES CAN DELIVER. THE CITIES NEED THE LEADERSHIP REPUBLICANS HAVE TO OFFER.

5. THE LEADERSHIP AND SUCCESS OF AMERICA'S CITIES IS A MATTER OF THE HIGHEST CONCERN TO MY ADMINISTRATION. THESE GREAT CENTERS OF COMMERCE AND CULTURE, COMMUNICATION AND PUBLIC SERVICE CANNOT BE ALLOWED TO FALL UNDER THE GREAT WEIGHT OF PROBLEMS THAT NOW BESET THEM. BUT NEITHER CAN THE FEDERAL GOVERNMENT RESCUE EVERY CITY IN AMERICA FROM ITS OWN PAST MISTAKES.
6. Too many Democratic administrations have sown the wind with promises they could not keep and America's cities are left to reap the whirlwind of financial crisis, failing services, and expectations unfulfilled.

7. Republican leadership in the major cities -- as demonstrated so well by Mayor Pete Wilson in San Diego, for example -- can make those cities not only governable, but enjoyable places in which to live and work.
8. EVERY CITY HAS ITS OWN PERSONALITY, ITS OWN RESOURCES, ITS OWN SPECIAL PROBLEMS. BUT EVERY CITY IN AMERICA STANDS TO BENEFIT FROM THE SOUND FISCAL AND PROGRAM MANAGEMENT THAT IS A BEDROCK OF REPUBLICAN POLICY AND A HALLMARK OF REPUBLICAN PERFORMANCE.

9. TAKE THAT MESSAGE HOME TO YOUR PEOPLE, AND YOU WILL BRING THEM INTO THE REPUBLICAN COLUMN IN NOVEMBER OF 1976.

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