The original documents are located in Box 8, folder “4/25/75 - Film Clip Endorsing United Negro College Fund” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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ENDORsing UNITED NEGRO College FUND

Friday, April 25, 1975
FOR MORE THAN THIRTY YEARS, THE UNITED NEGRO COLLEGE FUND HAS BEEN MAKING TREMENDOUS CONTRIBUTIONS TO THE EDUCATION AND SELF-IMPROVEMENT OF THOUSANDS OF STUDENTS -- BLACK AND WHITE -- WHOSE DESIRE TO LEARN WAS STRONGER THAN ALL THE OBSTACLES THAT FATE HAD PLACED IN THEIR WAY.
THROUGH ITS FINANCIAL AID AND SPECIAL EDUCATION PROGRAMS IN FORTY-ONE COLLEGES AND UNIVERSITIES, THE UNITED NEGRO COLLEGE FUND HAS MADE IT POSSIBLE FOR STUDENTS WHO WERE UNDERPRIVILEGED OR UNDEREDUCATED TO MAKE UP THE DIFFERENCE, AND EXCEL IN EVERY FIELD OF ENDEAVOR.
THE NATION AS A WHOLE, AND MORE THAN ONE HUNDRED
GRADUATES
AND SEVENTY-FIVE THOUSAND PRODUCTIVE CITIZENS IN PARTICULAR,
HAVE BENEFITED FROM THESE PROGRAMS SINCE THEIR BEGINNING IN
1944, AND THE VALUE OF THESE EFFORTS INCREASES EVERY YEAR.

I STRONGLY SUPPORT THE WORK OF THE UNITED NEGRO
COLLEGE FUND AND I WOULD URGE EVERY AMERICAN TO JOIN IN A
MEANINGFUL WAY IN THAT SUPPORT.

END OF TEXT