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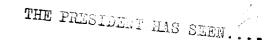
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ACKNOWLEDGEMENTS

DR. LONGENECKER (INTRODUCES YOU) PRESIDENT HURLEY (STUDENT BODY PRESIDENT) SENATOR JOHNSTON CONGRESSMAN HEBERT CONGRESSMAN TREEN CONGRESSWOMAN BOGGS STUDENTS FACILIER'S ALUMNI AND GUESTS OF

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(ACKNOWLEDGEMENTS ENDING WITH:)

IT IS A GREAT PRIVILEGE AND A HIGH HONOR TO BE

ASKED TO SPEAK HERE TONIGHT AT TULANE UNIVERSITY AND I

- -

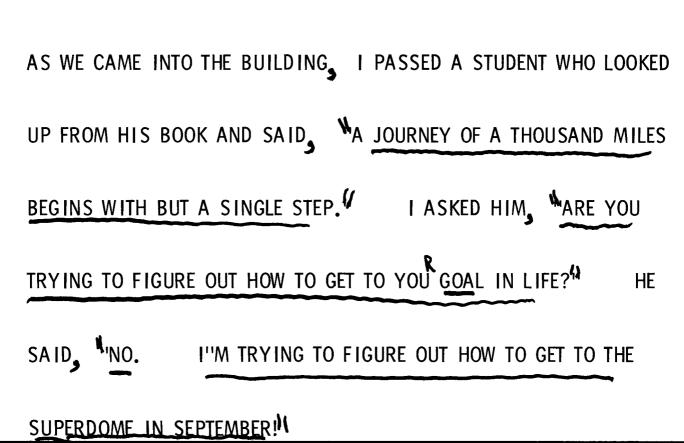
THANK YOU VERY MUCH.

EACH TIME I HAVE VISITED TULANE, I HAVE COME AWAY

NEWLY IMPRESSED WITH THE INTENSE APPLICATION OF THE STUDENT

BODY TO THE GREAT ISSUES OF OUR TIME. AND I'M PLEASED TO

SEE THIS HASN'T CHANGED.



- 3 -

- 4 -

WELL, THERE IS NO DOUBT IN MY MIND THAT ALL OF YOU

WILL GET TO THE SUPERDOME --- AND I HOPE IT'S TO SEE THE GREEN

WAVE HAVE THEIR VERY BEST SEASON ON THE GRIDIRON. I HAVE

A FEELING YOU WOULDN'T MIND MAKING THIS ANOTHER YEAR IN

WHICH YOU PUT THE TIGERS IN YOUR TANK!

- 5 -

WHEN I SPOKE HERE IN 1968 AT YOUR "DIRECTIONS '68"

FORUM, I HAD NO IDEA THAT MY OWN CAREER AND OUR ENTIRE

NATION WOULD MOVE SO SOON IN A NEW DIRECTION. I AM

VERY PROUD TO BE INVITED BACK.

I AM IMPRESSED BY TULANE'S UNIQUE DISTINCTION AS THE

ONLY AMERICAN UNIVERSITY TO BE CONVERTED FROM STATE-SPONSORSHIP

TO PRIVATE STATUS. AND I AM ALSO IMPRESSED BY THE TULANE

GRADUATES WHO SERVE IN THE UNITED STATES CONGRESS AND SO MANY

AREAS OF OUR NATIONAL LIFE -- TESTIFYING TO THE ACADEMIC EXCELLENCE

AND INSPIRATION OF THIS HISTORIC UNIVERSITY, ROOTED IN THE PAST,

WITH ITS EYES ON THE FUTURE.

JUST AS TULANE HAS MADE A GREAT TRANSITION FROM THE

PAST TO THE FUTURE, SO HAS NEW ORLEANS, THE LEGENDARY CITY

THAT HAS MADE SUCH A UNIQUE CONTRIBUTION TO AMERICA

NEW ORLEANS IS MORE THAN WEATHERED BRICKS AND CAST-IRON

BALCONIES.



- 8 -

OF AMERICA'S EVOLUTION, AN EXAMPLE OF RETENTION OF A VERY

SPECIAL CULTURE IN A PROGRESSIVE ENVIRONMENT OF MODERN

CHANGE.

- 9 -

ON JANUARY 8, 1815, A MONUMENTAL AMERICAN VICTORY

WAS ACHIEVED HERE, THE BATTLE OF NEW ORLEANS. LOUISIANA

HAD BEEN A STATE FOR LESS THAN THREE YEARS. BUT

OUTNUMBERED AMERICANS INNOVATED AND USED THE TACTICS OF THE

FRONTIER TO DEFEAT A VETERAN BRITISH FORCE TRAINED IN THE

STRATEGY OF THE NAPOLEONIC WARS.

- 10 -

WE HAD SUFFERED HUMILIATION AND A MEASURE OF DEFEAT

IN THE WAR OF 1812. OUR NATIONAL CAPITAL IN WASHINGTON

HAD BEEN CAPTURED AND BURNED. SO THE ILLUSTRIOUS VICTORY

IN THE BATTLE OF NEW ORLEANS WAS A POWERFUL RESTORATIVE TO

NATIONAL PRIDE.

YET THE VICTORY AT NEW ORLEANS TOOK PLACE TWO WEEKS

AFTER THE SIGNING OF THE ARMISTICE IN EUROPE. THOUSANDS

DIED ALTHOUGH A PEACE HAD BEEN NEGOTIATED. THE

COMBATANTS HAD NOT GOTTEN THE WORD. YET THE EPIC

STRUGGLE NEVERTHELESS RESTORED AMERICA'S PRIDE.

- 12 -

TODAY AMERICA CAN AGAIN REGAIN THE SENSE OF PRIDE

THAT EXISTED BEFORE VIETNAM. BUT IT CANNOT BE ACHIEVED BY

REFIGHTING A WAR THAT IS FINISHED -- AS FAR AS AMERICA IS

CONCERNED. THE TIME HAS COME TO LOOK FORWARD TO AN AGENDA

FOR THE FUTURE, TO UNIFY, TO BIND UP THE NATION'S WOUNDS

AND RESTORE . IT TO HEALTH AND OPTIMISTIC SELF-CONFIDENCE.

- 13 -

IN NEW ORLEANS A GREAT BATTLE WAS FOUGHT AFTER A WAR

WAS OVER. IN NEW ORLEANS TONIGHT WE CAN BEGIN A GREAT

NATIONAL RECONCILIATION.

THE FIRST ENGAGEMENT MUST BE

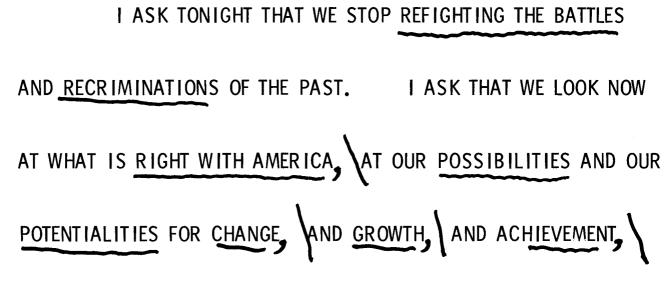
WITH THE PROBLEMS OF TODAY --- AND OF THE FUTURE.

- 14 -

THAT IS WHY IT IS SO APPROPRIATE THAT I FIND MYSELF TONIGHT

AT A UNIVERSITY WHICH ADDRESSES ITSELF TO PREPARING YOUNG

PEOPLE FOR THE CHALLENGE OF TOMORROW.



AND SHARING.

- 15 -

- 16 -

I ASK THAT WE ACCEPT THE RESPONSIBILITIES OF LEADERSHIP AS

A GOOD NEIGHBOR TO ALL PEOPLES AND THE ENEMY OF NONE.

I ASK THAT WE STRIVE TO BECOME, IN THE FINEST AMERICAN

TRADITION, SOMETHING MORE TOMORROW THAN WE ARE TODAY.

- 17 -

INSTEAD OF ADDRESSING THE IMAGE OF AMERICA, I

PREFER TO CONSIDER THE REALITY OF AMERICA. IT IS TRUE

THAT WE HAVE LAUNCHED OUR BICENTENNIAL CELEBRATION WITHOUT

HAVING ACHIEVED HUMAN PERFECTION.

- 18 -

BUT WE HAVE ATTAINED A REMARKABLE SELF-GOVERNED SOCIETY

THAT POSSESSES THE FLEXIBILITY AND DYNAMISM TO GROW AND

UNDERTAKE AN ENTIRELY NEW AGENDA -- AN AGENDA FOR

AMERICA'S THIRD CENTURY.

- 19 -

I ASK YOU TODAY TO JOIN ME IN WRITING THAT AGENDA.

I AM DETERMINED AS PRESIDENT TO SEEK NATIONAL REDISCOVERY OF

THE BELIEF IN OURSELVES THAT CHARACTERIZED THE MOST CREATIVE

PERIODS IN OUR HISTORY. THE GREATEST CHALLENGE OF

CREATIVITY LIES AHEAD.

WE ARE SADDENED, INDEED, BY EVENTS IN INDOCHINA.

OF THE WORLD NOR OF AMERICA'S LEADERSHIP IN THE WORLD.

SOME SEEM TO FEEL THAT IF WE DO NOT SUCCEED IN EVERYTHING,

EVERYWHERE, THEN WE HAVE SUCCEEDED IN NOTHING ANYWHERE.



HELP OTHERS TO HELP THEMSELVES. BUT THE FATE OF

RESPONSIBLE MEN AND WOMEN EVERYWHERE, IN THE FINAL

DECISION, RESTS IN THEIR OWN HANDS.

- 22 -

AMERICA'S FUTURE DEPENDS UPON AMERICANS --

ESPECIALLY YOUR GENERATION WHICH IS NOW EQUIPPING ITSELF

TO ASSUME THE CHALLENGES OF THE FUTURE -- TO HELP WRITE

THE AGENDA FOR AMERICA.



EARLIER TODAY, I SPOKE ABOUT THE NEED TO MAINTAIN

OUR DEFENSES. TONIGHT, I WANT TO TALK ABOUT ANOTHER

KIND OF STRENGTH -- THE TRUE SOURCE OF AMERICAN POWER THAT

TRANSCENDS ALL THE DETERRENT POWERS FOR PEACE OF OUR ARMED

FORCES. I AM SPEAKING OF OUR BELIEF IN OURSELVES AND

OUR NATION.

ABRAHAM LINCOLN ASKED, IN HIS OWN WORDS,

WHAT CONSTITUTES THE BULWARK OF OUR OWN LIBERTY AND

INDEPENDENCE?" AND HE ANSWERED: "IT IS NOT OUR

FROWNING BATTLEMENTS, OR BRISTLING SEACOASTS, OUR ARMY AND

OUR NAVY . . . OUR DEFENSE IS IN THE SPIRIT WHICH PRIZED LIBERTY AS THE HERITAGE OF ALL MEN, IN ALL LANDS EVERYWHERE.

IT IS IN THIS SPIRIT THAT WE MUST NOW MOVE BEYOND

THE DISCORD OF THE PAST DECADE. IT IS IN THIS SPIRIT

THAT I ASK YOU TO JOIN IN WRITING AN AGENDA FOR THE FUTURE.

I WELCOME YOUR INVITATION TONIGHT BECAUSE I KNOW THAT IT IS

AT TULANE AND OTHER CENTERS OF THOUGHT AND STUDY THAT MUCH CONSIDERATION IS BEING GIVEN TO THE KIND OF FUTURE AMERICANS WANT AND WILL WORK FOR _ YOU ARE PREPARING

YOURSELVES FOR THAT FUTURE AND I AM DEEPLY INTERESTED IN

YOUR PREPARATIONS AND YOUR OPINIONS AND YOUR GOALS.

,

TONIGHT I WILL SHARE MY OWN VIEWS. I ENVISION

A CREATIVE PROGRAM THAT GOES AS FAR AS OUR COURAGE AND

CAPACITIES CAN TAKE US --- AT HOME AND ABROAD. MY

GOAL IS FOR A COOPERATIVE WORLD AT PEACE, USING ITS

RESOURCES TO BUILD, NOT TO DESTROY.

AS PRESIDENT, I AM DETERMINED TO OFFER LEADERSHIP

TO OVERCOME ECONOMIC PROBLEMS. MY GOAL IS FOR JOBS

FOR ALL WHO WANT TO WORK AND ECONOMIC OPPORTUNITY FOR

ALL WHO WANT TO ACHIEVE.

I AM DETERMINED TO SEEK SELF-SUFFICIENCY IN

ENERGY AS AN URGENT NATIONAL PRIORITY. MY GOAL IS TO

MAKE AMERICA INDEPENDENT OF FOREIGN ENERGY SOURCES

BY 1985.

- 30 -

I WILL PURSUE INTERDEPENDENCE WITH OTHER NATIONS

AND A REFORMED INTERNATIONAL ECONOMIC SYSTEM. MY

GOAL IS FOR A WORLD IN WHICH CONSUMING AND PRODUCING

NATIONS ACHIEVE A WORKING BALANCE.

- 31 -

I WILL ADDRESS THE HUMANITARIAN ISSUES OF HUNGER

AND FAMINE OF HEALTH AND HEALING. MY GOAL IS TO

ASSURE BASIC NEEDS AND AN EFFECTIVE SYSTEM TO ACHIEVE

THIS.

I RECOGNIZE THE NEED FOR TECHNOLOGY THAT ENRICHES



I WILL STRIVE FOR NEW COOPERATION RATHER THAN

CONFLICT IN THE PEACEFUL EXPLORATION OF THE OCEANS AND

SPACE. MY GOAL IS TO USE RESOURCES FOR PEACEFUL

PROGRESS RATHER THAN WAR AND DESTRUCTION.

The survey of the local division of the loca

LET AMERICA SYMBOLIZE HUMANITY'S STRUGGLE TO

CONQUER NATURE AND MASTER TECHNOLOGY. THE TIME HAS

NOW COME FOR OUR GOVERNMENT TO FACILITATE THE INDIVIDUAL'S

CONTROL OVER HIS OR HER OWN FUTURE -- AND OF THE FUTURE

OF AMERICA.

BUT THE FUTURE REQUIRES MORE THAN AMERICANS

CONGRATULATING THEMSELVES ON HOW MUCH WE KNOW AND HOW

MANY PRODUCTS WE CAN PRODUCE. IT REQUIRES NEW

KNOWLEDGE TO MEET NEW PROBLEMS. WE MUST NOT ONLY BE

MOTIVATED TO BUILD A BETTER AMERICA, WE MUST KNOW HOW

TO DO IT.

IF WE REALLY WANT A HUMANE AMERICA THAT WILL,

FOR INSTANCE, CONTRIBUTE TO ALLEVIATION OF THE WORLD'S

HUNGER, WE MUST REALIZE THAT GOOD INTENTIONS DO NOT FEED

PEOPLE. SUCH PROBLEMS ARE COMPLEX. THERE ARE NO

EASY ANSWERS. WILLPOWER ALONE DOES NOT GROW FOOD.

WE THOUGHT, IN A WELL-INTENTIONED PAST, THAT WE

TO DEVELOPING NATIONS. BUT WE ARE NOW LEARNING THAT A

STRAIN OF RICE THAT GROWS IN ONE PLACE WILL NOT GROW IN

ANOTHER. FACTORIES THAT PRODUCE AT ONE HUNDRED PERCENT

IN ONE NATION PRODUCE LESS THAN HALF AS MUCH IN A

SOCIETY WHERE THE HUMAN TEMPERAMENT AND WORK HABITS

DIFFER.

YET, THE WORLD ECONOMY HAS BECOME

INTERDEPENDENT. NOT ONLY FOOD TECHNOLOGY BUT

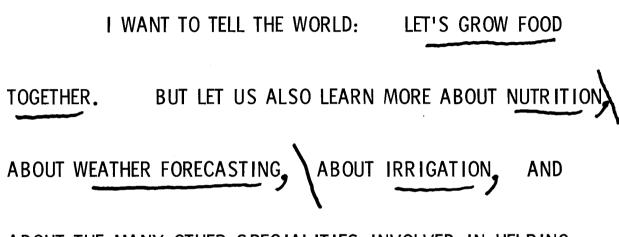
MONEY MANAGEMENT, NATURAL RESOURCES AND ENERGY,

RESEARCH AND DEVELOPMENT OF ALL KINDS REQUIRE AN

ORGANIZED WORLD SOCIETY THAT MAKES THE MAXIMUM

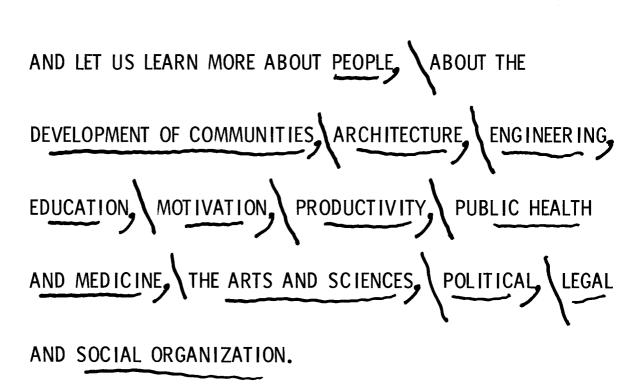
.

EFFECTIVE USE OF THE WORLD'S RESOURCES.



ABOUT THE MANY OTHER SPECIALITIES INVOLVED IN HELPING

PEOPLE TO HELP THEMSELVES.



- 41 -

ALL THESE SPECIALITIES AND MANY MORE ARE REQUIRED IF

YOUNG PEOPLE LIKE YOU ARE TO HELP THIS NATION DEVELOP

AN AGENDA FOR THE FUTURE.

I CHALLENGE THE MEDICAL STUDENTS IN THIS

AUDIENCE TO PUT ON THEIR AGENDA THE ACHIEVEMENT OF A

CURE FOR CANCER.

I CHALLENGE THE ENGINEERS TO DEVISE NEW

TECHNIQUES FOR DEVELOPING CHEAP AND PLENTIFUL ENERGY.

AND, AS A BY-PRODUCT, TO CONTROL FLOODS.

I CHALLENGE THE LAW STUDENTS TO FIND WAYS TO SPEED

THE ADMINISTRATION OF EQUAL JUSTICE AND MAKE GOOD CITIZENS

OUT OF CONVICTED CRIMINALS.

I CHALLENGE EDUCATION MAJORS TO DO REAL

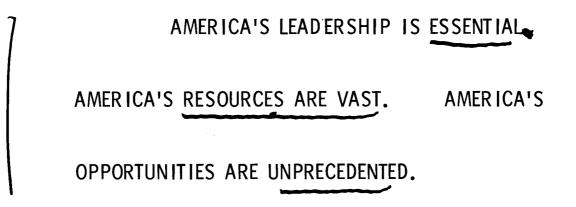
TEACHING FOR REAL LIFE.

I CHALLENGE THE ARTS MAJORS TO COMPOSE THE

GREAT AMERICAN SYMPHONY; TO WRITE THE GREAT AMERICAN

NOVEL, TO ENRICH AND TO INSPIRE OUR DAILY LIVES.





AS WE STRIVE TOGETHER TO PERFECT A NEW AGENDA,

I PUT HIGH ON THE LIST OF IMPORTANT POINTS THE

MAINTENANCE OF ALLIANCES AND PARTNERSHIPS WITH OTHER

PEOPLE. THESE PROVIDE A BASIS OF SHARED VALUES EVEN

AS WE STAND UP WITH DETERMINATION FOR WHAT WE BELIEVE.

THIS REQUIRES A CONTINUING COMMITMENT TO

PEACE AND DETERMINATION TO USE OUR GOOD OFFICES

WHEREVER POSSIBLE TO PROMOTE BETTER RELATIONS BETWEEN



THE NEW AGENDA MUST PLACE A HIGH PRIORITY ON THE

NEED TO STOP THE SPREAD OF NUCLEAR WEAPONS AND TO WORK FOR

MUTUAL REDUCTION IN STRATEGIC ARMS AND CONTROL OF OTHER

WEAPONS. I REGARD MY SUCCESSFUL NEGOTIATIONS AT

VLADEVOSTOK AS JUST A BEGINNING.

YOUR GENERATION OF AMERICANS IS UNIQUELY ENDOWED

BY HISTORY TO GIVE NEW MEANING TO THE PRIDE AND SPIRIT

OF AMERICA.

THE MAGNETISM OF AN AMERICAN SOCIETY, CONFIDENT OF

ITS OWN STRENGTH, WILL ATTRACT THE GOOD WILL AND ESTEEM OF

ALL PEOPLE. AND IT WILL ENHANCE OUR OWN PERCEPTION OF

OURSELVES AND OUR PRIDE IN BEING AMERICANS.

WE CAN WRITE A NEW AGENDA FOR OUR FUTURE.

AM GLAD THAT TULANE UNIVERSITY AND OTHER GREAT AMERICAN

INSTITUTIONS ARE REACHING OUT TO OTHERS IN PROGRAMS IN

DEVELOPING NATIONS.

AND I LOOK FORWARD WITH CONFIDENCE TO YOUR

PARTICIPATION IN EVERY ASPECT OF AMERICA'S FUTURE.

I URGE AMERICANS OF ALL AGES TO UNITE IN THIS

BICENTENNIAL YEAR TO TAKE RESPONSIBILITY FOR THEMSELVES

AS OUR ANCESTORS DID.

LET US RESOLVE TONIGHT TO REDISCOVER THE OLD VIRTUES OF

CONFIDENCE AND SELF-RELIANCE AND CAPABILITY THAT

CHARACTERIZED OUR FOREFATHERS OF TWO CENTURIES AGO.

I PLEDGE TO DO MY PART.

LET THE BEACON LIGHT OF THE PAST SHINE FORTH FROM

HISTORIC NEW ORLEANS AND FROM TULANE UNIVERSITY AND FROM

EVERY OTHER CORNER OF AMERICA, TO ILLUMINATE A BOUNDLESS

FUTURE FOR ALL AMERICANS.

END OF TEXT