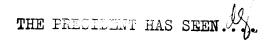
The original documents are located in Box 7, folder "4/8/75 - Reception for National Alliance of Businessmen" of the President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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RECEPTION FOR

NATIONAL ALLIANCE OF BUSINESSMEN

TUESDAY, APRIL 8, 1975

IT IS A PLEASURE AND A PRIVILEGE FOR ME

TO WELCOME YOU TO THE WHITE HOUSE FOR THIS RECEPTION.

IT IS THE LEAST WE IN GOVERNMENT CAN DO TO THANK YOU FOR

THE OUTSTANDING WORK YOU ARE ACCOMPLISHING FOR AMERICA.

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LAST SUMMER, I SPOKE AT YOUR NATIONAL CONFERENCE

HERE IN WASHINGTON AND PREDICTED THAT YOU WOULD NOT LET

THE PROBLEMS OF INFLATION AND ECONOMIC DOWNTURN PREVENT YOU

FROM MEETING YOUR OBJECTIVE OF FINDING JOBS FOR AMERICA'S

DISADVANTAGED ADULTS, VIETNAM VETERANS, AND NEEDY YOUNGSTERS.

NOW, AFTER THE REPORTS I HAVE HEARD ON THE PROGRESS YOU HAVE MADE DURING THE FIRST HALF OF THIS FISCAL YEAR, I AM CONVINCED THAT MY PREDICTION LAST SUMMER WAS ONE OF THE MOST ACCURATE ONES I COULD HAVE MADE.

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IN SPITE OF THE PRESENT ECONOMIC CONDITIONS,

YOU ARE RIGHT ON YOUR TARGET OF PROVIDING JOBS AND TRAINING FOR SOME FOUR HUNDRED AND EIGHTY-FIVE THOUSAND ADULTS THIS FISCAL YEAR. LAST SUMMER, YOU EXCEEDED YOUR GOAL OF TWO HUNDRED THOUSAND SUMMER JOBS FOR NEEDY YOUNGSTERS BY MORE THAN TWENTY-FIVE PERCENT. I COMMEND YOUR EFFORTS AND SALUTE YOUR ACHIEVEMENTS. THE KEY TO THE AMERICAN SUCCESS STORY, FOR NEARLY TWO HUNDRED YEARS NOW, HAS BEEN A SINGLE WORD --OPPORTUNITY. GENERATION AFTER GENERATION, THAT OPPORTUNITY HAS BEEN EXPANDED. IT HAS BEEN MADE AVAILABLE TO MORE AND MORE PEOPLE WITH FEWER AND FEWER BARRIERS. BUT SOME BARRIERS STILL REMAIN -- BARRIERS OF POVERTY, IGNORANCE, PREJUDICE, TO MENTION A FEW. THESE ARE BIG BARRIERS -- BARRIERS THAT GOVERNMENT CANNOT OVERCOME ALONE. HOWEVER, THANKS TO THE NATIONAL ALLIANCE OF BUSINESSMEN, PROGRESS IS BEING MADE.

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WITH AMERICAN BUSINESS, LABOR AND GOVERNMENT HAS PROVEN WHAT CAN BE DONE WHEN ALL SEGMENTS OF OUR AMERICAN SYSTEM WORK TOGETHER TOWARD COMMON OBJECTIVES. OVER THE PAST SEVEN YEARS, YOU HAVE DEVELOPED THE SKILL, THE KNOW-HOW AND THE COMMITMENT NECESSARY TO HELP THOSE LEAST LIKELY TO SUCCEED UNDER NORMAL CIRCUMSTANCES.

THE PRODUCTIVITY PARTNERSHIP YOU HAVE FORMED

YOUR OBJECTIVE IS A SIMPLE ONE -- TO PLACE

VETERANS, THE HANDICAPPED AND DISADVANTAGED PEOPLE IN PRIVATE SECTOR JOBS -- JOBS THAT WILL BE THEIR FIRST STEP UP THE LADDER TO DIGNITY AND PROSPERITY.

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SPECIFICALLY, YOU ARE TAKING THE LEAD IN FINDING JOBS FOR VETERANS -- MORE THAN SIX HUNDRED AND FIFTY THOUSAND TO DATE -- AND YOU ALSO CONDUCT AN ENORMOUSLY SUCCESSFUL SUMMER JOBS CAMPAIGN FOR NEEDY YOUNGSTERS. I THINK THESE TWO ALLIANCE PROGRAMS ARE VITALLY IMPORTANT. WE CANNOT -- AND MUST NOT -- FORGET THE VETERANS OF THE VIETNAM WAR NOR CAN WE IGNORE AMERICA'S YOUNGSTERS. I UNDERSTAND THAT YOU ACHIEVED ALL THIS WITH ONLY THIRTY-FIVE PROFESSIONAL STAFF MEMBERS PAID BY FEDERAL FUNDS. ALL OF THE THOUS ANDS OF OTHER PEOPLE WHO HAVE MADE THIS PROGRAM WORK WERE ON FREE LOAN FROM THE PRIVATE SECTOR, WHICH HAS MADE AN INVALUABLE CONTRIBUTION TO THE BETTERMENT OF AMERICA. I AM PARTICULARLY PLEASED TO SEE YOUR CURRENT SLOGAN --- "HELP AMERICA WORK." THAT IS REALLY THE GOAL OF OUR COUNTRY AND I DEEPLY APPRECIATE WHAT EACH OF YOU HAS CONTRIBUTED TOWARD MAKING THAT SLOGAN A REALITY. TODAY, YOU ARE FACED WITH THE REWARD THAT SO OFTEN GOES WITH A JOB WELL DONE: I ASK YOU TO DO MORE.

OUR ECONOMY, OUR GOVERNMENT AND OUR PEOPLE NEED YOUR EFFORTS MORE THAN EVER BEFORE. THEREFORE, I URGE YOU TO JOIN WITH ME IN RENEWING AND REAFFIRMING OUR COMMITMENT AND DEDICATION TO THE PURPOSES OF THE NATIONAL ALLIANCE OF BUSINESSMEN IN ORDER TO TRULY HELP AMERICA WORK.

AS REPRESENTATIVES OF THE AMERICAN BUSINESS SYSTEM.

THANK YOU.

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END OF TEXT

CLEARANCE FORM FOR PRESIDENTIAL SPEECH MATERIAL

	Businessmen
SUBJECT:	W.H. Reception for National Alliance of
FROM:	PAUL A. THEIS
VIA:	ROBERT HARTMANN
ТО:-	THE PRESIDENT

TIME, DATE AND PLACE OF PRESIDENTIAL USE: 4:00 p.m.

Tuesday, April 8, 1975, the White House	
SPEECHWRITER: Aram Bakshian	
EDITED BY: Paul Theis	
BASIC RESEARCH/SPEECH MATERIAL SU	PDI IFD BV.

BASIC RESEARCH/SPEECH MATERIAL SUPPLIED BY:

Research and Scheduling Offices

CLEARED BY (Please initial):

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()	OPERATIONS (Rumsfeld)
(X)	CONGRESSIONAL/PUBLIC LIAISON (Marsh)
()	PRESS (Nessen)
()	LEGAL (Buchen)
()	ECONOMIC POLICY BOARD (Seidman)
()	OFFICE OF MANAGEMENT AND BUDGET (Lynn)
(X)	DOMESTIC COUNCIL (Cannon) WH fn J.C.
()	NATIONAL SECURITY COUNCIL (Scowcroft)
(X)	RESEARCH (Waldron)
(_X)	JERRY WARREN (FYI)
()	ENERGY RESOURCES COUNCIL (Zarb)
(X)	BILL BAROODY D.W. for Barroly
(X)	TED MARRS 7.M.

MR. W. F. ROCKWELL, JR. - CHAIRMAN

MR. CARL E. HARTNACK - VICE CHAIRMAN (INCOMING CHAIRMAN)

MR. JOHN P. CONDON - PRESIDENT

MR. RICHARD J. WILSON - SECRETARY TREASURER

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END OF TEXT