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THE PRESIDENT HAS SEEN *df*

FREDERICK DENT SWEARING IN CEREMONY

WEDNESDAY, MARCH 26, 1975

MR. SECRETARY, NOW MR. AMBASSADOR, IT IS A GREAT PERSONAL PLEASURE AND SATISFACTION TO WELCOME YOU TO THE OFFICIAL WHITE HOUSE FAMILY. IT IS PARTICULARLY FITTING THAT ONE WHO HAS SERVED SO CAPABLY IN THE CABINET WILL BE THE FIRST SPECIAL REPRESENTATIVE FOR TRADE NEGOTIATIONS WITH CABINET RANK. I HEARTILY AGREE WITH THE RECOGNITION BY THE CONGRESS OF THE IMPORTANCE OF YOUR ASSIGNMENT.

AS YOU TAKE OVER THE DELICATE JOB OF NEGOTIATING THIS NATION'S MULTILATERAL TRADE PACTS WITH NEARLY ONE HUNDRED OTHER COUNTRIES, YOU ASSUME A RESPONSIBILITY TO WHICH I ATTACH THE HIGHEST IMPORTANCE. IN A WORLD WHERE THE ECONOMIC POLICIES AND ACTIONS OF ONE NATION CAN AFFECT THE WELL-BEING AND FUTURE OF OTHERS, THE RESULTS OF THESE NEGOTIATIONS CAN MAKE THE DIFFERENCE BETWEEN ECONOMIC PEACE AND CONFLICT, BETWEEN RISING AND FALLING STANDARDS OF LIVING, BETWEEN HOPE AND DESPAIR.

YOU BRING TO THIS TASK UNIQUE EXPERIENCE AND
QUALIFICATIONS. AS A LEADER IN THE BUSINESS WORLD AND IN THE
GOVERNMENT, YOU HAVE PROVEN YOURSELF AN ABLE INTERNATIONAL
NEGOTIATOR -- TOUGH BUT FAIR. YOU SHARE MY FAITH IN THE
PROMISE OF AN EXPANDING, OUTWARD-LOOKING AND EQUITABLE
INTERNATIONAL TRADING SYSTEM TO REDUCE TENSIONS BETWEEN NATIONS.

AND YOU HAVE DEMONSTRATED IN YOUR RELATIONSHIPS WITH THE
CONGRESS THE SPIRIT OF COOPERATION THAT IS SO VITAL TO ALL
JOINT EFFORTS BETWEEN THE EXECUTIVE AND LEGISLATIVE BRANCHES --
AND PARTICULARLY TO OUR COMMON OBJECTIVES IN THE GENEVA
NEGOTIATIONS.

AS SPECIAL TRADE REPRESENTATIVE, YOU FOLLOW SUCH
DISTINGUISHED STATESMEN AS THE LATE CHRISTIAN A. HERTER AND
YOUR IMMEDIATE PREDECESSOR, WILLIAM D. EBERLE -- ALL OF WHOM
MADE IMPORTANT CONTRIBUTIONS TO AMERICAN FOREIGN POLICY AND
CREDIBILITY IN THE INTERNATIONAL ARENA.

FRED, I KNOW YOU WILL ADD DISTINCTION TO THAT
TRADITION.

END OF TEXT