The original documents are located in Box 6, folder "3/17/75 - Talking Points, Motorcade Stop in South Bend, Indiana" of the President's Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

TO. THE PRESIDENT

FROM: PAUL THEIS

These are some suggested talking points for your motorcade stop in downtown South Bend.

TALKING POINTS, MOTORCADE STOP IN DOWNTOWN SOUTH BEND, INDIANA, MONDAY, MARCH 14, 1975

- 1. I know that this is a city that enjoys celebrating St. Patrick's Day, and I'm glad you've scheduled events so that I could be here to see so many of you.
- 2. You know that old saying that you can please all of the people some of the time. . . and some of the people all of the time. I don't think that could possibly refer to a St. Patrick's Day crowd in South Bend, home of Notre Dame and the Fighting Irish.
- 3. To me, it is always interesting to see a city first hand and see what's going on . . . and from this brief look, I can tell that South Bend is growing and changing. I want to compliment you on the city's progress and to thank you for this warm welcome.

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THE WHITE HOUSE

WASHINGTON

March 15, 1975

MEMORANDUM FOR:

THE PRESIDENT

FROM:

PAUL A. THEIS M



Attached are the following drafts of material for you to use at South Bend on Monday:

- 1. Speech to the students at the University of Notre Dame. Although this copy is on speech type, changes can still be made easily if you want.
- 2. Talking points for use before the University's Academic Council.
- 3. Talking points for use at a luncheon with newsmen from a six-state area.
- 4. Talking points to use before a "smoker" of university Presidents from the "Big Ten" and from colleges and universities in Indiana.
- 5. Talking points to use at the Governors' dinner.

Attachments