The original documents are located in Box 6, folder “3/17/75 - Talking Points, Motorcade Stop in South Bend, Indiana” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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TO: THE PRESIDENT
FROM: PAUL THER

These are some suggested talking points for your motorcade stop in downtown South Bend.
1. I know that this is a city that enjoys celebrating St. Patrick's Day, and I'm glad you've scheduled events so that I could be here to see so many of you.

2. You know that old saying that you can please all of the people some of the time . . . and some of the people all of the time. I don't think that could possibly refer to a St. Patrick's Day crowd in South Bend, home of Notre Dame and the Fighting Irish.

3. To me, it is always interesting to see a city first hand and see what's going on . . . and from this brief look, I can tell that South Bend is growing and changing. I want to compliment you on the city's progress and to thank you for this warm welcome.

# # #
MEMORANDUM FOR: THE PRESIDENT
FROM: PAUL A. THEIS

Attached are the following drafts of material for you to use at South Bend on Monday:

1. Speech to the students at the University of Notre Dame. Although this copy is on speech type, changes can still be made easily if you want.

2. Talking points for use before the University's Academic Council.

3. Talking points for use at a luncheon with newsmen from a six-state area.

4. Talking points to use before a "smoker" of university Presidents from the "Big Ten" and from colleges and universities in Indiana.

5. Talking points to use at the Governors' dinner.

Attachments