

The original documents are located in Box 6, folder “2/27/75 - Red Cross TV Address” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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THE PRESIDENT HAS SEEN *def.*

RED CROSS TV ADDRESS

30 SECOND VERSION

THURSDAY, FEBRUARY 27, 1975

THE VOLUNTARY WAY HAS ALWAYS BEEN THE AMERICAN WAY.

AND NO ORGANIZATION TYPIFIES THIS VOLUNTARY SPIRIT BETTER THAN THE

AMERICAN RED CROSS. DISASTER RELIEF, VOLUNTARY BLOOD DONATIONS,

HELP TO OUR VETERANS AND MILITARY MEN AND WOMEN ARE ONLY SOME

AREAS WHERE THE RED CROSS RESPONDS.

MARCH IS RED CROSS MONTH. I URGE YOU TO GIVE A LITTLE
OF YOUR TIME AND MONEY.

BE A GOOD NEIGHBOR.

HELP YOUR GOOD NEIGHBOR . . .

THE AMERICAN RED CROSS.

THANK YOU.

END OF TEXT

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RED CROSS TV ADDRESS

60 SECOND VERSION

THURSDAY, FEBRUARY 27, 1975

THE VOLUNTARY WAY HAS ALWAYS BEEN THE AMERICAN WAY .

WE HAVE ALWAYS BELIEVED IN NEIGHBOR HELPING NEIGHBOR. TODAY NO

ORGANIZATION TYPIFIES THIS VOLUNTARY SPIRIT BETTER THAN THE

AMERICAN RED CROSS .

WHEN DISASTERS OCCUR, THE RED CROSS . . . YOUR
"GOOD NEIGHBOR" . . . FURNISHES THE ASSISTANCE THAT HELPS MEND
BROKEN LIVES. VOLUNTEER BLOOD DONATIONS COLLECTED IN RED CROSS
CENTERS ARE REQUIRED BY OVER HALF OF OUR MEDICAL FACILITIES.
VETERANS AND MILITARY MEN AND WOMEN ALSO TURN TO THE RED CROSS
FOR HELP.

MARCH IS RED CROSS MONTH. RED CROSS CHAPTERS WILL BE
ASKING YOU TO HELP WITH FINANCIAL CONTRIBUTIONS AND BY BECOMING
A VOLUNTEER YOURSELF.

I URGE YOU TO DO SO.

BE A GOOD NEIGHBOR.

HELP YOUR GOOD NEIGHBOR . . . THE AMERICAN RED CROSS.

THANK YOU.

END OF TEXT