The original documents are located in Box 2, folder “10/16/74 - South Dakota Republican State Central Committee Rally (Draft only, no reading copy)” of the President’s Speeches and Statements: Reading Copies at the Gerald R. Ford Presidential Library.

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IT IS GOOD TO BE BACK IN SOUTH DAKOTA. I ESPECIALLY
ENJOY IT HERE BECAUSE OF MOUNT RUSHMORE. THERE ARE FOUR FACES
SCULPTED ON THAT GREAT NATIONAL MONUMENT. ONE IS A FEDERALIST.
ONE IS A DEMOCRAT. AND TWO ARE HISTORICAL PILLARS OF THE
REPUBLICAN PARTY. THIS IS THE KIND OF POLITICAL BREAKDOWN THAT
I LIKE IN SOUTH DAKOTA. DON'T YOU AGREE?
I AM MOST PLEASED TO BE ON THE SAME PLATFORM WITH

SOME TRULY FINE PEOPLE WHO FIT THE TRADITION OF ABRAHAM LINCOLN

AND TEDDY ROOSEVELT -- PEOPLE LIKE JIM ABDNOR, LEO THORSNESS,

JOHN OLSON, AND LARRY PRESSLER.
LEO THORSNESS MENTIONED TO ME EARLIER THAT THE

HUNTING SEASON OPENED HERE IN SOUTH DAKOTA LAST SATURDAY --

AND, BY COINCIDENCE, YOU MIGHT HAVE SEEN IN THE NEWSPAPERS AND

ON TV, THE WHITE HOUSE HAS A NEW ADDITION. MY DAUGHTER, SUSAN

AND OUR WHITE HOUSE PHOTOGRAPHER, DAVE KENNERLY, GOT TOGETHER

AND SURPRISED ME WITH AN EIGHT-MONTH OLD GOLDEN RETRIEVER.

AND I'D LIKE TO TELL YOU THE STORY OF HOW SUSAN AND DAVE BOUGHT

THIS DOG.
THEY CALLED UP A VERY HIGHLY RECOMMENDED KENNEL AND

SAID THEY WANTED TO GET A GOLDEN RETRIEVER.  THE OWNER OF THE

KENNEL SAID FINE.  WHO WILL THE OWNER BE?  AND THEY SAID,

IT'S A SURPRISE -- THEY'D LIKE TO KEEP IT A SECRET.  WELL, THE

KENNEL OWNER SAID HE DIDN'T SELL DOGS THAT WAY.  HE WOULD HAVE

TO KNOW THE DOG WAS GOING TO A GOOD HOME.
SO SUSAN AND DAVE ASSURED HIM THAT IT WOULD BE.

THEY EXPLAINED THAT THE PARENTS ARE FRIENDLY, MIDDLE-AGED, AND

LIVE IN A BIG WHITE HOUSE WITH A FENCE AROUND IT.

THE KENNEL OWNER SAID, "GOOD. DO THEY OWN OR

RENT?" SUSAN AND DAVE THOUGHT A MOMENT AND SAID, "WELL, YOU

MIGHT SAY IT'S PUBLIC HOUSING."
THE KENNEL OWNER SAID, "OKAY. NOW THIS IS A BIG DOG WHO'S GONNA EAT A LOT. DOES THE FATHER HAVE A STEADY JOB?"

WELL -- THERE THEY WERE STUCK FOR AN ANSWER.
I HAD THE OPPORTUNITY TO CONFER WITH JIM ABDNOR AS
WE FLEW OUT HERE ON AIR FORCE ONE -- AND I CAN ASSURE YOU THAT
SOUTH DAKOTA IS FORTUNATE TO HAVE HIM IN CONGRESS. HE IS A
FIGHTER -- FOR THE FARMERS AND FOR THE TAXPAYERS. HE STANDS
FOR HIGH PRINCIPLES AND ENERGETIC EFFORTS ON BEHALF OF
SOUTH DAKOTANS. I'M GLAD TO BE IN HIS CORNER. I KNOW HE IS IN
MINE. I URGE YOU TO SEND HIM BACK TO WASHINGTON.
ONE THING WE KNOW ABOUT LEO THORSNESS. HE IS NOT

ONLY A FIGHTER -- HE IS A STRONG MAN WITH A STRONG BACKGROUND TO

SERVE THE PEOPLE OF THIS GREAT STATE. AND I KNOW THIS, TOO:

I CAN COUNT ON HIM TO KEEP AN EYE ON THE WAY YOUR MONEY WILL BE

SPENT IN WASHINGTON -- TO BE A FULL-TIME FIGHTER AGAINST INFLATION

ON A YEAR-IN AND YEAR-OUT BASIS INSTEAD OF ONCE EVERY SIX YEARS --

AT ELECTION TIME.
THERE'S ANOTHER SOUTH DAKOTAN WE NEED IN CONGRESS --

LARRY PRESSLER, YOUR CANDIDATE FOR THE HOUSE FROM THE FIRST DISTRICT. THE ELECTION OF LEO AND LARRY WILL BRING FULL STRENGTH THIS STATE'S REPUBLICAN CONTINGENT IN THE CONGRESS.
AT THE STATE LEVEL, JOHN OLSON WILL MAKE AN OUTSTANDING GOVERNOR. HIS EXPERIENCE AS EXECUTIVE DIRECTOR OF THE SOUTH DAKOTA RURAL ELECTRIFICATION ADMINISTRATION AND EARLIER AS STATE HIGHWAY DIRECTOR HAS PROVIDED HIM WITH A KNOWLEDGE AND KNOW-HOW THAT MAKES HIM UNIQUELY QUALIFIED TO LEAD THIS STATE FOR THE NEXT FOUR YEARS. I URGE YOU TO ELECT HIM.
NOW LET ME GET INTO WHY I AM HERE TODAY. I AM HERE TODAY FOR TWO REASONS: FIRST, THE AMERICAN PEOPLE HAVE A RIGHT TO SEE THEIR PRESIDENT OUT DEFENDING WHAT HE BELIEVES IN. THEY HAVE A RIGHT TO SEE HIM EXPLAINING TO THE PEOPLE OF SOUTH DAKOTA WHAT HAPPENS IN WASHINGTON, D. C. I CAN ASSURE YOU IT IS REFRESHING FOR ME TO SEE THE NATION OUT OF SOME OTHER WINDOW THAN THE ONE IN WASHINGTON.
THE SECOND REASON THAT I AM HERE IS CONNECTED WITH THE FIRST REASON. I AM PROUD TO DEFEND MY PROGRAMS AND TO MEET THE PEOPLE OF AMERICA. BUT I NEED HELP. I NEED THE HELP OF INFLATION-CUTTERS LIKE JIM ABDNOR. I NEED THE HELP OF TOUGH-MINDED MEN LIKE LEO THORSNESS WHO WILL HELP BRING A BIPARTISAN TONE TO AMERICA'S FOREIGN POLICY. AND SO I AM HERE TO ASK YOU -- AND ALL THE PEOPLE OF SOUTH DAKOTA -- TO HELP OUR CANDIDATES THIS YEAR.
I need help in solving the problems of high prices, of unemployment, of assuring adequate energy supplies.

That is why I addressed the Congress just over a week ago and submitted a detailed 31-point program which represents combinations of the best thinking that America has to offer.
I need assistance to get these programs through the Congress. Every day that we wait is just one more day that we have allowed inflation to creep ahead.

There is so much to do. I have assured the farmers of this and every state that they will have all the fuel and fertilizer they need to harvest their bountiful farm crops.
I WOULD LIKE TO REASSURE YOU ON ANOTHER POINT:

I AM VIGOROUSLY OPPOSED TO ANY ADDITIONAL FEDERAL TAX ON GASOLINE. WE WANT TO KEEP THIS COUNTRY ROLLING -- NOT PARKED ON A DEAD-END STREET.

This proposal would have handicapped all those who have to travel every mile to a Dr. or to a farm implement dealer.

Some are theoretical thinkers.

Some... environmentalists.

Don't understand your practical problems.

I do.

That's why I said no.

New gas tax.
WE ALL KNOW THAT PRODUCTIVITY IS THE KEY TO GETTING
A STRANGLE-HOLD ON INFLATION. IF ALL ASPECTS OF OUR ECONOMY
FUNCTIONED WITH THE EFFICIENCY AND ALMOST MIRACULOUS OUTPUT
OF THE AMERICAN FARMER, I AM CONVINCED THAT INFLATION WOULD
BE A PROBLEM OF MUCH SMALLER PROPORTIONS.
RURAL AMERICA HAS BLAZED THE WAY TO A HIGHER STANDARD
OF LIVING FOR THE UNITED STATES, IF NOT THE ENTIRE WORLD.

AND YET, THIS GREEN REVOLUTION HAS NOT SPREAD ITS BENEFITS
EVENLY ACROSS THE VAST FARMLANDS OF AMERICA. THERE MUST BE
ANOTHER GREEN REVOLUTION FOR THE MEN AND WOMEN WHO DRAW
THEIR LIVELIHOOD FROM THE SOIL -- A GREEN REVOLUTION THAT
PROMISES THEM AN ADEQUATE RETURN AND A FAIR PROFIT ON THEIR TIME,

LAND, INVESTMENT AND LABOR.
I promise you that the problems and concerns of the people of rural America will not be buried under the concrete of big-city interests.

I am particularly disturbed by the wasteful protest slaughtering of calves in Wisconsin at a time when we are trying to increase the food supply. Yet I recognize the frustration that prompted this shocking demonstration. But their actions contribute nothing toward a solution to this problem or to the problem of inflation which we all face.
I AM AWARE OF THE COST-PRICE SQUEEZE IN WHICH LIVESTOCK PRODUCERS AND FEEDERS FIND THEMSELVES. I HAVE REQUESTED A FULL REPORT ON THIS SITUATION. I WILL MEET WITH THEM SOON. THE NEXT TWO WEEKS AT THE WHITE HOUSE WITH FARMERS AND RANCHERS TO SEEK THEIR SOLUTION.
I am disturbed by the disparity between the reduced earnings of the cattle growers and the higher prices charged to consumers throughout the nation. I am asking the new Council on Wage-Price Stability to examine the reasons behind this gap between what is paid to the farmer and what must be paid on the other end of the line by the individual consumer. Something is obviously wrong. I intend to do what I can to resolve this situation.
THE LIVESTOCK PRODUCERS OBVIOUSLY CANNOT TOLERATE

A SITUATION IN WHICH CALVES COST MORE TO RAISE THAN THEY BRING

AT THE MARKET. BUT THERE IS CERTAINLY A BETTER WAY OF

REDRESSING GRIEVANCES THAN BY THE DRASTIC AND WASTEFUL

DESTRUCTION OF OUR FOOD SUPPLY.
THERE'S ANOTHER PROBLEM WHICH CONCERNS ME GREATLY --

THE TREMENDOUS COST-PRICE SQUEEZE IN WHICH AMERICA'S DAIRYMEN
FIND THEMSELVES. I MET LAST FRIDAY AT THE WHITE HOUSE WITH A
REPRESENTATIVE GROUP OF DAIRY FARMERS AND CONGRESSIONAL LEADERS
WHO OUTLINED THE PROBLEM VERY EFFECTIVELY.
I AM VERY SYMPATHETIC WITH THEIR PROBLEM.

I UNDERSTAND THE CONCERN OF DOMESTIC DAIRY PRODUCERS THAT

THE UNITED STATES DAIRY SUPPORT PRICE SYSTEM SHOULD NOT BE

ALLOWED TO BE UNDERMINED BY EFFORTS OF FOREIGN DAIRY PRODUCERS --

SOME OF WHOM ARE SEEKING TO SHIFT THE BURDEN OF THEIR OWN

COST-PRICE PROBLEMS ONTO THE U. S. MARKET, AIDED BY ARTIFICIAL

INCENTIVES FROM THEIR GOVERNMENTS.
BECAUSE OF MY CONCERN ABOUT THE ECONOMIC PROBLEMS DAIRYMEN ARE FACING, I AM TODAY ANNOUNCING THAT NO ACTION WILL BE TAKEN TO CHANGE THE PRESENT SYSTEM OF DAIRY IMPORT QUOTAS WITHOUT A THOROUGH REVIEW OF MARKET CONDITIONS AND FULL OPPORTUNITY FOR OUR DAIRY PRODUCERS TO BE HEARD AT THAT TIME.
I AM CONVINCED THAT OVER THE LONG HAUL THE AMERICAN FARMER CAN COMPETE AGAINST ANY FARM PRODUCER IN THE WORLD.

I LOOK FORWARD TO NEGOTIATIONS WITH OTHER NATIONS WHICH WILL ACHIEVE AN UNDISTORTED AND FAIR DAIRY MARKET WORLD-WIDE.
THESE ARE SOME OF THE REASONS I AM HERE -- TO
LISTEN TO WHAT YOU HAVE TO SAY AND TO DISCUSS MY VIEWS WITH YOU.
I AM ALSO HERE TO ENLIST YOU IN THE WIN PROGRAM. ISN'T IT TIME
TO WHIP INFLATION NOW? THE PEOPLE OF THE PLAINS HAVE ALWAYS
BEEN STRONG. YOUR EFFORTS HELPED PULL AMERICA OUT OF A
DEPRESSION, HELPED DEFEND IT IN WAR, HELPED TO KEEP THE PEACE THAT
WE HAVE NOW ATTAINED AFTER SO MANY YEARS OF CONFLICT. THAT IS
WHY I AM CONVINCED WE ARE GOING TO WIN AGAIN.
THIS IS NOT ANY EASY TIME FOR AMERICA. GREAT CHALLENGES HAVE NEVER BEEN EASY.

LET ME SHARE ANOTHER CONCERN OF MINE WITH YOU --

THE EROSION OF THE TWO PARTY SYSTEM IN THIS COUNTRY. THERE MUST BE BALANCE. THERE MUST BE PERSPECTIVE. THERE MUST BE COOPERATION AND SHARING. AND ABOVE ALL, THERE MUST BE A STRONG TWO PARTY SYSTEM.
THAT'S ANOTHER REASON I CAME TO SOUTH DAKOTA --

TO HELP PRESERVE 200 YEARS OF AMERICAN TRADITION, TO HELP

MAINTAIN INTACT OUR SYSTEM OF CHECKS AND BALANCES AND TO HELP

MAKE SURE REPRESENTATIVE GOVERNMENT IN AMERICA STAYS

REPRESENTATIVE.
LET ME CONCLUDE TODAY BY JUST REMINDING REPUBLICANS, DEMOCRATS AND INDEPENDENTS ALIKE: CONGRESSIONAL ELECTIONS ARE WHAT AMERICA IS ALL ABOUT. IT IS THE TIME TO ACCOUNT FOR THE STEWARDSHIP OF THOSE WHO SERVE THE PEOPLE. THERE IS NO GUN SO MIGHTY NOR FORCE SO POWERFUL AS THE QUIET SYMBOLIC VOICE spoken IN THE PRIVACY OF THE VOTING BOOTH. IT IS THE OPPORTUNITY, AND INDEED THE RESPONSIBILITY, OF EVERY CITIZEN TO BALANCE THE LEDGER SHEETS OF GOOD GOVERNMENT.
I KNOW WE WILL GET THE JOB DONE. WE WILL LICK
INFLATION. WE WILL STRENGTHEN THE GREAT TWO-PARTY SYSTEM IN
THE UNITED STATES. AND WE WILL CONTINUE TO BUILD THE INTERNATIONAL
PEACE WHICH WILL COME FROM BIPARTISAN COOPERATION IN THE HIGHEST
COUNCILS OF OUR GOVERNMENT.

THAT'S WHY I AM HERE TODAY. I AM GLAD I CAME.

THANK YOU.
AND TO HELP ACCOMPLISH ALL THIS, WE NEED A STRONG, RESPONSIVE CONGRESS. AS ONE COMMENTATOR PUT IT ON TELEVISION LAST WEEK -- "I'M LOOKING FOR A CONGRESS THAT'LL PRAISE THE LORD AND PASS THE LEGISLATION!"

#   #   #
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NEEDLESS TO SAY, THEY GOT THE DOG AND, VERY

APPROPRIATE TO THE SPIRIT OF THE BICENTENNIAL, WE'VE NAMED HER

LIBERTY. A REPORTER ASKED MY DAUGHTER SUSAN WHO'S GOING

TO TAKE CARE OF LIBERTY? WHO'S GOING TO FEED HER AND GROOM HER

AND TAKE HER OUT IN THE MORNING AND AT NIGHT? AND SUSAN DIDN'T

HESITATE A MINUTE. SHE SAID, "DADDY!"

SO I HAVE A FEELING THIS IS ONE LIBERTY THAT'S GOING TO

COST ME SOME OF MINE.