

The original documents are located in Box 65, folder “Bicentennial - General (3)” of the John Marsh Files at the Gerald R. Ford Presidential Library.

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September 8, 1975

MEMORANDUM FOR: RUSS ROURKE
FROM: JACK MARSH

Who is the contact in the Press Office for the Bicentennial?
Has someone in the Press Office been designated to have press
responsibilities for the White House in reference to this program?

If there is not, I think maybe we should speak to Ron about designating
someone.

JOM/dl



see: Fletcher James

Bucena

September 9, 1975

MEMORANDUM TO:

MILT MITLER

FROM:

RUSS ROURKE

Please note Jack's comment, i.e., "okay if Paul concurs this was understanding".

For obvious reasons, please run a copy of your prepared response by Paul O'Neill. for his concurrence.

Many thanks.

RAR:cb



see: marris

Bicentennial

September 11, 1975

MEMORANDUM TO:

TED MARRS

FROM:

RUSS ROURKE

Ted, item one on the attached JOM memo is "obs'd". I call your attention to paragraph two of Jack's memo with regard to the Congressional end of Bicentennial activities. You might give some thought to a White House "Public Relations" contact with these individuals at an appropriate time.

Many thanks.

RAR:cb



Bicentennials

THE WHITE HOUSE
WASHINGTON

September 11, 1975

MEMORANDUM TO: JACK MARSH

FROM: RUSS ROURKE *R*

Jack, after speaking with both Ted Marrs and Milt Mitler re the question of designating a specific individual in the Press Office as a contact point for Bicentennial matters, I have come up with the following cumulative recommendation...it would be unwise to specifically designate any single individual. Ted and Milt advise me that they have had excellent relationships with a variety of people in the Press Office with regard to Bicentennial matters. To designate a single individual, considering that person's out-of-town trips, vacations, unavailability for a variety of other reasons, would cramp Ted and Milt's style. Unless you have any strong views to the contrary, they would prefer working on this same basis.

FYI, they have been recently dealing with Margita White on several Bicentennial matters. I am, therefore, sending the attached materials to Milt, with a request that he pass them on to Margita.



Bicentennial

September 11, 1975

MEMORANDUM TO: MILT MITLER
FROM: RUSS ROURKE

Milt, this is in further reference to our conversation concerning our discussion re the designation of a specific individual in the Press Office, to handle Bicentennial matters. Both Jack and I agree with you and Ted that it would be unwise to designate any one person for these purposes.

After reviewing the attached materials, please pass them on to Margita White for her information.

RAR:cb



THE WHITE HOUSE

WASHINGTON

September 8, 1975

MEMORANDUM FOR:

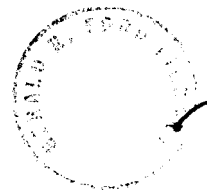
RUSS ROURKE

FROM:

JACK MARSH

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see: ~~Mittler~~

Bicentennial

September 11, 1975

MEMORANDUM TO:

MILT MITLER

FROM:

RUSS ROURKE

Milt, this is in further reference to our conversation concerning our discussion re the designation of a specific individual in the Press Office to handle Bicentennial matters. Both Jack and I agree with you and Ted that it would be unwise to designate any one person for these purposes.

After reviewing the attached materials, please pass them on to Margita White for her information.

RAR:cb—



SEP 8 1975

sent to J. Morris
9/11
F 42

COORDINATING COMMITTEE OF NATIONAL
PATRIOTIC AND CIVIC ORGANIZATIONS

Summary of minutes of the Spring meeting held on March 14, 1975
in Savannah, Georgia.

The minutes were transcribed from the tape furnished at the meeting
by Mrs. Roberts.

Present at the meeting were Mrs. Roberts, Mrs. Brock, Mrs. Hutton,
Mr. Morris, Mr. Seawell, Capt. Allendorfer, Mr. Frank Underwood,
Chairman of the '76 Committee of Savannah, who also serves on the
Georgia Bicentennial Commission, Mr. William Whitten, Savannah Reporter
for historical subjects from the Savannah Morning News and Dr. George
Dyer of the Coordinating Committee who was delayed because of transport-
ation problems. He was able to attend all the later scheduled activities.

The Chairman greeted the members of the Coordinating Committee
and our Savannah hosts. Mrs. Roberts welcomed the Committee.

Informal reports on all coordinating activities of the members
present were presented.

Mrs. Sara Brock reported on the many Bicentennial activities
under way in Chester County, Pennsylvania. She pointed out the value
of coordinating activities, as exemplified by a recent project sponsored
by the Pennsylvania Bicentennial Commission. This concerned an
authorized reaffirmation of principles of the Declaration of Independence.
This project was presented to our group at the Washington meeting in
September of 1973. Mrs. Brock reported it as a suggestion of Mrs.
Vera Shaw of Massachusetts. Mrs. Brock also gave the material to
Dr. Grundfest, of our Committee, who managed to interest the
Pennsylvania Bicentennial Commission in the project.



The Chairman stated that the importance of such a development exemplifies the value of the meetings of the Coordinating Committee. She stated our members represent so many organizations that we can be mutually helpful by general discussions of important projects.

Captain Allendorfer reported on the importance of county and community groups, such as Revolutionary Battle Park, Inc., which that morning had received an A.R.B.A. flag of recognition. He explained that the State Bicentennial Commission and the local Committee of '76 designated the spot to receive the flag and they actually presented it.

The Chairman reported that funding for a coordinating film series is not yet available. The general financial situation is unfavorable for such an effort. However, she reported that a new type of closed-circuit television for use in city hotel and motel rooms is being developed and in August she will attend the first showing of a contemplated film series planned to include all points of historic interest in a given area. She will make a report on this at the fall meeting.

The Chairman also reported on the recently appointed 25 member Advisory Council to the A.R.B.A., and the 11 member A.R.B.A. Board.

Mr. Underwood reported on a Freedom Train sponsored by the Masons, which will make an extensive tour. He stated that they didn't know about the Freedom Train which is sponsored by A.R.B.A.

Captain Allendorfer knew nothing about this Masonic project. The exchange of ideas proved helpful.

Mr. Seawell, who also represents many organizations made a report on the Friends of LaFayette and the Yorktown Association. He stated that plans for both organizations were well under way and should be finalized before fall. The Yorktown Association will have its annual celebration on October 19th, 1975. Special plans are being developed for the celebration in 1976. He will keep us informed about these.

Mr. Morris, another representative of many organizations reported on various activities of the Sons of the Revolution, The Sons of the American Revolution, the Colonial Society of Pennsylvania and the Society of Colonial Wars.

He is engaged on flag research because of the increasing Bicentennial interest in emblems and the resultant questions which are being asked about them at points of historic interest. In advance of the meeting, he had done additional research on Georgia's State Flag and presented one to Mrs. Roberts. It was acknowledged with great appreciation by all those present.

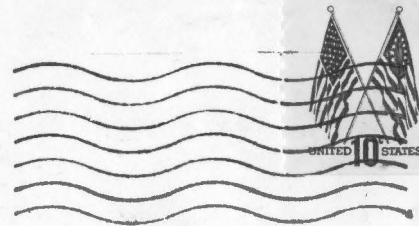
The meeting adjourned to a luncheon hosted in the committees' honor by Federal Judge Alexander A. Lawrence. Apart from his legal accomplishments, Judge Lawrence is an eminent historian. His book "Storm Over Savannah" was a best seller. Mrs. Roberts was our charming hostess. She introduced the committee members and the guests who attended, including Dr. Harold Arberg, Director of the Arts and Humanities.



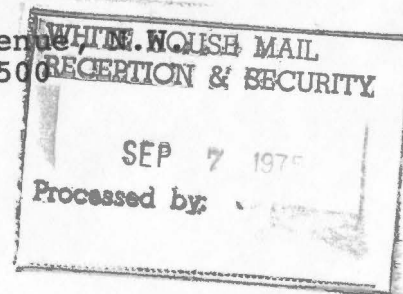
WASHINGTON CROSSING FOUNDATION

P.O. Box 1976

WASHINGTON CROSSING, PENNSYLVANIA 18977



The Honorable John O. Marsh, Jr.
Special Advisor to the President
The White House
1600 Pennsylvania Avenue
Washington, D. C. 20500



THE WHITE HOUSE

WASHINGTON

September 17, 1975

MEMORANDUM FOR: JACK MARSH

FROM: RUSS ROURKE *R*

Milt Mitler advises me that they now have a print of the "Bicentennial USA" film. It is a 16mm product and cannot, therefore, be shown on our in-house Channel 2. This 20 minute film can be set up anytime at your convenience in the White House Theater.

Please advise.



THE WHITE HOUSE
WASHINGTON

9/14/75

R -
Get
this



photographic backdrop used in type festivals will be available to participants, together with a slide and a folio of prints.

For further information contact Carolyn Johnson, Coordinator, Working American Bicentennial Project, AFL-CIO, 815 14th St., N.W., Washington, D.C. 20006. Tel. (202) 637-5156.

America Beautiful

ment agencies. Programs are presented through KAB's 35 state chapters, some 7000 local groups, National Advisory Council members and chapters. Its programming is supported by more than 100 companies, associations and labor unions presenting nearly every major U.S. industry, and by individual citizens. On May Day 1976, an ARBA-recognized event is scheduled for April 24, 1976. Organizations and individuals desiring more information or assistance in Bicentennial environmental improvement projects are invited to contact Keep America Beautiful, Inc., 99 Park Avenue, New York, N.Y. 10016. Telephone (212) 664-1664.

for 5 Million

ough local RIF groups are self-supporting, buy their own books, and pay personnel where necessary, the National RIF located in the Smithsonian Institution in Washington, D.C., provides services essential to sustain the local chapters. National RIF trains personnel, recruits and other volunteers; prepares educational materials, public information and guide to Book Selection." National RIF obtains sizeable discounts in book pricing for all projects and assists in fundraising at the local level. National RIF is supported by foundations, private philanthropy, and business and industry contributions. For more information, write: RIF, Smithsonian Institution, Washington, D.C. 20560.

(202) 381-5911.

Bahamas, S. Carolina Join in Bicen. Project

A unique Bicentennial educational program will be held in Nassau, Bahamas, and Charleston, South Carolina, in October of this year.

The program is co-sponsored by the Education Communication Association of Washington, D.C., the Bahamas Historical Society and the Charleston, S.C., branch of the English-Speaking Union. Its objective is to explore the common heritage of the Bahamas and the United States from the late 15th Century to the recent past. The program is ARBA-approved.

The Bahamas phase will be held in Nassau from October 22 to 27 while the Charleston phase is scheduled from October 27 to 31.

ARBA Film Shows Nationwide Activity

ARBA has produced a 13-minute color movie explaining the themes and goals of the nation's 200th anniversary commemoration and offering glimpses of Bicentennial activities taking place across the country.

"Bicentennial USA" can be rented or purchased. The 16mm film is suitable for showing to groups and a video tape cassette version is available for television.

Included in the film are excerpts from historic re-enactments, plays and performing arts developed by students for the Bicentennial, western oral history, and projects for the nation's third century.

"Bicentennial USA" may be obtained by writing the National Audiovisual Center (GSA), Washington, D.C. 20409. Rental price for three-day use of the film is \$10.00, and the purchase price is \$62.50. The video tape costs \$52.50. Checks should be made payable to National Archives Trust Fund.

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Director of Public
Boardman writes: "You
that the Air Force Sergeant
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tions to contribute to this even
as is feasibly possible."

Send your ideas to: Director of Public
Relations, AFSA, P.O. Box 3106
Washington, D.C., 20031.

September 17, 1975

MEMORANDUM FOR: JACK MARSH
FROM: RUSS ROURKE

Milt Mittler advises me that they now have a print of the "Bicentennial USA" film. It is a 16mm product and cannot, therefore, be shown on our in-house Channel 2. This 20 minute film can be set up anytime at your convenience in the White House Theater.

Please advise.

RAR/dl



Bicentennial

September 17, 1975

MEMORANDUM FOR:

TED MARRS

FROM:

JACK MARSH

The attached item might be of interest. Would you or Milt be good enough to look into it and see if there is anything that can be set up along the lines suggested in Don Rumsfeld's memo.

Many thanks.

JOM/RAR/dl



THE WHITE HOUSE
WASHINGTON

September 13, 1975

MEMORANDUM FOR: JACK MARSH
FROM: DON RUMSFELD

Les Consolvo stopped me in New Hampshire Thursday, the 11th, and recommended we use the Old Guard, the Revolutionary Troops, to have some sort of a Changing of the Guards somewhere in Washington. My personal view is I don't want it at the White House, but it might be alright to do a Changing of the Guards somewhere at the Washington Monument.

Do you have any thoughts on such a thing? I don't.



September 23, 1975

MEMORANDUM FOR:

RUSS ROURKE

FROM:

JACK MARSH

I think you should speak to Ted about having a meeting of the in-house group that we have at the White House in reference to the President's participation in the Bicentennial.

You might also discuss with Ted his views on having a meeting of the larger Bicentennial Task Force representating the Departments and Agencies.

What is the status of the inquiry you were making concerning Ottawa, Illinois and the Lincoln letter? The President is very interested in the genesis of that letter and let's see what we can run down.

You might get the letter that came in typewritten from Ottawa, Illinois, signed by an individual named Locke. Call the individual and ask him if he knows anything about it.

JOM/dl



OCT 4 1975

THE WHITE HOUSE
WASHINGTON

October 1, 1975

MEMORANDUM FOR: JACK MARSH

FROM: TED MARRS *Jee*

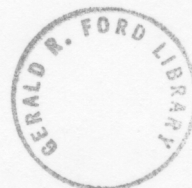
Attached is a listing of events to which various military organizations in this area, including The Old Guard, are committed from now through most of 1976.

As you can see, there is ample exposure of this nature and most probably any expansion of Old Guard activity would require additional funds.

Under the circumstances, I believe Don Rumsfeld and Les Consolvo should be advised that existing programs do cover what was suggested.

I have attached a suggested memo from you to Don.

Attachment.

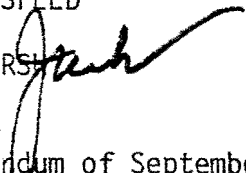


THE WHITE HOUSE

WASHINGTON

October 1, 1975

MEMORANDUM FOR: DON RUMSFELD

FROM: JACK MARSH 

In response to your memorandum of September 13th concerning the suggestion made to you by Les Consolvo about an Old Guard ceremony in Washington, I have checked with the military and the information received is attached.

As you can see, there are ample military activities for the Bicentennial, including a good Old Guard schedule, now in being. Any expansion of Old Guard activity would probably require additional funds. I believe this information would satisfy Les Consolvo's concern.



| <u>DATE</u> | <u>LOCATION</u> | <u>ELEMENT (The Old Guard and The U.S. Army Band)</u> |
|----------------------------------|---|---|
| 3, 10, 17, 24 and 31 August 1976 | Jefferson Memorial Concert | The U.S. Army Band |
| 4, 11, 18, and 25 August 1976 | Jefferson Memorial (Torchlight Tattoo) | The Old Guard and The U.S. Army Band |
| 6, 13, 20 and 27 August 1976 | Capitol Concert | The U.S. Army Band |
| 30 August 1976 | DA Retirement | The Old Guard and The U.S. Army Band |
| 31 August 1976 | GO Retirement | The Old Guard and The U.S. Army Band |

| | | |
|-------------------|------------------------|--------------------------------------|
| 20 September 1976 | The Old Guard Birthday | The Old Guard and The U.S. Army Band |
| 29 September 1976 | DA Retirement | The Old Guard and The U.S. Army Band |
| 30 September 1976 | GO Retirement | The Old Guard and The U.S. Army Band |

** May-September 1976/One day a week The U.S. Army Band or Fife and Drum Corps will perform at the Ellipse.

| | | |
|-----------------|---------------|--------------------------------------|
| 28 October 1976 | DA Retirement | The Old Guard and The U.S. Army Band |
| 29 October 1976 | GO Retirement | The Old Guard and The U.S. Army Band |

| <u>DATE</u> | <u>LOCATION</u> | <u>ELEMENT (The Old Guard and The U.S. Army Band)</u> |
|---------------------------|-------------------------------|---|
| 10-12 June 1976 | Portland, Oregon | Fife and Drum Corps |
| 12-18 June 1976 | Capital Centre | The Old Guard and The U.S. Army Band |
| 29 June 1976 | DA Retirement | The Old Guard and The U.S. Army Band |
| 30 June 1976 | GO Retirement | The Old Guard and The U.S. Army Band |
| 1, 8, 22 and 29 June 1976 | Jefferson Memorial Concert | The U.S. Army Band |
| 4, 11 and 25 June 1976 | Capitol Concert | The U.S. Army Band |



| | | |
|-------------------------------|---|--------------------------------------|
| 2 July 1976 | Center Court, Pentagon | Chorus |
| 29 July 1976 | DA Retirement | The Old Guard and The U.S. Army Band |
| 30 July 1976 | GO Retirement | The Old Guard and The U.S. Army Band |
| 6, 13, 20 and 27 July 1976 | Jefferson Memorial Concert | The U.S. Army Band |
| 7, 14, 21 and 28 July 1976 | Jefferson Memorial (Torchlight Tattoo) | The Old Guard and The U.S. Army Band |
| 2, 9, 16, 23 and 30 July 1976 | Capitol Concert | The U.S. Army Band |

** May-September 1976/One day a week The U.S. Army Band or Fife and Drum Corps will perform at the Ellipse.

| <u>DATE</u> | <u>LOCATION or FUNCTION</u> | <u>ELEMENT (The Old Guard and The U.S. Army Band)</u> |
|------------------|-----------------------------|--|
| 16-25 April 1976 | San Antonio, Texas | Fife and Drum Corps and Army Drill Team |
| 23 April 1976 | West Point, New York | Fife and Drum Corps |
| 26 April 1976 | State Department Auditorium | Chamber Orchestra and Singers |
| 26 April 1976 | Lexington, Kentucky | The U.S. Army Band |
| 29 April 1976 | DA Retirement | The Old Guard and The U.S. Army Band |
| 30 April 1976 | GO Retirement | The Old Guard and The U.S. Army Band |
| ----- | | |
| 3 May 1976 | Civilian Aides Review | The Old Guard and The U.S. Army Band |
| 3 May 1976 | Civilian Aides Dinner | Strings and Chorus |
| 7 May 1976 | Secretary Alumni Conference | Chorus, Strings and Combo |
| 10 May 1976 | Carlisle Barracks | Fife and Drum Corps, Life Guards and Drill Team "Spirit of '76" |
| 13 May 1976 | Wilkes-Barre, Pennsylvania | The U.S. Army Band |
| 16-18 May 1976 | Jekyll Island, Georgia | Fife and Drum Corps |
| 27 May 1976 | DA Retirement | TOG and The U.S. Army Band |
| 28 May 1976 | GO Retirement | The Old Guard and The U.S. Army Band |
| ----- | | |

** May-September 1976/One day a week The U.S. Army Band or Fife and Drum Corps will perform at the Ellipse.



September 17, 1975

MEMORANDUM FOR:

TED MARRS

FROM:

JACK MARSH

The attached item might be of interest. Would you or Milt be good enough to look into it and see if there is anything that can be set up along the lines suggested in Don Rumsfeld's memo.

Many thanks.

JOM/RAR/dl



September 17, 1975

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Many thanks.

JOM/RAR/dl



THE WHITE HOUSE
WASHINGTON

September 16, 1975

JACK,

This might be something that the Ted Marrs/Milt
Mitler duo might get cracking on.

RUSS *L*

Send to the

Dynamic Duo!

M



SEP 16 1975

THE WHITE HOUSE

WASHINGTON

September 13, 1975

MEMORANDUM FOR: JACK MARSH
FROM: DON RUMSFELD

Les Consolvo stopped me in New Hampshire Thursday, the 11th, and recommended we use the Old Guard, the Revolutionary Troops, to have some sort of a Changing of the Guards somewhere in Washington. My personal view is I don't want it at the White House, but it might be alright to do a Changing of the Guards somewhere at the Washington Monument.

Do you have any thoughts on such a thing? I don't.



THE WHITE HOUSE

WASHINGTON

October 6, 1975

MEMORANDUM FOR: RUSS ROURKE

FROM: JACK MARSH

What are the plans of the Navy and the Marine Corps to observe their Bicentennial Founder's Day and to what extent are they planning to incorporate the President into their ceremonies?

7 Oct 1975
Advised verbally



OCT 6 1975

October 6, 1975

Bicentennial
M

MEMORANDUM FOR

SECRETARY OF INTERIOR

What is feasibility in regard to Ellis Island as a shrine, museum, recreational area and theme park?

Would you please have a joint look at the possibilities and advise by January 1st?

**Theodore C. Marrs
Special Assistant to the President**

**cc: Immigration and Naturalization
Service**

pft

**cc: Jack Marsh ✓
cc: John Warner**



October 6, 1975

MEMORANDUM FOR

**IMMIGRATION AND NATURALIZATION
SERVICE**

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**Would you please have a joint look at the
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**Theodore C. Marrs
Special Assistant to the President**

cc: Secretary of Interior

pft

**cc: Jack Marsh ✓
cc: John Warner**



September 7, 1

Dr Theodore C. Marrs
Special Assistant to the President
The White House
Washington D.C. 20500

Dear Ted,

I was pleased to see you again last week in the corridors of power. You will most certainly meet with a warm welcome in London at the opening of 'The Age of Franklin and Jefferson'. I myself am looking forward to seeing it when it comes to New York next year.

There was no proper time for me to broach with you the germ of an idea when we met so I am putting it briefly down in writing; and if it arouses any interest perhaps I could discuss it further when I am next in Washington.

On many occasion I have taken the Staten Island ferry and passed the overgrown and distant symbol of America's heritage - Ellis Island. I recently learnt from Jack Harr, Bicentennial aide to John Rockefeller that New Jersey was planning to recycle, if that is the topically appropriate word, a large area of wharves and railyards just to the rear of Ellis Island and The Statue of Liberty. This area would become 'Liberty Park' and complement these two famous landmarks as a recreational area and theme park. Our discussion transgressed on to the subject of Ellis Island itself and we both felt that a concerted effort could be made to restore Ellis Island, perhaps for the Bicentennial, a major contribution to the Nation's 200th Birthday, and as a fitting tribute to the fourteen million that passed that way and into American mainstream.

I believe that Ellis Island comes under the jurisdiction of the Department of the Interior and I know that there is nothing new in touting ideas about restoring this neglected landmark. However nothing has been done, and I suspect that nothing dramatic is being done, to correct this omission in the foreseeable future.

It would seem to me that apart from Federal funding through the Department of the Interior there lies two clear possibilities and opportunities. The first is to identify those major companies and corporations in this country founded by immigrants who came through the gateway in New York harbor; and seek their financial support to restore the Island as a permanent memorial to their founders. Additionally those ethnic societies which exist to remember and reaffirm the individual roots and origins of their members.

And secondly I feel that there exists no more fitting source of help than the latest wave of immigrants to this country, who currently reside in difficult circumstance. I speak of course of the South Vietnamese. I see no more perfect a way for them to be placed in the arteries of these United States than by a Trust Fund designed to renovate and restore Ellis Island using their labors and skills in a crash program of government endeavour.

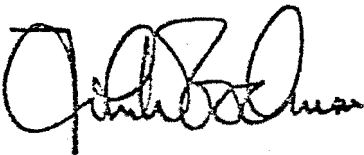
I admit to having no knowledge of the costs of such a program overall and would hazard only a rough guess of around \$20 million. But with the blessing of the Federal Government, and perhaps the First Lady, who seems to have a most especial concern for these newcomers to America, I think that a concerted effort could turn Ellis Island into a highpoint and landmark of 1976.

It may be impossible in the time available to achieve such a deadline but without trying who can tell? No doubt plans exist to restore Ellis Island - I would be most surprised if they did not. But allowing for budget appropriations, bureaucratic lethargy and lacking any driving force or impetus I see no way that Ellis Island could be anything more than it is now.

This is a project with which The White House could firmly identify itself. It is a constructive way of employing the South Vietnamese who are still left without much cheer in military camps, and a conduit through which they can be positively identified as having 'earned their passage' into America. I am sure that they themselves would feel proud of having contributed in such a fitting manner to the Bicentennial era.

I believe this idea is worth taking up your time. If it is not please forgive me.

Warm Regards,

A handwritten signature in dark ink, appearing to be "John F. Kennedy", written in a cursive style.

Bicentennial

THE WHITE HOUSE

WASHINGTON

October 6, 1975

MEMORANDUM FOR: RUSS ROURKE

FROM: JACK MARSH *[Signature]*

I think you should try to coordinate with Ted Marrs some Bicentennial Task Force meetings. There are two types, i. e., the White House small group and secondly, the larger task force which is government-wide.

I think we can work these into my own schedule provided we have enough notice and we can program around some of these matters involving the intelligence community.

JACK, I spoke with Ted Marrs. He and Milt are working up proposed dates for both of the above groups and will key in with Donna in order to set up meeting to fit your schedule.

[Signature]
RUSS

[Large checkmark]

[Circular stamp]

October 8, 1975

MEMORANDUM FOR: BOB HARTMANN
FROM: JACK MARSH

As you know, the President will be participating in the Navy Bicentennial event at the Washington Navy Yard tomorrow at 12 noon. I am informed that this is the only event that will involve Presidential participation with the Navy in a timeframe that enjoys proximity to the Navy's official birthday, i. e. October 13.

I am advised that since the President christened the Nimitz, addressed the Navy League in New Orleans, and agreed to make an appearance at the Navy Yard, he did not feel that it was necessary to make any extensive statement tomorrow.

I feel personally, however, the President would be missing his only opportunity to make a formal statement tying in the Bicentennial and the Navy's forthcoming 200th Birthday on October 13.

I am further advised that Bob Rousek in Paul Theis' office is preparing some brief talking points for the President's appearance.

If you agree with my position on this, you might want to prepare a brief statement for the President to make on this matter.

Please advise.

cc: Don Rumsfeld

JOM/RAR/dl



THE WHITE HOUSE

WASHINGTON

October 8, 1975

MEMORANDUM FOR: RUSS ROURKE

FROM: JACK MARSH

I want to get something in writing today to Hartmann on the need for a Presidential statement on the Bicentennial, the founding of the United States Navy. I think Rumsfeld should be carboned on this too.



October 8, 1975

MEMORANDUM FOR: RUSS ROURKE

FROM: JACK MARSH

You should get Ted Marrs a copy of H. R. Res. 540.
Reference is made to this on page D. 1196 of the Congressional
Record for October 6th. It relates to the Bicentennial and how
to make it more meaningful.

JOM/dl



see: marrs

October 9, 1975

MEMORANDUM TO: TED MARRS
FROM: JACK MARSH

Attached please find a copy of H. J. Res 540, which I thought might prove to be of interest to you. You'll note that it relates to the Bicentennial and how to make it more meaningful.

cb



✓

THE WHITE HOUSE
WASHINGTON

October 16, 1975

MEMORANDUM TO: JACK MARSH

FROM: RUSS ROURKE *R*

Jack, Ted Marrs has expressed some concern over the possible scrubbing of the Presidential wreath-laying ceremony at the Tomb of the Unknown Soldier on October 27. He was scheduled to accomplish this at 11:00 a.m. Now Sadat is scheduled to arrive at 11:00 a.m. Ted believes and I wholeheartedly concur that the scrubbing of the wreath-laying ceremony is unthinkable and would raise hob with Veterans organizations.

Before any speculation arises, the President should make an immediate decision (that is well-publicized) to accomplish the wreath-laying at 9:00 a.m. *9*.

You might want to discuss this with the President personally.

** Nicholson advises 9 A.M. will probably be approved. Effective date of going back to Nov. 11 in 1978.*



MASSEAN
MASSEUR, PATRICK N. SR
BIC CARAVAN

October 19, 1975

MEMORANDUM FOR: DEPARTMENT OF TRANSPORTATION
FROM: DR. THEODORE C. MARRS

**Please respond to the enclosed letter from
Patrick H. Masseur, Sr., U.S. Coast Guard (Ret)
concerning the United States Armed Forces
Bicentennial Caravan.**

Attachment

MEM/sjd

bc: Central Files



THE WHITE HOUSE
WASHINGTON

conflict

Shen

Barnett
done



NATIONAL SCIENCE FOUNDATION
WASHINGTON, D.C. 20550

NOV 8 1975



OFFICE OF THE
DIRECTOR

November 7, 1975

Mr. John O. Marsh, Jr.
Counsellor to the President
The White House
Washington, D.C. 20500

Dear Mr. Marsh:

The National Science Foundation, the American Revolution Bicentennial Administration, and the Xerox Corporation--cosponsors of a forthcoming Bicentennial effort, PROJECT: KNOWLEDGE 2000--invite you to attend a reception on Wednesday, November 19, from 4:00 to 5:30 PM in Room S-207 of the Capitol, to acquaint you with the plans for the Project. The reception will be hosted by the Xerox Corporation.

PROJECT: KNOWLEDGE 2000 will consist of two phases. The first phase will be a series of three forums, to be held in January, April, and June, 1976, at the Xerox International Center for Training and Management Development, Leesburg, Virginia. Invited panelists and participants representing government, industry, science, and the public will be in residence at the Xerox Center for three-day sessions to discuss their views on the implications of our scientific and technological enterprise for the future welfare of mankind. An attempt will be made to identify key areas of knowledge relevant to major issues confronting the United States and the world as we approach the year 2000. NSF is being assisted by the American Academy of Arts and Sciences in the selection of panelists and development of program content.

The second phase of the project will involve making available edited videotapes of the discussion forums to local groups across the nation, starting in the fall of 1976, to explore the subject of local knowledge needs and capabilities. Details concerning the Project are contained in the enclosed fact sheet. We look forward to discussing it further with you on November 19.

Sincerely yours,

H. Guyford Stever
Director

Enclosure



PROJECT: KNOWLEDGE 2000

FACT SHEET

- ° Project: Knowledge 2000 is a joint bicentennial project of the National Science Foundation, American Revolution Bicentennial Administration, and the Xerox Corporation.
- ° The project is aimed at exploring, through three forums, the need for knowledge, the generation of knowledge, and the communication of knowledge in the years between 1975 and 2000.
- ° Each forum will employ a format in which panel presentations and surrogate discussions and presentations to the panel will be videotaped, edited and packaged in cassettes with discussion guides. The material will be distributed by cooperating organizations and others for group discussion in communities across the nation.
- ° The forums will each involve about 125 persons, 12 of whom will be panelists who are persons eminent in scholarship, business, and government from the United States and abroad.
- ° The remaining participants will be made up of leaders from many fields of knowledge, including education, professional societies and foundations, TV networks, publishing, business and industry, government, advocacy and community action.
- ° Panelists will be selected with the advice of the American Academy of Arts and Sciences, Cambridge, Massachusetts. The Academy is also assisting in content development of the forums and in follow-on activities.
- ° The forums will be held at the Xerox International Center for Training and Management Development, Leesburg, Virginia.
- ° Cooperating organizations will help select participants in the forums and will distribute the videotape cassettes and discussion materials. The organizations are:

American Association for the Advancement of Science
American Council on Education
American Federation of Labor/Congress of Industrial
Organizations
American Society for Public Administration
The Conference Board
The Engineers Joint Council
League of Women Voters
U.S. Chamber of Commerce



- ° Logistics, technical planning and development, production and operational coordination of the project will be conducted by Executive VideoForum, Incorporated, of New York, under a \$330,455 contract with NSF.
- ° Subjects of forums will be as follows:

FORUM I -- THE NEED FOR KNOWLEDGE

January 25-28, 1976

Day 1

FOCUS: What will be the social framework within which the generation, communication and use of knowledge will take place in the next 25 years -- both within our own society and in other societies?

What changes in scientific and technological knowledge and what moral and ethical attitudes, are likely to emerge as important?

Day 2

FOCUS: What forces are likely to influence the ways in which knowledge is generated, communicated and used in the next 25 years?

If new uses of knowledge result from these forces how will society be affected in the future?

Day 3

FOCUS: What kinds of knowledge (especially scientific knowledge) is our society likely to need in the next 25 years?

How will knowledge be used by political, social, educational and business institutions?

What will it mean to be an "educated person" in this context?

FORUM II -- THE GENERATION OF KNOWLEDGE

April 25-28, 1976

Day 1

FOCUS: What fosters the generation of knowledge?

What conditions stimulate, enhance or constrain originality and creativity among scholars and researchers?

What effects have the financial support systems had for the generation of knowledge in Europe and the United States?

How is the generation of knowledge affected by contemporary moral and ethical issues?

Day 2

FOCUS: What changes, if any, are needed in our present knowledge-generating institutions and mechanisms?

How well equipped are they to provide the knowledge required for the next 25 years?

What innovations may be needed in the way we operate and support these institutions?

What innovations may be needed in the way we support individual scholars and researchers?

What new institutions or mechanisms may be required?

Day 3

FOCUS: If changes are required, how can they be achieved?

What kinds of public policy or other changes would be needed?

What new legislation might be required?

FORUM III -- THE COMMUNICATION OF KNOWLEDGE

June 27-30, 1976

Day 1

FOCUS: What influences the effective communication of knowledge?

What conditions stimulate, enhance or constrain the ways in which knowledge is communicated in society?



How do economic, political, legal and other institutions affect the communication of knowledge?

Day 2

FOCUS: Are changes needed in our present institutions and mechanisms of knowledge communication?

How well equipped are they to provide the communication capability required for the next 25 years?

What innovations may be needed in the way we operate and support these institutions?

What totally new mechanisms or institutions may be desirable?

What opportunities does technology offer us for increasing the effectiveness of communication?

Day 3

FOCUS: If changes are required, how can they be brought about?

What kinds of public policy or related changes would be needed?

What new legislation might be required?

What technology or new skills might be required?

How might the above be paid for?

Bicentennial

THE WHITE HOUSE
WASHINGTON

November 11, 1975

MEMORANDUM FOR: TED MARRS
MILT MITLER
JOHN WARNER

FROM: JACK MARSH *Jack*

I am attaching a copy of a letter to the President from Senator Howard Baker concerning a Bicentennial Photographic Project for such follow up as you deem appropriate.

Many thanks.



November 10, 1975

Dear Senator:

Thank you for your November 5 letter to the President concerning the proposed Bicentennial Photographic Project and recommending that the necessary \$2.4 million for it be included in the appropriation for the National Endowment for the Arts.

Please be assured I shall call your letter to the President's attention at the earliest opportunity. It will also be shared with the appropriate Presidential advisers.

With kindest regards,

Sincerely,

William T. Kendall
Deputy Assistant
to the President

The Honorable Howard H. Baker, Jr.
United States Senate
Washington, D.C. 20510

bcc: w/incoming to Alan Kranowitz, OMB, for appropriate action.
bcc: w/incoming to Ted Marra- FYI
bcc: w/incoming to David Kennerly - FYI

WTK:VO:vo



United States Senate

WASHINGTON, D.C. 20510

November 5, 1975

The President
The White House
Washington, D. C.

Dear Mr. President:

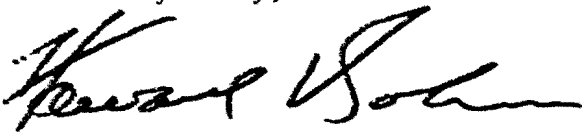
As you will recall, you expressed an interest early this year in the development of a Bicentennial Photographic Project which would compile a photographic portrait of the Nation in its 200th year through the work of some of our finest photographers.

ME
Early meetings held at The White House, chaired by David Kennerly, and attended by representatives of the National Endowment for the Arts, the Departments of Agriculture and Interior, the Library of Congress and photographic experts, have now yielded a concrete proposal which would allow for completion of the project, at a budget of \$2.4 million, under the auspices of the National Endowment for the Arts.

I have been impressed with the thorough planning which has gone into the project, as well as with the high level of expertise evidenced in its developers and staff, and I strongly support the appropriation of funds to begin the photographic survey as soon as possible. Toward that end, I and others interested in the project have suggested that the Senate Subcommittee on Interior Appropriations consider including the necessary funds under the National Endowment for the Arts appropriation when it begins mark-up of the Interior Department Appropriations Bill next week.

Your expression of continued interest in and support for undertaking a photographic documentation of the Nation as a part of our Bicentennial celebration would, of course, be most helpful in our efforts to obtain the necessary funding at the earliest possible time. I would very much appreciate any assistance which you could provide in this effort.

Yours very truly,



Howard H. Baker, Jr.

HHBJr:gh

November 14, 1975

MEMORANDUM FOR:

BOB HARTMANN
PHIL BUCHEN
JERRY JONES
JIM CONNOR
JIM CANNON
MAX FRIEDERSDORF
ROLAND ELLIOTT

FROM:

TED HARRS

The flow of correspondence concerning the Bicentennial is increasing at a rapid level. In many cases, several White House offices are receiving similar correspondence from the same person or group.

In order to avoid duplication of response, I would appreciate it if your people could be advised to send such Bicentennial correspondence to or at least coordinate with Milt Mitler in the Bicentennial Office (Room 191, OE0B, Ext. 2800, 10-361).

At the same time, your recommendations concerning appropriate response will also be appreciated.



November 18, 1975

MEMORANDUM FOR: BOB WOLTHUIS
FROM: MILT MITLER

Here is the "Photo 200" information and attendant data.

According to Ellen Hoffman in Senator Mondale's office, he intends to try to move ahead with his bill and tack the monies on to the Public Service Jobs Legislation right after Thanksgiving. His bill covers a wider scope than the plan offered by Senator Baker. According to Mondale's office, it would include amateur as well as professional photographers and motion picture as well as still.

The Baker plan, as you can see, puts the responsibility on the National Endowment for the Arts and according to them would cover just still photography and of a purely professional nature.

National Endowment seems to favor the latter.

I have sent a copy to Alan Kranowitz, OMB.

Please let me know what action you take.

Attachments (Mondale Bill/Baker Ltr/Press Coverage)

MEM/sjd



Bicentennial

November 21, 1975

MEMORANDUM FOR: TED MARRS
MILT MITLER
JOHN WARNER

FROM: JACK MARSH

I would greatly appreciate your comments on the attached.

Attachment

JOM/dl

Memo from Bennett to Cheney, Marsh and Jones re Bicentennial
dated November 19



NOV 20 1975

THE WHITE HOUSE

WASHINGTON

November 19, 1975

✓

MEMORANDUM FOR: RICHARD B. CHENEY
JOHN O. MARSH
JERRY H. JONES

FROM: DOUGLAS P. BENNETT

DPB

SUBJECT: Bicentennial

Yesterday, I talked with Jim Chambers, the Publisher of the Dallas Times Herald. During our discussion it was suggested that the President may wish to consider creating an advisory board of newspapermen so as to perpetuate further Bicentennial spirit. He feels such a board could be as large as possible and might be created in such a way that there will be an initial meeting in the East Room whereby the President makes a few remarks and those associated with the Bicentennial can contribute their thoughts.

Chambers feels that the newspapermen are not behind the Bicentennial to the extent they should be and an effort of this sort would be most helpful.

NOV 20 1975

THE WHITE HOUSE

WASHINGTON

November 21, 1975

NOV 24 1975

MEMORANDUM FOR:

TED MARRS
~~MILT MITLER~~
JOHN WARNER

FROM:

JACK MARSH

I would greatly appreciate your comments on the attached.

Attachment

Jack:

Judging by the ARBA print-out of news coverage being received throughout the country of the Bicentennial, I think we are doing exceptionally well. I doubt that this suggestion could add appreciably to that.

Free



NOV 20 1975

THE WHITE HOUSE

WASHINGTON

November 19, 1975

✓

MEMORANDUM FOR: RICHARD B. CHENEY
→ JOHN O. MARSH
JERRY H. JONES

FROM: DOUGLAS P. BENNETT *DPB*

SUBJECT: Bicentennial

Yesterday, I talked with Jim Chambers, the Publisher of the Dallas Times Herald. During our discussion it was suggested that the President may wish to consider creating an advisory board of newspapermen so as to perpetuate further Bicentennial spirit. He feels such a board could be as large as possible and might be created in such a way that there will be an initial meeting in the East Room whereby the President makes a few remarks and those associated with the Bicentennial can contribute their thoughts.

Chambers feels that the newspapermen are not behind the Bicentennial to the extent they should be and an effort of this sort would be most helpful.

NOV 20 1975

November 22, 1975

MEMORANDUM FOR: RUSS ROURKE

FROM: JACK MARSH

I want to set up a meeting with Ted Marre and Milt Mitler to discuss the Bicentennial and in particular the preparation of a slide summary of just where we stand nationally and internationally on the Bicentennial. I want it to be from 15 to 20 minutes long and I want it done in a manner that it can be presented as a year-end wrap-up of on-going major national Bicentennial projects to date, broken down into three basic categories that are usually used, which are: horizons, heritage and festival. I want it to show a cross section of things that have gotten underway with a projection of what to expect for the year '76, to include a cross section of activities that we can expect.

In this will be included reference to status of events at Cape Canaveral and I think you and I should go up and see Ralph Preston and Jim Calloway about this this week. I think this is a very important thing, as well as Mike Hugo. I want some reference of the slide summary to the National Science Foundation proposal, which is in the office. This is a very significant thing, which could have some long-range value.

Where is the National Science Foundation thing going to be?
Drop Richard Atkinson a short note and thank him.

JOM/dl



NOV 28 1975

THE WHITE HOUSE
WASHINGTON

November 24, 1975

MEMORANDUM FOR: JACK MARSH

FROM: TED MARRS *TM*

This is a little project which has reached fruition. It was an official Bicentennial project. Construction is well under way.

Attachment

Well done!
11/29/75
TM





Indian Pueblo Cultural Center



"Indian Pueblo Crafts" – a painting by famed Pueblo artist Pablita Velarde – a gift to the Center's permanent collection. Contribution of significant sums to the Center's Capital Funds Campaign will receive a color print in appreciation of their support.

INDIAN PUEBLO CULTURAL CENTER

... a multi-use facility conceived, owned and operated by the Pueblo Indians of New Mexico

... an associated program of the All Indian Pueblo Council, Incorporated

PURPOSE

With the groundbreaking scheduled for late Spring, 1975, and the opening in June, 1976, the Pueblo Indian community will begin the development of a central facility which will house a range of service, cultural and educational programs geared to

advancing understanding and insuring preservation of Pueblo tradition and culture

providing economic and cultural benefits to the entire community

STATUS

Initial construction of the Center will be undertaken with \$1,600,000 granted for this purpose by the Economic Development Administration on land deeded to the Pueblos by the Department of the Interior. Technical assistance and support have been made possible by grants from the EDA and from the Four Corners Regional Commission.

The Center is soliciting contributions to meet total construction costs, to establish an Indian Pueblo Cultural Center endowment, and for needed pre-opening and operating funds as described on the following page.



ACTIVITIES

Activities of the Indian Pueblo Cultural Center will highlight the close affinity between the past and present of the Pueblos and emphasize the Pueblo operation and direction of the Center.

LIVING ARTS PROGRAM ... focusing on the projection of Pueblo daily life, presenting glimpses of craftsmen at work, food preparation in the Pueblo home, Pueblo interiors ... complemented by guided tours to the Pueblos and programs of dance, films and theatre dealing with Pueblo community activities, in productions presented and produced by the Pueblo Indians.

MARKETING AND SALES ... providing for sales of jewelry, ceramics, textiles, paintings and other craft products in shops adjacent to display areas where items from the Museum's permanent collections will be exhibited ... a 70-seat restaurant offering distinctive foods and typical Pueblo meals ... a shop retailing Pueblo food products ... and around the ground-level Plaza, Pueblo artisans displaying hand-crafted items for sale.

HALLMARK PROGRAM ... initiating a Hallmark Program to ensure the genuineness of each Pueblo Indian made product.

THE MUSEUM ... furnishing a mobile arrangement of exhibit areas throughout the Center ... using flexible modular panels responsive to creating varied environments ... and adapting lighting to implement flexibility and to induce atmosphere and mood.

EDUCATIONAL — CULTURAL PROGRAM ... uniting the Pueblo Indians' goals for this Center by providing services to the Pueblo people while offering people of other communities a true interpretation of the life, philosophy and contributions of the Pueblo people ... supplementing exhibits planned for the Center with traveling arts and crafts exhibits ... offering training for Pueblo youth, in programs conducted by Pueblo craftsmen in the traditional techniques, to reinforce the survival of this important segment of Pueblo culture ... a source library containing materials to be collected by the Pueblo Indians ... a media service producing and lending materials concerning the Pueblos.

BENEFITS

The unifying spirit of the Indian Pueblo Cultural Center will bring the people of all the Pueblos closer together as they encounter common problems and work toward achievement of common goals.

While providing a major stimulus to the economy of the City of Albuquerque and the Pueblo community, the Center's program resources will vastly enrich the cultural life of the entire State of New Mexico.

Employment Opportunities: From the onset of construction the Center will provide employment for local residents and Pueblo Indians. Present estimates expect that between 40 and 50 Pueblo Indians will fill permanent positions.

Expansion — Tourism and Commercial: As a unique attraction, it is anticipated that the Center will encourage visitors to extend their time in the city for at least a day. The resulting increase in occupancy rates for motel-hotel accommodations

and other tourist related expenditures will be a significant source of additional revenue to the community.

Gains to the Pueblo Community: The Pueblos will obtain a focal location, under joint Pueblo administration and control, for the preservation and perpetuation of Pueblo Indian Culture. The facility also will house administrative offices and service projects of all the Pueblos. Income from marketing activities will generate funds to be used in expansion of Center programs and in furnishing educational and training opportunities, through scholarships and apprentice programs, for Pueblo youth.

The Center urgently NEEDS funds to supplement the basic Federal Grant

Pre-Opening Support\$ 35,000
office supplies, printing, communications, other expenses incurred in final preparation of the structure and installation of services.

Project Coordination\$ 25,000
costs incurred in initial overall activities to involve the community, stimulate financial and other support and organize Center operations.

First-Year Deficit\$115,000
to cover unanticipated "shake-down" costs during first-year operations and to subsidize, prior to extensive public patronage of Center facilities, such innovative programs as Hallmark and the Museum.

Inflation Attrition\$600,000
due to inflated costs of construction and basic operating equipment and furnishings.

Endowment\$1,000,000
a long range goal already in development stages is the establishment . . . through major, generous contributions . . . of an Indian Pueblo Cultural Center Endowment, income from which will allow for Center expansion, enhance the educational program and cover future exceptional costs.

Financial awards to the Center from individuals and organizations thus may be considered as investments from which real long-term economic and social benefits to the city and the state will accrue.

GIFTS and BEQUESTS to the Center are tax exempt under Section 501(c)(3) of the Internal Revenue Code. Contributions should be made to

INDIAN PUEBLO CULTURAL CENTER, INC.
P.O. Box 6807 Station B
Albuquerque, New Mexico 87107

BOARD OF DIRECTORS

Officers

| | |
|----------------|------------------------|
| President | William F. Weahkee |
| Vice President | Herman Agoyo |
| Secretary | Pablita Velarde-Hardin |
| Treasurer | Andy Quintana |

Pueblo Governors

| | |
|---------------|---------------------|
| Acoma | Merle Garcia |
| Cochiti | Al Pecos |
| Isleta | Jose S. Lente |
| Jemez | Joe A. Sando |
| Laguna | Roland Johnson |
| Nambe | Amadeo Trujillo |
| Picuris | Pat R. Martinez |
| Pojoaque | Raymond Romero |
| Sandia | Paul Lujan |
| San Felipe | Pete Johnson |
| San Ildefonso | James R. Martinez |
| San Juan | Tony Trujillo |
| Santa Ana | Sam Armijo |
| Santa Clara | Lucario Padilla |
| Taos | Henry Lujan |
| Tesuque | Joe G. Vigil |
| Zia | Jose La Cruz Galvan |
| Zuni | Edison Laselute |

At Large

Ray Lauriano • Ralph Looney • Carlos Nagel •
Ray Powell • Arthur Spiegel • Harold Weicker

Staff

| | |
|---------------------|-------------------|
| Project Coordinator | Preston McCrossen |
| Project Assistant | Diana S. Suina |
| Legal Counsel | Tom Olson |
| Architect | Harvey S. Hoshour |

Officers, All Indian Pueblo Council

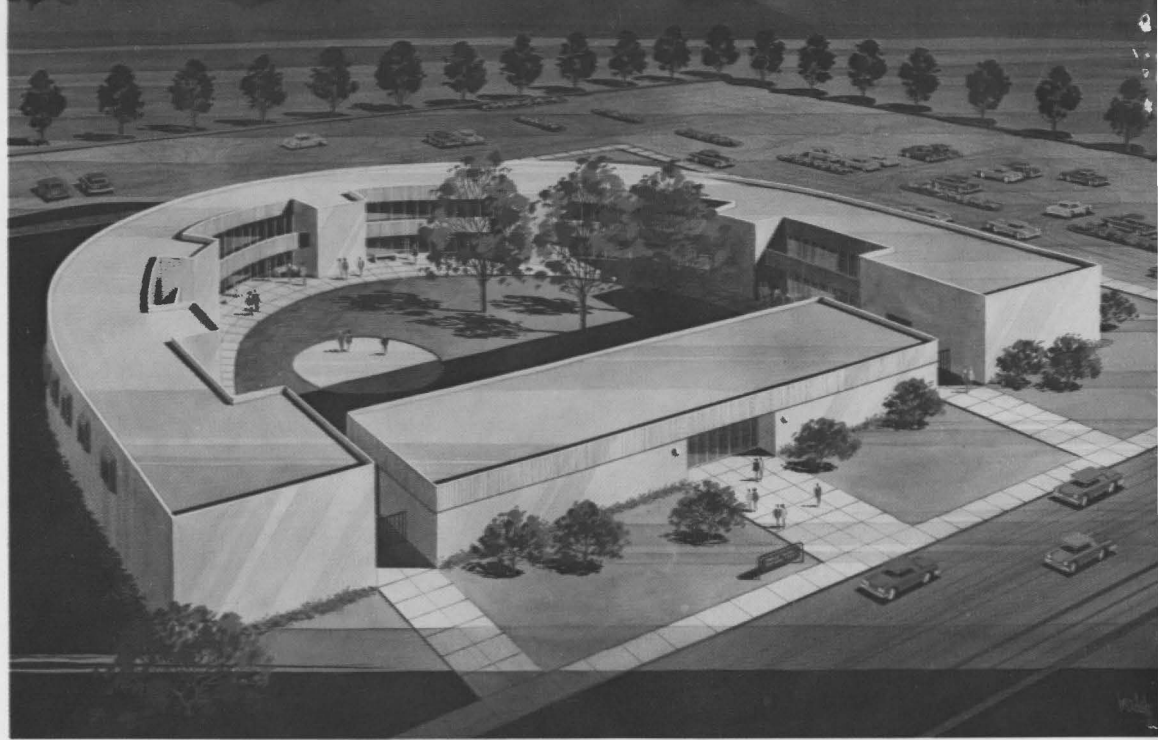
| | |
|---------------|-----------------|
| Chairman | Delfin Lovato |
| Vice Chairman | Paul Bernal |
| Secretary | Gilbert Pacheco |
| Treasurer | Frank Tenorio |

The Center building, containing 49,000 square feet of floor space, will face East on 12th, NW, between Indian School Road and Menaul. The semi-circular shape of the structure is dictated by functional organization of its spaces. The design also recalls the form of Pueblo Bonito in Chaco Canyon, one of the greatest architectural achievements in Pueblo history.

The Upper Level will house conference rooms, reception and secretarial areas and administrative offices for the All Indian Pueblo Council and its service programs.

The Ground Level centers upon a spacious outdoor plaza. Entrance to the building will be on this level and will be served by an Information Center opening onto the plaza. The remainder of the floor space will be devoted to the display and sales of Pueblo Indian art and crafts, an auditorium and a restaurant.

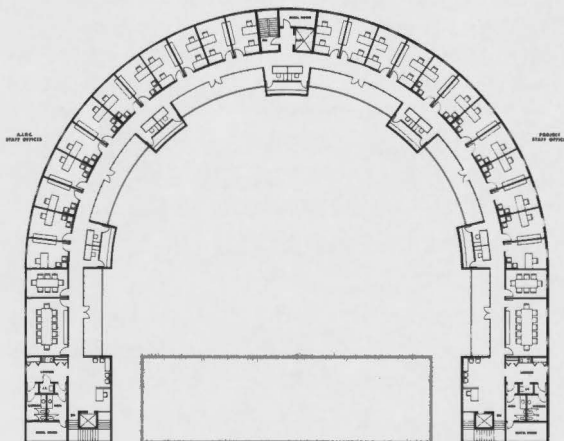
The Lower Level will encompass a large exhibit hall for special showings, traveling exhibitions and rotating exhibits from the Center's own permanent collections. On this level also will be space for the media center, library, radio station and other communication and service facilities.



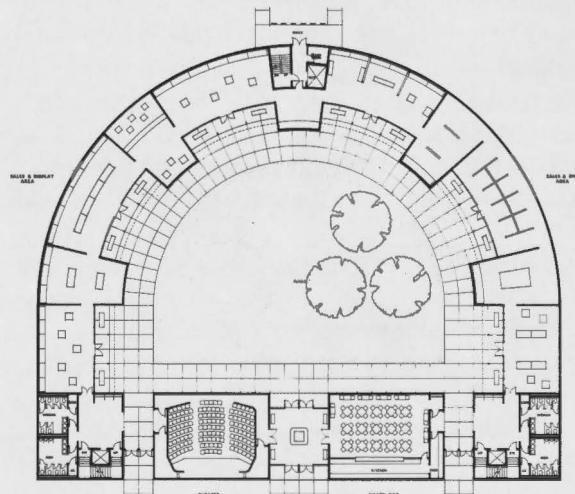
INDIAN PUEBLO CULTURAL CENTER
... an official Bicentennial Project



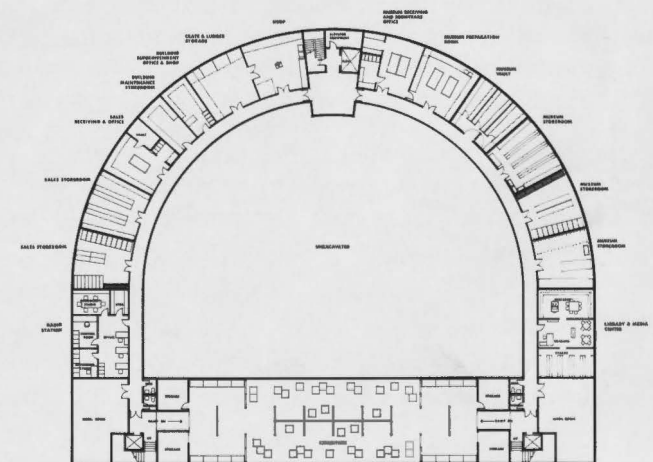
UPPER LEVEL



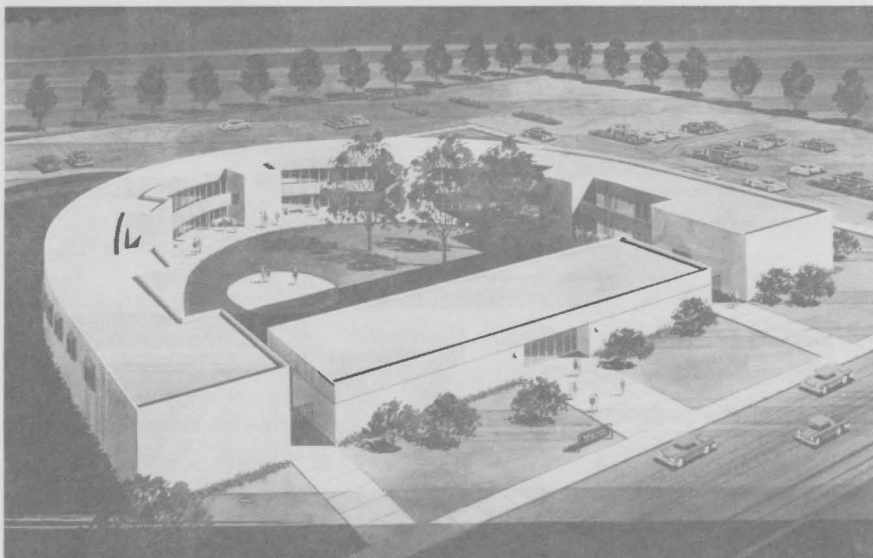
GROUND LEVEL



LOWER LEVEL



INDIAN PUEBLO CULTURAL CENTER, INC.



*... rendering of the proposed building to be located on NW 12th
between Indian School Road and Menaul.*

DEDICATION TO MARK THE
BEGINNING OF CONSTRUCTION

OCTOBER 29, 1975

An Associated Program of the All Indian Pueblo Council, Inc.

Program

| | |
|-------------------------------|--|
| Master of Ceremonies | Delfin Lovato Chairman, All Indian Pueblo Council |
| Invocation | Governor Jose La Cruz Galvan Zia Pueblo |
| Introduction of Dignitaries | Delfin Lovato |
| Introduction of Main Speaker | Governor Jose S. Lente Isleta Pueblo |
| Main Address | Dr. Theodore Marrs Special Assistant to the President of the United States |
| Pueblo Dancers | |
| Bicentennial Introduction | Mr. Edmundo Delgado Chairman, New Mexico American Revolution Bicentennial Commission |
| Bicentennial Address | U.S. Senator <u>Joseph M. Montoya</u> |
| Flag Raising | |
| Introduction of Guest Speaker | Governor Henry Lujan Taos Pueblo |
| Address | U.S. Representative <u>Manuel Lujan</u> |
| Closing Comments | William F. Weahkee President of the Indian Pueblo Cultural Center |
| Pueblo Dancers | |

APPRECIATION FOR:

- Music provided by Albuquerque High School Band
Under the Direction of Mr. Joseph Arvizu
- Platform and Chairs
Courtesy of U.S. Air Force, Kirtland Air Force Base
- Kirtland Air Force Base Honor Guard
Under the Direction of Tech. Sgt. Robert H. Griffin
- Staff of the All Indian Pueblo Council
- Staff of the Indian Pueblo Cultural Center



THE WHITE HOUSE
WASHINGTON

October 10, 1975

I want to congratulate the members of the All Indian Pueblo Council on the Formal dedication and groundbreaking of your Indian Pueblo Cultural Center.

This beautiful facility is symbolic of your efforts to strengthen the economy of the nineteen Pueblos. It will be an outstanding asset for Albuquerque and all of New Mexico. And it will help to preserve the culture of American Indians for the benefit of future generations.

I wish it every success.

Gerald R. Ford

INDIAN PUEBLO CULTURAL CENTER

will be

- a source of employment and income for Pueblo Indians and residents of Albuquerque
- a major tourist attraction that will bring increased revenue to the city and state
- a self sustaining museum-marketing-sales facility



Indian Pueblo Cultural Center is a tax exempt non-profit enterprise wholly owned by the nineteen Pueblos whose Governors serve on its Board of Directors. It is eligible for private donations, corporate gifts or foundation funds. Gifts to the Center are tax deductible under Section 501 (c) (3) of the Internal Revenue Code.

INDIAN PUEBLO CULTURAL CENTER . . . an official Bicentennial Project



Some Facts & Figures

Initial construction of the Center is possible due to a \$2.00 million granted for this purpose by the Economic Development Administration on land deeded to the Pueblo Indians by the Department of Interior. This amount has been matched by \$100,000 in local donations.

Technical Assistance and support have been made possible by grants from EDA and the Four Corners Regional Commission.

Funds are needed to match anticipated state and national Bicentennial Grants, to support opening exhibits.

The Center will contain 49,000 sq. ft. of floor space on three levels.

The Ground level, centering on an outdoor patio, will feature sales areas for Pueblo arts and crafts, exhibit spaces, an auditorium-theatre, and a restaurant serving Pueblo foods.

On the Lower Level will be a major exhibition hall, a Media Center, a Resource Library, and museum storage and work areas.

The Upper Level will house offices for the IPCC staff and will be ample to lease space to the All Indian Pueblo Council and other Indian service programs.

Deficit financing is necessary to cover opening operating costs, inflation attrition and to insure first year operations.

The amount of the deficit is approximately \$300,000. It is expected that some additional funds will be received through additional federal agency grants and from private foundations and national companies doing business with Pueblo Indians.

The remainder must be raised in State and in advance of the above to demonstrate that the people of New Mexico will produce a reasonable share of the cost of a facility that will benefit this state.

see: Nicholson

November 24, 1975

MEMORANDUM TO: BILL NICHOLSON
FROM: JACK MARSH

Bill, when your Schedule permits, please set up an appointment for a staff photograph with the President and my Bicentennial Office personnel.

Time required should be no more than five minutes. The following individuals would be involved:

John O. Marsh, Jr.
Russell A. Rourke
Theodore C. Marrs
Milton Mitler
Velma Shelton
Milton Umbenhouer
Sandra Drake
Annita Holland

Thanks!

JOM:RAR:cb



THE WHITE HOUSE
WASHINGTON

November 25, 1975

MEMORANDUM FOR: JACK MARSH

FROM: RUSS ROURKE

I agree wholeheartedly with Ted's views. If you deem it advisable, we might send Cheney, Jones and Bennett a sampling of the voluminous newspaper articles sent to us each week by ARBA.

I am sure you will agree that the spontaneous, rather than orchestrated, Bicentennial effort is really the true essence of this entire ballgame.

NOV 25 1975

THE WHITE HOUSE

WASHINGTON

November 21, 1975

MEMORANDUM FOR: ✓ TED MARRS
MILT MITLER
JOHN WARNER

FROM: JACK MARSH

I would greatly appreciate your comments on the attached.

Attachment

November 24, 1975

We are getting excellent press coverage of Bicentennial activities throughout the country. The weekly print-out which ARBA produces shows just a part of that coverage. The evidence is that in each community, Bicentennial has become a focal point for local news.

I really believe this proposal would prove to be counter-productive. I do not think calling journalists together could result in any greater degree of recognition.



Theodore C. Marrs

*It would be interpreted
as politicizing and headline
hunting — also as seeing a
need that doesn't exist.*



NOV 20 1975

THE WHITE HOUSE

WASHINGTON

November 19, 1975

✓

MEMORANDUM FOR: RICHARD B. CHENEY
JOHN O. MARSH
JERRY H. JONES

FROM: DOUGLAS P. BENNETT *DPB*

SUBJECT: Bicentennial

Yesterday, I talked with Jim Chambers, the Publisher of the Dallas Times Herald. During our discussion it was suggested that the President may wish to consider creating an advisory board of newspapermen so as to perpetuate further Bicentennial spirit. He feels such a board could be as large as possible and might be created in such a way that there will be an initial meeting in the East Room whereby the President makes a few remarks and those associated with the Bicentennial can contribute their thoughts.

Chambers feels that the newspapermen are not behind the Bicentennial to the extent they should be and an effort of this sort would be most helpful.

