

**The original documents are located in Box 65, folder “Bicentennial - General (2)” of the John Marsh Files at the Gerald R. Ford Presidential Library.**

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THE WHITE HOUSE

WASHINGTON

June 4, 1975

M

JACK,

Ted Marrs advises that the Bicentennial Barge project in New York will really have no effect whatever on the Galt Davis project. As a matter of fact, Ted advises he hasn't seen any real life in the Galt Davis project in the recent past. In any event, Ted informs me that "none of these individual projects are any of our business, and if their efforts wind up in competition with one another, there is really nothing we can do about it".

By the way, Ted tells me that Wagon Train has picked up \$1 million from a single corporate sponsor...that will be enough to purchase the initial wagons and get the program really moving.

RUSS

R



THE WHITE HOUSE

WASHINGTON

May 27, 1975

MEMORANDUM FOR: RUSS ROURKE

FROM:

JACK MARSH

Note the attached news clip on the Bicentennial Barge. What impact, if any, does this have on the Galt Davis Project?



ALBANY, NEW YORK  
KNICKERBOCKER NEWS

E - 56,638  
MAY 1 1975

WASHINGTON, D.C.  
POST

M - 521,114  
S - 702,679

MAY 8 1975

— SCENE —

## Folklife

## Festival

The 9th Annual Festival of American Folklife will receive corporate support this year for the first time in its history.

As their major Bicentennial projects American Airlines and General Foods Corporation have each pledged \$1 million to the 1976 festival, part of which will be used to fund this summer's festival.

Each year the festival has been co-sponsored by the Smithsonian Institution and the National Park Service, with financial support coming from other government agencies, state, local and foreign governments.

Traditionally it is a two-week-long presentation of exhibits representing this country's diverse folk and ethnic heritage. As in the past this year's festival will be held on the Mall between the Lincoln Memorial and the Washington Monument. It will run from June 25 through 29 and from July 2 through 6.

In 1976 most of the \$2 million given by the two corporations will be used to organize a Bicentennial Festival that will run all summer.

—Emily Fisher

# Bicentennial Barge in Albany on July 4

By JOHN F. MOORE

The American Revolution Bicentennial Barge will be in Albany on July 4, 1976, the 200th anniversary of the Declaration of Independence, under a newly released tentative schedule.

The barge is slated for stops in Columbia and Greene counties June 28-30, in Albany and Rensselaer counties July 1-4 and in Washington and Warren counties July 6-7.

It will visit Clinton and Essex counties July 9-15, and then will stop in Saratoga County July 17-19, Schenectady County July 21-24 and Fulton and Montgomery counties July 25-27.

This is part of a schedule that begins April 27 in New York City and ends on Labor Day weekend in the Buffalo area, taking the floating museum and theater through waterways the width and breadth of the state.

Barge planners on the staff of the State Bicentennial Commission look for attendance on the barge of up to 2.5 million persons.

The barge will have exhibitions focused on three aspects of the country's birth: the social dissent leading to conflict, the military struggle in New York State, and the reconstruction of the social order.

The barge is the biggest single effort of the commission and is budgeted for 1975-76 at \$600,000, with projected costs in the 1976-77 budget of \$744,000.



9  
GARDEN CITY, NEW YORK  
NEWSDAY

E - 444,407  
S - 344,627

MAY 1 1975

# *Barge to Be Bicentennial Showpiece*

By Don Herzberg  
Newsday Albany Bureau

Dick Hermans of Dutchess County, who puts out a state newsletter for the People's Bicentennial Commission, a nationwide radical celebration of the Revolution, got \$240,000 in federal funds to be distributed on a matching basis for local bicentennial celebrations in the state.

JUN 6 1975

THE WHITE HOUSE

WASHINGTON

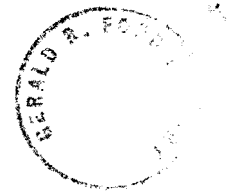
June 5, 1975

MEMORANDUM FOR: JACK MARSH  
FROM: TED MARRS *TM*  
SUBJECT: SAMMY DAVIS FILM

John is quite cool towards the Sammy Davis project. There is, however, a predominantly black jazz festival in which he thinks the President should participate. It is in the early formative stages.

As to filming by U.S.I.A., there is a problem. The product would be limited to overseas distribution. A solution could be what is known as an "acquired film" which is produced by U.S.I.A. but funded through private sector or by a domestic department or agency such as HEW. There have been only two exceptions to the U.S.I.A. limitation. The Kennedy film and "Summer Fever," a little league film. Both required an act of Congress. Congress, by the way, has said "never again."

Being a Davis fan, I would like to see this happen but am trying to avoid letting us become project officers for specific bicentennial projects as a general rule.



Ted

Please bring Davis  
resource to J Warners

Allen, Thanks,  
*Jan*

sent to  
marrs  
6-18  
*al*

THE WHITE HOUSE  
WASHINGTON

May 16, 1975

TO: DON RUMSFELD

FROM: JOHN O. MARSH, JR.

\_\_\_\_\_ For Direct Reply

\_\_\_\_\_ For Draft Response

X \_\_\_\_\_ For Your Information

\_\_\_\_\_ Please Advise





MAY 12 1975

THE WHITE HOUSE  
WASHINGTON

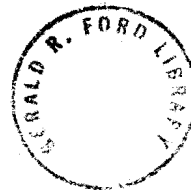
May 9, 1975

MEMORANDUM FOR: JACK MARSH  
FROM: TED MARRS *gem*  
SUBJECT: SAMMY DAVIS FILM ON BLACK HISTORY

I have not as yet talked to John Warner as he is out of town. In view of Sammy Davis' great drawing power, I will explore with him several routes which we could pursue.

- 1) The feasibility of USIA being allowed to make a film that would be distributed domestically. It is my understanding that all films produced by USIA are limited to overseas distribution except by Act of Congress.
- 2) The possibility of having this film produced under educational auspices...possibly by HEW.
- 3) The coalescence of these efforts.

I will be back to you as soon as I have discussed this with John.



MAY 12 1975

THE WHITE HOUSE  
WASHINGTON

May 9, 1975

MEMORANDUM FOR: JACK MARSH  
FROM: TED MARRS *jm*  
SUBJECT: SAMMY DAVIS FILM ON BLACK HISTORY

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SENT COPIES TO D. RUMSFELD & MAX - 5/16/75/cb



May 8, 1975

MEMORANDUM FOR: DON RUMSFELD  
FROM: JACK MARSH

The attached is in response to your memo.

Thanks.



THE WHITE HOUSE

WASHINGTON

May 2, 1975

MEMO TO: MAX FRIEDERSDORF  
FROM: JACK MARSH *Jack*  
SUBJECT: DON RUMSFELD'S MEMO

Please check with Jim Keogh, and advise me  
of his reaction to the Sammy Davis proposal.



APR 23 1975

THE WHITE HOUSE  
WASHINGTON

April 23, 1975

MEMORANDUM FOR JACK MARSH

FROM: DONALD RIMSFELD

Sammy Davis, Jr. indicated an interest in doing a film on Black history, possibly by the USIA, in honor of the Bicentennial.

Do you have any thoughts on that.



MAY 7 1975

THE WHITE HOUSE

WASHINGTON

May 7, 1975

MEMORANDUM FOR: JACK MARSH  
FROM: MAX FRIEDERSDORF *M.6.*  
SUBJECT: Don Rumsfeld's Memo

I checked with Jim Keogh at U.S.I.A. regarding Sammy Davis Jr.'s interest in doing a film on black history in connection with the bicentennial.

Jim said that they are prohibited by law from producing films that would be shown in the United States and if such a film was produced it could only be exhibited outside the United States.

He said that they have done several films involving prominent black Americans such as the Mayor of Los Angeles but nothing such as a black history type show.

He said if we are interested in producing something for foreign consumption along this line please let him know. I told him that I had not been involved in the conversation but I assumed that Sammy Davis was interested in doing a film for domestic use.



THE WHITE HOUSE  
WASHINGTON

May 16, 1975

TO: MAX FRIEDERSDORF  
FROM: JOHN O. MARSH, JR.

\_\_\_\_\_ For Direct Reply

\_\_\_\_\_ For Draft Response

  X   For Your Information

\_\_\_\_\_ Please Advise



MAY 12 1975

THE WHITE HOUSE  
WASHINGTON

May 9, 1975

MEMORANDUM FOR: JACK MARSH  
FROM: TED MARRS *gm*  
SUBJECT: SAMMY DAVIS FILM ON BLACK HISTORY

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- 2) The possibility of having this film produced under educational auspices...possibly by HEW.
- 3) The coalescence of these efforts.

I will be back to you as soon as I have discussed this with John.





June 11, 1975

*bi-centennial*

MEMORANDUM FOR:      **TED MARRS**  
                             **WARREN RUSTAND**

FROM:                      **JACK MARSH**

Would you please get together for me a one-page summary of the Appalachian Heritage Festival in Huntington, West Virginia, which occurs September 1 through 9, 1975. I mentioned this to Senator Bob Byrd of West Virginia and he is most interested and would like some information on the event.

Many thanks.

JOM/dl



June 11, 1975

MEMORANDUM FOR: JACK MARSH

FROM: RUSS ROURKE

The Battle Of Bunker Hill (actually fought on adjoining Breed's Hill) took place on June 17, 1975. The speech does not, however, suggest that the Battle took place on June 14. While that interpretation might be drawn from the language of the speech, it is my view Bunker Hill is referred to prospectively in the second paragraph of page 1 of the speech.

RAR.  
JOM/dt



**COWLITZ TRIBE FUNDS**

*Committee on Interior and Insular Affairs:* Subcommittee on Indian Affairs met and approved for full committee action H.R. 5090 amended, to provide for the disposition of funds appropriated to pay a judgment in favor of the Cowlitz Tribe of Indians.

**U.S. PERSIAN GULF POLICIES**

*Committee on International Relations:* Special Subcommittee on Investigations continued hearings on U.S. Persian Gulf policies and arms sales in the Persian Gulf. Testimony was heard from Amos A. Jordan, Principal Deputy Assistant Secretary of Defense, International Security Affairs.

**ENERGY CONSERVATION AND OIL POLICY**

*Committee on Interstate and Foreign Commerce:* Continued markup of H.R. 7014, Energy Conservation and Oil Policy Act, and will resume tomorrow.

**OUTER CONTINENTAL SHELF LANDS ACT AMENDMENTS**

*Ad Hoc Select Committee on the Outer Continental Shelf:* Continued hearings on H.R. 6218, Outer Continental Shelf Lands Act Amendments of 1975. Testimony was heard from Department and public witnesses.

Hearings continue tomorrow.

**SURVIVOR ANNUITY**

*Committee on Post Office and Civil Service:* Subcommittee on Retirement and Employee Benefits concluded hearings on H.R. 6257, to grant an annuitant the right to elect within 1 year after remarriage whether the new spouse shall be entitled to a survivor annuity. Testimony was heard from George Bradley, executive director, Organization of Professional Employees, USDA; and John F. McClelland, president, National Association of Retired Federal Employees.

**ERDA AUTHORIZATION**

*Committee on Rules:* Granted an open rule providing for the consideration and 2 hours of general debate, 1 hour controlled by the chairman and ranking minority member of the Committee on Science and Technology, and 1 hour controlled by the chairman and ranking minority member of the Joint Committee on Atomic Energy; waiving points of order for failure to comply with the provisions of clause 3, rule XIII; waiving points of order against title IV for failure to comply with the provisions of clause 7, rule XVI; waiving points of order against sections 104 and 302 for failure to comply with the provisions of clause 5, rule XXI; making the committee substitute in order as an original bill for the purpose of amendment; providing that the bill be read for amendment by titles instead of by sections, on H.R. 3474, authorizing appropriations for the Energy Re-

search and Development Administration for fiscal year 1976 and for the transition period ending September 30, 1976. Testimony was heard from Chairman Teague, and Representatives Mosher, McCormack, Goldwater, Hechler of West Virginia, Young of Texas, and Anderson of Illinois.

**BICENTENNIAL JOINT COMMITTEE ON ARRANGEMENTS**

*Committee on Rules:* Granted a rule providing for the consideration of the concurrent resolution in the House discharging the Committee on Rules from further consideration of S. Con. Res. 44 and making it in order after the passage of H. Con. Res. 292 to consider the Senate concurrent resolution in the House, to provide for the appointment of a Joint Committee on Arrangements for the Commemoration of the Bicentennial of the United States of America. Testimony was heard from Representatives Boggs and Butler.

**SOCIAL SECURITY FINANCING**

*Committee on Ways and Means:* Subcommittee on Social Security continued hearings on social security financing with testimony from public witnesses.

Hearings continue tomorrow.

**COMMITTEE BUSINESS**

*Committee on Ways and Means:* Subcommittee on Public Assistance met on committee business.

**Joint Committee Meeting****ENERGY**

*Joint Committee on Atomic Energy:* Ad hoc subcommittee held hearings on provisions for nuclear safeguards, receiving testimony from Edward B. Giller, Assistant Administrator for National Security, Energy Research and Development Administration; Dr. Theodore B. Taylor, International Research and Technology Corporation, Alexandria, Va.; and Dr. Orval E. Jones, Sandia Laboratories, Albuquerque, N. Mex.

Hearings continue on Tuesday, June 24.

**COMMITTEE MEETINGS FOR THURSDAY, JUNE 19**

(All meetings are open unless otherwise designated)

**Senate**

*Committee on Agriculture and Forestry,* Subcommittee on Foreign Agricultural Policy, to hold hearings on S.J. Res. 88, the proposed Emergency Grain Standards Amendments, 10 a.m., 324 Russell Office Building.

*Committee on Appropriations,* subcommittee, to resume hearings on proposed budget estimates for fiscal year 1976 for military construction, 2 p.m., room S-126, Capitol.

*Committee on Banking, Housing and Urban Affairs,* Subcommittee on Housing and Urban Affairs, to continue hear-



June 20, 1975

MEMORANDUM FOR: TED MARRS  
FROM: JACK MARSH

Please note the attached news release on the transfer of Federal property. Is there a Bicentennial association that can be made with some of these transfers?

If not, it seems to me this is the type of thing that an effort should be made to see that the President receives credit for these transfers.

Many thanks.

JOM/dl





FOR IMMEDIATE RELEASE

JUNE 17, 1975

Office of the White House Press Secretary

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THE WHITE HOUSE

The President today announced the transfer of 23 additional parcels of Federally owned land in 18 states, with an estimated value of \$4,098,500 to cities, counties and states, under the President's Legacy of Parks Program.

The announcement today brings to 544 the total number of properties, valued at \$213,532,676 and covering 76,346 acres, that have been transferred to all 50 states, Guam, the Commonwealth of Puerto Rico, the Virgin Islands and the District of Columbia since the program's inception in 1971.

Some of today's properties include the Former United States Pavillion, Expo'74, 4 acres, estimated value \$1,000,000; a portion of U. S. Army School/Traning Center at Fort McClellan, 185 acres, estimated value \$500,000; Lyman National Fish Hatchery at Lyman, Mississippi, 215 acres, value \$450,000; a portion of Camp A. P. Hill in Caroline County, Virginia, 942 acres, value \$475,000; and Valley Forge General Hospital in Chester County, Pennsylvania, 54 acres, value \$400,000.

(MORE)

HOLD

FOR MEMO

(OVER)



LEGACY OF PARKS PROPERTIES

<u>Name, Location and Recipient</u>	<u>Approximate Acres</u>	<u>Estimated Value</u>
U.S. Army School/Training Center Fort McClellan, Calhoun County, Alabama Recipient: City of Anniston	185	\$ 500,000
U.S. Forest Service Administrative Site, Carbondale, Colorado Recipient: Town of Carbondale	1	15,000
Ogeechee Stagefield, Fort Stewart-Hunter Army Airfield, Chatham County, Georgia Recipient: Chatham County	95	44,000
Lucky Peak Nursery, Ada County, Idaho Recipient: State of Idaho, Department of Fish and Game	20	2,000
Grain Bin Site Hancock County, Woden, Iowa Recipient: Town of Woden	2	2,500
Portion, Fort Leavenworth, Leavenworth County, Kansas Recipient: City of Leavenworth	10	3,000
Veterans Administration Center, Leavenworth, Kansas Recipient: City of Leavenworth	10	35,000
Fort Knox Military Reservation, Meade County, Kentucky Recipient: City of Louisville	187	85,000
Portion, Fort George G. Meade Military Reservation, Anne Arundel County, Md. Recipient: Anne Arundel County	36	360,000
Boston Defense Area Housing Site, Burlington, Massachusetts Recipient: Town of Burlington	2	27,000
Fort Devens, NAV-AID Site, Shirley, Massachusetts Recipient: Town of Shirley	0.055	500
Lyman National Fish Hatchery Lyman, Mississippi Recipient: State of Mississippi Game and Fish Commission	215	450,000

more



<u>Name, Location and Recipient</u>	<u>Approximate Acres</u>	<u>Estimated Value</u>
Air Force Plant No. 65, Newton County, Neosho, Missouri Recipient: City of Neosho	680	170,000
Former Veterans Administration (Va) Hospital Reservation, Lyons, New Jersey Recipient: Townships of Bernards	79	300,000
Wrightsville Beach Test Facility, Wrightsville Beach, New Hanover County, North Carolina Recipient: Town of Wrightsville Beach	14	316,500
Valley Forge General Hospital Chester County, Phoenixville, Pennsylvania Recipient: Chester County	54	400,000
U.S. Naval Public Works Center, Newport, Washington County, Rhode Island Recipient: Town of Middletown	3	30,000
Portion, Fort Wolters, Parker County, Texas Recipient: City of Mineral Wells	0.5	13,000
Camp A.P. Hill, Caroline County, Virginia Recipient: Caroline County	942	475,000
Vancouver Family Housing Site, Vancouver, Washington Recipient: City of Vancouver	8	230,000
United States Coast Guard Depot, Vancouver, Washington Recipient: Department of the Interior (National Park Service)	2	210,000
Former United State Pavillion, Expo'74 Spokane, Washington Recipient: City of Spokane	4	1,000,000
Former Stadium Homes Property, Seattle, Washington Recipient: City of Seattle	9	113,000
TOTALS: 23 Properties	2,558.555	\$ 4,781,500

CUMULATIVE TOTALS FOR LEGACY OF PARKS

544 Properties in 50 states, Guam, the Commonwealth of Puerto Rico,  
Virgin Islands and the District of Columbia  
76,346 Approximate Acreage  
\$213,532,676 Estimated Market Value

#####



July 7

THE WHITE HOUSE  
WASHINGTON

*sent to  
Sandy  
7-7-75*



Russ --

Mr. Marsh would like to  
discuss this handprint with  
you.

Thanks.

*copy to  
Mrs. Johnson  
out in  
file*

donna



TI  
File

THE WHITE HOUSE

WASHINGTON

June 30, 1975

JACK,

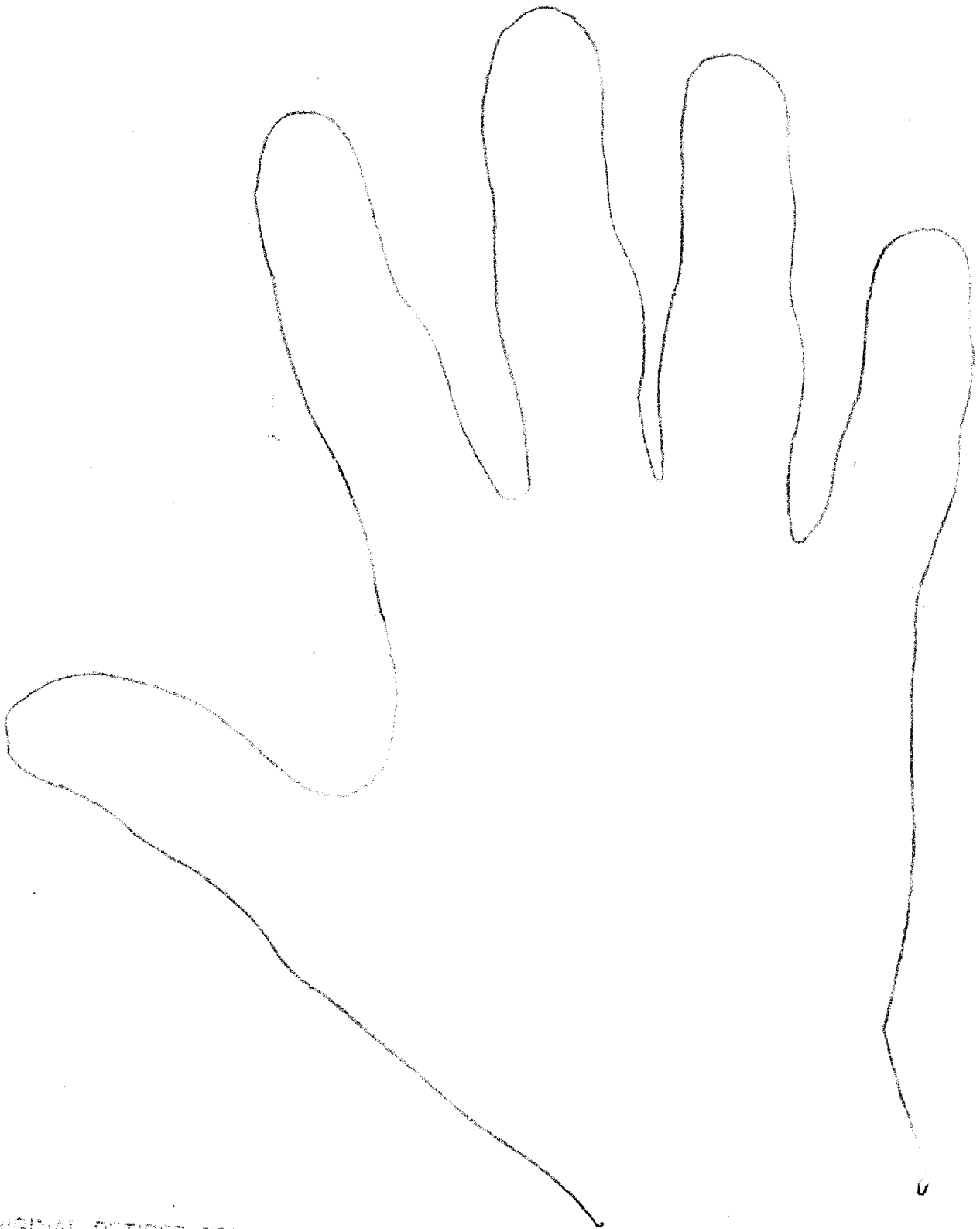
A Mrs. Donna Johnson of Chicago Heights, Illinois has contacted our Bicentennial Office with a request for a hand print of the President (hand tracing on a piece of paper). Mrs. Johnson, the mother of a blind child is doing a Bicentennial quilt, and would like to place the hand print in the middle of the quilt.

She has assured us that she desires no publicity in connection with this effort, and is only pursuing it as a patriotic contribution.

R  
RUSS



THE WHITE HOUSE  
WASHINGTON



ORIGINAL RETIRED FOR PRESERVATION

JUL 23 1975

July 22, 1975

MEMORANDUM FOR: MARGE LYNCH  
FROM: MILT MITLER

Attached is a proposal for a Bicentennial People  
Paintings Competition. I would appreciate if you  
would respond directly to Mr. W. R. Mitchell, 1600  
South Eads Street, Apartment 124 N, Arlington,  
Virginia, 22202.

Thanks.

sjd

bc: Russ Rourke ✓  
Paul Theis



THE WHITE HOUSE

WASHINGTON

June 26, 1975

MEMORANDUM TO: TED MARRS

FROM: RUSS ROURKE *R*

The attached proposal for a Bicentennial People Paintings Competition was brought to our attention by Paul Theis. Would you be good enough to review this proposal, and provide Paul with your reaction.

Thanks.



SUBJECT: BICENTENNIAL "PEOPLE PAINTINGS" COMPETITION

FROM: W.R. Mitchell

TO: Mr. Robert Garin

### PROPOSAL

On the fourth of July, 1976, the nation will mark and celebrate it's 200th Anniversary. It is a moment which should be marked by recognition and the participation of over 200 million peoples within and without our borders.

I have an idea for a national, and perhaps international promotion of the American Bicentennial, which I believe is quite unique. America is a land of construction, change and achievement. Right now there are thousands of sites all over America either waiting for, or in the process of being transformed. They are significant for the dreariness of their raw walls, or their boarded confining retainers.

Why not invite people in all 50 states to decorate these with "People Paintings", derived from the themes and historic subjects which inspired our nation to achieve its independence?

Wall, or "People Paintings" are very transitory. They usually last only as long as they are not torn down to make way for a new edifice. Perhaps with the common theme of the Bicentennial, we might stimulate citizen groups all over America to direct their artistic and decorative talents to expressing for a transitory moment what 1776 really means to them today!

Color photographs of these works would be eligible to enter a nationwide contest, from which a distinguished Board of Judges would select the best, to be awarded substantial cash prizes. In addition to the winners, a substantial number of entries would be selected for inclusion in an edition of "People Painting-An American Look At Its Heritage". Such an edition would ideally be published by a firm such as Time/Life Books, or the Bicentennial Committee itself.

### ORGANIZATION

I can only touch on a few key points in the confines of this memo.

I will touch briefly on the following:

- The ideal sponsor.
- The sponsoring Board of Judges
- Prize structure
- Preliminary cost projection
- Supplementary staff support.



### The Ideal Sponsor

As I see it, the ideal sponsor should be a large, prestigious leader in a basically service-oriented field. Prime candidates should have large organizations of national scope, who are in daily contact with the public. Among these would be Banks, Brokerage houses, Insurance companies, certain utilities, oil companies, etc. Secondary sponsors

could include Institutional organizations such as the AFL-CIO, VFW, American Legion, etc. Tertiary sponsors could include highly people-oriented corporations such as the Big Three automobile manufacturers, Sears Roebuck, etc.

Mutual of Omaha surely qualifies as a Prime sponsor.

Since an enterprise of this nature requires money, and an extensive knowledge in the effective use of media, together with substantial "on the spot" field participation and qualitative head-office support Mutual possesses ideal capabilities.

### The Sponsoring Board of Judges

The Sponsoring Board of Judges serves two functions. First, it lends its name in support of the enterprise. Secondly, it serves as the panel of final review for the selection of the People Paintings to be awarded prizes. My ideal Board would be close to the following:

Honorary Chairman	- Mrs. Betty Ford
Chairman	- Nelson A. Rockefeller, Vice President of the United States
Members:	The Head of the National Bicentennial Committee The Director of the Smithsonian Institute The Director of the National Historical Society The Head of the Boy Scouts of America The Head of the Girl Scouts of America Mr. George Meany, President, AFL-CIO Mr. Neil Armstrong, Astronaut Mr. Andrew Wyeth, Artist-Painter Mr. Bob Hope, entertainer The President of the DAR Mrs. Lyndon B. Johnson Mrs. Martin Luther King



The ideal Board would be comprised of thirteen members, because of the historic significance of the original thirteen colonies.

### Prize Structure

The prize structure would be dual, one for individual entries, another for group entries such as those entered by civic groups, communities, scout troops or packs, organizations, etc.

#### Prize Structure A (Individual)

First Prize	\$15,000
Second Prize	\$10,000
Third Prize (7)	\$ 5,000 each
Honorable Mention	-----

\$60,000

#### Prize Structure B (Group)

First Prize	\$25,000
Second Prize	\$15,000
Third Prize (7)	\$ 5,000
Honorable Mention	-----

\$75,000

TOTAL: \$135,000

## Preliminary Cost Projection

Earlier in this memo, I outlined the characteristics of the Prime Sponsor. Mutual of Omaha fits this category. An underlying asset is its advertising, promotion and media influence capabilities. Ideally, a prestigious promotion of this nature should require not a massive infusion of additional expenditures, but rather a re-direction of available funds.

Media and clerical facilities which already exist, could, with cooperation, be temporarily re-directed as support to this promotion. Budgeted media and promotion allocations would be redirected towards the Bicentennial "People Painting" theme.

Expenditure levels should be acceptable within the limits of overall corporate institutional and regional budgets.

tie-in activities through the Bicentennial Committee, and various private sector groups should expand the impact effect of Mutual's efforts.

The Prize base has been suggested at \$135,000.

My own services as Senior Co-ordinator and Washington <sup>liaison</sup> would be \$25,000 plus expenses.

The Screening Group for the photos should be headed by a photographer of National Geographic/ Smithsonian quality. I can obtain the services of Richard Beatty, who has these qualifications for about \$12,500 plus expenses and clerical support.

.....

This memo is Confidential, for your use. Mutual of Omaha can have first option on the exploitation of the idea. I have discussed it with two close friends at the White House for the purpose of eliciting an initial reaction. Both were highly favorable.

Time is very important.



William R. Mitchell



P.S. - Most of the Group B Prizes should be  
tax-deductible.

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

JUL 22 1975

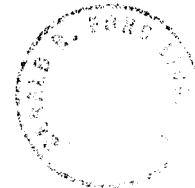
TO: JAMES CAVANAUGH  
JERRY JONES  
PAUL THEIS  
MILTON FRIEDMAN  
RONALD NESSEN  
RICHARD CHENEY  
PHILIP BUCHEN  
PAUL O'NEILL  
JAMES LYNN ✓  
JACK MARSH ✓  
JAMES CANNON  
WILLIAM BAROODY  
ALAN GREENSPAN

FROM: ROBERT GOLDWIN

SUBJECT: Bicentennial Themes

Ron Nessen saw an earlier version of these thoughts on Bicentennial themes and urged me to circulate it to others in the White House who might find it helpful.

Attachment





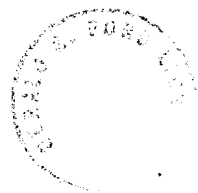
In thinking and talking about the Bicentennial, it is important to emphasize the future. We are ending our first two centuries; that means we are beginning our third century. The importance of the past is that we learn from it. We mustn't dwell in the past, we must build on it.

The great progress we have made in this country has been based on allegiance to our founding principles. The times when we have slipped backwards have been the times when we have lost sight of those principles. Lincoln's hope for "a new birth of freedom" was based on a return to the good old principles of liberty and equality for all.

We have one official motto that I like because, unlike many slogans, it cannot be a substitute for thinking--it almost forces you to think: E pluribus unum, one out of many. Originally, it meant that we were making one nation out of many former colonies, one nation out of many states. It took us about 100 years to do that in a solid way, but I think it is safe to say that the task is behind us.

Now "One out of Many" means that we are striving to become one people out of a great diversity of peoples--a multiplicity of races, ethnic groups, and religious sects. The great national task we face is to achieve and maintain unity and at the same time to encourage and protect diversity. Unity is easy to achieve by itself, if the rulers are ruthless enough. Diversity is easy, too, by itself--you just let everyone do as he or she pleases. But achieving unity and diversity together is what is difficult. The American people are attempting to do that on an unprecedented scale.

Because it is so difficult, it is small wonder that sometimes we make mistakes and go too far in one direction or the other. Fifty or sixty years ago, speakers used to denounce "hyphenated Americans" and say that people of different ethnic origins had to be American, and nothing else. Now we see the possibility that Americans can be good Americans, proud Americans, patriotic and loyal Americans--and something else. The many national origins, religions, and races of the American people, like the many colors in Joseph's coat, help to make our national life rich and beautiful. But diversity is a blessing only so long as our differences don't become divisive, only so long as we remain truly "one people," as the Declaration of Independence says.



"One out of many" also can mean the unending task of making one nation out of hundreds of millions of individual human beings while protecting and encouraging their individuality. The Declaration speaks of the rights of every human being and says that governments are established to secure those rights. The American credo begins with the individual person. Our task for the third century is to make sure that individual freedom is enhanced and not overwhelmed by big government, big industry, mass media, mass education, or any other form of the tyranny of bigness.

America is big and powerful and we have to stay that way. We are the mainstay of all who strive for the survival of political freedom everywhere in the world. Our job always is to combine national strength and individual freedom. Many other nations have given up on trying to achieve that combination, usually by sacrificing the freedom of the individual. We must never give up on it.

We make other sorts of unusual combinations in America. For example, we are celebrating the 200th anniversary of a revolution-- which means we are glorifying revolution and stability at the same time. In my opinion, the American Revolution was the best and most successful revolution in history exactly because it led to such stability, without stifling freedom and without a reign of terror.

Most revolutions consume their leaders. The leaders of our Revolution were moderate men, not given to excesses, and certainly not bloody-minded. The American Revolution did not consume its leaders. They subsequently became the leaders of the government. Their good character had much to do with shaping the nation.

The American Revolution did not consume its ideals, either, as has happened in many other revolutions since 1776. The ideals of our Revolution became the founding principles of our Government, embodied in the written Constitution.

In one sense, the Constitution is only a piece of paper. In a truer sense, it tells how the American people constitute them-

selves. The Framers tried to make a system of government that fitted the character of the American people. The fact that it has lasted so long, essentially unchanged, attests to how well they did. It still fits us, and it also keeps on shaping us.

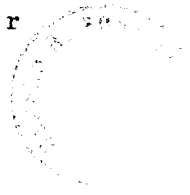
It is interesting to recall that there was opposition to adopting the Constitution by some very patriotic men--Patrick Henry, for example. Different opponents had different objections, but the most interesting, I think, was the criticism that the Constitution tried, by institutional arrangements like separation of powers and checks and balances, to substitute for good character. These opponents thought there was no substitute for good character in the people and the officials, and that good character would wither away under the Constitution.

The supporters of the Constitution emphasized that men and women are not angels. They did not ignore the importance of good character, but they thought it was essential to design our institutions so that they would check each other's powers, would provide protection from corruption and abuse of power, and would be self-cleansing when necessary.

After 200 years, we see that they were both right. We see that our institutions do help to control power and punish abuse. We also see that good character is essential to our national well-being, at every level and in every facet of our lives.

The people of the entire world face tremendous challenges in the years ahead. Sometimes there is a tendency to despair. But I am hopeful, and I think the American people have good reason to be hopeful, that the future will be brighter.

We have made mistakes time and again in our history; we have gone down false paths; we have lost our way. We definitely are not angels. But our principles are sound--the ones the Bicentennial celebrates--and that is our real source of strength. Our goals are still equality and liberty, and our style is still moderation and hard work. That's why I think there is reason still to be hopeful about the future of decency and peace for America and the world.



Mr. Marsh --

Reminder -- Call Mr. Bell.



donna

THE WHITE HOUSE  
WASHINGTON

Dr Bell

Richmond

A/m

call -



# Japan's Bicentennial Gift

*Marsh*  
JUL 25 1975

**H**AVING STUDIED THE QUESTION for over a year, the Japanese seem to have decided on a 200th anniversary present to give to the people of the United States. They would like to present us with the small studio theater which has been planned for the roof terrace of the John F. Kennedy Center for the Performing Arts since its inception. Don Oberdorfer, The Post's correspondent in Tokyo, reports that Japan's Prime Minister, Takeo Miki, is likely to announce the \$3 million gift during his scheduled visit to Washington early next month. As far as we can tell, the present will be gratefully received by the American people in general and the residents of the capital in particular. Much like the snowy radiance of the Japanese Yoshino cherry blossoms around the Tidal Basin, which were a gift from the city of Tokyo to the city of Washington in 1912, the new Japanese theater could surely become a matter of national pride.

It could also, as we see it, present a special challenge and opportunity for the managers of the Kennedy Center. The theater in question has always been conceived as a small studio-playhouse designed for experimental productions, small musical theater, children's theater, poetry and drama reading, small musical concerts and recitals, experimental dance and folk dance, cinema, conferences and symposia. Such offerings are not de-

pendent on large audiences and lend themselves well to the smaller productions of all kinds that the local community is best able to offer. The theater could thus help bridge the present gap between the Kennedy Center and local performing artists.

A group such as the D.C. Black Repertory Company, for example, could, on the Kennedy Center's proposed new stage, find a broader audience for its contribution to the mainstream of American culture. That is why Robert Hooks, the founder and director of the Black Repertory theater, is particularly pleased with the potential of Japan's generosity. As one part of this potential, Mr. Hooks envisions the formation of a national black repertory theater, based at the Kennedy Center. A new, theater of this kind at the Kennedy Center would be likely to attract more people from the inner city while at the same time attracting more funds and more attention to the city's performing arts talent. And that, in turn, would help Mr. Hooks' present stage on Georgia Avenue and other local groups.

Beyond that, by being truly experimental and by being financially able to take risks, to present the views and the art of minorities, to present modern dance and avant-garde music a small theater atop the Kennedy Center would make our national cultural center more truly national.

WASHINGTON POST 7/23/75

**The Oregonian**  
PORTLAND, OREGON  
D. 235,132 SUN. 407,186

JUL 4 1975 *Boyd*

## Our longest Fourth

This Fourth of July will be the longest and the most varied in events in the long history of the United States of America. Celebrations and fireworks will not subside at least until "Liberty Day," which will be the Fourth of July, 1976, just a year from today.

During that year, there will be celebrations in thousands of communities, hundreds of them in the State of Oregon alone. The American Revolution Bicentennial Commission of Oregon has just released a list of about 200 observances already scheduled for this year in Oregon communities in celebration of the American Revolution Bicentennial.

The Centennial of the American Revolution, in 1876, was celebrated primarily in a single city — Philadelphia — although there were traditional Fourth of July activities in many places.

But today and during the coming year, there will be events to suit every taste. There will be the jubilant, patriotic, pyrotechnic displays of tradition. There will be dedications and other formal events, some of them of lasting nature, sponsored and funded by the American Revolution Bicentennial Administration and its state

affiliates. Some Americans will choose to celebrate in the style of a "continuing revolution" promoted by the People's Centennial Commission. Others will have special purpose in noting the day of American Independence, as for example black Americans who still wear some of the chains more than 200 years old.

Throughout this year of celebration it should be borne in mind that the heart of celebration is not in remembrance of the principles of the Declaration of Independence and the war it dignified but in the resolution that these principles should be reaffirmed and strengthened in the 199th year and into the third century of Independence.

Let it be so that Americans of good will and good sense will not sneer at or be ashamed of love of country.

## Senate Confirms Mathews for HEW

United Press International

Dr. F. David Mathews, president of the University of Alabama, was confirmed yesterday by the Senate to be Secretary of Health, Education and Welfare.

Mathews, 39, who succeeds the retiring Caspar W. Weinberger, will be the youngest member of President Ford's Cabinet. He was the youngest college president when he took over at Alabama in 1969.

Senate Majority Leader Mike Mansfield said Mathews "would make an outstanding member of the President's Cabinet." Majority Leader Hugh Scott called him a man with insight into current problems.

JUL 24 1975

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And so, he said, the ideas at such a conference as the one coming up are not lost but move on.

Dorsey was aware at the time of choosing the theme of the conference that there were contradictions in the terms "freedom" and "equality." It was an argument at the time of the forming of the United States, that to allow economic freedom would result in a massing of land and wealth by some while others did not have so much. Therefore, freedom would tend to destroy equality.

That's an idea to be explored. Is it possible in the modern world that the giving of more freedom to an individual to develop his potential is aiding him in the sense of equality? Does freedom now promote equality? To be sure, there will be some debate.

"I think this is an important conference, coming at this time," Dorsey said. "Colonialism is ending, National political freedom is being attained. The question now is how to build a decent society. It seems to be a time at which philosophy can be helpful and ought to be."

## First New Coin For Bicentennial Goes Out Today

United Press International

The jingle will sound the same but there could be a new look to your pocket change beginning today, when banks begin distributing coins bearing a special Bicentennial design.

The first to go out will be a fifty-cent piece. It carries a picture of Independence Hall, where the Declaration of Independence was signed, instead of the familiar American Eagle. John F. Kennedy's profile remains the same on the obverse side of the half-dollar.

Quarters, with a picture of a colonial drummer, and silver dollars, with the Liberty Bell superimposed over the moon, will be available later this year. Presidents Washington and Eisenhower will remain as usual on the obverse sides.

The 200th birthday designs were judged the best of dozens of entries submitted by the public last year in a contest sponsored by the Bureau of the Mint.

By law the Bicentennial coins could not be placed in the public hands before July 4. But the Mint and the Federal Reserve Board have been coordinating a massive distribution of half-dollars in recent weeks so banks will have them ready in tellers' windows on the first day of business July 7.

At the same time, the Mint has been trying to fill nearly 9 million orders for special three-coin collectors sets of the new coins.

Rocky Mountain News  
DENVER, COLO.  
D. 214,490 SUN. 236,903

JUL 4 1975 *By Heller*

## Poles plan monument celebration

Ground will be broken Sunday at 2 p.m. in Pulaski Park, N. Cherry Creek Drive and Madison Street, preliminary to the laying of a foundation for the General Pulaski monument, a contribution of the Polish-American community to the City of Denver in connection with the Bicentennial celebration.

The monument, to be constructed of Colorado rose granite and a gray-black granite from the Southeast, will commemorate not only the contributions of Brig. Gen. Casimir Pulaski and Thaddeus Kosciuszko, heroes of the American Revolution, but will also honor four other Poles who have made their contribution to the world in the field of arts and humanities, namely Madame Marie Sklodowski Curie, Frederick Chopin, Ignacy Jan Paderewski and Nicholas Copernicus.

Edward Zalewski, chairman, has invited the public to attend the ceremony. Those interested in a fund drive for the monument, which is still in progress, may contact him at 322-7879, or send contributions to 752 S. Holly St., Denver 80222.

Los Angeles Times  
LARGEST CIRCULATION IN THE WEST  
D. 1,009,712 SUN. 948,746

JUL 4 1975 *By Heller*

## 'Revelry' Kicks Off Local Bicentennial

The Los Angeles City Bicentennial Committee kicks off its observances of the American Revolution Bicentennial with a "spirited revelry" on Monday, July 14, from 7 to 9 p.m., on the grounds of the California Museum of Science and Industry in Exposition Park.

"Everybody is urged to attend this first official Los Angeles salute to the Bicentennial," according to Father Charles S. Casassa, chairman of the committee. Great fun for the whole family and "a chance for all of us to gain a new understanding of our heritage," is his committee's goal, he reported.

In addition to all-American type entertainment and refreshments, the event will be highlighted by a preview of a giant multi-media exhibit, "USA '76—The First 200 Years," in the Museum's Space Building.

Los Angeles is the only city in California selected as a site for the exhibit which will be on view through Aug. 13. It received enthusiastic notice in Chicago, where it opened, and most recently in Seattle.

Prepared by the American Revolution Bicentennial Administration, the presentation portrays the nation's history in movies, paintings and photographs, touching on the struggles, the dreams and the great changes of America's first 200 years.

Each family group visiting the exhibit will receive an attractive 32-page souvenir "USA '76—The First 200 Years" booklet.

Ms. Vee Tinnin, executive director of the Los Angeles City Bicentennial Committee, suggests that the event could be a memorable occasion for the whole family. "It will be a red, white and blue evening with lots of stirring patriotic music by some of the best bands in the area, colorful dancers, circus performers, community sings and free refreshments. And best of all, the opportunity to recapture the Spirit of '76."

WASHINGTON Star  
WASHINGTON, D. C.  
D. 418,126 SUN. 344,011

JUL 4 1975 *By Heller*

## The Gallant Losers

"Only the British would take so much trouble over the bicentenary of a humiliating defeat," said Lord Eccles at the official opening of a London exhibition honoring the American Revolution and its leaders. And only the British would open such an exhibition on July Third. Prince Charles officiated at yesterday's ceremony in the British Museum, joking that he had stopped off at King George III's tomb first "to clear my conscience."

WASHINGTON Star  
WASHINGTON, D. C.  
D. 418,126 SUN. 344,011

JUL 7 1975 *By Heller*

# Bicentennial train is Chicago bound

THE AMERICAN FREEDOM Train is rolling toward Chicago carrying 550 historic treasures spanning 200 years of the nation's heritage.

From Monday thru Aug. 3, the train will be at Navy Pier open for display from 8 a.m. to 10 p. m. daily.

The red, white, and blue 25-car train has been drawing crowds on its journey thru America. To make the waiting easier, the Chicago Bicentennial Committee is arranging free entertainment.

The Stockyard Kilty Band and a Peruvian dance program are scheduled Monday night; children from the Polish Roman Catholic Union will sing Wednesday night; Croatian and Dutch dancers and Mexican singers will perform Thursday night; African dancers will entertain at noon Sunday; and a Swedish gymnastic team will perform at 2 p. m. Aug. 13.

VISITORS WILL BE conveyed by moving walkways thru 10 exhibit cars describing the nation's growth.

There are Revolutionary War weapons, Emma Lazarus' handwritten copy of her poem inscribed on the Statue of Liberty, Franklin D. Roosevelt's mother

of pearl cigarette holder, a Navajo sand painting, Dr. Martin Luther King's Bible and vestments, a moon rock, and the bat Henry Aaron used to hit his 714th home run.

There is a special multi-media presentation on entertainment giving excerpts from early radio shows and such movies as the "Jazz Singer," "Captain Blood," "Little Caesar," "Top Hat," and "Bride of Frankenstein" along with Jack Benny's violin, a 1930 TV set, and Harold Lloyd's glasses.

Of special interest to Illinois residents are Abraham Lincoln's rocking chair, law books, stove pipe hat, and a replica of the President's box at the Ford Theater where he was fatally shot. There also is an 1831 model of the reaper invented by Cyrus Hall McCormick.

Two showcase cars—viewed from the outside—contain the 1994 Oldsmobile that won the first transcontinental race, a backup lunar rover, an 1849 handpump fire engine, and a 7½-foot replica of the Liberty Bell.

Tickets for the train are \$2 for adults and \$1 for children age 3 to 12 and senior citizens age 65 and older. Children under 3 are admitted free.

## Ask firms: help youths visit Train

The American Freedom Train Foundation, Inc., and the City of Chicago issued an appeal Wednesday to businesses to contribute funds for the purchase of tickets for inner city youths to visit the Freedom Train when it comes to Chicago for a week-long visit at Navy Pier beginning Monday.

H. Zane Robbins, volunteer chairman of the foundation's corporate gifts committee, said, "The Freedom Train offers a once-in-a-lifetime opportunity for kids to see a unique collection of American documents and artifacts, and we want to make certain we get as many interested young people as possible aboard."

CHICAGO TRIBUNE  
7/24/75

## Bicen: Canadian Press Visit

A group of 32 Canadian journalists flew home last night after spending two days in town seeing and hearing what Philadelphia has to offer in 1976. Philadelphia '76 and Eastern Airlines representatives squired the travel writers from Montreal and Toronto through a full itinerary, which included stops in the historical district, Valley Forge and Veterans Stadium for a Phillies game.

They also saw a surprisingly slick and first-rate promotional film on last year's Olde City Sunday. The 10-minute, 16-millimeter color-and-sound film is narrated by actor E. G. Marshall. Prints are available for loan to business, civic and other groups by writing to the Public Affairs office of Philadelphia '76, Suite 1776, 12 S. 12th St., Phila. 19107.

PHILADELPHIA INQUIRER 7/24/75

## BICENTENNIAL BAMBOOZLEMENTS: Some shady deals start to show up.

Last month New York State's attorney general cracked down on a Virginia-based company taking reservations for Bicentennial cruises aboard the S.S. United States, a ship that has been out of service since 1969. Philadelphia's district attorney has charged a man with taking \$1,800 in deposits for nonexistent space at a Bicentennial arts-and-crafts exhibition he claimed to have in the works. While it hasn't brought any charges yet, a spokesman for the Ohio attorney general's office says, "There are a couple of sales efforts with Bicentennial-type themes that look pretty shaky."

Across the country, however, relatively few con deals taking advantage of the Bicentennial have come to light. The American Revolution Bicentennial Administration in Washington says it knows of none. But notes an assistant district attorney in Philadelphia, "It's still early."

WALL STREET JOURNAL  
7/24/75

# Lebanon raises the flag of bicentennial for state

The Hartford Times  
HARTFORD, CONN.  
D. 123,376 SUN. 122,857

JUL 4 1975

*By Keller*

By BEVERLY PARKS

LEBANON—The Nutmeg State has achieved a new distinction, becoming the first in the nation to have all its towns officially designated "Bicentennial Communities."

The achievement was celebrated here Thursday on Lebanon's historic green.

As residents dressed in Colonial garb set the tone for the occasion, John Warner, head of the American Revolution Bicentennial Administration (ARBA) presented bicentennial flags to officials from the last three towns to earn the special designation.

Accepting the flags were Matthew Delaney, first selectman of Sprague; Dr. David Marshall, bicentennial chairman for Ledyard; and

William Kenny, bicentennial chairman of Sharon.

The flags were delivered to the town green in dramatic fashion. They were brought by three parachutists, whose action was meant to symbolize the fact that the bicentennial flags will be flying over the entire state.

The day's events also included a "mini-muster" drill by the Second Connecticut Regiment of Ledyard, and music by the Westbrook Colonists and the Deep River Juniors and Tories life and drum corps.

According to George Cyr, program coordinator for the Connecticut Bicentennial Commission, Lebanon was chosen for Thursday's events because it was the home of Jonathan Trumbull, the only elected governor in the Colonies during the Revolutionary War.

Besides Warner, other officials on hand included Georgia Ireland, Region I ARBA coordinator; Jack Shannahan, director of the Connecticut Historical Commission; and Harlan Griswold, chairman of the commission.

(704)

SAN JUAN STAR  
SAN JUAN, PUERTO RICO  
D. 52,300 S. 63,700

JUN 26 1975 *By Keller*

## U.S. Communists Embrace Bicentennial Theme At Parley

By TED KNAPE

Scripps Howard Staff Writer

WASHINGTON — The Communist Party, U.S.A., has embraced the American revolution bicentennial for its annual convention this week and its 1976 presidential campaign.

Gus Hall, general secretary of the CPUSA, said Wednesday in an interview that the American revolution was "a step in the right direction" but that the nation's capitalist leaders "have not kept faith with the rebels."

Hall also announced the party will sue the government for conducting "Operation Hoodwink," in which the FBI wrote phony letters to Mafia leaders in an effort to incite them to violence against American Communists.

The Communist Party's four-day national convention starting today in Chicago will be climaxed by a mass rally Sunday commemorating the 200th anniversary of the American revolution. Arnold Johnson, press spokesman for the CPUSA, said it was "not incongruous but appropriate for a revolutionary party to celebrate the earlier revolution."



GUS HALL

Hall told Scripps-Howard Newspapers in a telephone interview the American revolution theme will be followed in recruiting members and in the party's 1976 election campaign.

Hall said the ideas of the 1776 revolutionaries are being violated by "10 million unemployed, \$100 billion war budgets and a society reeking of racism." The 64-year-old Red leader said the patriots of 1776 would be offended to see that in Indochina the

"United States itself would become a colonial power like Britain."

Hall noted that President Ford in a recent speech recalled that unemployment, inflation and recession plagued Americans 200 years ago as well as today.

"That's not much of a recommendation for capitalism—that the same problems have existed in the United States for 200 years," Hall said.

"Operation Hoodwink" was disclosed by U.S. Attorney General Edward H. Levi last month. He said it consisted of four actions taken in 1966-68 to put "organized crime elements in competition with the Communist Party, U.S.A." One was a bogus article making it appear that Communist officials attacked labor practices at one Mafia leader's place of business, and another was a bogus letter accusing Mafia leaders of bombing Communist party headquarters in New York.

Hall said "Hoodwink" was "designed with one thing in mind—to get organized crime leaders to assassinate Communist leaders."

JUN 1975

U.S.C. NEWSLETTER  
NEW YORK, N.Y.  
MONTHLY-GRD. N. MAIL.

## New Film Features Bicentennial Efforts

The Bicentennial: Beyond the Birthday is a recently produced 28 minute color film presentation which seeks to encourage the public to initiate and get involved in meaningful Bicentennial projects and programs.

The film, introduced by President Ford, is based on a Bicentennial Declaration signed by forty prominent Americans. A spectrum of Bicentennial projects, initiated by communities and private citizens, are shown from all over the country with comments from those who are heading these efforts. Narrated by Alexander Scourby, the film also features interviews with such national figures as Mrs. Lady Bird Johnson; Dr. Jonas Salk; George Meany; Senator Edward Brooke, former Secretary of Labor, Willard Wirtz; John D. Rockefeller 3rd; and John Warner, Administrator of the American Revolution Bicentennial Administration.

The film was produced by the National Committee for the Bicentennial Era, a non-profit organization whose primary purpose is to encourage a Bicentennial observation of lasting achievement and benefit for our nation. Copies of this film are available at no charge in 16 mm. Write to: Films, The National Committee for the Bicentennial Era, 110 East 59th Street, New York, N.Y. 10022. Please include the name and title of the person requesting the program, name of center, mailing address and three alternate showing dates. Indicate whether film or videotape cassette is desired.



# France-Louisiana Festival '75 Under Way

The France-Louisiana Festival 1975 is under way.

Scheduled Monday is the ribbon cutting ceremony for the arts and crafts exhibit from the Southeastern United States. This exhibit of crafts from various states, including Louisiana, will feature continuous demonstrations through July 14. The exhibit will be at the International Trade Mart.

Also available for inspection will be the Louisiana Arts Traveler Motor Coach and a new concept in museums, the portable mini-museum.

The ribbon cutting Monday will be at 10:30 a.m. and will

feature the Dehotel Brothers, an authentic Cajun band. At 2:30 p.m. and 3:30 p.m. the same day, a Madrigal group led by Larry Wyatt from Loyola will sing French and Cajun songs.

Next Sunday from 12:15 to approximately 5 p.m., the Louisiana Council for Music and the Performing Arts and the National Endowment for the Arts will support entertainment at The Rivergate. The program is in conjunction with the arts and crafts exhibit and Bastille Day celebration, sponsored by the Bastille Day Committee. At 12:15 p.m., the Vin

Broce Cajun Band from Houma will play. At 1:30 p.m., the Parkview Playhouse Puppeteers will perform. Peter Hagan III will play his original piano composition known as the "Creole Suite" at 2:45 p.m. And at 3:30 p.m., Valarian Smith from Baton Rouge will bring his group of 30 singers and 10 instrumentalists to perform a series of works entitled "Valarian and His Music—Featuring U.S."

The Arts Council and the National Endowment for the Arts are also supporting an exhibit of Acadian weaving through July 31 at the Historic New Or-

leans Collection, 533 Royal. Weaving demonstrations will be held from 10 a.m. to 5 p.m. Friday and Saturday. On Saturday, Robert Smith, of Lafayette, will speak on "Acadian Weaving" at 2 p.m. Admission is free.

In cooperation with the American Revolution Bicentennial Administration, Smithsonian Institution, New Orleans Bicentennial Commission, and the NEA, the Arts Council is helping to underwrite the performances of the Haitian Ethnic Tour Company Tuesday and Wednesday.

The Tuesday performance will be at Xavier University at 8 p.m. and the performance Wednesday at 8 p.m. will be at the Amphitheatre at St. Bernard and Claiborne avenues. Admission is free.

The company consists of dancers and instrumentalists. A voodoo ceremony will be performed.

## Flag Presentation Is 1st Ceremony

By CLAIRE PUNEKY

(T-P Bayou Lafourche Bureau)

DONALDSONVILLE, La. — The first formal ceremony in Donaldsonville's new City Hall took place Thursday afternoon when an American Revolution Bicentennial flag was presented to the community by an area industry.

Mayor Lawrence Regira received the flag from Thomas R. Kovacevich, works manager, and George R. Zollmann, employee relations manager, of BASF Wyandotte Corp., Geismar.

"This is a beautiful flag, and we will fly it," Mayor Regira said in accepting commemorative banner on the eve of Independence Day, the date that will open the 200th American birthday observance.

*Times-Hirayune*

NEW ORLEANS, LA.

D. 205,141 SUN. 306,982

JUL 4 1975

In his presentation, Kovacevich noted the significance of the date and said that similar ceremonies were going on in New Jersey, Michigan and Wisconsin where Wyandotte has installations. Gonzales, as a major Ascension Parish city along with Donaldsonville, also received a flag, he said.

The ceremony took place in the council chamber of the building which is about 96 per cent complete and scheduled for occupancy by city employees Monday. The city council is slated to meet there Tuesday at 7 p.m.

In the interval since last October when ground was broken for the new City Hall on the site of what had served as a city administration building the municipal offices have been scattered.

The new \$213,000 brick one-story structure containing 7,000 square feet of floor space was constructed by K. R. Parrino, Baton Rouge. Percy LeBlanc, Baton Rouge, was architect.

Basic departments are the administration office, police department, executive department and a public meeting hall.

Mayor Regira noted this is the first real City Hall Donaldsonville ever had. The building that preceded it on the Railroad Avenue site was originally a fire station.

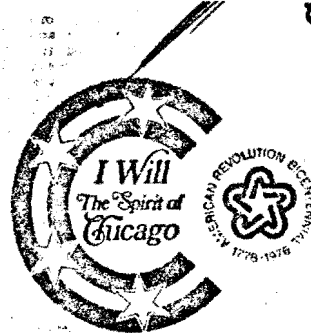
*Times-Hirayune*

NEW ORLEANS, LA.

D. 205,141 SUN. 306,982

JUL 6 1975

CHICAGO DAILY NEWS 7/15/75



Chicago bicentennial logo, incorporating U.S. logo

What is the symbolism of the U.S. and Chicago bicentennial logos? — R.S., Chicago

The U.S. logo is incorporated in the Chicago logo—at the right side of it—so we will use just the one illustration in giving this explanation. The U.S. logo features two stars—a white star within intertwining red, white and blue lines forming another star—symbolizing 200 years, the period being celebrated.

The strictly Chicago part of the logo consists of a red-white-and-blue 'C' curving around the city's slogan, "I Will" and the additional words, "The Spirit of Chicago." The four stars on the C are transferred from the city flag, where they symbolize Fort Dearborn, the Chicago Fire, the World's Columbian Exposition and the Century of Progress exposition. We assume you didn't ask about the symbolism of the Illinois bicentennial logo, because you know who that is. Right?



Face ABETs Illinois logo recognition.

at

# Bicentennial, Parades and Fun Or Continuation of 1776 Ideals?

increase citizen awareness of plans its Bicentennial planning

# The Buy-Centennial

CITIZEN LIBRARY CHIEF  
TRENTON, N. J.  
D. 81,855

JUL 4 1975

*American free enterprise is looking for*

By DOUGLAS CAMPBELL  
Staff Writer

Somewhere in the United States  
back in 1875, someone got a patent

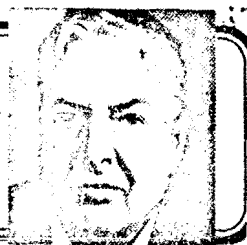
*1 of 2*

*large profits from the event*

JUL 7 1975 *B. J. Kelly*

Federal Log

## Ned Young



6297  
The part of the opening celebration of the nation's Bicentennial that began at 4 p.m. on Independence Day at Ft. McHenry and highlighted the presence and activities of the President of the United States could well be labeled the Baltimore Federal Executive Board's "finest hour."

It was Kent Redgrave, executive secretary of the Baltimore FEB's "Our Country" program, who was responsible for the President's appearance and participation.

Redgrave labored for about a year to put the program together, and, with the assistance of the Baltimore District of the Immigration and Naturalization Service, arranged for the program's crowning glory—the swearing in of 41 new citizens in the presence of the President.

After the ceremony, conducted by Chief Judge Edward S. Northrup of the U.S. District Court for Maryland, each one shook hands and engaged in small talk with the President.

We're sure they won't forget the event.

Prior to the arrival of the President some 50,000 people spent the afternoon listening to authentic 1812 war songs presented by some Locust Point ladies attired in appropriate dress of the day.

The ladies put in a lot of effort researching their music. They found out that at the end of one of their songs a musket was supposed to be fired. One was, and it may be that it was the first time this was done since 1814.

Baltimore police gave demonstrations of the talents and capabilities of their dogs, including one "dog of Flanders"—one of the few, if not the only one of its breed used in police work.

Each demonstration had an appreciative audience.

Then there was the Trinidad Tobago Steel Band under the direction of Paisley Graham. Except for one regular kettle drum and a couple of regular band drums, the instruments were tops of steel drum containers cut and fashioned to produce special musical pitches. The music and rhythm were such that each time the band played, members of the audience did some very colorful dancing.

There were also demonstrations of radio-controlled boats and miniature rockets, which delighted the kids.

The FEB part of the program opened with an antique car parade that featured oldies made from 1908 (a Brush runabout) through 1950.

Included were a 1923 Rolls Royce touring car with right hand drive and a 1929 Rolls Royce limousine that had a bar built into the back seat. There were also a 1925 Chevrolet touring car and a respectable representation of Model A Fords.

One 1931 Chevrolet convertible coupe looked as if it had just left the showroom.

It was the fifth annual presentation of the Baltimore FEB "Our Country" program at Fort McHenry, each one has taken place on July 4. For the record, Kent Redgrave, who was master of ceremonies at the one this year, has been in charge of each of them.

The program is the brainchild of Paul Lawrence, Baltimore regional commissioner of customs and former chairman of the Baltimore FEB.

Back in 1970, when the antiwar demonstrators and similar groups were at the height of their activities, Lawrence became convinced that it was about time the good things about our nation should be emphasized.

He thus conceived the "Our Country" program and it has become an annual event to date with Redgrave, who has had considerable experience in the television field, as the administrator.

The Baltimore FEB can be proud of its contribution to the opening of the nation's Bicentennial.

EVENING JOURNAL

WILMINGTON, DELAWARE

JUL 2 1975 *B. J. Kelly*

## Del State Gets Grant For Bicen

DOVER—Delaware State College has been awarded a \$10,000 grant by the American Revolution Bicentennial Administration for a program that includes:

■ A lecture series on the significance of the American Revolution and the nation's prospects for the next century.

■ An ethnic festival. One day each month between September 1975 and May 1976 will be dedicated to a particular ethnic group.

■ Two dramatic productions, one an original musical, with historic themes. These will tour the state during the bicentennial year.

■ Publication of a history of Delaware State College.

■ Collection of paintings, artifacts, letters and music with revolutionary or historical themes peculiar to Kent County. Also, a bicentennial exhibit chronicling men, women, issues and events that have shaped the lives of black Americans since 1492.

The administration has also awarded, through the Delaware American Revolution Bicentennial Commission, five more grants: The Indian River School District is receiving \$4,000 to research, develop, present and preserve a dramatic audiovisual presentation of historic events depicting the heritage of Sussex County.

The State Department of Public Instruction has been granted \$2,500 for a bicentennial program of debates, focusing on research skills and debating techniques, to be held in all public and non-public high schools in Delaware.

Another grant of \$400 to the Department of Public Instruction will be used to update and reproduce the existing guide, Delaware Resource Materials: A Guide for Teachers, and distribute it to schools throughout the state.

The Old Mill Lane Elementary School PTA, Mount Pleasant School District, has received \$2,400 to organize and produce a neighborhood festival featuring the re-creation and celebration of events leading up to the American Revolution.

The Old Mill Lane School has been granted \$750 for creation and presentation of a pageant by the school children, to be presented in March 1976.

WALL STREET JOURNAL

NEW YORK, N. Y.

D. 518,065

JUL 11 1975 *B. J. Kelly*

BICENTENNIAL HOOPLA is readied throughout the federal establishment.

The Pentagon will spend \$20.2 million on 600 Bicentennial activities, sending color guards to small towns and putting on an "international naval review" of 200 vessels in New York next July 4. The Labor Department will spend \$350,000. It's commissioning a "cantata" of American labor music, several murals for its lobby, a thick, illustrated history of the American worker.

Undaunted by the fact that it's only eight years old, the Transportation Department plans exhibits of covered wagons and steamboats, plus a 3,700-mile bike trail. It also will spend about \$140 million trying to help tourists next summer. Elaborate Postal Service plans include a Colonial post office in Philadelphia.

Some agencies show little imagination. The CAB plans nothing. The ICC will encourage tourists to attend truck-licensing hearings.

MILWAUKEE JOURNAL

MILWAUKEE, WISC.

D. 350,005 SUN. 543,992

JUL 6 1975 *B. J. Kelly*

## Averill To Speak At Beacon Event

BEACON—Walter Averill of Poughkeepsie, a member of the State American Revolution Bicentennial Commission, will speak at ceremonies at the city 7 p.m. Thursday in honor of Beacon's recognition as an official bicentennial community.

Also speaking at the program will be Mayor Robert L. Cahill. Participating will be the Beacon Civic Band and the Beacon Colonial Guard.

Beacon Bicentennial Chairman John Lamoree was informed by Louis L. Tucker, executive director of the state Bicentennial Commission, and Barbara S. Wainscott, regional director of the national American Revolution Bicentennial Administration, of Beacon's recognition as a bicentennial community.

AUG 5 1975

**KLEIN CONSTRUCTION CO.**  
GENERAL CONTRACTORS  
14414 BARKWOOD DRIVE  
ROCKVILLE, MARYLAND 20853

R. GARY KLEIN  
PRESIDENT

TELEPHONE  
340-1145

August 1, 1975

Richard R. Hite  
Deputy Assistant Secretary for Management  
Room 5116  
Department of Interior  
Washington, D.C. 22040

Re: Bicentennial Village

Dear Mr. Hite,

Since the Coordinating Committee meeting at The White House Friday last, we have continued to press for the advancement and successful implementation of the above referenced project. At this point we feel that it is important to bring your office up to date as to the status.

- 1) Discussions with Paul Brockman indicate that, at your initiative, he will call a meeting, using the Metropolitan Council of Governments as a forum, of all involved regional elected officials and the various agencies that will be involved in the approval and permit process. This meeting to be conducted in order to clear the air of any and all misunderstandings surrounding the project and to secure the cooperation of all parties; private, governmental, and financial to guarantee the swift advancement of the approvals, permits and funding required.
- 2) Discussions have been carried forward with several mortgage brokers and bankers as to the availability of funds for this project. As of this writing we have promising prospects for commitments.
- 3) Next week we will meet with Mr. Ralph Taylor of The Fort Lincoln New Town Development Corporation, to discuss the possibilities of the reuse of the modular units at The Fort Lincoln New Town.
- 4) Some brief discussions have been conducted with the various technical and engineering firms that will be involved in the design. They state that they are in a go position, anxious to begin work and ready to commit the necessary energy and resources in order to meet the schedules demanded.
- 5) The availability of productive capacity in the modular construction industry remains high.
- 6) Discussions with Mr. Austin Kenny have reinforced my conclusions as to the need and the existence of a vast, and as of now, unmet demand for the services to be offered by this facility.



August 1, 1975

- 7) We have attempted again, to have ERDA address this project. Once again our attempts to receive an interview at a policy making level have been thwarted. A letter basically outlining the project has been addressed to Maxine Savitz. We feel that the direct intervention of your office to to secure the cooperation of the various agencies will be required.

Dick, we are certainly aware of the problems and tasks that you face in the coming months. But this housing solution must be addressed now. Every day of delay increases the difficulty and the costs of required construction acceleration and design overlap. As of this date there are eight months left before the tourist season begins in earnest. On a three shift operation this amounts to two years. We do not need two years, but at least a part of the construction schedule will now require a two shift operation with the attendant loss of efficiency and increased costs. Although this situation is disturbing, at this point it is not critical. As we have always stated, "the construction is the easy part". We require immediately, and almost simultaneously, the commitments for the permits and financing. The meeting at C.O.G. will be the sounding board and catalyst for all parties; both governmental and financial. We urge the action on this at the soonest.

Conversations with various attendees of the subcommittee meeting, reveal a serious doubt as to the ability of our organization to accomplish the tasks that we are striving to achieve. We could go on for pages as to our qualifications and previous record of accomplishments. However; at this time we have a contract, designated as ERFO OLOA(037)-B, with the U.S. Department of Transportation, Federal Highway Administration, Region 15, to remove and reconstruct a 172' section of The George Washington Memorial Parkway. This contract will be performed, in its entirety, in the 55 hour period from 10:00 pm on August 15<sup>th</sup> to 5:00 am on August 18<sup>th</sup>. The project will be performed under contract by the Hult Construction Company with whom the writer is associated as an estimator, and project manager. We believe that the accomplishment of this work within the described timeframe will adequately demonstrate our ability to perform.

From the beginning we have stressed that we do not require or want government funding, except for the alternative energy demonstration projects. We still stand on this position.

May we have your response at the soonest.

Yours truly,

  
R. Gary Klein

cc:

John O. Marsh, Jr. ✓  
Theodore C. Marrs  
Milton E. Mitler  
Jim Jadlos



# Where does Ford figure in the Bicentennial?

THE SUN

BALTIMORE, MD.

(MORNING)

D. 183,549 SUN. 351,849

JUL 6 1975

*By Keller.*

By ADAM CLAYMER

But whatever the organization behind it, the President's Bicentennial has

August 4

THE WHITE HOUSE  
WASHINGTON

TO: BOB GOLDWIN

FROM: JOHN O. MARSH, JR.

\_\_\_\_\_ For Direct Reply

\_\_\_\_\_ For Draft Response

XX For Your Information

\_\_\_\_\_ Please Advise

August 4

THE WHITE HOUSE  
WASHINGTON

TO: JIM CANNON

FROM: JOHN O. MARSH, JR.

\_\_\_\_\_ For Direct Reply

\_\_\_\_\_ For Draft Response

XX For Your Information

\_\_\_\_\_ Please Advise





August 7

THE WHITE HOUSE  
WASHINGTON

Jack --

FYI



Russ



THE WHITE HOUSE  
WASHINGTON

August 12, 1975

MEMO TO: JACK MARSH  
FROM: RUSS ROURKE *R*

Jack, Milt Mitler wanted you to know that he has the film, "City Out of the Wilderness" available for your viewing if you want to see it before tomorrow's meeting. (3:30 p.m.)

Attachment

8/12

Advised Mr. Mitler's office that  
Mr. Marsh has seen film.

*RS*



AUG 4 1975

Congress of the United States  
House of Representatives  
Office of the Majority Leader  
Washington, D.C. 20515

1 August 1975

*called  
man*

Mr. John Marsh  
The White House  
Washington, D. C.

Dear Jack:

We are all aware of the short amount of time involved before millions of visitors arrive in our city, indeed this summer has already produced a 40% increase at the Capitol. In view of this, I would like to call your attention to a project which I feel has great merit, and which I support.

Mr. Gerald Colbert, Deputy Director of the Center for Understanding Media has put together a proposal for a Capitol Information Center which would offer to our visitors information about the city, the Capitol itself, planned Bicentennial events, and the unique opportunity to see the film, "~~Washington: City Out of Wilderness~~". As you know, President Ford remarked, after viewing the film, that it should be made available as soon as possible for every visitor to our city. Through the efforts of the entire Leadership of Congress the approved site for the Center will be at the foot of the Capitol, adjacent to the Botanical Gardens.

I understand that there is a possibility of funds being released in the near future for Bicentennial projects. I would like to recommend strongly that you give this project top priority. I have asked Mr. Colbert to call your office to speak with you personally about the Center and am hopeful that you will meet with him as soon as possible.

With best wishes,

Sincerely,

*Tip*  
Thomas H. O'Neill, Jr.



THEIS, PAUL

Knowledge 8000

August 22, 1975

MEMORANDUM FOR: PAUL THEIS  
FROM: JACK MARSH

I would appreciate your working with Ted Marrs and the Domestic Council to insure the development of a significant draft for the President's consideration in accord with the attached background material.

MEM/sjd

bc: Milt Mitler



*Bicentennial*

THE WHITE HOUSE  
WASHINGTON

August 25, 1975

MEMORANDUM FOR: JACK MARSH

FROM: TED MARRS *TM*

This follows the procedure and terminology used initially. If you prefer, we will go to Rog for membership recommendation.



MARSH, JACK  
ATTACH TO JAMES BAKER  
FILE LTR. DATED  
AUGUST 21, 1975

August 25, 1975

MEMORANDUM FOR: JACK MARSH  
FROM: TED MARRS

This follows the procedure and terminology  
used initially. If you prefer, we will go  
to Rog for membership recommendation.

MEM/sjd

