The original documents are located in Box 67, folder "Federal Aid to Philadelphia and Washington (1)" of the John Marsh Files at the Gerald R. Ford Presidential Library.

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SUMMARY

Agency	Total Projects	Submitted	Not Yet Submitted	Total
HUD	2		(2) \$ 750,000	\$ 750,000
NSF	2	(1) \$ 75,000	(1) 25,000	100,000
NEA	10	(4) 301,837	(6) 261,000	562,837
NEH	17	(2) 82,036	(15) 2,119,092	2,201,128
DOT	8	(3) 10,696,000	(5) 3,610,000	14,306,000
HEW	13	(7) 19,996,681	(6) 404,581	20,401,262
DOC	-4	(2) 18,250,000	(2) 400,000	18,650,000
DOL	2		(2) 2,650,000	2,650,000
DOI	20	(20) 800,000		800,000
LEAA	1	(1) 45,000		45,000
Totals	79	(40) \$50,246,554	(39) \$10,219,673	\$60,466,227



Submitted to: National Science Foundation (NSF)

Project No.	Name	Federal Funds Requested	When Submitted	Status
02-134(N) and	Franklin Institute - Futures	\$75,000	6/7/74	NSF reports no new request for funds in
02-136		· · · · ·	,	amount indicated.
				Update to be furnished when matter clarified.
Total - 1	Total Federal Funds	<u>\$75,000</u>	÷ •	

Submitted to: National Endowment For The Arts (NEA)

Project No.	Name .	Federal Funds Requested	When Submitted	Status
02-108 and 02-109	Benjamin Franklin-Ideas and Images (Franklin Institute)	\$246,897	12/13/74	Under review. To be submitted to May panel for funding decision.
02-135	Futures-Esthetics and Culture (Franklin Institute)	44,940	12/13/74	Same as above.
02-173	Model Cities Cultural Arts- Cultural Center	10,000	10/28/74	Same as above.
Total- 4 (2 in 1)	Total Federal Funds	\$301,837	•	

Submitted to: National Endowment For The Humanities (NEH)

Project	Name	Federal Funds Requested	When Submitted	Status
02-146	Philadelphia Architecture-Panorama of Civilization	\$26,036	10/3/74	Submitted to panel for funding decision in February. No word yet.
05-428	Eighteenth Century Revolution in Science	56,000	Unknown	Under review. No funding decision expected before June.
Total -	2 Total Federal Funds	\$82,036		•

Submitted to: Department of Transportation (DOT)

Project No.	Name	Federal Funds Requested	When Submitted	Status
09-604	Bicentennial Management Plan #2	\$ 106,000	9/1/73	No funds available for this project.
09-618	Transbus	10,000,000	10/74	Special buses for this project cannot be made available in time. DOT cannot fund.
11-706	Emergency Medical Service Informa System (Medical Emergency Communi Coordination Assessment - MECCA)	cation	11/74	Contract expected to be signed before the end of current fiscal year.
			•	

Total - 3 Total Federal Funds

\$10,696,000

Submitted to: Department of Health, Education and Welfare (HEW)

* Actual funding \$48,601

Project	Name	Federal Funds Requested	When Submitted	Status
11-700	Cardiovascular Risk Prevention	\$ 229,125	9/1/74	Rejected. No funds.
11-702(B)	Project Medical Care	1,864,185	9/1/74	Under review. No funding decision yet.
11-758	Effectiveness of Specialized Emergency Medical Services (EMS) Education	148,371	12/74	9 component proposal. 1 funded for \$283,797 FY'75
11-731	Health Maintenance Organization (HMO Project NORTH-Feasibility Study.	55,000	4/74	Approved for funding.*
11-738	Horizons in Health Careers	2,000,000	3/74	1 component funded FY'75 (\$83,295) and FY'76(\$75,00
11-743	Food Protection	5,900,000	2/74	Funded March 24, 1975, at \$1 million level. \$350,000 each for FY's '75, '76,'77.
11-746	Rat and Vector Control	10,000,000	2/74	HEW not considering new funds but is considering maintenance of FY'74 leve (\$769,260) for additional year (FY'75).
Total - 7	Total Federal Funds	\$19,996,681		

Submitted to: Department of Commerce (DOC)-Economic Development Administration (EDA)

Project	Name	Federal Funds Requested	When Submitted	Status
Unknown	Bicentennial Economic Import Study	\$ 250,000	Unknown	EDA reports no such application received and, in view of current funding situation, would not fund such a study if received. Also, in past 2-3 years, \$400,000 given to Philadelphia for technical assistance studies.
Unknown	Labor Intensive Public Works Program	18,000,000	None	The City has submitted requests, no formal applications, approximating amount indicated for various projects. EDA is accepting requests and making surveys but states that funds are not available.
Total - 2	Total Federal Funds	\$18,250,000		

Submitted to: Department of Justice (DOJ)

Project No.	Name	Federal Funds Requested	When Submitted	Status
05-434	Conference on Criminal Justice	\$45,000	Various times. Latest around June 26, 1974	The Law Enforcement Assistance Adminis- tration (LEAA) has
·				considered this appli- cation several times and has consistently rejected it. Chief obstacle seems to be statutory disability.
Total -	l Total Federal Funds	\$45,000	•	

Submitted to: Department Of The Interior (DOI)*

Project No.	Name	Federal Funds Requested	When Submitted	Status
12-775/77*	Various Historic Preservation	\$800,000	3/74	*Funds from DOI are
12-779/81 12-789/99 12-640 and	Proposals		3/74	allocated to State of Pennsylvania which funds
12-863			3/74	local proposals on basis of approved warrants.
Total - 20	Total Federal Funds	\$800,000		

Not yet submitted: Proposed Federal Agency: Department of Housing & Urban Development (HUD)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
None given	701 Planning Grant (Bicentennial Part)	\$700,000	Unknown	The City is currently working on its application for 701 Funds in the total expected amount of \$1.8 or \$1.9 million of which Philadelphia '76 expects to receive \$700,000
None given	Conference on Housing	50,000	Unknown	
Total - 2	Total Federal Funds	\$750,000	•	

Not yet submitted: Proposed Federal Agency: National Science Foundation (NSF)

Project	Name	Federal Funds to be requested	Expects to Submit	Remarks
02-168		And the second	Unknown	Philadelphia '76's general position is that it does no have the staff capabilities or energies to continue preparing and submitting formal applications to Federal agencies which refuse to fund them.
Total -	l Total Federal Funds	\$25,000		

Not yet submitted: Proposed Federal Agency: National Endowment For The Arts (NEA)

Total - 6

Total Federal Funds

		* .		
Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
02-103	Festival '75 and '76	\$150,000	Unknown	Philadelphia '76's general
02-169	Academy Masterpieces - Film Project	25,000	do.	position is that it does not have the staff capabilities or energies to
02-170	Pennsylvania Academy of the Fi Arts-Purchase Program	ine 10,000	do.	continue preparing and submitting formal applicati to Federal agencies which
02-172	Pennsylvania Academy of the Fi Arts-American Spirit	ine 46,000	do. `	refuse to fund them.
02-173	Model Cities Cultural Arts- Cultural Center	25,000	do.	•
02-174	Musicians in Residence-Model Cities	5,000		
		Marie Carlo Carrellia (ne page regionis tanti perme		•

\$261,000

Not yet submitted: Proposed Federal Agency: National Endowment For The Humanities (NEH)

Project	Name	Federal Funds to be requested	Expects to Submit	Remarks
01-044	Films on the First Continental Congress	\$ 275,000	Unknown	Philadelphia '76's general position is that it does not
04-356	Pennsylvania Horticultural Societ	ty Hq. 25,000	do 🛦	have the staff capabilities or energies to continue
05-401	U.S. Constitution Antecedents and Consequences	d 170,000	do.	preparing and submitting applications to Federal agencies which refuse to
05-406	Joint Seminar - Implementation	60,000	do. `	fund them. do.
05-430 .	Bicentennial Lyceum	161,000	do.	do.
05-436	Role of Judaism in the U. S.	63,792	do.	do. ′
08-565	Balch Institute	125,000	do.	do.
02-146	Philadelphia Architecture-Panoram of a Civilization	na 40,300	do.	This may be an exception to the above since it is Part I of a prior submission.
02-115 & 02-116	Design for Fun	25,000	do.	See remarks at top of column
10-661	History of Internship and Coopera	ative 23,000	do.	do
10-672	Black History Exhibit	. 426,000	do.	do.
10-673	History of American Labor	125,000	do.	do.

Not yet submitted: National Endowment for the Humanities (NEH) Cont'd.

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
02-134	Franklin Institute - Futures	\$ 250,000	do.	do.
12-117	Franklin Institute - Mirrors or America	100,000	do.	do.
05-442	Area Universities Bicentennial Exhibit	250,000	do.	do.
		Annual Control of the	•	
· Total - 1		\$2,119,092	•	•

Not yet submitted: Proposed Federal Agency: Department Of Transportation (DOT)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
09-609	Bikeway Network	\$ 490,000	Unknown	Philadelphia '76's general position is that it does
13-815	Highway Directional Signing	520,000	do.	not have the staff capabilities or energies
13-812	Mobility Information System	450,000	do. 🔪	to continue preparing and submitting formal appli-
13-836	Communication System - Hardware and Implementation	1,650,000	do.	cations to Federal agencie which refuse to fund them.
13-830	Pedestrial Signing	500,000	do.	
•			•	
Total -	5 Total Federal Funds	\$3,610,000	,	

Not yet submitted: Proposed Federal Agency: Department of Health, Education and Welfare (HEW)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
11-751	National Health Insurance - Reimbursement Demonstration	\$150,000	Unknown	Philadelphia '76's general position is that it does
11-756	Public Health Education	32,950	do.	not have the staff capabilities or energies
Unknown	Computer Aided Gait Analysis	96,631	do.	to continue preparing and submitting formal appli-
11-702(A)) Model Communication System	75,000	do.	cations to Federal agencies which refuse to fund them.
11-754	Model Health Delivery System for the Elderly	Unknown	do.	
11-756(B)) Multi-Media Presentation in Health Care	50,000	do.	
Total - 6	5 Total Federal Funds	\$404,581		

Not yet submitted: Proposed Federal Agency: Department of Commerce (DOC)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
13-820	Foreign Promotion	\$100,000	Unknown	Philadelphia '76's general
13-827	Foreign Visitor Services	300,000	do.	position is that it does not have the staff
•				capabilities or energies to continue preparing and submitting formal appli-
Total - 2	Total Federal Funds	\$400,000		cations to Federal agencies which refuse to fund them.

Not yet submitted: Proposed Federal Agency: Department of Labor (DOL)

Project	Name	Federal Funds to be requested	Expects to Submit	Remarks
13-801	Management Plan - Visitor Services	\$ 250,000	Unknown	Philadelphia '76's general position is that it does
13-810	Tour Guide School	2,400,000	do.	not have the staff capabilities or energies to continue preparing and submitting formal appli-
Total - 2	2 Total Federal Funds	\$2,650,000	•	cations to Federal agencion which refuse to fund them

WASHINGTON, D. C. OFFICE OF BICENTENNIAL PROGRAMS (OBP) SUMMARY OF FY'75 FUNDING EXPECTATIONS

Agency	Total Projects	Submitted	Not Yet Submitted	Total
		(0) 6 207 (50	(6) A 560 060	
NEA	8	(2) \$ 107,450	(6) \$ 560,260	\$ 667,710*
NEH	6	(1) 72,488	(5) 25,000	97,488*
HUD	7	(2) 4,567,776	(5) 934,952	5,502,728
DOC	4		(4) 865,910	865,910
HEW	8	(3) 1,610,886	(5) 313,233	1,924,119
DOT	2		(2) 300,000	300,000
Agency not identified	5		(5) 737,180	737,180
Totals	40	(8) \$6,358,600	(32)\$3,736,535	\$10,095,135

^{*} This amount does not represent the total funding expectation because budget projections for some applications have not been determined.

Submitted to: National Endowment For The Arts

Project No.	Name	Federal Funds Requested	When Submitted	Status
NEA-1-31DC	City Celebration (Phase II)	\$ 60,000	5/74	Chairman's Action Grant awarded in the amount of \$17,500 for Phase II.
NEA-6-41DC	Florida Avenue Model Market	47,450	1/74	Not recommended for funding. No chance for reconsideration since City Options Program, which considered application, has been phased out.
Total - 2	Total Federal Funds	<u>\$107,450</u>	•	•

Submitted to: National Endowment For The Humanities

Project No.	Name	Federal Funds Requested	When Submitted	Status
NEH-4-28DC	Community Archivist Service	\$72,488	4/17/74	Not recommended for funding by October Council. NEH recommended that Application be revised and resubmitted.
Total - 1	Total Federal Funding	\$72,488	·	

Submitted to: Department of Housing & Urban Development

Project No.	Name	Federal Funds Requested	When Submitted	Status
HUD-1-10DC	Multi-Phase Living Facility for Elderly	\$4,400,000	10/16/74	D.C. presently applying for planning funds for this project. Decision expected soon.
HUD-2-20DC	Landmarking/Street Graphics; Community Design	167,776	7/74	Recommended for FY'75 funding.
Total - 2	Total Federal Funding	<u>\$4,567,776</u>		

Submitted to: Department of Health, Education and Welfare

Project No.	Name	Federal Funds Requested	When Submitted	Status
HEW-1-1DC	A Planning Demonstration and Enrichment Program in Early Childhood Education	\$1,232,116	2/5/75	Funding decision expected around June.
HEW-9-9DC	Help Mate Service	238,770	12/2/74	AOA is working closely with OBP and making good progress. Unlikely that OBP will get full amount of funds requested, due to limited budget and competition with other applications, but some funding likely.
HEW-13-24DC	Home Rule Neighborhood Seminars	140,000	5/6/74	HEW Office of Education advises FY'75 funds go to D.C. schools direct. OBP has been furnished name of contact in order to pursue funding for this project.
Total - 3	Total Federal Funds	\$1,610,886		,

Not yet submitted: Proposed Federal Agency: National Endowment For The Arts (NEA)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
NEA-2-32DC	Bicentennial Story Theater	\$228,730		All proposed submission
NEA-3-34DC	Visual Arts	250,000		dates are now past. Unabl to obtain new dates from OBP.
NEA-4-35DC	Environmental Arts	57,530	·	ODP.
NEA-7-48DC	Living Stage	24,000		
NEA-8-49DC	Ellington Music Center	Est. Pending	•	
NEA-9-50DC	City Museum	11 11 .		
		Carried Assistance and Assistance an	• •	
Total - 6	Total Federal Funds	\$560,260		

Not yet submitted: Proposed Federal Agency: National Endowment for the Humanities (NEH)

Proje ct No.	Name	Federal Funds to be requested	Expects to Submit	Remarks	
NEH-1-16DC	College Careers for Bicentennial	Est. Pending		All proposed submission dates are now past.	
NEH-2-26DC	Senior Historians	\$25,000		Unable to obtain new dates from OBP.	
NEH-3-27DC	Oral Hisotry	Est. Pending	· · ·	•	
NEH-6-37DC	Neighborhood Mini Museum	11			
NEH-7-51DC	City Museum	n ii	•		
Total - 5	Total Federal Funds	\$25,000			

Not yet submitted: Proposed Federal Agency: Department of Housing and Urban Development (HUD)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
HUD-3-22DC	Neighborhood Beautification	\$239,883		All proposed submission
HUD-4-30DC	Community Awareness	189,374		dates are now past. Unable to obtain new
HUD-5-38DC	Historic Preservation	250,000	·	dates from OBP
HUD-9-42DC	Urban Design and Community Guidance	230,695		
HUD-10-53DC	Mt. Zion Site Planning	25,000	•	
		And Navi Annance and the Section And Annah Annah Annah and	•	
Total - 5	Total Federal Funds	\$934,952		•

Not yet submitted: Proposed Federal Agency: Department of Commerce (DOC)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
DOC-4-47DC	Development of Lansburgh Shopping Center	\$415,000		All proposed submission dates are now past.
DOC-5-60DC	Neighborhood Business. Conservation Effort	121,851		Unable to obtain new dates from OBP.
DOC-6-57DC	Bicentennial Tourism Service	281,609		
DOC-7-61DC	Florida Avenue Model Market*	47,450	`	
Total - 4	Total Federal Funds	\$865,910	. ·	

^{*}Project also submitted to NEA.

Not yet submitted: Proposed Federal Agency: Department of Health, Education and Welfare (HEW)

Project No.		Federal Funds to be requested	Expects to Submit	Remarks	
HEW-10-12DC	Bilingual Career Development	\$156,520		All proposed submission dates are now past. Unable to obtain new dates from OBP.	
HEW-12-21DC	Urban Ecology and Environmenta Education	al 63,855			
HEW-19-46DC	Urban Design and Community Guidance*	Est. Pending			
HEW-20-54DC	Multi-Ethnic Studies Project	92,858	•		
HEW-21-55DC	Multi-Phase Living Facility for Elderly*	Est. Pending			
Total - 5	Total Federal Funds	\$313,233			

 $[\]star$ Application also submitted to HUD

Not yet submitted: Proposed Federal Agency: Department of Transportation (DOT)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
DOT-2-59DC	Landmarking and Street Graphics*	Est. Pending	Undetermined	
DOT-3-52DC	Project Access Transportati Component	\$300,000	Undetermined	
Total - 2	Total Federal Funds	\$300,000		

^{*} Project also submitted to HUD

Not yet submitted: Proposed Federal Agency: Not Yet Identified*

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
	Community Multi-Arts Cultural Center	\$208,050	Undetermined	NEA
	Elderly Consumer Information and Protection	Est. Pending	II	HEW - Adm. on Aging
	Junior Ambassadors	150,000	.**	Dept. of State NEH
	Bicycle Safety Education Maintenance and Repair	379,130	n .	None
	Community Communications (Arts Lab Production)	Est. Pending	•	NEA ,
Total Pr	ojects - 5 Total Federal Funds	\$737,180		

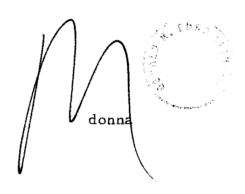
*A canvass was made of the Federal Agencies in an attempt to locate a funding source for these projects. Responses were received and the agencies identified under the "remarks" column have indicated that these projects may fit programs within their area of responsibility. OBP has been informed and invited to pursue these projects with these agencies.

Rizzo Confident of Bicen Fund 2-27-75 BY POSERT E. TAYLOR Minority Leader Each D. Siders now after this meeting

THE WHITE HOUSE

Mr. Marsh --

The attached article appeared in the Phila. Inquirer.





THE WHITE HOUSE

WASHINGTON

Date 2-27-75

FOR: JACK Mark

FROM: Richard H. Lukstat Dich

The attached may be of interest to you.

A fair story.

Duna

La Dunt paper.

Rizzo Confident of Bicen Fund 2-27-75 Minority Leader Bugh D. fiders from after this meeting at a contract of a contract and somet thinks win inland \$75% and

Dear Mr. Rafsky:

Thank you for your recent letter concerning Philadelphia 1976.

I have forwarded your letter to Dr. Ted Marrs, who handles bicentennial matters for me, for his handling and follow-up. I am sure you can expect to hear from Dr. Marrs shortly.

Sincerely,

John O. Marsh, Jr. Counsellor to the President

Mr. William L. Rafsky
Executive Director
Philadelphia '76 Inc.
Suite 1700, PSFS Building
12 South 12th Street
Philadelphia, Pennsylvania 19107



d1/3-14-75



March 7, 1975

Mr. John Marsh Counselor to the President The White House Washington, D. C. 20500

Dear Mr. Marsh:

Enclosed is the information you requested on the impact of dramatically increased visitations to Philadelphia in 1976. They are reflective of basic City operating services which Philadelphia must provide if it is to avert catastrophe. These services break down into the general areas of sanitation, police services, transportation, and informational services and personnel that will make the visitor's stay comfortable.

In addition to these basic City services, we are faced with another problem. While we have had some success in obtaining Capital Development monies from Federal as well as local sources, we have fared quite poorly in achieving any meaningful level of operating funds which can be used for programmatic and administrative purposes.

The Federal funding received thus far essentially has been for specific projects. Originally, we had been told there were Federal sources of funding activities for pulling the total program together including visitor services. These, however, have not materialized.

We, therefore, are faced with a situation where we will have huge crowds, extensive new capital facilities, and the nation's most cherished historical shrines, but we will not be in a position to have the visitors enjoy and benefit from the experience.

Further, it should be pointed out that Philadelphia's providing of the needed services in the areas identified above would generate, according to our surveys, a minimum of 2500 jobs during 1976. This, therefore, can be a significant asset in minimizing the current heavy unemployment period.

continued.....

Mr. John Marsh Counselor to the President

Without rapid and substantial Federal assistance to cover City services, I regret to say the City will be totally unprepared for 1976. This is a situation which I know we both desperately want to avoid.

If you have any questions, please do not hesitate to call me.

Sincerely,

. · Cours

William L. Rafsky Executive Director

WLR/en

Encl.

PUBLIC IMPACT OF BICENTENNIAL VISITORS

ON PHILADELPHIA SERVICES

As a major element of responsible Bicentennial planning, Philadelphia '76, Inc., engaged a nationally known market research firm to conduct an opinion survey that would determine the range of potential visitations to Philadelphia in 1976. The initial estimates produced by Albert M. Sindlinger indicated to us that between 20 and 30 million plan to visit Philadelphia in 1976.

These estimates are more than double our original projections and make Philadelphia's situation even more critical. It is essential that assistance be received promptly so that we can provide minimum services and amenity to the visitors.

1. Visitor Arrivals And Accommodations

Expenses will be generated by the need to increase personnel and information services to handle the increased visitor traffic at all terminals (airport, rail, bus) and gateways. Additionally, the key Government and civic agencies responsible for tourism and conferences will require a dramatic increase in staff to handle inquiries, a more sophisticated and comprehensive reservation system, and additional monies for literature and related informational devices.

2. Public Safety Of The Visitor

There will be a dramatic need for increased police services throughout the Bicentennial year. Additional police as well as police overtime will be required to handle the vehicular and pedestrian traffic that Bicentennial events will generate. In the fall of 1974, the Corporation and the City sponsored a one-day outdoor celebration in and about the historic district of the City. Over one million people were in attendance over a ten-hour period. The additional police service and protection provided for this period amounted to over \$80,000. For 1976, therefore, many millions of dollars will be necessary in this area alone.

3. Sanitation

The daily Bicentennial crowds will be concentrated in two substantial center city areas of Philadelphia. The City must clean these areas intensively on a daily basis. Increased equipment and personnel will be required, and pre-liminary estimates indicate a cost of at least \$15 million.

4. Transportation

Public transit will be used in unprecedented numbers. Currently, the City subsidizes each fare. Given the increased usage of the system, the extent of the subsidy must increase. Furthermore, the rolling stock will require greater maintenance, and the stations and transit stops will require greater security and maintenance. Significant additional manpower will be essential to carry out these responsibilities.

5. Health And Welfare Of The Visitor

The Bicentennial operation must provide greatly expanded rescue and emergency services. Greatly augmented staffs are required to inspect all purveyors of food and drink, and see that there is strict compliance to the health codes and ordinances of the City. Increased crews will be needed for vector control, and daily spraying of areas where mosquitoes and other noxious pests breed. Finally, increased public toilet facilities will be required on a massive scale.

6. Building And Exhibit Areas

The major building and exhibit areas such as public museums and libraries in the City of Philadelphia will host major Bicentennial exhibits throughout the Bicentennial year. The costs associated with these exhibits are additional guards, additional cleaning on a daily basis, and additional administrative personnel to handle the increased crowds. It should be noted that while the City is able to provide costs for the museums and other public facilities which it either runs directly, or subsidizes, a substantial number of other public, semi-public cultural facilities will suffer the same impact as the City institutions. The problem is magnified in these cases since these institutions are even more limited in their abilities to raise additional operating monies. Historically important institutions such as Christ Church may be forced to close their doors. This crisis situation obtains in a great number of situations throughout the institutional community in the City.

7. Parks and Recreation

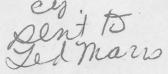
Major Bicentennial events will take place throughout the City's extensive park system. The City has funneled over ten million dollars in Capital improvements into its park system in anticipation of the '76 crowds. Additional sanitation and personnel will be required to "police" the park areas. Monies will be needed to mount new interpretive programs that will have a Bicentennial theme, and be of a quality to show off the new capital facilities to their best advantage. Additional supervisory personnel will be required to see that these expanded recreational and cultural events will be successfully staged in 1976.



DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

WASHINGTON, D.C. 20410

March 14, 1975



OFFICE OF THE ASSISTANT SECRETARY
FOR COMMUNITY PLANNING AND DEVELOPMENT

IN REPLY REFER TO:

MEMORANDUM FOR: Honorable James T. Lynn

Director, Office of Management and Budget

Honorable John Marsh Counselor to the President

Subject: Bicentennial Projects

Please find attached a status report pertaining to Washington, D.C. and Philadelphia, Pennsylvania for Fiscal Year 1975 Bicentennial projects. This report was submitted on March 5 to Andre Buckles of the Domestic Council but, because of the urgency of funding decisions particularly as they relate to construction projects, I am sending a copy directly to you for your information.

It is not possible for us to create a block grant program for \$50 million as desired by Philadelphia. It would be possible with some administrative difficulty to create an integrated grant arrangement. My recommendation is however, that a meeting be convened promptly of the Heads of the appropriate agencies to get a one-time block commitment on each of the items outlined. That commitment could be conveyed to Philadelphia and to Washington to be followed promptly with a schedule of grant announcements on the part of Philadelphia and Washington. We must have a decision on this matter within 10 days if we are to maintain the momentum that we have built up with such great difficulty over the past 14 months. To date we have met, in the case of Philadelphia, nearly 1/3 of the \$100 million commitment made by President Nixon. In the case of Washington we have provided approximately 17 percent. The recent resignation



of Jim Alexander in Washington and his comments concerning the inadequacy of the Washington Bicentennial organization account substantially for the lower figure. We must, however, be prepared to stand-off aggressive action on the part of Washington, D.C. to recoup from this challenge to the Mayor's administrative ability.

David O. Meeker, Jr. FAIA Assistant Secretary

Enclosure



MAR 5 1975

cc: Butler 7100 CD CPD Files 7149 CAM 7233 CU Files CAM 7238 CII Chron Ed land 7238 CU CX .Iones 7100 Meeker 7100 7238 CU Selvaggi 7238 CU Stegall MEKKEY Wright 7238 CU

MEMORANDUM FOR:

Andre Buckles Staff Assistant Domastic Council The White House

Subject: Philodelphia and Washington Fiscal Year 1975 Bicentermial Proposals

Enclosed are status reports pertaining to the cities above captioned as of this date. .

My staff was unable to submit the reports to me earlier because of the slowness of both cities in responding to requests for current information and the ensuing time lapse incident to the verifying of the information with each Federal Agency involved.

In Philadelphia's case some amounts have changed since its February 1975 expectations list was prepared, and my staff has received unverified information that come fundings have occurred in the interim. Follow up will be made and you will be furnished an updated report.

As concerns Washington. D. C. proposals, some prior-given submission dates have already passed and new submission dates have not been set. As soon as we receive the new dates, we will supply that information.

Please let me know if you need anything further. Sincerely,

David O. Heeker, Jr. FAIA Assistant Secretary

Enclosures

CU: JEiland: mlw

3/5/75 ext. 56195

NC



SUMMARY

Agency	Total Projects	Submitted	Not Yet Submitted	Total
HUD	2		(2) \$ 750,000	\$ 750,000
NSF	2	(1) \$ 75,000	(1) 25,000	100,000
NEA	10	(4) 301,837	(6) 261,000	562,837
NEH	17	(2) 82,036	(15) 2,119,092	2,201,128
DOT	8	(3) 10,696,000	(5) 3,610,000	14,306,000
HEW	13	(7) 19,996,681	(6) 404,581	20,401,262
DOC	4	(2) 18,250,000	(2) 400,000	18,650,000
DOL	2		(2) 2,650,000	2,650,000
DOI	20	(20) 800,000		800,000
LEAA	1	(1) 45,000		45,000
Totals	79	(40) \$50,246,554	(39) \$10,219,673	\$60,466,227



Submitted to: Department of Transportation (DOT)

Project No.	Name	Federal Funds Requested	When Submitted	Status
09-604	Bicentennial Management Plan #2	\$ 106,000	9/1/73	No funds available for this project.
09-618	Transbus	10,000,000	10/74	Special buses for this project cannot be made available in time. DOT cannot fund.
11-706	Emergency Medical Service Informa System (Medical Emergency Communi Coordination Assessment - MECCA)		11/74	Preliminary information is that this project has received funds. Not verified in time for this report.
Total - 3	Total Federal Funds	\$10,696,000		

Submitted to: Department of Health, Education and Welfare (HEW)

Project No.	Name	Federal Funds Requested	When Submitted	Status
11-700	Cardiovascular Risk Prevention	\$ 229,125	9/1/74	Rejected. No funds.
11-702(B)	Project Medical Care	1,864,185	9/1/74	Under review. No funding decision yet.
11-758	Effectiveness of Specialized Emergency Medical Services (EMS) Education	148,371	12/74	9 component proposal. 1 funded for \$283,797 FY'75.
11-731	Health Maintenance Organization (HMP Project NORTH-Feasibility Study	55,000	4/74	Approved for funding.*
11-738	Horizons in Health Careers	2,000,000	3/74	1 component funded FY'75 (\$83,295) and FY'76(\$75,000
11-743	Food Protection	5,900,000	2/74	HEW considering funding at \$1 million level. \$350,000 each for FY's '75, '76,'77.
11-746	Rat and Vector Control	10,000,000	2/74	HEW not considering new funds but is considering maintenance of FY'74 level (\$769,260) for additional year (FY'75).
Total - 7	Total Federal Funds	\$19,996,681	•	

^{*} Actual funding \$48,601

Submitted to: Department of Commerce (DOC)-Economic Development Administration (EDA)

Project No.	Name	Federal Funds Requested	When Submitted	Status
Unknown	Bicentennial Economic Import Study	\$ 250,000	Unknown	EDA reports no such application received and, in view of current funding situation, would not fund such a study if received. Also, in past 2-3 years, \$400,000 give to Philadelphia for technical assistance studies.
Unknown	Labor Intensive Public Works Program	18,000,000	None	The City has submitted requests, no formal applications, approximating amount indicated for various projects. EDA is accepting request and making surveys but states that funds are no available.
Total - 2	Total Federal Funds	\$18,250,000		

Submitted to: National Science Foundation (NSF)

Project No.	Name	Federal Funds Requested	When Submitted	Status
02-134(N) and 02-136	Franklin Institute - Futures	\$75 , 000	6/7/74	NSF reports no new request for funds in amount indicated. Update to be furnished
		. Mention of the state of the s		when matter clarified.
Total - 1	Total Federal Funds	\$75,000	5.	

Submitted to: Department of Justice (DOJ)

Project No.	Name	Federal Funds Requested	When Submitted	Status
05-434	Conference on Criminal Justice	\$45,000	Various times. Latest around June 26, 1974	The Law Enforcement Assistance Administration (LEAA) has considered this application several times and has consistently rejected it. Chief obstacle seems to be statutory disability.
Total -	l Total Federal Funds	\$45,000	•	

Submitted to: National Endowment For The Arts (NEA)

Project No.	Name	Federal Funds Requested	When Submitted	Status
02-108 and 02-109	Benjamin Franklin-Ideas and Images (Franklin Institute)	\$246 , 897	12/13/74	Under review. To be submitted to May panel for funding decision.
02-135	Futures-Esthetics and Culture (Franklin Institute)	44,940	12/13/74	Same as above.
02-173	Model Cities Cultural Arts- Cultural Center	10,000	10/28/74	Same as above.
Total- 4 (2 in 1)	Total Federal Funds	\$301,837	•	

Submitted to: Department Of The Interior (DOI)*

Project No.	Name	Federal Funds Requested	When Submitted	Status
12-775/77 * 12-779/81	Various Historic Preservation	\$800,000	3/74	*Funds from DOI are
12-7/9/81 12-789/99 12-640 and	Proposals	r	3/74	allocated to State of Pennsylvania which funds
12-863		•	3/74	local proposals on basis of approved warrants.
Total - 20	Total Federal Funds	\$800,000	· •	

Not yet submitted: Proposed Federal Agency: Department of Labor (DOL)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
13-801	Management Plan - Visitor Services	\$ 250,000	Unknown	Philadelphia '76's general position is that it does not have the staff
13-810	Tour Guide School	2,400,000	do.	capabilities or energies to continue preparing and submitting formal appli- cations to Federal agencies which refuse to fund them.
Total - 2	2 Total Federal Funds	\$2,650,000	•	

Submitted to: National Endowment For The Humanities (NEH)

Project No.	Name	Federal Funds Requested	When Submitted	Status
02-146	Philadelphia Architecture-Panorama of Civilization	\$26,036	10/3/74	Submitted to panel for funding decision in February. No word yet.
05-428	Eighteenth Century Revolution in Science	56,000	Unknown	Under review. No funding decision expected before June.
Total - 2	2 Total Federal Funds	\$82,036	•	, , , , , , , , , , , , , , , , , , ,

Not yet submitted: Proposed Federal Agency: Department of Commerce (DOC)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
13-820	Foreign Promotion	\$100,000	Unknown	Philadelphia '76's general
13-827	Foreign Visitor Services	300,000	do.	position is that it does not have the staff
•				capabilities or energies to continue preparing and submitting formal appli-
Total - 2	Total Federal Funds	\$400,000		cations to Federal agencies which refuse to fund them.

Not yet submitted: Proposed Federal Agency: Department of Health, Education and Welfare (HEW)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
11-751	National Health Insurance - Reimbursement Demonstration	\$150,000	Unknown	Philadelphia '76's general position is that it does
11-756	Public Health Education	32,950	do.	not have the staff capabilities or energies
Unknown	Computer Aided Gait Analysis	96,631	do.	to continue preparing and submitting formal appli-
11-702(A)	Model Communication System	75,000	do.	cations to Federal agencies which refuse to fund them.
11-754	Model Health Delivery System for the Elderly	Unknown	do.	
11-756(B)	Multi-Media Presentation in Health Care	50,000	do.	
			•	
Total - 6	Total Federal Funds	\$404,581		

Not yet submitted: Proposed Federal Agency: National Endowment For The Humanities (NEH)

Project No.	Name		al Funds requested	Expects to Submit	Remarks
01-044	Films on the First Continental Congress	\$	275,000	Unknown	Philadelphia '76's general position is that it does no
04-356	Pennsylvania Horticultural Societ	tý Hq.	25,000	do.	have the staff capabilities or energies to continue
05-401	U.S. Constitution Antecedents and Consequences	i	170,000	do.	preparing and submitting applications to Federal agencies which refuse to
05-406	Joint Seminar - Implementation		60,000	do. `	fund them.
05-430	Bicentennial Lyceum		161,000	do.	do.
05-436	Role of Judaism in the U. S.		63,792	do.	do. '
08-565	Balch Institute		125,000	dó.	do.
02-146	Philadelphia Architecture-Panoram of a Civilization	na	40,300	do.	This may be an exception to the above since it is Part of a prior submission.
02-115 & 02-116	Design for Fun		25,000	do.	See remarks at top of column
10-661	History of Internship and Coopera	tive	23,000	do.	do.
10-672	Black History Exhibit		426,000	do.	do.
10-673	History of American Labor	2,3 ¹⁰ ,	125,000	do.	do.

Not yet submitted: Proposed Federal Agency: Department Of Transportation (DOT)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
09-609	Bikeway Network	\$ 490,000	Unknown	Philadelphia '76's general
13-815	Highway Directional Signing	520,000	do.	position is that it does not have the staff
13-812	Mobility Information System	450,000	do.	capabilities or energies to continue preparing and
13-836	Communication System - Hardware and Implementation	1,650,000	do.	submitting formal appli- cations to Federal agencie which refuse to fund them.
13-830	Pedestrial Signing	500,000	do.	
	· •	PRODUCT AND	•	,
Total - 5	Total Federal Funds	\$3,610,000		

Not yet submitted: National Endowment for the Humanities (NEH) Cont'd.

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
02-134	Franklin Institute - Futures	\$ 250,000	do.	do.
12-117	Franklin Institute - Mirrors or America	100,000	do.	do.
05-442	Area Universities Bicentennial Exhibit	250,000	do.	do.
Total - 1 (2 in 1)	5 Total Federal Funds	\$2,119,092		

Not yet submitted: Proposed Federal Agency: National Science Foundation (NSF)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
02-168	Franklin Institute - Science Garden	\$25,000	Unknown	Philadelphia '76's general position is that it does no
.•				have the staff capabilities or energies to continue preparing and submitting formal applications to Federal agencies which refuse to fund them.
Total -	1 Total Federal Funds	\$25,000		

Not yet submitted: Proposed Federal Agency: Department of Housing & Urban Development (HUD)

Project No.	Name	Federal Fu to be requ		Expects to Submit	Remarks ·
None given	701 Planning Grant (Bicentennial Part)	\$700,000		Unknown	The City is currently working on its application for 701 Funds in the total expected amount of \$1.8 or \$1.9 million of which Philadelphia '76 expects to receive \$700,000
None given	Conference on Housing	50,000	•	Unknown	
Total - 2	Total Federal Funds	\$750,000			

Not yet submitted: Proposed Federal Agency: National Endowment For The Arts (NEA)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
02-103	Festival '75 and '76	\$150,000	Unknown	Philadelphia '76's general
02-169	Academy Masterpieces - Film Project	25,000	do.	position is that it does not have the staff capabilities or energies t
02-170	Pennsylvania Academy of the Factorian Arts-Purchase Program	ine 10,000	do.	continue preparing and submitting formal applicat to Federal agencies which
02-172	Pennsylvania Academy of the Fr Arts-American Spirit	ine 46,000	do.	refuse to fund them.
02-173	Model Cities Cultural Arts- Cultural Center	25,000	do.	e e e e e e e e e e e e e e e e e e e
02-174	Musicians in Residence-Model Cities	5,000		
			,	
Total - 6	Total Federal Funds	\$261,000		

WASHINGTON, D. C. OFFICE OF BICENTENNIAL PROGRAMS (OBP) SUMMARY OF FY'75 FUNDING EXPECTATIONS

Agency	Total Projects	Submitted	Not Yet Submitted	Total
NEA	8	(2) \$ 107,450	(6) \$ 560,260	\$ 667,710*
NEH	6	(1) 72,488	(5) 25,000	97,488*
HÜD	7	(2) 4,567,776	(5) 934,952	5,502,728
DOC ·	4		(4) 865,910	865,910
HEW	8	(3) 1,610,886	(5) 313,233	1,924,119
DOT	2		(2) 300,000	300,000
Agency not identified	5		(5) 737,180	737,180
Totals	40	(8) \$6,358,600	(32)\$3,736,535	\$10,095,135

^{*} This amount does not represent the total funding expectation because budget projections for some applications have not been determined.

Submitted to: Department of Health, Education and Welfare

Project No.	Name	Federal Funds Requested	When Submitted	Status
HEW-1-1DC	A Planning Demonstration and Enrichment Program in Early Childhood Education	\$1,232,116	2/5/75	Funding decision expected around June.
HEW-9-9DC	Help Mate Service	238,770	12/2/74	AOA is working closely with OBP and making good progress. Unlikely that OBP will get full amount of funds requested, due to limited budget and competition with other applications, but some funding likely.
HEW-13-24DC	Home Rule Neighborhood Seminars	140,000	5/6/74	HEW Office of Education advises FY'75 funds go to D.C. schools direct. OBP has been furnished name of contact in order to pursue funding for this project.
Total - 3	Total Federal Funds	\$1.610.886		

Submitted to: National Endowment For The Humanities

Project No.	Name	Federal Funds Requested	When Submitted	Status
NEH-4-28DC	Community Archivist Service	\$72 , 488	4/1.7/74	Not recommended for funding by October Council. NEH recommended that Application be revised and resubmitted.
Total - 1	Total Federal Funding	\$72,488	•	

Submitted to: National Endowment For The Arts

Project No.	Name	Federal Funds Requested	When Submitted	Status	
NEA-1-31DC	City Celebration (Phase II)	\$ 60,000	5/74	Chairman's Action Grant awarded in the amount of \$17,500 for Phase II.	
NEA-6-41DC	Florida Avenue Model Market	47,450	1/74	Not recommended for funding. No chance	
		· · · · · · · · · · · · · · · · · · ·		for reconsideration since City Options Program, which considered application, has been phased out.	
Total - 2	Total Federal Funds	\$107,450	• • • • • • • • • • • • • • • • • • •		

Not yet submitted: Proposed Federal Agency: Not Yet Identified*

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
	Community Multi-Arts Cultural Center	\$208,050	Undetermined	NEA .
	Elderly Consumer Information and Protection	Est. Pending	11	HEW - Adm. on Aging
	Junior Ambassadors	150,000	#	Dept. of State NEH
	Bicycle Safety Education Maintenance and Repair	379,130	11	None
	Community Communications (Arts Lab Production)	Est. Pending	"	NEA
Total Pro	ojects - 5 Total Federal Funds	\$737,180		•

*A canvass was made of the Federal Agencies in an attempt to locate a funding source for these projects. Responses were received and the agencies identified under the "remarks" column have indicated that these projects may fit programs within their area of responsibility. OBP has been informed and invited to pursue these projects with these agencies.

Submitted to: Department of Housing & Urban Development

Project No.	Name	Federal Funds Requested	When Submitted	Status
HUD-1-10DC	Multi-Phase Living Facility for Elderly	\$4,400,000	10/16/74	D.C. presently applying for planning funds for this project. Decision expected soon.
HUD-2-20DC	Landmarking/Street Graphics; Community Design	167,776	7/74	Recommended for FY'75 funding.
Total - 2	Total Federal Funding	\$4,567,776	· ·	, , , , , , , , , , , , , , , , , , ,

Not yet submitted: Proposed Federal Agency: Department of Commerce (DOC)

Proje ct No.	Name	Federal Funds to be requested	Expects to Submit	Remarks	
DOC-4-47DC	Development of Lansburgh Shopping Center	\$415,000		All proposed submission dates are now past.	
DOC-5-60DC	Neighborhood Business Conservation Effort	121,851		Unable to obtain new dates from OBP.	
DOC-6-57DC	Bicentennial Tourism Service	281,609			
DOC-7-61DC	Florida Avenue Model Market*	47,450			

Total - 4	Total Federal Funds	\$865,910	•		

^{*}Project also submitted to NEA.

Not yet submitted: Proposed Federal Agency: Department of Transportation (DOT)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
DOT-2-59DC	Landmarking and Street Graphics*	Est. Pending	Undetermined	
DOT-3-52DC	Project Access Transportat: Component	ion \$300,000	Undetermined	
Total - 2	Total Federal Funds	\$300,000	V	

^{*} Project also submitted to HUD

Not yet submitted: Proposed Federal Agency: Department of Housing and Urban Development (HUD).

	4			
Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks
HUD-3-22DC	Neighborhood Beautification	\$239,883		All proposed submission dates are now past.
HUD-4-30DC	Community Awareness	189,374		Unable to obtain new dates from OBP
HUD-5-38DC	Historic Preservation	250,000		
HUD-9-42DC	Urban Design and Community Guidance	230,695		
HUD-10-53DC	Mt. Zion Site Planning	25,000		
Total - 5	Total Federal Funds	\$934,952		

Not yet submitted: Proposed Federal Agency: Department of Health, Education and Welfare (HEW).

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks	
HEW-10-12DC	Bilingual Career Development	\$156,520		All proposed submission dates are now past. Unable to obtain new dates from OBP.	
HEW-12-21DC	Urban Ecology and Environment Education	al 63,855			
HEW-19-46DC	Urban Design and Community Guidance*	Est. Pending			
HEW-20-54DC	Multi-Ethnic Studies Project	92,858			
HEW-21-55DC	Multi-Phase Living Facility f Elderly*	or Est. Pending			
Total - 5	Total Federal Funds	\$313,233			

 $[\]star$ Application also submitted to HUD



Not yet submitted: Proposed Federal Agency: National Endowment for the Humanities (NEH)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks	
NEH-1-16DC	College Careers for Bicentennial	Est. Pending		All proposed submission dates are now past. Unable to obtain new	
NEH-2-26DC	Senior Historians	\$25,000		dates from OBP.	
NEH-3-27DC	Oral Hisotry	Est. Pending			
NEH-6-37DC	Neighborhood Mini Museum	71			
NEH-7-51DC	City Museum	tt tt			
Total - 5	Total Federal Funds	\$25,000			

Not yet submitted: Proposed Federal Agency: National Endowment For The Arts (NEA)

Project No.	Name	Federal Funds to be requested	Expects to Submit	Remarks .
NEA-2-32DC	Bicentennial Story Theater	\$228,730		All proposed submission
NEA-3-34DC	Visual Arts	250,000		dates are now past. Unable to obtain new dates from
NEA-4-35DC	Environmental Arts	57,530	,	OBP.
NEA-7-48DC	Living Stage	24,000		
NEA-8-49DC	Ellington Music Center	Est. Pending		
NEA-9-50DC	City Museum	11 11 1		
	• •			· ·
Total - 6	Total Federal Funds	\$560,260		