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**THE WHITE HOUSE**  
**WASHINGTON**

Mr. Marsh --

Per your request.

donna



August 5, 1975

Dear John Paul:

Thank you for your August 1 letter to the President expressing your concern over the format of public service announcement, under the auspices of the National Alliance of Businessmen, appealing for the employment of Vietnam veterans and ex-offenders.

I wish to assure you that I shall make certain the President receives your letter and attached correspondence at the earliest opportunity. I know that he will direct a review of the matter by the appropriate members of the staff and that you will hear further as soon as possible.

With kindest regards,

Sincerely,

Vernon C. Leen  
Deputy Assistant  
to the President

The Honorable John Paul Hammerschmidt  
House of Representatives  
Washington, D.C. 20515

bcc: w/incoming to James Cannon for Draft Reply

VCL:EF:VO:rg



DEMOCRATS

NINETY-FOURTH CONGRESS

8-4  
REPUBLICANS

RAY ROBERTS, TEX.  
OLIN J. TEAGUE, TEX.  
DAVID M. SATTERFIELD III, VA.  
DON EDWARDS, CALIF.  
S. V. (SONNY) MONTGOMERY, MISS.  
CHARLES J. CARNEY, OHIO  
GEORGE E. DANIELSON, CALIF.  
LESTER L. WOLFF, N.Y.  
JACK BRINKLEY, GA.  
CHARLES WILSON, TEX.  
RONALD M. MOTT, OHIO  
ROBERT J. CORNELL, WIS.  
W. G. (BILL) HEFNER, N.C.  
MARK W. HANNAFORD, CALIF.  
HAROLD E. FORD, TENN.  
EDWARD F. BEARD, R.I.  
ROBERT W. EDGAR, PA.  
KENNETH L. HOLLAND, S.C.  
MATTHEW F. MCHUGH, N.Y.

RAY ROBERTS  
CHAIRMAN

**U.S. House of Representatives**  
**COMMITTEE ON VETERANS' AFFAIRS**  
335 CANNON HOUSE OFFICE BUILDING  
Washington, D.C. 20515

JOHN PAUL HAMMERSCHMIDT, ARK.  
MARGARET M. HECKLER, MASS.  
CHALMERS P. WYLLIE, OHIO  
ELWOOD HILLIS, IND.  
JAMES ABDNOR, S. DAK.  
WILLIAM F. WALSH, N.Y.  
TENNYSON GUYER, OHIO  
GEORGE HANSEN, IDAHO  
GEORGE M. O'BRIEN, ILL.

OLIVER E. MEADOWS, STAFF DIRECTOR

The President  
The White House  
Washington, D. C.

Dear Mr. President:

Some weeks ago, my attention was invited to a public service announcement under the auspices of the National Alliance of Businessmen, featuring Washington Redskin Coach George Allen in an appeal to employers to "hire Vietnam veterans and ex-offenders."

I was, of course, incensed at the unfair linking of the needs of ex-convicts with those of men who had rendered honorable service to their country. I think you will agree that this was a serious disservice to Vietnam veterans in general, and job-needy veterans in particular.

Since the Labor Department's budget for the current fiscal year includes \$8.5 million to the National Alliance of Businessmen for its' role of presumed leadership in finding jobs, it seemed appropriate that my concern in this matter should be expressed to Secretary of Labor Dunlop. Accordingly, I addressed the enclosed communication to Secretary Dunlop.

The Labor Department's response, over the signature of a Deputy Assistant Secretary for Manpower, is something worse than no response. It told me that Colonel Steven Edwards, Vice President of the National Alliance of Businessmen, considers the linkup of Vietnam veterans and ex-offenders as splendid as it is productive.

Consequently, Mr. President, this response of non-response to the central issue has spurred me to pursue this matter further. Your personal attention to the needs of the Vietnam



The President

-2-

August 1, 1975

veteran is a well established fact. Rather than use the Floor of the House of Representatives, therefore, as a forum to air this disservice to those who served with honor in Vietnam, I want to commend the entire matter for your further study and action. For your information, I am enclosing the exchange of correspondence with the Department of Labor.

Sincerely,

✓  
JOHN PAUL HAMMERSCHMIDT  
Member of Congress

Enclosure

JPH:hbd



Veterans-TV announcement May 27, 1975

Honorable John T. Dunlop  
The Secretary of Labor  
Department of Labor  
Washington, D. C. 20210

Dear Mr. Secretary:

It has come to my attention that at least one Washington, D. C. television station(WRC, Channel 4) has been running a public service announcement which is causing concern among those of us interested in the welfare of the Nation's war veterans and, particularly, those of us charged with the responsibility of overseeing veterans' affairs.

As I understand it, this announcement features Washington Redskin Coach, George Allen, in an appeal in which employers are urged to "Hire Vietnam Veterans and Ex-offenders".

As I also understand it, this appeal is made in behalf of the National Alliance of Businessmen.

I am confident that the Alliance means well; but to lump these two separate and distinct categories of job-needy people into a single category in a public appeal is, at best, obtuse public relations. At worst, it is a serious disservice to Vietnam veterans in general and job-needy Vietnam veterans in particular.

As you are aware, Mr. Secretary, Vietnam veterans per se already have been subjected to an abundance of damaging denigratic in too broad a segment of the public mind. As you are aware, also many of those Vietnam veterans still in need of jobs were some of the Nation's more disadvantaged citizens when they entered military service.

In short, they have enough problems, enough handicaps, to overcome without having a well-meaning but poorly presented public relations program adding to their burden.



Honorable John T. Dunlop

-2-

May 27, 1975

I am confident you will move quickly to do what you can to correct this unwitting public disservice to these people who have endeavored to serve their Nation.

I shall, of course, be anxious to know that this has been done.

Sincerely,

JOHN PAUL HAMMERSCHMIDT  
Ranking Minority Member

RRS:bpd



U.S. DEPARTMENT OF LABOR  
OFFICE OF THE ASSISTANT SECRETARY FOR MANPOWER  
WASHINGTON, D.C. 20210



JUN 12 1975

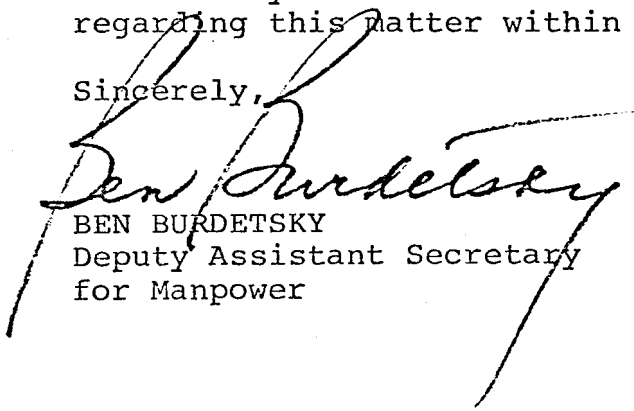
Honorable John Paul Hammerschmidt  
House of Representatives  
Washington, D. C. 20515

Dear Congressman Hammerschmidt:

Thank you for your letter of May 27, 1975, to Secretary of Labor, John T. Dunlop, which has been referred to me for response. Your letter expressed concern that a public service announcement on at least one Washington, D. C. television station, featuring Washington Redskin Coach, George Allen, is urging employers to "Hire Vietnam Veterans and Ex-offenders."

Your understanding that these announcements are being made as a public service by the Washington, D. C. area television stations on behalf of the National Alliance of Businessmen (NAB) is correct. We are arranging for a meeting with officials of NAB to discuss the announcements and the objections raised in your letter. We will be in touch with you again regarding this matter within the very near future.

Sincerely,

  
BEN BURDETSKY  
Deputy Assistant Secretary  
for Manpower





U.S. DEPARTMENT OF LABOR  
OFFICE OF THE ASSISTANT SECRETARY FOR MANPOWER  
WASHINGTON, D.C. 20210



JUL 10 1975

17 975

Honorable John Paul Hammerschmidt  
House of Representatives  
Washington, D. C. 20515

Dear Congressman Hammerschmidt:

This is our follow up response to your May 27, 1975, letter to Secretary Dunlop, relative to your concern about the television spot announcements sponsored by the National Alliance of Businessmen (NAB) on behalf of the disadvantaged Vietnam veterans and ex-offenders. In these announcements a request is being made of employers to "Hire Vietnam Veterans and Ex-offenders." I indicated, in my letter dated June 13, 1975, that I would be in touch with you again after investigating the circumstances.

Ralph E. Hall, Director of Veterans Employment Service, had a meeting with Colonel Steven Edwards, Vice President of NAB on the questions raised in your correspondence. Mr. Hall advises me that the announcement, as planned, is designed to develop job opportunities for three of the four special target groups that NAB has been asked by the President to assist. The NAB is a unique partnership of business, labor and government working to secure jobs and training for the disadvantaged, needy youth, Vietnam veterans and for ex-offenders. Using the well-known JOBS (Job Opportunities in the Business Sector) as the major vehicle for its efforts, the Alliance has found employment for more than three million people since its inception in 1968.

For your information I am enclosing a copy of the script used by Coach George Allen of the Redskins with Foster Shannon, Area Chairman of the NAB. In the script you will see that Mr. Allen makes the request to employers for "pledging jobs for the disadvantaged, Vietnam vets and ex-offenders." I am told that many favorable responses have come in as a result of the generosity by Coach Allen and other area dignitaries



in giving their support to this most worthy cause.

If I can be of additional assistance, please contact me.

Sincerely,



BEN BURDETSKY

Deputy Assistant Secretary  
for Manpower

Enclosure



TYPICAL "NAB JOBS"

SPOT ANNOUNCEMENT (NATIONAL ALLIANCE OF BUSINESSMEN)

60 SECONDS

(Allen and Shannon at Redskin Park)

ALLEN: I'm George Allen of the Redskins ... with Foster Shannon,  
area chairman of the National Alliance of Businessmen.

(camera in on Allen alone ...)

I've made it a point never to overlook a "diamond in the  
rough" ...

Our free-agent camps have been a good investment for the  
Redskins ...

So is N-A-B's annual Jobs drive good for this area by  
uncovering the talents of a lot of people ...

Foster Shannon, how many jobs are you looking for?

SHANNON: George -- because of the economy, we're asking for the sa  
number of jobs as last year -- 10-thousand for folks wh  
need help ...

They're the disadvantaged ... Vietnam-era veterans ... an  
ex-offenders ...

They're also "diamonds in the rough" with a lot of untapp  
talent ...

Area employers can help America work -- by pledging jobs  
the disadvantaged, Vietnam vets and ex-offenders ...

And thanks for your help, George.



92- 27 1975

THE WHITE HOUSE

WASHINGTON

September 26, 1975

MEMORANDUM FOR: PAUL O'NEILL  
THROUGH: MAX FRIEDERSDORF  
FROM: VERN LOEN *VL*  
SUBJECT: H. R. 9567, Termination of GI Bill  
Benefits for Vietnam-era Veterans

Chairman Ray Roberts of the House Veterans Affairs Committee, through VA Director Dick Roudebush, personally has requested all possible White House help in getting this bill passed. It comes to the House floor under suspension (requiring a two-thirds vote) on Monday, October 6.

A letter from the President to Roberts and Rep. John Paul Hammerschmidt, the ranking Republican, was requested by Roberts.

Three liberal freshmen Democratic members of the committee (Edgar, Cornell, and Ford) are trying to drum up opposition to the cutoff through "Dear Colleague" letters and other devices. The colleges now are getting into the act because of decreasing enrollments.

Roudebush says the American Legion will help, but the VFW has equivocated and is suggesting alternatives to a cutoff. The VFW seems to feel loss of these benefits will hurt military recruitment.

As I recall, all the jurisdictional chairmen and ranking members, together with the veterans groups, were contacted prior to the bill's submission and gave their ok's; however, as a "goodbye sweetener" and to help buy off Senate VA Chairman Vance Hartke, who strongly opposes termination, the House VA Committee extended for nine months (from 36 to 45) blanket eligibility for educational benefits and improved housing benefits somewhat. This, according to OMB Congressional Liaison, makes it difficult for the Administration to give its blessing to provide a Presidential letter of support.

As usual, the majority and minority on the committee are together on the need for this sweetener. They contend that the added cost (from \$112 million in FY76 up to \$435 million in five years) will save \$1.5 billion by bringing about termination. They also argue that the extra nine months is necessary



for flexibility in case a veterans transfers schools and loses credits or falls slightly behind schedule. Finally, they contend that this is doing something for real war veterans as opposed to peacetime vets.

The House guys (and I think the VA agrees) feel this is the minimum sweetener necessary to make Hartke move the bill. In the House, under suspension procedures, it will be impossible to amend the Bill. It may even be difficult to get a two-thirds vote--in which case eligibility goes on forever. VA opposed the provision in its testimony.

Can you give a signal at our 7:30 meeting Tuesday?

cc: Jack Marsh ✓  
Jim Cannon  
Bill Baroody  
Jim Cavanaugh  
Richard Roudebush, VA Director  
Alan Kranowitz - OMB  
Pam Powell



NOV 18 1975

THE WHITE HOUSE

WASHINGTON

November 17, 1975

MEMORANDUM FOR: JACK MARSH

FROM: MAX FRIEDERSDORF *MF*

SUBJECT: Termination of the G.I. Bill pending in the Senate following hearings held last month.

Our soundings on the committee indicate the committee is apparently willing to go along with the termination but will probably insist upon some extremus amendments.

Nothing is scheduled for the floor at this time but we believe passage is still possible this session.



November 12, 1975

MEMORANDUM FOR:

MAX FRIEDERSDORF

FROM:

JACK MARSH

Would you have a member of your Senate team inquire as to the status of the legislation to terminate the GI bill?

I think the President is very interested in this and he would like to have a status report.

Many thanks.

JOM/dl



Cong

November 12, 1975

MEMORANDUM FOR: MAX FRIEDERSDORF

FROM: JACK MARSH

GI bill educational program

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[mostly re legislation to terminate





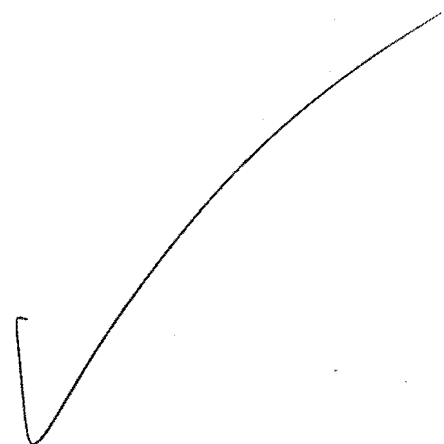


EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

FEB 11 1976

February 10, 1976

NOTE TO: MAX FRIEDERSDORF  
FROM: ALAN M. KRANOWITZ **AMK**  
RE: Attached



'Tis done -- OMB cleared the report this morning. The ball is now in VA's court and they plan to hustle it to the Hill.

Attachment

cc:  
Mr. Marsh  
Mr. Wolthuis



THE WHITE HOUSE  
WASHINGTON

February 6, 1976

MEMORANDUM FOR: ALAN KRANOWITZ

FROM: MAX FRIEDERSDORF *M.F.*

Alan, could we possibly speed up this OMB report.



THE WHITE HOUSE

WASHINGTON

February 6, 1976

MEMORANDUM FOR: JACK MARSH

FROM: MAX FRIEDERSDORF *mf.*

SUBJECT: GI Benefits

I am attaching a report from Bob Wolthuis on the status of the GI Benefit Repeal legislation.

You will note that one of the factors holding up this legislation is the OMB report on the bill.

cc: Alan Kranowitz



THE WHITE HOUSE

WASHINGTON

February 5, 1976

MEMORANDUM FOR: MAX FRIEDERSDORF

FROM: BOB WOLTHUIS *RKW*

SUBJECT: GI Benefits

I talked to Dale Grubb concerning the GI benefit repeal legislation, HR. 9576. The legislation passed the House on October 6 and is now pending in the Senate Veterans Committee chaired by Senator Hartke. The Senate version has been introduced by Senator Hansen, ranking Republican on the committee. Presently the Senate committee is waiting for an OMB report on the bill. The problem in the committee seems to be Senator Hartke who is running for reelection. Grubb feels he is stalling the hearing process and has hinted to some people he may wait until after the election. VA continues to press for hearings.

If Hartke chooses to avoid the hearing process there is a possibility the Committee would mark up the House version in March or April.

Looking at the Committee lineup all three Republicans, Hansen, Thurmond and Stafford favor the repeal and VA thinks that Talmadge and Randolph will also vote with them giving the legislation a 5-4 margin. The American Legion, VFW and DAV are also on record favoring termination.

In the first year the program would save between \$25 million and \$30 million. In the third year it would be up to \$225 million and in the tenth year the savings would be \$10 billion.





VETERANS ADMINISTRATION  
OFFICE OF THE ADMINISTRATOR OF VETERANS AFFAIRS  
WASHINGTON, D.C. 20420



March 3, 1976

MEMORANDUM FOR:

The Honorable  
Robert K Wothuis  
Deputy to the  
Assistant for Legislative Affairs  
The White House  
Washington, D.C. 20500

*Jack  
F.Y.I*

Just prior to the President's address today at the dedication of the DAV building here in Washington, Administrator Roudebush spoke to Senators Strom Thurmond and Cliff Hanson asking them to put some heat on Chairman Vance Hartke to have a hearing and/or executive session to markup HR 9576.

This Friday Senator Hanson will be in a markup session with Chairman Hartke on five other bills and at the end of that session Senator Hanson plans to ask the Chairman when an executive session can be scheduled for termination of the GI Bill educational program.

Guy McMichael, General Counsel of the Senate Veterans Affairs Committee advised today that it is possible for an executive session on this bill for April. He went on further to comment that he doubted if any new legislation such as this bill would be enacted prior to October 1.

I will keep you advised of the outcome of Senate Hanson's efforts with Chairman Hartke after the Friday session.

*H. Dale Grubb*  
H. DALE GRUBB  
Assistant Deputy Administrator



March 1, 1976

MEMORANDUM FOR: MAX FRIEDERSDORF  
FROM: JACK MARSH

What is the status of the termination of the G.I. Education Bill?

JOM/dl



FEB 9 1976

THE WHITE HOUSE  
WASHINGTON  
February 6, 1976

MEMORANDUM FOR: JACK MARSH  
FROM: MAX FRIEDERSDORF *M.F.*  
SUBJECT: GI Benefits

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You will note that one of the factors holding up this legislation is the OMB report on the bill.

cc: Alan Kranowitz

*[Handwritten signature]*



THE WHITE HOUSE

WASHINGTON

February 5, 1976

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