The original documents are located in Box D28, folder "Augustana College, Rock Island, IL, April 10, 1970" of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.

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REPUBLICAN LEADER, U.S. HOUSE OF REPRESENTATIVES
AT AUGUSTANA COLLEGE
ROCK ISLAND, ILLINOIS
11 A.M., FRIDAY, APRIL 10, 1970

FOR RELEASE AT 11 A.M. FRIDAY

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So it has always been in this great and glorious land we call America, and so it is today.

We stand today on the threshold of great change. I am sure this is not apparent to some, perhaps even to millions of Americans. I am not speaking of the kind of changes sought by the violently revolutionary elements in our society but of changes that are being wrought within and at the instigation of what is called "The Establishment."

I am talking about the "new ecology." I am talking about welfare reform.

I am talking about population planning and population control. I am talking about giving cities and states a percentage slice of Federal income tax revenue, and of everything else that comes under the heading of "the New Federalism."

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These are revolutionary changes, and they are changes which I believe are not only acquiesced in but demanded by what has come to be known as The Silent Majority.

In fact, if all of the exciting new programs now before the Congress are enacted into law, we will see a greater reform of our political and social system than at any time since the first administration of Franklin Delano Roosevelt. I might add they will have come about because of a new atmosphere of reform that harkens back to another similar era -- the days of Teddy Roosevelt.

Some of these reforms stem from the fact that we have witnessed the demise of the New Deal, as surely as if a curtain had been drawn across the spectacular drama which began with the Great Depression.

We have reached a point where Federal programs have piled upon Federal programs in a mix that constitutes a mess, duplication that has mounted to chaos, a multiplicity of Federal programs that has mayors and State officials groping for Federal help as in a maze.

We are now striving to straighten out that mess, bringing order out of chaos, cutting a direct route through the maze. We are reversing the flow of power. Far too much power has become concentrated in Washington. We are seeking to turn some of that power back to the cities and states.

This is what we call "the New Federalism." It can be found in the Administration's proposed new comprehensive Manpower Training Act, the proposed Family Assistance Act which would turn welfare into "workfare," changes in the unemployment insurance system, and a long overdue Revenue Sharing Act.

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The introduction of this revenue-sharing bill marked the first time in recent history that a concerted effort has been made to give states and local governments funds that will allow them effectively to live up to their commitments to their citizens.

Now, money flowing from the Federal Government to the states is being dispensed in the form of categorical grants, with the Federal Government determining how and where the funds will be spent. The legislation we are seeking would provide additional funds that states and cities could spend as they see fit.

There are those who lack confidence in the ability of states and local governments to spend money effectively or properly. But we have no farther to look than the Federal Government to see how great sums of money have been badly spent on poorly devised programs devised for questionable reasons.

A majority of Americans have lost faith in heavily centralized government. And the cause for that is not hard to find, for in the five years prior to 1969 we saw scores of new Federal programs enacted with tens of thousands of new employees added to Federal payrolls and tens of billions of dollars spent with the avowed aim of healing the Nation's grave social ills. Yet despite this massive infusion of Federally-directed programs and dollars, the problems of our cities deepened into flaming crisis.

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Earlier I mentioned manpower training in connection with the New Federalism.

I did so because at present mayors control none of the Federal manpower funds that come into their cities under the Manpower Development and Training Act and the Economic Opportunity Act.

In contrast, if the Administration's new Manpower Training Act was fully implemented, the Nation's mayors would have administrative control over about three-quarters of a billion dollars in Federal funds each year.

Instead of a large number of unrelated projects in a certain metropolitan area, we would have one coherent program and one sponsor -- and the sponsor would

design a mix of services and program components uniquely suited to the needs of the community.

What I am saying is that governors and mayors and their Federal partner all have unique capabilities. They should all perform the roles best suited to them. They must share power, for ours is a system which provides not only for checks and balances but for constructive collaboration between the partners in the system. The American people will be the beneficiaries.

I spoke at the outset about the insatiable desire of Americans to better themselves. This has been translated throughout American history into what I call the work ethic -- the idea that every man worth his salt works for a living if he is able to do so. At the same time Americans are most generous to those of their countrymen who are so badly handicapped they can neither toil nor can they spin.

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While most Americans clung to the work ethic throughout the depression, millions of others were forced onto the dole. Welfare became a way of life for them and for their sons and daughters.

Today we have an opportunity to break the welfare cycle -- to make a viable truth of the principle that it pays to work.

I am speaking of the proposal now before the Congress to wipe out the scandalous welfare hangover of the depression days -- wipe it out by replacing it with the Administration's Family Assistance Program -- a new plan called "workfare." The new program is called workfare because it encourages people to work.

Under the present welfare system, a poor man who is working can look across the street at a family on welfare getting more for not working.

With workfare, the "disincentive" to work is removed. A poor family with a working member will always get more than a family without a working member.

Under the present system, every dollar a welfare recipient earns is subtracted from his welfare payments. But under the proposed new system, he would keep 50 cents out of every dollar he earns as he works his way out of poverty.

What we want is to take people off welfare rolls and put them on payrolls. We think these people would rather have a hand up than a handout. They will if the incentive is there.

You will hear it said that the new workfare program will cost too much. We admit it will initially cost more than the present welfare system, but these are start-up costs of the kind you have when you start a new business. Ultimately we will reap profits from workfare -- both in dollars and in the restoration of human dignity.

The workfare program will save money in the long run. If the present welfare program is not replaced and continues to grow as it has been burgeoning, it will cost the taxpayer a billion dollars a year more than the workfare program.

Our program will be far more inclusive than the present system. It will provide an income floor for the working poor. But it will also say to those on welfare who are able to work, we are going to give you a chance to work and you'll be glad we did. In fact, these people must work in order to receive government payments.

The workfare program will show us what the dignity of work can do for a human being. And it will help to keep families together. That, alone, will be worth the price we must pay, for the family is the foundation on which our republic is built. If the family is strong, the Nation will be strong.

And as we invest in human resources through the workfare program we must also accept the expensive challenge of restoring the American environment -- cleaning up our air and water and dealing with the solid wastes that clutter up our land.

The challenge of the "new ecology," as it is called, is being taken up by government at all levels, the students in our colleges, and our forward-looking industries.

It is a challenge that demands far more of us than putting a man on the moon, magnificent as that mission was.

It is far more difficult because it involves far more than the assembling of great brains and technology in pursuit of a clear-cut national goal. It does involve the assembling of a complex technology but it also requires coordination of effort on the part of the Federal, state and local governments.

I hope it will be possible to bring this crusade together with coherent and coordinated policies and leadership. There inevitably will be varying plans of attack. But although the troops will be attacking specific problems at local and state levels, they will be fighting the common enemy under one commander-in-chief -- the President of the United States.

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