NOTES FOR NEWS DIRECTORS ASS’N

A NEW ERA OF GOOD FEELING WILL BE USHERED-IN IN
WASHINGTON WHEN RICHARD M. NIXON IS SWORN IN ON JAN. 20th
AS THE 37th PRESIDENT OF THE UNITED STATES. I HAVE THAT
ON AUTHORITY OF THE FAMOUS WASHINGTON POST CARTOONIST,
HERB BLOCK, WHO SAYS HE IS GOING TO BE REAL NICE AND GIVE
DICK NIXON A CLEAN SHAVE.

IN THIS NEW SPIRIT OF DIPARTISANSHIP, WE CAN PROBABLY
EXPECT (YOUR PRESIDENT) BILL BORKES, AN OLD LINE DEMOCRAT,

2/NOTES

TO BE NAMED HEAD OF UIA. THAT’S A GOOD WAY TO GET RID OF
A GUY WHO’S GIVING YOU TROUBLE. . . AS YOU MAY KNOW, I’M
UP HERE AS A SUBSTITUTE FOR DICK NIXON. AND THAT’S A
SWITCH. I PLAYED CENTER FOR THE UNIVERSITY OF MICHIGAN WHEN
BIEK WAS A SCRUB END IN WHITTIER, CALIFORNIA. YOU CAN BLAME
BILL BORKES FOR MY BEING SENT INTO THIS GAME AS A SUBSTITUTE
FOR DICK. IF I HADN’T SHOWN UP, HE WAS GOING TO EXPOSE ME
BACK IN THE SNOW COUNTRY OF BOYNE CITY, MICHIGAN, FOR
SPENDING MY POST-ELECTION VACATION IN PALM SPRINGS.
AS LEADER OF REPUBLICANS IN THE HOUSE OF REPRESENTATIVES, I HAVE HIGH HOPES FOR THE NIXON ADMINISTRATION... AND I'M HERE TO TELL YOU A LITTLE OF WHAT TO EXPECT.

DICK NIXON IS OFF TO A GOOD START. HIS FIRST APPOINTMENT WAS TO NAME ROSE MARY WOODS, HIS LONGTIME PERSONAL SECRETARY, AS HIS WHITE HOUSE SECRETARY. YOU KNOW THE TERRIBLE NAMES THAT DEMOCRATS HAVE CALLED DICK OVER THE YEARS. WELL, NOW THINGS ARE LOOKING UP. THE DEMOCRATS HAVE A NEW NICKNAME FOR DICK. THEY CALL HIM "ROSE MARY'S BABY."

AND NOW THAT I HAVE DICK NIXON LAUNCHED ON HIS NEW ERA OF GOOD FEELING, I WANT TO COMPLIMENT THE MEN AND WOMEN OF RADIO AND TELEVISION NEWS. THIS, OF COURSE, WILL HAVE TO BE OFF THE RECORD. YOU'VE HEARD THE EXPRESSION... "HOW WILL THAT LOOK IN COLD PRINT?" WELL, THE PHRASE IS WELL CHOSEN. THERE IS SOMETHING COLD ABOUT THE PRINTED WORD, AND THIS CONTRASTS SHARPLY WITH THE WARMTH AND INFORMALITY OF RADIO AND TELEVISION. SO YOU HAVE AN ADVANTAGE OVER THE PURVEYORS OF THE PRINTED WORD... THE ABILITY TO BRING OUT A
POLITICAL FIGURE'S PERSONALITY AND TO HAVE HIM COMMUNICATE DIRECTLY WITH THE PEOPLE.

NOW, WHAT WILL THE NEW NIXON ADMINISTRATION MEAN TO RADIO AND TV? ONE OF THE MOST SOLEMN PLEDGES DICK NIXON MADE DURING HIS CAMPAIGN IS THAT HIS WOULD BE AN 'OPEN' ADMINISTRATION... NOT ONLY OPEN TO IDEAS FROM THE PEOPLE BUT OPEN IN ITS COMMUNICATION WITH THE PEOPLE. AND I SAY YOU WILL SEE AN END TO THE CREDIBILITY GAP. I THINK THAT IN NAMING RON ZEIGLER AS A WHITE HOUSE ASSISTANT BUT NOT AS AN OFFICIAL PRESS SECRETARY, NIXON WAS SAYING THAT HE AND HIS

CABINET OFFICIALS WILL BE IN DIRECT COMMUNICATION WITH THE PEOPLE... THROUGH THE NEWS MEDIA.

OF COURSE, I THINK NEWSMEN HAD MORE TO COMPLAIN ABOUT THAN THE CREDIBILITY GAP UNDER THE OUTGOING ADMINISTRATION. THERE ARE OTHER SERIOUS THREATS TO FREEDOM OF THE PRESS...

LIKE THE CURRENT FCC INVESTIGATION INTO RADIO AND TELEVISION NEWS COVERAGE OF THE DEMOCRATIC CONVENTION IN CHICAGO. I PERSONALLY AM APPALLED AT HINTS OF GOVERNMENT CONTROL OVER THE EDITORIAL JUDGMENT OF NEWSCASTERS IN COVERING THE NEWS. I WOULD VIGOROUSLY OPPOSE ANY SUCH ACTION. IN FACT, I AM
MORE DISTURBED BY THE ROUGH TREATMENT ACCORDER NEWMEN IN CHICAGO THAN I AM BY THE COMPLAINTS ABOUT THE KIND OF NEWS COVERAGE GIVEN THE CONVENTION BY THE NETWORKS. REMARK CONTAINS ABSOLUTELY NO PARTISANSHIP, BUT I WOULD REMIND YOU THAT BECAUSE OF THE DRAMATIC NATURE OF ELECTRONIC NEWS COVERAGE, PEOPLE IN RADIO AND TV HAVE A SPECIAL RESPONSIBILITY TO EXERCISE GOOD JUDGMENT AND RERAINT. I THINK YOU KNOW THAT.~

WHILE WE'RE TALKING ABOUT FEDERAL REGULATORY AGENCIES,

8/NOTES

LET'S GET ONE THING STRAIGHT. IT IS A GROSS DISTORTION FOR ANYONE TO IMPLY THAT AGENCIES LIKE THE SECURITIES AND EXCHANGE COMMISSION ARE GOING TO DO ANYTHING LESS UNDER PRESIDENT NIXON THAN TO ENFORCE THE LAWS AS WRITTEN BY THE CONGRESS.

WHEN DICK NIXON PLEDGED AN END TO 'HEAVY-HANDED, BUREAUCRATIC' REGULATION OF INDUSTRY, HE WAS SAYING THE LAWS WILL BE FAIRLY AND FIRMLY ENFORCED BUT THERE WOULD BE NO HARRASSMENT OF INDUSTRY BY THE GOVERNMENT. THERE IS A BIG DIFFERENCE BETWEEN BALANCED ENFORCEMENT OF THE LAWS AND WHAT I CALL
HARRASSMENT...AND I THINK THAT IS EXACTLY WHAT DICK NIXON WAS TALKING ABOUT. ANOTHER WAY TO PUT IT IS THAT THE REGULATORY AGENCIES WILL NOT BE USED FOR POLITICAL PURPOSES.

BEFORE I TALK FURTHER ABOUT THE NEW NIXON ADMINISTRATION AND PROSPECTS FOR ITS PROGRAM, LET'S TAKE A QUICK LOOK AT THE NOV. 5 ELECTION.

THE SURPRISE IN THE ELECTION RESULTS IS NOT THAT DICK NIXON WON---BUT THAT HE CAME SO CLOSE TO LOSING.

IT IS SAID BY MANY THAT MR. NIXON DOES NOT HAVE A MANDATE. I MAINTAIN THAT HE DOES. HE HAS A MANDATE FOR
Note Cards

Los Angeles

Nov. 23, 1968

Kermit R. Ends

M.C.

Saturday

Congress of the United States
Office of the Minority Leader
House of Representatives

Official Business

Radio-TV News Directors Assoc.

Dinner
Clarity the prince of Arts
by Agamemnon Demidick
Kopp and CPA C-10
Press for Meany
My reproduction
Whitney Young Jr.
The North Urban Edge
Cabinet will mean
has pledged, incl.,Demo
Uniform Wages, Paid
Wage Payments
in Weekly

The weekly wage shall be due to
the employee.

Oper. 62/62
459-7/33

Walt Russell
Please for Congressional
> Reform
> Please for:
> Reform
> greater Water Pollution Control efforts
> Emphasize drivers for peace
> Write the President to support the OPEN LIBERTY
Nixon, from House and Senate, keenly aware -- and appreciative of Congress' power... Not like LBJ who tried to hold on to control of Senate... Makes House-Senate leaders important.

NIXON'S METHOD OF OPERATION: See attached UPI story...
Expert study groups... Laying groundwork... Already has foundation in the work of the Coordinating Committee which brought together all varying thoughts within the party...
GOP unified on board approach.

New Admin -- "There is no substitute for R.N.
Tone -- Approach --

1st warm
Like a pitcher getting into a new ball game. (Robert Strauss)
Comoliment to Bill Roberts -- isn't he the president? Man who asks the sharp questions.

Informality of radio-tv as compared to cold print of newspapers...Meet the Press -- Face the Nation -- Issues and Answers -- bring out a political figure's personality...A chance to communicate directly...The Ev and Gerry show -- your regular sessions with John Rhodes -- a free and easy (?) exchange between members of Congress and correspondents.

What does new administration mean to Radio-tv? Freedom of Information...Congressional Reorganization (which you supported) has clause dealing with radio-tv coverage of House committees.

Nixon...A credibility gap problem inherited from LBJ. By naming Ron Zeigler as official "press secretary," Nixon obviously moving to take on that communicating role...Probably more news conferences...Perhaps go back to FDR days of regularly scheduled sessions...Close election -- rapport.

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MEAT

Assess elections, especially House races. Why didn't you take the House?...Outlook for combinations of Republicans and, say, middle-of-road Democrats...For instance, Allan Cranston, in first Washington news conference, said would support Nixon on central city program with tax concessions etc...That leaves Democratic liberals -- the Democratic Study Group -- trying to find a place...Members talked about drive to dump Speaker; have retreated there; now talking about Committee assignments.
Some concern what Nixon Affirm might be proposing
What reaction in Congress
What HLC Congress might like

Emphasis on "Look Ahead."

Radio TV News Directors
RTNDA Press + greatly concerned about EC order for nets to over complaints about

High Court Control

Affirm has delegated adjustment to control split judges appeals, fairness doctrine prev. used me. Equal Dem.-  
7/7/24, B. t. with local by the Court +
High Invasion Court of power, off file press, 
Dec. creation of dividing line.

Vice concern, future
7:30 P.M.  at Beverly Hilton Hotel, in L.A.

Code: 213 - 274-7777

Speech: 5/30 approx.

Arrive 24 hours pri.  airport

Wtd. pay all expenses of
J. W. Roberts
Rm. 308

Bill Roberts in L.A.

Radio - TV News Director
Internal Affairs

Paul White, Agent to go;

This has done most to advance
Electronic newscasting.

Burged to Fred Pearson: anomaly;

Neg. broadcasters' interest in fair

Press.

Night

SAX

Juliet

Principal

570 broadcast newswires to

represents. 

Networks: NBC, ABC, CBS

$50 - U.S. $50 for Canada

7:30 a.m.  at 613 W. 6th St.

Rm. 230
Information - Radio & TV

regulatory agency, but no censorship

with might a responsibility

even greater because of

immediacy - more dramatic

than "black & white" newspaper.

Therefore, more restraint.

Riots} divisive / controversial

War } destructive

no excluding of news but
restrictive.