

**The original documents are located in Box D23, folder “Women's National Republican Club Annual "Republican of the Year for Distinguished Leadership" Award (given to Ford), New York, NY, January 27, 1968” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.**

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Remarks by Rep. Gerald R. Ford upon receiving the Women's National Republican Club annual "Republican of the Year for Distinguished Leadership" Award, Saturday noon, Jan. 27, at the Waldorf Astoria Hotel, New York City.

Mrs. St. George, Mr. Vice-President, Governor, Madam Chairman, distinguished guests and friends:

I accept this award most humbly but with a deep feeling of appreciation. I accept it not for myself but on behalf of all 187 Republican members of the House of Representatives who, like you, are building toward a glorious Republican victory in 1968.

It is fitting, I believe, that your annual accolade be bestowed this year upon Republican members of the House because--and I note this most proudly--the great Republican resurgence in 1966 was reflected most prominently in the net gain of 47 GOP seats in the House. Now the magic number is 31--the number of seats Republicans need to control the House--and we're shooting for it with all the ammunition we can find, and that's a-plenty.

Speaking of the Republicans newly elected to the House in 1966 puts me in mind of the very auspicious start House Republicans made at an orientation session for new members just before the start of the first session, 90th Congress. The freshmen had gathered to get some advice from members of the House Republican leadership. Naturally, there was much enthusiastic talk, flushed as we all were with the spirit of victory. The next day there was a story on our meetings in the New York Times. In one of those slips that pass in the type, the Times described me as "happily clucking over" my "new broad." My wife, Betty, didn't particularly appreciate the "typo," of course, but everybody else got a big boot out of it.

My new brood did just fine in the first session of the 90th Congress. In fact, House Republicans by and large rang up a record which put Lyndon Johnson into a corner he is squirming to get out of. We will be forcing him to make many more fancy turns in 1968. But he's an expert at going in all directions at once, and so we'll have a big job just exposing him to the public...uncovering all of his credibility gaps.

The House Republican Leadership, I believe, turned the country in a New Direction last year. It's not a full turn yet, but we hope to get the country fully turned on for Republicans next November.

Now the Democratic orators are beginning to trot out their tired old campaign rhetoric of prior years. They're mighty worried. They know the Gallup Poll found in November that for the first time in 10 years the voters look upon the Republican Party as better able to deal with the country's critical problems

than the Democratic Party. They know that many of the Nation's young men and women who might have registered as Democrats 10 or 20 years ago are now joining the Republican Party. They know that our Republican governors--and they're in the majority--are intelligent, articulate and highly attractive to the voters.

They know there's a new breed of Republicans in Congress today--pragmatic problem-solvers who are offering fresh solutions for the old problems that the Democrats have been unable to lick, warriors with new weapons for an attack on the ancient enemies of poverty, ignorance, and fear.

There is vast opportunity in the Republican Party today. It has become a party of "yea-sayers."

That is why I am pleased and proud to accept this award in the name of all the Republican members of the House, a group of fighters against Lyndon Johnson's status quo of higher spending, higher prices and higher taxes. I believe this award this year is symbolic of victory. That's why I say to you...we're going to win in '68. Thank you.

# # #



*not distributed / reading copy + 10 copies to Mr. Ford*

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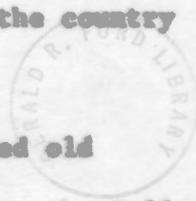
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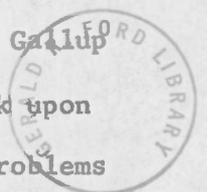
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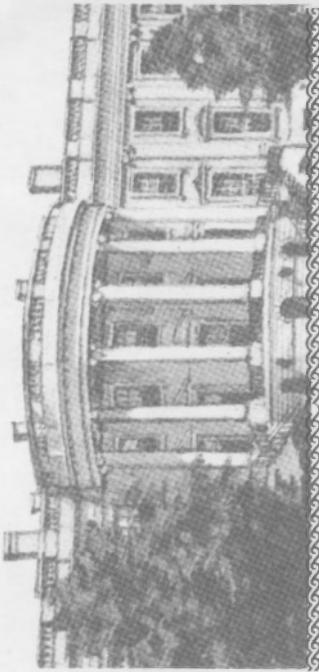
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Hon. Gerald R. Ford



DWELLING: The White House  
 PREMISES: 1600 Pennsylvania Avenue  
 and necessary premises  
 LANDLORD: The American People  
 TENANT: Mr. Republican President  
 COMMENCES: November 5, 1968

Revised Presidential Lease



**LEASE**

prepared by

Women's National Republican Campaign Committee  
 3 West 51st Street, New York, N.Y. 10019

(Reproduction with permission only)

Broker: *Carol A. Finger*

President, Women's National Republican Club

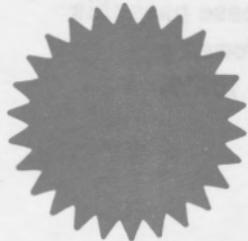
Revised Presidential Lease

**Agreement** made this 5th day of November, 1968 between THE AMERICAN PEOPLE, party of the first part, hereinafter referred to as the Landlord, and MR. REPUBLICAN PRESIDENT, Party of the second part, hereinafter referred to as the tenant.

**Witnesseth:** That LANDLORD hereby leases to TENANT and TENANT hereby hires from LANDLORD, the dwelling known as

**The White House**

located at 1600 Pennsylvania Avenue (together with all the buildings and offices and improvements necessary, for the elected representatives of THE AMERICAN PEOPLE to present the needs of the people, by the people, and for the people. This property located in WASHINGTON, D. C., in the UNITED STATES OF AMERICA, for a term of four (4) years, with options for renewal.



The covenants, conditions, and agreements contained in this lease shall bind and inure to the benefit of ALL AMERICAN PEOPLE.



## Gifts to The Jane H. Todd Memorial Scholarship are Tax Deductible

The Committee for the Jane H. Todd Memorial Scholarship invites donations for the purpose of establishing the Scholarship at The State University of New York. *All gifts are tax deductible.* Income from the donations will be used annually to provide one or more Scholarships. The Committee plans to make public the list of donors.

*Checks should be made to:*

**"STATE UNIVERSITY OF NEW YORK, JANE H. TODD FUND"**

*and sent to:* Mrs. Charles H. Sells, *Chairman*

JANE H. TODD MEMORIAL SCHOLARSHIP COMMITTEE  
680 Madison Avenue — Suite 3F  
New York City, N. Y. 10021



# THE JANE H. TODD MEMORIAL SCHOLARSHIP

## The Jane H. Todd Memorial Scholarship Committee

Mrs. Charles H. (Mary Krone) Sells  
*Chairman*  
Miss Catherine C. Hafele  
*Secretary-Treasurer*  
Mrs. Paul Taylor  
*Legislative Committee*  
Miss Gertrude Cavanaugh  
*Women's Political Groups*  
Miss Guin Hall  
*Women's Organizations*  
Mrs. Mary Ann Knauss  
*Young Republicans*  
Miss Bertha S. Adkins  
Mrs. Robert Low Bacon  
R. Burdell Birby  
Mrs. James Madison Blackwell  
Hon. Bessie A. Buchanan  
Mrs. William E. Chisholm  
Hon. Constance E. Cook  
Hon. Thomas E. Dewey and Mrs. Dewey  
Alex A. Falk  
Mr. and Mrs. Joseph A. Gimma  
Chancellor Samuel B. Gould  
Mrs. Jennie Grossinger  
James C. Hagerty  
Mrs. John Burt Holmes  
Mrs. Charles P. Howard  
Hon. Edwin F. Jaechle  
Hon. Jacob K. Javits and Mrs. Javits  
Hon. Louis J. Lefkowitz and Mrs. Lefkowitz  
Hon. Arthur Levitt and Mrs. Levitt  
Miss Cynthia Lowry  
Mrs. Dorothy B. McHugh  
Mrs. Walter McNab  
Mrs. Harold Dwight Mack  
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Edwin C. Michaelian  
Miss Ruth M. Miner  
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Hon. Erea H. Poston  
Mrs. Bronson A. Quackenbush  
Hon. Ogden Reid and Mrs. Reid  
Hon. Nelson A. Rockefeller and Mrs. Rockefeller  
Mrs. Wilma C. Rogalin  
Miss Lorraine M. Rouget  
Mrs. Isabelle K. Savell  
Hon. Charles A. Schoeneck  
Arthur H. Schwartz  
Mrs. Charles W. Seymour  
Miss Esther C. Sticht  
Mrs. Ruth Kessler Toch  
Mrs. John Vandervort  
Mrs. Benlah Wallace  
Mrs. Anne W. Wheaton  
Mrs. Wendell L. Willkie  
Hon. Malcolm Wilson and Mrs. Wilson  
(To Be Completed)



The Jane H. Todd Memorial Scholarship will offer educational opportunity to qualified women for study in the several units of The State University of New York in the field of political science and government. The Scholarships are to be awarded annually without regard to race, religion or political affiliation.

*"The establishment of The Jane H. Todd Memorial Scholarship Fund is a noteworthy step in the encouragement of young women to develop to the fullest their intellectual and career capacities. The Fund deserves the support of all, especially those who recall and wish to honor the character and achievements of the outstanding woman for whom it is named. The State University of New York is privileged to be the means of furthering the education of young women of ability through the possibilities of The Jane H. Todd Memorial Scholarships."*

SAMUEL B. GOULD,  
Chancellor of  
The State University of New York

## THOSE WHO KNEW AND WORKED WITH JANE TODD

*"Her career is an example to all citizens who devote their strength to the high calling of politics and government."*

HONORABLE DWIGHT D. EISENHOWER — — —

*"Jane Todd made a contribution beyond measure to the cause of good government. Her career added lustre to the record of all women in public life—and influenced importantly my own course in public service. I am delighted that a Memorial Scholarship will help perpetuate her principles and dedication."*

GOVERNOR NELSON A. ROCKEFELLER — — —

*"Jane Todd did something very special. She led men and women into working and believing hard enough to give of themselves."*

HONORABLE THOMAS E. DEWEY — — —

*"When you knew her, you learned of her warmth, and humor and thoughtfulness. And when you worked with her you discovered her keen mind and breadth of vision. I am fortunate that I knew all of these qualities of Jane Todd, whose friendship made my life richer and happier than before."*

BERTHA S. ADKINS — — —

*"All women are in debt to Jane Todd. She, more than anyone I know, worked effectively in the public arena for and with women. She was deeply concerned with their problems. Whether it was legislation for professional and business women—nurses, teachers, beauticians and others, or for the prevention of injustice to women employees by their employers in salary and wage rates, or the advancement of women in public office and in citizen responsibility, she was a wise and loving advocate, a zealous and untiring champion."*

HONORABLE MARY H. DONLON — — —

*"Jane Todd was more than a person. She was an institution. Her unswerving dedication to the high principles which she followed through her life were an inspiration to the thousands of men and women who were privileged to know her. It is particularly appropriate that a Memorial Scholarship be established in her memory as she was not only interested in young people but served them with all of her ability and energy."*

ATTORNEY GENERAL LOUIS J. LEFKOWITZ — — —

*"The Jane H. Todd Memorial Scholarship Fund. What better way to perpetuate the memory of one who gave most of her life to public service, than to establish this Fund in tribute to Jane H. Todd. Her watchword was good government and she was a splendid example of devotion to duty."*

REBECCA H. McNAB — — —

*"As members of the Committee Mrs. Javits and I are particularly happy to commend the outstanding work of The Jane H. Todd Memorial Scholarship Committee which serves a growing need in the nation—the preparation of our young women for public service. It is only through organizations such as yours that we can hope to educate our young people to insure that they will be able to take on the tasks of our nation. I urge you to continue and as always I stand ready to be of any possible assistance."*

SENATOR JACOB K. JAVITS — — —

*"Establishment of The Jane H. Todd Memorial Scholarship Fund is one of the greatest tributes we can pay to the memory of the great Jane Todd. She served as an inspiration to many of us whose early years in government both required and depended upon her guidance and encouragement. It is my hope that the women and girls who benefit from the Scholarship Fund will strive to make contributions to our State and Nation equal to, if not greater than, those of dear Jane."*

HONORABLE ERSa H. POSTON — — —

*"By her example of patience, hard work, understanding and loyalty, Jane Todd earned the respect and admiration of those who crossed her path. She pioneered in the field of politics and her example is an inspiration to all who follow. Jane Todd left a rich heritage which will be shared by others who share her same interests. The world is a much better place for her having passed through it and many lives are richer."*

WILMA C. ROGALIN — — —

*"The Business and Professional Women's Clubs of New York State applaud this scholarship designed to equip women for policy-making posts in government. It is a true memorial to our member Jane Todd who as State Assemblyman and as State Deputy Commissioner of Commerce devoted her life to furthering good government and economic equality for women."*

LORRAINE M. ROUGET — — —

*"Jane Todd was a stalwart crusader, not only for a heightened woman's role in public affairs, but also for steady progress in governmental reforms. She was a persuasive and inspiring citizen who never faltered in recognizing the humanities as an integral part of good government."*

ANNE W. WHEATON — — —

*"She was always very sure of her objective and pursued it relentlessly—whether it was the Equal Pay for Women Law or the history-making Nurses Bill. These are only some of the monuments on our statute books which are referable to her concern, imagination and determination."*

LIEUTENANT-GOVERNOR MALCOLM WILSON — — —

WOMEN'S NATIONAL REPUBLICAN CLUB ANNUAL "REPUBLICAN OF THE  
YEAR FOR DISTINGUISHED LEADERSHIP" AWARD, JAN. 27, 1968,  
WALDORF ASTORIA HOTEL, NYC.

MRS. ST. GEORGE, MR. VICE-PRESIDENT, GOVERNOR, MADAM  
CHAIRMAN, DISTINGUISHED GUESTS AND FRIENDS:

I ACCEPT THIS AWARD MOST HUMBLY BUT WITH A DEEP FEELING  
OF APPRECIATION. I ACCEPT IT NOT FOR MYSELF BUT ON BEHALF  
OF ALL 187 REPUBLICAN MEMBERS OF THE HOUSE OF REPRESENTATIVES  
WHO, LIKE YOU, ARE BUILDING TOWARD A GLORIOUS REPUBLICAN  
VICTORY IN 1968.

IT IS FITTING, I BELIEVE, THAT YOUR ANNUAL ACCOLADE  
BE BESTOWED THIS YEAR UPON REPUBLICAN MEMBERS OF THE HOUSE  
BECAUSE--AND I NOTE THIS MOST PROUDLY--THE GREAT REPUBLICAN  
RESURGENCE IN 1966 WAS REFLECTED MOST PROMINENTLY IN THE  
NET GAIN OF 47 GOP SEATS IN THE HOUSE. NOW THE MAGIC NUMBER IS



31--THE NUMBER OF SEATS REPUBLICANS NEED TO CONTROL THE HOUSE--AND WE'RE SHOOTING FOR IT WITH ALL THE AMMUNITION WE CAN FIND, AND THAT'S A-PLENTY.

SPEAKING OF THE REPUBLICANS NEWLY ELECTED TO THE HOUSE IN 1966 PUTS ME IN MIND OF THE VERY AUSPICIOUS START HOUSE REPUBLICANS MADE AT AN ORIENTATION SESSION FOR NEW MEMBERS JUST BEFORE THE START OF THE FIRST SESSION, 90TH CONGRESS. THE FRESHMEN HAD GATHERED TO GET SOME ADVICE FROM MEMBERS OF THE HOUSE REPUBLICAN LEADERSHIP. NATURALLY, THERE WAS MUCH ENTHUSIASTIC TALK, FLUSHED AS WE ALL WERE WITH THE SPIRIT OF VICTORY. THE NEXT DAY THERE WAS A STORY ON OUR MEETINGS IN THE NEW YORK TIMES. IN ONE OF THOSE SLIPS THAT PASS IN THE TYPE, THE TIMES DESCRIBED ME AS "HAPPILY CLUCKING OVER" MY "NEW BROAD." MY WIFE, BETTY, DIDN'T PARTICULARLY APPRECIATE THE "TYPO," OF COURSE, BUT



EVERYBODY ELSE GOT A BIG BOOT OUT OF IT.

MY NEW BROOD DID JUST FINE IN THE FIRST SESSION OF THE 90TH CONGRESS. IN FACT, HOUSE REPUBLICANS BY AND LARGE RANG UP A RECORD WHICH PUT LYNDON JOHNSON INTO A CORNER HE IS SQUIRMING TO GET OUT OF. WE WILL BE FORCING HIM TO MAKE MANY MORE FANCY TURNS IN 1968. BUT HE'S AN EXPERT AT GOING IN ALL DIRECTIONS AT ONCE, AND SO WE'LL HAVE A BIG JOB JUST EXPOSING HIM TO THE PUBLIC...UNCOVERING ALL OF HIS CREDIBILITY GAPS.

THE HOUSE REPUBLICAN LEADERSHIP, I BELIEVE, TURNED THE COUNTRY IN A NEW DIRECTION LAST YEAR. IT'S NOT A FULL TURN YET, BUT WE HOPE TO GET THE COUNTRY FULLY TURNED ON FOR REPUBLICANS NEXT NOVEMBER.

NOW THE DEMOCRATIC ORATORS ARE BEGINNING TO TROT OUT THEIR TIRED OLD CAMPAIGN RHETORIC OF PRIOR YEARS.



THEY'RE MIGHTY WORRIED. THEY KNOW THE GALLUP POLL FOUND IN NOVEMBER THAT FOR THE FIRST TIME IN 10 YEARS THE VOTERS LOOK UPON THE REPUBLICAN PARTY AS BETTER ABLE TO DEAL WITH THE COUNTRY'S CRITICAL PROBLEMS THAN THE DEMOCRATIC PARTY. THEY KNOW THAT MANY OF THE NATION'S YOUNG MEN AND WOMEN WHO MIGHT HAVE REGISTERED AS DEMOCRATS 10 OR 20 YEARS AGO ARE NOW JOINING THE REPUBLICAN PARTY. THEY KNOW THAT OUR REPUBLICAN GOVERNORS--AND THEY'RE IN THE MAJORITY--ARE INTELLIGENT, ARTICULATE AND HIGHLY ATTRACTIVE TO THE VOTERS.

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-END-





**THE WOMEN'S NATIONAL  
REPUBLICAN CLUB INC.**

**1921 \* 1968**

**FORTY-SEVENTH ANNIVERSARY**





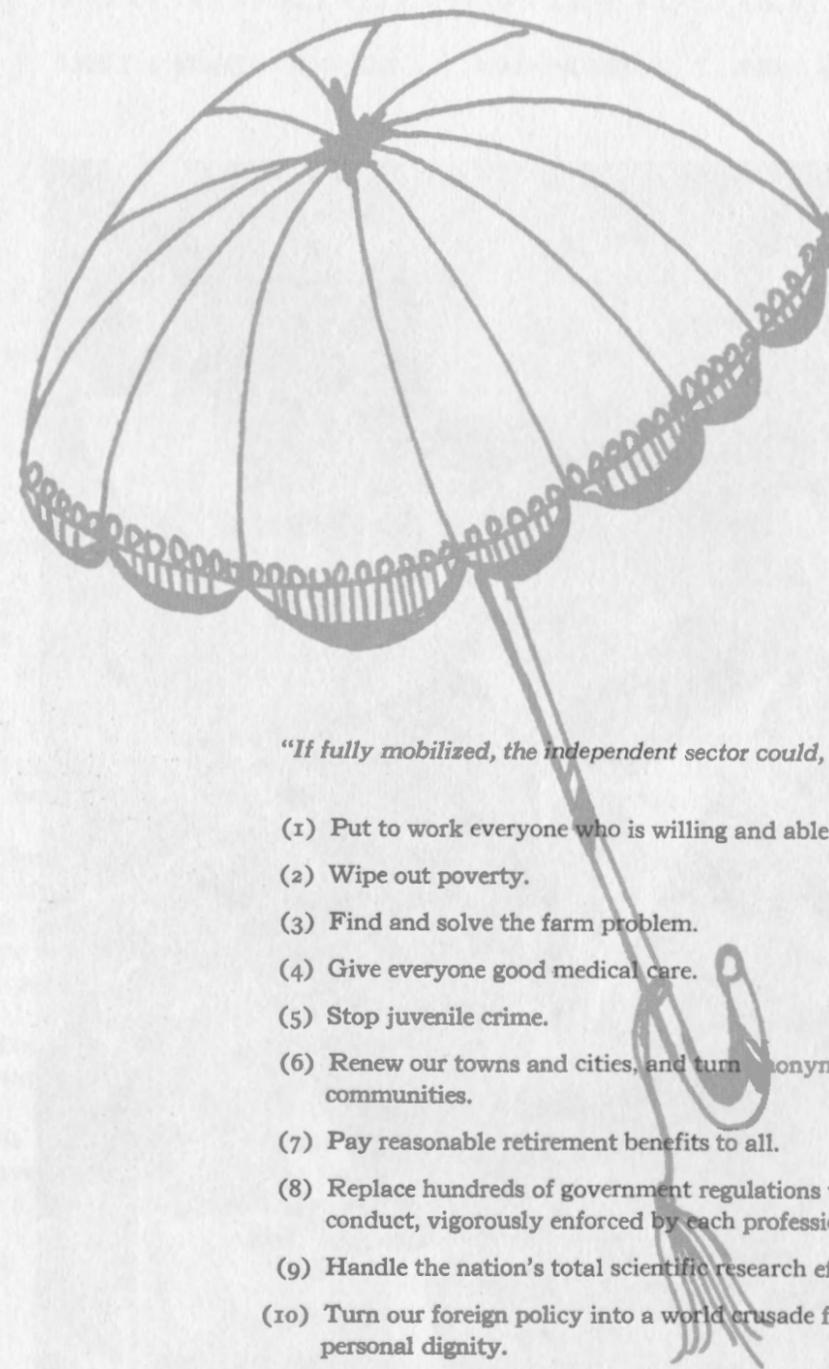
**RETURN TO REASON — GET UNDER THE REPUBLICAN UMBRELLA !**

The beautiful red, white and blue Republican Umbrella is a symbol for Republican Victory in 1968. Purchase or order your Republican Umbrella today. Carry it at all times and advertise to the world that you are proud to be a Republican.

Republican Umbrellas may be bought through The Women's National Republican Club. Individual umbrellas cost \$5.00 plus tax, packaging and postage. Orders of twelve to forty-eight cost \$4.00 apiece plus tax, packing and postage.

Get your local Republican Club to buy umbrellas for \$4.00 and sell them for \$5.00. A mighty good way to make campaign money!

ILLUSTRATION DESIGN CONCEIVED AND DONATED BY RAMA BRAGGIOTTI.



*"If fully mobilized, the independent sector could, I believe:*

- (1) Put to work everyone who is willing and able to work.
- (2) Wipe out poverty.
- (3) Find and solve the farm problem.
- (4) Give everyone good medical care.
- (5) Stop juvenile crime.
- (6) Renew our towns and cities, and turn anonymous slums into human communities.
- (7) Pay reasonable retirement benefits to all.
- (8) Replace hundreds of government regulations with more effective codes of conduct, vigorously enforced by each profession and an alert press.
- (9) Handle the nation's total scientific research effort.
- (10) Turn our foreign policy into a world crusade for human welfare and personal dignity.
- (11) Stop air and water pollution.
- (12) Give every person the education he needs, wants, and can profit by.
- (13) Provide cultural and recreational outlets for everyone who wants them.
- (14) Wipe out racial segregation."

*Richard C. Cornuelle, RECLAIMING THE AMERICAN DREAM*





RAY C. BLISS  
Chairman, National Republican Committee



# REPUBLICAN NATIONAL COMMITTEE

1625 EYE STREET NORTHWEST • WASHINGTON, D. C. 20006 • National 8-6800

RAY C. BLISS  
CHAIRMAN

December 22, 1967

Women's National Republican Club

Dear Friends:

The 47th anniversary of the Women's National Republican Club is truly a most auspicious occasion, one which merits highest praise from all Republicans, and I want every member to know I deeply appreciate the inspiring, intelligent and loyal leadership the Club has demonstrated throughout its long and successful service to the Party.

It has been said that there is a woman at the beginning of all great things, and I believe "great things" are going to happen to the Republican Party in 1968.

I believe this from the bottom of my heart because, in my judgment, no political force has ever been conceived to equal that of an aroused group of women bound together under one umbrella in a united crusade.

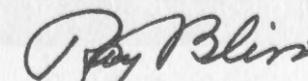
That crusade began early in 1965. It gained momentum in 1966 and again in 1967. As evidenced by results of elections across the nation during those three years, the Republican Party, through the combined efforts of its workers at all levels, today is undergoing a massive movement upward in strength and prestige.

But let us not forget one important facet of those victories. In unity they were conceived, in unity they were pursued, and in unity they were won.

We can make additional significant gains at all levels in 1968 if we turn every wheel from now until the last vote is counted on election day. But let us beware of being over-confident. Let us not repeat '48 in '68!

With warmest best wishes, I am

Sincerely,

  
Ray C. Bliss

RCB/lh



DDE

GETTYSBURG  
PENNSYLVANIA 17325

Dear Mrs. Finger:

The occasion of your 47th Annual Luncheon on January 27th affords me the opportunity to express my gratitude to the National Women's Republican Club on three counts.

First, I want to congratulate you and thank each of you for your devotion, dedication and hard work in the cause of Republican convictions and beliefs.

Second, I want to commend you on your theme, "Return to Reason -- Get Under the Republican Umbrella." We have a unique opportunity to elect a Republican to The White House this year; and it is only by Unity -- all Republicans casting aside personal prejudices and joining ranks to support our Party's nominee -- that we will win this 1968 Presidential election.

Third, and very personally, I want to thank you for honoring my beloved wife by naming her the first "Republican Woman of The Year". Without Mamie, I would never have been given the honors that the American people have bestowed upon me.

God Bless You All.

Sincerely,

*Dwight D. Eisenhower*



THE WOMEN'S NATIONAL REPUBLICAN CLUB

presents this

FIRST

Republican Woman of the Year  
CITATION

to Mrs. Dwight D. Eisenhower

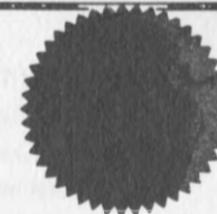
AS we of the Women's National Republican Club join all Republicans everywhere in working toward Republican Victory this year, we feel it fitting and timely to pay tribute to our Honorary Member, our great First Lady, Mrs. Dwight D. Eisenhower.

Since Mamie Geneva Doud married Lt. Dwight David Eisenhower on July 1, 1917, she has been called upon to give her entire adult life to service for her country.

For the unique role she has played in American history; for her loyalty, integrity and strength of purpose as she quietly, with humility and grace, through War and Peace, supported her husband in his unparalleled and diversified role of American leadership; for these reasons the Board of Governors of our Club unanimously voted to confer the first "Republican Woman of the Year" award on Mrs. Dwight D. Eisenhower, Mrs. Republican of 1968.

Mrs. Eisenhower, we offer you our respect, our admiration and our devoted thanks for eternally dignifying the role of Republican Womanhood.

Presented at the 47 Annual Luncheon of the  
Women's National Republican Club  
at the Waldorf Astoria, New York City  
January 27, 1968.



Carol Allen Finger  
MRS. JOHN WHELCHEL FINGER,  
PRESIDENT



GERALD R. FORD  
United States House of Representatives  
Minority Leader



**THE WOMEN'S NATIONAL REPUBLICAN CLUB**

*presents this*

**Distinguished Political Service Award**

*to the*

**Honorable Gerald R. Ford**

CONGRESSMAN, 5th DISTRICT, MICHIGAN

*IN recognition of his outstanding service to the Republican Party, as Minority Leader in the House of Representatives since 1965.*

*He has served his Country faithfully in Peace and War, having been on active duty in the United States Navy during World War II.*

*He was elected to Congress in 1948 and has been re-elected with increasing majorities ever since.*

*He is an active Member of the Inter-Parliamentary Union in whose Conferences his patriotism has been further evidenced by his profound knowledge of Foreign Affairs.*

*We honor him for his calm strength that has proved him a true leader. He has done much to bring to our Party the unity it so greatly needs. His loyalty and courage have endeared him to his colleagues and earned him the title of:*

**A CONGRESSMAN'S CONGRESSMAN**

*Congressman Gerald R. Ford is a Republican whom all Republicans are proud to follow.*

*presented at the 47th Annual Luncheon of the  
Women's National Republican Club  
at the Waldorf Astoria, New York City.*

*Carol Allen Finger*  
Mrs. John Whitchel Finger,  
PRESIDENT

*January 27, 1968*



STATE OF NEW YORK  
EXECUTIVE CHAMBER  
ALBANY

I am especially pleased to have this opportunity to extend official greetings and personal good wishes to my many old friends and new ones here today.

Advance reports suggest that this will be a star-studded occasion, with delegates from the 50 States of our Union, national committeewomen, Republican Governors, United States Senators and Congressmen. And that is as it should be.

The officers and staff of the Women's National Republican Club, Inc.—an impressive collection of talent in themselves—are to be congratulated for their fine work throughout the year and, especially, for the energy and dedication that they have brought to the task of organizing this outstanding luncheon.

It goes without saying that you ladies are a source of inspiration to all of us who carry the standard of the Republican Party in the Empire State.

Have a wonderful time and keep up the good work!

**NELSON A. ROCKEFELLER**  
Governor of New York



CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK 7, N. Y.

January, 1968

Women's National Republican Club

Dear Friends:

Welcome to the City of New York, and warmest congratulations on the occasion of your 47th Anniversary.

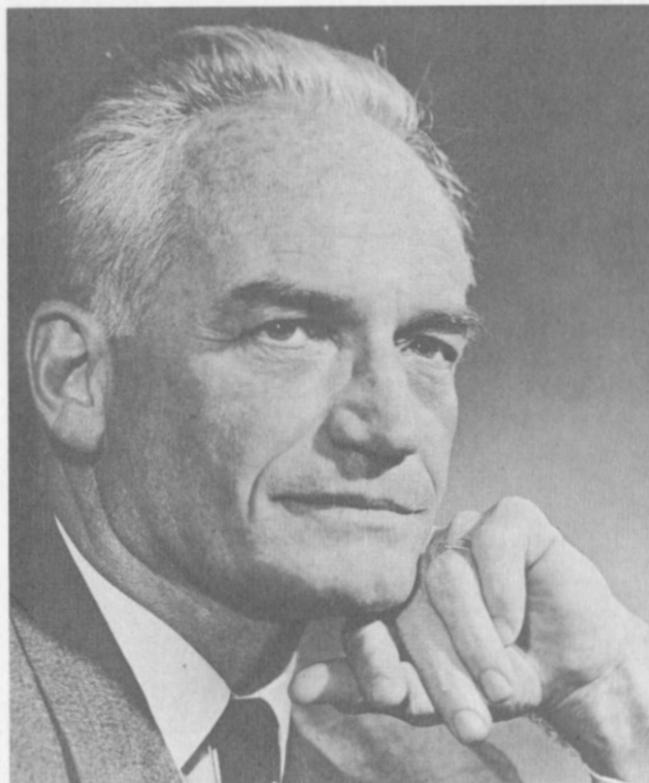
I support your activities and am pleased you are continuing your fine work.

I am delighted whenever an organization chooses to meet in New York City, and hope that your luncheon will indeed be gala.

With all best wishes to everyone,

Sincerely,

**JOHN V. LINDSAY**  
Mayor



You Ladies are to be congratulated and thanked for what you have done for the Republican Party, not only in the City of New York, but across the nation. Women's participation in politics is the surest way to victory. I repeat what I have often told the men in my audience: "Give Me Your Checks and Give Me Your Women and We Will Win!"

I regret that I am unable to be with you for this occasion, but I am campaigning in Arizona for The United States Senate and I don't know of any votes in your Great City registered in my Great State!

*My very best wishes,*

*The Honorable BARRY GOLDWATER*



It is a real pleasure for me to pay tribute to the Women's National Republican Club of New York. You have built your club painstakingly and with much hard work. Excellence is your trademark.

Your sound constructive views and your dedication to the fundamental principles of Republicanism have made you an invaluable adjunct to the Grand Old Party.

I salute you and send warm greetings on the occasion of your Forty-Seventh Annual Luncheon.

*EVERETT MCKINLEY DIRKSEN*  
*United States Senate*  
*Minority Leader*



The Republican Party has an excellent opportunity—I stress the word, opportunity—to win the White House and the House of Representatives and to score large gains in the Senate in the 1968 elections. We can only capitalize on that opportunity if every Republican dedicates himself unreservedly to the goal of victory.

Democratic Party leaders are well aware that the tide is running toward a Republican victory. They are hopeful we will divide over the selection of a presidential candidate and thus defeat ourselves.

Let us disappoint the Democrat chieftains. Let us unite wholeheartedly behind the party's candidate for the presidency regardless of whether he happens to be the personal choice of each of us. We can win in '68 but only if we deserve to win. We will deserve to win only if we go to the country as a united political party, ready to serve the people and the Nation.

*GERALD R. FORD*  
*United States House of Representatives*  
*Minority Leader*



It is a pleasure to send warm regards to the officers and members of the Women's National Republican Club and to all attending its 47th Annual Luncheon.

As we look forward to the elections ahead, we must continually remind ourselves that 1968 can be crucial, not only to the future of our party but to the future of the nation. Beset at home and abroad with grave difficulties, the nation needs the leadership of the Republican Party, the type of enlightened leadership so representative of your club. I know that your organization will once again be at the forefront in working for this essential Republican victory this November.

With best wishes to all for a most enjoyable afternoon.

**JACOB K. JAVITS**  
*United States Senator from New York*



It gives me particular pleasure to learn that you will be launching a drive for unity within the Republican Party. In my own state of California, we have learned through experience that divisiveness within the party is the surest way for Republicans to go down to defeat. Ours still is the minority party (although I expect the voting returns in 1968 to reverse that fact) and the simple truth of the matter is that Republicans cannot afford the luxury of deserting duly nominated candidates whatever the office at stake.

I recall that when I ran for election to the United States Senate, one of my first campaign decisions was to accept the aid of the thousands of Republican women in California who believed in my candidacy—and to actively seek other women volunteers. Republican women are invaluable assets to a candidate and the amount of volunteer work they produce for candidates in whom they believe puts to shame the efforts of mere males.

With warm best wishes,

Sincerely,

**GEORGE MURPHY**  
*United States Senator from California*

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WOMEN'S NATIONAL REPUBLICAN CLUB

Three West 51st Street, New York

FORTY-SEVENTH ANNUAL LUNCHEON

Saturday, January 27, 1968

The Waldorf Astoria

Presiding

Mrs. John Whelchel Finger, President

# Program

Welcome by the President ..... Mrs. CAROL ALLEN FINGER

Invocation ..... VERY REVEREND MONSIGNOR EUGENE V. CLARK  
of St. Patrick's Cathedral

The Star Spangled Banner ..... Mrs. MAXINE MAKAS

Pledge of Allegiance to the Flag ..... Led by Mr. LAWRENCE PHELPS TOWER,  
President of United States Flag Foundation,  
with HARRIET and JAMES W. GERARD

Introduction of the Governor ..... Mrs. MARTHA ROUNTREE PRESBREY

Greetings of the State of New York  
GOVERNOR NELSON A. ROCKEFELLER

## LUNCHEON

Greetings from the Mayor of New York City ..... Honorable ROBERT W. SWEET  
Deputy Mayor

Introduction of Dais Guests by the Chairman and Co-Chairman

Prayer ..... RABBI LEWIS BOGAGE  
of Central Synagogue, New York City

Presentation of the 1968 Distinguished Political Service Award  
Honorable KATHERINE ST. GEORGE

Acceptance ..... Honorable GERALD R. FORD  
United States House of Representatives  
Minority Leader

Introduction of the Speaker ..... Honorable JOHN DAVIS LODGE

Address ..... Honorable RICHARD M. NIXON

The Unity Theme ..... Mrs. SHIRLEY TEMPLE BLACK

"The G.O.P. Can Save The U.S.A."  
Lyricist and Composer, ROLANDE MAXWELL YOUNG  
Sung by Mrs. MAGNUS I. GREGERSEN

"Under The Unity Umbrella"  
Arranged by Mrs. FRANCESCA BRAGGIOTTI LODGE

Rebecca E. Bachman	Patricia Duffy	Barbara Rosenthal
Alcy Ann Boss	Blossom Kirsbaum	Loel Rosenwald
Ann Brownell	Mary Miskimon	Sue Sacca
Joan Brownell	Joan Oppenheimer	Sue Slaney
Carole Bryan	Lenore Prowell	Darelle Stack
Sue Carroon	Roberta Pyzell	Lisa Steel
Julie Currie	Ruth Rempe	Claire E. Thompson
Melanie Dennis	Sandy Riley	Elizabeth Williams

Chairman, Junior Activities, Miss KATHLEEN O'CONNELL

Roll Call of the United States of America ..... Mrs. BENNETT E. KLINE

"Republican Woman of The Year" ..... Mrs. DWIGHT D. EISENHOWER

Acceptance of the Citation ..... Mr. DAVID EISENHOWER

The American's Creed ..... Mrs. HAROLD WOOD

Benediction ..... REVEREND WILLIAM A. GUENTHER  
of the Brick Presbyterian Church, New York City

Music by GREGORY RAFFA & HIS ORCHESTRA

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The following contributors to our Entertainment Fund:

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Mrs. Walter M. Jeffords, Jr.	

and to:

F.A.O. SCHWARTZ for the loan of "G.O.P.", their Steiff Elephant

and to:

TONY FAILLACE for all he has done to make our program a success

and to:

Mrs. John Donaldson (our own JULIA LOCHNER), who has headed the Office Staff of the W.N.R.C. for almost as long as we have existed, and without whom this 47th Annual Luncheon might have been a mid-night snack!

All of the Lincoln quotations in this 1968 Journal were found in the new *Hallmark* book, "The Living Words of Abraham Lincoln."

# THE G. O. P. CAN SAVE THE U. S. A.

Words and Music by  
ROLANDE MAXWELL YOUNG

Lively march  
Chorus: (With political fervor)

The musical score is written in treble clef with a key signature of one flat (Bb) and a 2/4 time signature. It consists of nine staves of music with corresponding lyrics. Chord symbols are placed above the notes. The lyrics are: "The G. O. P. Can Save The U. S. A. — and shine the light of truth a - long the way. — 1. Just send an S. O. S. for the red, white and 2. We have a job to do for the red, white and blue; It's your life and land, why take an I. O. blue; Un - der one um - brel - la we can fol - low U? through, Let's see you be a force for lib - er - ty. — When free - dom calls your name, R. S. V. P. — Then on e - lec - tion day we'll cast our votes and say, "The G. O. P. Can Save The U. S. A." —

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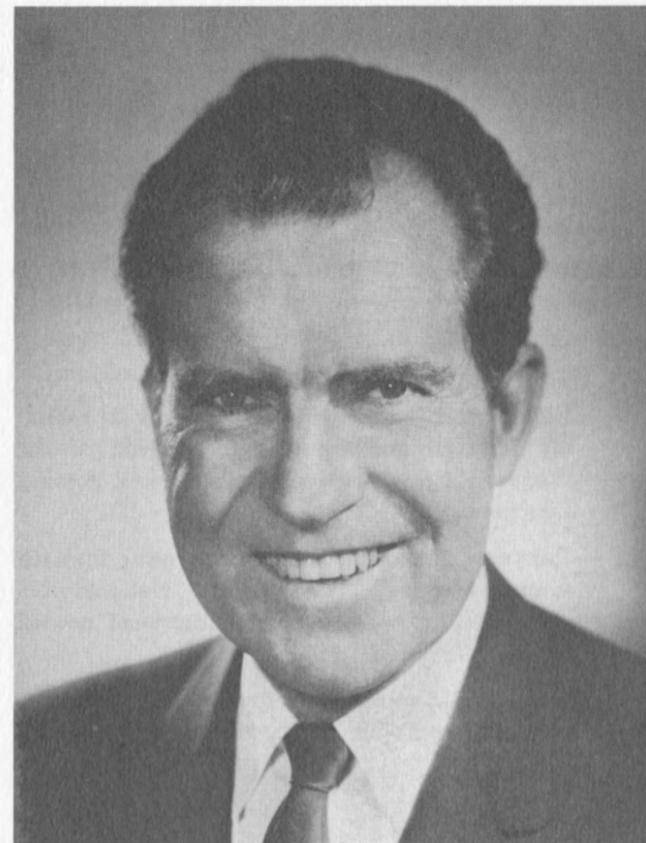
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*Grateful Thanks to our dear friends whose names came in too late to be included here.*



Unity, which is the theme of this luncheon, should be the concern of every Republican—especially in this election year. America is in grave need of new leadership—and only the Republican Party has the means to provide it. But, to do the job that must be done, to win in 1968, we must, all of us, pull hard, and we must, all of us, pull together.

*RICHARD M. NIXON*



1968 is the year when Republicans can hope there indeed will be "a return to reason" and that that return will find growing numbers of disillusioned Democrats and Independents coming in under the "Republican umbrella."

Surely there is room under that umbrella for a majority of Americans, because most Americans want new steps taken to end the war in Vietnam, want the proper action taken to end inflation and fiscal irresponsibility here at home, and above all, want the national leadership needed to return morality and credibility to our government, law and order to our streets and campuses, and a sense of purpose and responsibility to our people and our nation.

Republicans offer new hope to the problems besetting our nation. In fact, today they offer the only hope. This is the message we have for America. This is the message we must get across to all Americans.

*RONALD REAGAN*  
*Governor of California*



I am pleased to have this opportunity to extend my personal greeting on the occasion of the Women's National Republican Club's Annual Luncheon.

I am sure this luncheon commemorating the 47th Annual Meeting of the Women's National Republican Club will generate enthusiasm needed for Republican victory in 1968.

This will be a great year for Republicans everywhere, as we work together for victory in November.

**GEORGE ROMNEY**  
Governor of Michigan

*If we can take the excitement of this day, the spirit around us, the enthusiasm among us, the brilliancy of our guests, the energies of those who have worked so hard to help make this day a success, the talents, the force, the ability of our members—add our Republican dedication—wrap it all in a Declaration of Unity and work together right down to the November finish line, we can change the course of history for the betterment of our Nation because Victory will be assured.*

*The future generations, the moral and spiritual values of our time, the stability of our Communities and Government, our leadership in the World, the security of our homes, the well-being of our loved ones, our very survival, our duty to God and Country are the stakes in this coming November election.*

*Won't you stand up and be counted, with us?*

*Martha Rountree Presbrey*

(MRS.) MARTHA ROUNTREE PRESBREY  
Chairman

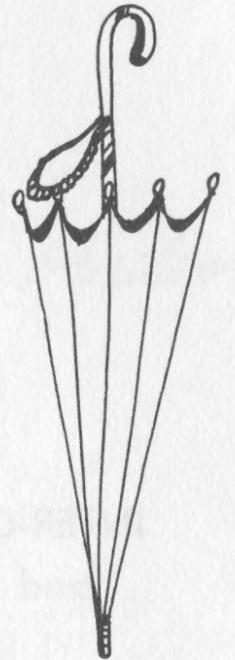
*Francesca Braggiotti Lodge*

(MRS.) FRANCESCA BRAGGIOTTI LODGE  
Co-Chairman

January 27, 1968

*"... Let us readopt the Declaration of Independence, and with it the practices and policies which harmonize with it. Let North and South—let all Americans—let all lovers of liberty everywhere join in the great and good work. If we do this, we shall have so saved it as to make and to keep it forever worthy of saving. We shall have so saved it that the succeeding millions of free, happy people the world over, shall rise up and call us blessed to the latest generations."*

ABRAHAM LINCOLN



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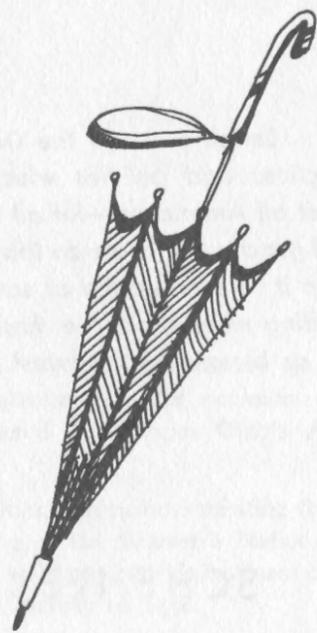
*"It is said an Eastern monarch once charged his wise men to invent him a sentence to be ever in view, and which should be true, and appropriate in all times and situations. They presented him the words: "And this, too, shall pass away." How much it expresses! How chastening in the hour of pride! How consoling in the depths of affliction! "And this, too, shall pass away." And yet, let us hope, it is not quite true. Let us hope, rather, that by the best cultivation of the physical world... we shall secure a prosperity and happiness, whose course shall be onward and upward, and which, while the earth endures, shall not pass away."*

ABRAHAM LINCOLN

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"I am not accustomed to the use of language of eulogy; I have never studied the arts of paying compliments to women; but I must say, that if all that has been said by orators and poets since the creation of the world in praise of women were applied to the women of America, it would not do them justice for their conduct during this war. I will close by saying, God bless the women of America."

ABRAHAM LINCOLN



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HENRI BENDEL, President

*Elizabeth Arden*



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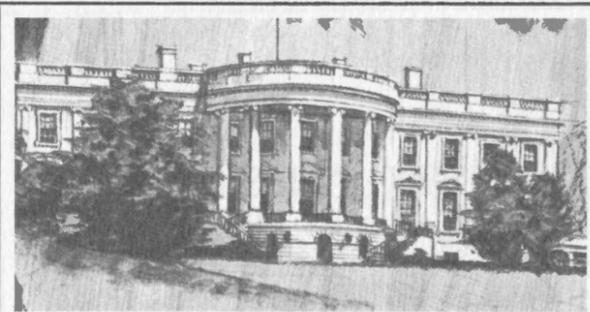
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in '68"



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"AS MAINE GOES SO GOES THE NATION"  
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RETURN TO REASON — GET UNDER THE REPUBLICAN UMBRELLA



**THE PURPOSE OF THE CLUB**

To advocate, promote and maintain the principles of Republicanism as enunciated by the Republican Party

To teach the purpose and value of political parties, and the relationship of party to government

To guard and defend the purity of the ballot box

To promote the cause of good government

To perform such other work as may best conserve the interests of the Republican Party

To direct and interest in politics those who have heretofore been more or less indifferent to their political duties

To maintain a club house that will serve as an adult education center for these purposes.

**MEMBERSHIP ADVANTAGES**

Our handsomely furnished Club House was opened in 1934. Just off Fifth Avenue, opposite Rockefeller Center, it affords members a centrally located meeting place close to the center of cultural, civic and political activities.

Members may have for daytime use, a dressing room and bath where they can change, relax and freshen up.

There are thirty attractive Bedrooms (each with bath) for members and their husbands, and a lovely Lounge for meeting guests.

Club members, their husbands, and their sponsored guests have available: thirty bedrooms with private baths, with breakfast served in the room; private rooms for luncheon, dinner parties and group meetings.

The National Council, an arm of the Club, works with Republican women volunteers across the country, initiating research projects in many states and countries.

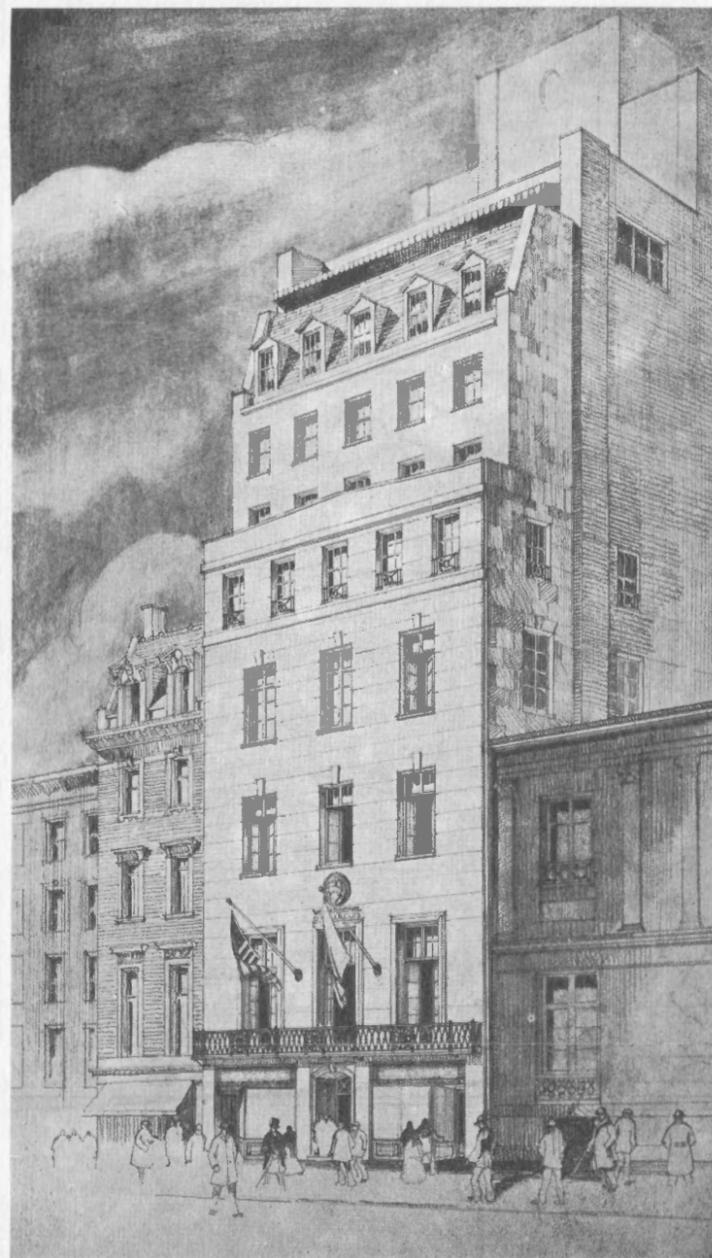


**DUES**

All dues received by the Club are used to defray expenses. No part of the Club's income is used for the benefit of any private stockholder or individual.

**FINANCES**

All contributions, memorials and bequests are used for the purpose for which the Club was organized and the maintenance of its properties.



**THE WOMEN'S NATIONAL REPUBLICAN CLUB, Inc.**  
 3 West 51 Street, New York City  
 Founded in 1921



*Carol Allen Finger*

**MRS. JOHN WHELCHER FINGER**  
 President

*"Let reverence for the laws be breathed by every American mother to the lisping babe that prattles on her lap; let it be taught in schools, in seminaries, and in colleges; let it be written in primers, spelling books, and in almanacs; let it be preached from the pulpit, proclaimed in legislative halls, and enforced in courts of justice. And, in short, let it become the political religion of the nation; and let the old and the young, the rich and the poor, the grave and the gay of all sexes and tongues and colors and conditions, sacrifice unceasingly upon its altars.*

Abraham Lincoln

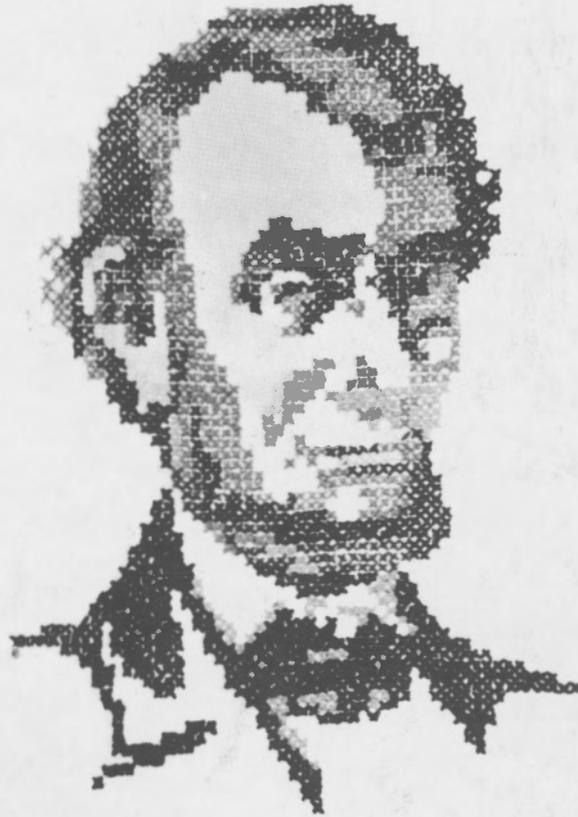
**ABOUT THE COVER**

Our cover design by the nationally known artist and illustrator, Stevan Dohanos, was inspired by an early American coverlet woven more than one hundred years ago. The heraldic design and patriotic slogan "E Pluribus Unum" denotes one nation formed of many parts. The eagle became our most popular national motif after George Washington's triumphal tour of thirteen states in 1789. Transparent painted eagles with lighted candles were displayed in window panes everywhere in his honor. The artist's brush has captured a significant part of our American Heritage.



**THE WOMEN'S NATIONAL REPUBLICAN CLUB INC.**

1921 \* 1968  
 FORTY-SEVENTH ANNIVERSARY



*“... that this nation, under God,  
shall have a new birth of freedom;  
and that government of the people,  
by the people, for the people,  
shall not perish from the earth.”*

**Abraham Lincoln,  
THE GETTYSBURG ADDRESS**

Cross-stitch by Mrs. Grace Beetch of Enid, Ohio.

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