

The original documents are located in Box D22, folder “Induction of Eight New Members, Pro Football Hall of Fame, Canton, OH, August 5, 1967” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.

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INDUCTION OF EIGHT NEW MEMBERS INTO THE PRO FOOTBALL
HALL OF FAME, 1 P.M., AUGUST 8, 1967, CANTON, OHIO

MR. CHAIRMAN, DISTINGUISHED MEMBERS OF THE HALL OF FAME,
NEW MEMBERS HONORED HERE TODAY, AND LADIES AND GENTLEMEN:

WE ARE GATHERED HERE BECAUSE WE LOVE FOOTBALL, BECAUSE
WE ADMIRE THE MEN WHO HAVE MADE PRO FOOTBALL ONE OF THE
GREATEST OF SPORTS AND BECAUSE WE BELIEVE FOOTBALL HAS MADE A
SUBSTANTIAL CONTRIBUTION TO A BETTER AMERICA.

I UNDERSTAND FROM DICK MCCANN THAT I WAS SELECTED TO
MAKE THESE CONCLUDING REMARKS BECAUSE LONG AGO I HAD SOME
EXPOSURE TO FOOTBALL, BOTH AS A PLAYER AND AS COACH. OF
COURSE, THAT WAS BACK WHEN THE BALL WAS ROUND. AND I DON'T
ADVERTISE THE FACT THAT THE YEAR I WAS SELECTED AS MOST
VALUABLE PLAYER AT THE UNIVERSITY OF MICHIGAN, WE WON ONLY
ONE GAME AND LOST SEVEN.

THAT WAS A TIME, TOO, WHEN RUN-OF-THE-MILL LINEMEN LIKE



ME WHO TURNED PRO GOT \$200 A GAME, WHICH IS WHAT CURLEY LAMBEAU OF THE PACKERS AND POTSY CLARKE OF THE DETROIT LIONS OFFERED ME IN 1935. FOR THE RECORD, I PROBABLY WASN'T WORTH EVEN THAT MUCH.

BUT THESE COACHES KNOW WHAT THEY'RE DOING. YOU TAKE PAUL BROWN, FOR INSTANCE, ONE OF THE MEN WE ARE HONORING HERE TODAY. WHEN PAUL WAS COACHING, HE HAD THE DOOR TO HIS OFFICE CUT TO A CERTAIN WIDTH--JUST WIDE ENOUGH SO THAT A FELLOW WITH THE SHOULDERS THE SIZE OF MINE WOULD HAVE TO KIND OF SQUEEZE HIS WAY THROUGH TO GET IN. AND PAUL HAD A SIGN ON THE DOOR, A NOTICE TO ALL PROSPECTIVE NEW MEMBERS OF HIS TEAM, THAT READ: "IF YOU CAN'T GET THROUGH THIS DOOR WITHOUT COMING IN SIDEWAYS, DON'T BOTHER."

WELL, THAT'S A BIT OF FICTION, OF COURSE. THE FACTS ARE THAT IT HELPS TO BE PHYSICALLY BIG IN PRO FOOTBALL BUT IT'S

EVEN MORE IMPORTANT TO BE BIG IN OTHER WAYS--TO HAVE DESIRE AND THE WILL TO WIN.

→ AMONG THE REASONS I AM PROUD OF FOOTBALL IS THAT INDIVIDUALS ARE JUDGED ON THEIR ABILITY IN THE BROADEST SENSE. IT MAKES NO DIFFERENCE WHETHER YOUR FATHER CAME FROM POLAND, ITALY, IRELAND, OR THE COTTON FIELDS IN ALABAMA. IT'S NOT THE WAY YOUR NAME IS SPELLED OR HOW IT'S PRONOUNCED THAT COUNTS. IT'S THE UNIFORM AND THE MAN INSIDE IT.

IN POLITICS IT MAY HELP IF YOU HAPPEN TO HAVE THE SAME NAME AS THAT OF A FAMOUS MAKE OF AUTOMOBILE. PERHAPS IT DOESN'T HURT IF A BIG ADVERTISER THROWS AROUND SLOGANS LIKE, "THERE'S A FORD IN YOUR FUTURE," "FORD HAS A BETTER IDEA," AND "YOU'RE AHEAD WITH A FORD." ON THE GRIDIRON IT'S DIFFERENT AND IT SHOULD BE. MERIT ALONE IS THE STANDARD.

IT WAS MY PRIVILEGE TO BE ON THE PROGRAM WHEN THIS



~~EVEN MORE IMPORTANT TO BE A BIG~~

THE NAMES OF OUR EIGHT NEW INDUCTEES ARE SHINING NAMES--
SO MUCH FOR THE GAME AND AMERICA.


HOSTER OF OTHER OUTSTANDING ATHLETES--CITIZENS WHO HAVE DONE
REACHED A PINNACLE--MEN WHOSE NAMES HAVE BEEN ADDED TO THE
HAVE CONFERRED A CHEERISHED HONOR ON EIGHT LEADERS WHO HAVE

THIS IS THE PRO FOOTBALL HALL OF FAME WHERE TODAY WE
NATURE OF THEIR ORIGINS BUT BECAUSE OF IT.
NOT IN SPITE OF THE DIVERSITY OF ITS PEOPLES AND THE FAR-REACHING
OF THE GREATNESS OF AMERICA--THE AMERICA THAT HAS BECOME GREAT
I FELT THEN AND I FEEL NOW THAT THIS PLACE IS TRULY A SYMBOL
MAGNIFICENT PRO FOOTBALL HALL OF FAME WAS DEDICATED IN 1963.

MAGNIFICENT PRO FOOTBALL HALL OF FAME WAS DEDICATED IN 1963. I FELT THEN AND I FEEL NOW THAT THIS PLACE IS TRULY A SYMBOL OF THE GREATNESS OF AMERICA--THE AMERICA THAT HAS BECOME GREAT NOT IN SPITE OF THE DIVERSITY OF ITS PEOPLES AND THE FAR-FLUNG NATURE OF THEIR ORIGINS BUT BECAUSE OF IT.

THIS IS THE PRO FOOTBALL HALL OF FAME WHERE TODAY WE HAVE CONFERRED A CHERISHED HONOR ON EIGHT LEADERS WHO HAVE REACHED **A** PINNACLE--MEN WHOSE NAMES HAVE BEEN ADDED TO THE ROSTER OF OTHER OUTSTANDING ATHLETES--CITIZENS WHO HAVE DONE SO MUCH FOR THE GAME AND AMERICA.

THE NAMES OF OUR EIGHT NEW INDUCTEES ARE SHINING NAMES--NAMES OF MEN WHO HAVE BROUGHT SPECIAL LUSTER TO PRO FOOTBALL AND TO THE ENTIRE WORLD OF SPORT. MORE THAN THAT, THEIR NAMES SPEAK OF THE SPIRIT OF AMERICA, THE SPIRIT THAT BUILT THIS COUNTRY, MADE IT MIGHTIER THAN ANY OTHER NATION AND INSTILLED THE HOPE OF FREEDOM IN THE BREASTS OF MEN THROUGHOUT THE WORLD.



I SAY THAT THIS PLACE IS A SYMBOL OF GREATNESS BECAUSE ON THE PLAYING FIELD, IN SPORTS MORE THAN IN ANY OTHER COMPETITIVE ARENA, ABILITY AND DESIRE ARE THE CHIEF INGREDIENTS OF SUCCESS.

FOOTBALL HAS OPENED MORE DOORS FOR GOOD, HARD-WORKING CAPABLE AMERICANS THAN ANY OTHER ACTIVITY.

IN PRO FOOTBALL, IT MAKES NO DIFFERENCE WHAT THE COLOR OF A MAN'S SKIN IS. IT IS PARTICULARLY APPROPRIATE THAT TODAY WE HONOR A GREAT REPRESENTATIVE OF HIS RACE, EMLEN TUNNELL.

IT MAKES NO DIFFERENCE WHAT A MAN'S ETHNIC BACKGROUND IS- WHETHER HIS NAME IS KEN CLARK OR CHUCK BEDNARIK, BOBBY LAYNE OR JOE STYDAHAR, REEVES OR BIDWILL, BROWN OR STRONG. IT MATTERS NOT WHETHER HIS FATHER WAS A COAL MINER OR AN EXECUTIVE. WHAT COUNTS IS WHETHER HE HAS THE STUFF. AND THAT IS THE WAY IT SHOULD BE ALL OVER AMERICA, NO MATTER WHAT THE GAME AND WHO THE PLAYERS.

WE ARE ALL PAINFULLY AWARE OF THE CIVIL DISORDERS THAT HAVE DEVASTATED SOME OF OUR GREAT CITIES IN RECENT WEEKS. WE HAVE A LONG WAY TO GO BEFORE WE CAN POINT WITH PRIDE IN OTHER AREAS TO THE KIND OF MATURITY WE HAVE ACHIEVED IN PRO FOOTBALL. BY ANY STANDARD ON THE BROADEST BASIS WE HAVE COME A LONG WAY, TOO. THIS WE SHOULD REMEMBER LEST WE TEAR DOWN INSTEAD OF CONTINUING TO BUILD AMERICA.

IT IS SO EASY TO FORGET THAT IN OUR HISTORY VARIOUS MINORITIES HAVE ENDURED MUCH BEFORE THEY HAVE WON RECOGNITION AND ACCEPTANCE.

THE IRISH WERE SCORNEED AND DISCRIMINATED AGAINST WHEN THEY FLOODED INTO AMERICA AS IMMIGRANTS IN THE FIRST HALF OF THE 18TH CENTURY. IMMIGRANTS FROM OTHER LANDS, WHO FOLLOWED THE IRISH, ALSO SUFFERED AT THE HANDS OF "AMERICANS" WHO WERE ALREADY FIRMLY SETTLED IN THIS COUNTRY.

THE IRISH ARE PERHAPS THE ONLY PEOPLE IN AMERICA WHO

WERE SO HATED THAT A POLITICAL PARTY, THE KNOW NOTHINGS, WAS FORMED TO FIGHT THEM. BUT YOU CAN'T BEAT THE IRISH, OF COURSE, AND THAT'S HOW WE CAME TO HAVE THE FIGHTING IRISH OF NOTRE DAME--NOT TO MENTION FORDHAM, HOLY CROSS, VILLANOVA, ST. LOUIS UNIVERSITY, CATHOLIC UNIVERSITY AND GEORGETOWN.

THE IRISH WERE GOOD FOOTBALL PLAYERS AND THAT HELPED. THEY REALLY DIDN'T HAVE TO ESTABLISH NOTRE DAME IN ORDER TO FIND A PLACE TO PLAY BECAUSE THE STANDARD IN ATHLETICS HAS BEEN ONE'S ABILITY.

EVEN MORE SO IN PROFESSIONAL FOOTBALL, COLOR AND ETHNIC ORIGIN ARE OF NO CONSEQUENCE. THAT IS WHY AMERICA SHOULD SALUTE THE PRO FOOTBALL HALL OF FAME, THE PEOPLE OF CANTON, OHIO, AND EVERYONE ELSE WHO HELPED TO MAKE THIS HALL OF FAME POSSIBLE.

I HAVE CHOSEN TO EMPHASIZE THIS POINT TODAY BECAUSE I HAVE TREMENDOUS FAITH IN THE PEOPLE OF AMERICA--THE PEOPLE WHO



HAVE SENT 11 POLISH-AMERICANS, 15 ITALIAN-AMERICANS AND SIX NEGROES TO THE 90TH CONGRESS, INCLUDING THE FIRST NEGRO ELECTED TO THE UNITED STATES SENATE SINCE THE RECONSTRUCTION PERIOD. AMERICA IS GOING TO MOVE AHEAD DESPITE THE TRAGIC OCCURRENCES OF RECENT DAYS.

*Press could help
World to see
To reach
Racism
Criminals
Brown*
I SPEAK OF THIS NOW BECAUSE AS WE STAND HERE IN THIS PRO FOOTBALL HALL OF FAME, WE ARE MINDFUL THAT THE MEN WE HAVE HONORED IN THE PAST AND THE MEN WE PAY TRIBUTE TO TODAY ARE SYMBOLS OF THE KIND OF AMERICA WE WANT OUR COUNTRY TO BE. THEY POSSESS THE KIND OF QUALITIES THAT ARE BUILT INTO MEN ON THE PLAYING FIELD, THE KIND OF STRENGTH THAT MADE ARMY'S LONELY END, CAPT. BILL CARPENTER, CALL FOR FIRE ON HIS OWN POSITION IN VIETNAM WHEN THAT POSITION WAS OVERRUN BY THE ENEMY.

WHAT EVERY AMERICAN DESPERATELY WANTS IS THE OPPORTUNITY TO EARN BY HIS OWN ABILITY AND HIS OWN STRENGTH HIS OWN WAY IN THE WORLD. THAT WE HAVE ACHIEVED ON THE PRO FOOTBALL FIELD.

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*Press could help
to make it be better
to read
Rechned
Carmichael
Brown*

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WHAT EVERY AMERICAN DESPERATELY WANTS IS THE OPPORTUNITY TO EARN BY HIS OWN ABILITY AND HIS OWN STRENGTH HIS OWN WAY IN THE WORLD. THAT WE HAVE ACHIEVED ON THE PRO FOOTBALL FIELD.

GOD HELP US TO REALIZE THAT GOAL IN EVERY OTHER FIELD OF ENDEAVOR.

I CONGRATULATE EACH OF YOU WHO HAVE BEEN INDUCTED INTO THE PRO FOOTBALL HALL OF FAME TODAY NOT ONLY BECAUSE YOU ARE FULLY DESERVING OF THE HONOR BUT BECAUSE IN TOWNS THROUGHOUT THE COUNTRY LITTLE BOYS WILL LOOK AT YOU AND SAY TO THEMSELVES, "I WANT TO BE LIKE HIM WHEN I GROW UP. I'M GOING TO MAKE IT ON MY OWN."

I CONGRATULATE YOU, TOO, BECAUSE IN EARNING THIS HONOR DESPITE YOUR DIVERSE BACKGROUNDS YOU ARE TELLING THE WORLD, "OUR NATION IS ONE PEOPLE AND WE INTEND TO KEEP IT THAT WAY."
THANK YOU.

-END-



593-5211

Pro Football's Hall of Fame

NATIONAL FOOTBALL MUSEUM • NATIONAL FOOTBALL LIBRARY

OFFICE OF THE DIRECTOR • CANTON, OHIO 44708 • PHONE (216) 456-8207

July 31, 1967

Mr. Paul Miltich
Press Secretary to Representative Gerald Ford
House Office Building
Washington, D. C.

Dear Mr. Miltich:

Enclosed is a copy of our Dedication book as well as a very complete story by the Cleveland Auto Club. From these two publications you should glean sufficient background information.

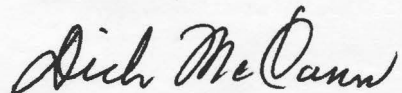
The typed speeches enclosed were taken from tape recordings.

I am also enclosing brief biographies of the eight new men being honored at the Enshrinement Ceremonies this coming Saturday as well as a list of those who have been honored in the past.

If there is anything else you need, please do not hesitate to call.

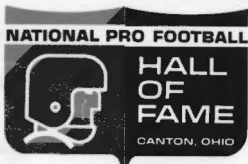
I would appreciate if you conveyed my best wishes to Mr. Ford and my deepest appreciation for him taking time from such a busy schedule to lend his distinguished presence to our affair.

Sincerely,



Dick McCann
Director

DM/ah
Enclosures



Mr. Considine, distinguished guests of honor, citizens of Stark County and its environs and those visiting from distant parts of our country ---

I, of course, am pleased to be with you today while in these beautiful grounds you have listened to the descriptions of the great contributions made by the football greats of our country. I am so pleased that the National Football League finally determined to choose Canton which was the birth place of football for the establishment of this Hall of Fame. Jim Thorpe spent his younger days in this land and this area. I watched him play football and it was through Jim Thorpe that I received one of the compliments about which I have been proud ever since. In 1952 the citizens of Canton gave a testimonial dinner in honor of Jim Thorpe. I was the governor of the State and I was invited to participate. I drove in from Columbus and there were people standing in front of the hotel and as I left the car and went to the entrance, one gentleman stepped up and put out his hands and he says, "Jim, welcome back home." (laughter) We have, ladies and gentlemen, pride in the achievements of these men who are honored here today. We recognize the thrills which they gave us on the football field. Frequently as I've watched them play I wonder about the strength of their bodies, the quickness of the mind and the lightening speed with which the muscles respond to the dictation of the mind. I marveled and I know that our youth, as it sees these men of strength and good mind and quickness of action move lightening-like down the field, they wonder and they hope that they might in some way resemble them. But I think as we dedicate this Football Hall of Fame today the spirit that dominates embraces more than these qualities about which I have just spoken. These men were not chosen merely because they were athletes --- they possessed qualities which we want residing in the citizens of our country, and reflected in the character and the spirit of our nation. They were chosen, of course, in part because of their athletic ability but, ladies and gentlemen, the main reason that they were honored here today is that they possess qualities of basic virtue ---- qualities which we know that our country cannot survive unless those virtues reside with our people. The Football Hall of Fame has come to Canton. Canton in my judgment has rightfully been chosen as the situs of that institution, and I would be amiss unless I paid commendations today to the civic leaders of Canton, the citizenry of Canton for the drive which they exhibited in bringing this institution to these hills in south and eastern Ohio. That \$400,000 dollars was provided by contributions given willingly and voluntarily, partly, of course, to make Canton the center of the football world but on the main, ladies and gentlemen, on the basis of wanting to show that Canton has a character, that Canton has an alert citizenship. There are other places in the country that would like to have had this establishment. It did not go to them, but I feel rather certain that the areas that were disappointed will be glad in the knowledge that eventually out of the good that comes from this institution there will likewise come good to the nation as a whole. Now I wondered to myself to whom should the Hall of Fame be dedicated. Should it be dedicated to the honor of the football players and the managers and those who promoted the game? Should it be dedicated to the honor of those citizens who gave of their money for its establishment? My answer to those two questions was no. We dedicate this Hall of Football Fame to the fallen heroes of our country, to those who sacrificed for the preservation of our nation, to those who individually and through their families gave of themselves so that the athletics which contribute so much to the building of character can move on gloriously and honorably, attended by the strains of the National Anthem, the inviting colors of the flag flying over our heads. It is to those men and women that this Hall of Fame is dedicated. We're grateful to them, their contributions for us and for our country shall never be forgotten. It's now my privilege ladies and gentlemen, to present this Hall of Fame to Mr. Rozelle of the football world, and I ask him now to take charge.

Senator Lausche, distinguished guests, football fans of Canton---

The dreams, faith, dedication of many men over the last half century made today possible. You have heard from and about those having made the ~~major~~ contributions. It should be very clear from their remarks just how meaningful this Hall of Fame facility is for professional football. Sitting here listening, seeing the ceremonies, I became both frightened and embarrassed when I thought that were it not for the tenacity of the business leaders and citizens of Canton many years could have passed before we would have had the opportunity to honor those who have played such a tremendous part in making professional football what it is today. So on behalf of everyone associated with professional football, past and present, I would like to extend our appreciation for the magnificent job the business leaders and citizens of Canton have done in achieving just exactly what they set out to do, developing a warm, living memorial to professional football. We all sincerely hope that in the months and years to come the hundreds of thousands, millions of guests coming to Canton from throughout the United States and visiting this magnificent Hall of Fame facility will have one fraction of the appreciation and enjoyment for it that all of us hold in professional football. Thank you.



Mr. Chairman, the distinguished members of the Hall of Fame---

Athletics has done more for the cause of America except religion, and we're here today to honor men who have blazed the path, made it possible for football to be what it is today.

I have one request. I would like for you to arise and give these men a Canton standing ovation. Let's give them a big hand, the biggest hand they've ever had. (applause)

All of America have their eyes on this city, on this given day because you have exemplified through your Hall of Fame that you're taking your place among the great cities of America. Congratulation, keep working, and we want one million people to visit the Hall of Fame in the year 1965. Thank you.



1965 Enshrinement - Telegram from NFL Commissioner Pete Rozelle

Please extend warmest congratulations to new Hall of Fame members and deep appreciation for entire National Football League for their major roles in building League to its present status. Signed, Pete Rozelle.

1965 Enshrinement - The Concluding Remarks - Governor James A. Rhodes

Mr. Chairman, the great authors who have written football history for America --- Ohio today resides and lives in the reflected glory of these great men. Canton is the capitol of the professional football world, and I know that I speak for ten and a half million people in this State when we say that this Hall of Fame has made an indelible imprint upon the minds of all sport fans of America. These are our jewels. I want to congratulate and compliment the recipients here today honored and hope they return for future ceremonies in this great State. These men have pioneered the paths; they have blazed the trails of football; and as I said at the outset, they are the authors of football history in America. Congratulations, God bless each and everyone.



Thank you. On behalf of the League, rather Leagues, I guess it is now, first to the men being enshrined today and those who have previously enshrined in the Hall of Fame for the major role they played in making professional football what it is today; then thank you to you people of Canton, particularly Mr. William Umstattd, for your support and infectious enthusiasm in making this annual ceremony and this facility something which all of us in professional football can take such great pride and which elevates our stature to such a tremendous extent. Thank you.



A SPEECH BY REP. GERALD R. FORD, R-MICH.

AT INDUCTION OF EIGHT NEW MEMBERS
INTO THE PRO FOOTBALL HALL OF FAME

1 P.M. SATURDAY, AUGUST 5, 1967, AT CANTON, OHIO

Mr. Chairman, distinguished members of the Hall of Fame, new members honored here today, and ladies and gentlemen:

We are gathered here because we love football, because we admire the men who have made pro football one of the greatest of sports and because we believe football has made a substantial contribution to a better America.

I understand from Dick McCann that I was selected to make these concluding remarks because long ago I had some exposure to football, both as a player and a coach. Of course, that was back when the ball was round. And I don't advertise the fact that the year I was selected as Most Valuable Player at the University of Michigan, we won only one game and lost seven.

That was a time, too, when run-of-the-mill linemen like me who turned "pro" got \$200 a game, which is what Curley Lambeau of the Packers and Patsy Clarke of the Detroit Lions offered me in 1935. For the record, I probably wasn't worth even that much.

But these coaches know what they're doing. You take Paul Brown, for instance, one of the men we are honoring here today. When Paul was coaching, he had the door to his office cut to a certain width--just wide enough so that a fellow with the shoulders the size of mine would have to kind of squeeze his way through to get in. And Paul had a sign on the door, a notice to all prospective new members of his team, that read: "If you can't get through this door without coming in sideways, don't bother."

Well, that's a bit of fiction, of course. The facts are that it helps to be physically big in pro football but it's even more important to be big in other ways--to have desire and the will to win.

Among the reasons I am proud of football is that individuals are judged on their ability in the broadest sense. It makes no difference whether your father came from Poland, Italy, Ireland, or the cotton fields in Alabama. It's not the way your name is spelled or how it's pronounced that counts. It's the uniform and the man inside it.

In politics it may help if you happen to have the same name as that of a famous make of automobile. Perhaps it doesn't hurt if a big advertiser throws around slogans like, "There's A Ford In Your Future," "Ford Has A Better Idea,"

(more)

and "You're Ahead With A Ford." On the gridiron it's different and it should be. Merit alone is the standard.

It was my privilege to be on the program when this magnificent Pro Football Hall of Fame was dedicated in 1963. I felt then and I feel now that this place is truly a symbol of the greatness of America--the America that has become great not in spite of the diversity of its peoples and the far-flung nature of their origins but because of it.

This is the Pro Football Hall of Fame where today we have conferred a cherished honor on eight leaders who have reached a pinnacle--men whose names have been added to the roster of other outstanding athletes--citizens who have done so much for the game and America.

The names of our eight new inductees are shining names--names of men who have brought special luster to pro football and to the entire world of sport. More than that, their names speak of the spirit of America, the spirit that built this country, made it mightier than any other Nation and instilled the hope of freedom in the breasts of men throughout the world.

I say that this place is a symbol of greatness because on the playing field, in sports more than in any other competitive arena, ability and desire are the chief ingredients of success.

Football has opened more doors for good, hard-working capable Americans than any other activity.

In pro football, it makes no difference what the color of a man's skin is. It is particularly appropriate that today we honor a great representative of his race, Emlen Tunnell.

It makes no difference what a man's ethnic background is--whether his name is Ken Clark or Chuck Bednarik, Bobby Layne or Joe Stydahar, Reeves or Bidwill, Brown or Strong. It matters not whether his father was a coal miner or an executive. What counts is whether he has the stuff. And that is the way it should be all over America, no matter what the game and who the players.

We are all painfully aware of the civil disorders that have devastated some of our great cities in recent weeks. We have a long way to go before we can point with pride in other areas to the kind of maturity we have achieved in pro football. By any standard on the broadest basis we have come a long way, too. This we should remember lest we tear down instead of continuing to build America.

It is so easy to forget that in our history various minorities have endured much before they have won recognition and acceptance.

(more)

The Irish were scorned and discriminated against when they flooded into America as immigrants in the first half of the 18th century. Immigrants from other lands, who followed the Irish, also suffered at the hands of "Americans" who were already firmly settled in this country.

The Irish are perhaps the only people in America who were so hated that a political party, the Know Nothings, was formed to fight them. But you can't beat the Irish, of course, and that's how we came to have the Fighting Irish of Notre Dame--not to mention Fordham, Holy Cross, Villanova, St. Louis University, Catholic University and Georgetown.

The Irish were good football players and that helped. They really didn't have to establish Notre Dame in order to find a place to play because the standard in athletics has been one's ability.

Even more so in professional football, color and ethnic origin are of no consequence. That is why America should salute the Pro Football Hall of Fame, the people of Canton, Ohio, and everyone else who helped to make this Hall of Fame possible.

I have chosen to emphasize this point today because I have tremendous faith in the people of America--the people who have sent 11 Polish-Americans, 15 Italian-Americans and six Negroes to the 90th Congress, including the first Negro elected to the United States Senate since the Reconstruction Period. America is going to move ahead despite the tragic occurrences of recent days.

I speak of this now because as we stand here in this Pro Football Hall of Fame, we are mindful that the men we have honored in the past and the men we pay tribute to today are symbols of the kind of America we want our country to be. They possess the kind of qualities that are built into men on the playing field, the kind of strength that made Army's Lonely End, Capt. Bill Carpenter, call for fire on his own position in Vietnam when that position was overrun by the enemy.

What every American desperately wants is the opportunity to earn by his own ability and his own strength his own way in the world. That we have achieved on the pro football field. God help us to realize that goal in every other field of endeavor.

I congratulate each of you who have been inducted into the Pro Football Hall of Fame today not only because you are fully deserving of the honor but because in towns throughout the country little boys will look at you and say to themselves, "I want to be like him when I grow up. I'm going to make it on my own."

I congratulate you, too, because in earning this honor despite your diverse backgrounds you are telling the world, "Our Nation is one people and we intend to keep it that way." Thank you.

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Football has opened more doors for good, hard-working capable Americans than any other activity.

In pro football, it makes no difference what the color of a man's skin is. It is particularly appropriate that today we honor a great representative of his race, Emlen Tunnell.

It makes no difference what a man's ethnic background is--whether his name is Ken Clark or Chuck Bednarik, Bobby Layne or Joe Stydahar, Reeves or Bidwill, Brown or Strong. It matters not whether his father was a coal miner or an executive. What counts is whether he has the stuff. And that is the way it should be all over America, no matter what the game and who the players.

We are all painfully aware of the civil disorders that have devastated some of our great cities in recent weeks. We have a long way to go before we can point with pride in other areas to the kind of maturity we have achieved in pro football. By any standard, on the broadest basis, we have come a long way, too. This we should remember lest we tear down instead of continuing to build America.

It is so easy to forget that in our history various minorities have endured much before they have won recognition and acceptance.

(more)

The Irish were scorned and discriminated against when they flooded into America as immigrants in the first half of the 18th century. Immigrants from other lands, who followed the Irish, also suffered at the hands of "Americans" who were already firmly settled in this country.

The Irish are perhaps the only people in America who were so hated that a political party, the Know Nothings, was formed to fight them. But you can't beat the Irish, of course, and that's how we came to have the Fighting Irish of Notre Dame--not to mention Fordham, Holy Cross, Villanova, St. Louis University, Catholic University and Georgetown.

The Irish were good football players and that helped. They really didn't have to establish Notre Dame in order to find a place to play because the standard in athletics has been one's ability.

Even more so in professional football, color and ethnic origin are of no consequence. That is why America should salute the Pro Football Hall of Fame, the people of Canton, Ohio, and everyone else who helped to make this Hall of Fame possible.

I have chosen to emphasize this point today because I have tremendous faith in the people of America--the people who have sent 11 Polish-Americans, 15 Italian-Americans and six Negroes to the 90th Congress, including the first Negro elected to the United States Senate since the Reconstruction Period. America is going to move ahead despite the tragic occurrences of recent days.

I speak of this now because as we stand here in this Pro Football Hall of Fame, we are mindful that the men we have honored in the past and the men we pay tribute to today are symbols of the kind of America we want our country to be. They possess the kind of qualities that are built into men on the playing field, the kind of strength that made Army's Lonely End, Capt. Bill Carpenter, call for fire on his own position in Vietnam when that position was overrun by the enemy.

What every American desperately wants is the opportunity to earn by his own ability and his own strength his own way in the world. That we have achieved on the pro football field. God help us to realize that goal in every other field of endeavor.

I congratulate each of you who have been inducted into the Pro Football Hall of Fame today not only because you are fully deserving of the honor but because in towns throughout the country little boys will look at you and say to themselves, "I want to be like him when I grow up. I'm going to make it on my own."

I congratulate you, too, because in earning this honor despite your diverse backgrounds you are telling the world, "Our Nation is one people and we intend to keep it that way." Thank you.

####

NATIONAL PRO FOOTBALL HALL OF FAME

OFFICE OF THE DIRECTOR / CANTON, OHIO / (216) 456-8207

SKETCHES OF EIGHT NEW MEMBERS OF PRO FOOTBALL'S HALL OF FAME

CHARLES PHILIP (CHUCK) BEDNARIK (b. May 1, 1925, Bethlehem, Pa.), center and linebacker, Philadelphia Eagles, 1949-62. All-Pro lineman nine times. In 12th season played amazing 394 1/2 minutes both ways plus 58 minutes in 1960 World Championship victory over Green Bay. Missed only three of 161 games. College: Pennsylvania, '49. Occupation: Concrete salesman and sportscaster. Residence: Abington, Pa. (suburban Philadelphia).

CHARLES WILLIAM BIDWILL (b. Sept. 16, 1895; d. April 19, 1947, in Chicago, Ill.), Owner, Chicago Cardinals (now St. Louis), 1933-47. Served in U.S. Naval Intelligence in World War I. Former assistant city prosecutor in Chicago. Left law practice to head national printing firm. Part-owner of Bears before buying Cardinals. Large race-track interests as managing director of Hawthorne, president of Sportsman's Park. College: Loyola, '16.

PAUL E. BROWN (b. Sept. 7, 1908, in Norwalk, O.), coach, Cleveland Browns, 1946-62. Attracted national attention as coach of his old high school, Massillon, O. with six consecutive state titles (1935-40). Won 58, lost only 1 in that stretch. Captured all four All-America Conference championships, six straight NFL Eastern titles, three World crowns. College: Miami of Ohio, '30. Occupation: Vice-President, Cleveland Browns. Residence: LaJolla, Calif.

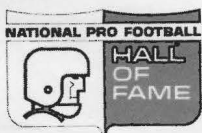
ROBERT A. (BOBBY) LAYNE (b. Dec. 19, 1926, Santa Ana, Tex.), quarterback, Chicago Bears, 1948; New York Bulldogs, 1949; Detroit Lions, 1950-58; Pittsburgh Steelers, 1958-62. Led Lions to four division, three World Championships. Taught players every minute has 60 seconds as he made The Clock a 12th teammate. Coll College: Texas, '48. Occupation: Investment broker (scout for Dallas Cowboys). Residence: Lubbock, Texas.

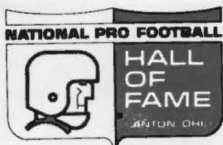
DANIEL F. REEVES (b. June 30, 1912, New York City), founder, Los Angeles Rams. Bought Cleveland franchise in 1941 before entering Air Force in World War II. Won World Championship in 1945, promptly moved team to Los Angeles against great odds and league opposition. Brought Pete Rozelle into football as publicity man, then general manager. College: Georgetown, '33. Occupation: Stock broker and Rams' president. Residence: Los Angeles, Calif.

KEN STRONG (b. August 6, 1906, West Haven, Conn.), halfback, Staten Island Stapletons, 1929-32; New York Giants, 1933-35; New York Yankees (old American League), 1936-37; Giants, 1939, 1944-47. Still Giants' all-time scorer with 351 points. Scored 17 in famous World Championship "sneaker game" against Bears in 1934. College: New York U., '29. Occupation: Manufacturer's Representative. Residence: Bayside, New York.

JOSEPH STYDAHAR (b. March 3, 1912, Kaylor, Pa.), tackle, Chicago Bears, 1936-42, 1945-46. All-Pro four straight seasons, 1937-40. Member of six division, three World Champions. Served three years as Navy gunnery officer. Head coach of Rams two seasons, winning Western title both years (1950-51) and World Championship once (1951). College: West Virginia, '36. Occupation: Salesman. Residence: Glencoe, Ill.

EMLEN TUNNELL (b. March 29, 1925, Bryn Mawr, Pa.), halfback, New York Giants, 1948-58; Green Bay Packers, 1959-61. Ignored in draft, asked for tryout. Set records for interceptions (79 for 1,282 yards) and punt returns (258 for 2,209 yards). In 1951, returned four kicks for TDs. In 1952-53, out-gained offensive teammates with runbacks of kicks, interceptions. College: Toledo and Iowa. Occupation: Giants' assistant coach. Residence: Philadelphia, Pa.





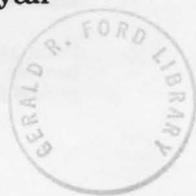
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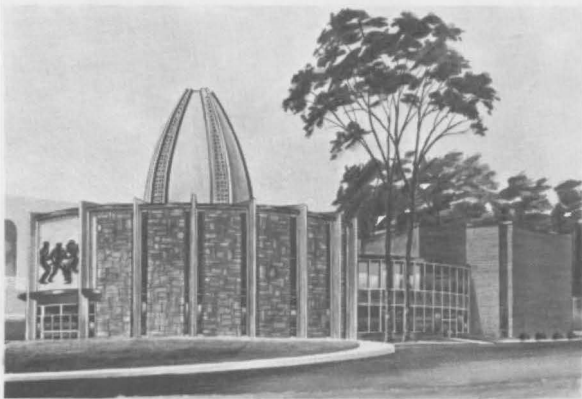


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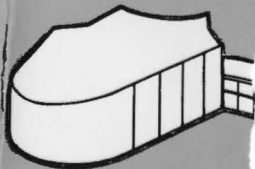
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In the Hall of Fame, each member is honored by a bronze bust and lifelike sketch showing what he did best . . . passing, running, kicking, tackling or brainstorming.

The National Board of Selectors will meet once each year to choose the new members to be honored in this area.

ENSHRINEMENT AREA

Shown at the right during ceremonies honoring the Charter Members of the Hall of Fame in 1963 are left to right:

Front row: Dutch Clark, Curly Lambeau, Mel Hein, John "Blood" McNally and Don Hutson.

Back row: Sammy Baugh, Cal Hubbard, Bronko Nagurski, George Halas, "Red" Grange and Ernie Nevers.



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Printed in U.S.A.

The rugged football figures on the building's facade were sculptured by Dale Drulis, a St. Louis wife and mother of football players.



BUILT BY FANS, FOR FANS

Pro Football's Hall of Fame - began as a spark in the mind of a Canton newspaper man. Co-operation from his editor hurled challenging headlines at the readers. Business, Industry, Jaycees, all civic groups rolled up their financial sleeves - land was donated - money raised - a Shrine was built and Pro Football returned to it's home town.

Realistically rising next to a football stadium in wooded parkland not far from where Jim Thorpe and George Halas led other pioneers in organizing the first Pro Football League, the million dollar House for Heroes was dedicated and opened its doors to the nation's football fans in September 1963.

A dramatic feature of the building is the 52 foot dome - a stylized architectural suggestion of a football rising to the skies. Pro Football's Shrine really consists of two buildings connected by a gently curving glass enclosed gallery. One is circular the other V shaped; each has two levels.

The House for Heroes is located near major interstate thruways and turnpikes. It is open from 9 to 9 daily on weekdays and 1 p.m. to 9 p.m. on Sundays in the summer and closes at 5 p.m. during the winter months.

In the Pro-File Movie Theater - a feature film is shown every hour on the hour.



From the entrance a spiralling ramp beneath the dome leads from the ground floor to the Exhibition Rotunda.



Each year, the Hall of Fame sponsors a football game between two outstanding NFL teams. Shown above at coin-tossing ceremonies at the stadium next to the Hall of Fame are (left to right) Byron "Whizzer" White, Supreme Court Justice and former All-Pro Halfback, as Honorary Captain of the Pittsburgh Steelers, Ohio's Governor James A. Rhodes as honorary referee, and Marion Motley as honorary captain of the Cleveland Browns.

The dedication of the building on September 7, 1963 was beamed coast-to-coast by C.B.S. TV. Chris Schenkel guided TV fans across the nation thru Pro Football's new and magnificent building.

The Exhibition Rotunda follows Pro Football's growth from its early catch-as-catch-can days through the organization of the National Football League, its rugged struggle for survival, and on to the great place of prominence it holds today. In combining the old with the new, the Rotunda houses projectors which allow the visitor to select any one of 48 slides, a rear view movie projector and tape recorded messages from Pro Football personalities.

Some of the cherished mementos in the Rotunda are:

- Jim Thorpe's Canton Bulldog blanket. His Carlisle sweater.
- Pete "Fats" Henry's Most complete football scrapbook.
- Knute Rockne's helmet.
- The Duluth Eskimos' trunk, which was much travelled with Ernie Nevers.
- Dutch Clark's No. 7 Detroit Lions uniform.

Many interesting stories about the memorabilia in the Exhibition Rotunda are told the visitor, in the hand rail in front of the exhibits.



THE FOOTBALL COMMUNICATIONS EXHIBIT

Here, by pressing a button, the visitor can listen to famous football voices. There are sixteen telephones in the Rotunda offering the fans tape recorded messages from the great Sac and Fox Indian Jim Thorpe, Harold "Red" Grange, Byron "Whizzer" White and many more. The phones also tell a story of communications from the spotter in the press box with the head coach on the field—to the quarterback and on to the game winning touchdown.

Famous football voices are recorded and filed in the Hall's voice library. Voices of the men honored in the Shrine are only a part of this ever growing sound library.



Pro Football's Shrine is much more than a magnificent collection of mementos and pictures—it is rapidly becoming the center of Pro Football information in the United States. In the Hall's library are game programs from active and defunct pro teams—some programs date back to the early 1900's. Commercial publications are aiding many researchers in their quest for information. Row upon row of file drawers are filled with photographs — squad, individual, exciting game action photos and many more. The Hall's goal is to have a photo of every man who ever played pro football.



Books make up a large part of the ever growing research center—football history, records, rules, instructional books, etc. In the volumes of biographical books, names like Knute Rockne, Jim Thorpe, John Unitas and other football greats are prominent. Fiction books bring back fond memories to adults as they leaf through pages written by authors they read many years before.

Still another integral part of Pro Football's Hall of Fame is its growing film library. Here is a wonderful collection of Championship Game films, annual Hi-Lites from teams, historical and biographical films such as "Rockne of Notre Dame" and "The Violent World of Sam Huff."



Films, which are shown every hour on the hour, are changed periodically in conjunction with events of a newsworthy nature in the football world.

This brochure published as a tribute to the Pro Football Hall of Fame

by

THE CANTON CHAMBER OF
COMMERCE CONVENTION
PROMOTION COMMITTEE

ART WORK AND DESIGN
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CANTON, OHIO

SAMMY BAUGH, Quarterback, Washington Redskins, 1937-52.

BERT BELL, Founder, Philadelphia Eagles (1933), and Head Coach, Commissioner, National Football League, 1946-59.

JOE CARR, Founder, Columbus Panhandles (1904); Organizer, National Football League (1920); President of the League, 1921-39.

GUY CHAMBERLIN, Head Coach, Halfback, End, Canton Bulldogs, Decatur Staleys (Original Bears), Cleveland Bulldogs, Frankford Yellowjackets, Chicago Cardinals, 1919-28.

DUTCH CLARK, Quarterback & Head Coach, Portsmouth (O.) Spartans, Detroit Lions, Cleveland Rams, 1931-42.

JIMMY CONZELMAN, Head Coach, Halfback, Executive, Decatur Staleys (Original Bears), Rock Island Independents, Milwaukee Badgers, Detroit Panthers, Providence Steam Roller, Chicago Cardinals, 1920-48.

PADDY DRISCOLL, alfback & Head Coach, Chicago Cardinals and Chicago Bears, 1919-31 and 1941-65. Still active with Bears.

BILL DUDLEY, Halfback, 1942, 1945-53, Pittsburgh Steelers, Detroit Lions and Washington Redskins.

DR. DANIEL J. FORTMANN, MD, Guard, Chicago Bears, 1936-46.

OTTO GRAHAM, Quarterback, Cleveland Browns, 1946-55.

RED GRANGE, Halfback, Chicago Bears & New York Yankees, 1925-37.

JOE GUYON, Halfback-Tackle, 1921-27, Cleveland Indians, Oorang Indians, Rock Island Independents, Kansas City Cowboys and New York Giants.

GEORGE HALAS, Founder, Head Coach, End, Decatur Staleys (1920) who became the Chicago Bears. Also played in 1919 with Rock Island Independents. Still active as Bears' Head Coach.



THE ROSTER

(Alphabetical listing of the 39 members of
Pro Football's Hall of Fame)

ED HEALEY, Tackle, Rock Island Independents and Chicago Bears, 1920-27.

MEL HEIN, Center, New York Giants, 1931-45.

PETE HENRY, Tackle, Canton Bulldogs, Akron Steels, New York Giants, Pottsville Maroons, Staten Island Stapletons, 1920-30.

ARNIE HERBER, Halfback, 1930-41, 1944-45, Green Bay Packers and New York Giants.

CLARKE HINKLE, Fullback, Green Bay Packers, 1932-41.

CAL HUBBARD, Tackle, New York Giants, Green Bay Packers, Pittsburgh Steelers, 1927-36.

DON HUTSON, End, Green Bay Packers, 1935-45.

WALT KIESLING, Player-Coach, 1926-61, Duluth Eskimos, Pottsville Maroons, Boston Braves, Chicago Cardinals, Chicago Bears, Green Bay Packers, Pittsburgh Steelers, Philadelphia-Pittsburgh and Chicago-Pittsburgh.

CURLY LAMBEAU, Founder, Head Coach, Halfback, Green Bay Packers (1919-49); also Head Coach of Chicago Cardinals and Washington Redskins, 1950-54.

SID LUCKMAN, Quarterback, Chicago Bears, 1939-50. Still active as advisory coach with Bears.

LINK LYMAN, Tackle, Canton Bulldogs, Cleveland Bulldogs, Chicago Bears, 1922-34.



TIM MARA, Founder, New York Giants (1925).

GEORGE P. MARSHALL, Founder, Washington Redskins (as Boston Braves in 1932); Still active as President of Redskins.

GEORGE McAFEE, Halfback, 1940-41, 1945-50, Chicago Bears.

JOHN BLOOD McNALLY, Halfback, Milwaukee Badgers, Duluth Eskimos, Pottsville Maroons, Green Bay Packers, Pittsburgh Steelers, 1925-39.

MIKE MICHALSKE, Guard, New York Yankees and Green Bay Packers, 1927-37.

BRONKO NAGURSKI, Fullback & Tackle, Chicago Bears, 1930-37, 1943.

ERNIE NEVERS, Fullback & Head Coach, Duluth Eskimos and Chicago Cardinals, 1926-31, 1939.

STEVE OWEN, Player-Coach, 1924-53, Kansas City Cowboys and New York Giants.

HUGH "SHORTY" RAY, National Football League technical advisor and officials supervisor, 1938-56.

ART ROONEY, Founder, Pittsburgh Steelers, 1933; President of Steelers.

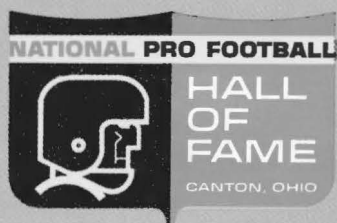
JIM THORPE, Halfback, Canton Bulldogs, Pine Village (Ind.) A.A., Oorang Indians, Toledo Maroons, Rock Island Independents, New York Giants, 1915-26.

GEORGE TRAFTON, Center, Chicago Bears, 1920-32.

CLYDE "BULLDOG" TURNER, Center, 1940-52, Chicago Bears.

STEVE VAN BUREN, Halfback, Philadelphia Eagles, 1944-51.

BOB WATERFIELD, Quarterback, Cleveland & Los Angeles Rams, 1945-52.



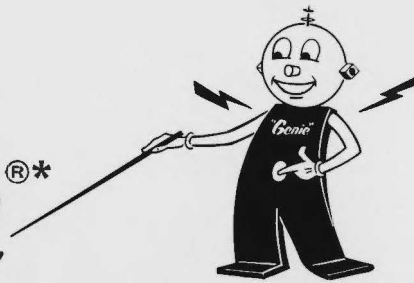
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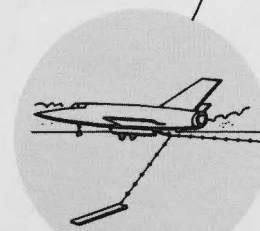
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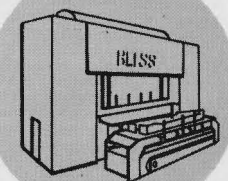
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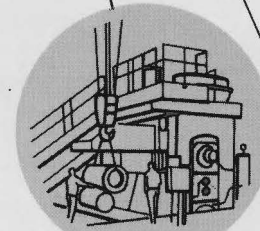
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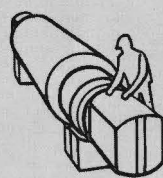
West Germany: A Bliss arresting gear "catches" a landing U. S. A. F. jet fighter on the runway after a brake failure.



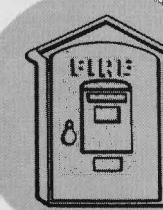
Brazil: Auto body sections are stamped out on huge Bliss mechanical presses at a plant in São Paulo.



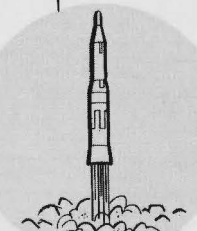
India: Vitally-needed aluminum strip comes whirling off a new Bliss cold mill near Calcutta.



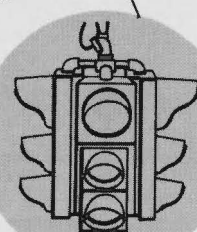
Chicago: A Bliss Mackintosh-Hemphill roll is readied for service in a rolling mill at a giant steel plant.



Memphis: Antiquated fire alarms are replaced by a modern, more extensive Bliss-Gamewell coded alarm system.



Cape Canaveral: Bliss-built nozzles and engine parts help guide a Minuteman missile 5,000 miles down range.



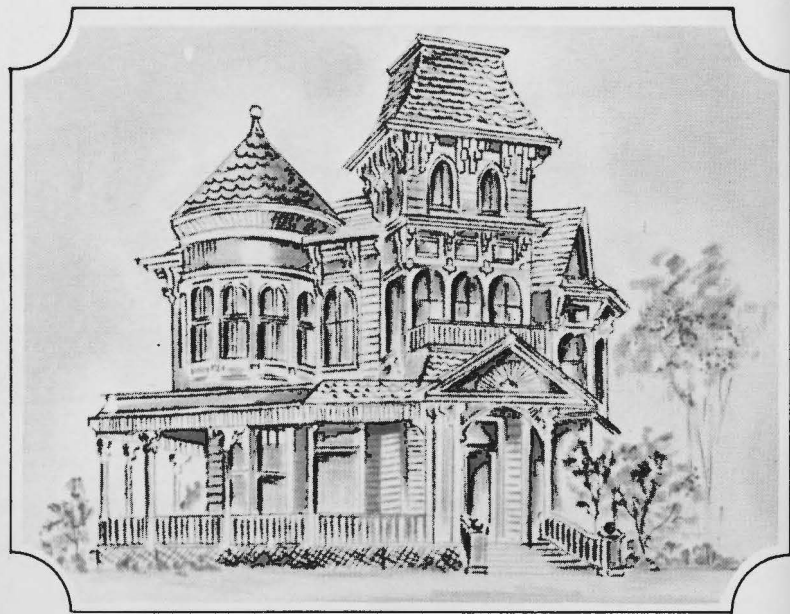
Tampa: Revolutionary Bliss-Eagle traffic control system uses an electronic brain to synchronize traffic flow.

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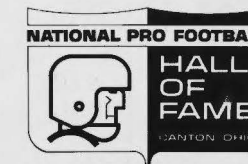
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Pro Football's Hall of Fame is more than a monument to the mighty men of the gridiron . . . more than a mere repository for their relics — a sort of sanctified attic. It is more than all that.

It is a tribute to the selfless citizens of a town without a team who seized upon an idea and formed Football's Greatest Team to bring it to reality.

It is a tribute to all of them who made this possible . . .

Those who conceived it . . . who saw its merit, and gave it life . . .

Those who nurtured the plan . . . who guided the dreamy project past varied pitfalls . . . who consummated the construction . . .

To them . . . to all of them who fought it to the goal-line, Pro Football's Hall of Fame is a tribute.

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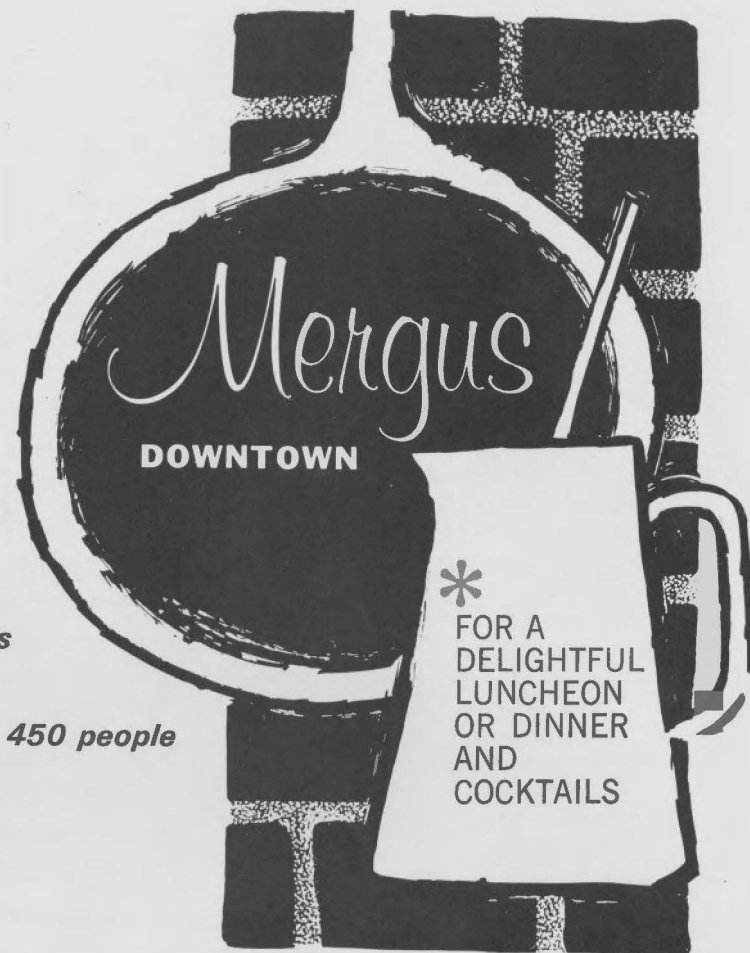
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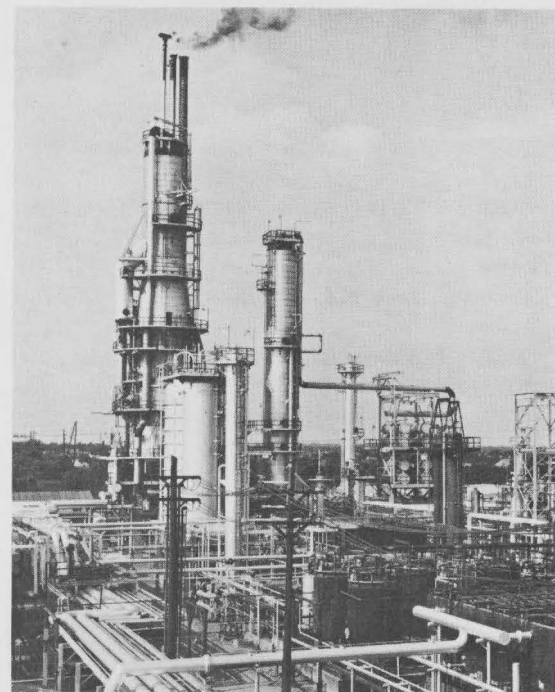
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C. L. Deerwester — Canton Police Commissioner
Lt. Ed Moore — County Sheriff Department
Robert Perez — Director of County Sheriffs Auxiliary
Lt. Col. John Paul — U. S. Army Reserves
Robert Harmon — Canton Chamber of Commerce
Corp. J. W. Pribble — Ohio State Highway Patrol
James M. Lucas, Chairman — Pro Football Hall of Fame

PARADE LINE-UP:

Canton Motorcycle Police Escort — Comm. C. L. Deerwester
Canton Police Color Guard
Canton Police Marching Unit — Capt. John Pelger
Mayor of Canton — James Lawhun
Canton Safety - Service Director — Cliff W. Gehrum
Canton City Officials
Lehman High School Band — John Bonar, Director
Canton YMCA Float — William T. Cumler
1906 Antique Car
Automobile Caravan from Pottsville, Pennsylvania — Joe Zacko

DIVISION I — THE 1920's. (To salute the founding of the National Football League in 1920 in Canton, Ohio)

Hall of Fame Board of Trustees — Earl Schreiber, Chairman
Miss Canton — Sandra Kinsley
Timken Vocational High School Band — Gary Payne, Director
Timken Rockettes
Automobiles of Dignitaries
Hall of Fame Bandwagon — Emil Hahn, Director
Antique Automobiles:
1924 Packard Touring Car — Carl Summer, Minerva, Ohio
1929 Buick — John Hormell, Minerva, Ohio
1929 Cord — Jack Armstrong, Minerva, Ohio
1922 Overland Touring Car — Carl Summer
1928 Ford Phaeton — Warren Ruff, Minerva, Ohio
1928 Dodge Victory "6" — Bob Coleman, Minerva, Ohio
1926 Model "T" Ford Roadster — Jim Sutton, Minerva, Ohio
1928 Ford Sedan — Charles Ossler, Robertsville, Ohio
1922 Ford Model "T" Roadster — Arlin Weikart, Minerva, O.
1929 Dodge Sedan — Gene Hoopes, Minerva, Ohio
1927 Chevrolet — Richard Volkert, North Lawrence, Ohio
McKinley High School Band — John Clovis, Director

The Hi-Lites Majorette Corps (Minerva, Ohio) — Janet Morehead, Leader
Hall of Fame Chorus Float — D. Dean Roach
American Legion Post #44 Color Guard — Carl Krause, Comdr.
American Legion Post #44 Marching Unit
American Legion Post #44 Float
Central Catholic High School Band — James M. Lucas, Director
3rd How. Bn., 92nd Arty., U. S. Army Reserve Color Guard — Major Thomas Jakmidis
3rd How. Bn., 92nd Arty., U. S. Army Reserve Float
Antique 1923 Model "T" Touring Car — Schneeberger Funeral Homes
Antique 1928 Packard — Rotary Club of America
Antique Cars — Horseless Carriage Club, Canton, Ohio
Lincoln High School Band — A. Jerd Bayless, Director
World War I Veterans — James Keller, Commander
State World War I Veterans — Lee Urabn
Springfield Township High School Band, Akron, Ohio — Dale Stanford, Director

DIVISION II — The 1940's. (The new era in the National Football League — East vs. West)

Stark County Sheriffs Bus
Stark County Sheriffs Mounted Posse — Robert Perez
Stark County Sheriffs Motorcycle Unit
Jackson Memorial High School Band — Clarence Gates, Director
VFW Post #693 Color Guard — John Carlton, Commander
Junior Auxiliary, VFW Post #693 Color Guard — Robt. E. Petree
Junior Auxiliary, VFW Post #693 Drill Team
Isaly Dairy Float — A. J. Disler
Minerva High School Band — James Lamb, Director
6th How. Btry., U. S. Marine Corps Reserve Color Guard — Captain W. T. Berglund
6th How. Btry., U. S. Marine Corps Reserve Float
VFW Post #3747 Color Guard — Don Snyder, Commander
VFW Post #3747 Ladies Auxiliary Color Guard

Tuslaw High School Band — Robert Bayless, Director
Polo Karts, International Kart Polo, Inc. — George Wauffull
Disabled American Veterans Mounted Color Guard — Earl DeHoff
Disabled American Veterans Auxiliary Color Guard
East Canton High School Band — Donald Kennedy, Director
Kadets of VFW #451, Lorain, Ohio — Arthur Jahnsz
American Red Cross, Canton Chapter, Station Wagon — Mrs. George B. Frease
American Legion Post #419 Color Guard, North Canton — Robert Shiltz
American Legion Post #419 Rifle Squad, North Canton, Ohio
Glenwood High School Band — Rex Mitchell, Director
Louisville High School Band — Howard R. Smith, Director

DIVISION III — The 1960's. (To salute the dedication of the Pro Football Hall of Fame, Canton, Ohio)

Hoover High School Band, No. Canton — John E. Hafer, Director
Wadsworth Testing Laboratory Float — Jeraldine Johnson
Carol Koontz Majorette Troupe, North Canton — Carol Rowlands
Quimby Material Handling Float — Eugene Quimby
Hq. 2nd Tank Bn., 37th Div. Ohio National Guard Color Guard — Sgt. Charles Schleppi
Marlington High School Band — James Waldeck, Director

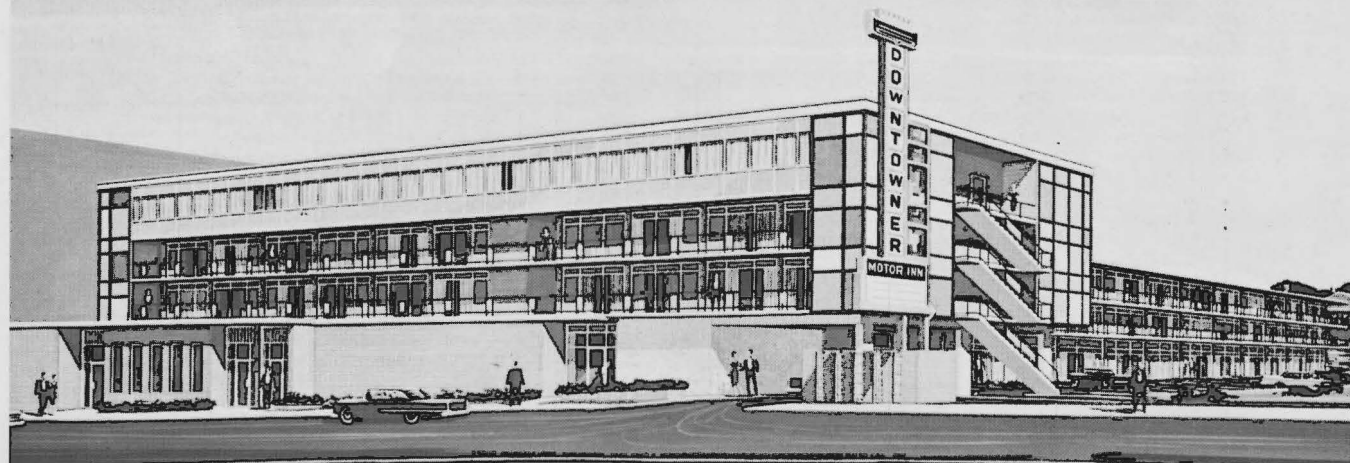
Nike-Ajax Missile Display, Cleveland Air Defense — Pfc. Donald Frandsen
Radio Station WHLO Mobile Broadcasting Unit — G. Barnhart
Perry High School Band — Roy Estep, Director
Westbranch High School Band, Mahoning County — Tim DeStefano, Director
Canton Players Guild Cast
Canton Players Guild Elephants and Banners



The Downtowner Motor Inn has brought a new dimension of hospitality and comfort to Canton. Completely new, with tasteful contemporary furnishings and appointments, the Downtowner Motor Inn offers the convenience of a downtown location with spacious free parking, restaurant and lounge.

The T. K. Harris Agency Co. has been pleased to work with the developers of the Downtowner Motor Inn by supplying the site and making other necessary arrangements. This is but one facet of the full range of real estate services available to you at The T. K. Harris Agency Co. Your inquiry about residential, commercial and industrial properties or property management will receive courteous, experienced counsel. You're invited, too, to visit our new offices, located on the top floor of the Downtowner building.

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"The greatest athlete in the world"

That's what the King of Sweden called the first man ever to win both the pentathlon and the decathlon. It happened at the 1912 Olympics. The man's name? Jim Thorpe—one of the all-time greats of American amateur and professional sports, honored now in the new National Pro Football Hall of Fame.

Football's just not the game it was when Dad was yelling himself hoarse at "Big Jim's" open-field running. New rules have sharpened the action; equipment is lighter, stronger. The same holds true for the fans. Gone are the Hoover collars and the heavy fabrics. Now the accent is on lightness—easy-to-live-in styles, fabrics that combine good looks with wrinkle resistance and

press retention. Stevens Consort fabric, for example.

Consort is the official National Football League slack fabric—a crisp, modern-weight combo of Orlon® acrylic and worsted wool. Look for the official N.F.L. tag when you're buying slacks. It's your assurance of up-to-the-minute style in slacks that keep their well-pressed good looks much longer.

Free: Thorpe's Life Story & Picture

If you're interested in the amazing career of the half-Indian boy from Oklahoma who astounded the world with his athletic skill, Stevens has prepared a short biography of Jim Thorpe, plus a copy of the illustration in this ad suitable for

framing. (The original of this picture is now on permanent display at the Pro Football Hall of Fame.) For the free biography and picture, send coupon to: Sam Huff, c/o Consort Fabrics, J. P. Stevens & Co., Inc., 1460 Broadway, New York 36, N. Y.

Please send me your free biography and picture of "Big Jim" Thorpe.

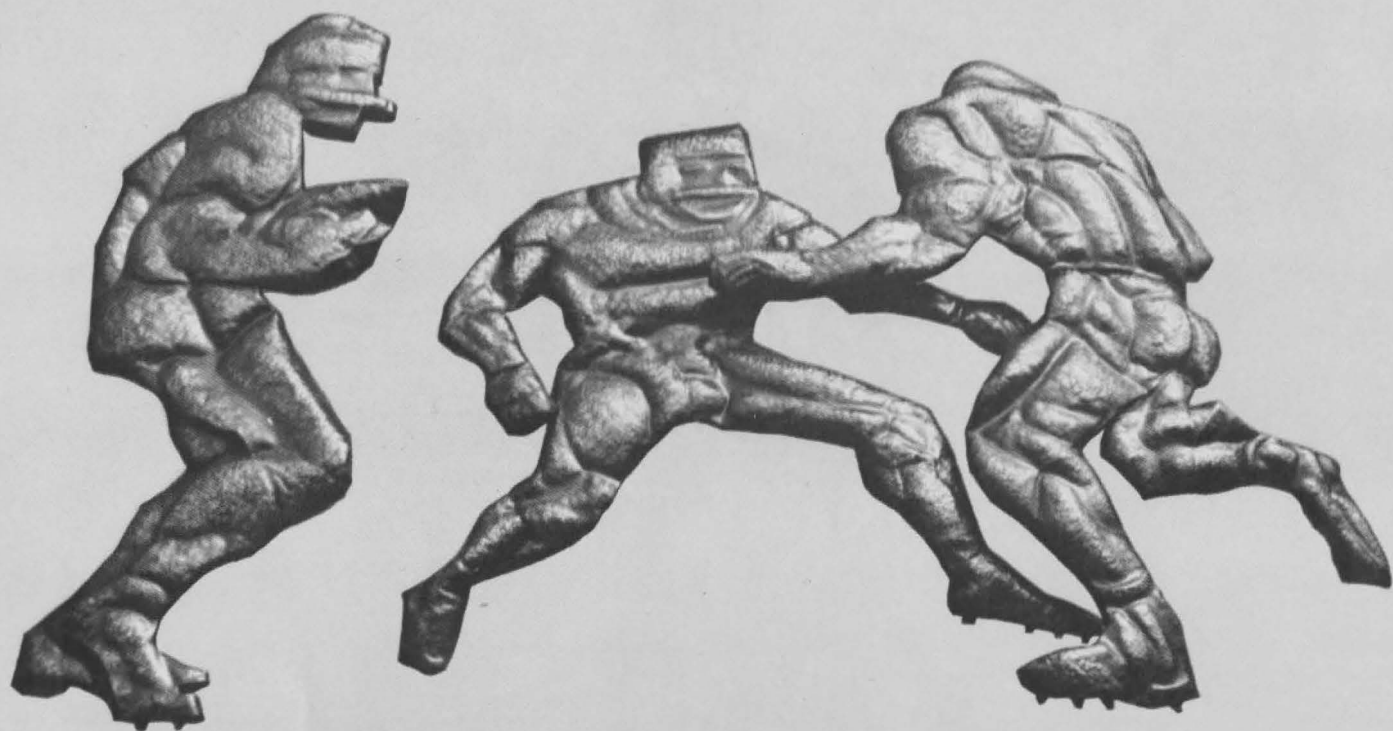
NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____



For Old Time's Sake



Facade of Pro Football's Hall of Fame Building. These heroic copper figures were hand-hammered by Sculptress Dale Drulis.

There was a lot of talk for years about a Pro Football Hall of Fame. Talk, but no action. Something almost happened, once. Early in the benevolent reign of Commissioner Bert Bell, Latrobe was recognized for the NFL Hall. Latrobe is the little town forty miles south-east of Pittsburgh where most historians agree the first player was paid and the first pro game was played.

But there was no money for the project. The go-ahead gathered dust.

Almost two decades passed before a young newspaperman in Canton, Ohio, got to thinking that his town ought to show more active pride in its rich football heritage.

Germane Swanson of The Canton Repository was steeped in this history. He had heard the old-timers mulling over the long-ago gridiron glories of Jim Thorpe and his Canton Bulldogs. He had verified their claims in the files of The Repository, always a football-minded newspaper. And he was inspired into action while leafing through the NFL's press guide

which records the important historical roles played by Canton and its neighbor, Massillon, in the rise of Pro Football.

Canton, thought Swanson, should be Pro Football's Cooperstown, the little New York town where baseball's hall of fame is located.

Canton . . . where Jim Thorpe had first stirred national interest. Canton . . . where the first pro football championships were decided. Canton . . . where George Halas had sat on a running-board to help organize the NFL in an auto showroom on a humid September night in 1920.

Swanson, somewhat timidly, sampled his idea on Harold Sauerbrei, Cleveland Browns' executive. Encouraged by Sauerbrei, Swanson then went to Editor Clayton Horn. A former sportswriter himself, Editor Horn promptly had the idea hurled in challenging headlines to the readers.

Many civic hands stretched out eagerly for the flung-down gauntlet.

Six members each of the Chamber of Com-

merce and the Jaycees were named to a Steering Committee which got right down to work.

Organization? A constitution and by-laws had to be worked up. Operating funds were obtained.

A building site? The Canton Council and Board of Park Commissioners readily made suitable park land available.

Money? Industry offered a fat base for any fund drive. Businessmen stretched their civic budgets. The Jaycees volunteered for the leg work. Labor insisted upon a part. All civic groups were ready to roll up their financial sleeves.

The only thing remaining on the most wanted list was NFL recognition.

It was not immediately forthcoming. Canton encountered envious opposition. Stirred all of a sudden by the fervor of this town without a team, league cities nurtured a possessive urge to have the Hall of Fame. Detroit . . . Los Angeles . . . Green Bay . . . and, too, Latrobe came alive and fighting.

Canton's generous offer to provide a house for Pro Football's homeless heroes, strangely, was tabled for a full year. And, even then, it had to face a vote. The community's plan was well-conceived, persuasively presented, but it went down to the very last vote in a roll-call of NFL clubs before it was definitely determined (April 27, 1961) that Pro Football's Hall of Fame should be placed in the game's old home town. ■

ADVISORY BOARD

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Campaign Treasurer
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The fund drive for Pro Football's Hall of Fame kicked off with an On-to-Victory Dinner. This Big Four provided the most impetus. Left to right, Rip Miller, Canton-born Notre Dame star lineman and assistant athletic director at the U. S. Naval Academy; Congressman Frank T. Bow of Ohio; William E. Umstatte, Chairman of the Executive Committee of the Timken Roller Bearing Company; and Senator Frank J. Lausche of Ohio.



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Excellent hotel accommodations
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A quiet, delightful atmosphere for
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Featuring our luncheon buffet.
You'll love it!

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Full menu, excellent service, serv-
ing daily and Sunday.

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Tailor and Haberdasher
- * Punched Jewelry
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Plan to make The Onesto your
next convention headquarters.

The House for Heroes

*Pro Football's Hall of Fame has emerged with magnifi-
cence above and beyond all others.

Built by fans, the million-dollar mansion for gridiron
immortals is set realistically right next to a football stadium.

Its 14-acre estate has been carved out of wooded park-
land on the edge of the town where Jim Thorpe first brought
national attention to the Pros . . . and where the National
Football league was organized in 1920.

A dramatic feature is the 52-foot dome — a stylized
architectural suggestion of a football standing to the skies.

There really are two buildings connected by a gently
curving glass-enclosed gallery. One is circular, the other V-
shaped; each has two levels.

Around the exterior of the first structure, sleek concrete
piers grow gracefully from the ground to support the domed
roof, adding trim symmetry. The round wall is rough-hewn
mountain quarry stone, as rugged as Pro Football itself; the
V-shaped wall is brick from home kilns — as American as
the game itself.

Above the glass-domed main entrance is an heroic facade
of copper sculpture, its football warriors as tall as ten feet,
its total weight in excess of 800 pounds.

From the entrance, a spiraling ramp beneath the dome
brings the visitor from ground-level to a rotunda which pro-
vides a wide expanse for exhibits, both historic and exciting.

The glass-enclosed passageway between the two build-
ings creates a reflective interlude for the visitor as he proceeds
from the exhibit area to The Hall of Fame.

Additional major features of the two buildings are a foot-
ball movie theater, an art gallery, a library, and a gift shop.
(For more detailed information on building features see
Pages 14 and 61.)

The building cost \$400,000, but it is a million-dollar
project overall when the value of the land and the museum
contents are considered — not to mention the dedicated hours
of love's labor.

Construction was accomplished within one year despite
the foulest of winter months.

Ground was broken by NFL Commissioner Pete Rozelle at
noon on August 11, 1962, in ceremonies attended by famous
football personalities, outstanding public figures, and fans—
who made it all possible.

NFL Commissioner Pete Rozelle breaks ground for Pro Football's Hall
of Fame while Massillon's Harry Stuhldreher grins approval.



Football's Greatest Weekend

September 7 & 8, 1963 • at Canton, Ohio, in Fawcett Stadium

- Annual Pro Football Hall of Fame Parade
- Dedication of Pro Football's new Hall of Fame
- Formal Reception of The Charter Members
- The Annual Hall of Fame Football Game

Saturday, the Seventh Day of September — The Day of Dedication

(The Parade will start at 9:30 A. M. and proceed to Fawcett Stadium)

The Dedication Program

The Hall of Fame Prayer . . . Reverend Father Benedict Dudley, O.F.M.

The National Anthem . . . the massed bands of the parade
(Under the Direction of James M. Lucas)

The Welcome . . . Mayor James H. Lawhun, Jr., of Canton

The Introduction of Mr. Bob Considine by Mr. Jim Muzzy

The Presentations to The Hall of Fame Charter Members:

David L. Lawrence, Special Assistant to the President, to George Halas

Jim Conzelman of The Hall of Fame staff to Red Grange

Arthur Daley of The New York Times to John V. Mara, accepting for his father, the late T. J.
(Tim) Mara

Elmer Layden, fullback of the Notre Dame Four Horsemen, to Ernie Nevers

Paul Kerr, President, Baseball Hall of Fame, to Cal Hubbard

E. E. (Rip) Miller of the United States Naval Academy to Harry Robb, accepting for his former
Canton Bulldogs teammate, the late Pete Henry

United States Senator Philip A. Hart of Michigan to Dutch Clark - (Potay?)

Jimmy Crowley, left halfback of Notre Dame's Four Horsemen, to Curly Lambeau

Earl Schreiber, President, Pro Football Hall of Fame, to Dan Tehan, accepting for the late Joe Carr

Dante Lavelli of The Cleveland Browns to Don Hutson

Congressman Frank T. Bow of Canton to Mel Hein

Don Miller, right halfback of Notre Dame's Four Horsemen, to Bronko Nagurski

David McDonald, President, United Steelworkers of America, to Arthur Rooney, accepting for his
former partner, the late Bert Bell

Major General Harry W. Abendroth, USA, to Milton W. King, accepting for his friend, George P.
Marshall

Mr. Justice Byron S. White of the United States Supreme Court to his former coach, John Blood
McNally

Harry Stuhldreher, quarterback of Notre Dame's Four Horsemen, to Sammy Baugh

Henry A. Roemer, Chairman, Executive Committee of Sharon Steel, to Pete Calac, accepting
for his Carlisle Indians and Canton Bulldogs teammate, Jim Thorpe

The Dedication . . . U. S. Senator Frank J. Lausche

The Acceptance . . . NFL Commissioner Pete Rozelle

Sunday the Eighth Day of September — The Day of the Hall of Fame Game

The Pre-Game

1:30 Entrance of the bands

Lincoln . . Director A. Jerd Bayless

Timken . . Director Gary Payne

McKinley . . Director John Clovis

Lehman . . Director John Bonar

Central Catholic . . Director James M. Lucas

1:50 The Hall of Fame Prayer

1:52 The National Anthem by the massed bands

2:05 The Toss of the Coin

Honorary Referee, Governor James A. Rhodes, of Ohio

Honorary Captains, Marion Motley of the Browns, and Supreme Court Justice

Byron S. White of the Steelers

The Half-Time

Lincoln and Timken Bands

FOR OVER 50 YEARS...
THE VOICE OF
THE MOTORIST
IN STARK COUNTY



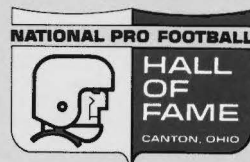
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When you visit Pro Football's Hall of Fame, do not come to bury Caesar, but to praise him! The Hall is done, of course, in dignity but there is no attempt to stifle the combat and color of the game.

Most of the V-Building's main level is devoted to The Hall, whose twin corridors slant slowly together to create a climactic rotunda.

The corridors' saw-tooth lines simplify fulfillment of the avowed policy that precisely identical spaces be reserved for Members of The Hall of Fame.

In these areas of honor, an enormous illustration of each Hall of Famer comes to life on the rich walnut wall—passing, running, kicking, blocking, tackling . . . whatever it was he did best. An executive, of course, is depicted appropriately.

The bright saw-tooth panel provides a pedestal and a sparkling background for the bronze bust.

THE SCULPTOR

John Miller Worthington of Canton, Ohio. Art Institute of Chicago, Cleveland Institute. Art Director and Vice President, Old King Cole, Inc., industrial designers-manufacturers.

THE ILLUSTRATORS

Dave Boss of Los Angeles, Calif. Cleveland Institute. Produces "The NFL and You", annual league publication distributed to collegians. Art Director for Rams, NFL Properties, Petersen's "Pro Football Annual."

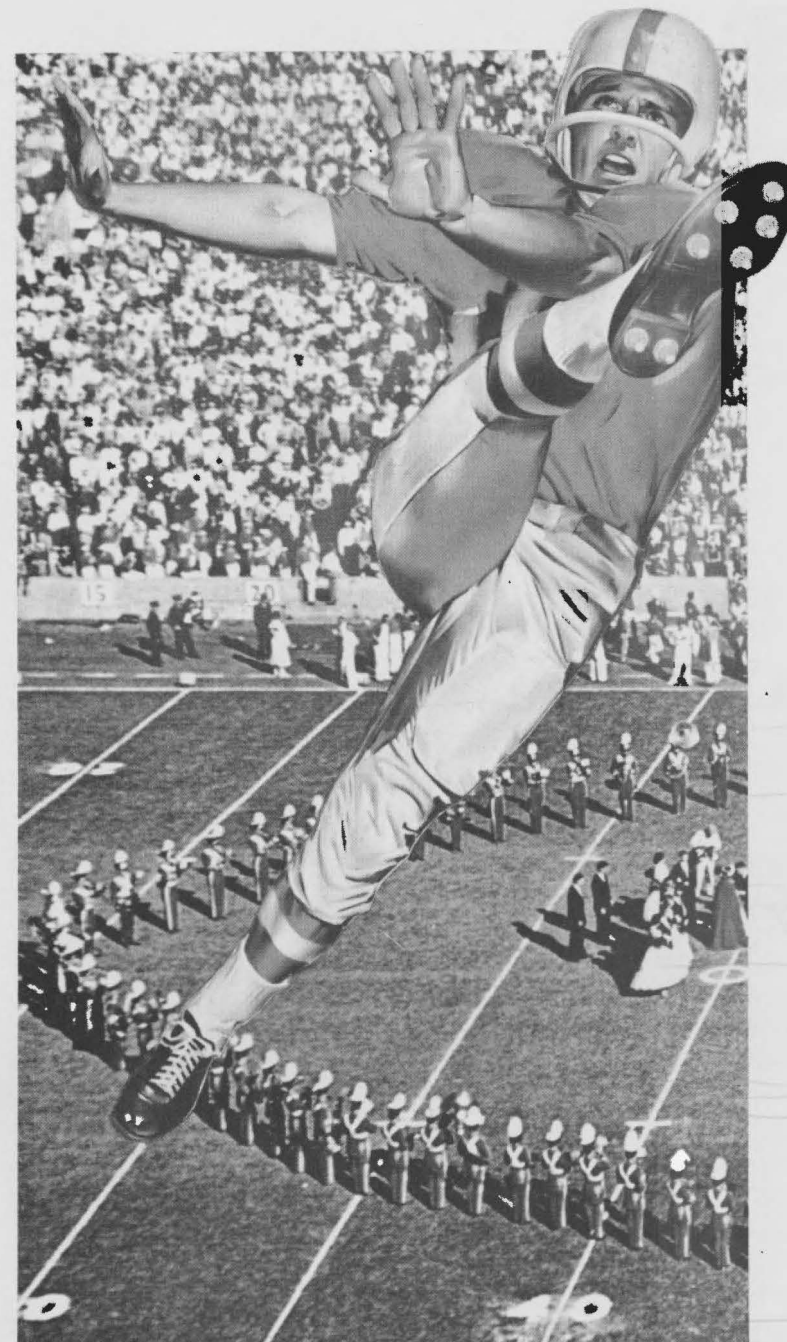
Murray Olderman of Leonia, N. J. Self-titled tramp student—North Carolina, Missouri, Stanford, Northwestern (MA in Journalism). No formal training, began sports cartooning at Missouri. NEA Service sports illustrator.

Bob Riger of New York City. Prize-winning pictorial reporter. Noted for his skills with camera, pen or brush, typewriter. His work has appeared in many national publications. Created THE PROS, first great picture story of Pro Football. Author of "Best Plays of the Year," annual NFL publication.

Lou Darvas of Rocky River, O. Worked his way through John Huntington School of Art in Cleveland, attending night classes. Almost 30 years with Scripps-Howard Newspapers as illustrator and cartoonist, first with the old Toledo News-Bee, now with The Cleveland Press.

Gary G. Thomas of Cleveland, O. Syracuse University and Cooper School of Art. Staff artist with Manning Studios in Cleveland.

Jim Bama of New York City. Trained at Art Students League in Manhattan. New York Giants' official artist. Has done work for Air Force Academy Museum. Charles E. Cooper Studios in New York.



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THE COCA-COLA BOTTLING CO., CANTON, OHIO

IN THE BEGINNING...

Pro Football was forged in steel and coal towns in the 1890's.

The game itself had been thought up by prep school rebels in sniffy Boston. It had gone to college soon after the Civil War. Young, untamed Ivy League grads began to bring it back to their home towns.

In the rugged communities of western Pennsylvania, the sport was seized upon with zest. It was almost too good to be true. Legal assault was to their liking.

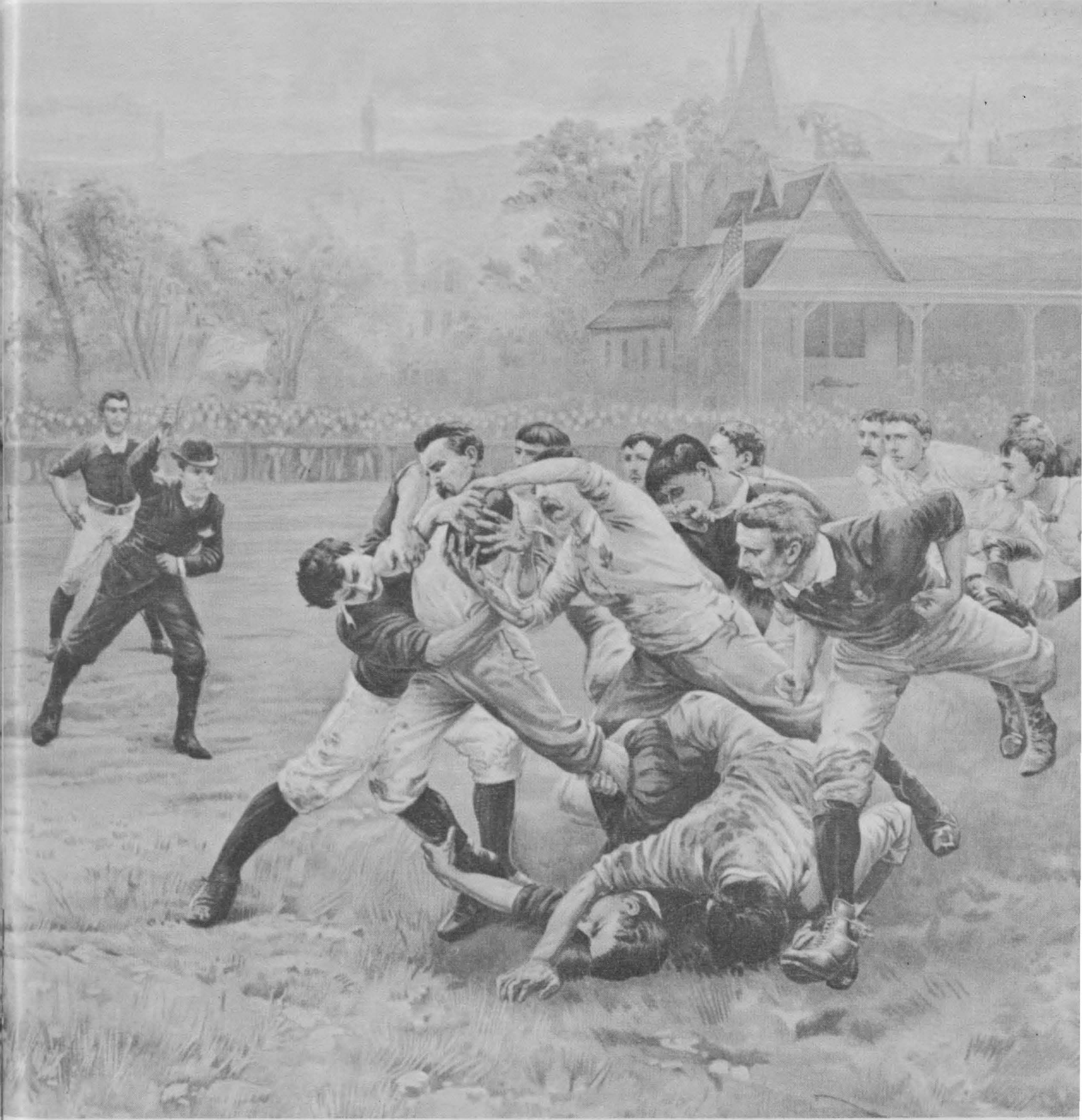
Sturdy youth of mill and mine formed clubs. Soon, town teams came into being, and challenges began to ricochet.

The teams met in crude, uncoached combat on open fields that weren't always completely cleared of slag. At first, for these lads, conflict was enough compensation. They scrimmaged for sheer joy.

But rivalries flamed. Victory became vital to a town — at any cost, almost.

And, so professionalism began to rear what then was considered by some to be a rather ugly head. By the end of the Nineteenth Century, there were

(continued on following pages)

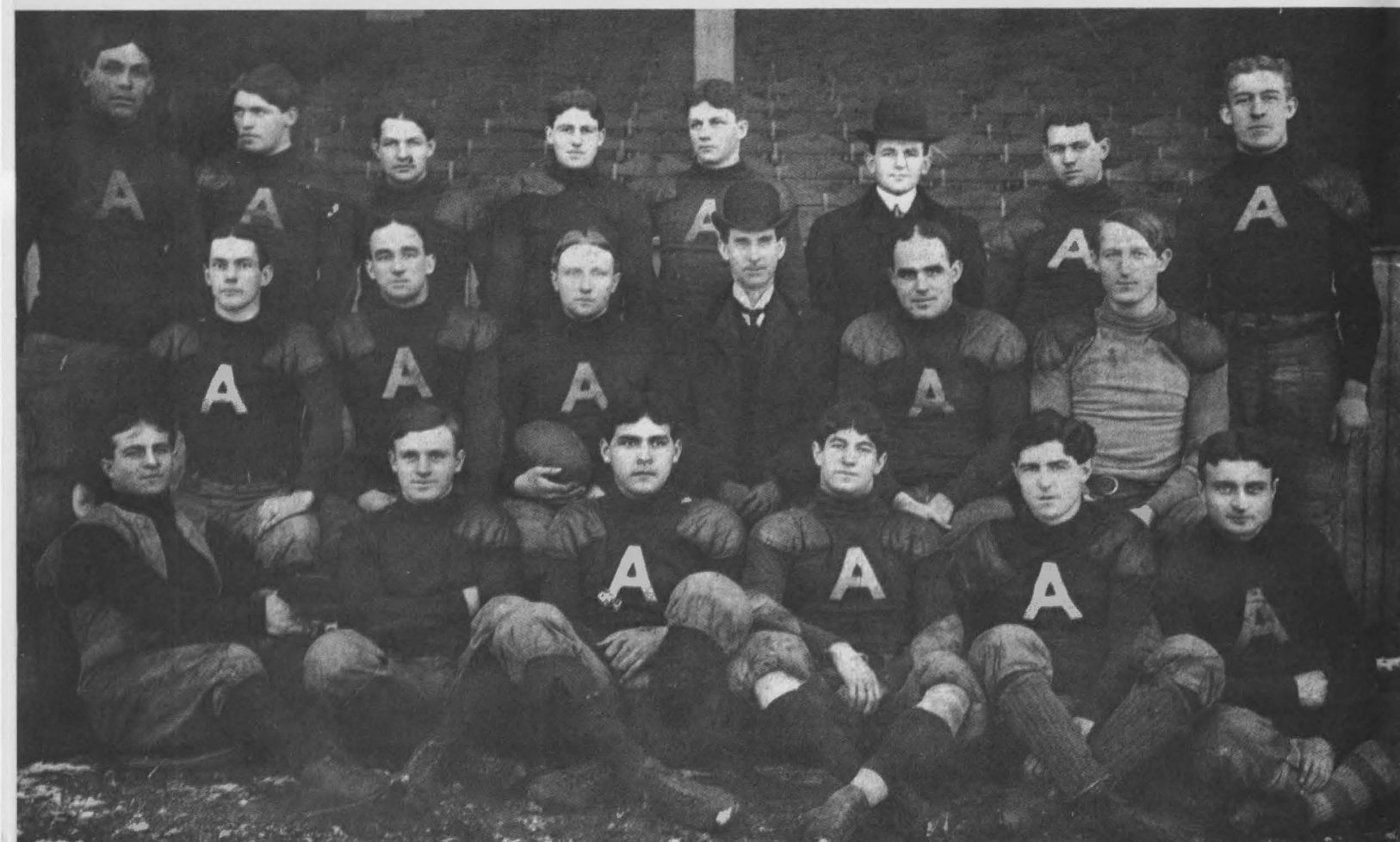


This painting depicting the first Pro Football game in Latrobe, Penna., hangs in the Art Gallery at Pro Football's Hall of Fame at Canton, Ohio.



(Above) The 1895 Latrobe (Pa.) YMCA team, recognized generally as the first to hire pros. In the front row, third from right, is the first self-confessed paid gridder — John Brallier.

(Below) The World Champions of 1902-3. The Philadelphia Athletics, managed by nobody but Connie Mack himself who (need we say?) is in the middle row. Next to Mr. Mack's left is Art McFarland of St. Clairsville, Ohio, whose widow presented this treasured print to Pro Football's Hall of Fame through Francis Wallace, the noted football author.



nine known pro teams in and around Pittsburgh.

The first pro player? . . . the first pro team? . . . the first pro game? . . . when? . . . and where? . . . and by whom? . . .

These are not just questions; they are quarrels. Football buffs confront you with chips on their verbal shoulders.

Historians don't agree. Research has seemed to die on beachheads.

(Ed. Note: The Pro Football Hall of Fame Library will provide the air-sea-armor support these slogging infantrymen of research have lacked in the past. (See Page 61.)

Generally, the story of Latrobe, Pa., is accepted. It has been recognized as fact for quite some time by the National Football League.

In the summer of 1895, the YMCA in Latrobe organized a team and challenged the Indians Athletic Association in the neighboring community of Jeannette.

The Latrobe manager then offered \$10 to a chunky 16-year-old college-bound youth named John Brallier to help. Brallier accepted . . . and thereby became the first admitted pro. He was worth every cent of the ten dollars because Latrobe won, 6-0 . . . and invited him to come back the next year, and to bring some other burlies with him.

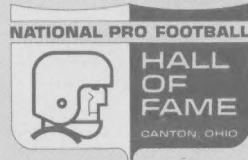
He did. And Jeannette hired some, too — and Pro Football was on its way.



John Brallier (above) got ten dollars to play for Latrobe in 1895 — the first play-for-pay pigskinner. However . . . Some historians think the first pro gridder was Lawson Fiscus (below) who played for the Greensburg (Pa.) team in 1894.



NATIONAL BOARD OF SELECTORS



A National Board of Selectors passes upon Pro Football's Hall of Fame Candidates.

There are fourteen Selectors . . . one from each NFL city. He is chosen by pro football authorities of press-radio-TV in his area.

Each has one vote. Thus, New York's millions cannot swamp Green Bay's thousands (on or off the field!)

The National Board of Selectors meet at least once each year face-to-face for discussion and selection. The Selectors set the ground rules at each meeting — how many to select, by what majority, and so forth.

The only restriction is that a player must be retired for three years to be considered.

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THE FOUR ERAS OF FOOTBALL

Pro Football separates itself into four distinct eras created by wide differences in playing conditions and many changes in the rules.

The differences and changes have affected materially the full meaning of statistics, and other standards by which players are evaluated.

A Hall of Fame candidate, therefore, is judged on the basis of how well he did under conditions and rules of his day, against players and teams of his time.

Selections, thus, will be made from the following eras of Pro Football:

PRE - 1920

Pro Football's pioneers were rugged. There were some great performers, and a few outstanding teams. Most of it, though, was semi-pro and under aliases. There was no league, no organization, no reliable records.

1920 - 32

Order began to develop with formation of the NFL in 1920 in Canton, Ohio. However, players performed under trying conditions. The rules handicapped the offense considerably.

1933 - 42

This is when the most sweeping rules changes occurred. Forward passing was permitted from any point behind line; action was moved in from sidelines; posts were put on goal line; etc.

1943 - 62

Free substitution was allowed (on a one-year trial basis) in 1943. It was altered a couple of times and seven years passed before it was accepted permanently. Specialists now can reach staggering statistical heights.

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THE DETERGENT BOOSTER
GETS WASH 20% CLEANER
When used with Softo or Spingo!

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NATIONAL BOARD OF SELECTORS

LEWIS F. ATCHISON Washington, D. C.
Columnist and Pro Football Editor, The Star.
Pro Football observer for 33 years.
Member, The National Press Club and The White House Correspondents Ass'n.

JIMMY CONZELMAN St. Louis, Mo.
National Advertising Executive (retired); author; raconteur.
Fifty-first year in football.
Member of original Bears (the 1920 Staleys).
Coached two world championship teams — 1928 Providence Steam Rollers, 1947 Cardinals.

ARTHUR DALEY New York City, N. Y.
Columnist (syndicated), The Times.
Almost 40 years in the Times sports department.
Pulitzer Prize Winner, 1956.
Author. Most recent work: "Pro Football's Hall of Fame." Quadrangle Press.

ART DALEY Green Bay, Wisc.
Sports Editor and Columnist, The Press-Gazette.
Pro football writer for nearly 30 years.
Member, Wisconsin State Hall of Fame Committee.
Author of Green Bay Packers' Year Book.

HERB GOOD Philadelphia, Pa.
Pro Football Editor, The Inquirer.
Has been covering football for 35 years.
Past President, Philadelphia Sportswriters Ass'n, and National Basketball Writers' Ass'n. Former Governor, Football Writers' Ass'n.

SAM GREENE Detroit, Mich.
Sports Editor, The News.
Forty-ninth year of Sportswriting, 41 years on the News; succeeded the late eminent H. G. Salsinger as Sports Editor in December, 1959.
Father of noted columnist, Doc Greene.

CHUCK HEATON Cleveland, Ohio
Pro Football Editor, The Plain Dealer.
Tenth season covering Cleveland Browns.
Served vital role in Hall of Fame establishment by assisting in collection of exhibits and contacting old pros.

CHARLES JOHNSTON Minneapolis, Minn.
Sports Editor, The Star.
Golden Anniversary Year as newspaperman; football writer since 1919.
Past President, The Football Writers' Ass'n; Member, Executive Committee since its founding.

JACK McDONALD San Francisco, Calif.
Columnist, The News Call-Bulletin.
Thirty-seventh year covering West Coast Football.
Winner of San Francisco Press Club Award for best sports story (1961).
Navy veteran of both World Wars.

PAUL MENTON Baltimore, Md.
Sports Editor and Columnist, The Evening Sun (37 years).
Former NFL game official (1923-38).
Commissioner, Mason-Dixon Conference.
Trustee, University of Baltimore.

BOB OATES Los Angeles, Calif.
Pro Football Editor, The Herald-Examiner.
Twenty-fifth year in sportswriting; assigned to Los Angeles Rams since they moved from Cleveland (1946).
Author of several football books.

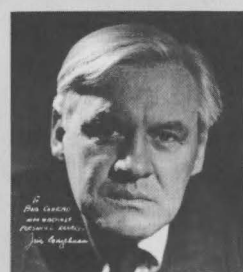
DAVEY O'BRIEN Fort Worth, Texas
Radio-Television Announcer, Texas stations.
Quarterback, Texas Christian (1936-38), Philadelphia Eagles (1939-40).
Former NFL game official.
Elected to College Football Hall of Fame in 1957.

JACK SELL Pittsburgh, Pa.
Pro Football Editor and Columnist, The Post-Gazette.
Almost 50 years in sports as competitor and writer (often played against Steelers Owner Art Rooney in baseball, basketball, football).
Has seen all Steelers' games since organized.

GEORGE STRICKLER Chicago, Ill.
Pro Football Editor and Assistant Sports Editor, The Tribune.
Knute Rockne's first publicity director.
Former NFL publicity director.
Former General Manager, Green Bay Packers.



LEWIS F. ATCHISON



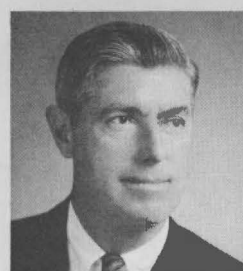
JIMMY CONZELMAN



ARTHUR DALEY



CHUCK HEATON



ARTHUR DALEY



HERB GOOD



SAM GREENE



CHARLES JOHNSTON



PAUL MENTON



DAVEY O'BRIEN



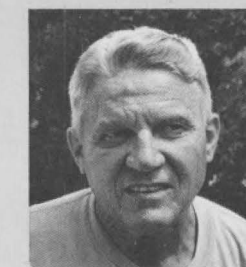
GEORGE STRICKLER



JACK McDONALD



BOB OATES



JACK SELL



Citizens Savings Remembers—Do You?

Part of the football legend of Canton that brought the Hall of Fame here were the Canton Bulldogs of 1906, pictured above. They were all professional, and tough enough to beat Massillon that year 10 to 5.

Things have changed in Canton since then . . . there's a new look to football, industry, streets, and homes. There is also a new look for savings, especially at Citizens Savings, where the new "signature" you see below represents the warmth and strength of the past, and confidence in a dynamic future for the thrifty people of Canton and Stark County.



CITIZENS SAVINGS

Where Saving Makes Dollars and Sense

Pro Football's **HALL OF FAME** *Album*



...their deeds
and
dogged faith...

JOE F. CARR

... was the engineer of Organized Pro Football. The little railroader put it on the right track for its ride from rags to riches.

He started as manager of the Columbus Panhandles, a railroad yard team whose line-up had almost nobody but Nessers.

Turning to newspaper work, he became a force in Organized Baseball. He was sure Pro Football could be developed along the same lines.

His urging led to formation of the NFL. In its second year, he took over as President.

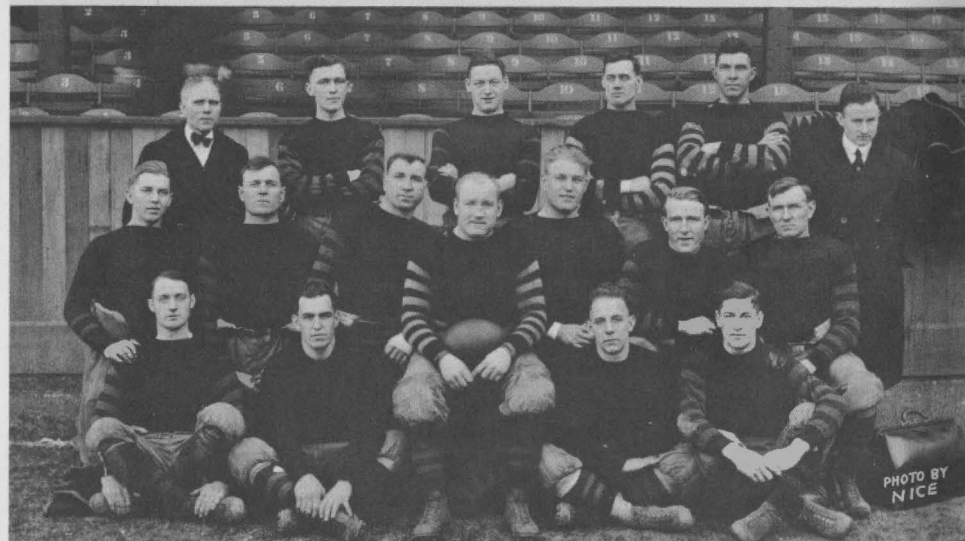
His dogged faith had blinkers: not once did his eyes leave the rails which gleamed ahead toward his Major League goal. Not once ... 'til death shuttered them.

Too bad, you say, he's not here to proudly survey results of his devotion? ... Yes, but actually he's already seen it.

Like he kept trying to tell the others, Joe Carr saw it all ... down the tracks; through the mist ... a long time ago.



34 Seasons
1906-39



Joe Carr's Columbus Panhandles. He's in top row, extreme left.

JIM THORPE

... heard a King say it best, long ago and far away.

At the 1912 Olympics, Indian Jim stood as decathlon and pentathlon champion before Gustav I of Sweden who proclaimed: "You, sir, are the greatest athlete in the world"

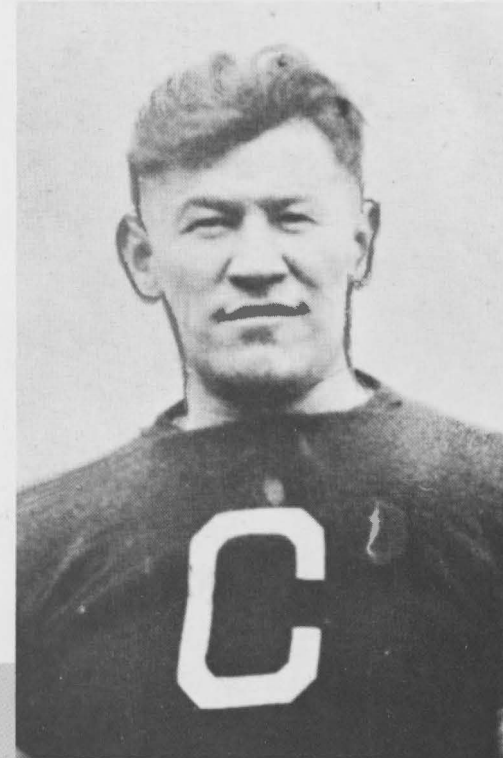
Authors rummage for better words, but the King's English is still best, adding one word: Greatest—ever!

No human has done so much so well in so many arenas ... in track and field, he scored more points than did whole nations ... football was war to him, his Carlisle Indians did all but win back the West ... baseball's big leagues beckoned.

But football was Jim Thorpe's favorite. And his name gave the Pros their admittance to the national scene.

Outside the arenas ... beyond the roaring crowds ... Jim Thorpe wasn't always winner. Tragedies outnumbered trophies. But though they took away his tin, he never lost the title: Greatest—ever!

Somewhere, in somebody's stained hands, Jim Thorpe's medals lie moulding ... but the memory of this miracle red man remains bright with an eternal glisten.



12 Seasons
1915-26



Greatest in the world — ever!

Nothing Happens Until Someone Gets an Idea

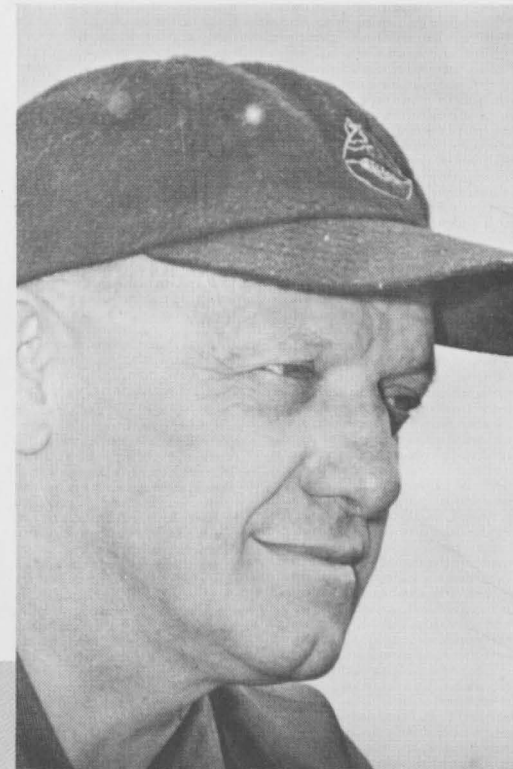


The idea of the National Professional Football Hall of Fame was born and nursed through infancy at The Repository. It grew to sturdy youth in the minds of Greater Cantonians . . . and now The Repository is proud to see it a robust adult, a reality that will attract tens of thousands each year as a national shrine.

Throughout the years to come, you'll continue to read all about the fine Hall of Fame and its activities in

THE CANTON REPOSITORY

For 148 Years A Dependable Institution



45 Seasons
Still Active



73 to Oh! . . . His players' shoulders provide a pedestal for George Halas following the astonishing victory in the 1940 World Championship Game.

GEORGE HALAS

. . . enters Pro Football's Hall of Fame through many portals: Player, or Coach, or Founder.

This finest of all football lives began on the Illinois varsity a half-century ago. Left End Halas went on to Great Lakes to play on the historic 1919 Rose Bowl winner.

He then organized the Staley factory team in Decatur, Ill., and entered it in the league he helped to organize. The league, the Bears, and George Halas have been here ever since.

The factory team became the Bears; their principal product, Championships (seven World, 12 Western). Two teams were unbeaten, untied; twice they won 18 in a row.

But not alone as maker of mighty teams has George Halas been Pro Football's most dominant, enduring force. He has been The Architect.

So, welcome, to the Hall of Fame, George Halas. It's yours. Player, Coach, Founder . . . come as you wish. We hail you as them all!

George Halas' present occupation? What else?

Head Coach, Chicago Bears.

CURLY LAMBEAU

... like George Halas holds many tickets to The Hall of Fame; Player, or Coach, or Founder.

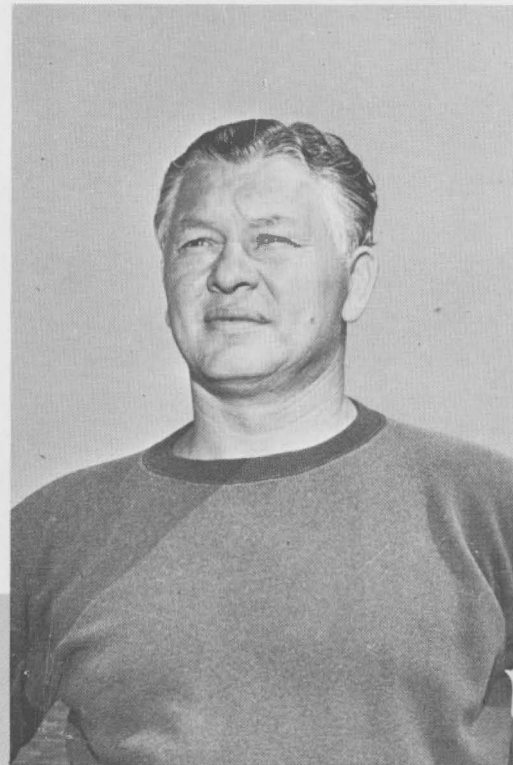
He gave to America its most colorful team—the Green Bay Packers. When he put together the Big Team in the Little Town in 1919, Curly Lambeau should've been back at Notre Dame as George Gipp's sophomore sub.

Curly Lambeau doesn't claim to be the father of the forward pass, but he certainly gave it a happy home up there in Green Bay. He taught the Packers ... and showed the world ... what could be done with it. His pass-minded Pack won six World Championships (including three in a row for an all-time record).

His 32 consecutive years as head coach has no near second from the past, no near threat in the future.

Even in retirement, he breaks coaching records. The latest: Most Hall-of-Famers Coached: 3, by Curly Lambeau (Blood, Hubbard, Hutson).

Curly Lambeau now is a squire in the winter at Thousand Oaks, Calif., and in the summer at Fish Creek, Wisc.



34 Seasons
1919-53



Founder, Coach, Manager and Left Halfback Curly Lambeau kneels in the center of his first Green Bay Packers team — 1919.

PETE HENRY

... loved football like nobody, and the feeling was mutual. Incredible combo of agility, bulk, speed, he was football's most talented tonnage.

As two-way tackle, he was a cannon-ball on the loose; adding delirium when he took the ball on thund'rous tackle-around plays.

He must forever rate with the great kickers. His ponderous pendulum sent punts to the horizon. One sonic boom went 94 yards, came to rest in the book, in which he also shares the record for the longest drop-kick — 50 yards.

The All-American from Washington & Jefferson was the first big name signed by the NFL. He joined Canton on the day the league was formed. He got the headline.

Pete Henry played nine years. Eventually, as every one knew, he went back to his beloved W. & J. to devote the rest of his days developing character—none, of course, the likes of his!

Pete Henry is the happiest thing that's happened to Football!



11 Seasons
1920-30



Pete Henry swings his ponderous pendulum.

JOHN V. McNALLY

... laughingly loses his biographers amidst his mischief. None is exaggerated; fiction flees from his sort of competition.

Perhaps you know The Vagabond halfback better by his movie name, Johnny Blood... Movie name? ... Enroute to some forbidden pro ball, he and a scholastic buddy saw a marquee: "Blood and Sand." That day, Blood and Sand took the field...

And Blood ran on... and on. For 15 astonishing seasons he ran on — outlasted only by Sam Baugh's 16. Cunning, reckless, he had adhesive hands for catching passes, winged feet for delivering them.

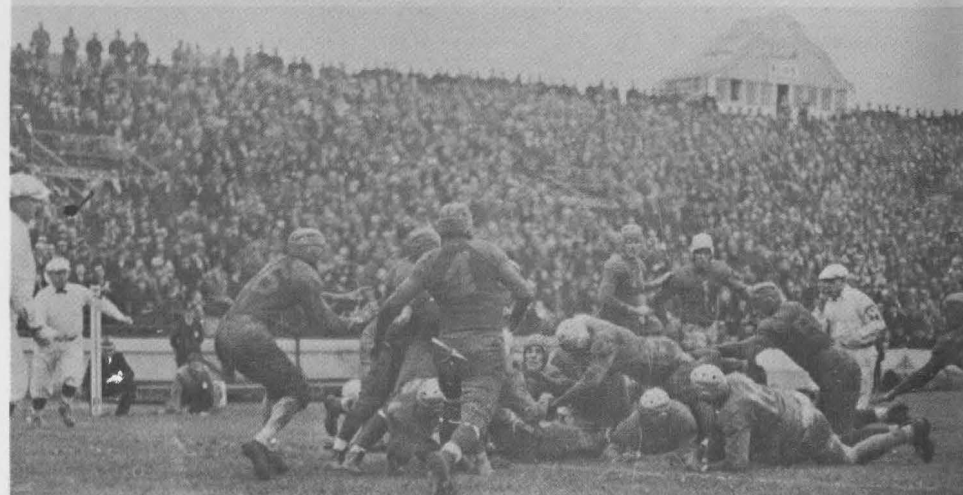
Blood/McNally played for Milwaukee, Duluth, Pottsville, Green Bay, Pittsburgh, sparkling wherever he went (he still does!)

At Pittsburgh, he coached Halfback Whizzer White, who led all ball carriers — and who became Justice Byron S. White of the U. S. Supreme Court.

McNally/Blood lives — well, as a Vagabond Halfback, storied and fabled, should... but he gets his mail at the old home-stead in New Richmond, Wisc.



15 Seasons
1925-39



Johnny Blood McNally rushes up from defensive safety (extreme left).



The National Professional Football Hall of Fame, Canton, Ohio.
Architects: Cox & Forsythe • Mechanical Engineers: Ballard and Mayfield • Mechanical Contractors: A. C. Eynon Co.

New Football Hall of Fame air conditions with Gas

The architects and engineers of this unique new building considered many air conditioning systems before making their choice. They specified a gas system for heating and cooling because it would best meet the needs of the structure's unusual shape.

Two 25-ton steam operated Arkla Servel absorption units will cool this 20,000 square-foot building. And because of its unique flexibility, the gas system

will maintain all rooms at a constant year-round temperature, whether high- or low-ceilinged, large or small. The gas system also offers dependability, silent performance, minimum maintenance and operating costs well below that of any other fuel.

Whether you're air conditioning an office building or home, gas can do the same job for you. For complete details, call the air conditioning department of your nearest East Ohio office.

More for your home, more for your money with GAS
THE EAST OHIO GAS COMPANY

TIM MARA

... provided the great stage Pro Football had to have — New York City.

Others had attempted to sell the game to the Big City, but they had been gypsy-like. In 1925, when T. J. Mara established the Giants, he had to build more than a team; he had to create fans.

He set high standards. He insisted upon a major league operation — full-time coaches and players, high caliber competition. He realized the NFL's need for NYC was no greater than the city's need for the league. Time and again, he pulled it together.

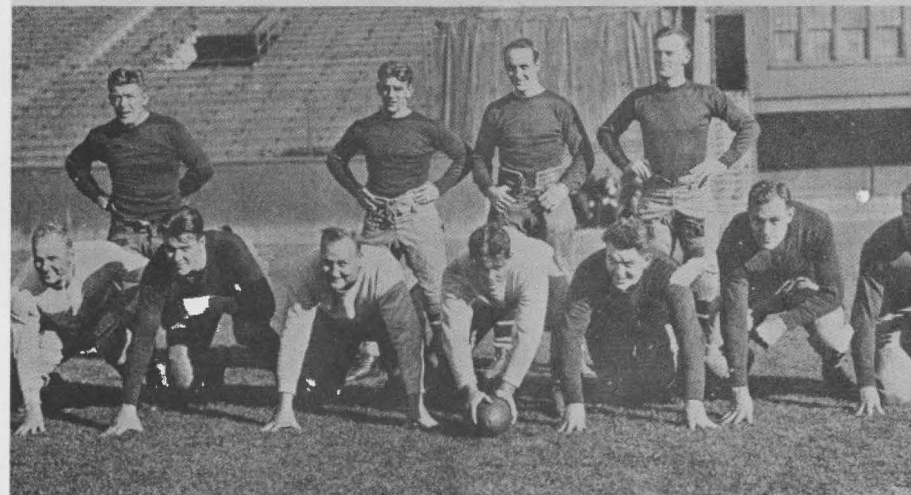
Of course, he had some storms of his own to weather ... but he had to go them alone because he didn't have a T. J. to run to.

He left a many-towered self-made monument; a football-mad metropolis, a prospering league, and most important, the greatest dynasty in all sport: The New York Giants.

From father ... to sons.



35 Seasons
1925-59



The cornerstones of Tim Mara's monument — the 1925 Giants.



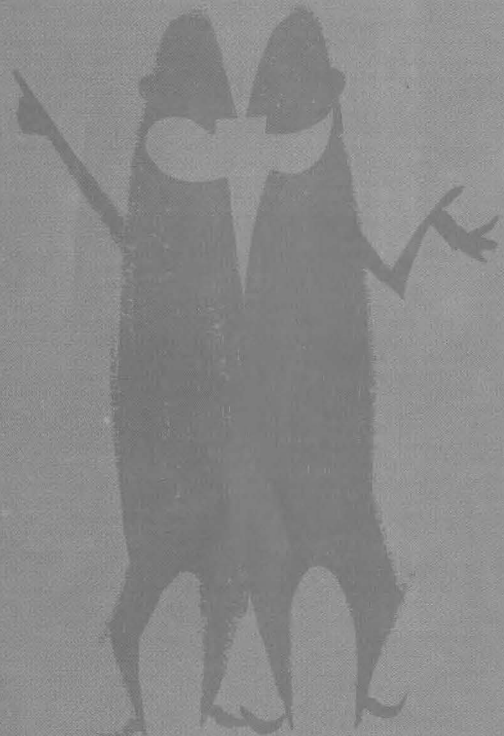
Many potential customers for your product or service will decide in your favor if well-designed and skillfully printed advertising is in their hands at the moment of decision.

Good printing is not enough. To create a desire to buy, nothing will suffice but the best reproduction available. Seiple Lithograph Company has a reputation for fine printing established through years of experience and a policy of utilizing the most modern printing equipment available.



SEIPLE LITHOGRAPH COMPANY
2213 CLEVELAND AVENUE N. W. • CANTON, OHIO

we called
the plays...



h&b

Hamaker & Brechbill, Inc.,
designed and produced this book.
It was strictly a team victory
and now that we have raced
the clock and won, we can
relax and enjoy the game—

Hamaker-Brechbill, Inc.
600 TWELFTH STREET NORTH WEST * CANTON, OHIO

★★★ THE HALL OF FAME PLAYERS

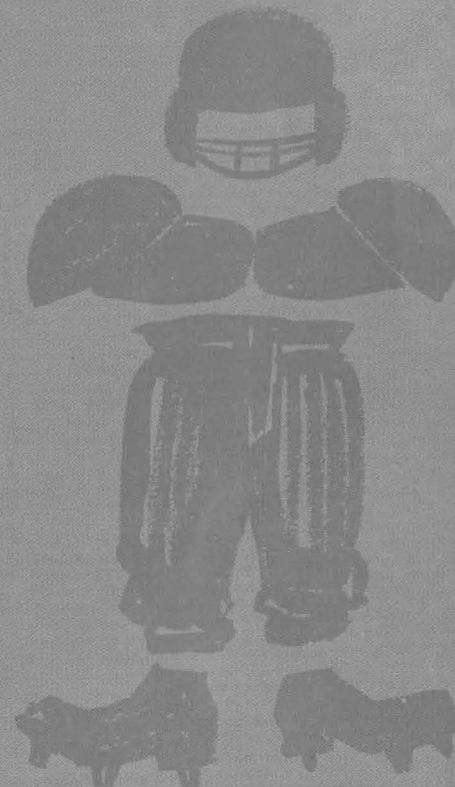
Cleveland Browns' 1963 Roster

ALPHABETICAL							NUMERICAL		
No.	Name	Pos.	Hgt.	Wgt.	Seasons	School	No.	Name, Pos.	
38	Baker, Frank	OHB	6-2	215	1	Toledo	13	Ryan, QB	
23	Benz, Larry	DHB	5-11	185	1	Northwestern	15	Ninowski, QB	
81	Biodrowski, Dennis	DE	6-1	245	1	Memphis State	20	Fichtner, DHB	
71	Bohovich, Reed	OT	6-3	260	2	Lehigh	23	Benz, DHB	
83	Brewer, Johnny	OE	6-4	235	3	Mississippi	24	Franklin, DHB	
32	Brown, Jim	FB	6-2	228	7	Syracuse	26	Renfro, OHB	
70	Brown, John	OT	6-2	248	2	Syracuse	30	Parrish, DHB	
86	Collins, Gary	OE	6-4	208	2	Maryland	32	Brown, Jim, FB	
50	Costello, Vince	LB	6-0	228	7	Ohio University	35	Fiss, LB	
42	Crespino, Bob	OE	6-4	225	3	Mississippi	36	Scales, OHB	
63	Cvercko, Andy	OG	6-0	243	5	Northwestern	38	Baker, OHB	
20	Fichtner, Ross	DHB	6-0	185	4	Purdue	40	Shorter, DHB	
35	Fiss, Galen	LB	6-0	227	8	Kansas	42	Crespino, OE	
24	Franklin, Bob	DHB	5-11	182	4	Mississippi	43	Webb, OHB	
72	Frost, Ken	DT	6-4	254	3	Tennessee	44	Shofner, DHB	
79	Gain, Bob	DT	6-3	260	11	Kentucky	48	Green, OHB	
80	Glass, Bill	DE	6-5	255	6	Baylor	50	Costello, LB	
64	Goosby, Tom	LB	6-0	235	2	Baldwin-Wallace	52	Lucci, LB	
48	Green, Ernie	OHB	6-2	205	1	Louisville	53	Morze, C	
76	Groza, Lou	PK	6-3	250	13	Ohio State	54	Tidmore, LB	
66	Hickerson, Gene	G	6-3	248	6	Mississippi	56	Morrow, C	
82	Houston, Jim	DE	6-3	240	4	Ohio State	60	Wooten, G	
87	Hutchinson, Tom	OE	6-1	190	1	Kentucky	63	Cvercko, G	
69	Kanicki, Jim	DT	6-4	270	1	Michigan State	64	Goosby, LB	
88	Kreitling, Rich	OE	6-2	208	5	Illinois	66	Hickerson, G	
52	Lucci, Mike	LB	6-2	223	2	Tennessee	69	Kanicki, DT	
85	McNeil, Clifton	OE	6-3	185	1	Grambling	70	Brown, John, OT	
56	Morrow, John	OC	6-3	248	7	Michigan	71	Bohovich, OT	
53	Morze, Frank	C	6-4	280	7	Boston College	72	Frost, DT	
15	Ninowski, Jim	QB	6-1	207	6	Michigan State	75	Shoals, OT	
78	Parker, Frank	DT	6-5	255	2	Oklahoma State	76	Groza, PK	
30	Parrish, Bernie	DHB	5-11	195	5	Florida	77	Schafrath, OT	
26	Renfro, Ray	OHB	6-1	192	12	North Texas State	78	Parker, DT	
13	Ryan, Frank	QB	6-3	200	6	Rice	79	Gain, DT	
36	Scales, Charley	OHB	5-11	215	4	Indiana	80	Glass, DE	
77	Schafrath, Dick	OT	6-3	255	5	Ohio State	81	Biodrowski, DE	
75	Shoals, Roger	OT	6-4	255	1	Maryland	82	Houston, DE	
44	Shofner, Jim	DHB	6-1	192	6	Texas Christian	83	Brewer, OE	
40	Shorter, Jim	DHB	5-11	186	2	Detroit	84	Wiggin, DE	
54	Tidmore, Sam	LB	6-1	225	2	Ohio State	85	McNeil, OE	
43	Webb, Ken	OHB	5-11	210	6	Presbyterian	86	Collins, OE	
84	Wiggin, Paul	DE	6-3	245	7	Stanford	87	Hutchinson, OE	
60	Wooten, John	G	6-3	250	5	Colorado	88	Kreitling, OE	

Pittsburgh Steelers' 1963 Roster

ALPHABETICAL							NUMERICAL		
No.	Name	Pos.	Hgt.	Wgt.	Seasons	School	No.	Name, Pos.	
73	Atkinson, Frank	T-G	6-3	240	1	Stanford	12	Nofsinger, QB	
85	Ballman, Gary	OHB	6-0	195	2	Michigan State	14	Nelsen, QB	
78	Baker, John	DE	6-6	270	6	North Carolina College	15	Brown, QB	
61	Berg, Roger	T	6-6	255	1	St. Thomas	23	Mack, E	
71	Bradshaw, Charley	OT	6-6	255	6	Baylor	24	Bradshaw, HB	
24	Bradshaw, Jim	DHB	6-1	190	1	Chattanooga	25	Curry, HB	
15	Brown, Ed	QB	6-2	210	10	San Francisco	26	Keys, HB	
86	Burrell, John	OE	6-3	190	2	Rice	27	Haley, HB	
41	Burnett, Len	DHB	6-0	190	2	Oregon	28	Thomas, DHB	
40	Carpenter, Preston	OE	6-1	195	8	Arkansas	30	Tracy, OHB	
74	Cordileone, Lou	DT	6-0	250	4	Clemson	32	Womack, HB	
25	Curry, Roy	OHB	6-1	195	1	Jackson State	35	Johnson, FB	
44	Daniel, Willie	DHB	5-11	185	3	Mississippi State	36	Russell, LB	
84	Dial, Buddy	OE	6-1	195	5	Rice	40	Carpenter, OE	
46	Ferguson, Bob	FB	5-11	220	2	Ohio State	41	Burnett, DHB	
43	Glass, Glenn	DHB	6-0	190	2	Tennessee	42	Hoak, OHB	
27	Haley, Dick	DHB	5-10	190	5	Pitt	43	Glass, DHB	
42	Hoak, Dick	OHB	5-10	190	3	Penn State	44	Daniel, DHB	
77	James, Dan	OT	6-4	250	4	Ohio State	46	Ferguson, FB	
35	Johnson, John Henry	FB	6-2	215	9	Arizona St. (Tempe)	47	Simpson, DHB	
26	Keys, Brady	DHB	6-0	185	3	Colorado State	50	Reger, LB	
53	Kirk, Ken	LB	6-2	225	5	Mississippi	51	Nutter, C	
75	Krupa, Joe	DT	6-2	235	8	Purdue	53	Kirk, LB	
72	Lemek, Ray	OG	6-1	240	7	Notre Dame	56	Rowley, LB	
23	Mack, Bill "Red"	OE	5-10	185	3	Notre Dame	61	Berg, T	
79	Michaels, Lou	DE-K	6-2	235	6	Kentucky	62	Sandusky, OG	
14	Nelsen, Bill	QB	6-0	195	1	U. S. C.	63	Perreault, OG	
12	Nofsinger, Terry	QB	6-4	205	3	Utah	66	Pottios, LB	
51	Nutter, Buzz	C	6-2	230	10	V. P. I.	67	Schmitz, LB	
63	Perreault, Pete	OG	6-2	240	1	Boston U.	68	Stehouwer, OG	
66	Pottios, Myron	LB	6-2	240	2	Notre Dame	70	Stautner, DE-T	
88	Powers, John	OE	6-2	210	2	Notre Dame	71	Bradshaw, OT	
50	Reger, John	LB	6-1	230	9	Pitt	72	Lemek, OG	
56	Rowley, Bob	LB	6-2	235	1	Virginia	73	Atkinson, T-G	
36	Russell, Andy	LB	6-3	210	1	Missouri	74	Cordileone, DT	
62	Sandusky, Mike	OG	6-1	230	7	Maryland	75	Krupa, DT	
67	Schmitz, Bob	LB	6-1	230	3	Montana State	77	James, OT	
47	Simpson, Jackie	DHB	5-11	185	7	Florida	78	Baker, DE	
70	Stautner, Ernie	DE-T	6-2	230	14	Boston College	79	Michaels, DE-K	
68	Stehouwer, Ron	OG	6-2	230	4	Colorado State	82	Tarasovic, LB-E	
82	Tarasovic, George	LB-E	6-4	245	11	L. S. U.	84	Dial, OE	
28	Thomas, Clendon	DHB	6-2	195	6	Oklahoma	85	Ballman, OHB	
30	Tracy, Tom	OHB	5-9	205	8	Tennessee	86	Burrell, OE	
32	Womack, Joe	OHB	5-9	210	2	Los Angeles State	88	Powers, OE	

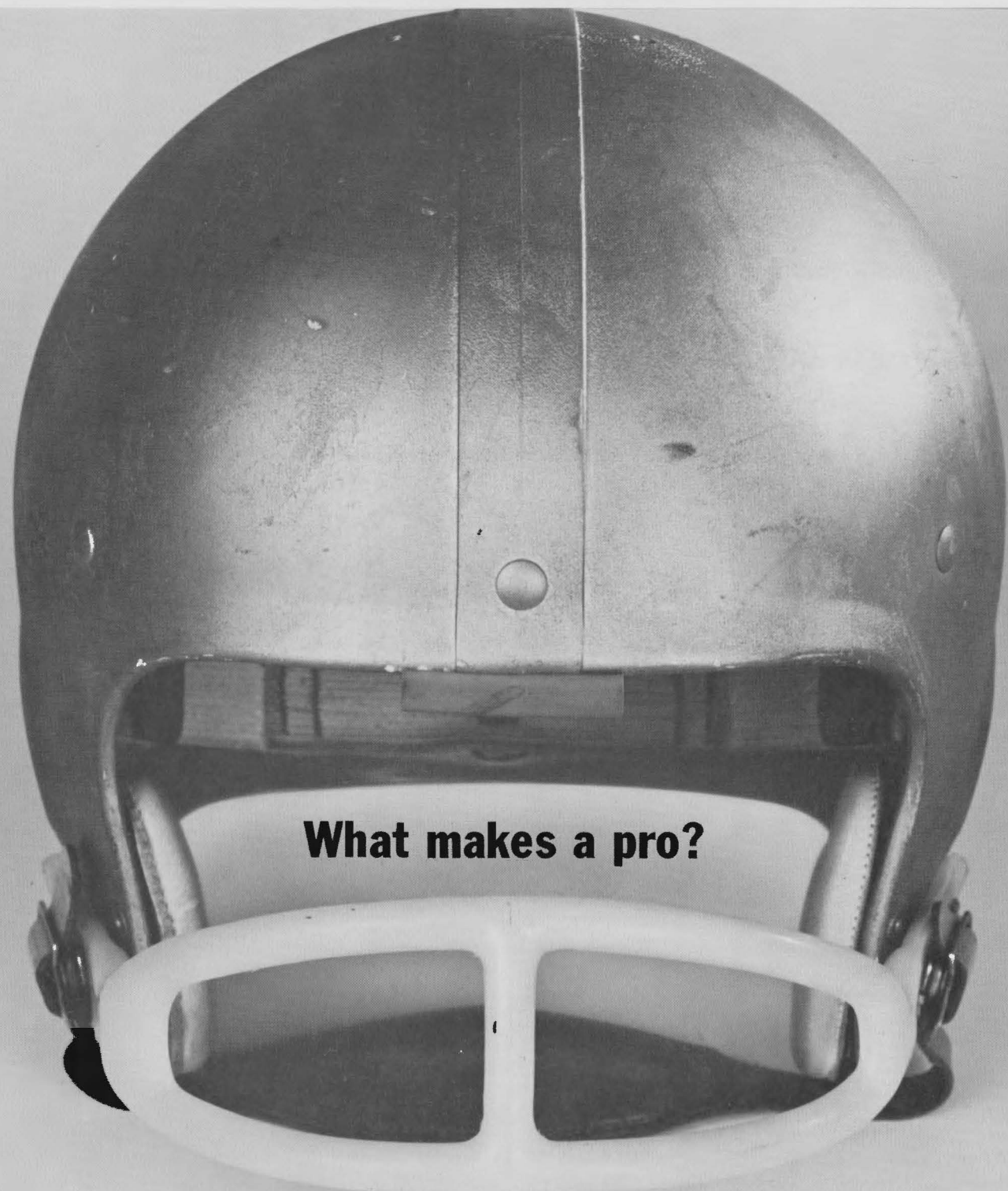
the right
equipment
helps...



h&b

... but the man inside
the uniform determines the final
score. At Hamaker & Brechbill
our bench strength is sufficient
to provide the right man for
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What makes a pro?

On the football field and in steelmaking, professionals set the standards. It's a combination of teamwork, skill, and pride in performance that earns a player his spot in the Hall of Fame. The same characteristics are used as standards by the men who make stainless steel at Jones & Laughlin. And like the top professionals in football, the J&L steel-makers earn their honors in competition...by

producing stainless steel that is recognized through industry for consistent quality and dependable performance. These are standards that professionals can be relied on to maintain...in steelmaking and in football.

Jones & Laughlin Steel Corporation

STAINLESS AND STRIP DIVISION
Louisville, Ohio Headquarters: Detroit, Mich.



13 Seasons
1925-37



Red Grange's aching back gets some tender attention during the exhausting 1925-26 coast-to-coast tour.

RED GRANGE

... was the first Pro Football explosion.

The Galloping Ghost of the Illini captured the nation's attention like no gridder ever. He brought this spotlight with him when he stepped directly from Big Ten gridirons into the Bears' line-up.

His pro debut on Thanksgiving Day, 1925, sold out Wrigley Field for football for the first time ... then the Polo Grounds ... and around the country went Red, the Bears and Pro Football.

The Galloping Ghost's college reputation got a horse-whipping in headlines on the exhausting coast-to-coast grind — not to mention Red's aching back!

Careless historians fail to recall Red Grange came back to become one of the best of all Bears. Always dangerous on offense, he distinguished himself on defense with two World Championship teams.

After almost three decades, he's still a Bear—on television.

Between telecasts, The Ghost haunts Indian Lake Estates, Fla.



if your goal is the
lively look of
smart casualness, signal
for Gay Gibson!

Whenever there's an important
gathering, you can be sure
Gay Gibson will be
on the scene! The line of
each dress follows so
easily the relaxed, young-
spirited mobility of the life
of the young modern (sizes
5 to 15, whatever her age).

This two-piece Shetland
wool is one of the new autumn
styles, from our always-
current selection, in the Shop
for Juniors, Second Floor.

Meet Gay Gibson only at
Stern and Mann's, in Canton.

Stern AND Mann's
Home Owned and Operated Since 1887



12 Seasons
1926-37



Ernie Nevers and his fellow-travelers . . . 28 of 29 games on the road. Some-
times even Manager Ole Haugsrud suited up. Nevers is exactly in the middle
(above the S in Eskimos). Johnny Blood McNally is fourth from right.

ERNIE NEVERS

. . . is America's all-time
one-man team.

Few clubs have scored as
many points in one game
against the Bears as Ernie Nevers
did alone — 40!

Few players perform as long
in a lifetime as Ernie Nevers
did in a single season—
1,713 minutes!

At Stanford, Coach Pop
Warner compared him favorably
to Jim Thorpe and described
Ernie Nevers as "the football
player without a fault."

Ernie Nevers was all things
to all footballs. He did his
team's passing, punting,
place-kicking, and almost all
the ball-carrying; he returned
punts and kickoffs; he called the
signals and was the captain
and, in time, the coach.

His Duluth Eskimos played
29 games in one season—
and he missed only 27 minutes!
A difficult record for a mere
spectator to match!

Ernie Nevers is a public
relations consultant, and lives
in Tiburon, Calif.

CAL HUBBARD

... was the mountain that moved like a man. He played end or tackle, and some awed opponents persist he played both at one and the same time.

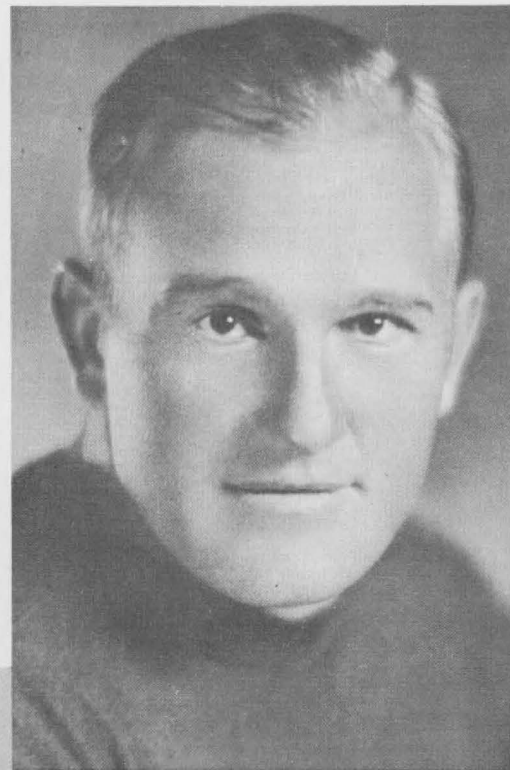
Mount Hubbard was discovered in Louisiana at Centenary by Bo McMillin. The compliment was returned a couple years later: Big Cal discovered Bo in Pennsylvania at Geneva.

Both places, they produced startling upsets. Only referees could stop them. Once they were penalized 305 yards! No doubt this turned Cal's eyes to the book. He became an expressive authority.

The title traveled with him as a pro. Within five years, he was on four World Championship clubs. He was with New York for its first, and was one of Green Bay's Ponderous Pachyderms in their record three straight.

His playing years ended at 10 when he became a baseball umpire. He made All-Pro there, too. He's American League Umpire-in-Charge.

Cal Hubbard lives in Milan, Mo., not far from where Bo McMillin discovered the mountain.



10 Seasons
1927-36



Cal Hubbard (second from left) is honored at ceremonies as Green Bay's first World Championship pennant is raised.

BRONKO NAGURSKI

... is no mere name. It's an international way of saying "football."

Bronko Nagurski ... born just over the Canadian border of Ukrainian immigrants ...

Bronko Nagurski ... who became unanimous All-American among the worshipping Scandinavians of Minnesota ...

Bronko Nagurski ... in any language, means tower of strength on defense, power on offense.

Bronko Nagurski is the only name in all history to appear on the honored lists for both backfield men and linemen. Bronko Nagurski was named All-Pro at fullback and at tackle!

Bronko Nagurski is a cause of the Bears' awesome nickname: Monsters of the Midway. He gained miles on attack, and didn't budge an inch on defense.

Bronko Nagurski was on four World Championship teams. For the fourth, he climbed out of six-years' retirement, and gleamed as brightly as ever.

Bronko Nagurski inspired this one-sentence scout report from Steve Owen: "He runs his own interference!"

He now runs a service station at International Falls, Minn.



9 Seasons
1930-37, 1943



As a linebacker, Bronko Nagurski was a brick wall.

MEL HEIN

... had a Pro Football franchise. He was with the Giants for 15 years — an indelibly defiant record for linemen. He also had a lease at center on the All-Pro. Eight straight years!

At Washington State, Mel Hein enjoyed no such permanency, moving up and down the line like a crack armored corps. Thus, he was named on three All-American teams as guard, tackle, center.

Varsity or Pro, he was well-nigh unbreakable. In nearly 200 games he needed one time-out (a broken nose).

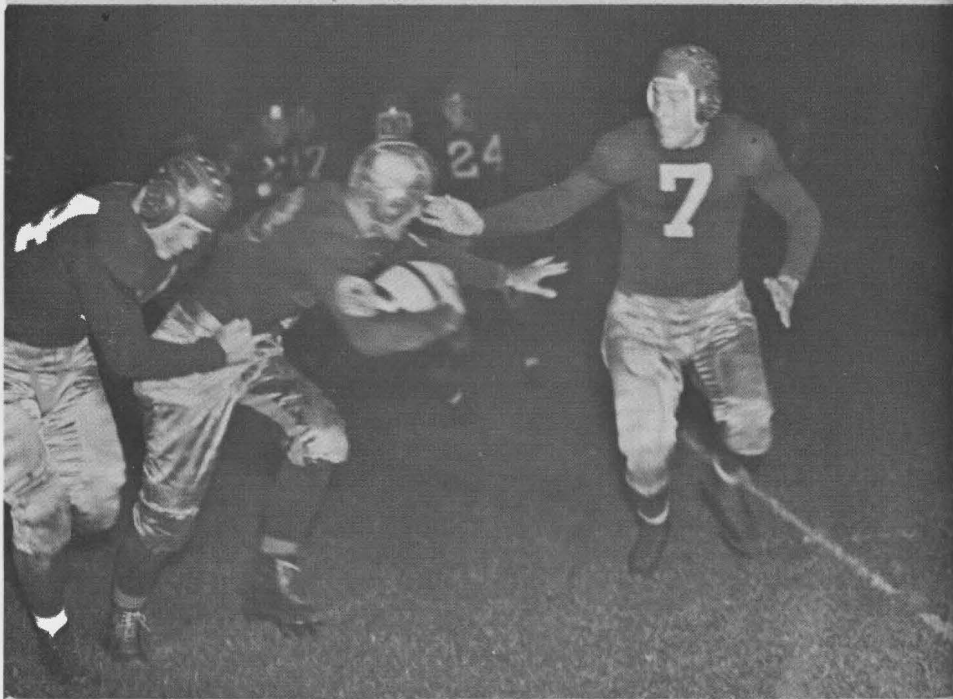
Mel Hein was no part-time worker. Game after game, he was on offense and defense. In a grinding attack, he had his share of blocking; as linebacker, he pioneered in anti-pass patrol.

During his reign, the Giants won two World and seven Eastern Championships.

Mel Hein now coaches the line at Southern California, and lives in Los Angeles.

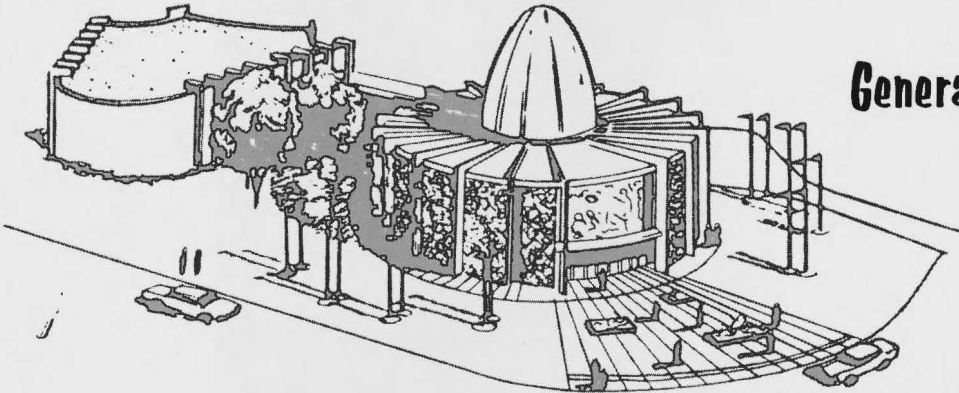


15 Seasons
1931-45



Mel Hein moves in for the kill.

THE MELBOURNE BROS.
CONSTRUCTION CO. SINCE 1901

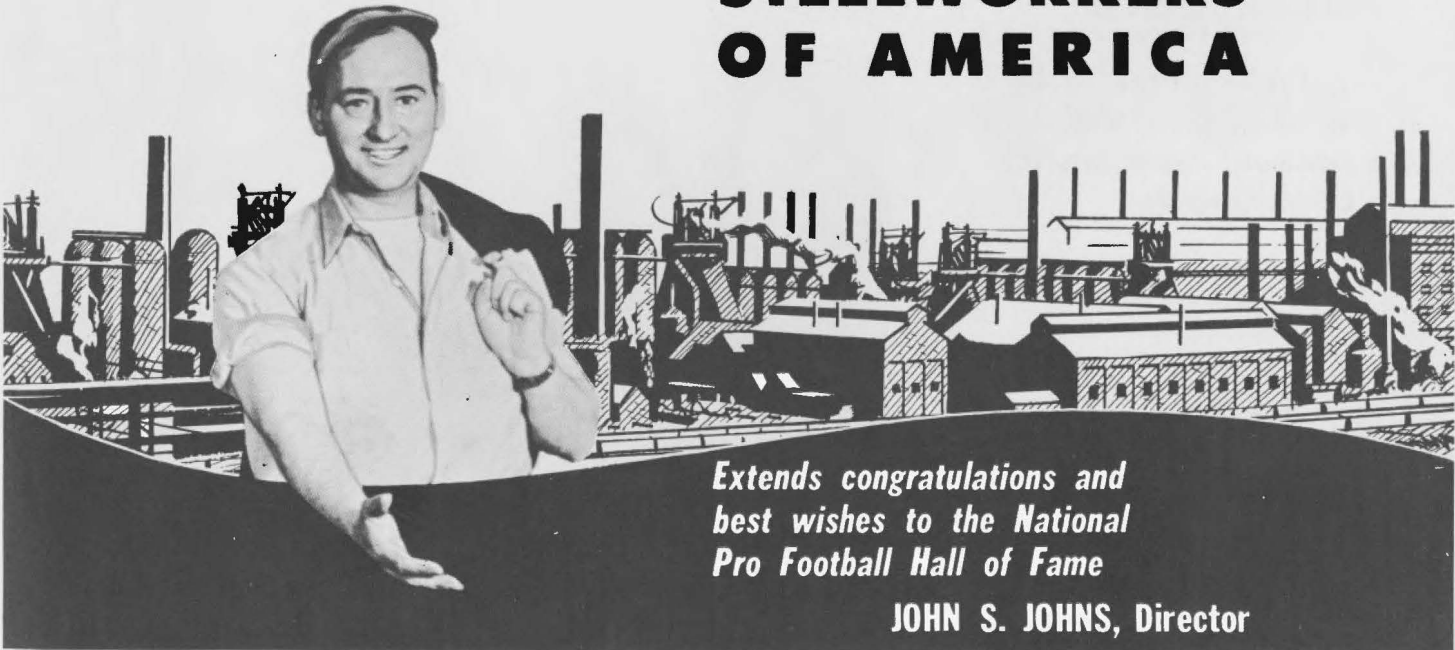


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THE UNITED
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OF AMERICA



Extends congratulations and
best wishes to the National
Pro Football Hall of Fame

JOHN S. JOHNS, Director

DUTCH CLARK

... brought new dread to the term triple-threat — and old black magic to ball-handling.

His all-around brilliance at little Colorado College, tucked away in the Rockies, won him All-American rating which was resented somewhat by the big college boys.

Through clouds of doubt, he came down from the mountains to mingle with the pros ... and promptly scaled new peaks of leadership and versatility.

In an open field, his balance was unbelievable, his changes of pace and direction exciting. Last of the drop-kickers, he continued to score even while the ball was being sharpened to an impossible point.

As a field marshal, he could get the troops to do things which startled even themselves.

He quarterbacked World Championship teams at both Portsmouth and Detroit.

Earl (Dutch) Clark resides in suburban Detroit where he is a salesman ... and, naturally, a Detroit Lions' fan.



8 Seasons
1931-38



Dutch Clark ... "in an open field, his balance was unbelievable, his changes of pace and direction exciting."



32 Seasons
Still Active



George Marshall meets the press.

GEORGE P. MARSHALL

... could rest upon this one contribution to Pro Football:

Its World Championship Game.

Until he burst upon the scene, titles weren't won; they were awarded. His plan created two divisions and the big game.

George Marshall prodded the pros into livening rules to allow passing anywhere behind line, moving the ball in from sidelines, and so forth.

George Marshall also brought an end to clubs making their own schedules; he got the league as a whole to act.

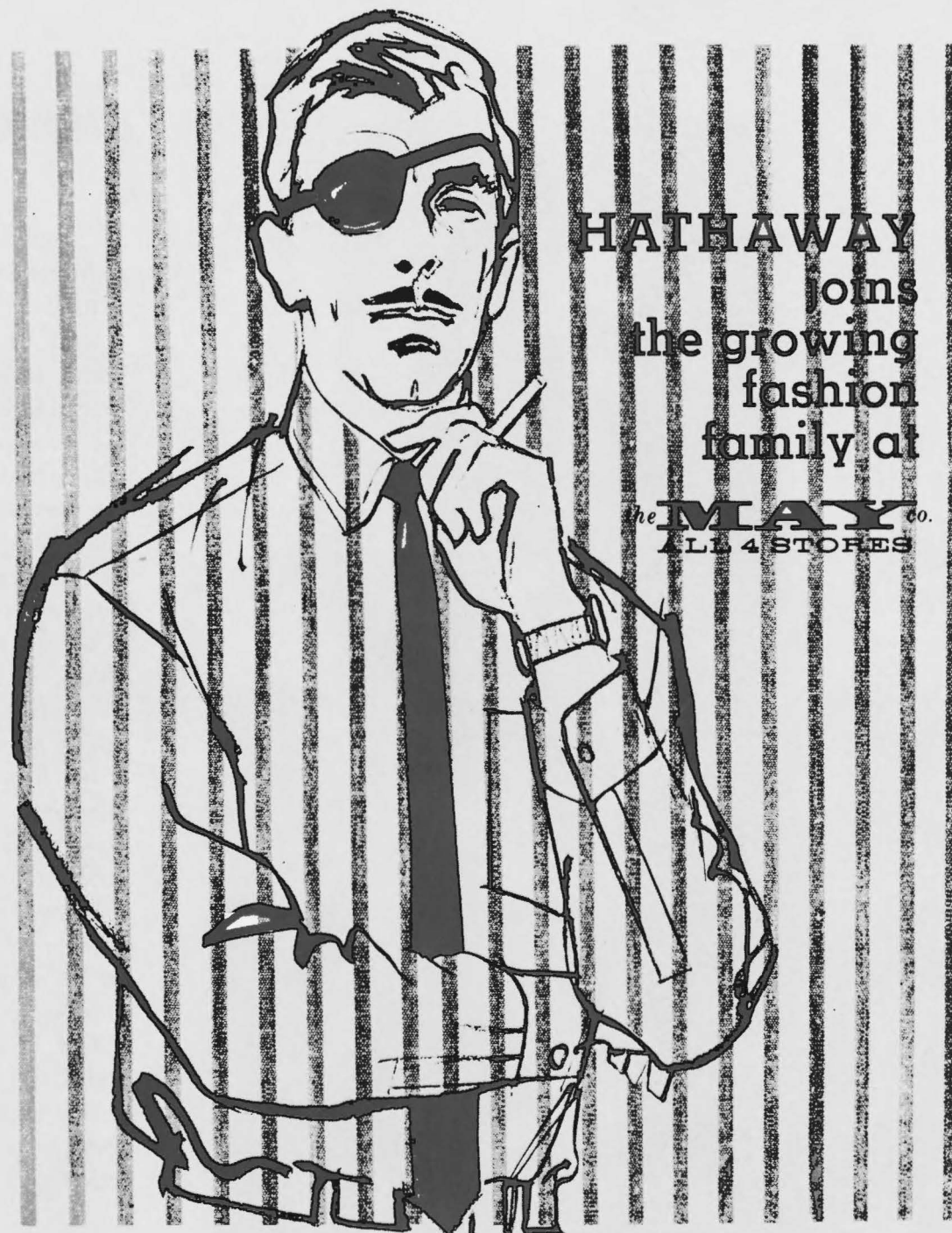
His theatrical background impelled him to tidy up the presentations and borrow the collegiate atmosphere.

Somewhere along the line all have benefitted by his being on the scene ... players, fans, press-radio-TV, club owners ...

And, of course, George P. Marshall, too, has benefitted ... if only because he always revels in a good show ... watching it or producing it.

**FAMOUS FASHIONS
FOR MEN AT MAY'S**

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21 Seasons
1939-59



Bert Bell' (extreme right) poses with coaches at rules meeting.

BERT BELL

... gave Pro Football the draft (near-perfect equalizer) and player benefit plan (best of its kind).

Bert Bell gave his life, too.

He spurned a serene existence among Philadelphia's Main Line aristocracy to invade the Pro Football arena.

He was Founder, President, Manager, Coach, Press Agent, Bookkeeper, Cashier of the Philadelphia Eagles — indeed, he was the Eagles. He sold out to become part-owner of the Steelers. But, soon, other club-owners persuaded him to become Commissioner.

No administrator ever took such rich experience to an office. Ex-Player-Coach-Owner, Bert Bell knew the needs, the tricks, problems, alibies of them all. He was a czar who had been a peasant; a dean who had played hookey. He kept his ear open to all; his phone was by his bed.

Bert Bell died, as he had lived: at a football field.

His eyes closed on what must have been a treasured sight ... his two old teams — Steelers and Eagles — battling in his Franklin Field, where half a century before it had all begun for him as Penn's rich-boy quarterback.

(.....WHAT DOES **DODGE** HAVE GOING FOR IT?)

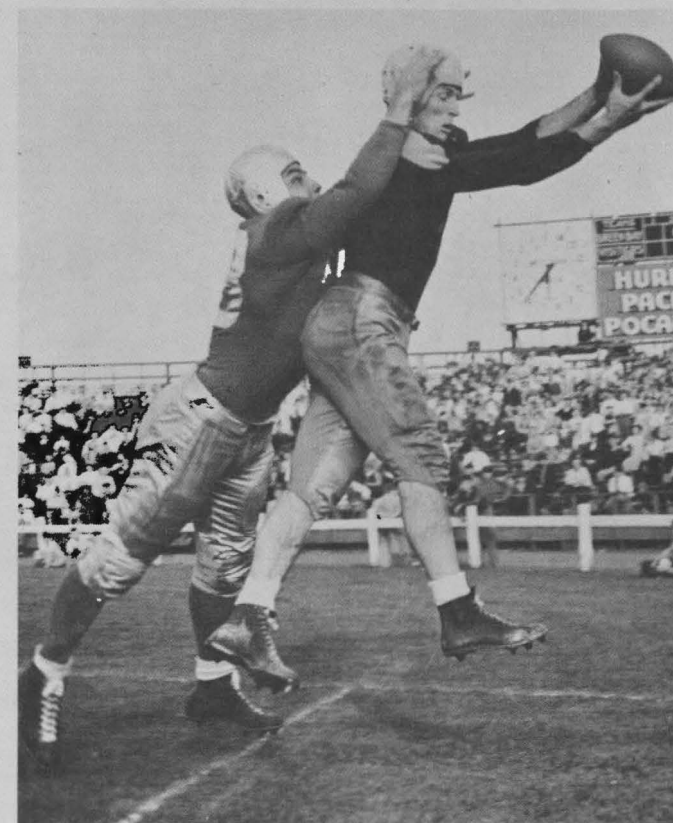
PEOPLE!

People are going for Dodge like never before. From October 1, 1962, through July 20, 1963, **Dodge has led every make in the business** with a whopping 67% sales increase, compared to the same period of the previous year (latest available figures). So we asked people, "Why Dodge?" The replies came easy. Men go for the youthful good looks . . . the hot performance . . . the excellent roadability and handling of torsion-

bar suspension. The girls especially like the fresh interiors . . . the ease of entry . . . the abundant Dodge room . . . the added comfort of chair-high seats. People are going for Dodge, because Dodge has so much going for people. Why don't you "get going?" Go see the beautiful new 1964 Dependables at your Dodge Dealers: Compact Dodge Dart! Standard-size Dodge! Big Dodge 880!



11 Seasons
1935-45



A shot-gun was the only defense against Don Hutson.

DON HUTSON

. . . set records for pass-catching and scoring which only legislation can wipe out.

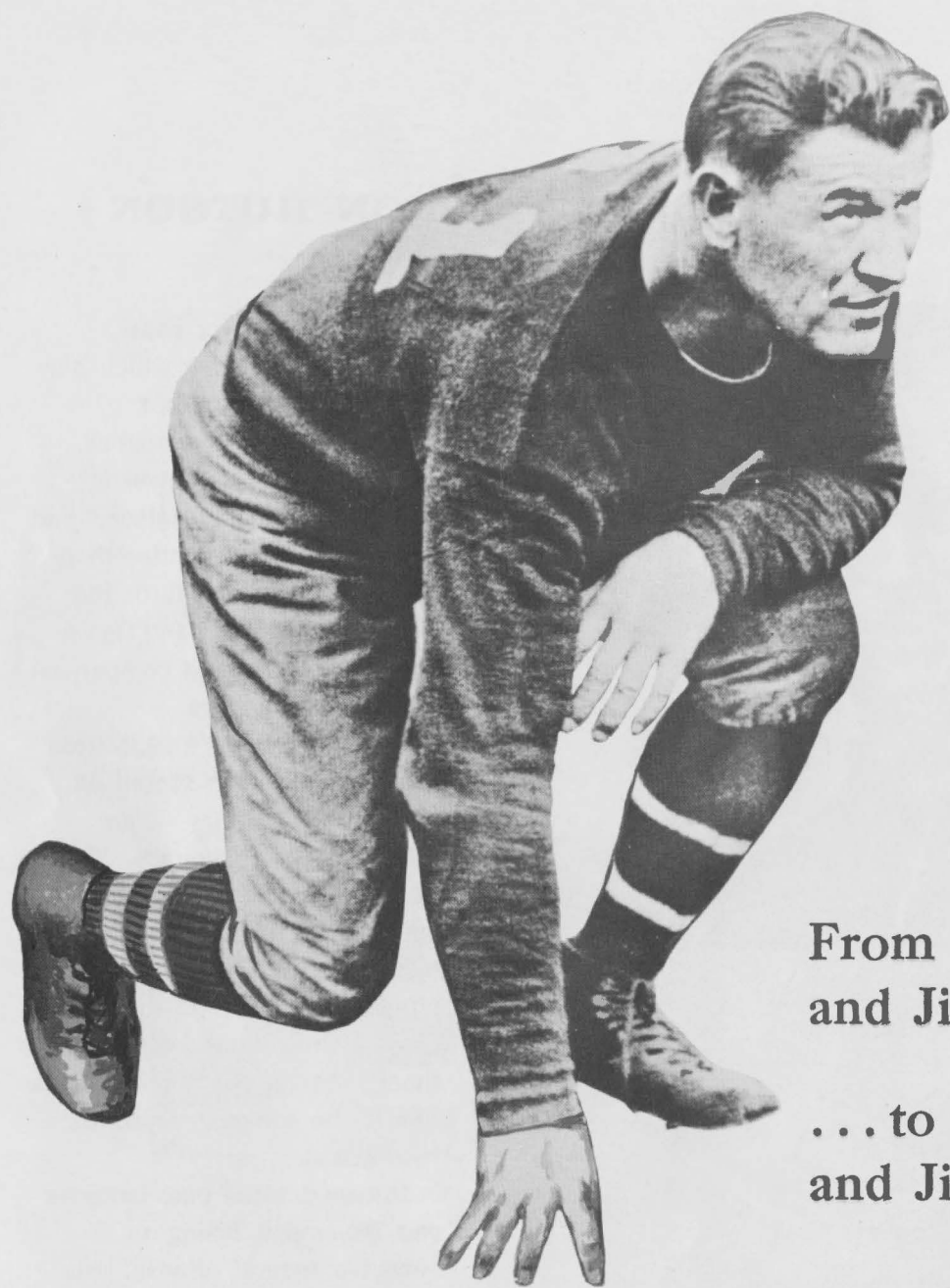
He is a football yardstick. Each bright, new receiver is hailed as "a second Hutson," and later, perhaps, as "better than Hutson." Then time turns the page on that player, and Don is left to await the next comparison to come . . . and go.

Hero of Alabama's 1935 Rose Bowl team, Hutson scored on his first Packer play — an 80-yard pass conspiracy. For 11 years thereafter, Packer foes couldn't tell when it would happen again . . . which it did often enough for him to become pass-catching champion eight times, scoring leader five times (to TDs he added extra points, field goals).

Hutson created pass patterns and developed faking to almost a federal offense. His impossible catches were not luck; he practiced fetching off-target tosses.

The Packers won three World and four Western championships with him. Not until his final season did they fail to finish one-two . . . and then it was third.

The pass-master is now an auto dealer in Racine, Wisc.

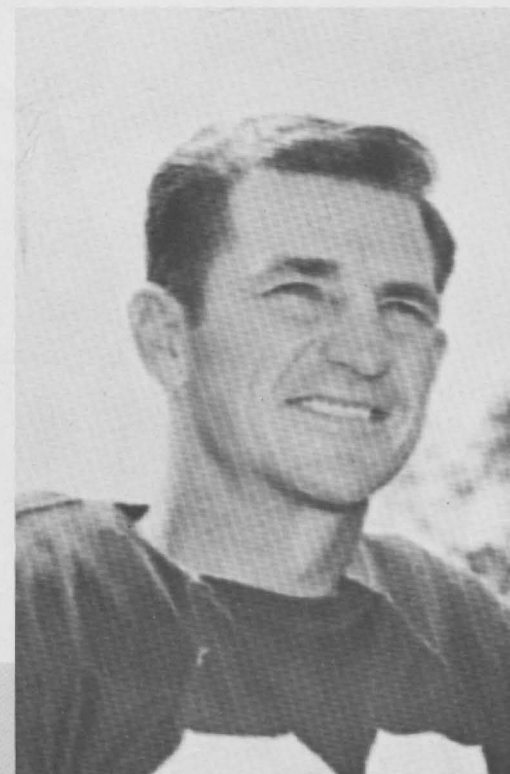


From Willie Heston
and Jim Thorpe

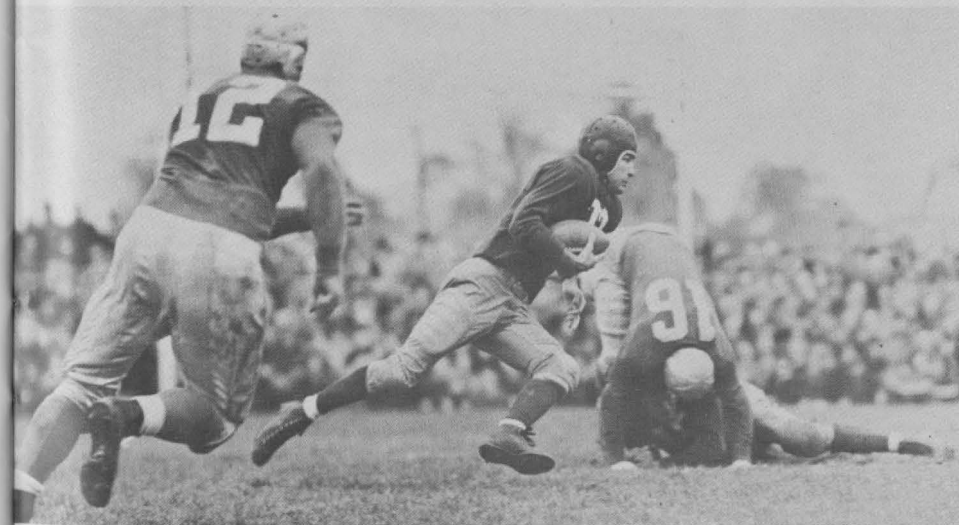
... to Lou Groza
and Jim Brown

Plain Dealer Sports Pages tell Pro-Football's STORY

Professional football has come a long way since the days of the Massillon Tigers and the Canton Bulldogs and you can trace every exciting growth step in the sports pages of The Plain Dealer. For more than a half-century Plain Dealer editors have genuinely liked pro-football and have reported this news with enthusiasm. Like Mama Nesser, we have always believed that "Football was born for everybody to enjoy."



16 Seasons
1937-52



Sammy Baugh was no part-time specialist.

SAMMY BAUGH

... fragile-looking for the job, survived more NFL years than anybody — 16!

An all the more amazing record because it included two-way seasons and sixty-minute games in the crunching days of single and double wings.

Slingin' Sam (a baseball nickname, no less!) introduced himself from Texas Christian by passing the College All-Stars to their first victory over the Pro Champions.

Year after year, Sammy Baugh led all passers and punters. Along the way, he set pass defense records.

No passer ever had a finer assortment, nor crisper shots from stumbling stances when under attack.

A leader of men, Sammy Baugh remained one of the boys. He never forgot it was a team game; gratitude for his teammates grew with his greatness.

Sammy Baugh leaves his ranch outside Rotan, Tex., only to help coach the backfield at Oklahoma State.

Ohio's Pro Football Started In Massillon

Ohio's first pro football team sort of "happened" in Massillon in 1903.

There had been good amateur teams throughout the state for more than a decade. (Dayton A. C. in 1889 was the first.) These teams played nearby colleges and some Pennsylvania clubs.

A mythical Ohio State Championship had become quite treasured. It generally bounced around among Youngstown, Akron, Canton and Shelby.

Massillon had never had a team able to even schedule these mighty outfits. But on Sept. 3, 1903, in Massillon's Hotel Sailer, a group of sports-minded civic folk organized the Tigers. Townspeople were solicited for funds to equip the players.

At first, the Massillon Tigers were strictly amateur. They lost their opening game to Wooster College, 6-0. But soon

The Jim Brown of his day—Michigan's Willie Heston, who demanded \$2,000 to play one game! (He got \$600.)



Buck Hall
Powerful Canton Guard



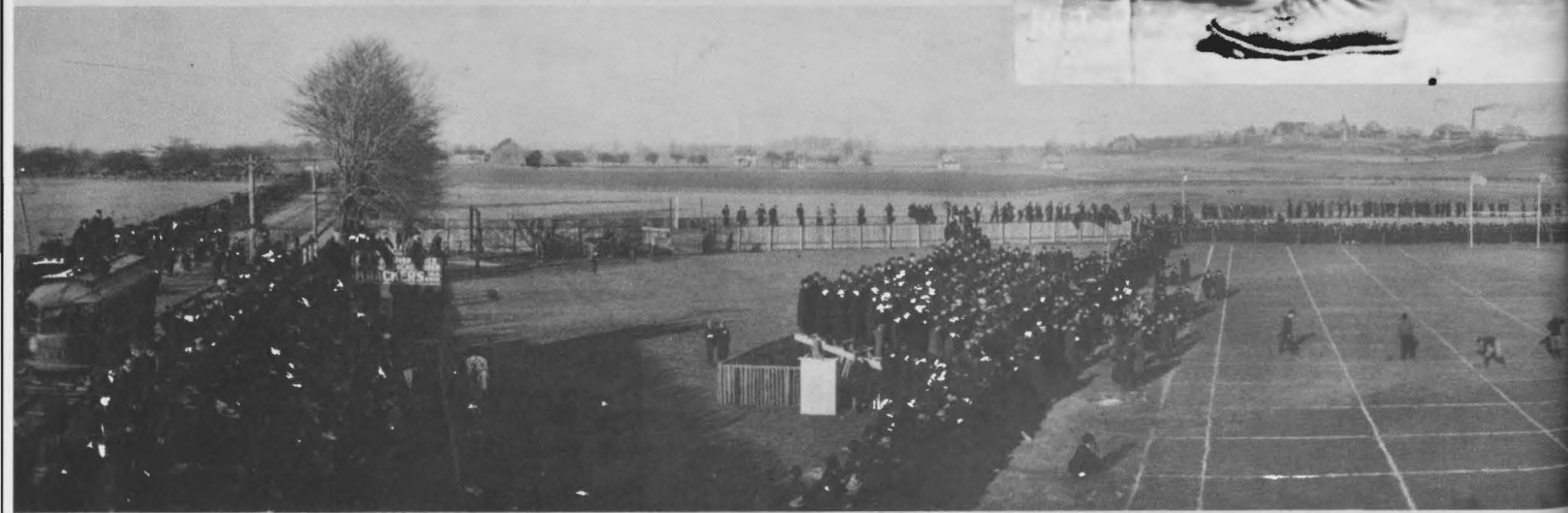
Ted Nesser
Played everywhere — and forever.



Jack Ernst
Great Canton Tackle



Bob Diehn
One of the few Columbus non-Nessers.



The Canton Bulldogs and Massillon Tigers meet on the old Driving Park gridiron for the 1906 World Championship. Note fans atop the street-



cars. The building in the mid-background is Massillon State Hospital.



 *a year round program . . .*



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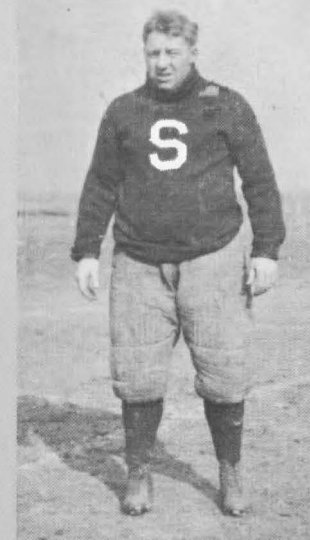
"Make the best of your leisure time"

CALL YOUR RECREATION DEPARTMENT GL 6-4521

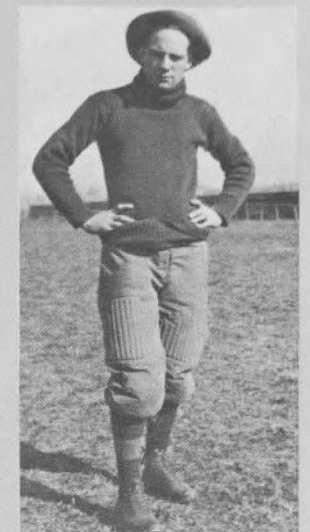
**Forty-one
Years...
Stark
County's
Finest**



Ed Stewart
Manager of Massillon's Tigers,
first Ohio pro team.



Tiny Maxwell
Colorful stuttering giant of early
Canton and Massillon teams who
became noted referee.



Ed Roseth
Bulldog in a Fedora.

they were winning. Seven in a row—
including a vengeful victory over Wooster
and a surprisingly thorough trouncing of
the experienced Canton A. C.

Massillon hurled a defi at Akron's
Athletics, defending Ohio champions. The
little town's challenge was derided, but
Massillon persisted, and a game finally
was set for Dec. 5, 1903.

Amid charges that the Tigers were be-
ing bolstered by wandering Pennsylvania
pros, Akron and Massillon met for the
championship.

The Tigers won, 12-0, in a rough con-
test — and it was, indeed, a fact that
four pros from Pennsylvania were in their
line-up and aided considerably.

The following year six teams followed
Massillon's break-through. The Akron
Athletics, Shelby Indians, Canton Bul-
ldogs, Dover Canal Giants, Salem A. C.,
and Lorain openly paid some players, if
not all. Toledo's Maroons followed in
1905, the Columbus Panhandles in 1906.

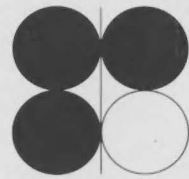
This is believed to be the Akron Indians and Toledo Maroons in 1909. Nose-guards on the
players can be seen in the Exhibition Rotunda at Pro Football's Hall of Fame in Canton, Ohio.



THE FIRST PRO TEAMS

YEAR	TEAM
1892	Alleghenies A. A. (Pittsburgh)
1893	Pittsburgh Athletics
1894	Greensburg (Pa.) A. A.
1895	Latrobe (Pa.) Athletic Club Pittsburgh Duquesnes
1896	Olympic A. C. (McKeesport, Pa.)
1899	Indians Athletic Association (Jeannette, Pa.)
1900	Homestead (Pa.) Steelers Braddock (Pa.) Carnegies
1902	Pittsburgh Professionals Steeltown (Pa.) A. C. Philadelphia (Pa.) Nationals Philadelphia (Pa.) Athletics Syracuse (N.Y.) Athletic Association Buffalo (N.Y.) Oakdales New York (N.Y.) Knickerbockers Watertown (N.Y.) Red & Blacks Ogdensburg (N.Y.) Athletic Club Auburn (N.Y.) Athletic Associations Corinth (N.Y.) Athletic Club Clayton (N.Y.) Athletic Club Orange (N.J.) Athletic Club
1903	Franklin (Pa.) Stars Massillon (Ohio) Tigers
1904	Canton (Ohio) Bulldogs Shelby (Ohio) Blues Akron (Ohio) Athletics (Indians) Dover (Ohio) Canals Salem (Ohio) Athletic Club Lorain (Ohio) Athletic Club
1905	Toledo (Ohio) Maroons
1906	Columbus (Ohio) Panhandles
1908	Marion (Ohio) Athletic Club
1912	Youngstown (Ohio) Patricians
1913	Pine Village (Indiana) Athletic Club
1914	Racine (Wisc.) Milkens Wabash (Ind.) Athletic Association
1915	Lima (Ohio)
1916	Cleveland (Ohio) Indians Dayton (Ohio) Triangles
1917	Beloit (Wisc.) Iroquois

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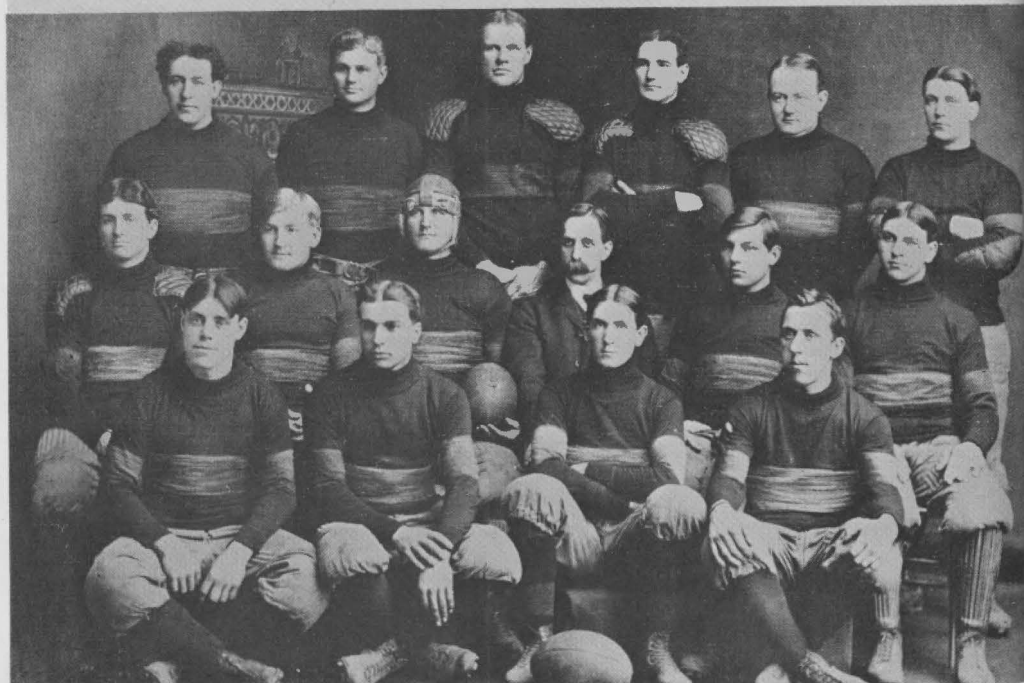


Charlie Moran
Famous baseball umpire helped
organize the Massillon Tigers.



Bob Shurring
One of four Pittsburgh pros who
came to Massillon late in 1903.

First Ohio professional football team . . . Massillon Tigers.

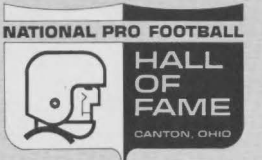


HOW BIG SHOULD A BOY'S DREAMS BE?

Football hero, astronaut, forest ranger,
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talents when he's "grown up."
But — dreams need a fighting chance —
a college education, for instance, helps a lot.
You may not be able to guarantee him
a place in the hall of fame, but thanks
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of money.

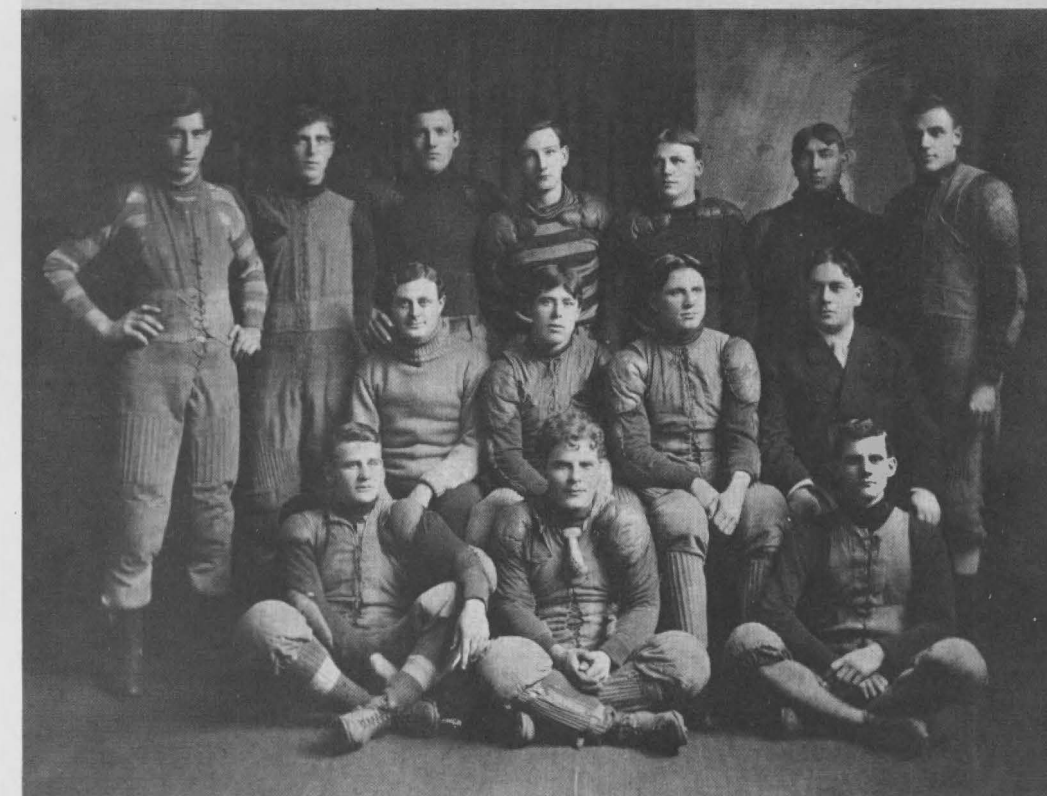
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Canton Bulldogs 1922

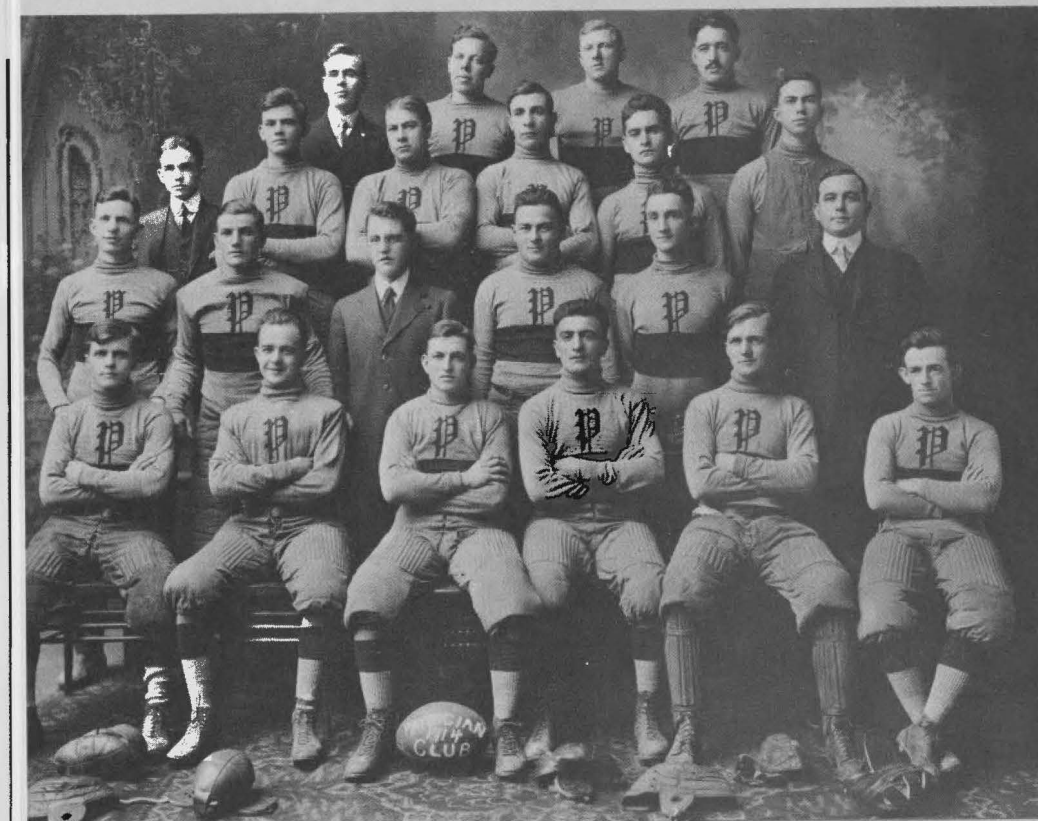
Toledo Maroons 1906





Parratt's Akron Indians State Champions 1913

1914 Youngstown Patricians



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Comet Cleaners
Commercial Press
Compton, Richard K.
Conde, Alfonso
Conley, Ann K.
Conley, Arthur W.
Conley, M. Co.
Conley, Patricia E.
Conley, Penny S.
Continental Acceptance Corp.
Convoy, Inc.
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Cook, Richard
Cook, William
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Country Fair Shopping Center
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Cummins Storage Co.
Cunningham, Kenneth
Cunningham, Ronald L.
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Cusack, J. P.
Cutler & Minor Realty Co.

D
Dagenhard, John
Daianu, John A.
Dallas Cowboys
Dandee Eastern Div.
Danner Press of Canton, Inc.
Darr, Art
Dartmouth Pharmacy
David Bros. Wholesale Co.
Davis Cab

Davis, Lloyd
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Detroit Lions
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Dumont's Sporting Goods, Inc.
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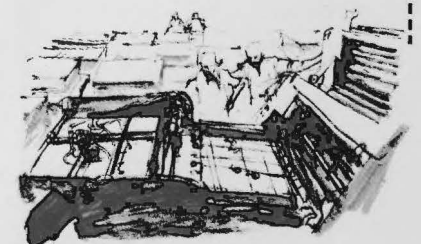
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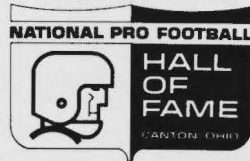
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Thompson, J. G.
Thompson, John T.
Thorley, Dwayne
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Tobey, Henry A.
Tongue, David
Towel, William Motors, Inc.
Thurin, Mr. & Mrs. B. A.
Thurin, M. L.
Tift, Dr. J. George
Timken Roller Bearing Company
Tiny Towne
Towne Manor Motel
Transamerican Freight Lines,
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Treen's Incorporated
Tressel, Chester B.
Tri-City Office Supply Co.
Triner, Don
Trirosis, Miss Lorena
Troup & Pluto Company
Trumble, G. B.
Tschantz, James S.
Tschantz, John E.
Tschantz, Dr. Robert E.
Tudor, Freeman
Tuttle, G. B.

Umstadt, William E.
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Union Metal Manufacturing Co.
United States Army Reserve
Unique Club of Stark Co.
Urbach, H. J.
Uth, Robert E.

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Bricklayers, Masons & Plasterers
International Union of Amer-
ica Local 6
Brotherhood of Painters, Decor-
ators and Paperhangers of
America Glaziers Local 938
Brotherhood of Painters, Decor-
ators and Paperhangers of
America Local 89
General Truck Drivers Union
Local 92
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Workers Local 662
International Association of
Fire Fighters Local 249
International Association of
Heat and Frost Insulators &
Asbestos Workers Union
Local 84
International Brotherhood of
Boiler Makers, Iron Ship
Builders, Blacksmiths, For-
gers & Helpers Local 1081
International Brotherhood of
Boiler Makers, Iron Ship
Builders, Blacksmiths, For-
gers & Helpers Safe Workers
Lodge 1191 Diebold Inc.
International Brotherhood of
Electrical Workers Local 1985
International Brotherhood of
Pulp, Sulphite and Paper Mill
Workers of the United States
and Canada Local 460
International Molders & Foundry
Workers Union of North Amer-
ica Local 52
International Printing Press-
men's and Assistants' Union
of North America Local 241
International Union of Barbers,
Hairdressers & Cosmetologists
Local 329
Operative Plasterers' & Cement
Masons' International Assoc-
iation of the United States &
Canada Local 109
Postal Workers Welfare
Association
Stark Tri County Building
Trades Council
United Association of Journey-
men & Apprentices Local 94
United Automobile, Aircraft &
Agricultural Implement Work-
ers of America Ford Local 542
United Automobile, Aircraft &
Agricultural Implement Work-
ers of America Hercules
Local 161



LIBRARY

The Library being established at Pro Football's Hall of Fame will soon be a mecca for students, authors, historians and just plain football buffs.

The intention is to collect at least one copy of every publication concerning football (especially Pro Football) since Gutenberg first went to Wittenberg (or was it Heidelberg?)

This search includes:

Game Programs	Year Books
Scrapbooks	Magazines
Brochures	Photo Albums
Biographies	Fiction

Already the shelves include such collectors' items as the first note-book compiled by Knute Rockne; one of Pop Warner's earliest instruction books; four different biographies of Jim Thorpe; the autobiography of Bill Edwards; rules books from the 1890s; and programs from almost 2,000 different games from as far back as 1910.

Students and authors will be encouraged to use the research facilities.

THEATER

Football movies — new and old — will be shown daily in The Hall of Fame Theater. It is directly beneath The Hall on the ground level of the V-Building.

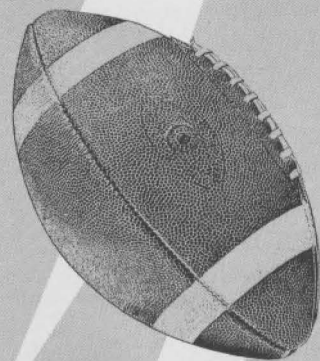
On week-days, the showings will be every hour on the hour from 10 A.M. until 10 P.M. On Sundays, the hours will be 1 to 9 P.M.

The Hall of Fame film collection dates back to 1925, but the search is continuing.

Miles of footage have been reeled in from the pro teams, individual movie enthusiasts and collectors, television companies, sports producers, news-reel outfits, Hollywood.

Included are annual league and team highlights, world championship games, special historical films compiled by different clubs, and other thrilling documentary reels.

Shows will be changed weekly. The schedule will be published in advance. (It is urged that you make reservations for the theater because its seating capacity is limited to 125.)



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Workers of America
Local 5439 United Steel
Workers of America
Local 5537 United Steel
Workers of America
Local 5658 United Steel
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—V—
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Vail, R. F.
VanAbel, John P.
VanAlman, Norman
VanHorn, Jack
VanOrman, William C.
Varavvas, Tony
Vaughn, Ray W. Ins. Agency
Vaught, O. O.
Veg, Dr. Andrew
Vicary, The C. N. Company
Vignos, James
Villa Capri
Vodrey, Joseph K.
Vogel, John
Vultz, Clarence C.
Volzer, Chic

—W—
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WHOF Radio Station
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Wagner, Frank A.
Wagner, Jos. P.
Wagner, K. E.
Wajtowicz, C.
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Wallace Food Products
Walter, Delmar A.
Walters' Agency Incorporated
Walther, Henry
Waltz, The Camera Man, Inc.
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Washburn, Marilyn
Washington Redskins
Wasson, Dr. Paul E.
Wasson, Dr. William G.
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Wayman, John F.
Weaver, Dr. Howard B.
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Weber, Duane C.
Weimer, R.
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Welch, William
Wells, Harold F.
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Welshimer, Ralph H.
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Wise, Reuben Z., Jr.
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Whitticar, Ralph Funeral Home
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Woodling, George V.
Worley School Junior Police
Wright, Donald
Wright, Mr. & Mrs. Thomas L.
Wueitz, Don E.
Wyandt, John J.
Wynn, Dr. John D.

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Yant, Richard K.
Yant, William F.
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Yost, Bob Tire Mart
Young, A. W.
Young, Robert A.
Young, William T.
Young-White Trucks, Inc.
Youngstown Cartage Co.

—Z—
Zaharie, Andrew G.
Zahn, Norman D.
Zaiser, Ray W. Company
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Zernechel, Al R.
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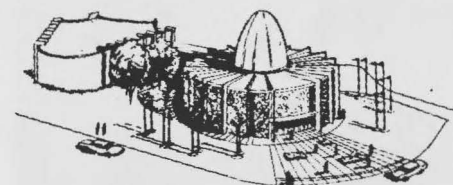
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Roger Bulger.Truck Driver
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Jack Burnett.Laborer
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Fortunato Businelli.Terrazzo Mechanic

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Larry Cale.Truck Driver
Carmine Cicci.Carpenter
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Norman Clugston, Jr.Truck Driver
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Fred Cosgrave.Cement Finisher
Larry Cramer.Sheet Metal Journeyman
Lee Cramer.Appr. Sheet Metal Worker
Gordon Cross.Floor Mechanic
Everett Croston.Grinder
Jack Crowder.Floor Mechanic

D
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Money Dennis.Laborer
Luigi DeSpiri.Terrazzo Mechanic
Roy Diekmann.Millman
George DeGantonio.Truck Driver & Laborer
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Robert Dovgan.Plumber
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Richard Dunlap.Lather
John A. Dunn.Steam Fitter
Fred Dycus.Iron Worker

E
Pete Eaglowski.Floor Mechanic
Leland Edgein.Painter
Rennie Edgein.Painter
Perry Evans.Carpenter

F
Sager Farkas.Truck Driver
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Vince Farrell.Floor Mechanic
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Frank Ferrara.Batch Man
Edward Fite.Cement Finisher
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Blair Froelich.Carpenter
Antonio Frustaci.Grinder

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Tom George.Glazier's Appr.
William George.Ceiling Mechanic
Thomas Gephart.Truck Driver
William Geschwind.Floor Mechanic
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Paul Glass.Layout Man
Dick Glutting.Glazier
Larry Greening.Carpenter's Appr.
Joe Gromit.Millman
Gary Guist.Painter

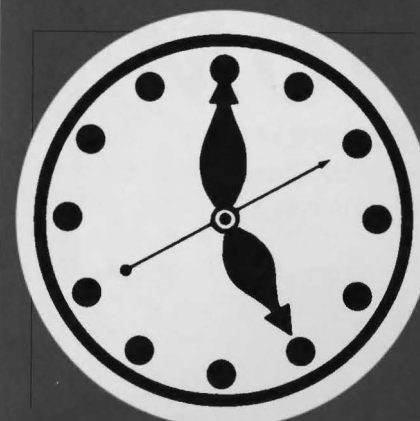
H
Robert Haffner.Erector
Richard Hall.Welder
Alan S. Hanft.Draftsman
Joe Hann.Steam Shovel Operator
Pete Haritas.Glazier
Robert Harriman.Sheet Metal Journeyman
Duane Harrington.Pipe Coverer
Mel Harsh.Pipe Coverer
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Richard Hause.Iron Worker's Helper
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Everett Henson.Truck Driver & Laborer
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F. D. Hoopes.Timekeeper
Robert Horn.Carpenter's Appr.
Donald Hostetler.Carpenter
Ronald House.Plasterer
Orie Howard.Terrazzo Helper

I
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J
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Lee Jenkins.Grinder
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Phillip Kolleth.Art Glazier
George Krause.Plumber
Peter Krebs.Erector
Wayne Kroah.Art Glazier

L
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Paul Landis.Truck Driver
Harold Lanning.Millman
Louis Larson.Iron Worker
P. O. Leach.Truck Driver
Richard E. Leach.Truck Driver
M. C. Leuthold.Heating Superintendent
James Liotti.Painter

M
Clarence Mang.Plumber
Keith Mattern.Erector
Don Maurer.Shop Foreman
James Mazzetti.Brickmason
Hershal McKee.Art Glazier
Bill McKnight.Truck Driver
Jack Mensch.Carpenter
Charles Metz.Floor Mechanic
Harold Mischler.Millman
John Mohr.Brickmason
Lawrence Mohr.Brickmason
Louie Mohr.Brickmason Foreman
Dewaine Moncrief.Yardman
Carl L. Moore.Truck Driver
James Moran.Laborer
Mark Morena.Iron Worker
Jeff Morgan.Floor Mechanic
Neil Morgan.Dispatcher
Joseph Mosser.Layout Man
William Muster.Erector

N
Louis Narduzzi.Appr. Electrician
Bernard Neice.Art Glazier
Edwin Nelson.Steam Fitter

P
Robert Palmer.Truck Driver
Roy C. Patterson.Truck Driver
Leonard Peach.Warehouseman
Neal Perdue.Carpenter
Everett Perks.Laborer
Russ Peterson.Ceiling Mechanic
Edward H. Phillips.Plasterer
Louis F. Phillips.Truck Driver
James D. Postlewaite.Truck Driver
William Poyser.Plumbing Superintendent
Traian Preda.Lather
Robert Putman.Installer's Helper

Dick Quinn.Erector

R
Roy Radcliffe.Laborer
Mel Rainsberger.Millman
Clarence Ramsey.Cement Finisher
Clarence Rankin.Pipe Coverer
Clarence Register.Truck Driver
Richard Reicosky.Millman
Raymond Reno.Steam Fitter
Dominic Rex.Bulldozer Operator
Edward Richards.Appr. Plumber
John Richards.Art Glazier
James Rickenrode.Carpenter
Charles Rigdon.Erector
Walter F. Risher.Carpenter
Albert Rosa.Terrazzo Helper

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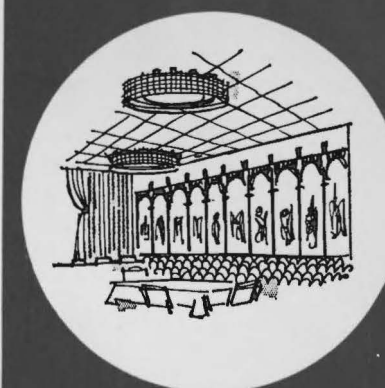
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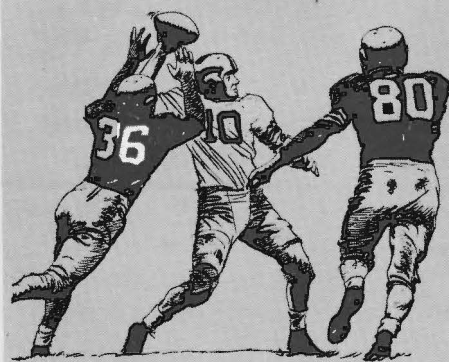


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S

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Jerald Schneider.....Foreman
Carl Schrader.....Loader Operator
Lloyd Schrader.....Bulldozer Operator
Harry Schoenfield.....Glazier
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John Scopelitte.....Batch Man
Guido Seiga.....Terrazzo Mechanic
Don Sevier.....Glazier
Royal Sheehan.....Glazier
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Lloyd Shine.....Iron Worker
John Simone.....Sheet Metal Journeyman
Carl Smith.....Iron Worker
Robert Snyder.....Dispatcher
Elbert Steele.....Pipe Coverer
Don Stock.....Iron Worker
James Stokes.....Truck Driver & Laborer
Woodrow Stutz.....Carpenter
Ted Summer.....Letterer
Ron Summers.....Erector
Dale Schweitzer.....Erector
Chester Sypitkowski.....Sheet Metal Jou'yman

T

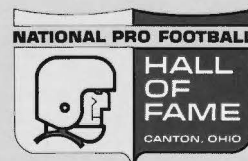
Charles Tarver.....Truck Driver & Laborer
James Tatton.....Superintendent
Charles Texter.....Millman
Richard Thomas.....Carpenter
Ken Thompson.....Lather
Neal Thompson.....Erector
Ralph Thompson.....Lather
John Toy.....Plumber
William Toy.....Plumber
John Treacher.....Yardman
George Tubbs.....Painter
Howard Tuber.....Truck Driver
David Tucker.....Laborer
John Tyburk.....Sheet Metal Journeyman

V

Peter J. Vasil.....Truck Driver
Erwin Veigel.....Sheet Metal Journeyman
William Vesley.....Brickmason
Amadeus Violand.....Superintendent

W

Ken Wagner.....Glazier
Myron Walters.....Journeyman Electrician
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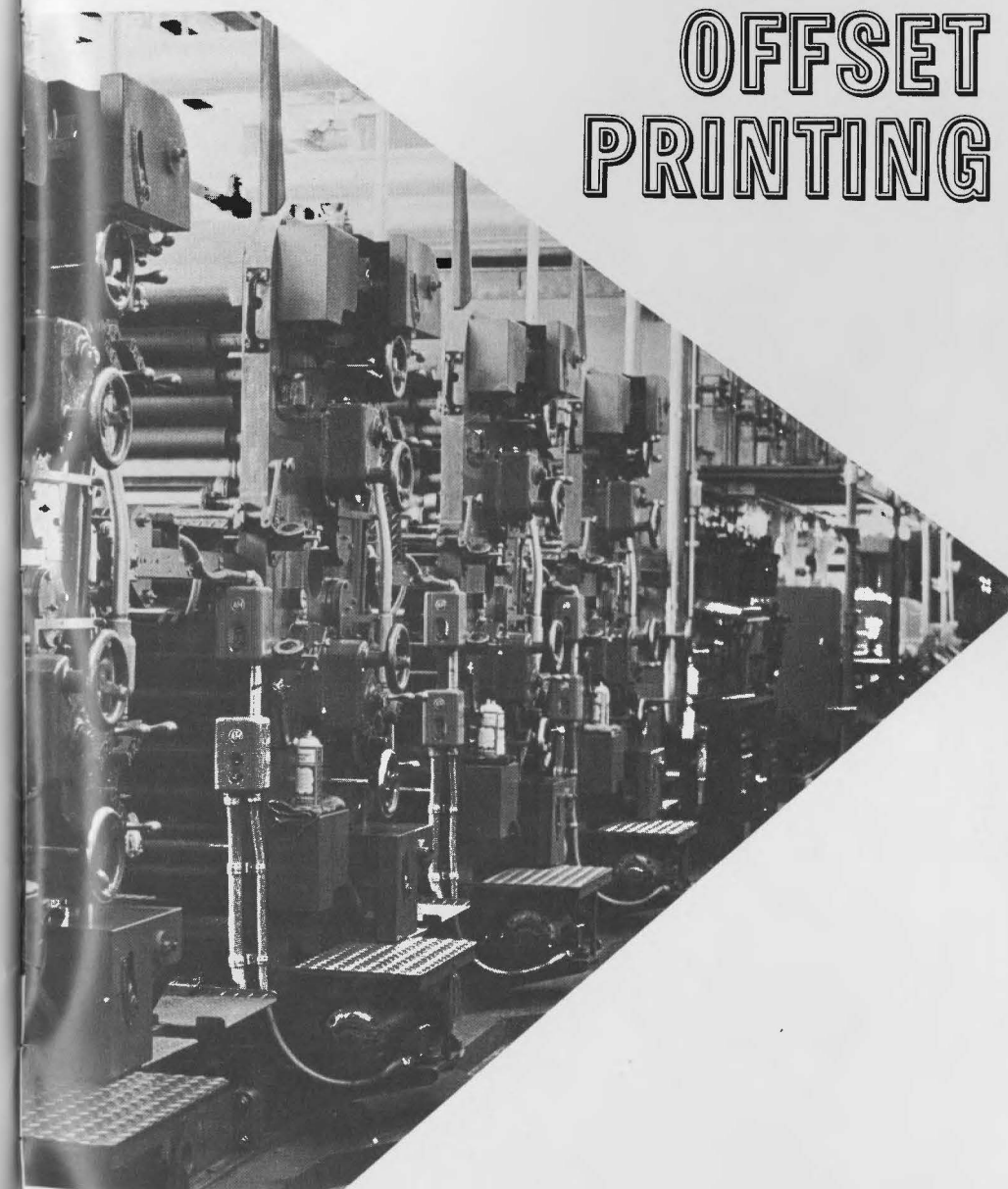
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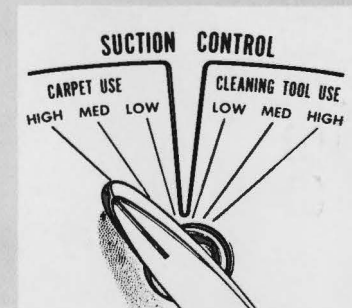
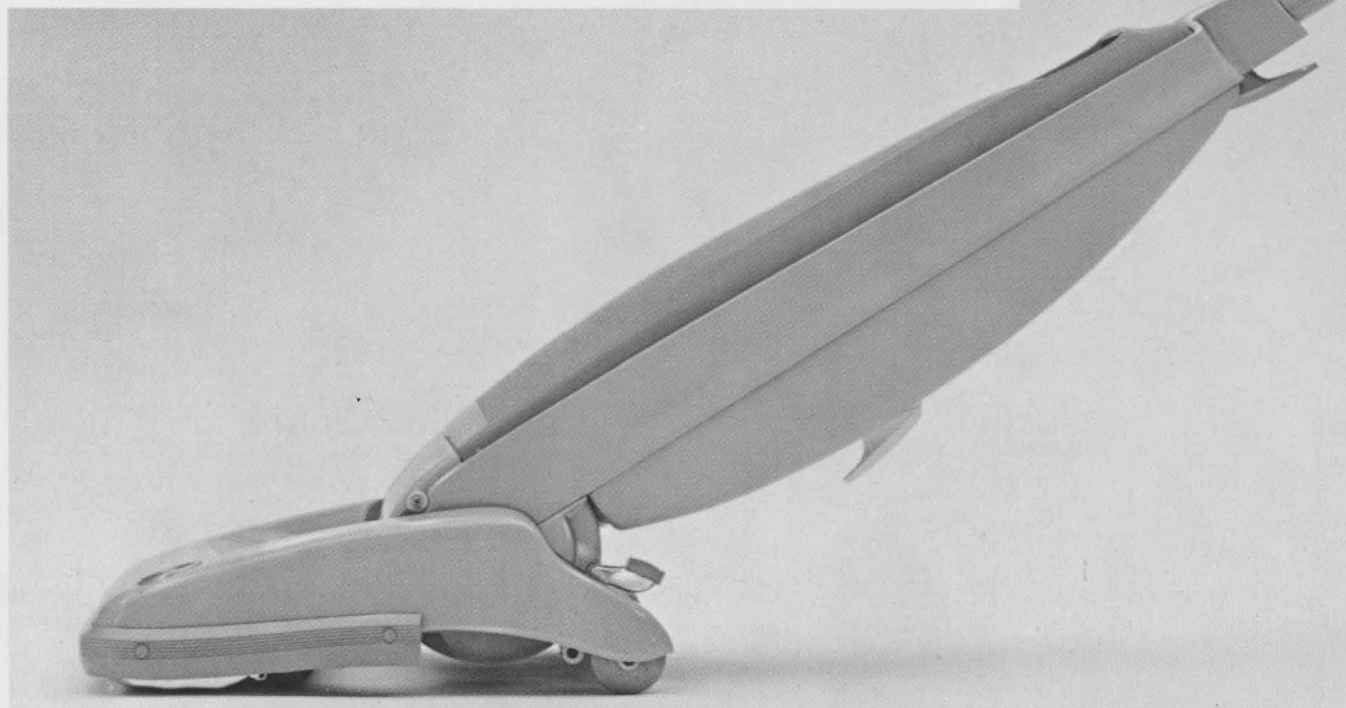


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