The following companies are patrons of the fifth Detroit Awards Banquet of the National Football Foundation and Hall of Fame.

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GUESTS OF HONOR
College All-America Stars

Ernest Allmendinger, University of Michigan, 1917
Ernie Vick, University of Michigan, 1921
Robert Brown, University of Michigan, 1925
Bennie Oosterbaan, University of Michigan, 1925-26-27
Maynard Morrison, University of Michigan, 1931
“Biggie” Munn, University of Michigan, 1931
Harry Newman, University of Michigan, 1932
Whitey Wistert, University of Michigan, 1933
Regis Monehan, Ohio State University, 1934
Earl M. Brown, University of Notre Dame, 1938
Ralph Heikkinen, University of Michigan, 1938
John Pingel, Michigan State University, 1938
Edward Frutig, University of Michigan, 1940
Vince Banonis, University of Detroit, 1941
Dr. Julius Franks, University of Michigan, 1942
Leon Hart, University of Notre Dame, 1947-48-49
Don Coleman, Michigan State University, 1951
Al Dorow, Michigan State University, 1951
Lowell Perry, University of Michigan 1951
Donald Dohoney, Michigan State University, 1953
Larry Fowler, Michigan State University, 1953
Ron Kramer, University of Michigan, 1955-56
Norman Masters, Michigan State University, 1955
Walter Kowalczyk, Michigan State University, 1957
Dean Look, Michigan State University, 1959

THE ALL-AMERICA TABLE SPONSORED BY MICHIGAN MEMORIAL PARK, INC.

PROGRAM

INVOCATION
Rev. Robert Allen
St. Benedict Catholic Church, Highland Park

MASTER OF CEREMONIES
Gail Smith, Director
Advertising and Market Research, General Motors Corporation

SPECIAL GUEST
Harvey Harman, Executive Director
National Football Foundation and Hall of Fame

PRESENTATION OF COLLEGE SCHOLAR-ATHLETE AWARD
To Steve A. Juday, Michigan State University
By John S. Pingel

PRESENTATION OF THE WILLIE HESTON AWARD
To Lyman L. Frymodig, Michigan State University, 1916
By Dr. John A. Hannah
President, Michigan State University

PRESENTATION OF HARVEY BARCUS AWARD
To Don Lund, 1940 All-State High School Team
By Harvey Barcus

PRINCIPAL SPEAKER
The Honorable Gerald R. Ford
United States Congressman from Michigan

PRESENTATION OF CITIZEN SPORTSMAN AWARD
To The Honorable Gerald R. Ford
By Carl Rentschler
President, Detroit Chapter, National Football Foundation

PRESENTATION OF THE DETROIT NEWS ALL-STATE HIGH SCHOOL COACH OF THE YEAR AWARD
By John Walter,
Sports Writer, The Detroit News

PRESENTATION OF THE DETROIT NEWS ALL-STATE HIGH SCHOOL TEAM OF THE YEAR AWARDS
By John Walter

PRESENTATION OF THE H. B. SALSINGER AWARD
By Edwin K. Wheeler,
Executive Vice President and General Manager,
The Detroit News

BENEDICTION
Dr. Allen Zaun,
Pastor, Jefferson Avenue Presbyterian Church

The Detroit News 1965 All-State High School Football Team

End—Dennis Wirgowski, Bay City Central Coach—Elmer Engel
Tackle—Jim VanWoerkom, Muskegon High Coach—Roger Chiaverini
Guard—Leroy Jackson, Pontiac Central Coach—Paul Dellerba
Center—Ken Burchfield, Adrian High Coach—Gary McNitt
Tackle—Bill Otto, Notre Dame High Coach—Roger Parmentier
End—Calvin Fox, Battle Creek Central Coach—Jack Finn
Back—Dave Ripmaster, Grand Rapids Creston Coach—Joe McGee
Back—Jim Nowy, Flint Northwestern Coach—Dave Brines
Back—Tom Weinmann, Ann Arbor High Coach—Jay Stielstra
Back—John Gabler, Royal Oak Kimball Coach—Paul Temerian

COACH OF THE YEAR FOR 1965
Elmer Engel—Bay City Central High School

THE HIGH SCHOOL ALL-STATE TABLE SPONSORED BY THE DETROIT NEWS
These were my notes for this speech. Might save for 2 have possibility other requests.
Every time you hear your own 12/185
fame I think, you can't help a gig

National Football Hall of Fame

Rotary Invitation

Bur. J Internal Revenue

Still a Sports Enthusiast - proud of it

Battling averages - Carroll, Knody, Kassig, Hull - football
Champ - Robert Pons

Out 7 11 years football player coach

I have only one prophecy.
Monday Morning Quarterback

I learned to admire the teammate who
played more than 2.
I learned to respect opponents
that could block, tackle
at who quickly gave me a
bad time.

Became reconciled to the slow
years we had.

I still have an allowance or disabled
for M/M/14.

Rheins - "I said"
Thin - Arnold

We have "them" in politics - just as difficult.

- floor strategy - and require

just like the "inductive method"

who never played but 2 to know
all the moves.

necessary end

EXCELLENCE - talk for a few minutes.

I went everyone to seek it; even though some will not.

It seems apropos to speak of Excellence

here, because as many here

in their day, in one field or

another, they have reached the peak.

Fair to point out - the standard for

determining EXCELLENCE in one era

may not be the standard in another.

I) ATHLETICS - Higher take in

any and every short

clay, violin or football

are match for Denver, Denver,

ours.
Changing from these contests on

androgen

basketball court

To the world or more specifically

the United States

Some allege the youth of the 1960s do not have a sense

of patriotism because they

bitching, draft card-burning

and the like.

I would reply - these

are a small proportion

of today's Youth. They

make their
generation like all previous
generation may be called-

known. When they are

they will reach the

same standard of Excellence

as their forefathers.

They will do whatever

necessary to keep America

strong at home or abroad.
Jerry;

You asked me for a few thoughts that you might incorporate in your speech tonight, so I have come up with the following—for whatever they are worth to you.

Your speech is more or less directed to the Detroit News 1965 All-State Team. This can be to your advantage in so much as that 35 years ago you were in their position (thereby immediately making you one of their clan) and you might stress that it was the Detroit News All-State Team that you were named to, for they are Co-Sponsors of this awards dinner.

You might go into how you felt when it became known to you that you made the All-State Team and even carry this thought further by telling them your experience as to the difference between high school and college football.

I need not tell you the necessity of the 11 men on the football field working as a team or unit. My thought in bringing this up is to stress the need of such team work in running the Government of the United States for the United States is in the same position as the number one football team in the nation—when you are number one, every other football team or nation will work hard to knock you off the perch.

You might dwell a little on the necessity of higher education for these All-State boys.

The coaches of these 11 boys will all be present at the banquet and sitting at a table next to the All-State Team. You might give them a plug for we know they are very essential and that they must love their work, for their compensation is not too great.
Directly below the head table will be seated 26 former All-Americans and to help you on any comments you might care to make on them I will list below who they are:

- Ernest Allmendinger—U. of M. '17
- Ernie Vick—U. of M. '21
- Bennie Oosterbaan—U. of M. '25 '26 '27
- Robert Brown—U. of M. '25
- Maynard Morrison—U. of M. '31
- Biggie Munn—Un. of Minnesota '31
- Harry Newman—U. of M. '32
- Whitey Wistert—U. of M. '33
- J. Regis Monahan—Ohio State '34
- Ralph Heikkinen—U. of M. '38
- Earl Brown—Notre Dame '38
- Edward Frutig—U. of M. '40
- Vince Banonis—Un. of Detroit '41
- Julius Franks—U. of M. '42
- Leon Hart—Notre Dame '47 '48 '49
- Al Dorow—Mich. State '51
- Lowell Perry—U. of M. '51
- Don Coleman—Mich. State '51
- Larry Fowler—Mich. State '53
- Donald Doboney—Mich. State '53
- Ronald Kramer—U. of M. '55 '56
- Norman Masters—Mich. State '55
- Walter Kowalczyk—Mich. State '57
- Sam Williams—Mich. State '58
- Dean Look—Mich. State '59
- Tom Myers—North Western University '62

You are now on your way to the Sheraton-Cadillac—Room 1731—where at 5:40 P.M. live radio will be taking place. The purpose of this, as I understand it, is for you to converse with some of your former team-mates at the University of Michigan. The ones I hope to have there are—Stan Fay—John Kowalik—Harry Newman—Whitey Wistert—Fred Janke and myself.

Immediately after this I will take you down to Suite 617-620, where Carl Rentschler will be hosting a cocktail party. Carl is President of our Detroit Chapter and a former Ohio State football player. He was a Big-Ten football official for a number of years.
At the cocktail party you will meet the All-Americans and the 18 persons who will be sitting at the head table at the banquet. At the head table you will be seated between Carl Rentschler and Lyman Frimodig. Mr. Frimodig will be presented with the "Willie" Heston Award at the banquet. Frimodig is to Michigan State what Oosterbaan is to Michigan. He played at Michigan State in 1915 and stayed on for some 40 years in various capacities.

I hope these bits of information might be of some help to you—will be seeing you soon.

Jack

P.S. Change in plans since writing up this information. The radio "bit" will take place at the main entrance of the Sheraton-Cadillac instead of in your suite as formerly stated in this epistle.