The original documents are located in Box D18, folder “Republican Dinner, Staunton, VA, September 30, 1965” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.

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Congressman
Gerald R. Ford
Minority Leader

7th District

REPUBLICANS

Sept. 30, 1965
Staunton, Virginia
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and

Staunton White Way Laundry

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STAUNTON, VIRGINIA

"Let's Make

VIRGINIA FIRST AGAIN"

FOR GOVERNOR

A. Linwood Holton

Age 41. Married to former Virginia Harrison Rogers; 3 children. Lives in Roanoke.

EDUCATION—Washington and Lee University, 1944, cum laude. Harvard Law School, 1948, LL.B.

OCCUPATION—Partner and Charter Member in Law Firm of Eggleston, Holton, Butler & Glenn, Roanoke.

MILITARY SERVICE—U.S. Naval Officer (Submarine Force), World War II. Commanding Officer, Naval Reserve Surface Unit, Roanoke. Member, National Naval Reserve Policy Board.

CIVIC AND OTHER ORGANIZATIONS — Backbone Club of Roanoke, Chamber of Commerce (former President).

CHURCH—Elder, Member and Sunday School Teacher, Second Presbyterian Church of Roanoke.

FOR LIEUTENANT-GOVERNOR

Vincent F. Callahan, Jr.

Age 34. Married to former Dorothy Budge; five children. Lives in McLean.

EDUCATION—Georgetown University, 1957, B.S. American University, 1957-59, journalism.

OCCUPATION—President, Callahan Publications, McLean. Executive Vice-President, Woods and Callahan, Public Relations Advisers.

MILITARY SERVICE—U.S. Marine Corps, enlisted, Korean War. Reserve Officer, U.S. Coast Guard.

CIVIC AND OTHER ORGANIZATIONS — Kiwanis Club of McLean (Director). McLean Jaycees (State Director). McLean Citizens Association (former Director).

CHURCH—Member, St. John's Catholic Church, McLean.

FOR ATTORNEY-GENERAL

D. Dortch Warriner


EDUCATION—University of North Carolina, 1951, B.A.; Chairman, Student Council. University of Virginia Law School, 1957, LL.B.


MILITARY SERVICE—U.S. Naval Officer (Destroyer Force), Korean War.
"Ran" Dovel was born 57 years ago in Luray, a sixth-generation Virginian. He is married, has two children and six grandchildren. He is a lawyer, a farmer, and a business man. For twelve years he was Commonwealth's Attorney. Dovel in 1936 was the first State Chairman of the Virginia Young Republicans. He has been Secretary of the State Republican Committee and Chairman of the State Republican Committee.

D. Henry Almond

BATH (in the Seventh District)
Allegheny, Botetourt, Roanoke County, Clifton Forge, Covington

Del. D. Henry Almond was born in Campbell County, Virginia, July 22, 1923. He received his B.A. degree at Lynchburg College, and is an engineer for the Chesapeake and Potomac Telephone Co. He was in the Air Force in World War II. His memberships include: the Unitarian Church, Telephone Pioneers of America, Chi Beta Phi Scientific Fraternity, Young Republicans, Roanoke County Republican Committee, Roanoke County Council of Parent-Teacher Associations. He was elected to the House of Delegates in 1963.

Arthur R. Giesen, Jr.

Augusta, Highland, Staunton, Waynesboro (two seats)

Del. Arthur R. Giesen, Jr. is President and Treasurer of Augusta Steel Corporation, Staunton. An active member of the Lutheran Church, he is a member of the Board of the Verona Lions Club, Staunton Committee of the United Negro College Fund, and the Staunton-Augusta Chamber of Commerce. He is on the Executive Committee of the Staunton Chapter of the Virginia Mental Health Association; and is on the Republican State Central Committee. He was born in Radford, Virginia on August 8, 1932. His B.A. degree was awarded by Yale University and his Master's degree by Harvard School of Business Administration. Giesen was elected to the House of Delegates in 1963.
O. Beverley Roller was born at Weyers Cave, Virginia on May 7, 1925. He married Dorothy Stroop, and they have two daughters and a son.

He received his B.S. degree from V.P.I., with honors, and has done graduate work at Madison College and V. P. I. His fraternities are Omicron Delta Kappa, Phi Kappa Phi, and Alpha Zeta.

Roller is entering his seventeenth year of teaching in the Augusta County Schools. A Certified Lay Speaker of the Methodist Church, Roller holds many church positions. He was elected District Governor of the Woodrow Wilson Ruritan in 1963. He also holds the highest degree in the National FFA.

Donald K. Funkhouser was born in 1933, and reared on a farm near Edinburg. He received his B.A. degree at Bridgewater College in 1953.

Mr. Funkhouser, a veteran of the Korean conflict as U. S. Air Force instructor from 1953 to 1957, taught in the Shenandoah County Schools 1957 and 1958. He is married to the former Miss Betty Jean Dovel of Weyers Cave, and they have three children.

Funkhouser is a member and Sunday School teacher of Bethel Lutheran Church Edinburg. He is employed by Richard F. Lewis, Jr., Inc., Broadcast Stations.

Don E. Earman was born in Rockingham County in 1933. He received his B.S. degree from the College of William and Mary in 1955, and his LL.B. from the University of Virginia in 1957. In 1955 he married Jean Bowman of Edinburg, and they have five children.

He is the senior member of the law firm of Earman and Julias in Harrisonburg, and is a past president of the Harrisonburg - Rockingham Bar Association and a member of the American Trial Lawyers Association.
W. Howard Ellifrits was born in Martins Ferry, Ohio, August 18, 1895. He received his education in the public schools of Elkins, West Virginia, and at West Virginia University. His wife is the former Mary Ellen Resley.

Mr. Ellifrits is a World War I veteran. He is an elder in the Presbyterian Church; a Past Commander of American Legion Post No. 77, and a Past District Commander of the American Legion. He is a Past President of the Strasburg Rotary Club.

Mr. Ellifrits is President of the First National Bank, Strasburg, Virginia. He retired as Clerk of the Circuit Court December 31, 1959. It was "his pleasure to represent Shenandoah County for three regular and three extra sessions in the House of Delegates," having been elected for the first time in the fall of 1953.
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VERONA, VIRGINIA
September 15, 1965

Seventh District of Virginia
45 Edgewood Road
Staunton, Virginia

Dear Republicans:

On the part of the Republican National Committee and myself, I want to express the deepest appreciation for the work the Republicans of the Seventh Congressional District of Virginia have done for our Party. You are meeting at a time when we are all acutely aware of the challenges facing our Party.

It is my ardent hope that this dinner, addressed by our able House leader, Representative Gerald Ford of Michigan, will provide the inspiration for meeting these challenges and result in sending more Republicans to Richmond.

If the Republicans of Virginia's Seventh District can accomplish that, they will be making a major contribution to the effort of Republicans everywhere - the effort to restore our Party to a position of commanding influence and to strengthen the vital two-party system upon which the American way of life depends.

Sincerely yours,

Ray G. Bliss
Chairman

Program Schedule

5:15  Congressman Gerald R. Ford, State Republican Chairman
      Robert J. Corber, and Virginia National Committeeman
      Jerry Potter arrive at Shenandoah Valley Airport

8:00  Congressman Ford, A Linwood Holton, Vincent F. Callahan, Jr.,
      D. Dorich Warriner, and area legislative candidates receive the
      News Media.

8:30  Call to Order Master of Ceremonies, Braxton Green —
      Chairman Staunton Republican Committee

         Invocation. The Rev. Warren D. Bowman — President Emeritus
         Bridgewater College.

         Pledge of Allegiance to the Flag

         Comments, Robert J. Corber

      Dinner

7:30  Introduction of Speaker, A Linwood Holton,
      Republican Candidate for Governor

         Address by Honorable Gerald R. Ford, House Minority Leader

      Dinner

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I AM
KEN WINE
REPUBLICAN CANDIDATE
FOR COMMISSIONER
OF THE REVENUE
CITY OF STAUNTON
ON NOVEMBER 2, 1965,
I WOULD APPRECIATE YOUR SUPPORT
VOTE FOR
KENNETH L. WINE

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Virginia GOP Platform

"We Hold These Principles . . ."

WE BELIEVE IN INDIVIDUAL LIBERTY, THE FREE ENTERPRISE ECONOMIC SYSTEM, AND LOCAL SELF GOVERNMENT. WE BELIEVE THAT GOVERNMENT MUST GUARANTEE THE INDIVIDUAL HIS RIGHTS TO LIFE, LIBERTY, AND PROPERTY, AND MUST NOT INTERFERE WITH ANY INDIVIDUAL'S FREEDOM TO PURSUE HIS PEACEFUL AMBITION TO THE FULL EXTENT OF HIS ABILITIES, REGARDLESS OF RACE OR CREED. THEREFORE,

- **A FREE AND ENLIGHTENED ELECTORATE** is one of our goals, and we seek removal of unnecessary obstacles to registration and voting, including removal of the poll tax, simplification and recodification of election laws, and fair and equitable apportionment of representation.

- **EDUCATION OF EVERY VIRGINIA CHILD** in a free public school is his right. This education should include instructional facilities, aids and personnel equal to that of every other county or city within this state or nation. We therefore pledge greater state participation in the costs of instruction, including teachers' salaries, more attractive retirement benefits for teachers and state employees, and increased teacher training facilities.

- **HIGHER EDUCATION** should be within the reach of every Virginia high school graduate as he may desire and as may be within his capabilities. We pledge expansion of the existing institutions of higher learning and a rapid but orderly increase in the number, size and quality of Virginia's community colleges and technical and vocational schools. A substantial increase must be made in total and per capita operating budgets of Virginia's state supported colleges.

- **MENTAL HEALTH** is the moral responsibility of each Virginia citizen. We pledge a sympathetic review of the Report of the Virginia Mental Health Study Commission, and we will take rapid steps to carry out its principal recommendations, including comprehensive community mental health centers for all parts of the Commonwealth. We aim for increased state participation in the creation, maintenance and development of local educational and training facilities for the mentally retarded.

- **HIGHWAY SAFETY**

  is our great concern and we pledge continuing search for improved legislation and better law enforcement, an enlarged State police force, and rapid progress with the arterial and secondary highway programs projected in 1962.

- **NEW AND EXPANDED INDUSTRY** will greatly aid our state, and we will make a continued and more intensive effort towards creating an attractive atmosphere for industry through improvement in roads, education, community attitudes towards industry, maintenance of existing right-to-work laws, including those tax reforms and other incentives that will apply equally to established as well as new industries.

- **WE RECOGNIZE THESE RESPONSIBILITIES** and we want to meet them in a sensible fashion, without deficit financing. We therefore seek:

  (1) Improved governmental efficiency and economy, elimination of unnecessary agencies, of duplication of services, of pet projects and unqualified political appointees. All of these will make available substantial funds, and

  (2) A fair and realistic estimate of funds to be available for appropriation, including not only the funds previously appropriated, but not expanded — the anticipated "surplus" — but also revenues anticipated from existing sources, which should make available substantial funds in excess of traditional and official estimates of the past.

If by these means we cannot meet our responsibilities, we favor an overhaul of our tax structure and would consider an uniform state-wide retail sales tax with provisions for sharing substantial revenue with the localities on an equitable basis. This would have to take into account the amounts that localities are presently receiving from such taxes; and should permit outright repeal of personal property taxes and adjustments and a reduction in state taxes.

(Condensed from the Platform adopted by the Virginia Republican Convention May 15, 1965)
Compliments of
STANDARD TILE COMPANY, INC.
STAUNTON, VIRGINIA

Phone 886-2317

I AM
HENDERSON COX
REPUBLICAN CANDIDATE
FOR
CITY SERGEANT
CITY OF STAUNTON
ON NOVEMBER 2, 1965,
I WOULD APPRECIATE YOUR
SUPPORT
VOTE FOR
X
HENDERSON
M. COX

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Staunton Virginia
Seventh Congressional District of Virginia Republican Committee

OFFICERS

Chairman ........................................... Winston B. Wine, Staunton
Vice-Chairmen ........................................ Warren French, Jr., Woodstock
........................................... James Heath, Harrisonburg
........................................... William L. Hodges, Monroe
Vice-Chairwomen ........................................ Mrs. W. Howard Ellifrits, Strasburg
........................................... Mrs. Ray T. Crowe, Mt. Crawford
........................................... Mrs. Austin Drumm, Lexington
Finance Chairman ......................................... Jon A. Lindseth, Waynesboro
Treasurer ...................................................... Dwight Estep, Dayton
Secretary ..................................................... Ray White, Staunton
State Central Committeeen ..................................... J. Ray Miller, Strasburg
........................................... J. Kenneth Robinson, Winchester
........................................... Clark Dodhneyer, Elkton
Young Republican District Committeeman ....Frederick William Burke, Lexington
Republican Women's Club Committeewoman ....Mrs. William H. Logan, Woodstock

LOCAL CHAIRMEN (Committee Members)

Counties
Amherst ........................................... B. H. Bryant, Jr., Madison Heights
Augusta ...................................................... W. A. Quick, Jr., Weyers Cave
Bath ......................................................... Walter P. Farnsworth, Hot Springs
Clarke ....................................................... J. Kenneth Carr, Berryville
Frederick ..................................................... Donald L. Baughman, Winchester
Highland .................................................... Marvin L. Eagle, Monterey
Madison ..................................................... Cecil R. Coppletto, Etlan
Nelson ....................................................... J. Maxie Campbell, Roseland
Page ......................................................... J. Randolph Dovel, Luray
Rappahannock ............................................. J. A. Bernard Dahlgren, Huntley
Rockbridge .................................................. Dr. Charles Phillips, Lexington*
Rockingham .............................................. H. Hilton Aysmon, McGaheysville
Shenandoah ................................................ J. Ray Miller, Strasburg
Warren ...................................................... Thomas Korns, Front Royal

Cities
Buena Vista ............................................... Dr. Charles Phillips, Lexington*
Harrisonburg ............................................... Glen G. Miller
Staunton .................................................... Braxton Green
Waynesboro ............................................... John A. Phillips
Winchester ............................................... R. R. Huntzberry, Jr.

*Joint Committee

This will probably be the last public function of the Seventh Congressional District Committee as it is now constituted. Under Virginia's new Congressional Redistricting Act, the Seventh District loses the counties of Amherst and Nelson. To the District will be added the counties of Albemarle, Culpeper, Fluvanna, Greene, and Orange, and the City of Charlottesville.
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It is a special pleasure to be with you tonight in the heart of the Shenandoah Valley.

Virginia is a special Republican State. President Eisenhower was here last week. And, next week Dick Nixon will be in the 10th of the original 13 States. We have great Republican hopes here.

Yes, our Party is making headway in Virginia, particularly when we have a man of the caliber of Pete Giesen as a Member of the House of Delegates!

Next month we should see a Republican Governor of Virginia. Linwood Holton should unseat Albertis Harrison. If Lin uses the same sound technique that worked to help elect Dick Poff to Congress, he'll be a shoo-in! So will his running mate -- Vincent Callahan!
Unlike Pete, Lin, Dick and Vince, the old-time political orator lived a strange and uncertain life. He traveled a rocky road. At times he was the victim of ripe tomatoes, rotten eggs and human tormentors.

All this has changed, except for the occasional heckler.

For example, one evening I began my speech by saying, "I'm pleased to see such a dense crowd here tonight."

A loud-voiced critic in the rear of the auditorium shouted:

"Don't be too pleased, Congressman. We ain't all dense!"

I will follow the advice of the late President Calvin Coolidge in keeping within reasonable limits tonight.

A political friend once told him, "Cal, my formula for public speaking is a good beginning and a good ending...close together." Mr. Coolidge thought a moment and said, "Why be so windy?"

(KISS STORY)
Tonight I call upon you to make a very special effort as Republicans.

The Party needs your help, your ideas, your ability to get things done.

The first job is to win in Virginia this autumn! And the same is true in New Jersey and New York City. Then, the next step is to achieve victories in 1966. I applaud you for your all-out drive to elect Lin Holton Governor and Vincent Callahan Lieutenant Governor of your wonderful State!

Re-building our Party on a national scale must start with Republican victories in the States, counties, townships all over America.

We cannot win by sitting on the sidelines waiting for a catastrophe.

Let's forget 1964, except to remember not to make the same mistakes!

Let us become once again ONE Republican Party.

This does not mean a huge, monolithic political Party. We can have responsible disagreements. We should have intelligent dialogue.
Unless we leave the splintering and bickering to the Democrats, and become one BIG political family, we will belong to a ghost of a Party. The net result will be one-party government in America -- and it won't be our Party.

The "one party" dominating our beloved land will be "big-city political bosses," power-hungry labor dictators, theoretical way-out liberals.

The Nation is seeing what a one-party controlled Federal establishment can do to our institutions and traditions. During the next few months the degree of Federal interference in individual affairs will dangerously increase. The voices of the people will be even more muffled and muted.

Potomac paternalism -- already stifling the States and the people -- will grow greater.
Even some Democrats believe there is a place for responsible dissent and constructive criticism. Like us, they know the dangers that go with one Party controlling Congress by a 2 to 1 majority, and having iron-handed power in the White House at the same time.

The dangers of federalism give us an important issue in the coming campaign. For the tentacles of BIG government are already clutching State Houses and local governments all over America.

Two other great issues for the Republican Party are the Democrat Administration's lack of fiscal sanity and the terrifying explosion of Federal spending.

Now we all know how the Democrats peddled the idea of a Great Society, promising the moon, a rainbow of health, wealth and happiness for everyone, three chickens in every pot, as many cars in every garage.
Thankfully, we are seeing a great awakening in the American electorate.

The shocking facts of life are brought more clearly into focus almost daily.

This year alone -- for example -- 20 major public laws, spawned in the White House to maintain its alleged and costly Great Society, authorize new spending of an estimated $16,767,300,000 in fiscal 1966. This fantastic spending spree is over and above so-called regular expenditures!

The Democrats are behaving as if they couldn't care less what happens to the Nation's economy. They spend money like it's going out of style.

In the first five years of the Democrat Administration since President Eisenhower, the national debt has grown to $325 billion. And, the Nation is committed to future spending of $800 billion that requires no new laws or programs.
We are embarked on a spending spree that could drive the yearly budget past the $200 billion mark, without counting the cost of the Viet Nam war.

The cry is for cash on the barrel-head to finance experiments of the Great Society. At the same time, the Democrats go meekly along with the Administration in permitting partial funding for the war in Viet Nam... installment-buying for national security... borrowing against tomorrow.

There appears to be no certainty in the Democrat Great Society -- except debt and taxes. And the American public is rapidly becoming aware of this tragic situation. It offers the Republican Party a great opportunity to prove the soundness of our responsible fiscal policies... in Virginia and the other 49 States.

As a footnote, I recall what Lin Holton said a few days ago. The Republicans are offering "two-party democracy" in Virginia, he said.
In races for Congressional seats -- in political contests all across the land -- this wise statement likewise is true.

Yes, there are many issues. They are vital ones. They have a direct bearing on each American taxpayer -- Democrat, Republican, and Independent alike.

Let's examine some of them in more detail.

The alleged war on poverty is a good place to start.

We Republicans have long realized that the way to beat poverty is through providing jobs, primarily through private industry. The Great Society's remedy is to compensate those who are not working and blame society for the fact that they are disadvantaged.

How effective is the Great Society's politically-oriented scheme?
Operation Head Start was supposed to give under-advantaged youngsters a head start on regular school. They were to get full-time attention from instructors and volunteers. The hidden purpose, which is gradually coming out of the shadows, is really to establish wall-to-wall welfare -- a higher plateau of clutching federalism for rich and poor alike.

Republicans -- the Party of Lincoln and Eisenhower -- believe every citizen's vote should be counted -- ONCE!

White House architects of the voting rights bill that sailed through Congress adamantly opposed and sought to scuttle a Republican proposal that would have assured clean elections. They discarded progress to preserve conditions which permit big-city machines to exercise their motto -- "Vote early and often and we'll count it more than once!"
Americans are learning fast that the Great Society is a costly one.

There are ironic notes. I wonder at the logic in the fact that the Great Society is a place where it is claimed everyone has the right to a job, yet no one can have the right to work!

What of inflation?

First of all -- it's here. Higher prices at the supermarket.

Higher tuition costs at college. A $1,000 government bond purchased in 1949 is worth only $730 in buying power today. In just one month -- June 1965 -- $10,000 in life insurance lost $50 in general purchasing power -- all pensions, wages, dividends and other income have shrunk accordingly during the 30 days of the past June alone!

Inflation is not the problem of the lower income group -- the middle income group -- the upper income group. Inflation is everyone's problem!

The Democrats have no solution.
We Republicans want to meet this challenge -- head-on -- now.

The Great Society promoters would like to pretend it doesn't exist.

The real cost of Government is carefully and artfully concealed.

Our job is to bring the facts to the people. We will all become paper-rich and security-poor unless we stop this inflationary trend in its tracks.

Earlier, I said that fiscal sanity and federal spending are two major issues on the national level. Likewise, fiscal responsibility and government spending are State and local issues where the Democrats are entrenched with their political empires.

In Virginia -- everywhere -- I believe Republicans should conduct a neighbor-to-neighbor type of campaign.
Tell your neighbors that living costs are high and going higher.

Remind them that high taxes and Democrats go hand-in-hand.

Tell them that free enterprise made this great Nation -- that federal regulation and domination threaten to make it a permanent, costly, reckless-spending Great Society.

Ask them to check what's been quietly happening to all of us -- that we have less to spend on necessities, perhaps more income, but less purchasing power.

These are powerful arguments. A united Republican Party can use them to achieve victories.

Right now, the job is waging campaigns based on the issues in Virginia, in the other States, in counties, townships, precincts -- door-to-door-- neighbor-to-neighbor.
Victory reached on this broad base will bring a swift and meaningful resurgence at the national level.

We must be united, strong, un-splintered, joined together, shoulder-to-shoulder -- ONE Republican Party.

I have complete confidence in you, a Republican victory in Virginia, and a stronger two-party government in every State.

###
Excerpts from a speech
Staunton, Virginia
September 30, 1965

Rebuilding our Party on a national scale must start with Republican victories in the States, counties and townships all over America.

We cannot win by sitting on the sidelines waiting for a catastrophe. Let's forget 1964 except to remember not to make the same mistakes. Let us once again become one Republican Party.

This does not mean a huge monolithic political party. We can have responsible disagreements. We should have intelligent dialogue.

* * *

The Nation is seeing what a one-party controlled Federal establishment can do to our institutions and traditions.

During the next few months the degree of Federal interference in individual affairs will dangerously increase. The voices of the people will be even more muffled and mute.

The dangers of federalism are an important issue. The tentacles of big government already clutch state houses and local communities all over America.

Two other great issues for the Republican Party are the Democrat Administration's lack of fiscal sanity and the terrifying explosion of Federal spending.

* * *

The cry is for cash on the barrel-head to finance experiments of the Great Society. At the same time, Democrats go along with the Administration permitting installment buying for national security—- borrowing against tomorrow.
Excerpts from a speech by Rep. Gerald R. Ford (f)

The real cost of government is carefully and artfully concealed. The Republican job is to bring the facts to the people. We must make the Nation aware that we will all become paper rich and security poor unless the inflationary trend is stopped in its tracks.

* * *

Every time a federal program is created, or enlarged, it costs each of us money. Direct and hidden taxes are growing steadily. We face rising local taxes when federal match-fund projects stimulate local spending.

* * *

The Democrats are working to establish their personal empire builders in city halls, courthouses, statehouses and in Congress. The Republican job is to replace them right along the line—from the courthouse to the White House.

* * *

Republicans must reach the electorate with the facts.

We must point out that living costs are high and going higher; that high taxes and the Democrats go hand-in-hand; that waste and Lyndon B. Johnson feather the same nest; that the federal Santa Claus is picking tax dollars from our pockets.

We must get across to the people that there is no certainty in the alleged Great Society—except, debt and taxes.

* * *

Let us all, every day, remind our friends and neighbors that our present course is folly; that it can lead to national and personal bankruptcy; that we need a good society, not an alleged "great" one under the wing of Potomac paternalism.

The Great Society of today is a shambles of contradictions. Its creed consists of pat social phrases designed to make those who earn, or to excel, feel guilty. Success has become a curse.

The programs are dressed in purity of name, under which operate hard-core politicians busily engaged in extending and abusing federal power.

* * *

Let us not fall into fractional, factional Republicanism. For victories we need unity and a positive outlook. We can win.

## # ## #