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Mem / Mich / Gov. John Virgin Island  
Great, great American

ADDRESS: REP. GERALD R. FORD

Ogden, Utah  
September 22, 1965

Rotary - only I remembered you had  
~~been there - as we recalled~~  
~~what you said.~~

The political scene has perhaps lost forever the oldtime, table-pounding, three-hour orator. He wore a halo of self-righteousness, made full use of platitudes, generalities and sheer lung power.

He lived a strange and uncertain life. His trail led him to village bandstands, country stores, dingy auditoriums, rickety platforms. He was at times the victim of swarms of insects, ripe tomatoes, rotten eggs and human tormentors.

All this has changed, except for the occasional heckler.

One evening I began my speech by saying, "I'm pleased to see such a dense crowd here tonight."

A critic in the back of the auditorium called out: "Don't be too pleased, Congressman. We ain't all dense!"

At times I've appeared with a speaker from the other political party. On one occasion, the Democrat speaker suggested that in our debate we omit any mudslinging.



"That's a splendid idea," I told him. "If you will ~~re~~frain from telling any lies about the Republican Party, I promise not to tell the truth about the Democrats!"

It's a real pleasure to be here with you in Ogden tonight in a state which has as a motto---"industry" and a beehive for an emblem.

It is a very special privilege to join all of you in saluting Congressman Larry Burton. His career strongly reflects the philosophy of his state. He is industrious and a personal beehive of activity.

*2 have long believed in the thought - you can't make a footprint on the sands of time by setting down.*  
Voters in the 25 counties of his district have sent an exceptionally

qualified man to represent them in Washington. His academic training in political science and his practical experience as legislative assistant to former Utah Congressman Henry Dixon and Governor George Dewey before election as a Representative add to Larry's solid foundation.

Republican troops in the House---out-numbered 2 to 1---remain unbowed, thanks to the help of Larry Burton and others like him. When he won the national Phi Rho Pi debate championship little did he know that his skill would be needed so desperately in the Nation's Capitol.



Ogden, Utah

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*When I see that mass of humanity on the other side of the aisle & realize we are outnumbered 2 to 1, I*

~~We~~ are very glad he is with us in Washington.

A vivid reflection of Larry's true Republican philosophy is found in what he said in announcing his candidacy for a seat in the House of Representatives.

At that time Larry said, "It is impossible to spend ourselves rich. Annual federal deficits are not one-way tickets to economic Utopia. I am convinced the people of Utah value their heritage of individualism and want free enterprise preserved as a benefit to both business and working men."

The 25 counties in Larry's First District have <sup>constructive</sup> ~~responsible~~ representation in Washington based on his sound, responsible attitudes.

Larry believes in Utah's future as a center of tourism, manufacturing, agriculture and business. ~~And~~ Utah believes in him. His record in Congress fully justifies that he be re-elected time after time.

I will follow the advice of the late President Calvin Coolidge in keeping my speech within reasonable time limits tonight.



Ogden, Utah

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KISS

A political friend once told him, "Cal, my formula for public speaking is a good beginning and a good ending...close together." Mr. Coolidge thought a moment and said, "Why be so windy?"

\* \* \*

Tonight I will call upon you to make a very special effort as Republicans. The Party desperately needs your help, your ideas, your ability to get things done.

A few days ago a cartoon in the Washington Star showed a large elephant sitting on a chair. Crocodile tears were flowing. I was shown with my hands on hips looking down at the elephant and saying "quit blubbering and try acting like a Democrat!"

I don't know where the cartoonist got the idea I am in favor of having Republicans act like Democrats, <sup>perish the thought</sup> but he was right in quoting me as telling many in my own party to "quit blubbering" and to stop bemoaning our fate.

Instead of wringing our hands, let's set to work building a record as a unified political party.

Sitting on sidelines - waiting for catastrophe.





Let's forget 1964. Let's not make the same mistakes, Let's  
*This does not mean a huge monolithic political party. We can responsible*  
profit from our defeat. *disagreements.* Let us become again ONE Republican Party. *We should have*

Frankly, there is no other choice. Unless we leave the *an intelligent dialogue.*  
splintering to the Democrats and become one BIG political family, *But, once our Republican*  
we will belong to a ghost of a party. The new result will be one *voters have made*  
party government in America - it will not be our party. The "one *a decision*  
party" dominating our beloved land will be "big city political bosses,"  
power-hunger labor bosses - theoretical, way out liberals.

As we gear up to next year's elections---from courthouses to the  
Congress---let us keep the objective clearly in mind. We will fight  
the Democrats on issues, not among ourselves.

If we have differences, let us wait until we sit on the side of  
victory before we settle our misunderstandings...privately, as do  
most families.

The Nation is seeing what a one-party controlled Federal establishment  
can do to our institutions and traditions. During the next few months  
the degree of Federal interference in individual affairs will increase. *Dangerously*

This dangerous trend gives us an important advance in the coming campaign.



Let's use it!

It seems to me that the major issues are fiscal sanity and the awesome explosion of Federal spending.

The cost of alleged Great Society plans adopted this year by a Democrat-controlled Congress under the whip hand of President Johnson is startling and eye-opener when added up.

This year twenty major public laws spawned by the White House as part of its campaign to keep its costly Great Society under way authorize new spending an estimated \$16,767,300,000 in fiscal 1966.

The President not only got what he wanted, but the Democrat-controlled Congress authorized more than \$1½ billion in spending over and above Administration requests!

Quite simply stated...the American public will provide more than \$16.5 BILLION in the next fiscal year to maintain the Administration's politically-oriented Great Society and keep it moving at fiscally-insane pace.

Partial funding of Viet Nam  
Installment buying for national security.  
Cash on the barrel head for the experiments of  
the great society.



There is assurance in knowing that even some of the President's own Democrat political empire are concerned about the reckless, dare-devil financial irresponsibility in the White House.

*Even a Democrat called for a "pause"*  
Tonight, I will give you 10 hard-hitting, specific arguments to use in campaigning.

These are the responsible, sound arguments---and use them.

1. The cost of the alleged Great Society means a heavy drain on personal savings accounts, less money to spend on necessities, more taxes arbitrarily taken from paychecks.
2. Democrats at all levels of government demonstrate they believe economy is bad, unrestrained spending is good, individual effort and initiative are un-American.
3. Democrats are not really interested in everyone's right to vote, but only in securing the right to vote for those who will vote Democratic.

Republicans believe every citizen's vote should be counted....

once.





White House architects of the voting rights bill that sailed through Congress were adamantly opposed and sought to scuttle a Republican proposal that would have assured clean elections. They junked progress to preserve conditions which permit big city machines to exercise their motto--- "vote early and often and we'll count it more than once!"

4. The so-called war on poverty is actually--in too many instances--- a cruel hoax, offering the deception of hope for a brighter future while cynically forging the chains of perpetual poverty.
5. The Federal government is leading the way in causing crippling inflation--the silent thief.
6. Deficit spending---borrowing against tomorrow-- is saddling everyone with a staggering financial burden that will get more burdensome as time passes.

After last year's tax cut, most Americans felt their spendable income would be substantially higher than in the past. The truth for them is disappointing for them.



The 1964-65 federal income tax cut failed to reduce taxes for most Americans. Other factors---including the rising cost of living and higher payroll taxes next year---~~to~~ more than offset the tax reductions.

For example, a family of four who earned \$6,000 before taxes in 1963 will have to earn \$6,175 in 1966 to retain its purchasing power.

The tax cut for this family amounts to \$150 per year. Yet, even with their taxes reduced by this amount, the family must earn an additional \$175 per year to buy the same goods and services they purchased in 1963.

The situation stems from unsound government policies on the federal level leading inevitably to inflationary pressures.

7. All the free-wheeling, big spenders aren't in Washington.

Democrats have their private empire builders entrenched in too many big city machines.

8. The symbol for the Administration has become known as Uncle

Sham. More press releases, but fewer facts, are turned out than



before. Secrecy and deception are growing.

9. Our present course--charted by the Democrats--is sheer folly leading to national and personal bankruptcy.

10. There appears to be no certainty in the Democrat Great Society---except debt and taxes.

These are powerful arguments. A united Republican Party can use them to win victories.

Do we view with alarm? Well, we can hardly point with pride.

Are we prophets of doom and gloom? Certainly. We have an obligation to give the disturbing facts to the American electorate. The Democrats try to hide them.

The Republican Party is the last hope of the people to turn the

dangerous, growing tide of federalism that reaches into every community

*A govt big enough to give us everything we want is a govt big enough to*  
in America. What are we doing about accomplishing our goals?

On the national level there are strong moves to weld the Republican party into a broadly based, dynamic, united force.

Ray Bliss will meet with Republican leaders in the South, Midwest and Far West in the next several weeks--pressing a drive for party



unity. He is urging party leadership to intensify efforts to recruit knowledgable, personable, dedicated Republican candidates---those with the attributes to Larry Burton!

Ray is helping others to strengthen our party organization at the local and state levels. He is urging the development of strong fund-raising campaigns. To win, the Republican Party needs a neighbor-to neighbor type of campaign. It must start immediately.

*This is the principal job in 1966 along with ---*  
Certainly, we want to regain strength in the Congress. In 1968<sup>1</sup>  
we want our man in the White House! *But if we don't make gains in 1966*

First, we must forget the quarrels of 1964 or the Republican Party will be splintered, fractures and dissipated. We must have the common desire to elect enough Republicans to restrain irresponsible spending by Democrats at all levels of government!

Right now, the first job is waging campaigns in the states, in the counties, in the townships, in the cities, in the precincts---door-to-door, house-to-house, neighbor-to-neighbor---all over America.

Victory achieved on this broad base will bring a swift and certain resurgence at the national level.





We must elect and re-elect Republican governors, state legislators, county officials and township officers.

I know that Utah Republicans have worked very hard to strengthen our party, to unify it, to expand our ranks. Of the four Utah members in Congress, we have Republican Senator Wallace Bennett and Republican Representative Larry Burton. If we had the same 50-50 split in the other states, Congress would be adopting legislation very long on quality.

Tonight, I ask that each of you take an extra step, make an extra effort to close the chasms of division in our party. We must all be on the same sunny side of the political street----united, strong, un-splintered, joined together, shoulder-to-shoulder.

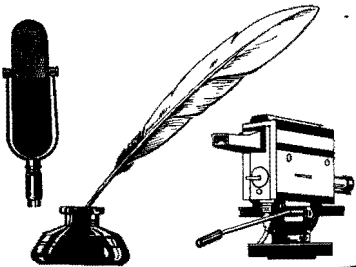
Without a strong and able effort to accomplish this, eventually we will have no political party. American will have a virtual monarchy with Democrats in complete control. I have complete confidence in you. Now, let's get to work.

Thank you.

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CONGRESSMAN  
**GERALD R. FORD**  
HOUSE REPUBLICAN LEADER

**NEWS  
RELEASE**

Excerpts from a speech at Ogden, Utah  
September 22, 1965

For release upon delivery  
of speech Sept. 22, 1965

I call upon you to make a very special effort as Republicans. The Party desperately needs your help, your ideas, your ability to get things done.

Instead of wringing our hands, let's set to work building a record as a unified political party. Let's forget 1964. Let's not make the same mistakes. Let's profit from our defeat. Let us become once again one Republican Party.

Frankly, there is no other choice. Unless we leave the splintering to the Democrats and become one big political family, we will belong to a ghost of a party. The net result will be one-party government in America--and it will not be our party.

\* \* \*

The Nation is seeing what a one-party controlled Federal establishment can do to our institutions and traditions. During the next few months the degree of Federal interference in individual affairs will increase. It seems to me that the major issues are fiscal sanity and the awesome explosion of Federal spending.

Twenty major public laws spawned by the White House as part of its campaign to keep its costly Great Society under way authorize new spending of an estimated \$16,767,300,000 in fiscal 1966.

The American public will provide more than \$16.5 billion dollars in the next fiscal year to maintain the Administration's politically-oriented Great Society moving at a fiscally-insane pace.

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2. Democrats at all levels of government demonstrate they believe economy is bad, unrestrained spending is good, individual effort and initiative are un-American.

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9/22/65

3. The so-called war on poverty is actually, in too many instances, a cruel hoax offering the deception of hope for a brighter future while cynically forging the chains of perpetual poverty.
4. The Federal government is leading the way in causing crippling inflation---the silent thief.
5. Deficit spending--borrowing against tomorrow-- is saddling everyone with a staggering financial burden that will get more burdensome as time passes.
6. All the free-wheeling, big spenders are not in Washington. Democrats have their private empire builders entrenched in too many big city machines.
7. The symbol for the Administration has become known as Uncle Sham. More news releases, but fewer facts, are turned out than ever before. Secrecy and deception are growing.
8. Our present course--charted by the Democrats--is sheer folly leading to national and personal bankruptcy.
9. There appears to be no certainty in the Democrat Great Society---except debt and taxes.

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Democrats are not really interested in everyone's right to vote, but only in securing the right to vote for those who will vote Democratic.

Republicans believe every citizen's vote should be counted---once.

White House architects of the voting rights bill that sailed through Congress adamantly opposed and sought to scuttle a Republican proposal that would have assured clean elections. They junked progress to preserve conditions which permit big city machines to exercise their motto---"vote early and often and we'll count it more than once!"

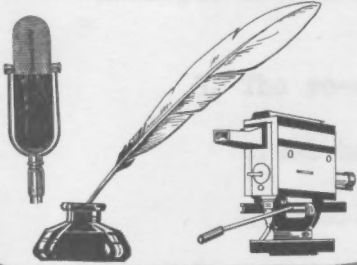
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The Republican Party is the last hope of the people to turn the dangerous, growing tide of federalism that reaches into every community in America.

On the national level there are strong moves to weld the Republican party into a broadly-based, dynamic, united force.

To win, the Republican Party needs a neighbor-to-neighbor type of campaign. Victory achieved on this broad base will bring a swift and certain resurgence at the national level.

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