

The original documents are located in Box D18, folder “Michigan Republicans, Mackinac Island, MI, September 11, 1965” of the Ford Congressional Papers: Press Secretary and Speech File at the Gerald R. Ford Presidential Library.

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GOP Mackinac Island Sept 11
~~Chamberlain, Pa.~~ (Chamberlain, Pa.)

President Johnson plans to form a White House study group that would define United States goals in happiness...He could sign the bill in Disneyland.

This new act would establish a new Cabinet agency..the Federal Happiness Administration. Agencies would include a Happiness Corps, a Gloom and Despair Intelligence Agency..and Internal Happiness Service, which would collect a new tax assessed on time spent in being miserable.

* * *

Income tax form..."I'll write anywhere I please!"

* * *



GOP Mackinac Is Sept 11
~~Chamberlain, Pa.~~

Once it was thought that the only inevitables in this life were "death and taxes."...Now it appears this should be changed to "death and Texas."

* * *

During a political campaign, everyone is concerned with what a candidate will do on this or that question if he is elected---except the candidate. He's too busy wondering what he'll do if he isn't elected.

* * *

Problems we Republicans have now remind me of the famous Indian Yogi's formula for lying on a bed of nails..."It only ~~hurts~~ ^{hurts} when you laugh."



GOP Mackinac Island Sat. Sept. 11th

and Chambersburg, Pa.

Last year's election cost the GOP in state, county and district levels.

Need to build from the ground up!

Must become accepted as the party that can make state and local govt. work.

* Dems favor greater centralization of power

* GOP wants decentralization

Must find way to return tax money to states without federal control

more



GOP Mackinac Island

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Our Party must be inclusive not exclusive

Our Party must provide loyal, constructive opposition at all levels where
Dems in office

We need better candidates, improved communication, and more cash

Cannot have just a segment dominating the GOP

DISCUSS picking out 100 Congressional seats

DISCUSS Coordinating Committee

more



~~SECRET~~ GOP ~~SECRET~~

Maclean Island Sept 11

~~2~~ 3

DISCUSS----- Planning and Research group headed by Charles Goodell

Republican Coordinating Committee's three-goal mission:

1. To broaden the advisory base ~~of~~ national party policy.
2. Set up task forces to study and make recommendations
for dealing with problems confronting people of the Nation.
3. Stimulate communication among members of the party
and others in developing a common approach to
the Nation's problems.



FOR SPEECHES

Republican Congressmen should strive to develop an eagle eye, a bird-dog nose, the ear of an elephant, the energy of a wild bull, the hide of a rhinoceros, the fight of a tiger and work like a horse.



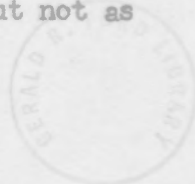
ON LBJ

Don't feel too sorry for President Johnson borrowing \$100,000 to pay income tax... if he had kept Bobby Baker around he wouldn't have this financial problem.



On Fund-raising

Whenever I attend a fund-raising function to ~~sweeten~~ sweeten the Republican political campaign pot--I'm reminded of President Kennedy's classic remark--- "I am touched to be here, but not as much as you have been!"



PLAN OF ACTION FOR EVERY REPUBLICAN WORKER

1. Get more workers
2. Tell story of over-balance in government
loss of two-party system
White House control--reaching into the states directly
Alarming trend toward inflation
Danger of losing present form of govt.
Growth of federal control over cities, counties, towns
3. Be optimistic and inspire others
4. Take a positive approach---~~the~~

-more-

Mackinac Island GOP

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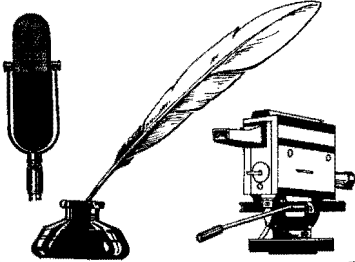
Conclusion

We must expose failures of the Democrats to keep campaign promises
We must offer others the hope of a better world under GOP philosophy
We must work with dedication and zeal to strengthen unity in our
ranks.

Unless there is ONE Republican Party---united, unselfish---there will
be just ONE political party in the United States---and it won't be
ours.

It's up to each of us---in Michigan--in every State--every
district---every city, county and community.

Must have political togetherness!



CONGRESSMAN
GERALD R. FORD
HOUSE REPUBLICAN LEADER

**NEWS
RELEASE**

Excerpts from Mackinac Island (Mich) speech
September 11, 1965 Michigan Republicans

Release for PM's
9/11/65

Unless there is one Republican Party--united, unselfishly devoted to the support of every candidate from the top of the national ticket and of local ballots-- there will be just one political party in the United States and it will not be ours.

The strength of our party must be built at state, county, city and community levels. From this solid base will come a resurgence reaching all the way to the top of national politics.

There can be no political family brawling, no selfish going-it-alone. Petty differences must be forgotten.

The Republican Party one hundred years ago was formed in honorable compromise by a group of six separate political organizations. Unless we become once again a national Republican team we will turn back the calendar a century.

* * *

The Republican Party must be inclusive, not exclusive. Our appeals must be made to Democrats, independents and Republicans alike. We should welcome any person who wants to join a challenging crusade to maintain two-party government.

* * *

Unless Republicans make sufficient gains in the House and Senate, the White House will have total domination of the Federal government.

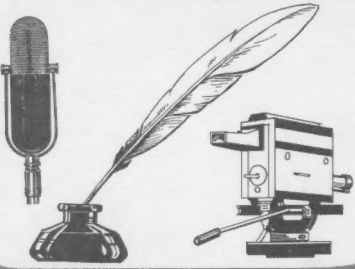
To return balance in the Congress we need: dedicated candidates who think first of the people, improved communications with the public at large to sell our philosophy, better organization, and more campaign funds.

Republican workers must tell the story of present Executive control on government, White House influence reaching into the states, the alarming trend toward inflation, the growth of federal control over cities, counties, towns. Workers must be optimistic to inspire others. They should take a positive view.

* * *

We must expose the failures of the Democrats to keep campaign promises, offer the electorate the hope for a better world under the Republican philosophy, and work with dedication to strengthen unity in our ranks.

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